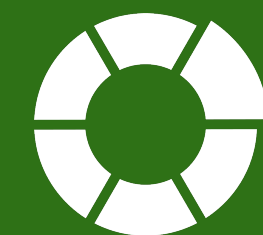
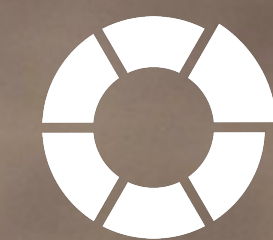


The State of Sustainability

Matt Grey
event:decision
Jun-24



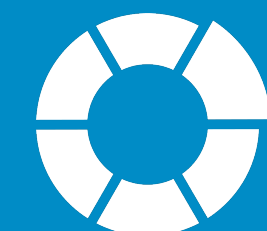
event:decision



event:decision



Proof points for responsible events.



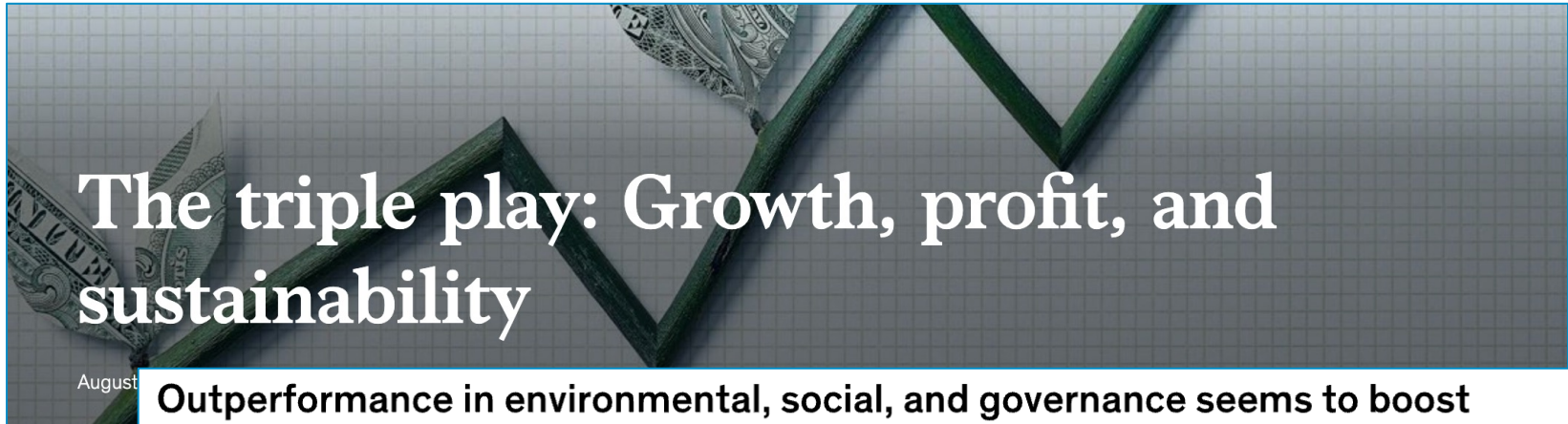
event:decision



event:decision

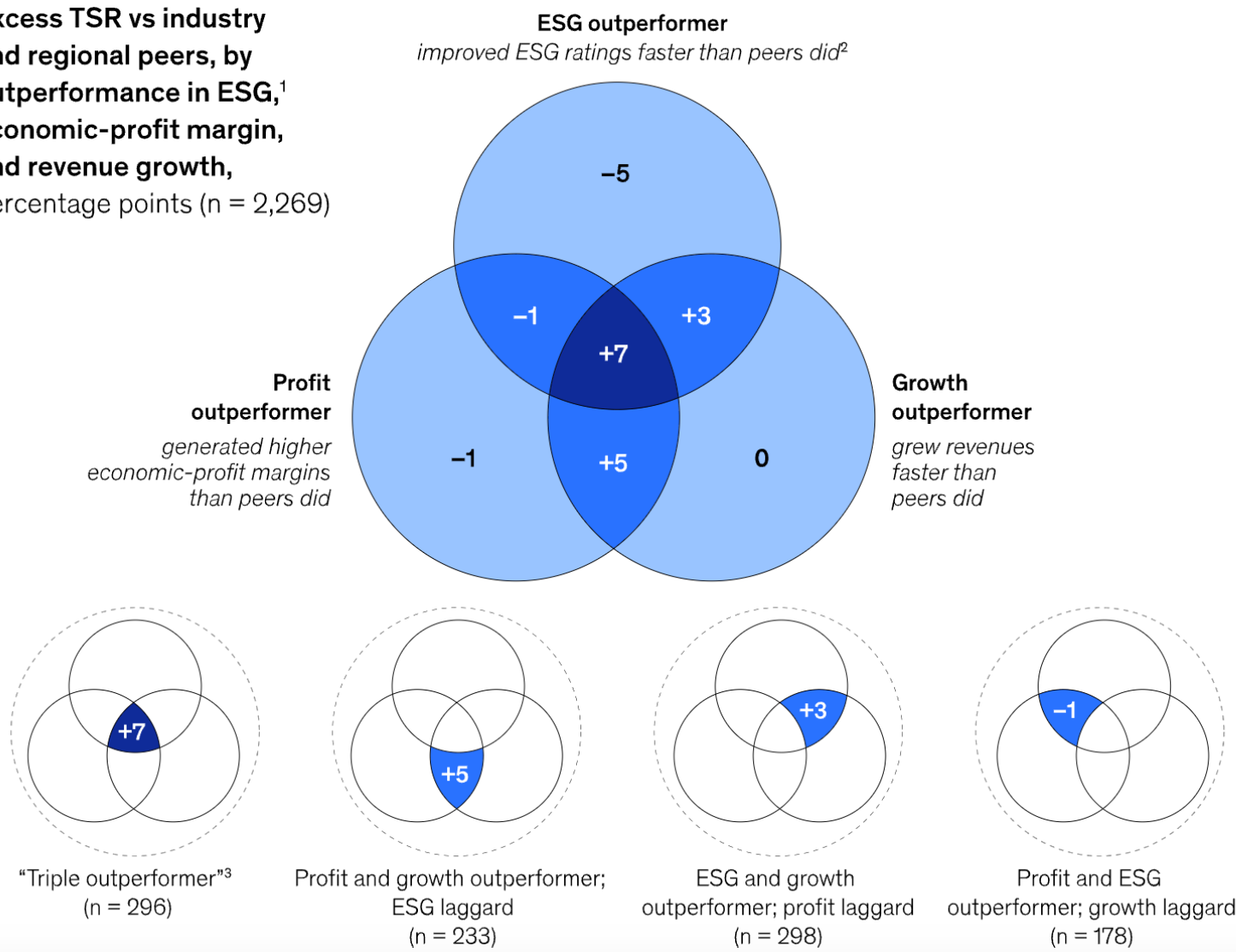
- **Commercial**
- **Legislative**
- **Moral**

Commercial



Outperformance in environmental, social, and governance seems to boost outperformance but not compensate for underperformance in profit and growth.

