Yolo Commute

Annual Report FY 24/25

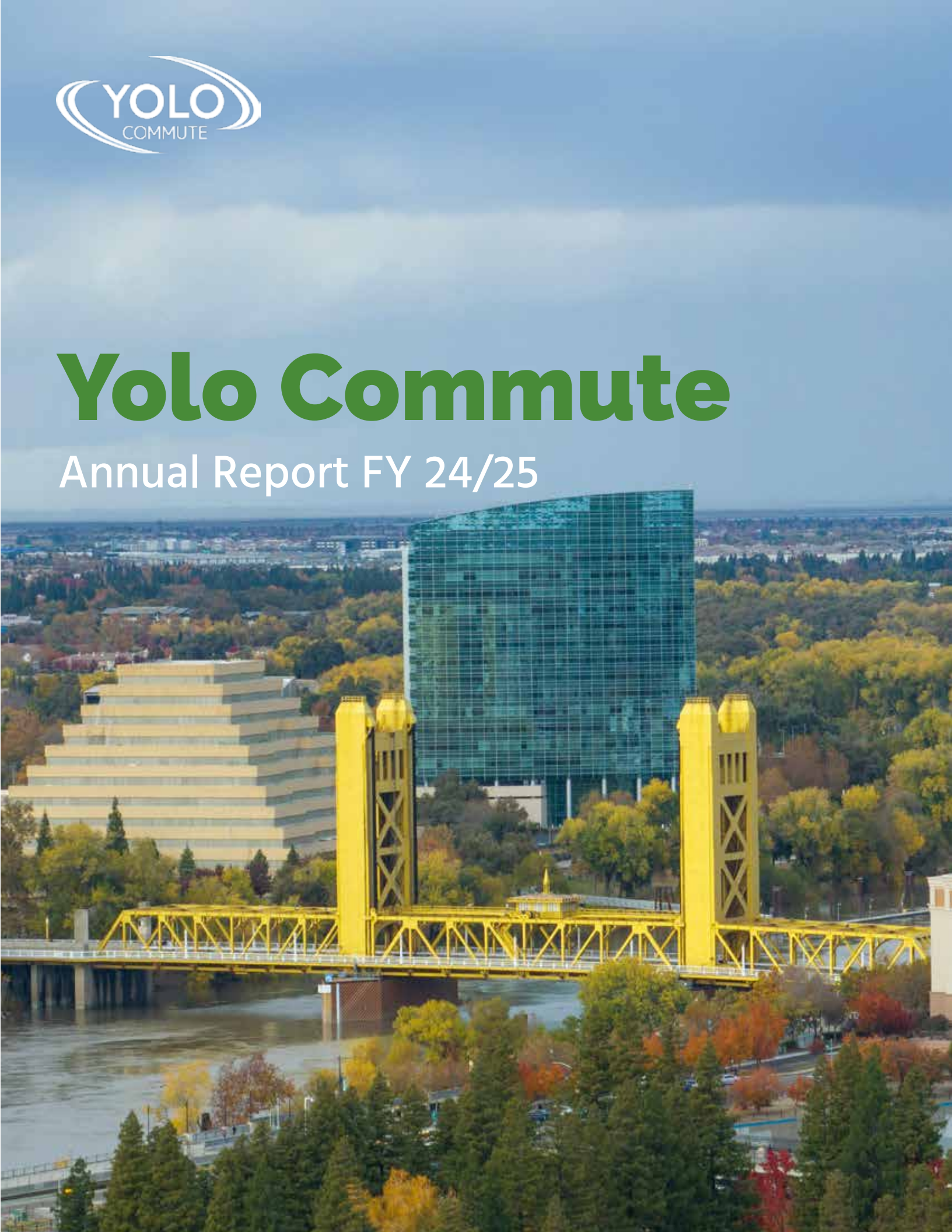


Table of Contents

About Yolo Commute 1
Mission 1
Vision 1

FY 2024/25 Highlights 2
Building Connection and Sustainability in Yolo County 2
Encouraging Sustainable Travel with NorCal GO 2
Inaugural Commuter of the Year Awards 3
FY 24/25 Yolo Commute Members 3
Financial Highlights 5
Staff Activities 7
Membership Recruitment 7
Board Meetings 8

Marketing and Promotions 10
Monthly Newsletters 11
Push Messaging 12
Boosted Posts 12
Highlight Yolo Commute Members 12
Infographic 12
Marketing and Outreach Tools to Support Member Engagement 13

Member Services 14
E-Bike Loan Program 14
May is Bike Month 15
The Ride Share Incentive Program 20
Cycling Savvy Bicycle Education 22

Operations 23
Membership Development 23
Transportation Capitol Projects 24
Annual Brunch 24
Yolo Commuter of the Year Award 25

FY 2025/26 Goals and Objectives 26
Closing Remarks 26

Yolo Commute Board



Jennifer Donofrio
President



Rosie Ledesma
Vice President



Claudine Schneider
Treasurer



Miguel Ballestros
Secretary



Ken Bradford
Board Member



Jeff Bruchez
Board Member



Steven Rosen
Board Member



Marta Wada
Board Member



Kristen Wraithwall
Board Member

Yolo Commute Team



Brian Abbanat
Director



Brenda Lomeli
Coordinator



Christopher Atkinson
Planning Intern

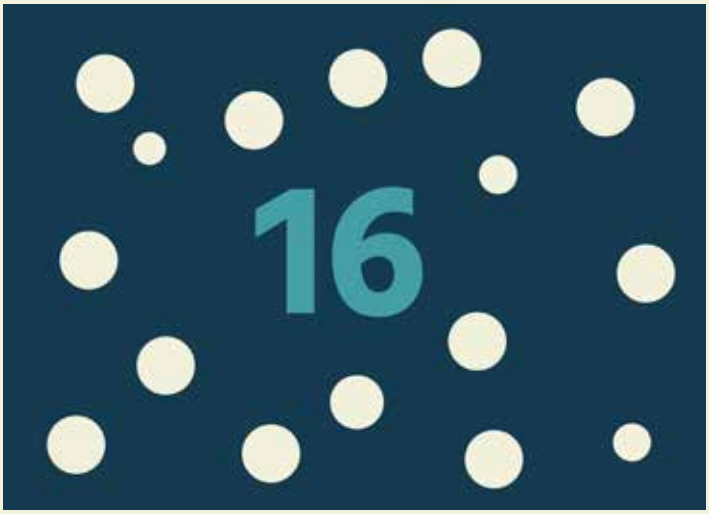


Madison Collins
Communications and Marketing Intern

Year at a Glance



May Is Bike Month brought $38,000 in bicycling-related sales to bicycle shops in the Sacramento region.



Yolo Commute had 16 member organizations in FY 24/25.



Yolo Commute awarded almost $14,000 in incentives to members this fiscal year.



Yolo Commute currently has 158 SMS subscribers.



Yolo Commute had 25 nominations for our inaugural Commuter of the Year Award..



The Yolo Commute newsletter currently has 762 subscribers.

FY 2024/25 Annual Report

About Yolo Commute

Yolo Commute is a non-profit, membership-based organization that serves as Yolo County's transportation resource center, providing alternative transportation information and incentives to employer and the community. Our programs and services are designed to improve our region's mobility by accommodating its growing travel needs, alleviating traffic congestion, improving communication and cooperation between public and private sectors, and facilitating the development of new and/or improved transportation services and facilities. Our membership includes some of the largest local employers including UC Davis, CalSTRS, Yolo County, and the Cities of Davis, Woodland, and West Sacramento.

Mission

Yolo Commute is a nonprofit partnership of public and private employers working together to address regional transportation and air quality issues. Our mission is to reduce single-occupant (drive alone) commutes throughout Yolo County.

Vision

Yolo Commute envisions a balanced multimodal transportation system that includes transit, a regional bus system, a regional roadway system, local streets, bicycle and pedestrian facilities, and travel demand management services. This system will provide reliable mobility choices to all its users: residents and visitors of all ages, incomes and physical abilities, as well as businesses that provide services and produce or sell goods.



FY 2024/25 Highlights

Building Connection and Sustainability in Yolo County

This fiscal year was filled with exciting milestones and new initiatives that reflect Yolo Commute's continued growth and commitment to expanding sustainable transportation options for our region.

The Yolo Commute Board recommended and approved the expansion of the May Is Bike Month (MIBM) program to welcome first-time participants from member organizations. This strategic move aimed to engage a broader audience by encouraging new commuters to get involved by purchasing a new bike, e-bike, or biking accessories, and joining in the festivities. The expansion sparked fresh interest in biking and was another meaningful step toward inspiring long-term behavior change across our member network.

May Is Bike Month brought $38,000 in bicycling-related sales to bicycle shops in the Sacramento region.

Encouraging Sustainable Travel with NorCal GO

The Sacramento Area Council of Governments (SACOG) regionally launched NorCal GO, an innovative trip-planning and rewards-based app that helps residents connect with a range of transportation options including biking, walking, carpooling, and public transit. Through coordinated outreach and engagement, our team encouraged users to explore the platform's features, reduce commuting costs, and find new ways to move around the region sustainably.



Incentive icons created by Yolo Commute staff for the NorCal GO app





HMP E-Moped Discount Program



Guaranteed Ride Home Program



Velotric Discount Program



CyclingSavvy Bicycle Education Course

Inaugural Commuter of the Year Awards

This year we proudly introduced our Commuter of the Year award. This new recognition honors individuals who consistently embrace sustainable commuting and serve as role models in their communities. By highlighting their stories and celebrating their commitment, we hope to inspire others to rethink how they travel and consider cleaner, more efficient transportation options.

