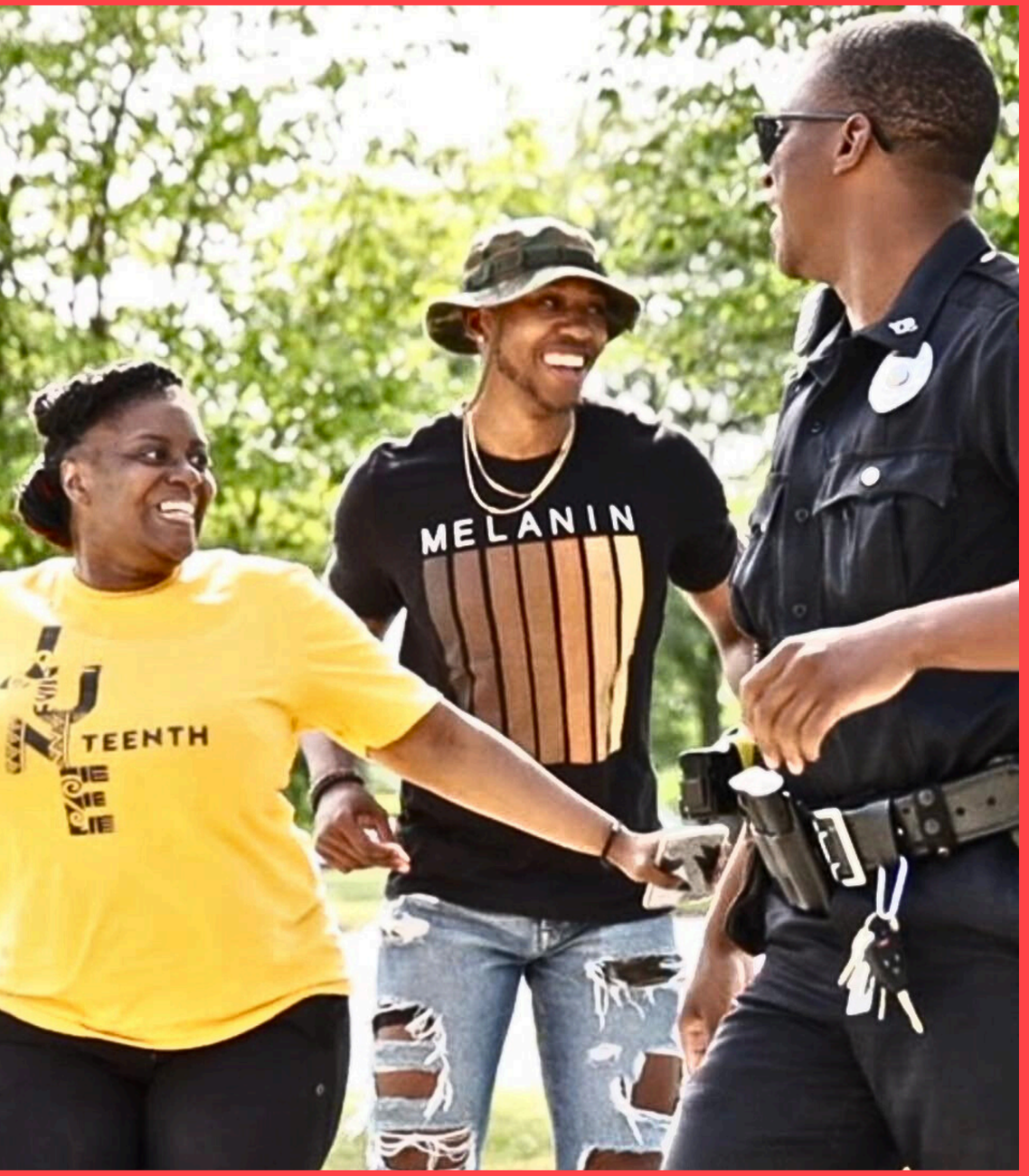

YOUNGSTOWN
JUNETEENTH
WEEKLONG CELEBRATION
Information Deck
Presented By
YOUNGSTOWN CREATIVE COLLECTIVE