Excess TSR vs industry and regional peers, by outperformance in ESG,¹ economic-profit margin, and revenue growth, percentage points (n = 2,269)



BAIN & COMPANY

Article

Sustainability vs. Strong Financials: Now You Don't Have to Choose

Instead of agonizing over sustainability investments, leaders should see them for what they are—a rare opportunity to reorder your industry's leaderboard.

Finance And Investing

Making Sustainability Profitable

by Knut Haanaes, David Michael, Jeremy Jurgens, and Subramanian

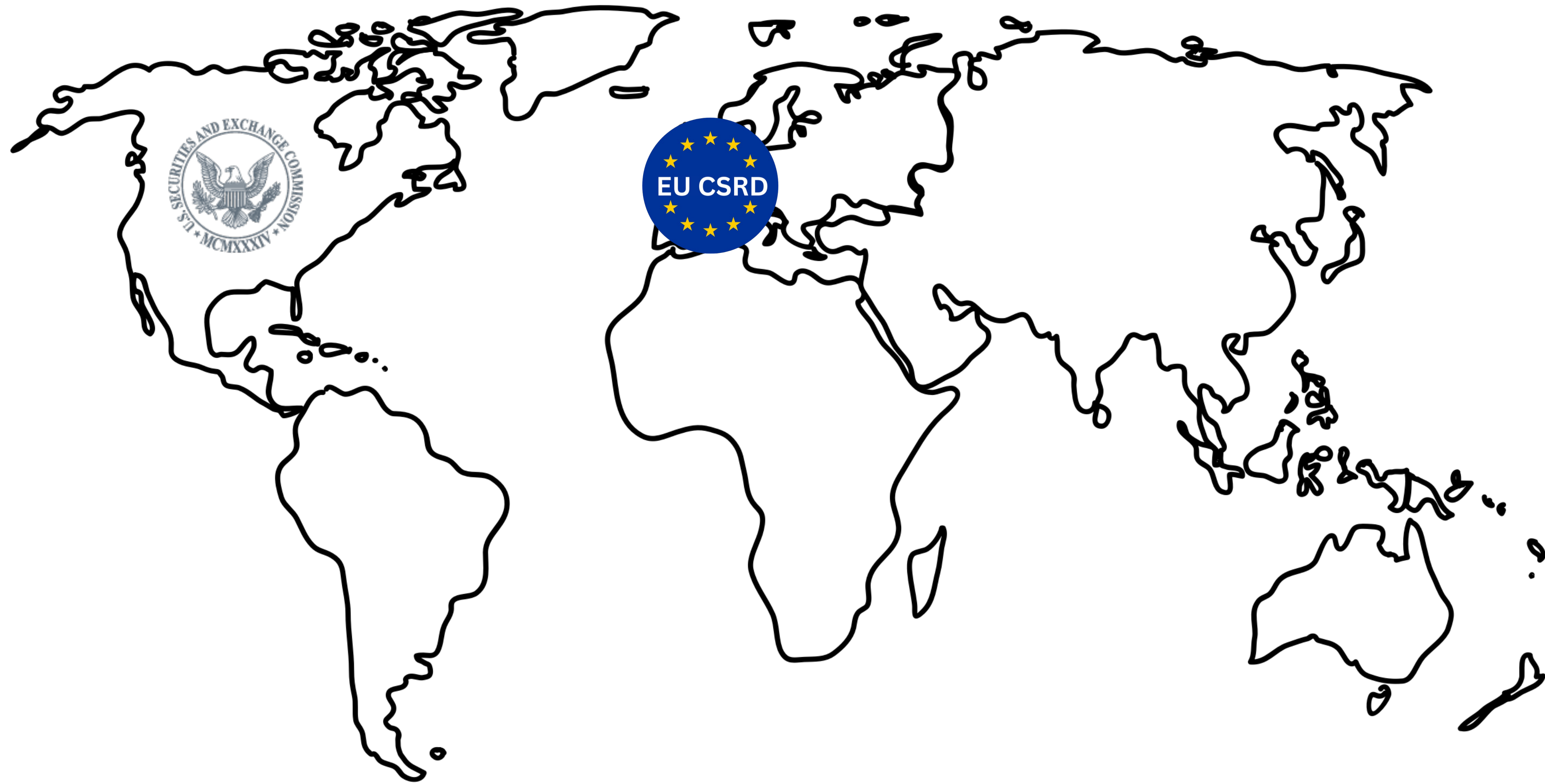


Harvard Business Review

located in

countries across Latin America, Africa, the Middle East, Asia, and the South Pacific. Some pursue sustainability out of pragmatism, some out of idealism. But regardless of their motivation, they have consistently generated above-average growth rates and profit margins.

