



coniferous

crafting paper,  
cultivating  
sustainability.



# Table of Contents

|                                 |    |
|---------------------------------|----|
| About Coniferous .....          | 4  |
| Our Mission & Values .....      | 5  |
| Our Offerings .....             | 6  |
| Hygiene Solutions .....         | 8  |
| Packaging Solution .....        | 12 |
| Sustainability Commitment ..... | 16 |
| Global Reach .....              | 18 |
| Our Team .....                  | 22 |
| Contact Us .....                | 24 |

# conifer

Founded in February 2020 in Mumbai, coniferous has quickly become one of Western India's leading paper and board trading companies. Our sustainable, high-performance solutions extend beyond India to the Middle East, Southeast Asia, and neighboring regions.

At coniferous, we offer comprehensive 360° solutions in Hygiene, Printing, and Packaging. Through continuous research and innovation, we are committed to creating a future that is hygienic, sustainable, and secure, ensuring that generations to come can benefit from our planet's resources responsibly.

Our passionate team is dedicated to delivering seamless solutions, expert product guidance, and reliable logistical support, helping our customers achieve efficiency and excellence.

With a deep understanding of each client's business, we take pride in providing exceptional service and industry-leading products that drive success.



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## MISSION

At coniferous, continuous learning and empathetic innovation drive us. By educating ourselves and our supply chain partners, we refine our systems to create a hygienic, sustainable, and secure future. Understanding challenges allows us to improve and adapt, ensuring our solutions make a lasting impact on society.

## ETHICS

Our foundation is built on Trust, Compassion, Togetherness, and Excellence—values that guide every member of the coniferous family. Upholding these principles ensures we remain true to our mission and the people we serve.

## CORPORATE VALUES

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**Trust:** Honesty, transparency, and commitment shape our relationships. We foster trust through open collaboration and a dedication to doing what's best for all.

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**Compassion:** Empathy and humility guide us in creating win-win solutions. Respect, kindness, and integrity are at the heart of our commitments.

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**Togetherness:** We actively listen, build strong relationships, and work as one team to make a difference in the hygiene and packaging industry.

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**Excellence:** Passion, skill, and hard work drive us to create impactful solutions. We push boundaries and set new benchmarks.

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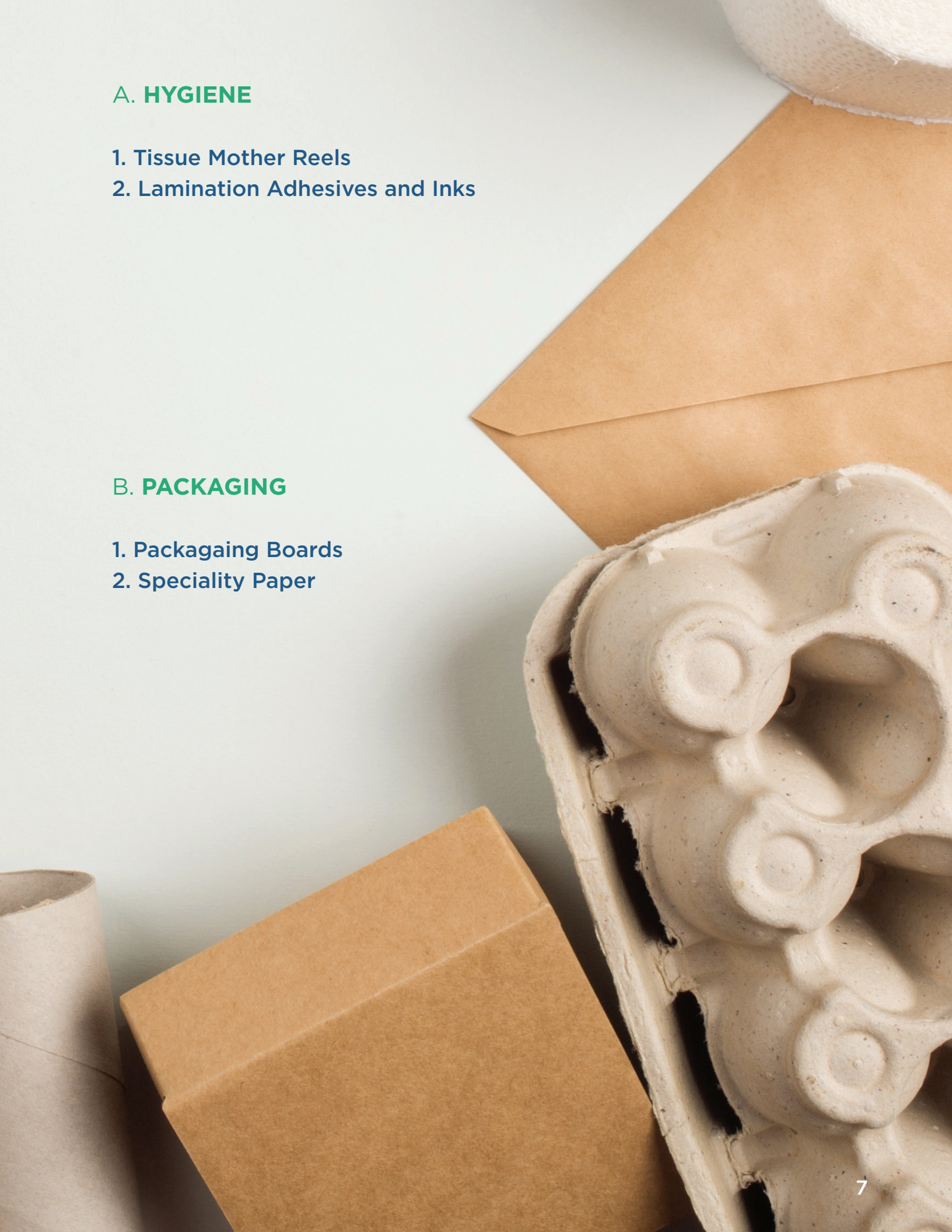
**Inquisitiveness:** We challenge the status quo, always asking “How?” and “Why?” to refine our approach. Innovation is in our DNA—we never settle.

