

HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

September + October

2026



Contents

You can find refreshing offers on a range of wines, beers, spirits and soft drinks – all available for you to order 364 days a year.

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It's heating up...

As we wave goodbye to summer and dig out the big coats, it's time to embrace the ultimate guilty pleasures this pumpkin-spiced season. Move away from summery spritzes and dive into rich, warming flavours - with the right syrups to elevate any drink. Upgrade the morning coffees with cosy new flavours, from cinnamon to butterscotch. We're open 7 days a week to keep you stocked up, no matter your customer's taste.

But that's not all that we've got on offer to keep you toasty. As the nights get darker, so do the drinks. So why not spruce up your back bar with our rich, warm spirits and stock up on that whisky to match your signature old-fashioned recipe. Or, if you're looking for something a bit spookier, nothing says Halloween quite like a classic Bloody Mary, crafted with top-tier vodka to cure any seasonal fright (or hangover).

All goods are delivered straight to your door with deals you can truly cosy up to. Whatever you're serving this season, we're here to keep your glasses full and your fridges stocked.

Team Hops + Barley



HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

Hop Heaven, enjoying
beers cask ales and
zero alcohol lagers.



HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

DON'T GET CAUGHT OUT!

WILL YOUR SUPPLIER BE CLOSED?

CALL **0151 260 9900**
TO OPEN YOUR ACCOUNT NOW!

YOUR No.1 DRINKS SUPPLIER

SERVING LOCAL PEOPLE BY LOCAL PEOPLE



hopsandbarley.org
orders@hopsandbarley.org
info@hopsandbarley.org
or download our app

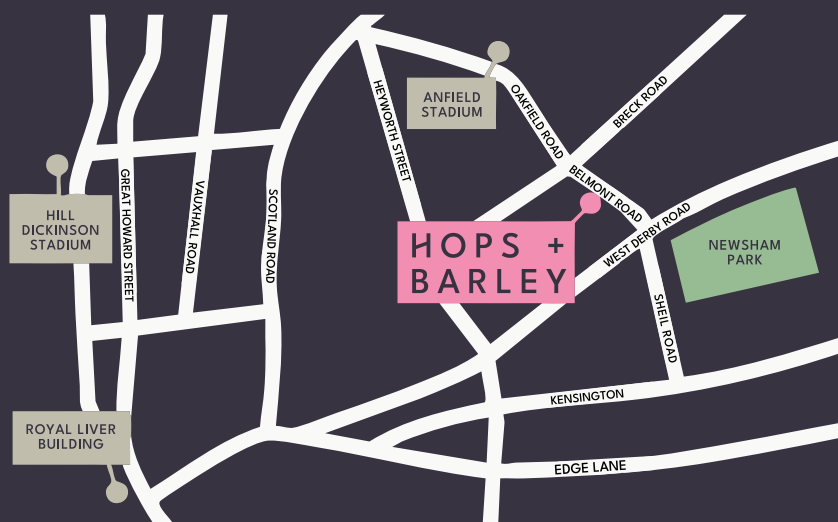


HONESTY, KINDNESS, LOYALTY

SAME DAY DELIVERY,
COLLECTION AVAILABLE.

UPGRADE YOUR WINE MENU

BOOK A TASTING SESSION
WITH OUR WINE EXPERT



HOPS AND BARLEY
ARE OPEN!

7 DAYS
8.30AM TO 7PM

INCLUDING BANK HOLIDAYS

Larch Lea Industrial Estate,
Castor Street, Anfield,
Liverpool L6 5AT



**BUY 2x50L OF
STAROPRAMEN
AND RECEIVE**

**1 FREE CASE OF
STAROPRAMEN 0.0%**



Contact your local representative for more details.
Promotion valid 1st September - 31st October 2026.