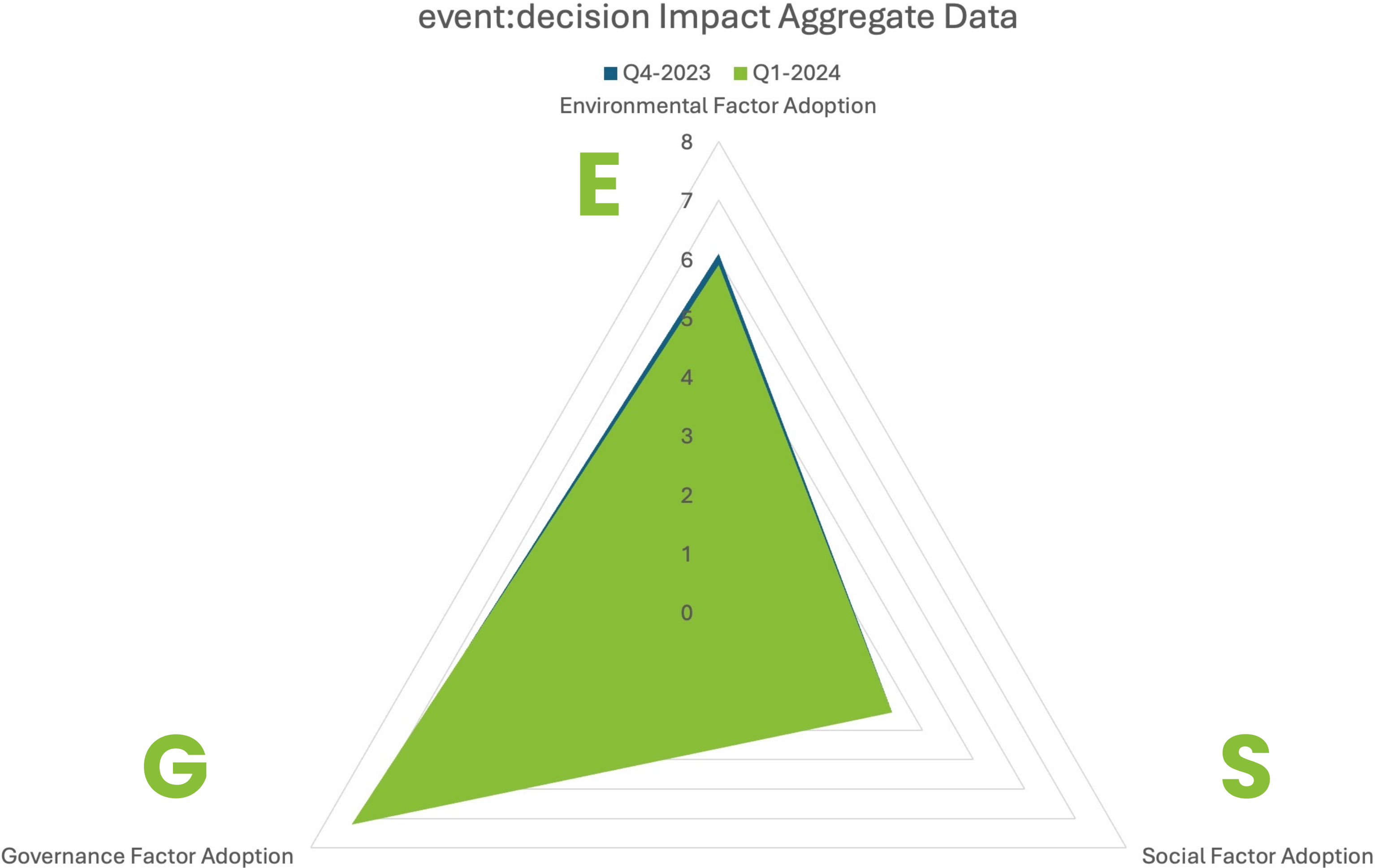
Legislative



Moral:

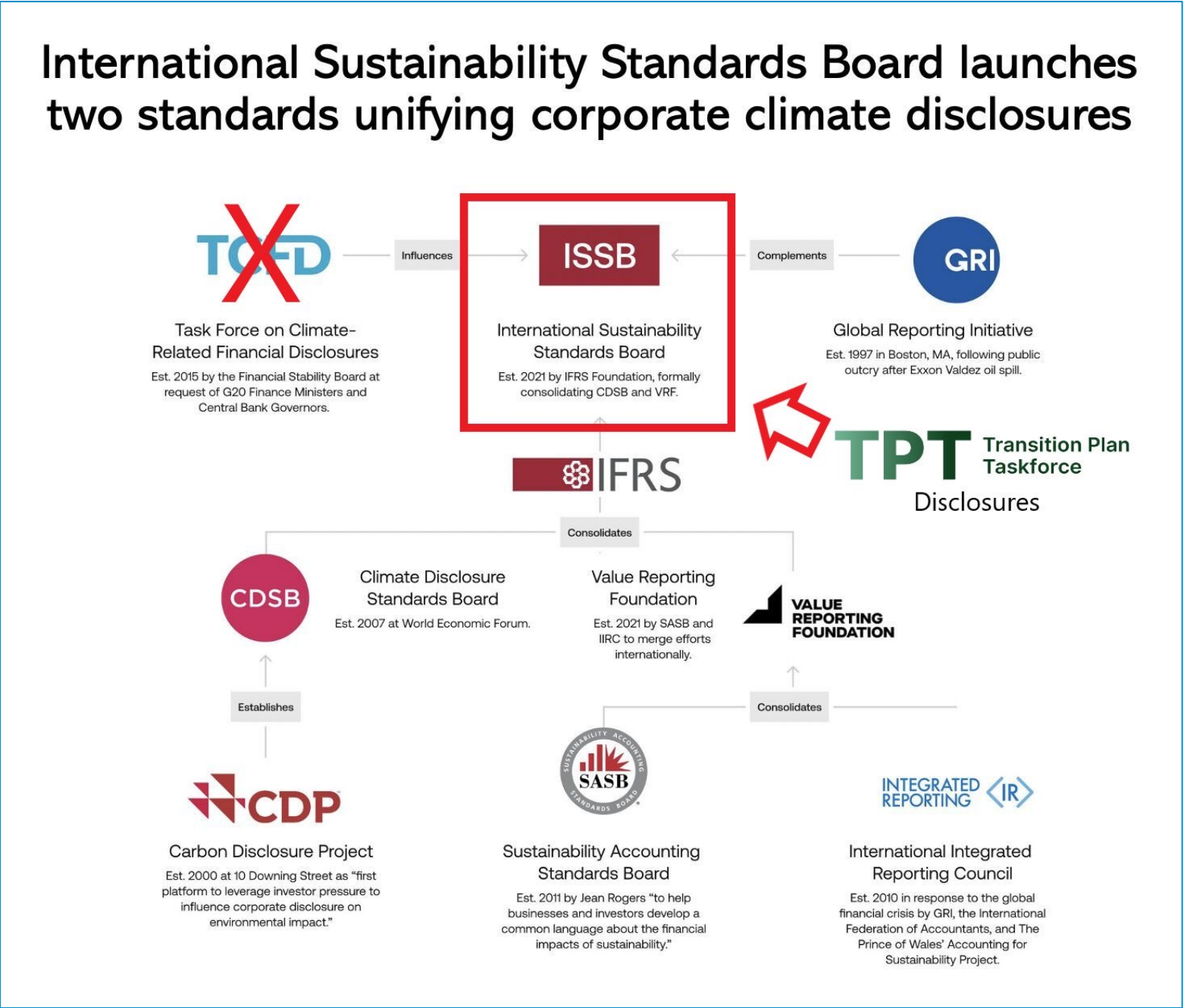
E, S & G

ESG: where we are

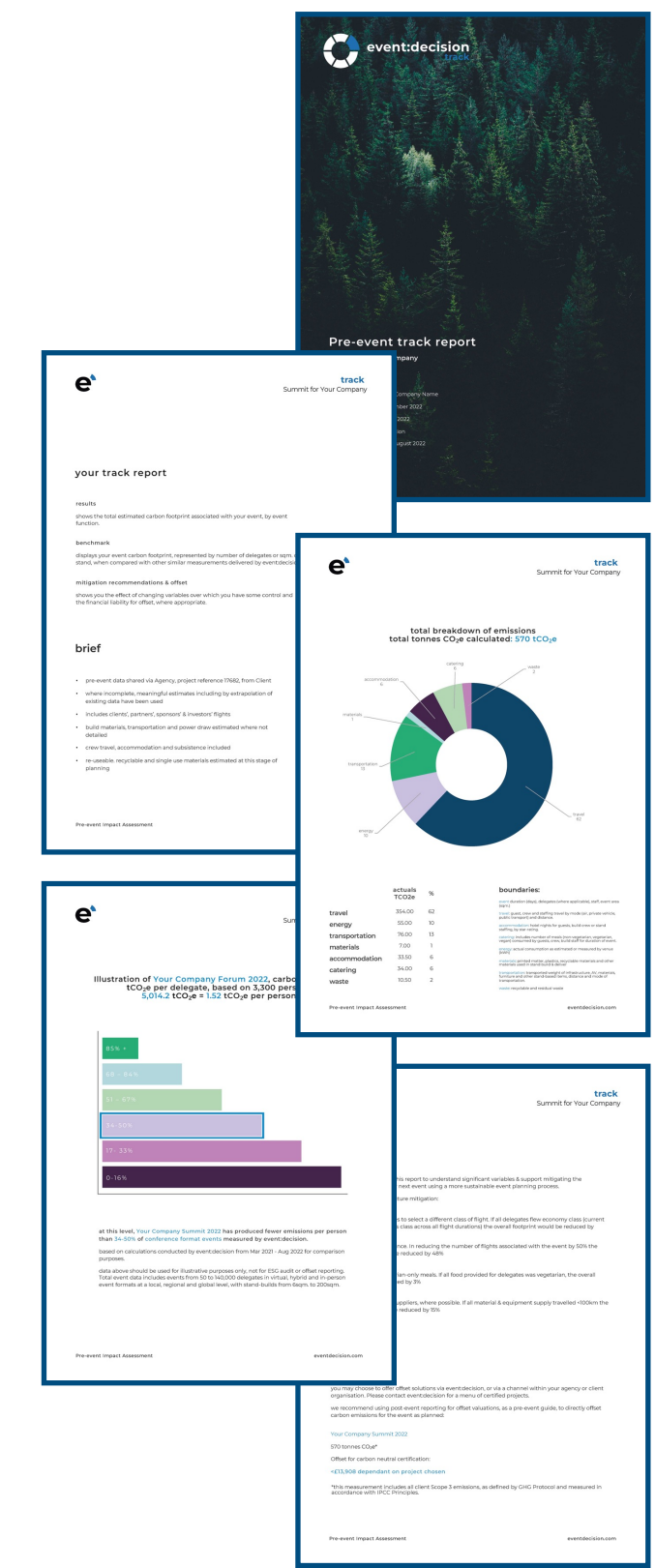