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Coniferous sets itself apart with its unique value proposition, offering tailored solutions to its channel partners. We provide comprehensive support to the hygiene and packaging industry through material financing, bridge capital, product development & innovation, and technical expertise, ensuring sustainable growth & efficiency.

Coniferous believes we constantly unlearn and learn to develop better systems and products.



## A. **HYGIENE**

1. Tissue Mother Reels
2. Lamination Adhesives and Inks

## B. **PACKAGING**

1. Packagaing Boards
2. Speciality Paper



# A. HYGIENE

## Thoughtful selections for consistent hygiene excellence.

### TISSUE MOTHER REELS

- **FACIAL TISSUE** Soft and consistent base material for premium and everyday facial tissue production.  
**Grades:** Regular, Ultra Soft, Bulky, Calendered
- **NAPKIN TISSUE** Optimized for converting into table napkins and hand wipes.  
**Grades:** Regular, Lamination Grade, Printing Grade, High Bulk
- **BATH TISSUE** Reliable material for bathroom hygiene products, balancing softness and strength.  
**Grades:** Regular, Ultra Soft, Bulky
- **TOWEL** High absorbency rolls suited for kitchen & washroom towel applications.  
**Grades:** Maxi Roll, Kitchen Towel, Interfold, Lamination Grade, Autocut

| Product          | GSM<br>(g/m <sup>2</sup> ) | Thickness<br>(micron) | Bulk<br>(cc/gm) | Tensile Strength<br>(gf/25mm) |                 | Wet Tensile<br>Range % | ISO<br>Brightness |
|------------------|----------------------------|-----------------------|-----------------|-------------------------------|-----------------|------------------------|-------------------|
|                  |                            |                       |                 | MD                            | CD              |                        |                   |
| FACIAL<br>TISSUE | 11.5 - 14                  | 74 - 83 ± 10          | 5.9 - 7 ± 0.5   | 350 - 460 ± 50                | 140 - 270 ± 25  | 17 ± 2                 | 87 ± 2            |
| NAPKIN<br>TISSUE | 14 - 21                    | 84 - 120 ± 10         | 4.5 - 6 ± 0.5   | 370 - 770 ± 100               | 250 - 510 ± 50  | 60 - 160 ± 30          | 87 ± 2            |
| BATH             | 14 - 21                    | 90 - 145 ± 10         | 5.9 - 7 ± 0.5   | 500 - 1200 ± 50               | 195 - 570 ± 25  | -                      | 87 ± 2            |
| TOWEL            | 16.5 - 45                  | 90 - 160 ± 10         | 3.5 - 5.7 ± 0.5 | 460 - 2100 ± 100              | 290 - 1400 ± 50 | 18 - 42 ± 2            | 87 ± 2            |



# A. HYGIENE

## Stronger Bonds, Smoother Operations.

### CORE BOARD

Odorless, high ply-bond boards for consistent core formation in roll-based products.