BREWED IN THE UK
be **drinkaware**.co.uk



SIP INTO SEPTEMBER

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st September 2026 to 30th September 2026. Special price per case; Birra Moretti NRB 24 x 33cl (£22.00), Desperados NRB 24 x 33cl (£27.99). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be **drinkaware**.co.uk

BOO-ST YOUR OCTOBER SALES

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st October 2026 to 31st October 2026. Special price per case; Heineken 0.0% NRB case 24 x 33cl (£17.49), Heineken NRB case 24 x 33cl (£23.99), Birra Moretti Zero NRB case 24 x 33cl (£20.49), Tiger NRB case 24x33cl (£23.99). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

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DRAUGHTMASTER

WELCOME TO THE DRAUGHT BEER REVOLUTION

The compact DraughtMaster system uses compression rather than CO₂ to keep beer fresh for longer, reduce wastage and improve the profitability of your business.



UNRIVALLED QUALITY

The beer stays fresher 6 times longer (30 days) once opened.



NO CO₂ NEEDED

Air compresses the kegs to dispense beer. No need for any CO₂.



75% LESS LINE CLEANING

Lines only need to be cleaned every 4 weeks.



SAVES SPACE

The system has a small footprint and uses lightweight and stackable kegs that compress during use.



WIDE RANGE

A portfolio of kegs that are all identical and use the same modules. Rotate brands easily, no need to change connectors.



LESS WASTE

Our kegs stay fresh down to the last pint with minimal left when empty. Changeover is simple and efficient.

INSTALL ONE OF THESE BRANDS ON DRAUGHTMASTER AND RECEIVE A FREE 20L KEG & POS KIT*

DraughtMaster is available on the following brands



Scan here for more information on DraughtMaster



*Promotion valid for the duration of the promotional period. POS support kit contains: 2 x cases of pint glasses, 1 x Bar Runner and 1 x pack of drip mats. Free keg is 20L Draughtmaster. Available whilst stocks last. Offer subject to change.

Enjoy responsibly.
be drinkaware.co.uk



GROUNDWORK SESSION LAGER



LIGHT. CRISP. EASY GOING.

THE CRAFT LAGER MADE TO WORK HARD ON YOUR BAR

NEW GROUNDWORK SESSION LAGER
COMBINES THE REFRESHMENT OF LAGER
WITH THE CREDENTIALS OF CRAFT,
DELIVERING A LIGHT, CRISP AND EASY-
DRINKING SERVE DESIGNED TO APPEAL TO
TODAY'S PREMIUM DRINKERS

-  BRINGS CRAFT TO MORE DRINKERS
-  DRIVES PREMIUMISATION AND TRADE-UP
-  LIGHT, CRISP AND EASY DRINKING
-  PREMIUM SUITE OF POS AND NEW BRANDED GLASSWARE

INSTALL AND RECEIVE
£200 POS
SUPPORT PLUS A
FREE KEG

Promotion valid for duration of brochure promotional period. One deal per install per outlet.
Available whilst stocks last. Subject to change. Fount image for visual purposes only.

Enjoy responsibly. be.drinkaware.co.uk



THIS IS BROOKLYN

INSTALL OR PURCHASE 5 KEGS
OF **ASAHI SUPER DRY**

FOR A CHANCE TO

**WIN A £10,000
TRIP FOR 2**

**TO THE RUGBY
WORLD CUP 2027
IN AUSTRALIA***



OFFICIAL BEER

Asahi



*18+ UK only. Asahi UK Ltd B2B customers only. Promotional period: 01.07.26 - 31.12.26. Enter by installing a new Asahi Super Dry draught line or purchasing 5+ Asahi Super Dry kegs during promotional period. Max 1 entry per outlet per qualifying week. Two (2) winners will each win a trip for two (2) to Australia for the Men's Rugby World Cup 2027 incl. return flights from London, accommodation, transfers and match tickets. Trip worth £10,000 plus. Subject to availability. Promoter: Asahi UK Ltd. Full T&Cs: <https://www.asahibeer.co.uk/promotional-terms-and-conditions>

be **drinkaware**.co.uk

OFFICIAL BEER OF THE FIFA WORLD CUP 26™

Budweiser

SPECIAL PRICE

FOR A LIMITED TIME ONLY

be**drink**aware.co.uk

BUY BUDWEISER ZERO 24x330ML
FOR A PURCHASE PRICE OF £14.99

Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Budweiser Zero: Purchase Budweiser Zero 24 x 330ml NRB at a promotional price of £14.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.