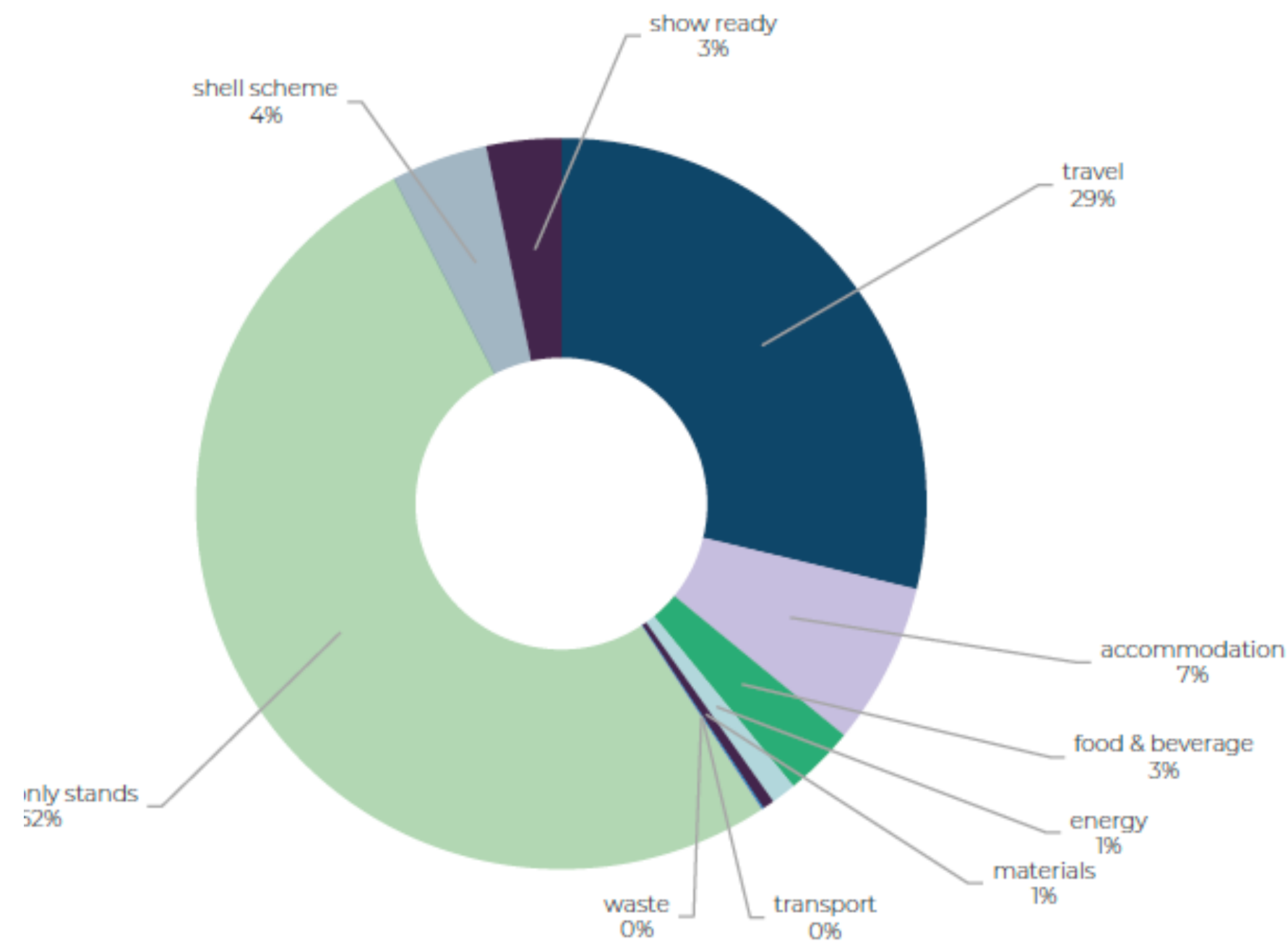
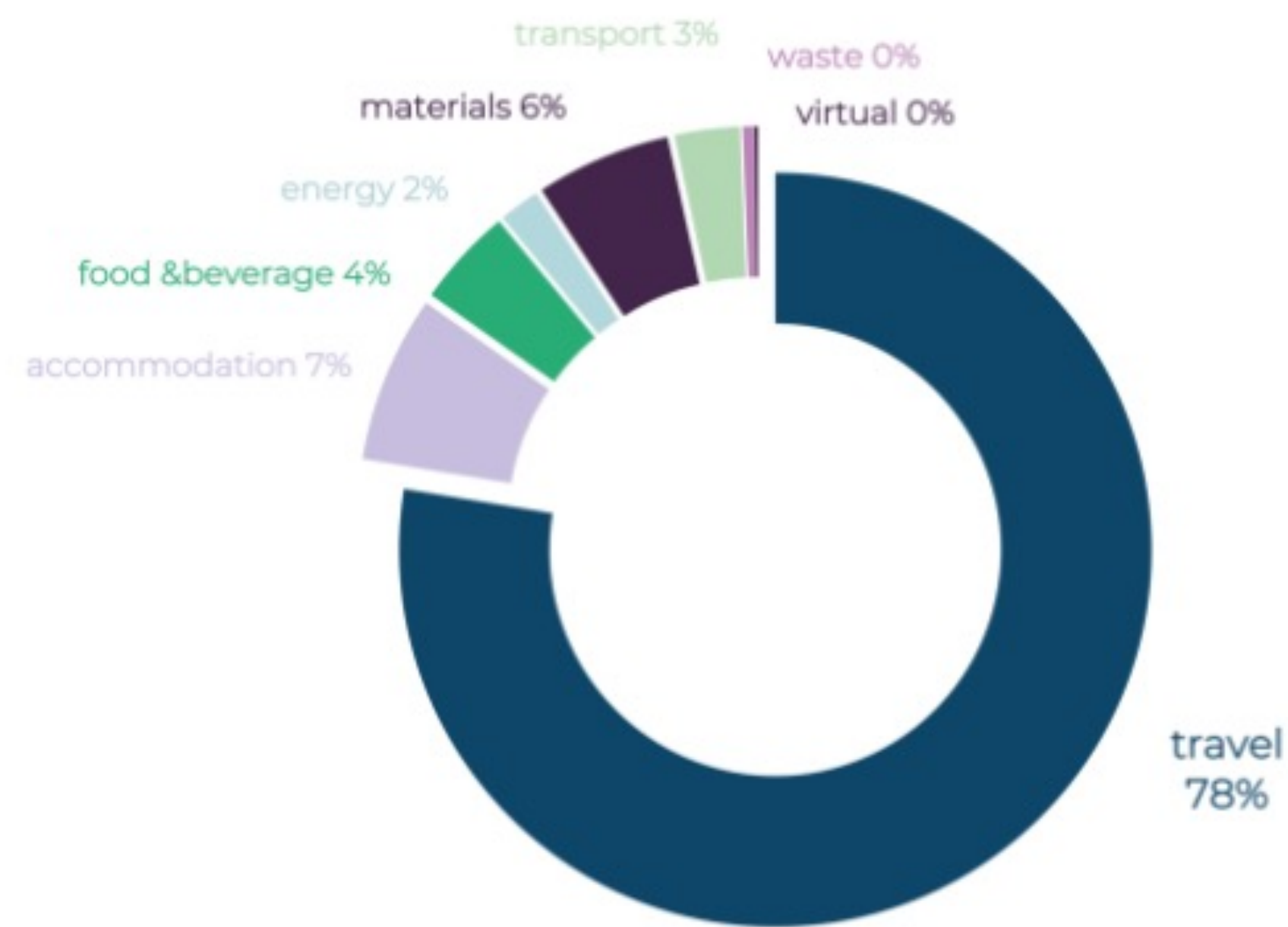


