

Everything you need
to know:
Champion Chapter

2026-2027



*A high school Champion Chapter winner at the
2025 NLC.*

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FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences

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FBLA Mission

What is Champion Chapter?

Build a yearlong Program of Work through five focused seasons through Champion Chapter.

Structured way for chapters to plan, document, and celebrate meaningful engagement.



Who is it for?

All chapters in all divisions are eligible to participate in Champion Chapter.



Why Champion Chapter Matters



Recognition →

Rewarding chapters for serving and representing FBLA's mission

Recruitment →

Providing incentives and tangible results from joining FBLA

Engagement →

Providing opportunities, ideas, and a roadmap through activities

Visibility →

Banners, ribbons, and plaques represent a chapter's success

How Champion Chapter Works



The Middle School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the advisor's classroom/meeting space or a school award case. Chapters need a minimum of 400 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:

Bronze: 2,000 – 2,999 points | **Silver:** 3,000 – 5,999 points | **Gold:** 6,000 – 9,000 points

BUILD YOUR 2026-2027 PROGRAM OF WORK CALENDAR OF ACTIVITIES

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents as you can access them later when you complete the submission form. Look for more information on this page.

SUMMER STARTER AUGUST 1 - SEPTEMBER 24 | Deadline: September 24

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

POINTS EARNED	MAX POINTS
1. Host a social media event promoting your FBLA chapter.	100
2. Create a community service project calendar.	100
3. Create a poster, Flier, or social media post promoting your FBLA chapter.	100
4. Send invitations for students to join your chapter.	100
5. Host a "Welcome Back" meeting week for prospective and returning members.	100
6. Set up a communication channel between your chapter officers and members.	100
7. Create a chapter 1-act design that complies with the Brand Guidelines.	100
8. Create business cards for your officers and members.	100
9. Write a letter you can use to invite guest speakers to meetings during the program year.	100
10. Host a live and Q&A by the members to your FBLA video.	100
11. Develop the Business Advancement Institute as a chapter meeting and have a badge on meeting spaces for members.	100
12. Implement a suggestion box or regular check-ins for ideas and issues.	100
13. BONUS: Plan and conduct an Election and New Member Induction Ceremony.	100
TOTAL	1800

SHAPING SUCCESS SEPTEMBER 25 - NOVEMBER 5 | Deadline: November 5

This section focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting events, securing guest speakers, and planning projects.

POINTS EARNED	MAX POINTS
1. Submit membership dues for 10 paid members.	100
2. Create a member of the Month program.	100
3. Host a social media event to promote membership to current and new members. Plan of host and use "Social" activity.	100
4. Organize a special outing for FBLA members.	100
5. Host a chapter spirit day in which all members dress in FBLA apparel and give a photo to Instagram and tag FBLA, a National.	100
6. Develop a guest speaker that a chapter meeting with the letter you developed in Summer Starter.	100
7. Sponsor a school-wide "FBLA Spirit Day" event.	100
8. Plan a community service project.	100
9. Meet with your officers and review your Program of Work.	100
10. Review the 2026-2027 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.	100
11. Host an event for your officers and a community service project about the benefits of FBLA and share it on Instagram, tagging FBLA, a National.	100
12. Plan a chapter fundraiser.	100
13. BONUS: Set up a recruitment booth in place where there is a lot of foot traffic.	100
TOTAL	1800

SERVICE SEASON NOVEMBER 6 - JANUARY 7 | Deadline: January 7

This section focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission—developing community-related business leaders—by participating in community service projects and celebrating Entrepreneurship Month.

POINTS EARNED	MAX POINTS
1. Review the National Entrepreneurship Month Toolkit, view the National Entrepreneurship Month website, and plan one activity to celebrate.	100
2. Host a thank-you note writing event for members to show appreciation to a group of your choice.	100
3. Ask members to sign up a service activity that is possible and ask them to report their hours to help build the chapter's cumulative service records.	100
4. Develop a certificate template to acknowledge and show appreciation to individual members for their chapter.	100
5. Host an in-person or virtual business fair for members.	100
6. Host a competitive events challenge.	100
7. Participate in a virtual needs drive as a chapter, such as a sock drive, food drive, coat drive, or toy drive.	100
8. Host your officers prepare a presentation for a meeting to show appreciation for leadership.	100
9. Plan a special event to recognize and celebrate members.	100
10. Designate a day in November for members to wear purple to show appreciation for Alzheimer's.	100
11. Develop a plan to promote the National Entrepreneurship Month website and include a calendar of chapter service projects for the year.	100
12. Host a member appreciation event to show appreciation to members for their contributions to the chapter.	100
13. Create a member appreciation certificate to show appreciation to members for their contributions to the chapter.	100
14. BONUS: Sponsor an Entrepreneurship Career Night.	100
TOTAL	1800



The High School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the advisor's classroom/meeting space or a school award case. Chapters need a minimum of 400 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:

Bronze: 2,000 – 2,999 points | **Silver:** 3,000 – 5,999 points | **Gold:** 6,000 – 9,000 points

BUILD YOUR 2026-2027 PROGRAM OF WORK CALENDAR OF ACTIVITIES

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents as you can access them later when you complete the submission form. Look for more information on this page.