CHOOSE A BEER
LIKE NO OTHER



24x330ml
£23.99

ONLY

ONE IN EVERY FIVE PACKAGED LAGERS
SOLD IS A PERONI NASTRO AZZURRO,
MAKING IT #1 PACKAGED LAGER

Source: CGA OPMS latest 12 w/e 29/11/25

UK On-Trade customers supplied by partner wholesalers of Asahi UK Ltd. Offer valid 1 March - 31 Oct 2026, subject to availability and while promotional stocks last. Promotional pricing applies only during the listing period. Offer may be amended or withdrawn without notice. Promoter: Asahi UK Ltd, Griffin Brewery, Chiswick Lane South, London W4 2QB.

be**drinkaware**.co.uk

CAFFREY'S[®] IS BACK TO BLACK

FREE POS KIT WITH EVERY INSTALL

24 x Pint Glasses, 500 x Drip Mats and 2 x Bar Runners

be**drinkaware**.co.uk

Contact your local representative for more details.
Promotion valid 1st September - 31st October 2026.



THE KING IS IN SESSION

REBEL IPA
— 4.3% —

Tiny Rebel
REBEL IPA
REBEL IPA
REBEL IPA

CLWB TROPICA
TROPICAL IPA
— 5% —

**TROPICAL, WHATEVER
THE WEATHER**

24.99

vegan

GLUTEN FREE

5% ABV

vegan

SHOW DEAL

Tiny Rebel

**INSTALL REBEL IPA OR
CLWB TROPICA AND GET:**

- £400 cash for one line or £1000 for both
- 1 x 30L for free and another 1 x 30L after 13 weeks*
- POS kit including NEW BRANDED HANDLE

**TO INSTALL, EMAIL:
SALES@TINYREBEL.CO.UK**

*MUST DO A MINIMUM OF 1X30L PER WEEK FOR 13 WEEKS.
MINIMUM 12 MONTH LINE COMMITMENT.

Certified
B
Corporation



Corona

SPECIAL PRICE
ON CORONA & CORONA CERO CASES
FOR A LIMITED TIME ONLY

Living is Calling

be drinkaware.co.uk

©2026 AB InBev UK Limited, all rights reserved. Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Corona: Purchase Corona 24x330ml NRB or Corona Cero 24x330ml NRB to receive a purchase price of £23.99 or £16.99 respectively per product. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN

24x330ML CORONA
CERO £16.99
EXTRA £23.99



BUDS
BUDWEISER ULTIMATE DISPENSE SYSTEM

Ensure quality with
the most advanced
Dispense System
on the Market

- ☞ Reduced Wastage
- ☞ **Extended Line Clean**
- ☞ Save on Energy Costs
- ☞ **Real-time Analytics**

Prices from £20
per tap, per month

Install BUDS & Receive
3 FREE KEGS
Per Brand Added

For more information please reach out to your local Budweiser Account Manager
or email drinksdispense@ab-inbev.com

Minimum 3 year contract. BBG must have 50% share of bar. Minimum barrelage dependent on BUDS or BUDS Lite

Budweiser®



**BUY BUDWEISER 24X330ML
FOR A PURCHASE PRICE OF £21.99**

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Budweiser: Purchase Budweiser 24 x 330ml NRB at a promotional price of £21.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.



HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS



FREE UNPACK AND POSITION WITH
EVERY FRIDGE (WORTH £25)
CONTACT YOUR HOPS AND BARLEY
REPRESENTATIVE FOR MORE
DETAILS

- Digital controller and LED lighting
- StayClean™ condenser for reliability
- R600a refrigerant
- Fan-assisted cooling
- Stainless or silver door options
- Suitable for high-performance bar use



Model COLD	Description	Dimensions H x W x D (mm)			Weight (kg)	Shelves	Capacity (l)	330ml Bottles	Energy Rating	kWh/24hr
500H	Narrow Single Door	900	500	520	40	2	107	91		0.81
COLD 600H	Single Door (right or left hand hinge option)	900	600	520	55	2	138	104		0.91
COLD 900H	Double Door Hinged	900	900	520	69	4	208	169		1.12
COLD 900S	Double Door Sliding	900	900	520	69	4	208	169		1.26
COLD 1350H	Triple Door Hinged	900	1350	520	90	6	330	260		1.64
COLD 1350S	Triple Door Sliding	900	1350	520	90	6	330	260		1.88

Why not find out which SmartDispense technology is right for you?