FY 2024/25 Yolo Commute Members

16 organizations were Yolo Commute members in FY 2024/25:

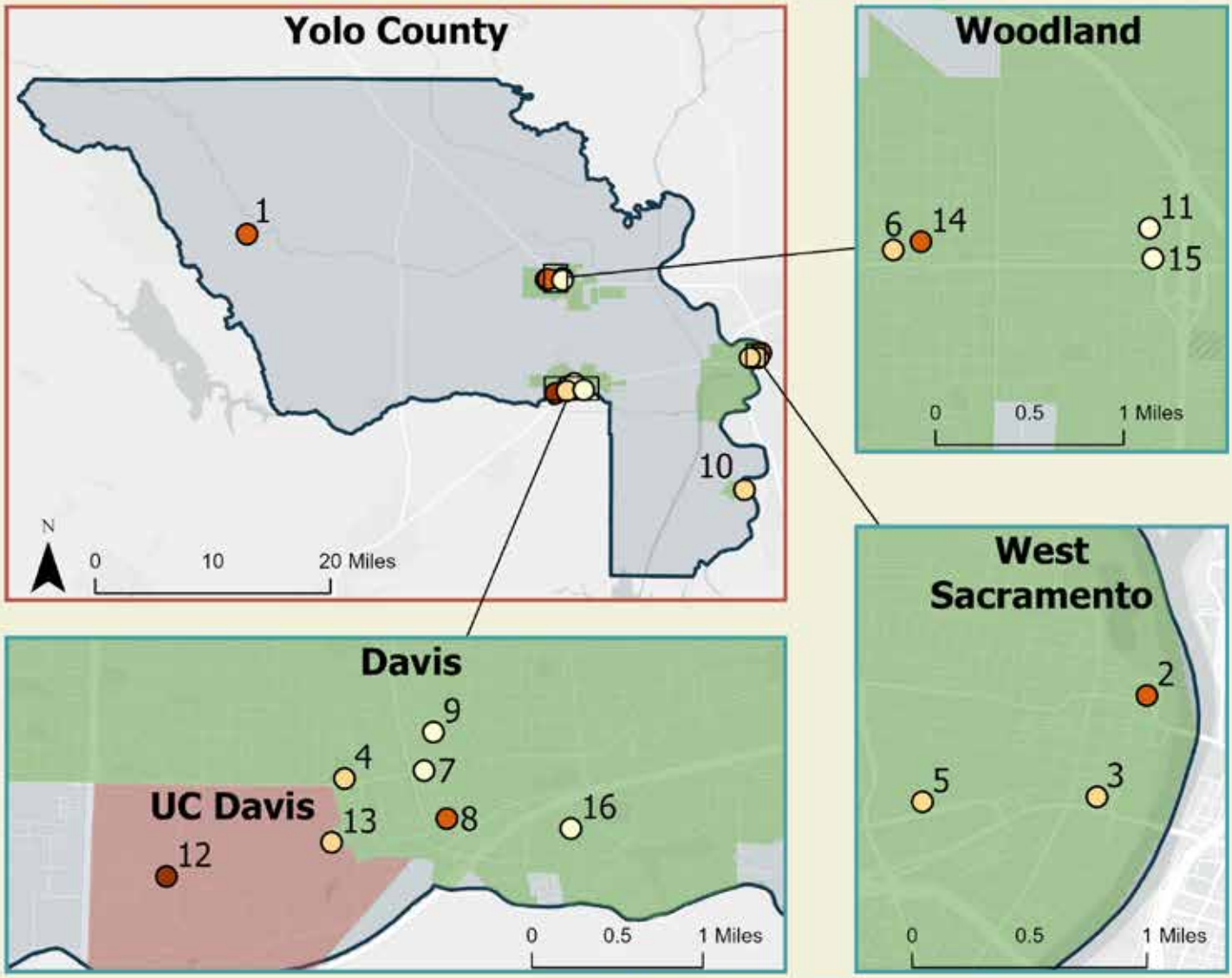
Cache Creek Resort*
CalSTRS*
Capitol Yards*
City of Davis*
City of Woodland*
City of West Sacramento*
Cool Davis
Davis Downtown Business Association
Ken's Bike-Ski-Board*
River Charter Schools
Transdev
UC Davis*
Unitrans
Yolo Transportation District *
Yolo County*
Yolo Solano Air Quality Management District*

*Denotes Representation on Board of Directors



Figure 1 : FY 24/25 Yolo Commute Member Organizations Map

FY 24/25 Member Organizations
Location and Number of Members



Legend

Yolo Commute Member Organizations

Number of Members

- 7 - 100
- 101 - 500
- 501 - 1,000
- 1,001 - 5,000
- 5,001 - 14,500

Places

- City Boundaries
- UC Davis Campus
- Yolo County

On Map	Member Organization Name
1	Cache Creek
2	CalSTRS
3	Capitol Yards
4	City of Davis
5	City of West Sacramento
6	City of Woodland
7	Cool Davis
8	Davis Downtown Business Association (DDBA)
9	Ken's Bike-Ski-Board
10	River Charter Schools
11	Transdev
12	UC Davis
13	Unitrans
14	Yolo County
15	YoloTD
16	YSAQMD

Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, (c) OpenStreetMap contributors, and the GIS User Community

Financial Highlights

Table 1: Profit and Loss Summary

Revenue:	$39,490.86
Expenses:	$14,278.61
Member Services	$14,278.61
Marketing and Promotions	$1,828.54
Operations	$13,834.38
Carryover to FY 2024/25:	$9,549.33

Item	FY 24\25 Budget	FY 24\25 Actual
REVENUE		
Starting Balance	$15,875.16	$15,875.16
Membership Dues	$20,500.00	$23,550.00
Corpay One Rebate	$0.00	$65.70
Total Revenue	**$ 36,375.16**	**$39,490.86**

Item	FY 24/25 Budget	FY 24/25 Actual
EXPENSES		
Member Services		
Incentives & Programs 2025	$ 13,000.00	$14,278.61
TRIP 2024/25		*$580.00*
GRH		*$94.90*
Bicycle Education		*$0*
MIBM 2025 Incentives		*$13,603.71*
Member Services Total	**$13,000.00**	**$14,278.61**
Marketing and Promotions		
Website Maintenance	$500.00	$0
Promotional Materials	$300.00	$307.02
Member Survey	$400.00	$0
Commuter of the Year	$700.00	$700.00
Quarterly Giveaways	$350.00	$350.00
Brochures	$500.00	$604.80
Social Media	$200.00	$191.09
Mailchimp Subscription	$318.00	$518.67
HR Brunch	$175.00	$206.96
Marketing and Promotions Total	**$3,443.00**	**$1,828.54**
Operations		
E-Bike Maintenance & Repair	$750.00	$387.68
Dues & Subscriptions	$675.00	$1,675.00
Insurance	$500.00	$500.00

Postage and Shipping	$200.00	$86.77
Taxes & Licenses	$1,000.00	$925.00
Board Retreat	$259.93	$259.93
YSAQMD CAF Return	$10,000.00	$10,000.00
Operations Total	**$13,384.93**	**$13,834.38**
Total Expenses	**$29,827.93**	**$29,941.53**
Carryforward (Revenue-Expenses)	$6,547.23	$9,549.33
Reserve %	18%	24%

