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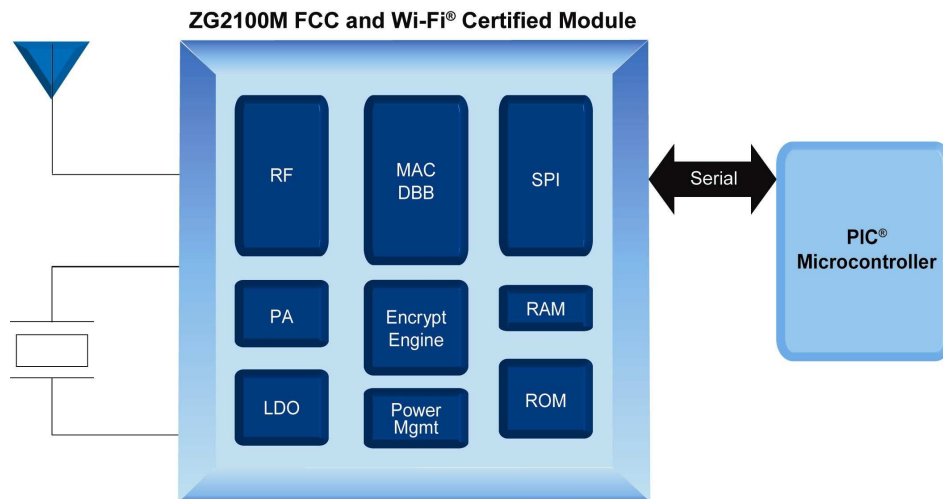
Microchip Technology Acquires ZeroG Wireless

Deal Enables Embedded Wi-Fi® Solutions for PIC® Microcontrollers

CHANDLER, Ariz., Jan. 11, 2010 [NASDAQ: MCHP] — Microchip Technology Inc., a leading provider of microcontroller and analog semiconductors, today announced it has acquired [ZeroG Wireless, Inc.](http://www.microchip.com/get/9B6V) (<http://www.microchip.com/get/9B6V>), an innovator in low-power embedded Wi-Fi® solutions based in Sunnyvale, Calif. ZeroG is a privately held fabless semiconductor developer of Wi-Fi-certified transceivers and FCC-certified modules, which further strengthen Microchip's wireless offerings by enabling embedded designers to easily connect to this ubiquitous networking protocol with any 8-, 16- or 32-bit PIC® microcontroller. The terms of the deal are confidential.



ZeroG Wireless & Microchip Technology Embedded Wi-Fi® System



High-Resolution Photos and Block Diagram Available Through Flickr or Editorial Contact (feel free to publish): <http://www.microchip.com/get/C68E>

"There is a growing need for Wi-Fi solutions in embedded applications, and ZeroG's Wi-Fi solutions are tailor made for the embedded market," said Steve Caldwell, director of Microchip's RF

Products Division. “This acquisition makes it easy for Microchip’s microcontroller customers to purchase certified Wi-Fi modules and proven software, to enable their embedded applications with Wi-Fi capability.”

Product Support & Availability

ZeroG’s customers should continue to contact ZeroG through the normal sales and support channels that existed prior to this acquisition announcement. For more information, please visit ZeroG’s Web site at <http://www.microchip.com/get/9B6V> or contact ZeroG at 408-738-7600.

The ZeroG Wireless [ZG2100M and ZG2101M Wi-Fi Modules](#), [ZeroG IEEE 802.11 Development Kit for Explorer 16](#) (part # AC164136) and the [ZeroG Wi-Fi PICtail™/PICtail Plus Daughter Board](#) (part # AC164136-2) will continue to be available at [microchipDIRECT](#) (<http://www.microchip.com/get/3UAG>), and through the Microchip sales team. For additional information, contact any Microchip sales representative or visit Microchip’s online Wireless Design Center at <http://www.microchip.com/get/NRR5>.

About ZeroG Wireless, Inc.

ZeroG Wireless is a fabless semiconductor company focused on creating a world of connected devices, the “Internet of Things.” With ZeroG low-power Wi-Fi chips, there is no limit to the type of device that can now leverage the massive and rapidly growing Wi-Fi infrastructure. The Company’s products are designed from the ground up to enable simple, low-cost connectivity for nearly any system, regardless of architecture. The result: faster time to market and significantly lower overall system cost. ZeroG was previously privately held and is located in Sunnyvale, Calif. Additional information may be found at <http://www.microchip.com/get/9B6V>.

About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller and analog semiconductors, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide. Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at <http://www.microchip.com/get/GT2L>.

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