Khomas Environmental Education Programme (KEEP) 2025

In Namibia, the Giraffe Conservation Foundation (GCF) runs one of the largest environmental education programmes in the country in terms of participation numbers. The Khomas Environmental Education Programme (KEEP) is an interactive EE initiative that aims to teach young Namibians about their environment, reconnecting them with nature through field-based learning, fostering environmental stewardship, and instilling sustainable behaviors.

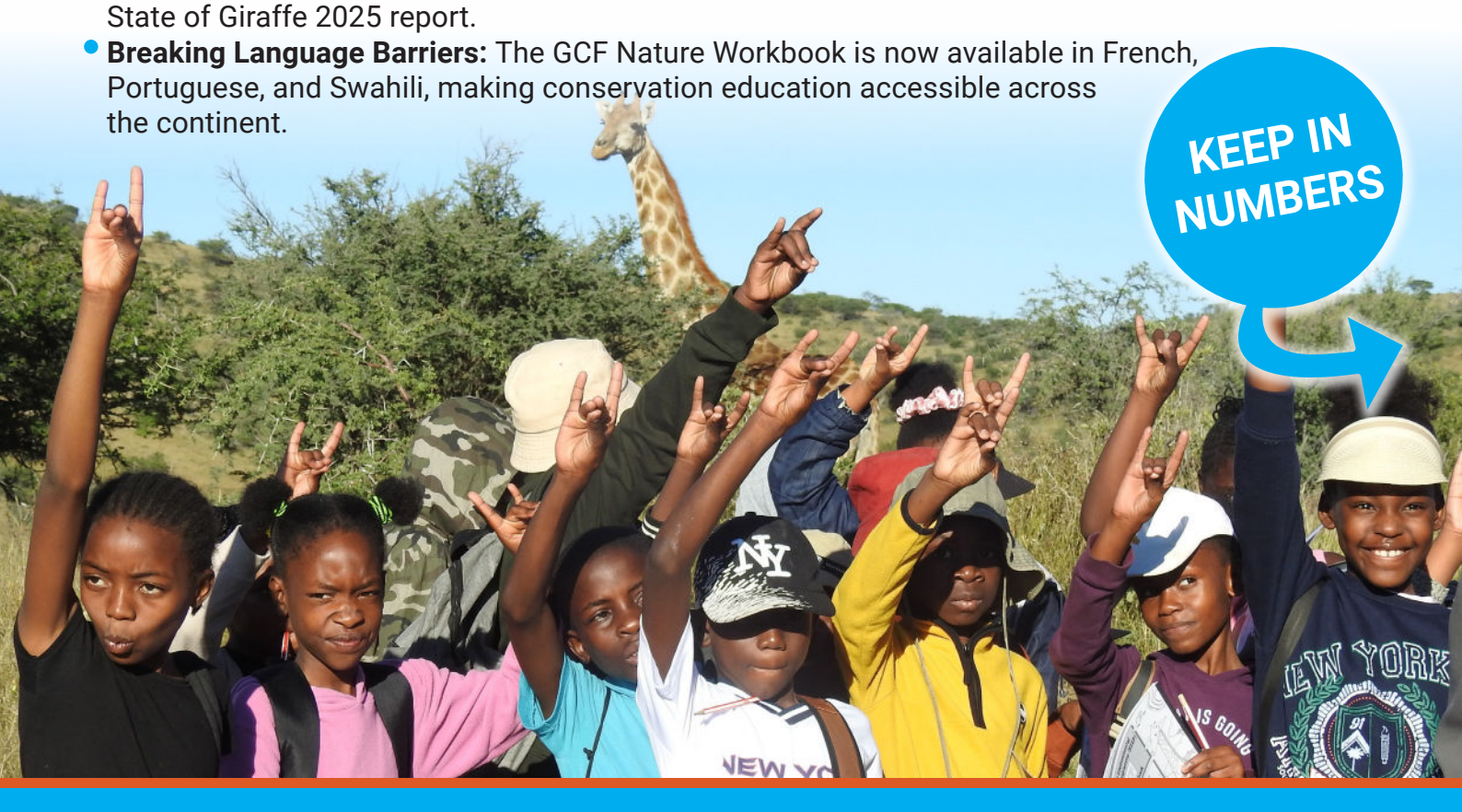
Marking nearly a decade of inspiring the next generation of Namibian environmental stewards, 2025 stood out as KEEP's most impactful year yet. The programme reached more learners than ever and welcomed a diverse group of participants, including learners with visual and hearing impairments as well as groups from community feeding programmes and orphanages.