Saving Water



Saving Energy



Saving Time



Saving the Planet



HEINEKEN SmartDispense® really is the beating heart in any bar.

We offer an exceptional range of cutting edge draught dispense solutions that can be tailored to the needs of any bar. As a SmartDispense customer, you also get access to a complete package of benefits that will help you grow your business.

Get 3 free kegs for every brand you install with SmartDispense®



Powered by
SmartDispense™

Scan here to learn more



be.drinkaware.co.uk

INSTALL VICTORIA MÁLAGA AND RECEIVE A COMPLIMENTARY KEG AFTER FIRST 2 PURCHASED

be **drinkaware**.co.uk

Over 18s only. Offer open to participating wholesale and damm 1876 ltd direct customers in the uk. Outlets must install victoria malaga on draught. After first purchase is made, the venue will receive one complimentary keg of victoria malaga* and a set of new glassware. Offer valid from 1st August to 31st October 2026. Promotion subject to availability. If for any reason the Promoter cannot supply the specified format, a similar product in value will be sent to the venue. Promoter: damm 1876 ltd, 5a bear lane, southwark, london, england, se1 0uh. *2 kegs must be purchased within 9 weeks of install to qualify for the foc keg.



SPECIAL PRICE
£25.99
ON 24X355 ML
FOR A LIMITED TIME ONLY

Modelo
MAKE IT
Especial

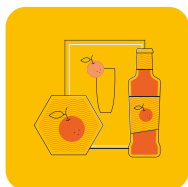
be**drinkaware**.co.uk

©2026 AB InBev UK Limited. All rights reserved. Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Modelo: Purchase one or more caes of 24x355ml Modelo NRB at a promotional price of £25.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN.

Sensational Drinks

BY CARLSBERG BRITVIC

Join the 1,000s of outlets already
growing their businesses
and gain access to all of the below and much more



POS kits



Product trials

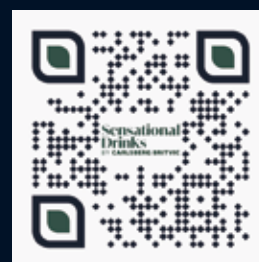


Digital tools



Claim your
FREE
case of
glassware
Register today!

Subject to availability. x1 per outlet. Max 2 kits/outlet every 30 days. No duplicates. Registration & email required. Visit sensationaldrinks.com/terms-and-conditions for full Terms. Promoter: Britvic Soft Drinks. One account per outlet. Independent venues only



Scan the QR code or visit
sensationaldrinks.com
to get started

**Sensational
Drinks**
BY CARLSBERG BRITVIC

HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

Crisp refreshing cider
crafted with seasonal delight



Refreshingly Original



bedrinkaware.co.uk

Promotion Period: 01/09/2026 to 31/10/2026, or if earlier, whilst stocks last. Kopparberg: Purchase one or more cases of Kopparberg Strawberry & Lime 15x500ml and/or Mixed Fruit 15x500ml NRB at a promotional price of £24.99 per case. Offers open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. Terms of your stocking agreement continue to apply. This promotion cannot be combined with any other offers or discounts. Promoter: AB InBev UK Ltd EC4A 1EN. ©2026 AB InBev UK Limited, all rights reserved.