Harmonisation & change

International Sustainability Standards Board launches two standards unifying corporate climate disclosures



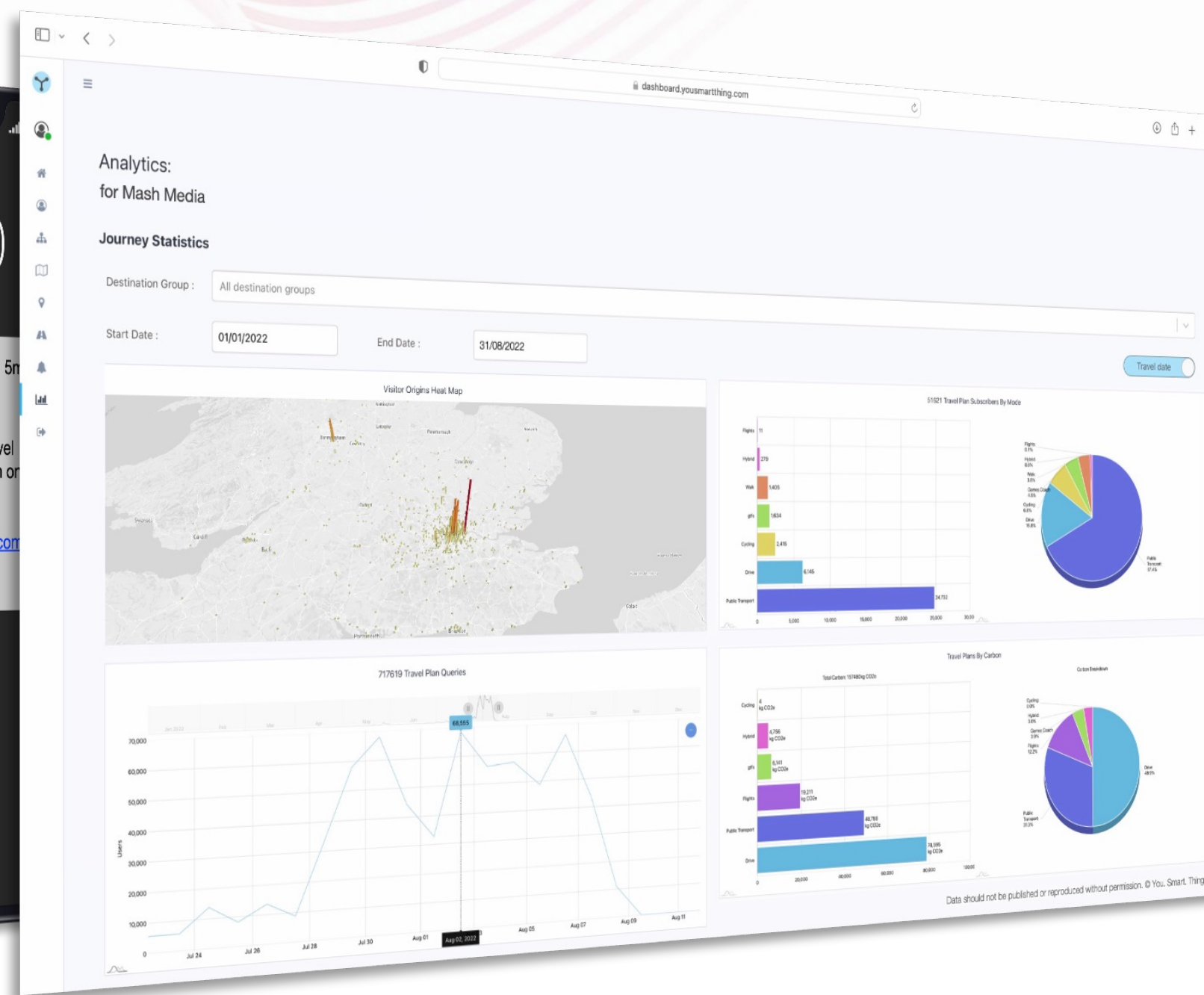
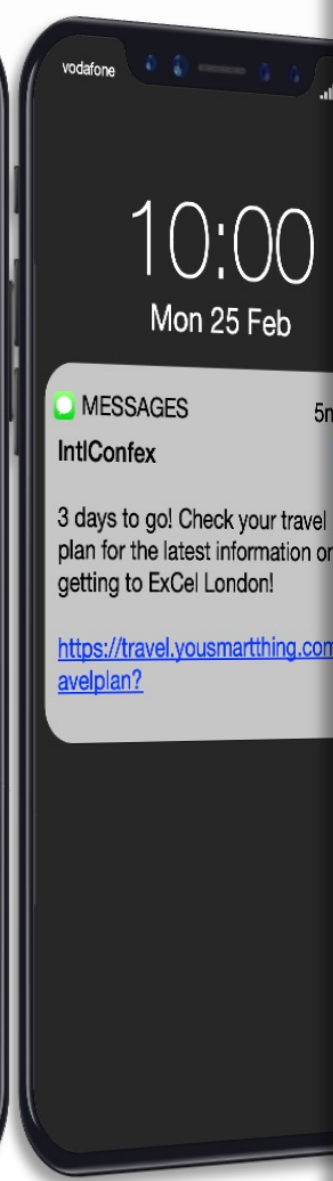
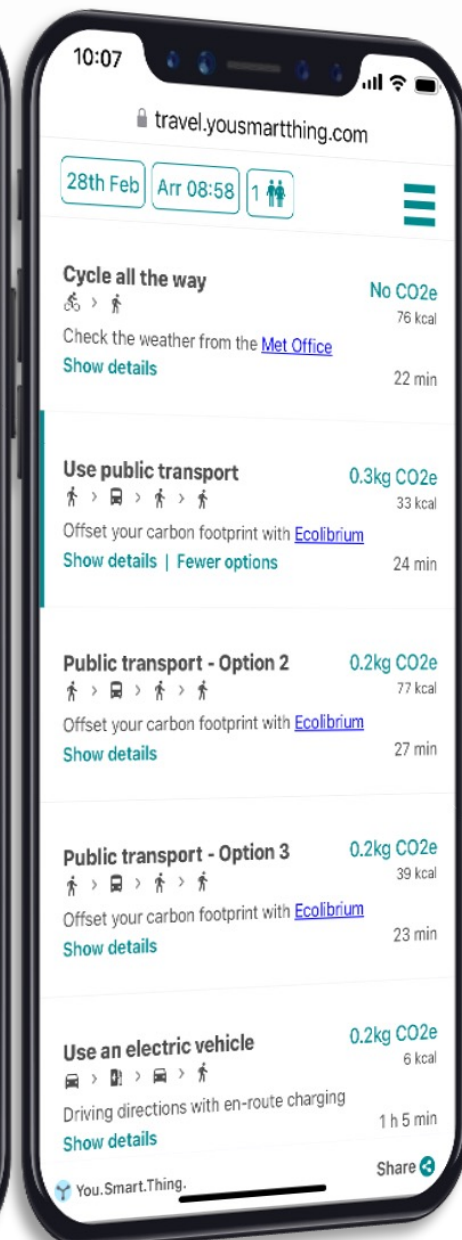
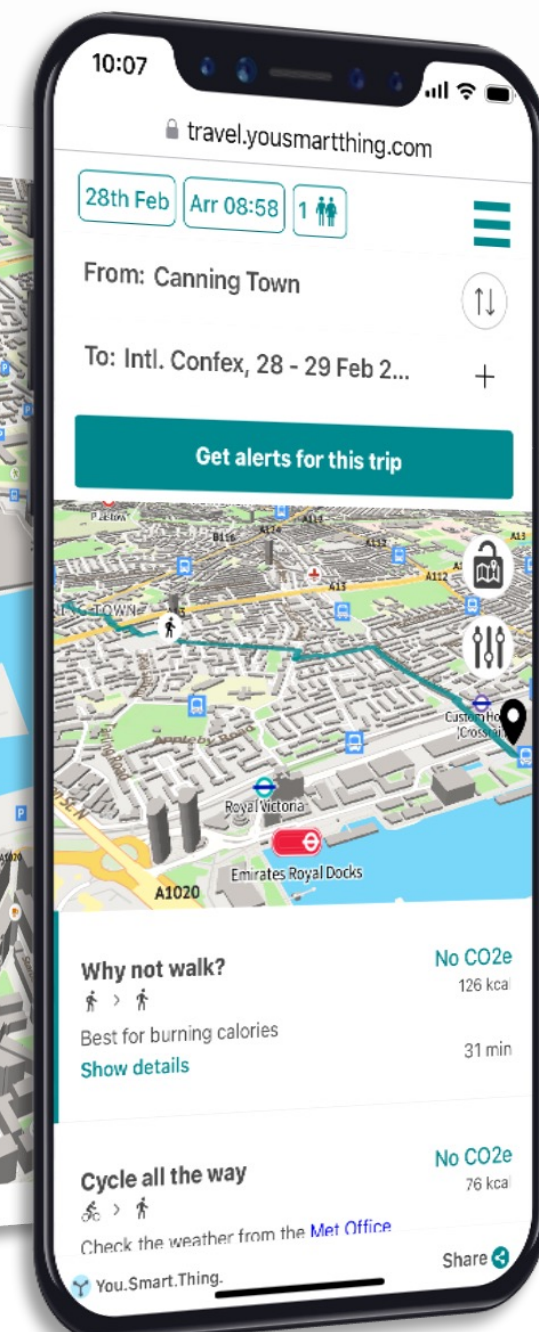
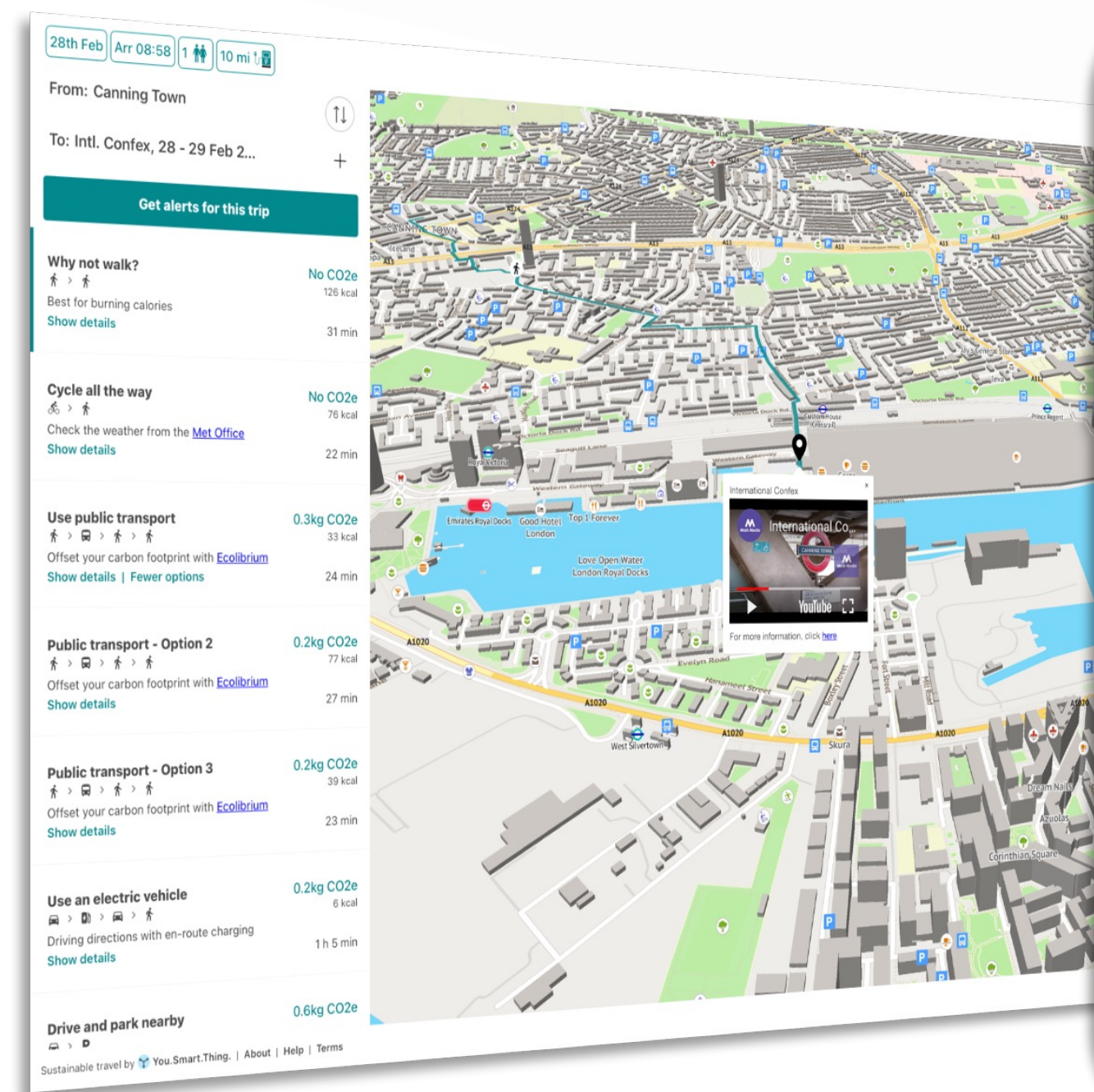
Carbon: where we are