SUMMER STARTER AUGUST 1 - SEPTEMBER 24 | Deadline: September 24

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

POINTS EARNED	MAX POINTS
1. Develop a chapter Program of Work that supports membership growth and encourages active engagement in state and national programs.	100
2. Host local chapter officers and plan an officer training session.	100
3. Create a community service project calendar.	100
4. Write cards or emails to members over the summer encouraging them to join again in the fall.	100
5. Prepare a report of at least five potential sponsors.	100
6. Set up a communication channel between local chapter officers and members.	100
7. Create a chapter 1-act design that complies with the Brand Guidelines.	100
8. Host a meeting for prospective members to learn about the chapter's mission, activities, and benefits.	100
9. Write a letter you can use to invite guest speakers to meetings during the program year.	100
10. Create a proposal for your chapter membership recruitment and retention.	100
11. Prepare a chapter budget for the program year.	100
12. Plan and conduct the first FBLA meeting of the year for new and returning members.	100
13. BONUS: Create and display an FBLA calendar for the next semester of your chapter.	100
TOTAL	1800

SHAPING SUCCESS SEPTEMBER 25 - NOVEMBER 5 | Deadline: November 5

This section focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting events, securing guest speakers, and planning projects.

POINTS EARNED	MAX POINTS
1. Submit membership dues for 10 paid members.	100
2. Create an informational brochure, Flier, or social media post that highlights your chapter's activities and includes contact information.	100
3. Send out a message to encourage new members to connect with a new member. Plan of host and use "Social" activity.	100
4. Plan and organize a special outing for FBLA members.	100
5. Host a chapter spirit day in which all members dress in FBLA apparel and give a photo to Instagram and tag FBLA, a National.	100
6. Develop a guest speaker for a chapter meeting with the letter you developed in Summer Starter.	100
7. Send a letter to one of the sponsors or your contact list created during Summer Starter.	100
8. Plan a community service project.	100
9. Meet with your officers and review your Program of Work.	100
10. Review the 2026-2027 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.	100
11. Host a "Thank You Event" meeting to thank members.	100
12. Plan a chapter fundraiser.	100
13. BONUS: Set up a recruitment booth in place where there is a lot of foot traffic.	100
TOTAL	1800

SERVICE SEASON NOVEMBER 6 - JANUARY 7 | Deadline: January 7

This section focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission—developing community-related business leaders—by participating in community service projects and celebrating Entrepreneurship Month.

POINTS EARNED	MAX POINTS
1. Review the National Entrepreneurship Month Toolkit, view the National Entrepreneurship Month website, and plan one activity to celebrate.	100
2. Host a thank-you note writing event for members to show appreciation to a group of your choice.	100
3. Lead a community service project based on your planning in Summer Starter and Spring Success.	100
4. Accomplish 10 hours of community service as a chapter meeting and give a photo to Instagram and tag FBLA, a National.	100
5. Host an in-person or virtual business fair for members.	100
6. Host a competitive events challenge.	100
7. Participate in a virtual needs drive as a chapter, such as a sock drive, food drive, coat drive, or toy drive.	100
8. Present a workshop to a middle school about FBLA and the importance of service business.	100
9. Develop your Program of Work with your local chapter officers.	100
10. Send a thank-you note to each of your guests sharing how their contributions have impacted your chapter this year.	100
11. Plan an activity to show appreciation to members or staff members.	100
12. Host a new member appreciation event with chapter management team.	100
13. BONUS: Host a parade day for your chapter for Alzheimer's Awareness Month (November).	100
TOTAL	1800



The Collegiate Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the advisor's classroom/meeting space or a school award case. Chapters need a minimum of 400 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:

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HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents as you can access them later when you complete the submission form. Look for more information on this page.