# WHAT IS IT ?

**The Juneteenth Weeklong Celebration is a multi day cultural celebration that takes place throughout Youngstown OH. The Weeklong Celebration aims to Educate, Activate and Celebrate through a series of community led events.**

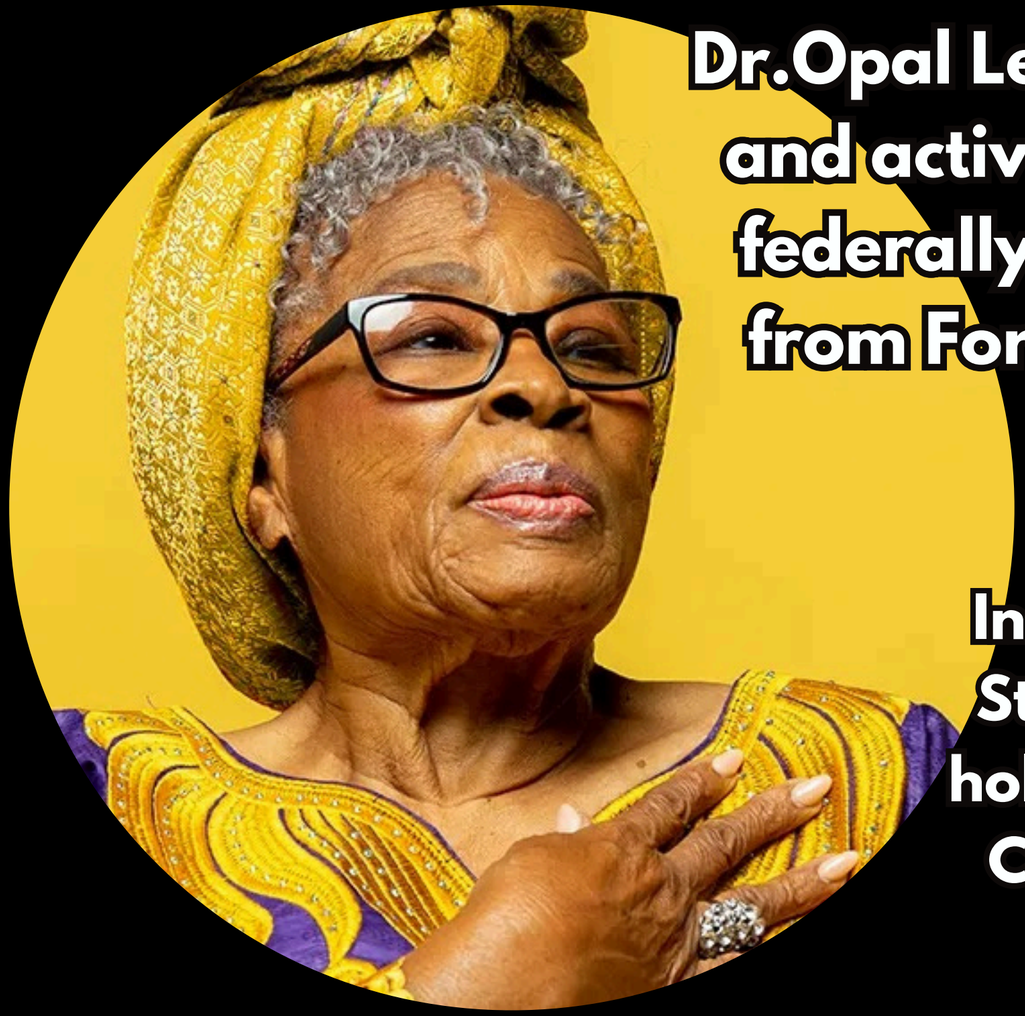
**Juneteenth is the oldest nationally recognized holiday that commemorates the freeing of enslaved African-Americans in Galveston TX  June 19th (1865)**






# Bringing Generations Together

# HOW THE HOLIDAY HAS GROWN



Dr.Opal Lee, an American retired teacher, counselor, and activist in the movement to make Juneteenth a federally-recognized holiday  In 2016, she walked from Fort Worth Texas to Washington DC to raise awareness for Juneteenth

In 1980, Texas became the first state in the United States to recognize Juneteenth as an official state holiday, and today all fifty states and the District of Columbia have recognized Juneteenth as a state holiday or observance.

