

Homecoming Celebration

Saturday, October 24

All festivities begin at 11 a.m. Kids Zone and activities in Lot O-1 end at 3 p.m. Tailgating in Lot O ends at 4:30 p.m.

Richard Wackar Stadium entrance

Parking

Accessible Parking

Restrooms

Guests in need of accessible parking can park in Lot D-2.

Need assistance?
Call 856-256-5400 for golf cart transportation to the festivities from 11 a.m.– 4:30 p.m.

Welcome Tent
The first 1,000 guests to visit the Welcome Tent will receive a limited-edition tote bag. The first 500 students with a Rowan ID can pick up $10 in food truck vouchers to use at the food trucks on site.

Football Game
Cheer on the Rowan University Profs as they take on take on The College of New Jersey Lions at 2 p.m.

Spirit Tent: Sponsored by Student Centers & Campus Activities
Visit for free swag including an array of spirited items.

Alumni T-shirt Tent
Purchase one of our limited edition 2026 alumni tees.

Get Involved
Discover exciting ways to stay connected, give back and get involved with your alma mater through events, volunteer opportunities and more.

Houshmand's Hazardous Hot Sauce
Support students in need by tasting and purchasing hot sauce benefiting the Rowan Student Emergency Fund.

Food trucks
A diverse selection of food trucks will be on site and accept both cash and credit cards.

Game Day Beverages
Get game day started with beer, wine, spirits, mocktails and more at the Game Day Beverages tent in Lot O-1 from 11 a.m.–3 p.m. Purchase a limited-edition souvenir cup while supplies last. Drinks purchased at the tent must remain in the Lot O-1 area.

Prof Pavilion
Grab a seat under the tent to take a break and eat.

University Showcase
Over 25 of our colleges, schools and departments will showcase specialties, offer giveaways and host interactive activities. *This activity ends at 2 p.m.*

Kids Zone
An area for little owls featuring face painting, balloon art, inflatables and more.

Homecoming Tailgate
Tailgate with fellow Profs from 11 a.m.–4:30 p.m. Pre-registration is required. Visit *rowan.edu/homecoming/tailgate* for more information.

Beer Garden
Head to the stadium beer garden from 1 p.m. through the end of the third quarter for a drink and a close-up view of the action. The beer garden is open to guests 21+ and drinks must be enjoyed within the beer garden.