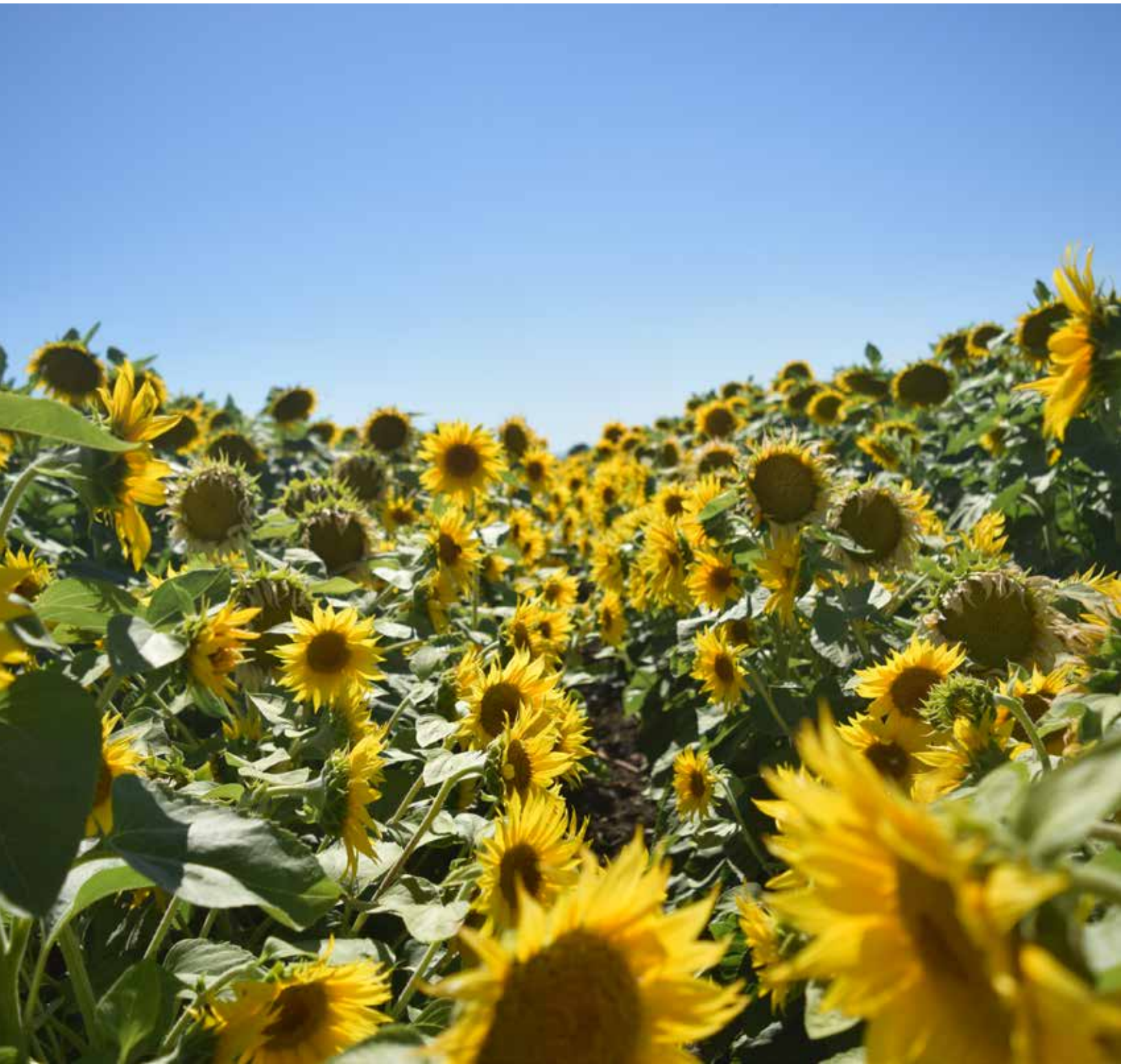
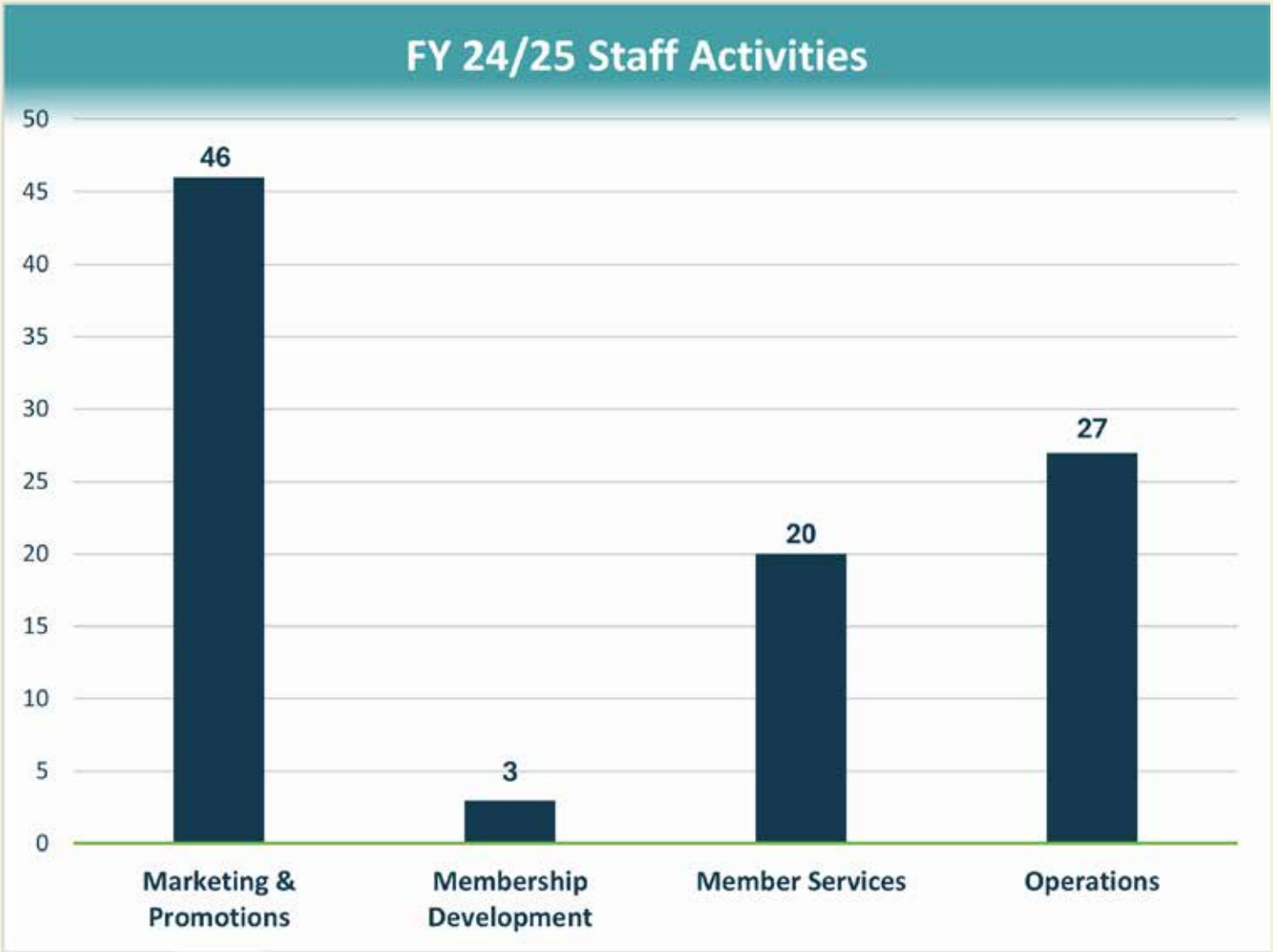


Figure 2: FY 2024/25 Staff Activities



Staff Actvities

Yolo Commute staff track significant activities across three primary categories: **Marketing & Promotions**, **Member Services**, and **Operations**. Marketing & Promotions consists of activities engaged to promote Yolo Commute's incentives and programs including social media, newsletters, events, May is Bike Month, and more. Operations includes membership development, interagency coordination and partnerships, and professional development activities. Member Services represents exploration and/or development of Yolo Commute incentives and programs.

Membership Recruitment FY 25/26

Davis Downtown Business Association (DDBA): The DDBA joined as the first member under our Business Organization category. As a result, all downtown businesses and their approximately 2900 employees are eligible for Yolo Commute benefits under the DDBA membership.

We also have membership commitment from the new 240 G Street mixed-use apartments development in Davis upon construction completion. The 240 G Street project in downtown Davis will have over 125 residential units!

Board Meetings

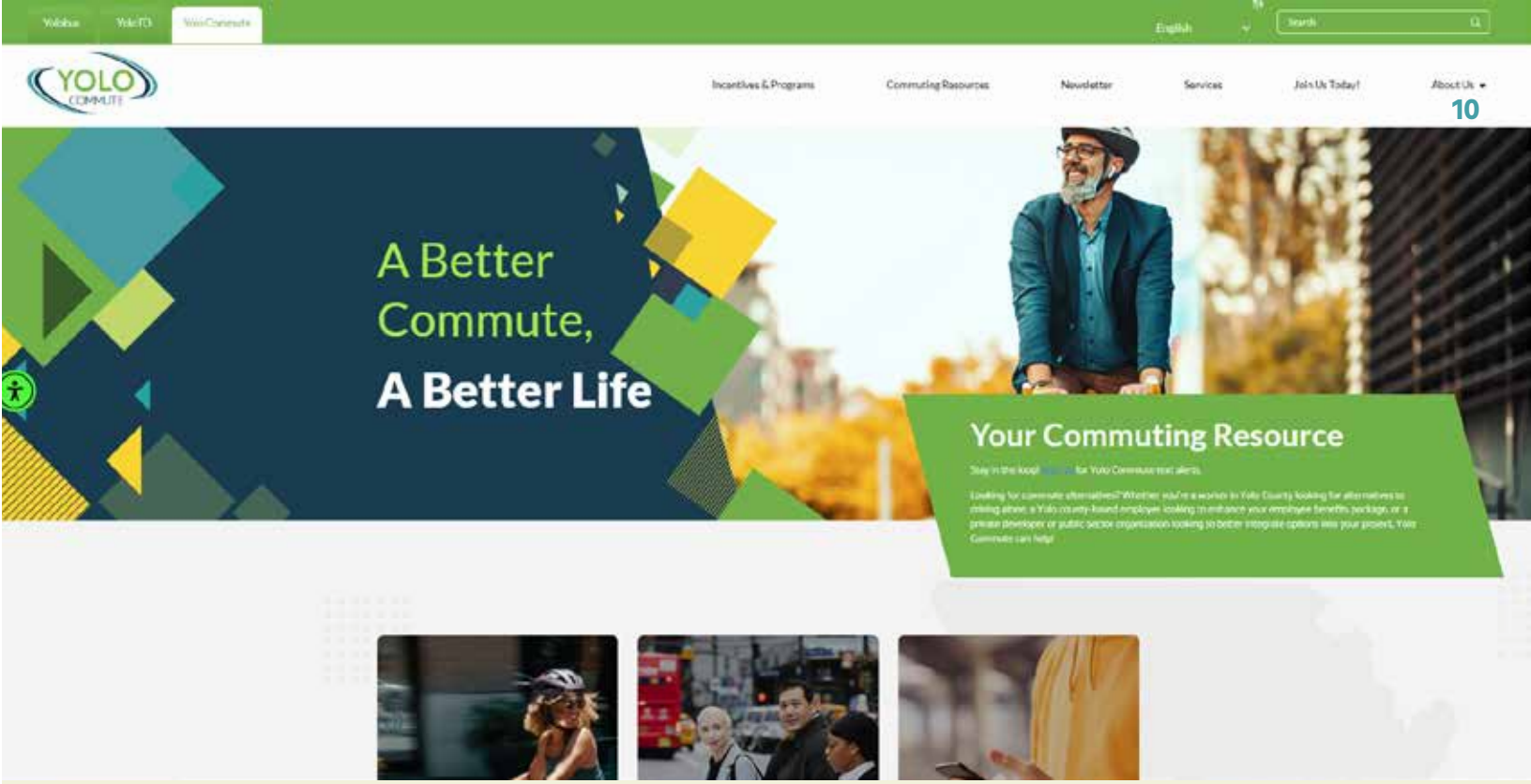
The Yolo Commute board meets bi-monthly for updates on staff and financial activity, incentives, and programs. The Board met six times in FY 2024/25 with the following meeting agenda items:

Table 2 : FY 24/25 Yolo Commute Board Agendas

Meeting Date	Agenda Item
Standing Agenda Items	Board / Staff Announcements
	Approval of Minutes
	Bi-Monthly Financials
	Updates on Incentives
	Long Range Calendar
July 2024	Reappointments of Directors: Bradford, Bruchez, and Hess
	Election Officers
	FY 2023/24 Accomplishments & Staff Activities
	FY 2023/24 End-of-Year Financials
	FY 2023/24 Incentives Update
	Goals & Objectives
September 2024	FY 2023/24 Annual Report
	Discussion of Existing Programs Possibilities
	Best Practices Programming Possibilities
	Sequential Behavior Change Messaging
January 2025	SACOG Presentation on NorCal Go Regional TDM Platform
	Ridepanda
	New Member: Davis Downtown Business Association
	Yolo County: TDM Organizational Study Peer Review List
March 2025	Yolo County TDM Organizational Study Workshop
	May is Bike Month Marketing Plan 2025
	May is Bike Month Update
May 2025	Reappointment of Officers: Donofrio, Ledesma, Rosen & Wraithwall
	NorCalGo Presentation (Agile Mile) Courtney Reynolds
	May is Bike Month Update
	Commuter Rewards Program Proposal
	FY 2025/26 Budget & Management Services Agreement Amendment #4 with YoloTD
	ACT Accreditation
	Commuter of the Year Award
	ACT NorCal Summit
June 2025	YSAQMD Clear Air Funds (CAF) Grant Results
	Election of Officers
	FY 2024/25 Incentives Update
	Commuter Rewards Program Discussion
	FY 2024/25 End-of-Year Financials

June 2025	FY 2024/25 Revised Budget
	FY 2024/25 Accomplishments & Staff Activities
	FY 2025/26 Goals & Objectives
	Commuter of the Year Updates





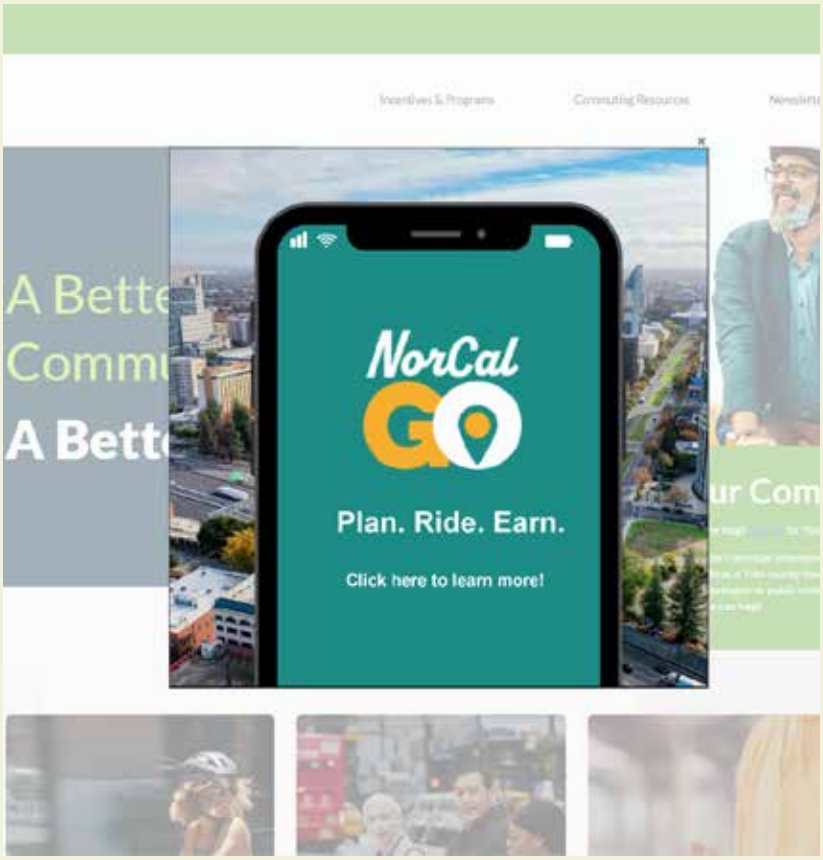
Marketing & Promotions

Yolo Commute Website

As part of Yolo Commute's commitment to accessibility, transparency, and user engagement, we made strategic updates to the Yolo Commute website to improve user experience and support our goals of recruitment and sustainable commuting. Key updates include:

- streamlining content to improve readability and organization
- optimizing site navigation to help users find information more efficiently
- aligning visual elements with the Yolo Commute brand

A new homepage pop-up feature highlights key announcements such as upcoming events, deadlines, and service updates. This addition has proven to be an effective tool for sharing time-sensitive information with current members and prospective partners.



NorCal GO Pop-Up

Monthly Newsletters

Our newsletters are published on the first Friday of each month, providing timely and relevant content to our members. With 762 current subscribers and a strong open rate of 40%—well above the industry average of 25–35% for transportation and commuter programs —the newsletter highlights upcoming events, program updates, incentives, and resources for sustainable transportation.

The team works hard to ensure each edition is fun, informative, and engaging for readers. The newsletter engagement continues to grow, reflecting the value of the content and our ongoing efforts to strengthen connections with both current and prospective members.





August Newsletter

Table 3: Monthly Newsletters

Newsletter Date	Subject
July 2024	"Return to Work Transit Options"
August 2024	"Back-to-School"
September 2024	"Velotric E-Bike Discount Program"
October 2024	"Week Without Driving"
November 2024	"What is Microtransit?"
December 2024	"Welcome Davis Downtown Business Association and YATC Update"
February 2024	"Launch of NorCal GO"
March 2024	"Looking Ahead"
April 2025	"May is Bike Month (MIBM) Incentive Windown is Open!!!"
May 2025	"May is Bike Month (MIBM) - What Members Purchased and Events"
June 2025	"MIBM Events Recap, Extended MIBM Incentive Purchases, Comuter of the Year Award"

Push Messaging

Instagram, Facebook, and X have become essential platforms for keeping our audience informed and engaged with Yolo Commute. Through regular posts and stories, we've maintained a consistent presence that supports our outreach goals, boosts website traffic, and encourages participation in active transportation initiatives.

The Yolo Commute Instagram account currently has 166 followers, 46 posts, and over 143 total likes.

Boosted Posts

Boosting Yolo Commute posts has extended the reach and impact of our key campaigns throughout the fiscal year. By promoting targeted content such as Yolo Commute incentives and campaign announcements, we generated over 35,287 views and reached more than 25,922 people. This strategy increased visibility and engagement for important initiatives including MIBM 2025, MIBM Extended to New Members, NorCal GO, the The Rideshare Incentive Program, and our text alerts.

Highlight Yolo Commute Members

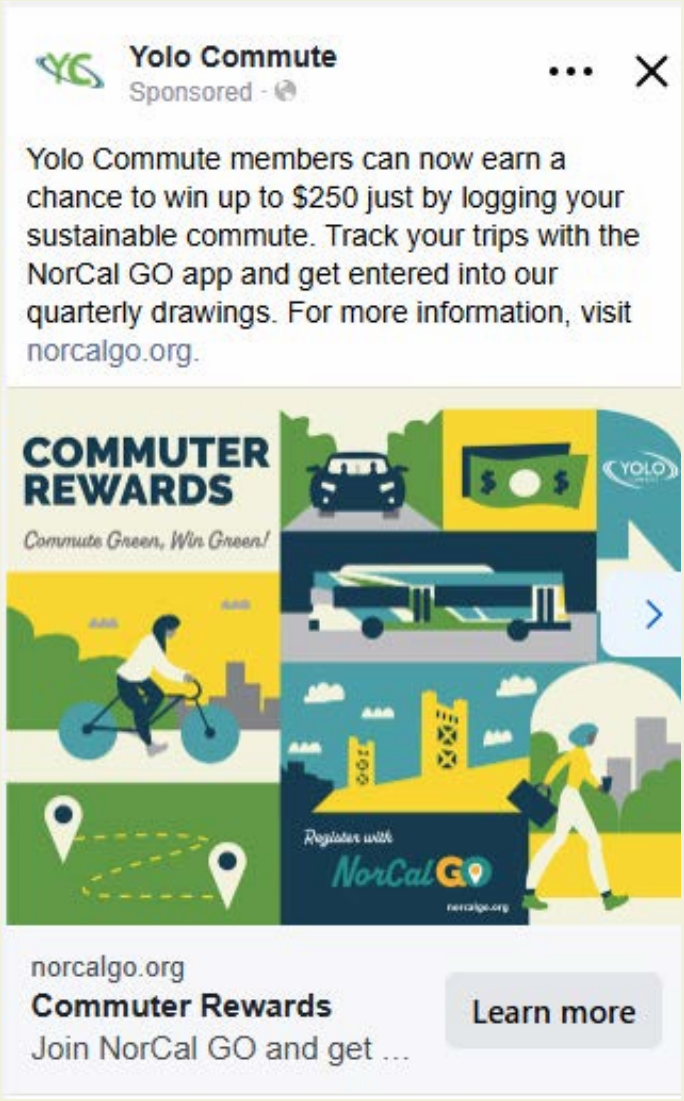
Highlighting Yolo Commute members is an important part of building community and showcasing the impact of our programs. This year, we featured member organizations and their events through our newsletter and social media stories, bringing visibility to their efforts and celebrating their contributions to sustainable transportation. By recognizing our partners, we continue to strengthen engagement and promote a sense of shared purpose across Yolo County.