High-Level Impact

- **Record Participation:** A record of **4,086** students and over **170** teachers from **36** different schools and organizations participated in KEEP over **105** field days.
- **A Decade of Growth:** Over **25,500** students and **1,200** teachers have participated in KEEP since 2016.
- **National Reach:** More than **19,000** GCF Nature Workbooks were distributed nationwide, ensuring that environmental literacy extends far beyond the field programme.

Beyond the Field

- **Key Partnerships:** KEEP and the City of Windhoek Waste Management team organized exchange visits to learn about each other's work, exchange challenges, and explore commonalities.
- **Career Inspiration:** The Rotary Club of Windhoek's "Adventure Into Citizenship" programme gave the KEEP team the opportunity to introduce Namibian high school students to giraffe conservation and encourage them to pursue careers in the field.
- **Hands-on Experience:** Namibian and international interns joined the team to gain practical experience while lending a helping hand in the field.
- **Refreshed Curriculum:** Working with education specialists, the team introduced new interactive games and updated the KEEP Field Day and GCF Nature Workbook with the latest data from the GCF State of Giraffe 2025 report.
- **Breaking Language Barriers:** The GCF Nature Workbook is now available in French, Portuguese, and Swahili, making conservation education accessible across the continent.



KEEP IN NUMBERS 2025



4,086 Students Participated

2,130 Girls ♀ **1,956** Boys ♂

170 Teachers

Students from **36** different schools
- **25** government schools
- **4** private schools
- **7** Non-school groups

105 KEEP Field Days

KEEP team walked over 315 km and spent over 420 hours in the bush

40 Indigenous tree seedlings planted in **5** different groups through KEEP (Schools, Special groups and even a hospital)

7 KEEP cleaning campaigns conducted

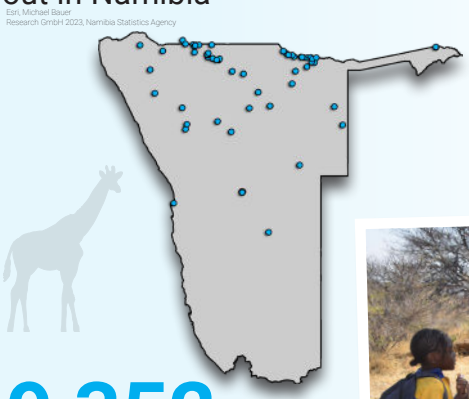


KEEP team made 4,200 sandwiches for their participants

4,255 KEEP Field Day workbooks provided to students and their teachers



4,700 KEEP GCF Nature Workbooks handed out in Namibia



Giraffe were spotted on 90 days (85% of all field days)

9,352 feet walked the KEEP hike



in total since 2016

26,070 Students Participated

13,400 Girls ♀ **12,670** Boys ♂



Over **1,300** Teachers and other adults

Over 700 KEEP Field Days

KEEP team walked over 2,100 km and spent over 2,900 hours in the bush





19,000 GCF Nature Workbooks handed out in Namibia

27,000 KEEP Field Day Workbooks handed out



KEEP team made >26,000 sandwiches for their participants



60,622 feet walked the KEEP hike

Giraffe were spotted on at least 595 days (85% of all field days)

Stand Tall for Giraffe

Now is the time to act so that future generations don't have to "remember" giraffe only through photographs, but can see them roaming across the African horizon for years to come. By supporting environmental literacy and fostering the next generation of stewards, you are joining a movement to ensure these majestic animals have a future. Stand tall and be a voice for giraffe!