SIP INTO SEPTEMBER

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st September 2026 to 30th September 2026. Special price per case: Bulmers Original NRB 12 x 50cl (£14.49), Bulmers Red Berries and Lime 12 x 50cl (£17.99), Inch's Medium Apple Cider 12 x 50cl (£16.49). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be **drinkaware.co.uk**

BOO-ST YOUR OCTOBER SALES

SPECIAL PRICE PER CASE



ENJOY RESPONSIBLY

Available from 1st October 2026 to 31st October 2026. Special price per case: Old Mout Berries and Cherries 0.0% NRB case 12 x 50cl (£14.99), Old Mout Berries and Cherries NRB case 12 x 50cl (£18.99), Old Mout Kiwi and Lime NRB case 12 x 50cl (£18.99), Old Mout Pineapple and Raspberry NRB case 12 x 50cl (£18.99), Old Mout Mango and Passionfruit NRB case 12 x 50cl (£18.99). Brewed in the UK. Subject to availability. Entry instructions including advertising or promotional materials are deemed to form part of the terms & conditions and by making the qualifying purchase advertised customers will be deemed to have accepted and be bound by these terms & conditions. Only open to wholesale customers who are resident in the UK aged 18+. Customer Terms of Purchase apply. Purchase the advertised products in one transaction between the dates stated in the advert to receive the offer as stated in the advert. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. The promoter reserves the right to cancel or amend this promotion due to events or circumstances arising beyond its control. Promoter Heineken UK Limited, EH2 2B

be **drinkaware.co.uk**



HOPS + BARLEY

7 DAYS - 8.30AM TO 7PM
INCLUDING ALL BANK HOLIDAYS



BUY YOUR GLASSWARE AT HOPS & BARLEY NOW!



HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

Discover the finest spirits,
crafted to perfection.



HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS



Complete your order
with our range of
cleaning materials



Asevi
Floor Cleaner 1ltr
£2.25



Asevi
Disinfectant 1ltr
£2.25



Asevi
Air Freshener 400ml
£2.18

HOPS + BARLEY

SUPPLIERS OF BEERS, WINES,
SPIRITS & SOFT DRINKS



Domestos Bleach
750ml
£1.12



Domestos Bleach
5 litres
£6.58



Thick Bleach
5 litres
£3.64



Surf Professional
£13.49



Multipurpose Sprays
750ml
£1.44



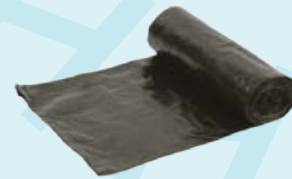
**Supermocio Mop
& Spare Head**
£8.66



Blue Roll x6 Rolls
£10.69



Jumbo Toilet Roll
£10.01



200 Black Bin Bags
£17.02



Black Paper Straws
8 inch tall
£1.79



**Glass Wash
Detergent 5ltr**
£8.44



Rinse Aid
5ltr
£10.41



**Purple Line
Cleaner 5ltr**
£7.58



**Bottoming Out Deep
Clean Liquid 5ltr**
£19.63

North West 0151 260 9900 / North Wales 01352 711 444
hopsandbarley.org / orders@hopsandbarley.org

Cleaning products can only be ordered with your usual placed order.
Prices exclude VAT. Buy by the bottle.

Follow Hops
and Barley at:



SAME ZEST, BIGGER POUR NOW ON DRAUGHT

FOR MORE INFORMATION REGARDING INSTALLATIONS
AND POS SUPPORT CONTACT:

JAMES.BENTHAM@GLOBALBRANDS.CO.UK



hoochdrink

be **drinkaware.co.uk**



BUY 2 LUXARDO BOTTLES GET 1 SUPASAWA FREE

— Mix. Shake. Serve. —



SCAN FOR
SUPASAWA RECIPES

Supasawa is an acid blend sour mix designed to
replace Lemon and Lime juice - NO MORE WASTE, NO
MORE PREP

