

The Sun

GROUP REPORT



March 2020

The Sun is one of the UK's biggest selling daily newspapers and 'the voice of Britain' - offering advertisers access to an engaged and loyal audience at scale. The Sun's website is growing its audience at pace with its free digital offering and investment in original and innovative video content.



1,013,777

Average Circulation
The Sun on Sunday
Print



1,210,915

Average Circulation
The Sun
Print



Reporting periods for each product are detailed overleaf

Group contact:

Trevor Jones, Audience Measurement Director - Customer Group - Audience, Insight & Analytics,
News UK
The News Building, 10th Floor, 1 London Bridge Road, London, SE1 9GF
020 7782 6103 trevor.jones@news.co.uk

The Sun

Reporting periods and certificate links (click the product name to view the individual certificate or visit www.abc.org.uk)

National Newspaper	The Sun on Sunday	02/03/20 to 22/03/20
National Newspaper	The Sun	02/03/20 to 22/03/20

More Information

This report was published on 16 April 2020 and summarises certified figures for the products above.

You may view full details about each product at www.abc.org.uk or by visiting the product's associated link on the certificate.

ABC cannot accept responsibility for mistakes or omissions on this report although every care is taken to ensure that the information is correct. This certificate is the copyright property of the media owner and ABC.

About ABC

We are governed by the media industry, for the media industry and are expert at setting data and process standards across multiple platforms.

We provide a stamp of trust for media buyers, media owners, publishers and digital traders working in existing and emerging platforms.

For further information please visit www.abc.org.uk

