watermark art center

SHOP 505 Retail Artist Application

505 Bemidji Avenue N ~ Bemidji, MN 56601
***WatermarkArtCenter.org* ~ 218.444.7570**

SHOP 505 is a juried sales gallery open to artists interested in selling their work in a retail setting. Applications are accepted at any time. The selection committee meets periodically to review work by new applicants. Artists interested in having their work in SHOP 505 should complete the application and submit it to the address above.

Selection Criteria
All work must be original in design and final product. Emphasis is placed on originality, craftsmanship, consistency in the work, and command of the medium.

Please note

- Contract is for commission sales only – we do not purchase work for resale
    - SHOP 505 operates on a 50/50 commission basis. Commission prices listed will be doubled to create the retail sales price. Artists are paid 50% of the retail price; the remaining 50% covers Watermark's operational costs (software/credit card fees), member discounts, development of promotional materials, online and print advertising, and other overhead expenses
    - If artist is selling work at other area venues (stores, art fairs, popup shops, online, etc) we request that pricing be consistent with these other retail locations
- Only the work approved by the Watermark's SHOP 505 Committee will be accepted
- *No imports, commercial jewelry, kits, molded ceramics or manufactured objects will be accepted*
- *We do not accept dealers, agents or product representatives. We do not resell other work*

To apply, please provide the following information and materials:

- **Application:** Submit this application form and materials requested to the Watermark mailing address marked, "Attn: SHOP 505 ARTIST SUBMISSION." Please include a self-addressed, stamped envelope if you wish your image files to be returned.
- **Images and Inventory List:** Present images digitally as .JPG or .PNG files on a USB flash drive. For each image, list Title, Medium, Dimensions, and the artist's ***Commission Price***.
- **Artist Statement:** Include a short artist statement/biography featuring some details of process and/or inspiration. This information will be used to inform the jury committee.
    - If selected, artists will be asked to provide a more complete bio and artist statement, along with images to be used in online and printed promotional materials.
- **Resume:** A resume is optional.

Watermark appreciates all submissions and offers its assurances that each application will be given due and serious consideration. We reserve the right to select work in keeping with our current direction and marketing goals.

SHOP 505 Retail Artist Application

Contact Name: _____

Business Name & Website: _____

Address: _____

Phone: _____ **Email** _____

Artist Statement:

_____

_____

_____

_____

Inventory Sheet for Juried Submission				
#	**TITLE**	**MEDIUM**	**SIZE**	**COMMISSION PRICE (50% of Retail Price)**
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				

(Please feel free to duplicate this page to include additional work or other information)