AMARETTO SOUR

- 50ml Luxardo Amaretto
- 20ml Supasawa
- 20ml Sugar Syrup
- 2 Dashes of Bitters



BUY 2 BOTTLES OF
LICOR 43 ORIGINAL &
RECEIVE 12 BABY BEER
GLASSES FREE



Special Offer

MIX SOMETHING NEW



FREE
bottle of award-winning
Greenall's London Dry Gin*



drinkaware.co.uk



*when you buy any **FIVE** of these 70cl bottles

Buy any 5 bottles of: Dubliner Bourbon Cask 70cl; Dubliner Irish Whiskey & Honeycomb 70cl; Dead Rabbit 70cl; Thomas Dakin 70cl; Bloom London Dry Gin 70cl; Opihr Spiced London Dry Gin 70cl; Greenall's Original London Dry Gin 70cl; Greenall's Blueberry 70cl; or Greenall's Wild Berry 70cl—and get a free bottle of Greenall's Original London Dry Gin 70cl. Explore our brands at quintessentialbrands.com

QUINTESSENTIAL
BRANDS GROUP

FREE

**BUY X4
KAHLÚA AND
RECEIVE A
FREE
KAHLÚA COFFEE CREAM**

**SHARPEN UP YOUR
SHOT GAME**

- 1** FILL $\frac{3}{4}$ OF SHOT GLASS WITH KAHLÚA
- 2** FLOAT KAHLÚA COFFEE CREAM ON TOP



KAHLÚA
STIR UP

ENJOY RESPONSIBLY
be drinkaware.co.uk

**WILL YOU GO TO
STOLI HEAVEN OR
STOLI HAL!**

Flip your double-sided
coaster to decide...

BUY

- 2 BOTTLES HALAPEÑO
- 2 BOTTLES SALTED CARAMEL

RECEIVE FREE!

- 100 COASTERS
- 25 SHOT GLASSES



THE SCARIEST THING THIS HALLOWEEN?

AN EMPTY WKD SHELF.



STOCK UP NOW WITH
THE NO.1 RTD BRAND ACROSS TOTAL TRADE.*

be drinkaware.co.uk

*SOURCE: CGA OPM DATA TO 27/12/2025 + NIELSEN TAKE HOME TO 24.01.26.

HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

Complete
your order
with our
range of
glassware



Britannia
Dimpled Tankard
57cl - 20oz - CE 1pt



Britannia
Dimpled Panelled
28.5cl - 10oz CE 1/2pt



Broadway
Old Fashioned
30cl - 10 1/2oz



Broadway
Hiball
38cl - 13 1/2oz



Cabernet
Tulip Wine
35cl - 12 1/4oz



Cabernet
Tulip Wine
47cl - 16 1/2oz



Conical /
Conique Tumbler (t)
10oz UKCA-CE 1/2pt



Conical / Conique (t)
20oz UKCA-CE 1pt
- Headbooster

HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

SPECIALLY SELECTED MIXED CASE

WHITE

2 X HILMAR SPRINGS CHARDONNAY
75CL - 12.5%

2 X ALAIN MECON SAUVIGNON BLANC
75CL - 12%

RED

2 X HANGER & FLANK MALBEC
75CL - 13%

2 X CALEO PRIMITIVO SALENTO
75CL - 13%

ROSÉ

2 X DOMAINE DE PELLEHAUT ROSÉ
75CL - 11%

2 X CORTEFRESCA PINOT GRIGIO ROSÉ
75CL - 12%



12 BOTTLES FOR ONLY

£99.99

OPEN 7 DAYS A WEEK, INCLUDING BANK HOLIDAYS
SCAN QR CODE FOR FULL DETAILS



hopsandbarley.org
0151 260 9900
orders@hopsandbarley.org



HOPS + BARLEY

BEERS, WINES, SPIRITS, SOFT DRINKS

Refreshing soft drinks
and mixers.





FREE STOCK BUNDLE INCLUDES

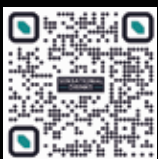
4X BAG IN BOX
1X PEPSI GLASSWARE CASE

1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE¹

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE²



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

**SPEAK
TO YOUR
ACCOUNT
MANAGER
TODAY!**

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirt Pack. ¹Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a PEPSI Max Dispense unit contract and installed. 4x FREE BIBs and POS items will be delivered prior to installation. ²CGA by NielsenIQ, Licensed database, Value & Volume sales (L), Sugar Free Draught Colas Britvic defined, MAT TY 06.09.25. For further information, please contact Carlsberg Britvic at pressoffice@carlsbergbritvic.co.uk. Please refer to your dispense contract for full Terms and Details. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



