2022-2026

Association for the Wellbeing of Children in Healthcare Strategic Plan

Association for the Wellbeing of Children in Healthcare

"Helping You Help Kids and Young People"





The Association for the Wellbeing of Children in Healthcare acknowledges the traditional owners and custodians of country throughout Australia and acknowledges their continuing connection to land, waters and community.

We pay our respects to the people, the cultures and the elders past and present.

About AWCH



Founded in 1973, The Association for the Wellbeing of Children in Healthcare (AWCH) is a national not-for-profit organisation advocating for the needs of children, young people and their families within the Australian healthcare system.

AWCH works in partnership with children, young people, their families, health professionals and the broader community to ensure that the psychosocial and emotional needs of children, young people and their families are recognised and met.

For 50 years, AWCH has continued to advocate for the rights of children and young people, ensuring that their voices are heard in our healthcare system, delivering better health and wellbeing outcomes for all children, young people and their families.

Our Vision

The best possible healthcare for children and young people

Our Purpose

To advance the wellbeing of children and young people receiving healthcare

AWCH believes in



Working in Partnership
Working together with children, young people and families and fostering their partnerships with healthcare providers



Equity
Equal access to safe, high quality healthcare for all children & young people



Valuing Consumers' Opinions
Valuing and using the opinions and experiences of children, young people and their families to improve healthcare



The Family's Vital Role in Healthcare
Families playing a vital role in supporting children & young people within healthcare



Accessible & Appropriate Information
Readily accessible and appropriate information and resources for children, young people, their families, the health professionals caring for them and the broader community



Hearing the Voices of Children & Young People
Ensuring children, young people and their families have their voices heard at every level of the healthcare system



Respecting the Rights of Children & Young People
Ensuring children, young people and their families have their rights respected at every level of the healthcare system



Culturally Respectful, Age Appropriate Healthcare
The provision of culturally respectful and age appropriate healthcare services and facilities

AWCH's Strategic Priorities 2022-2026

Over the next three years our strategic priorities will help us work towards achieving our Mission:

1 We advocate for the best possible healthcare for children & young people

- Strengthen our involvement in sector networks, partnerships and advisory bodies
- Broaden the health system's engagement with children & young people. Amplifying their voices through projects like 'Walk the Talk'

2 We influence policy, planning and delivery of healthcare services that are safe, high quality and effective

- Positively influence policy and project outcomes by collaborating with aligned organisations
- Continue and build on our positive and collaborative relationship with the NSW Ministry of Health

3 We educate consumers and healthcare professionals through provision of support, information and resources

- Grow our social media presence
- Strengthen our AWCH Ward Grandparent Program
- Utilise our Ward Grandparent Program to continue positive engagement with consumers, healthcare professionals and the healthcare system as a whole



4 We ensure excellent organisational governance and management of AWCH

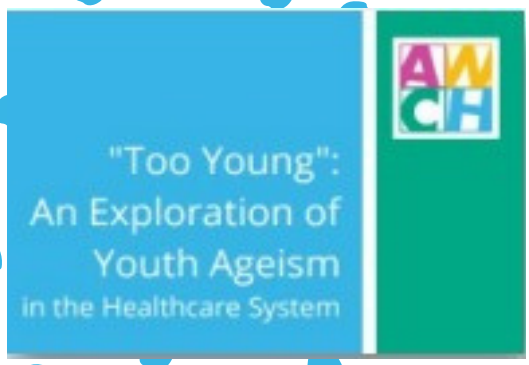
- Strengthen inclusion of consumers on our Board
- Enhancing our organisation wide outcome and impact measurement and reporting
- Explore our structure, capabilities and funding needs for future sustainability

What AWCH Does

Advocacy via strong involvement in sector networks, partnerships & advisory bodies

We proactively advocate for the wellbeing of children & young people in healthcare by being actively involved in key sector networks, partnerships and advisory bodies. AWCH has a strong reputation as a collaborative, mission-driven advocate and trusted partner





Evidence based resources, advice & policy for health professionals & administrators

We provide resources for health professionals about engaging with children & young people, models of care, position statements and policies relating to care of children and information on supporting parents, children & young people using the healthcare system

AWCH Ward Grandparent Program supports children, young people & families

We facilitate and support the highly regarded AWCH Ward Grandparent Program. The Program places specially trained volunteers into hospitals to support children, parents and families who need extra support or are unable to stay with or visit their child regularly during hospitalisation



What AWCH Does

Accessible & appropriate information for children, young people & families

We provide accessible and appropriate information, resources and tools to help families prepare their child for hospital care and engage effectively with healthcare professionals





Amplify the voice of children & young people in healthcare

We ask children & young people about their needs and wants from our healthcare system. We listen to and respect their views and use these to advocate for a better healthcare system.

Promote children's rights in healthcare We promote and advocate for children & young people's rights

In 2010 we co-produced Australia's first 'Charter on the Rights of Children & Young People in Healthcare Services', partnering with Children's Healthcare Australasia and other key stakeholders



Association for the Wellbeing of Children in Healthcare



Contact Us

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