### ADHESIVES

- **TAIL SEAL ADHESIVES** Secure end ply and reduce material loss.
- **LAMINATION ADHESIVES** Enhance bonding, finish, and wet strength.
- **PICK-UP GLUE** Supports stable roll winding and clean pickup.

# B. PACKAGING

Versatile solutions for diverse packaging needs.



# PACKAGING BOARD

## RECYCLED-BASED BOARD (CCNB)

Grey Back and White Back grades, ideal for FMCG and pharma secondary packaging.

## FOLDING BOX BOARD (GC1 / GC2)

- **High Bulk:** For high-value FMCG, pharma, and cigarette packaging
- **Regular:** Suited for FMCG, fast food, and single-serve formats
- **Solid Bleached Sulphite:** For premium and luxury packaging
- **PE Coated:** For frozen foods, food service, and moisture-resistant uses.

## CUPSTOCK BOARD

Offered in Base Board, PE Coated (1-side/2-side), and Aqueous Coated variants. Used in paper cups, bowls, and plates.

## SPECIALITY BOARD

Coated Kraft Back (CKB), Kraft Board, and Laminated Boards; suitable for beverage canisters, frozen food, fast food, and top liners in premium corrugated cartons.





# SPECIALITY PAPER

- **MG BLEACHED KRAFT / MG POSTER**  
Available in bleached & unbleached grades.  
Applications: Paper bags, flexible packaging, kites, food wraps, medical packaging.
- **MF BLEACHED KRAFT** Bleached & unbleached suited for a wide range of uses.  
Applications: Paper bags, flexible packaging, kites, food wraps, medical packaging.
- **GREASEPROOF PAPER** Food-safe and oil-resistant.  
Application: Ideal for food packaging.
- **PACKAGING TISSUE** Offered in white and colored options.  
Applications: Used for wrapping garments, leather goods, retail products, textile cones, arts, and crafts.
- **TDL MG BLEACHED KRAFT / TDL MG POSTER**  
Virgin and recycled options available in 26–60 GSM.  
Applications: Paper bags, wraps, and wax base conversion.
- **BAKING PAPER** Offered in bleached & unbleached grades, with one-time & multi-bake options.  
Application: Used as baking tray liners.
- **MG / MF TISSUE** in bleached, unbleached, & colored variants (15–22 GSM).  
Applications: Food wraps, shoe stuffing, retail wraps, purse stuffing, and OGR core wraps.  
Variants: High Wet Strength and Regular Wet Strength.
- **GLASSINE** Smooth and dense finish.  
Applications: Used for release liners and protective wrapping.
- **CHROMO / COATED ONE SIDE (C1S)** Glossy one-side coated paper.  
Applications: Ideal for labels and posters.

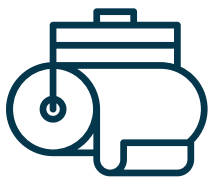
# SUSTAINABILITY

We have a five-step unique sustainability approach. The achievement of these goals helps us in determining our sustainable stand in the industry.



## ECONOMICAL

We believe that the products we deal in have to be economically efficient to our customers, while also keeping in mind the targeted market region and existing competition. In order to achieve this goal, we have priced our products appropriately, thereby, giving all the stakeholders a satisfactory experience—both mentally and monetarily.



## PRODUCTION

Our production process ensures that our products exceed the performance of competing alternatives, delivering lasting satisfaction and a hassle-free experience for our customers. We strive to give our customers a long-lasting hassle-free experience.



## INNOVATION

We believe that instilling innovative sustainability through constant research, development and creation is the only way that can make our whole structure and all the stakeholders truly sustainable.