Infographics

Quarterly emails featuring an infographic highlighted upcoming events and employee resources. We've received positive feedback from Yolo Commute liaisons, who shared that the infographics have been helpful because they allow staff to quickly get a snap-shot of upcoming events and are a great addition to their internal employee messages.



NorCal GO Social Media Post



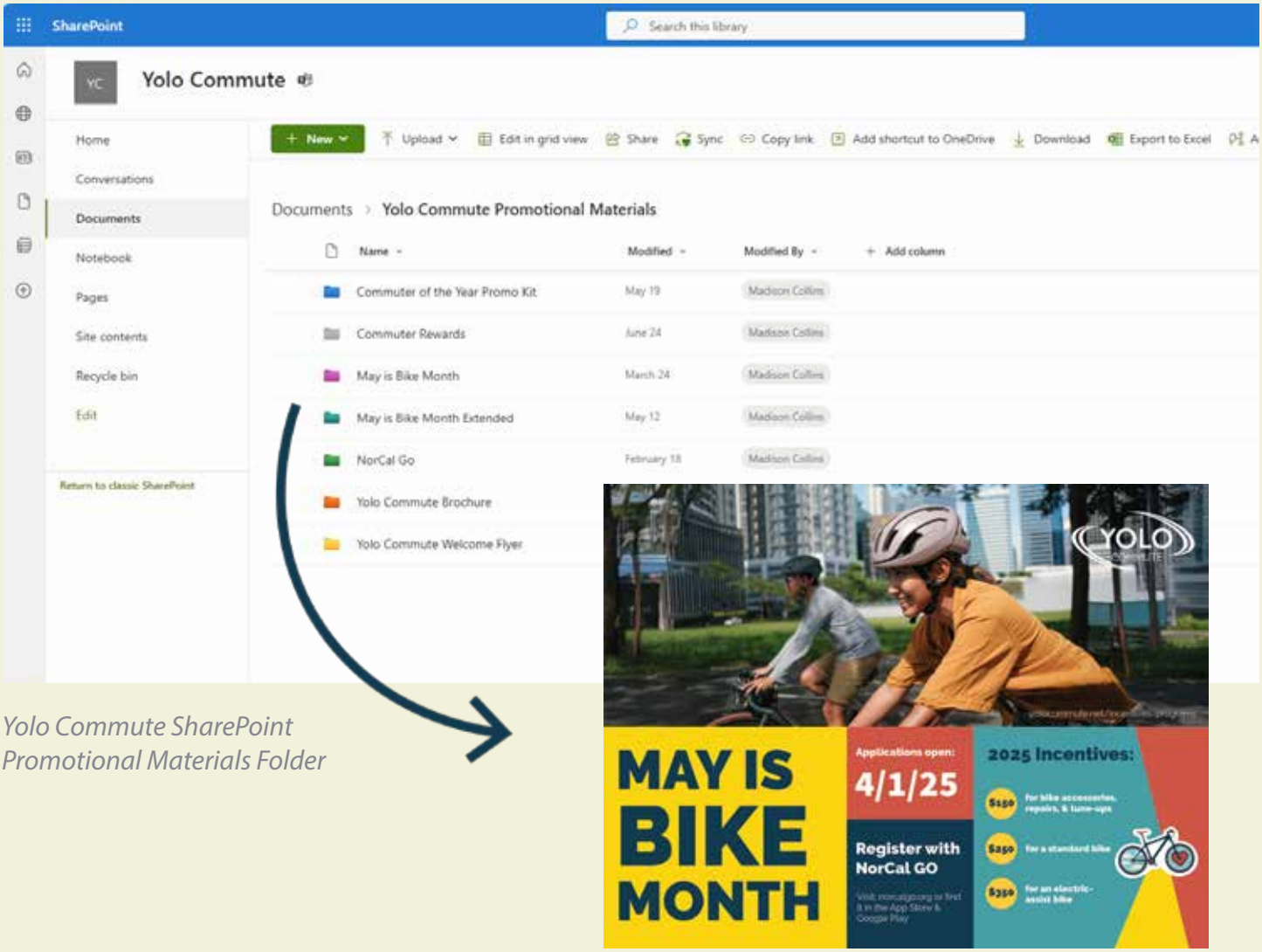
Commuter Rewards Meta Ad

Marketing and Outreach Tools to Support Member Engagement

This year we developed a professional marketing brochure tailored for both current and prospective members. This brochure clearly outlines the benefits of membership and the suite of services Yolo Commute offers, serving as a powerful tool in recruitment and engagement.

To further support our member liaisons, we launched the Yolo Commute - Documents SharePoint/ Dropbox hub, a centralized library of branded marketing materials. This easily accessible resource equips liaisons with professionally designed tools such as social media templates, flyers, email graphics, and printable materials that make it simple to promote commute incentives, events, and programs within their agencies.

This streamlined access to high-quality content not only saves time for liaisons but also ensures brand consistency and professionalism across all member communication efforts. By providing ready-to-use materials, we empower liaisons to effectively champion Yolo Commute within their organizations and keep employees informed and engaged throughout the year.



Yolo Commute SharePoint Promotional Materials Folder



City of Woodland Employees Participating in the E-Bike Loan Program

Member Services

E-Bike Loan Program

Table 4: E-Bike Loan Program Metrics

E-Bike	Days	Miles	Miles Per Day	All Time Total Miles
Specialized Turbo Como (Raspberry)	168	20	0.12	444
Specialized Turbo Como (Umber)	315	68	0.22	532
Yuba Kombi	224	43	0.19	243
Velotric Discover 1 (Gray)	254	9	0.04	141
Velotric Discover 1 (Silver)	254	17	0.07	154
Velotric Discover 1 (Sky Blue)	239	46	0.19	191
Total	**1,245**	**769**	**0.61**	**1,705**

Discounted Transit Pass-Program

We continued our partnership with Yolo Transportation District to offer 50% off monthly fixed route Yolobus passes to our members when purchased through the ZipPass app.

May is BIKE MONTH

2025 May is Bike Month

Yolo Commute was closely involved with the regional campaign and played four primary roles:

1. Swag Distribution Hub: Yolo Commute consolidated requests from Yolo County organizations for MIBM-related swag and giveaways and served as a distribution hub for pickup.

2. Bike Loopalooza: Yolo Commute passed out giveaways at a high-profile location on the Davis Bike Loop for the Davis Bike Loopalooza.

3. Breathe Bike Festival: Staff participated in the Breathe Bike Festival to support raise awareness about Yolo Commute incentives and programs. This family-friendly event focused on inspiring youth and adults to ride bikes, highlighting the benefits of active transportation, and promoting bike safety in a fun and engaging way.

4. **Winters Bike Rodeo:** The Bike Rodeo provided an excellent platform for Yolo Commute to engage directly with families and youth in Winters and share bike safety tips. By supporting this event, we helped raise awareness about the importance of bicycle safety and continued building positive local community relationships.



Winters Bike Rodeo



Breathe Bike Festival



MIBM Participant

Outcomes: Incentives and Programs

MIBM Incentives
Yolo Commute continued its annual May is Bike Month tradition of encouraging employees to choose bicycling as a healthy and sustainable way to commute. Each year, a tiered incentive structure is offered exclusively to Yolo Commute member employees:

- **$150** for bike accessories, repair, or maintenance
- **$250** toward the purchase of a conventional bike
- **$350** toward an electric bike

To further support the local economy, all purchases must be made at locally-owned bike shops.

This year's MIBM program was a great success. After all available funds were exhausted two weeks earlier than in the previous year's campaign, the Yolo Commute Board authorized an extension of the program for first-time participants.

In total, Yolo Commute awarded almost $14,000 in incentives to 72 employees across participating organizations, with UC Davis employees making up the largest share. Most recipients used their incentives for biking gear and tune-ups, contributing approximately $33,100 in spending at local bike shops benefiting both commuters and Yolo County's small businesses.

The charts and graphs below show how the incentives were distributed and break down participation by member organization.



