



Macworld Awards 2001

Macworld Awards 2001

The Macworld UK Awards 2001 ceremony took place on the evening of May 2, 2001, at a formal black-tie event opposite the Millennium Dome in Greenwich, London. The event was hosted by Stephen Fry.

In 2001, the Macworld UK Awards, often known as the UK "Eddy Awards," honoured the best in Macintosh hardware and software at a prestigious ceremony hosted by Stephen Fry opposite the Millennium Dome in London. Winners were determined through Readers' Choice and Editor's Choice categories, showcasing the most celebrated Apple innovations of that year.

In the Readers' Choice poll:

- Hardware of the Year went to the Titanium PowerBook G4, followed by the Power Mac G4 Cube, iMac, HP PhotoSmart printer, and latest iBook.
- Software of the Year was Adobe Photoshop 6.0.1, with runners up including Office 2001, Dreamweaver 4, Mac OS X, iMovie 2, and Final Cut Pro.
- Best Dealer was awarded to Macwarehouse, marking their third consecutive win.

The Editor's Choice Awards, selected by Macworld's editorial team, recognized:

- Productivity Hardware: Titanium PowerBook G4
- Productivity Software: Office 2001
- Creative Hardware: Power Mac G4 MP
- Creative Software: Photoshop 6.0.1
- Connectivity: Hermstedt's Angelo Card
- Storage: Roxio's Toast 5.0 Titanium
- Multimedia Hardware: Matrox's RTMac
- Multimedia Software: Adobe Premiere 6.0
- Education Hardware: Apple's SuperDrive/iDVD combo
- Education Software: iMovie 2
- Web Publishing: Macromedia Dreamweaver 4/Fireworks Studio
- Consumer Hardware: HP PhotoSmart 1218
- Consumer Software: Apple iTunes
- Entertainment Game: Escape from Monkey Island

In addition to category awards, Product of the Year was Mac OS X, Software Product of the Year was Office v.X, Hardware Product of the Year was Titanium PowerBook G4, and Technology of the Year was Apple's SuperDrive, while the Impact Award was given to Mac OS X 10.1.

The UK awards mirrored global Macworld trends: a major shift towards Mac OS X integration, the dominance of Apple's hardware like the Titanium PowerBook G4, and the rise of creative and productivity software built for the new operating system. The ceremony celebrated the intersection of elegant hardware, industry-leading software, and consumer enthusiasm—capturing a transformative moment in the Mac platform's history.