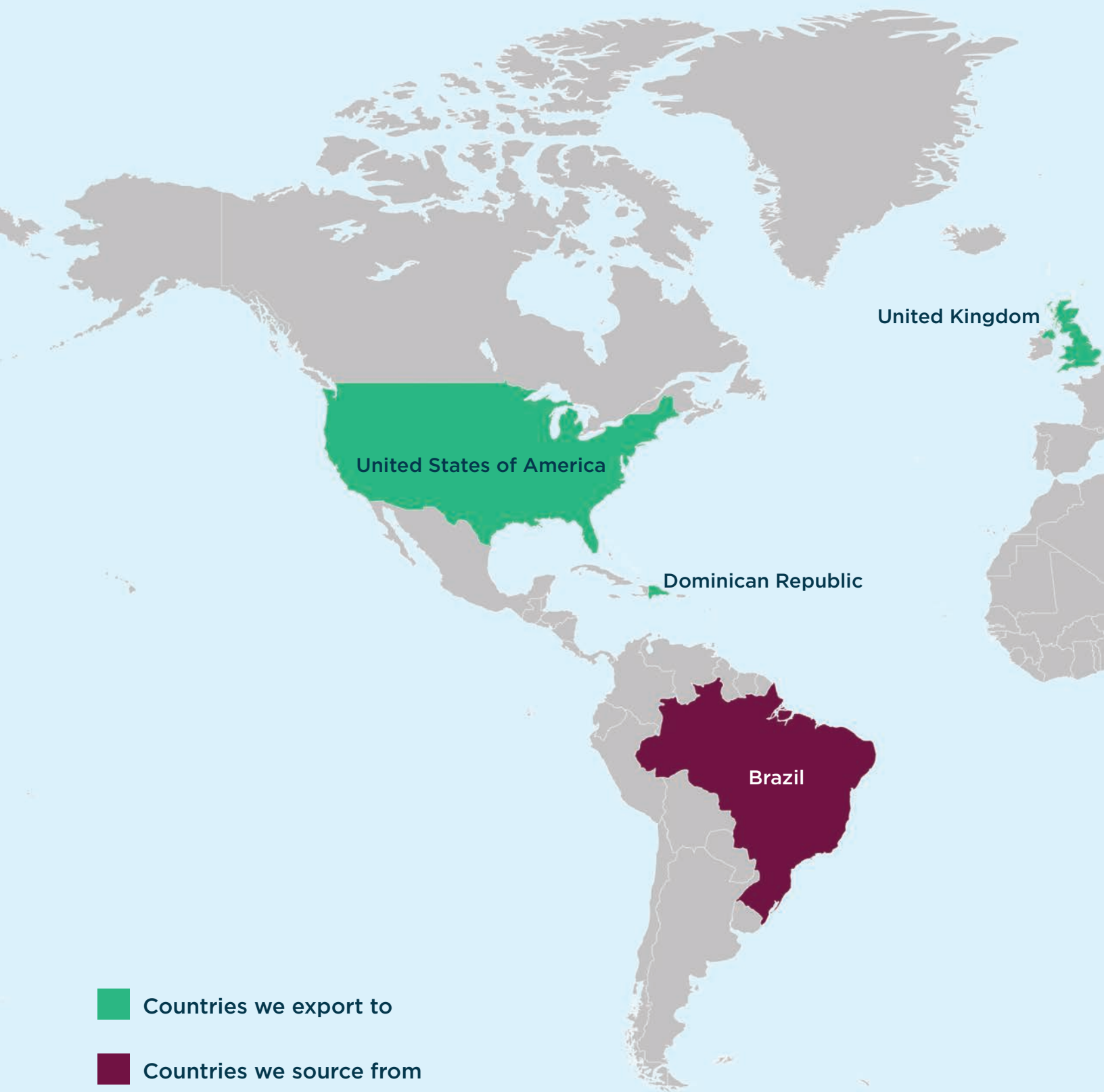
### LOGISTICAL

We ensure our business partners operate efficiently and deliver on time, fostering a reliable and interconnected logistical network. Our strong supply chain optimises efficiency while maintaining sustainable logistics and cost-effectiveness.