MIBM Participant



MIBM Participant

Table 5: 2025 MIBM Results by Member

Incentive Type	Employer	Count	Amount
MIBM	CalSTRS	12	$2,354
	Capitol Yards	1	$150
	City of Davis	3	$850
	City of West Sacramento	1	$350
	City of Woodland	14	$3,140
	UC Davis	26	$4,127
	Yolo County	8	$1,466
	Yolo-Solano AQMD	3	$545
	YoloTD	4	$631
MIBM Grand Total		**72**	**$13,612**

Table 6: 2025 MIBM Results by Incentive Type

MIBM Incentive	Description	#	Sum of Amount
2025 MIBM $150	Accessories/Repair/ Tune-Up	49	$9,962
2025 MIBM $250	New Conventional Bike	14	$3,500
2025 MIBM $350	New Electric-Assist Bike	9	$3,150
Total		72	$13,612







Figure 3: FY 2024/25 MIBM Results by Member Organization

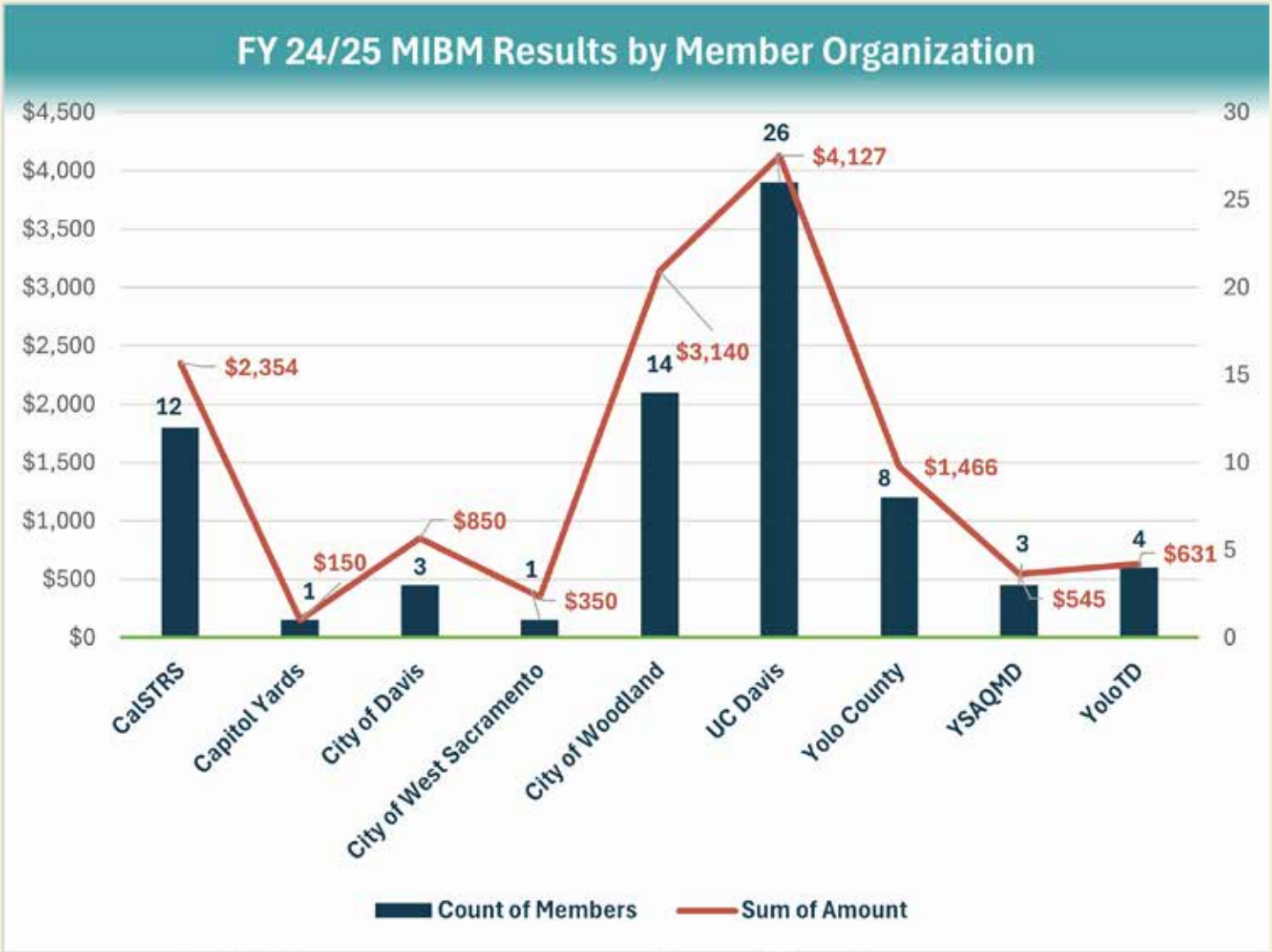
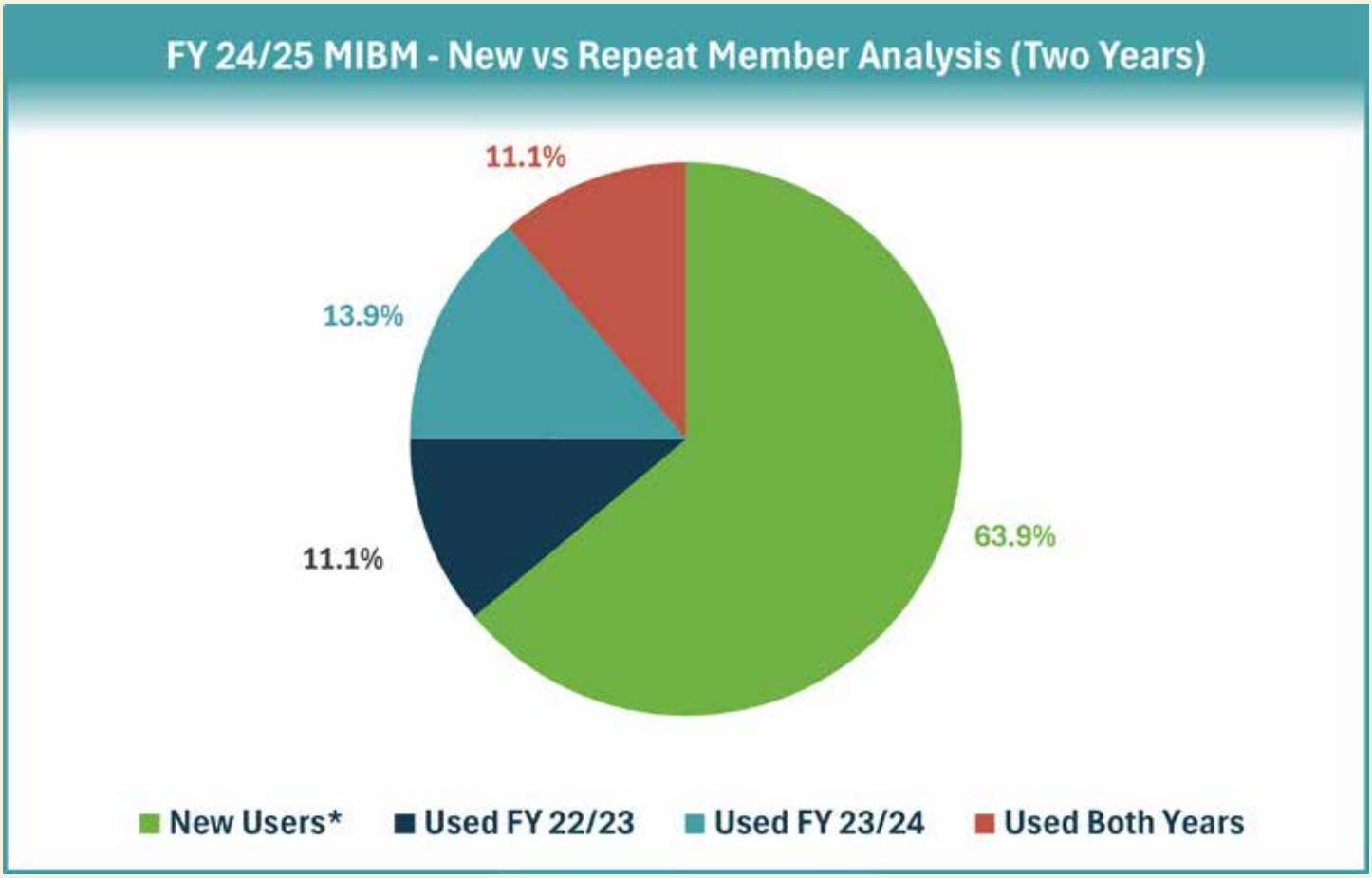


Figure 4: FY 24/25 MIBM - New vs. Repeat Member Analysis (Two Years)



Note. *Members that did not use MIBM incentive during the two previous years are counted as New Users.