SUMMER STARTER AUGUST 1 - SEPTEMBER 24 | Deadline: September 24

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

POINTS EARNED	MAX POINTS
1. Develop a chapter Program of Work for your chapter that includes a B.O.A.T. goal to plan your membership year. B.O.A.T. goals are Specific, Measurable, Attainable, Relevant, and Time.	100
2. Host local chapter officers and plan an officer training session.	100
3. Create a community service project calendar.	100
4. Write cards or emails to members over the summer encouraging them to join again in the fall.	100
5. Prepare a report of at least five potential sponsors.	100
6. Set up a communication channel between local chapter officers and members.	100
7. Prepare an outline for the first meeting to foster a "family" dynamic.	100
8. Host an informal event and greet for new members.	100
9. Write a letter you can use to invite guest speakers to meetings during the program year.	100
10. Create a proposal for your chapter membership recruitment and retention.	100
11. Prepare a chapter budget for the program year.	100
12. Plan and conduct the first FBLA meeting of the year for new and returning members.	100
13. BONUS: Create and display an FBLA calendar for each semester of your chapter.	100
TOTAL	1800

SHAPING SUCCESS SEPTEMBER 25 - NOVEMBER 5 | Deadline: November 5

This section focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting events, securing guest speakers, and planning projects.

POINTS EARNED	MAX POINTS
1. Submit membership dues for 10 paid members.	100
2. Develop and implement a membership outreach program for your chapter such as Member of the Month, Member of the Year, or a Hall of Fame.	100
3. Build and encourage each returning member to connect with a new member. Plan of host and use "Social" activity.	100
4. Plan a social event for the entire or selected members, such as a trivia night, FBLA mixer, game night, or pizza party.	100
5. Submit a virtual or in-person "meet and greet" fundraising event for members, alumni, business professionals, and faculty.	100
6. Receive a guest speaker for a chapter meeting with the letter you developed in Summer Starter.	100
7. Send a letter to one of the sponsors or your contact list created during Summer Starter.	100
8. Develop a community project that addresses an important need in your school or community and give others involved.	100
9. Meet with your officers and review your Program of Work.	100
10. Review the 2026-2027 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.	100
11. Host a community service project about the benefits of FBLA and share it on Instagram, tagging FBLA, a National.	100
12. Plan a chapter fundraiser.	100
13. BONUS: Set up a recruitment booth in place where there is a lot of foot traffic.	100
TOTAL	1800

SERVICE SEASON NOVEMBER 6 - JANUARY 7 | Deadline: January 7

This section focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission—developing community-related business leaders—by participating in community service projects and celebrating Entrepreneurship Month.

POINTS EARNED	MAX POINTS
1. Review the National Entrepreneurship Month Toolkit, view the National Entrepreneurship Month website, and plan one activity to celebrate.	100
2. Host a thank-you note writing event for members to show appreciation to a group of your choice.	100
3. Lead a community service project based on your planning in Summer Starter and Shaping Success.	100
4. Accomplish 10 hours of community service as a chapter meeting and give a photo to Instagram and tag FBLA, a National.	100
5. Host an in-person or virtual business fair for members.	100
6. Host a competitive events challenge.	100
7. Participate in a virtual needs drive as a chapter, such as a sock drive, food drive, coat drive, or toy drive.	100
8. Host a "Thank You Event" meeting to thank members.	100
9. Present a workshop to a middle school about FBLA and the importance of service business.	100
10. Develop your Program of Work with your local chapter officers.	100
11. Send a thank-you note to each of your guests sharing how their contributions have impacted your chapter this year.	100
12. Plan an activity to show appreciation to members or staff members.	100
13. BONUS: Host a parade day for your chapter for Alzheimer's Awareness Month (November).	100
TOTAL	1800

Champion Chapter has five seasons with activities in each that earn a chapter points.

Summer Starter

August 1 – September 24

Chapter development and membership strategy: Officers, Program of Work, goals, communications, and a strong start



Shaping Success

**September 25 –
November 5**

Recruitment and retention:
Dues, buddy activities,
guest speakers, service
planning, and competitive
events sign-ups.



Service Season

**November 6 –
January 7**

Service and
engagement:
Entrepreneurship Month,
thank-you notes, tours,
service hours, and needs
drives.



CTE Celebration

January 8 – March 4

Chapter excellence and CTE awareness: FBLA Week, CTE advocacy, storytelling, and school visibility.



Champion Plus

By May 1

Anytime activities:
National programs,
conferences,
scholarships, sponsors,
partners, and recruitment
for next year.





Bronze
2,000-2,999
points



Silver
3,000-5,999
points



Gold
6,000-9,000
points

Learn more online:
fbla.org

2026-2027



*A high school Champion Chapter winner at the
2025 NLC.*