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RECEIVE A
**FREE
CASE**
OF CHERRY
PEPPER 200ML

WHEN YOU BUY A CASE OF
SCHWEPES TROPICAL SODA
AND A CASE OF PINK SODA
200ML NRGB

NEW



**PAYING TOO
MUCH FOR
YOUR ENERGY?**
FIX IT.



OFFER
£10.99
PER CASE*

FOR POS SUPPORT PLEASE CONTACT: james.bentham@globalbrands.co.uk

*Offer valid from 1st September to 31st October 2026. Offer applies to Kick Energy Drink 24x250ml cans. While stocks last.

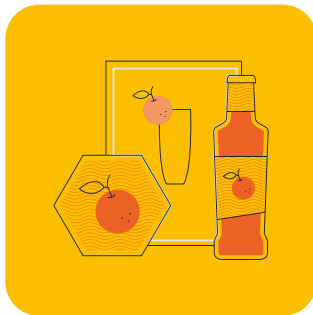




Sensational Drinks

BY CARLSBERG BRITVIC

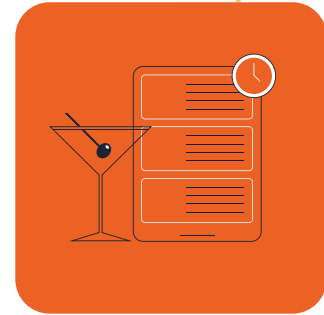
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Scan the QR code or visit
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**Sensational
Drinks**
BY CARLSBERG BRITVIC

Subject to availability. x1 per outlet. Max 2 kits/outlet every 30 days. No duplicates. Registration & email required.
Visit sensationaldrinks.com/terms-and-conditions for full Terms. Promoter: Britvic Soft Drinks. One account per outlet. Independent venues only.



Great Taste. Zero Sugar.

SAVE £3 per case

Coca-Cola Zero Sugar
24 x 330ml NRGB



Contact your account manager for more information

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The Ultimate flavour duo

**SAVE
£2
PER CASE**

**Fanta & Sprite
24 x 330ml glass bottles**



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THERE IS DEMAND FOR THE ENERGY CATEGORY IN THE ON TRADE.

Energy drinks are the
**FASTEST GROWING
SOFT DRINK
CATEGORY**
in the UK ¹



Energy drinks are
consumed in a
**VARIETY OF
OCCASIONS...**



2

1/4
PUB GOERS

Drink **energy drinks** and
half of them will drink
Energy almost every time
they are out ³

RED BULL IS THE #1 CHOICE



packaged soft drink
in **High Street Pubs,
Bars & Clubs** ⁴



of all energy drinks **sold** in
the on premise
are Red Bull ⁵



3 cans of Red Bull are
sold every minute in
licensed venues in the UK ⁶

GOOD FOR YOUR BUSINESS



PROFITABLE

CASE RWSP:	£23.49
CAN RRSP:	£3.50
CASH POR:	£60.51
POR:	72%



IN DEMAND

Red Bull has
**DOUBLE THE RATE
OF SALES**
as the next best selling
energy brand ⁷

CHECK OUT
OUR RECOMMENDED
SERVES HERE:



¹ Source: Euromonitor Passport, Off-trade Value Sales, 2009 – 2028

² Source: CGA Energy drinks consumed in recent visits, path to purchase study, 2021)

³ Pub & Energy Consumers | June 24

⁴ Source: CGA OPMS Licensed MAT to 10/08/2024

⁵ Source: CGA OPMS Licensed MAT to 10/08/2024)

⁶ Source: CGA OPMS Licensed MAT to 15/06/2024, based on average opening times for licensed premises at 11am-11pm

⁷ Source: CGA OPMS Licensed MAT to 10/08/2024

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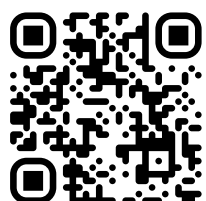
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