J



Juneteenth Legacy PARADE

# HOMECOMING






YOUTH DAY

YOUNGSTOWN

Juneteenth

CULTURAL FESTIVAL

Friday June 19th - Sunday June 21st

T




# WHAT TO EXPECT

COMMUNITY CLEAN UPS
+
3,000 PLUS ATTENDEES
+
EXPERT PANEL DISCUSSIONS
+
YOUTH ACTIVITIES
+
DELICIOUS FOOD & DRINKS
+
50+ LOCAL VENDORS
+
LIVE MUSICAL & DANCE PERFORMANCES
+
VISUAL MEDIA STATIONS
FOR ADVERTISING AND SPONSOR
PROMOTION

JUNETEENTH WEEKLONG CELEBRATION

# SPONSORSHIP LEVELS

## WEEKLONG SPONSORSHIP BREAKDOWNS

ALL CONTRIBUTIONS WILL BE TAX DEDUCTIBLE

| | PRESENTING 20K | SUPPORTING 2K |
|---|---|---|
| **MARKETING & EXPOSURE** | | |
| Presenting naming rights to the 2026 Juneteenth Weeklong Celebration, Legacy Parade & Cultural Festival | X | |
| Logo on volunteer shirts worn throughout the Weeklong Celebration | X | X |
| Logo on all digital & physical marketing material (postcards,emails,website,booklets,flyers) | X | X |
| **ONSITE EXPOSURE** | | |
| Table & tent booth during the Juneteenth Cultural Festival | X | X |
| Brand signage present at every Weeklong Celebration event | X | X |
| Logo on Juneteenth Cultural Fest banner by all staging | X | |
| Brand information distributed in info bags during the Juneteenth Cultural Festival (approx. 500) | X | |
| **MEDIA EXPOSURE** | | |
| Sponsor Appreciation posts via the Juneteenth Weeklong Celebration social media platforms | X | X |
| Logo on video promotion content viewed via social media, website & television | X | |
| Inclusion on all press releases | X | |



Aliza Patterson

“This experience made me feel special !”

JUNETEENTH WEEKLONG CELEBRATION

# SPONSORSHIP LEVELS

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

ALL CONTRIBUTIONS WILL BE TAX DEDUCTIBLE

### JUNETEENTH CULTURAL FESTIVAL

**PRESENTING - $10,000** - Presenting naming rights to Juneteenth Marketplace, Fireworks Presentation, Musical Performance Stage

**SUPPORTING - $1,000** ( Will receive a 10x10 tent and table at the 2026 Juneteenth Festival, logo on all signage for all three days at Festival)

### Juneteenth Legacy Parade

**PARADE SPONSOR - $500** ( Will have logo on all signage at the 2026 Juneteenth Legacy Parade.)

**GATE SPONSOR - $250** ( Will have logo on Parade Gate banner)

### Corridor Clean Up

**SPONSOR A CLEAN UP TEAM**

**MAKE A SUPPLY DONATION, MONETARY DONATION OR FOOD DONATION**

**EMAIL JUNETEENTHYOUNGSTOWN@GMAIL.COM FOR NEXT STEPS**




WE CAN BE REACHED VIA EMAIL AT JUNETEENTHYOUNGSTOWN@GMAIL.COM OR VIA MAIL : P.O. BOX 553 44501 YOUNGSTOWN OH