MIBM Participant

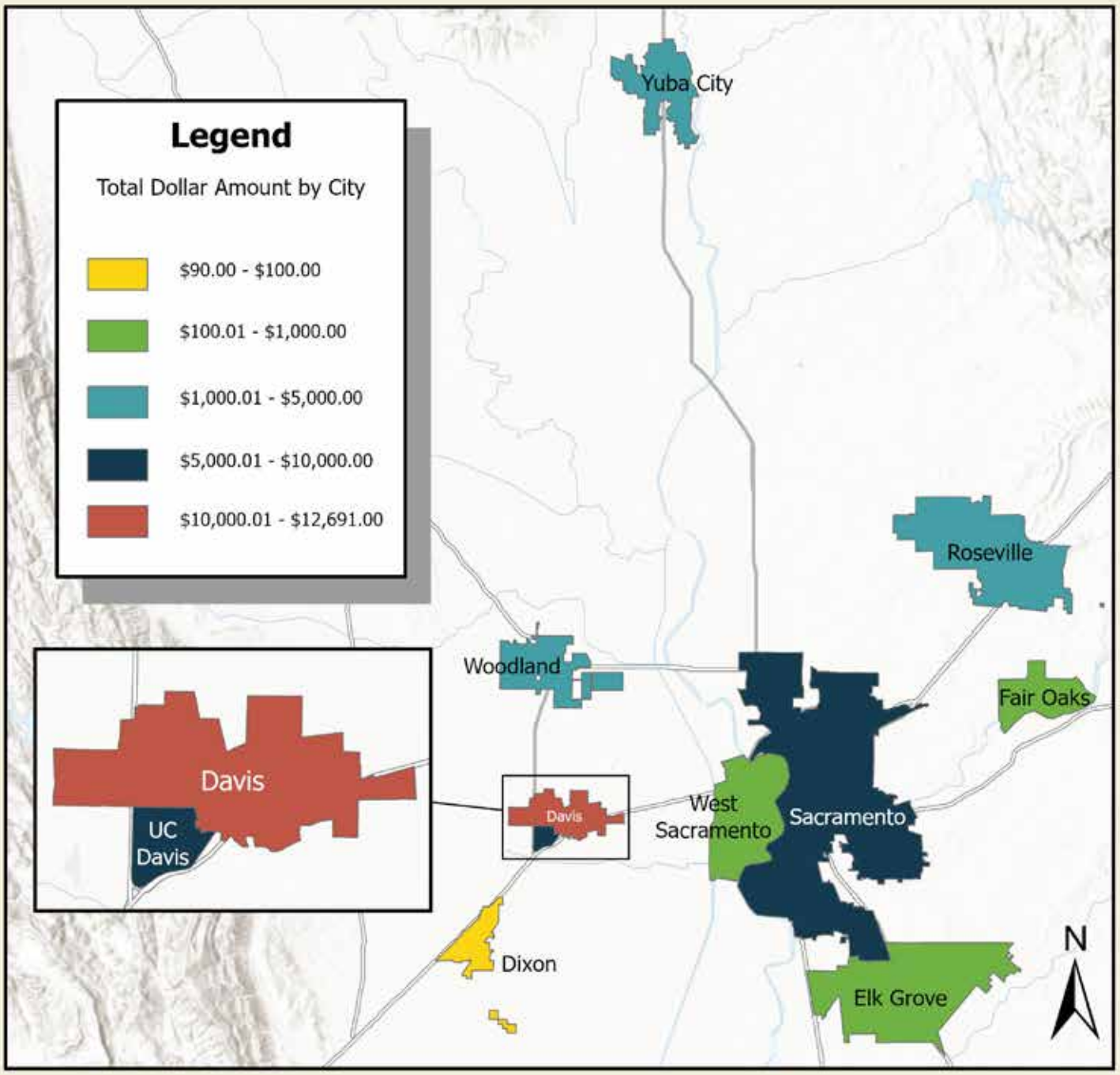


MIBM Participant

Figure 5 : FY 24/25 MIBM Money Spent in the Community by Yolo Commute Members Map

Money Spent in the Community by City

Yolo Commute Members - May is Bike Month 2025



Note. Total dollar amount spent by Yolo Commute members in the entire region = $33,078.

The Rideshare Incentive Program (TRIP)

TRIP provides member employees with financial incentives to encourage a shift from driving alone to a more sustainable option such as walking, bicycling, transit, carpooling, or teleworking. For FY 2024/25, Yolo Commute continued tiered incentive bonuses over a two-month period. Employees receive $30 for the first 10 commute trips they take and an additional $50 for the next 10 commute trips. The TRIP program provided 15 recipients $550 in assistance to help shift their commute transportation mode.



Figure 6: TRIP Participation by Employer Member (8 Discrete Participants)

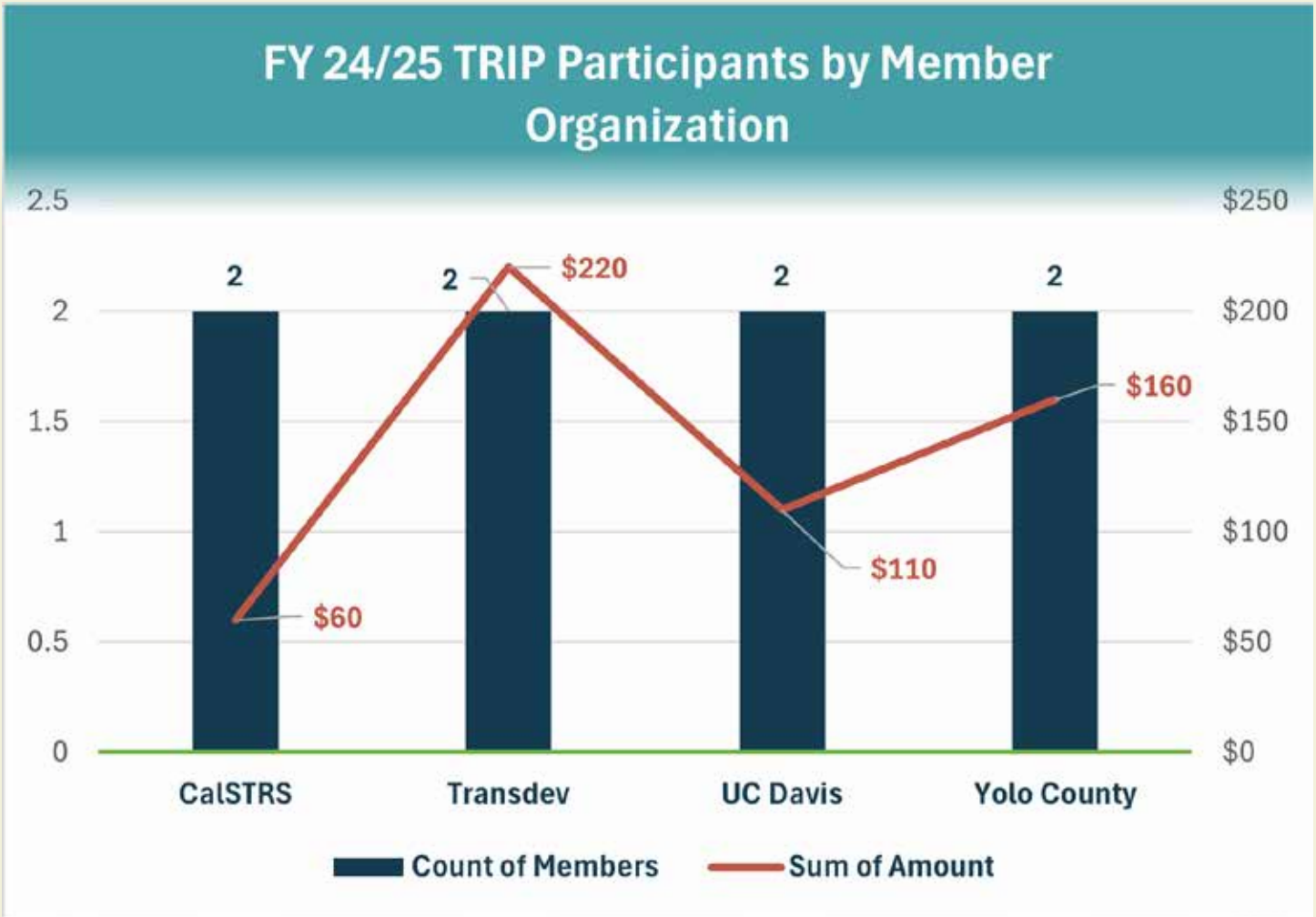


Table 7: TRIP Usage by Mode

Transportation Mode	Category	Users	Amount
Bike	Incentive	3	$90
	Bonus	1	$50
Carpool	Incentive	4	$120
	Bonus	4	$200
Public Transit	Incentive	1	$30
	Bonus	0	$0
Walking	Incentive	1	$30
	Bonus	0	$0
Micromobility	Incentive	1	$30
	Bonus	0	$0
Total	**Incentive**	**10**	**$300**
	Bonus	**5**	**$250**
			$550

The table below shows TRIP program metrics by transportation mode. Retention levels- defined by those logging trips and applying for the second, $50.

Table 8: TRIP Usage by Metrics

Incentive Program	User (Initial)	Users (Bonus/Retention)	Retention %
Bike	3	1	33%
Carpool	4	4	100%
Micromobility	1	0	0%
Public Transit	1	0	0%
Walking	1	0	0%
Total	**10**	**5**	**50%**

Guaranteed Ride Home

Guaranteed Ride Home is a transportation "safety net," giving member employees the assurance that they can call a taxi or have a rental car paid for by Yolo Commute if they cannot catch their normal ride due to overtime, illness, or other unforeseen circumstance.

CyclingSavvy Bicycle Education

CyclingSavvy is an online portal and a subsidiary of the American Bicycling Education Association. CyclingSavvy offers two online bicycling education courses: CyclingSavvy Basics and CyclingSavvy Mastery. Yolo Commute employer members are eligible for up to a $30 incentive to enroll in either of these classes.