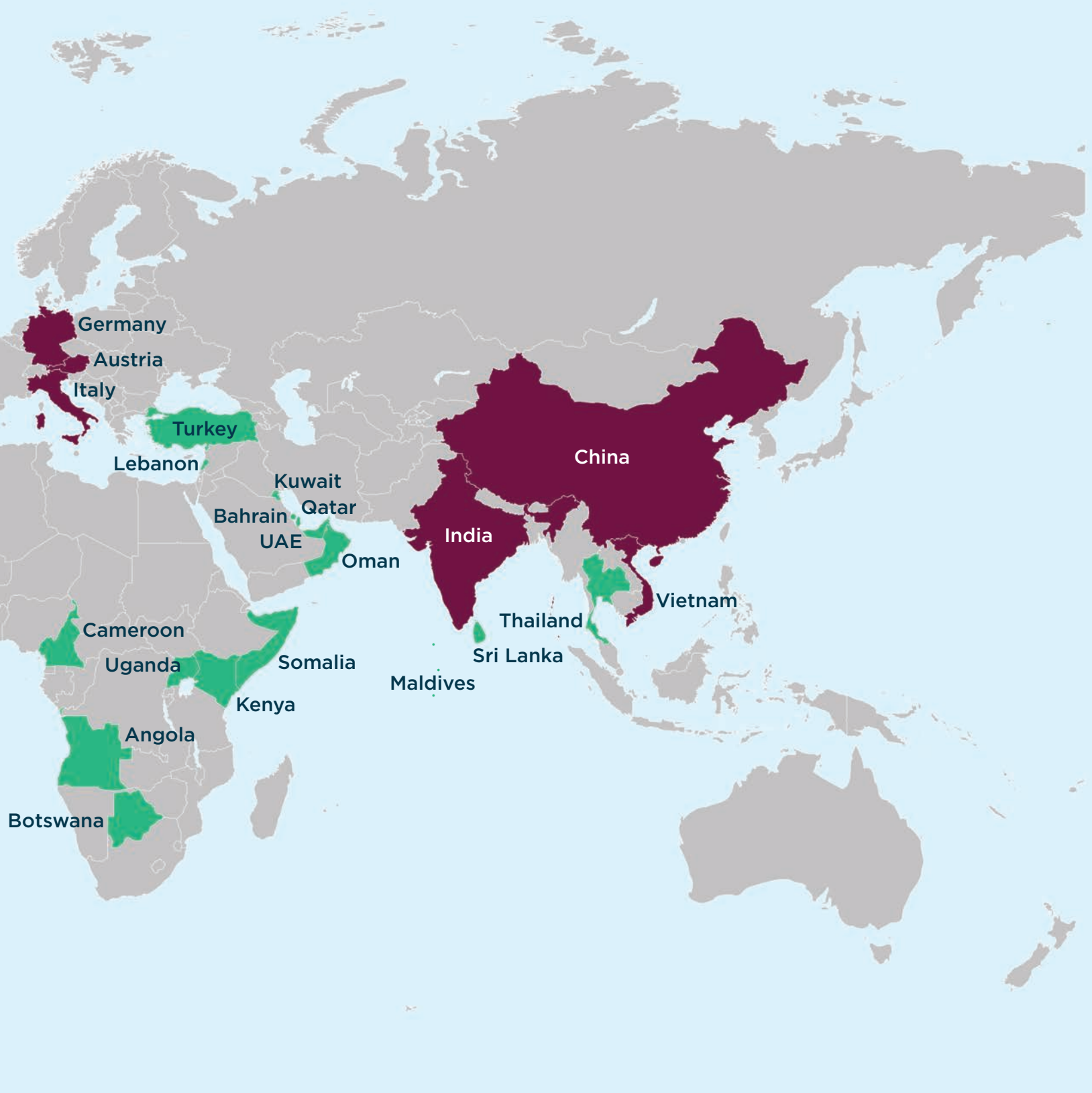


### ENVIRONMENTAL

Our planet is our only home, and we are committed to protecting it. We continuously strive to manufacture products that support environmental preservation, ensuring future generations can enjoy its benefits.



# GLOBAL REACH



We proudly source and supply products worldwide, ensuring quality, sustainability, and reliability. Our network spans India, Middle East, Southeast Asia, Africa, Europe, and the Americas.

***“At Coniferous, we are driven by the vision of bridging the gap between our customers and suppliers through unwavering transparency. Our dedication to quality and service stands at the core of everything we do, as we proudly uphold a legacy spanning over 65 years. Our Chairman instilled in us a timeless principle — that reputation and integrity must always take precedence above all else.”***





# OUR TEAM

Passionate Minds,  
Purposeful Innovation.



Being a leading paper and board trading company in Western India demands vision, innovation, and precise execution. Our dynamic team of passionate problem-solvers bridges the gap between present and future generations.

With diverse backgrounds and fluency in 10 languages, they bring fresh

perspectives and expertise. Empowered to take initiative, they make informed decisions that drive progress.

They don't just go the extra mile—they redefine it. With clarity, intent, and resilience, they push boundaries, embrace challenges, and uphold our performance-driven culture to achieve new milestones.



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