Conference Average

Show Average

Data runs from April 2022 to May 2023 and shows an average event carbon footprint of 117 tCO₂e



Exhibitor benchmarking

event:decision

HomeOur ProductsAbout UsQuizContact UsMy ProjectsLog Out

in

MANCHESTER CENTRAL

15-16 MAY

BRITISH INSURANCE

BROKERS' ASSOCIATION

THE BIBA

CONFERENCE

2024

Exhibitor Sustainability

Recognition Scheme

event:decision

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Environment

1) Are you assessing the carbon footprint of your stand? *

NOT APPLICABLE

NO

TO SOME EXTENT

SIGNIFICANTLY

2) Has this stand been used at The BIBA Conference or other shows before? *

NOT APPLICABLE

NO

TO SOME EXTENT

SIGNIFICANTLY

3) Have you encouraged stand-staff and crew to travel via public transport to The BIBA Conference? *

NOT APPLICABLE

NO

TO SOME EXTENT

SIGNIFICANTLY

4) Are you taking measures to minimise food waste & distribute unwanted event food from your stand, if appropriate? *

NOT APPLICABLE

NO

TO SOME EXTENT

SIGNIFICANTLY

5) Have you sourced local supply for equipment, materials & crew? Local can be defined as in-region. *

NOT APPLICABLE

NO

TO SOME EXTENT

SIGNIFICANTLY

6) If you are providing any giveaways, are you providing these in an environmentally friendly manner? *

NOT APPLICABLE

NO

TO SOME EXTENT

SIGNIFICANTLY

Social

7) Are you considering any carbon offset or compensation related to the emissions impact of your stand? *

NOT APPLICABLE

NO

TO SOME EXTENT

SIGNIFICANTLY

CONFED EXPO

Exhibitor Sustainability

Recognition Scheme

Hello exhibitors!

The NHS Confederation and NHS England look forward to welcoming you to NHS ConfedExpo 2024! The event is designed to spread learning and unite health and care leaders, with complimentary activity to foster the extensive exhibition that showcases the best on offer within our sector.

ABL Group

29,341 followers

4d • Edited •

+ Follow

...