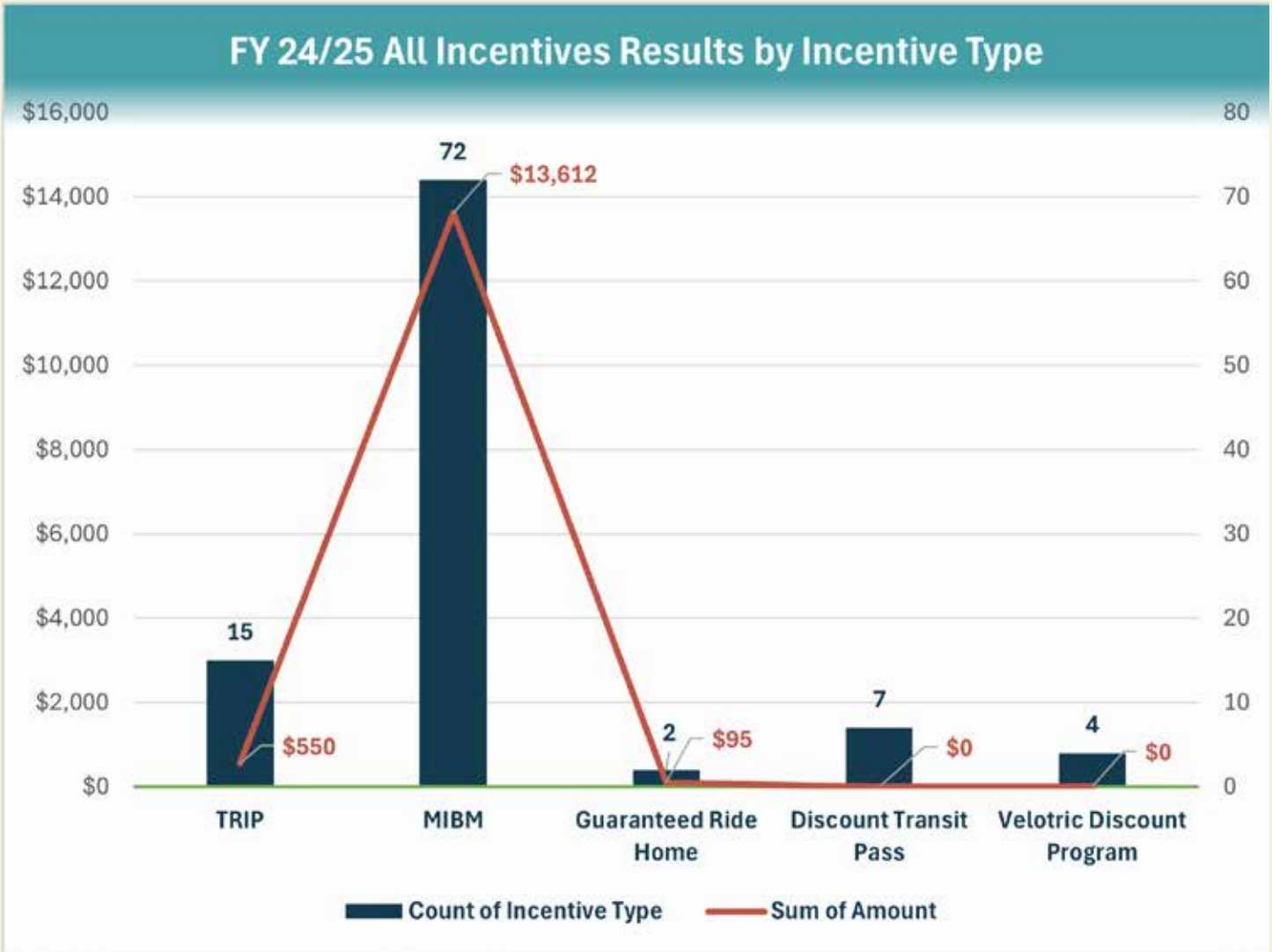
Yolo Commute is proud to continue its partnership with Velotric, a leading e-bike manufacturer and distributor offering a wide range of models to suit different riding styles and needs. Through this partnership, Yolo Commute members receive an exclusive 10% discount on Velotric's already competitively priced e-bikes making it easier to choose a fun, efficient way to get around. This year, five Yolo Commute members have already taken advantage of this incentive.



Figure 7: FY 2024/25 All Incentives by Member Organization



Figure 8: FY 2024/25 All Incentives by Incentive Type



Operations

Membership Development

Yolo Commute staff learned that membership development takes persistence and message tailoring to each organization. Staff intend to build on the successful conversations initiated with many organizations in FY 2024/25 while strategically targeting specific employers for membership recruitment. Staff continues with a goal to recruit two new members in FY 2025/26.

Development Projects

New development projects in Yolo County are excellent opportunities to introduce the benefits of membership development. Staff reach out to several proposed developments in Yolo County regarding the nexus between their development projects and the need to mitigate transportation impacts. While these conversations are ongoing and memberships may not materialize in the near term, staff is socializing the importance of transportation demand management with both developers and local agency staff to 1) encourage voluntary Yolo Commute membership of new developments prior to formal development application submittal and/or 2) require Yolo Commute membership as a condition of development approval and/or integrated into a development agreement.

Transportation Capital Projects

Yolo Commute staff remain engaged with the Yolo 80 Managed Lanes project and are developing a voluntary trip reduction program with Caltrans to help mitigate additional vehicle miles traveled that may result from the project.



Yolo Commute Annual Brunch

In October, Yolo Commute hosted its Annual Member Brunch, bringing together member liaisons, HR officers, and organizational representatives. The event generated enthusiasm for the program and provided attendees with valuable information about incentives, program updates, and effective strategies for employee outreach.

Member organizations were treated to lunch and an engaging presentation from a special guest speaker. Representatives from Yolobus also attended and shared updates on transportation services throughout Yolo County, including the recent service expansion on BeeLine. A representative from Lease-A-Bike presented bike and scooter options, highlighting how organizations can easily tap into their services. Additionally, the Housing Mobility Program (HMP) in Davis brought two mopeds for attendees to view and shared information on rental and purchase options.





2024 Annual Brunch



Yolo Commuter of the Year Award

2025, Yolo Commute proudly launched the first-ever Commuter of the Year Awards as part of our ongoing commitment to celebrating sustainable transportation. This new program shines a spotlight on the everyday heroes among us, employees from our member organizations who go above and beyond in their dedication to commuting without driving alone. Through nominations from colleagues and self-submissions, we were able to recognize and honor individuals making a real difference in how we move through our communities.

Meet the Heroes:



Super Commuter Hero

Dan Richards, City of Woodland

Super Commuter Heroes embody resilience, taking on long distances, braving all weather, and demonstrating an unwavering commitment to sustainable travel. Dan Richards is a shining example.

Dan, who has a developmental disability, was once told biking would be too difficult. But he persisted, learned to ride, and today his bike is not just his main mode of transportation but also his joy. With a 35-year record of commuting by bike, Dan enjoys the exercise, the sense of freedom, and the chance to greet familiar faces along the way. His story shows how perseverance can turn a challenge into a lifelong source of independence and inspiration.



Biking Hero

Tyler Kern, Urban Forester, UC Davis

For over 21 years, Tyler Kern has commuted by bicycle rain or shine, showing the powerful impact of cycling on both personal health and the environment.

As a college student, Tyler sold his car to help pay tuition and invested in a bicycle. That decision sparked a lifelong passion. Today, biking is central to his lifestyle, from commuting to touring.

Tyler encourages new riders to start small, invest in a bike that fits, and connect with local cycling groups. His message: cycling builds confidence, community, and resilience, one ride at a time.

Transit Hero

Tim Annis, Fire Marshal, UC Davis



Tim Annis turned his frustration with Causeway traffic into a lifelong commitment to multi modal commuting. Since 2007, he has relied on the Capitol Corridor train five days a week, combining his commute with a 10-mile e-bike ride to and from the station whenever the weather allows.

For Tim, commuting is more than transportation, it is about rhythm and balance. He has built friendships on the train, enjoys quiet moments in nature on his bike, and uses his travel time to reflect and recharge.

His advice to new commuters: start slowly, stay flexible, and remember why you are doing it. For Tim, the choice is not just about avoiding traffic, it is about creating space for peace and purpose.

FY2025/26 Goals and Objectives

Looking ahead, Fiscal Year 2025/26 is shaping up to be even more exciting for Yolo Commute! We're preparing to launch a series of short, easy-to-follow "how-to" videos designed to help users navigate key features of our programs. These videos will walk through everything from signing up for NorCal GO to submitting a Guaranteed Ride Home receipt and requesting reimbursement.

In addition to the video series, we're thrilled to introduce a brand-new incentive: Commuter Rewards – Get Rewarded for Smarter Travel! By simply recording commute trips, members will be entered for a chance to win a gift card worth up to $250 each quarter. Whether they carpool, bike, bus, walk, or roll, every trip they log increases their chances of reaching a higher prize tier.

Closing Remarks

These accomplishments are not possible without Yolo Transportation District's generous contribution to fund Yolo Commute's staffing costs as part of their multimodal transportation program. As a result, 100% of membership fees are used toward delivering our innovative incentives and programs. Enclosed is your FY25/26 dues invoice that enables us to continue our work in Yolo County.

We look forward to continuing to deliver great experiences for all our participants in FY 25/26. On behalf of Yolo Commute and our partners, thank you for your continued support.

Respectfully submitted by

Brian Abbanat
Director
August 28, 2025