SAEINDIA™ FISITA SAE INTERNATIONAL

23rd Edition

Asia Pacific Automotive Engineering Conference

Xellerating towards Safe, Secure, Sustainable & Intelligent Mobility

Nov 13–14, 2026 **Yashobhoomi Convention Centre, New Delhi**

2,000 +	80 +	1,000 +	200 +
Visitors	Exhibitors	Delegates	Technical Presentations

SAE International is a global association of over 128,000 engineers and technical experts in aerospace, automotive, and commercial-vehicle industries. Its core strengths are lifelong learning and consensus-based standards development. Through its charitable arm - SAE Foundation, SAE International supports impactful programs such as A World In Motion® and the Collegiate Design Series, inspiring the next generation of innovators.

SAEINDIA is India's leading professional society for mobility technology, powered by its individual members - engineers, executives, academicians, students, and government professionals. As a strategic alliance partner of SAE International, SAEINDIA is a non-profit organization dedicated to advancing mobility engineering and fostering collaboration across industry, academia, and government.

- 500+ Mobility Experts, Industry Leaders, and Entrepreneurs expected to attend.
- Diverse participants: R&D, manufacturing, services, academicians, students, independent researchers.
- Concurrent exposition and technology theatre alongside the conference.
- Anticipated 2000+ footfall for exposition and theatre sessions.
- Dynamic platform for knowledge exchange, innovation showcase, and networking.

The **Asia Pacific Automotive Engineering Conference (APAC)** is a premier biennial global platform bringing together engineers, researchers, policymakers, and industry leaders to exchange knowledge and showcase innovations in automotive engineering.

Originating in 1981 as the International Pacific Conference, APAC has evolved into a collaborative forum representing 11 countries across the Asia-Pacific region. It fosters partnerships between academia, industry, and government to advance sustainable mobility solutions.

Xellerating towards Safe, Secure, Sustainable and Intelligent Mobility

Key Takeaways:

Speakers	Participants	Exhibitors	Sponsors
• Thought Leadership	• Learning	• Lead Generation	• Brand Recall
• Industry Influence	• Insights	• Brand Visibility	• Visibility
• Knowledge Sharing	• Networking	• Product Showcase	• Positioning
• Brand Authority	• Exposure	• Customer Engagement	• Partnerships
• Networking	• Innovation	• Market Reach	• ROI

Technical Topics

Future Powertrains – Innovations in ICE, Electrification, Hydrogen and Other Energy Conversion Systems
Electric Vehicles (EVs), Hybrid Powertrains, Hydrogen and Fuel Cell Technologies, Energy Storage Systems and Powertrain Energy Management

Automated, Connected, Safe and Smart Mobility
Advanced Driver Assistance Systems (ADAS) and Automated Driving Systems, Connected Mobility and V2X Communication, Intelligent Transport and Smart Mobility Systems, Emerging Transportation Technologies, App- and Service-Based Ecosystem, Monetisation Models, Active and Passive Safety Systems

Vehicle Dynamics, Control and Performance
Dynamic Performance, Chassis Tuning, NVH Optimisation, Ride Comfort and Perceived Quality

Standards, Regulations and Policy Impact on Vehicles
Harmonisation Trends, Regulation Led Vehicle Development, Technology Neutrality and Innovation

Materials, Light Weighting and Cost-Effective Manufacturing Technologies
Advanced Materials, Lightweight Design Strategies, Design for Manufacturability, Scalable Production Technologies

Human Factors, Ergonomics and User-Centric Vehicle Design
Driver and Occupant Ergonomics, In-Cabin Comfort, Perceived Quality

Cybersecurity and AI-Enabled Vehicles
Vehicle Cyber-Security, Secure OTA/Software Compliance Mindset, Al Features in Vehicles

Vehicle as a Digital Platform
Vehicle Software and Electronics, Software-Defined Vehicles (SDVs), AI-Defined Vehicles

Digital Transformation, Digital Twins and Smart Engineering for Faster Time-to-Market
Digitalisation Strategies, Data-Driven Development, Virtual Engineering, Integrated Digital Workflows

Energy, Emissions, Environment, Circularity and Life-Cycle Assessment (LCA)
Tailpipe and Lifecycle Emissions, Circular Economy Strategies, Recyclable and Sustainable Materials, ESG Metrics

Event Timeline:

Event Milestones	Important Dates
Abstract Submission by Authors	Mar 31, 2026
Abstract Selection Notification	Apr 05, 2026
Draft Manuscript Submission for Review	May 07, 2026
Manuscript Acceptance Notification	Jun 05, 2026
Final Manuscript Submission	Sep 8, 2026

Delegate Fee:

Category (All nations)	Value in INR * (Till Sep 30, 2026)	Value in INR * (After Sep 30, 2026)
SAEINDIA Member	₹ 15,000	₹ 17,500
SAEINDIA Non-Member	₹ 18,000	₹ 20,000
Academia Faculty	₹ 10,000	₹ 12,000
Author	₹ 8,000	₹ 8,000

*18% GST extra is applicable

Key Objectives:

- **Empower leadership** with actionable insights from cutting-edge research and industry practices.
- **Drive innovation** across automotive, and emerging technologies through collaborative knowledge exchange.
- **Promote sustainability** by showcasing eco-conscious engineering solutions and responsible resource use.
- **Highlight success stories** of impactful projects & transformative technical strategies from industries.
- **Strengthen partnerships** among industry, academia, & professional communities for long-term growth.
- **Ensure ethical practices** in technology development, data use, and industrial applications.