What an amazing Day 1 at [RenewableUK's #GlobalOffshoreWind2024](#) - we had a lot going on at the [#ABLGroup](#) stand C34 and a huge thank you to everyone who managed to stop by and made the day so special, including toasting with us 2024 - the year of the [#OffshoreWindAuction](#) 🍷

Some of what we were up to yesterday 🍷

⚡ Our Group MD for [#Renewables John MacAskill](#) hosted an on-stand presentation discussing [#TechnicalDueDiligence](#) and how to unlock the key technical details to support a more transparent [#OffshoreWind](#) financing landscape

⚡ We were discussing challenges and solutions in technical resourcing to support European offshore wind with our [AGR](#) colleagues [Jodie Mewse](#) and [Julia Unnerhed](#) - in particular touching on insights on how to empower opportunities for women in engineering to mark this week's [#INWED24](#)

⚡ We welcomed the latest members of the [#ABLGroup](#) global consultancy family in [#EnergyandOceans - Ross Offshore](#) - with their marine operations and survey management VP [Jarle Magne Vespestad](#) and [Karl Kristian Hasselo](#) - Business Development and Project Manager

⚡ We kick-started on-stand drinks with more details announced around [OWC's](#) strategic alliance with renewable energy asset management experts [BRIDGE Wind Management](#), with John MacAskill and Bridge's [Steve Read](#) detailing the value our combined offering can bring to global offshore wind investment

⚡ We were delighted to be awarded by [RenewableUK](#) as one of the top most [#Sustainable](#) stands at the conference this year 🍷, proving our Group commitment to driving sustainability in all that we do. Thank you for the recognition! 🙏

📍 If you missed us yesterday - please do stop by this afternoon for Day 2 at [#GOW24](#), the ABL Group stand 📍 C34, See you there! 🍷

[#OneTeam](#) [#EnergyandOceans](#) [#OffshoreWindFarm](#) [#WindPower](#) [#WindEnergy](#) [#EnergyTransition](#)

A red double-decker bus is parked on a cobblestone street in front of the grand, classical architecture of St Paul's Cathedral in London. The bus features an advertisement for 'alpro' soy products on its side, with the text 'NEXT STOP YOUR RECIPE TO A HEALTHIER PLANET!' and 'GOOD FOR THE PLANET GOOD FOR YOU!'. The bus is marked with 'Go Ahead London' and 'Blackwall' on its destination sign. A large, semi-transparent red circle is overlaid on the right side of the image, containing the text 'One tonne of CO2e' in white. The scene is brightly lit, suggesting a sunny day.

One tonne
of CO₂e



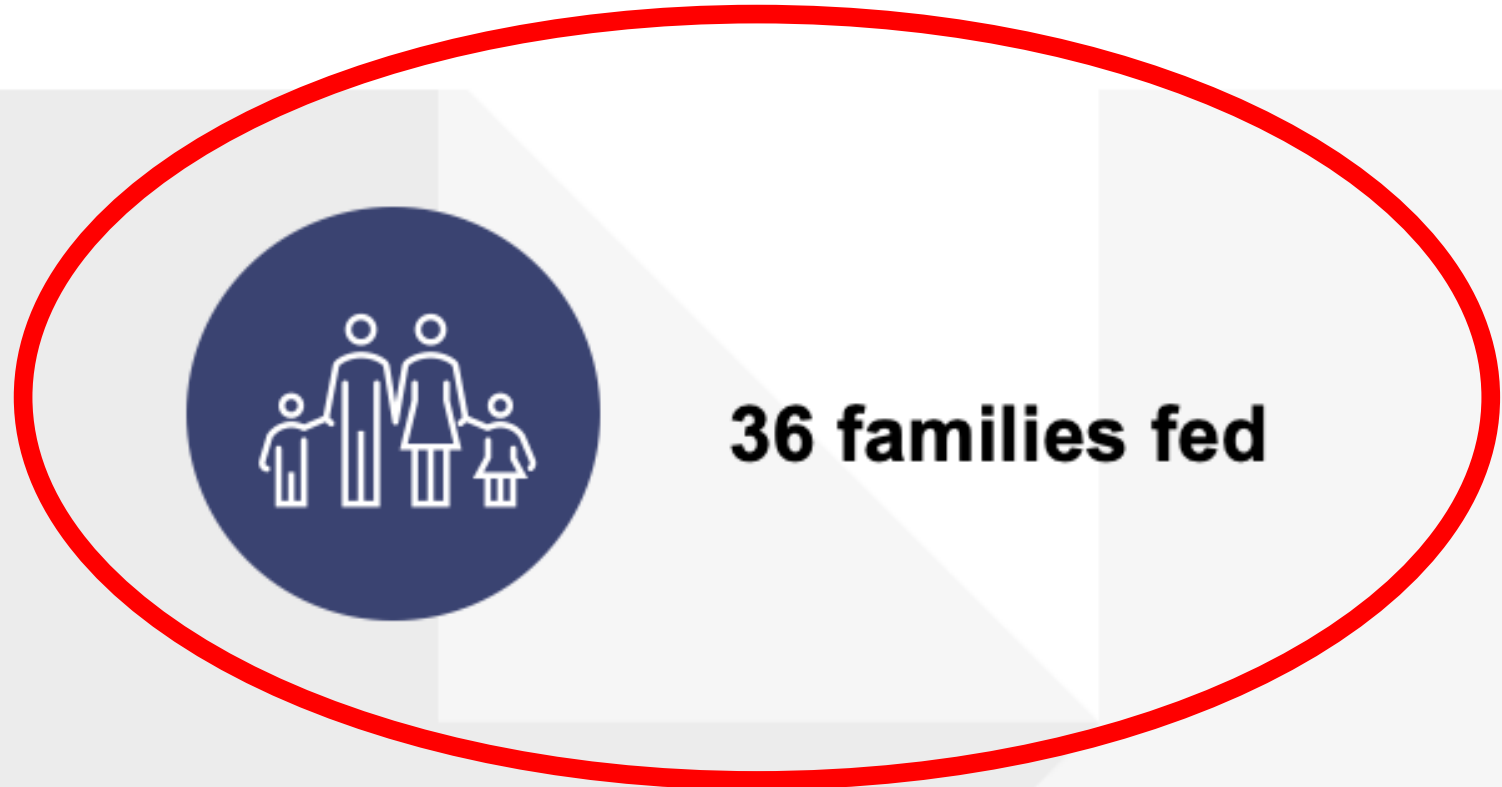
Impact



61kg of edible food donated



142 meals saved from waste



36 families fed



257kg CO2 emissions avoided



Equivalent of 12 trees planted



873 car miles off the road



Governance:



Event Sustainability = Environmental Social Governance



Tools for event planners:

**evolve**
A structured pathway to a more sustainable event in the show, association and congress sectors.
[FIND OUT MORE](#)

**track**
The carbon footprint of your event, so you can make more sustainable event planning decisions.
[FIND OUT MORE](#)

**impact**
Assess & benchmark your event across the full range of sustainability factors in E, S & G.
[FIND OUT MORE](#)





event:
decision
impact

Redefining
Event
Sustainability

ESG for Events is here





event:decision track