Sponsorship

Sponsorship Category	Title Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Value in INR	25,00,000	15,00,000	10,00,000	6,00,000	3,00,000
Presence at Keynote / Plenary Session	Inaugural / Valedictory	Keynote	Panel Discussion	Not applicable	Not applicable
Presence at Technical Session	Chair / Keynote	Chair / Keynote	Chair of Session	Chair of Session	Not applicable
Logo in Event Backdrop & other marketing collaterals	Large logo	Medium logo	Small logo	Small logo	Small logo
Complimentary Delegates	10	7	5	3	1
Exposition Booth	36 sq. mtr. Expo Space (Raw space)	18 sq. mtr. Expo Space (Raw space)	9 sq. mtr. Expo Space (Raw space)	Not applicable	Not applicable
Sponsor Promo Video to be played during breaks	3 mins video 4 times a day	3 mins video 3 times a day	1 mins video 3 times a day	1 mins video 2 times a day	Not applicable
Brochure / pamphlet in all delegate kits	Yes	Yes	Yes	Not applicable	Not applicable
VIP Lounge Access	Yes	Yes	-	-	-

Hi-Tea Sponsor
INR 3,00,000

- Logo in Event Backdrop & other marketing collaterals
- 1 Complimentary Delegate

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- Logo in Event Backdrop & other marketing collaterals
- 5 Complimentary Delegates

Dinner Sponsor
INR 18,00,000

- Logo in Event Backdrop & other marketing collaterals
- 7 Complimentary Delegates

Cultural Program
INR 8,00,000

- Logo in Event Backdrop & other marketing collaterals
- 4 Complimentary Delegates

Benefits of Sponsoring:

- **Learn & Share:** Exchange successes and challenges with peers to gain valuable insights and lessons learned.
- **Expand Influence:** Build professional experience and highlight your organization's expertise to mobility professionals.
- **Showcase Innovation**: Demonstrate thought - leadership in key subject areas and share the latest research.
- **Connect & Collaborate:** Engage with subject matter experts to grow networks and business opportunities.
- **Drive Advancement:** Be a conduit for discussions on aircraft design, systems, transportation, electrification and materials.
- **Multi-Channel Promotion:** Benefit from integrated promotion across email, social media, and website for extended reach beyond the event.

*Where **Industry***
*Meets **Opportunity***
Join Hands Now

TechHive / Startup:

- **Registration Fee : INR 50,000.**
- 18% GST extra is applicable.
- 1 Complimentary Delegate pass per registration.
- 2x2 = 4 sq. mtr. Expo Space (Raw Space).
- 1 TechHive Presentation.

Empower Your Brand Presence

Key Highlights:

- **Unmatched Exposure:** Present your solutions to OEMs, policymakers, and technology pioneers.
- **Innovation Showcase:** Demonstrate cutting-edge products in front of an international audience.
- **Strategic Networking:** Build partnerships with investors, sponsors, and collaborators.
- **Business Growth:** Unlock opportunities for expansion, investment, and market visibility.

Exposition:

Booth Size (Raw Space)	Value in INR *
3x3 = 9 sq. mtr.	1,50,000
3x4 = 12 sq. mtr.	2,00,000
3x6 = 18 sq. mtr.	3,00,000
6x6 = 36 sq. mtr.	6,00,000

- 18% GST is applicable extra.
- 2 Complimentary Exhibitor Passes per booth.
- Pass Includes: Exhibition Arena access and lunch for 2 days.
- Pass Excludes: Delegate Kit, Gala Dinner, and access to Plenary & Technical Session

Key Highlights:

- **Global Exposure:** Showcase your products and innovations to an international audience of industry leaders, researchers, and policymakers.
- **Networking Opportunities:** Connect directly with OEMs, suppliers, startups, and potential investors.
- **Brand Recognition:** Position your brand as a key player in the automotive engineering ecosystem.
- **Innovation Platform:** Demonstrate cutting-edge technologies and solutions in a dynamic, interactive environment.
- **Business Development:** Generate leads, explore collaborations, and strengthen your market presence.
- **Targeted Engagement:** Access decision-makers and stakeholders actively seeking partnerships & solutions.

Business Meeting Room

Booking Details:

- **Booking Fee:** INR 5,000 per hour.
- 18% GST extra is applicable.
- **Minimum 2 hours** per booking is mandatory.
- **Availability:** Limited slots (first-come, first-served basis).

Benefits:

- **Professional Environment:** Dedicated space for high-level discussions and strategic collaborations.
- **Privacy & Focus:** Ideal for confidential meetings, sponsor interactions, and business negotiations.
- **Convenience:** Located within the conference venue for seamless access during sessions.
- **Essential Provisions:** Complimentary notepads, pens, and water bottles per booking.

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