

Friends of Objective-See

A guide to supporting the people and programs shaping Apple security.

friends@objective-see.com

Friends of Objective-See

Friends of Objective-See is our partnership program for companies that want to support the people, projects, and programs strengthening Apple security.

Your support helps us keep our research, tools, educational resources, and community initiatives free and accessible to everyone.

In return, Friends receive meaningful recognition across Objective-See's tools, research, content, and events, with additional benefits depending on the selected tier.

Together, we can protect users, expand access, and help the Apple security community continue to grow.

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About Us

Created with aloha by Patrick Wardle and Andy Rozenberg, Objective-See is a nonprofit foundation dedicated to protecting Mac users and supporting the global Apple security community.

Through independent research, educational initiatives, and community programs, we work to expand access to Apple security knowledge and opportunities.

All of Objective-See's research and security tools are 100% free and open source.

Nonprofit Status

Objective-See is recognized by the IRS as a tax-exempt charitable organization under Section 501(c)(3).

This status reflects our community-focused mission and helps us direct resources toward free security tools, independent research, education, and programs that support the Apple security community.

Depending on the structure of the partnership and the benefits received, part of a Friend's contribution may be tax-deductible in the United States. Companies should consult their own tax advisors.

This information is provided for general purposes only and should not be considered tax, legal, or accounting advice.

Objective by the Sea



Objective by the Sea (#OBTS) is the world's only independent conference focused exclusively on Apple security.

It brings together leading macOS and iOS security researchers, practitioners, students, and community members to share original research, learn from one another, and build lasting connections, all in inspiring locations around the world.

Read, An **Ex-NSA Hacker Organized the 1st-Ever Mac Security Conference**.





#OBTS
Previous Editions

Each edition of #OBTS brings the Apple security community together in a new setting, while preserving the same independent, welcoming, and community-driven spirit.

Explore previous editions:

v8.0 • v7.0 • v6.0 • v5.0

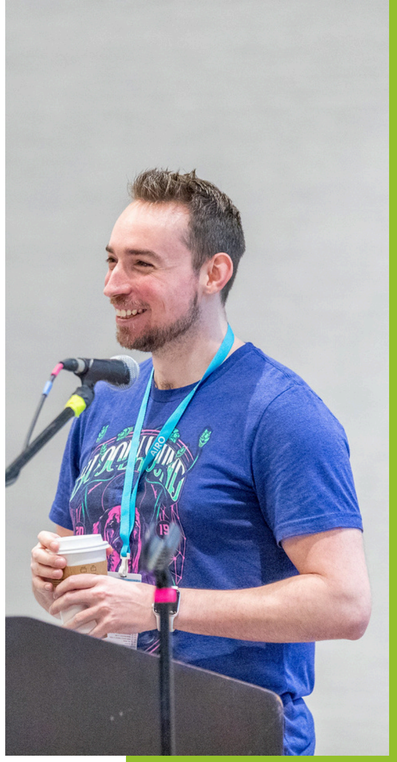
v4.0 • v3.0 • v2.0 • v1.0

#OBTS Conference - Speakers

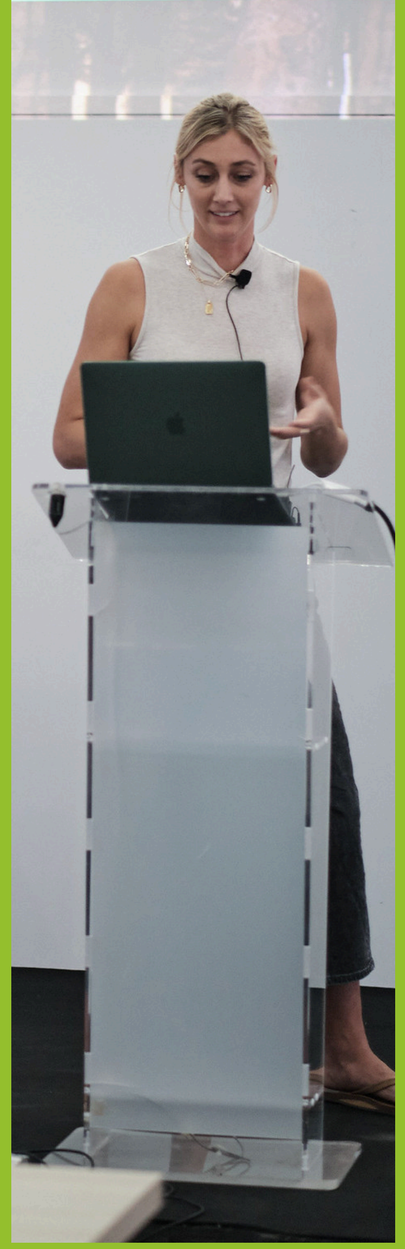
#OBTS brings together leading macOS and iOS security researchers from around the world to share original, cutting-edge work.

Our speakers come from major technology companies, independent research teams, and the wider security community.

We also actively encourage first-time and emerging speakers. Bringing different backgrounds, experiences, and perspectives to the stage makes the research, and the community, stronger.









#OBTS Conference - Attendees

#OBTS attracts a highly engaged audience of Apple security professionals, researchers, Mac administrators, students, and independent enthusiasts from around the world.

Attendees work across global technology companies, cybersecurity startups, government organizations, and independent research teams.

They come to learn from original research, exchange ideas, and connect with others working to make Apple platforms more secure.



#OBTS Conference - Community

#OBTS was created to bring together people who share a passion for Apple security. Across each edition, that community has grown into a global network of researchers, professionals, students, and friends who continue to learn from and support one another.

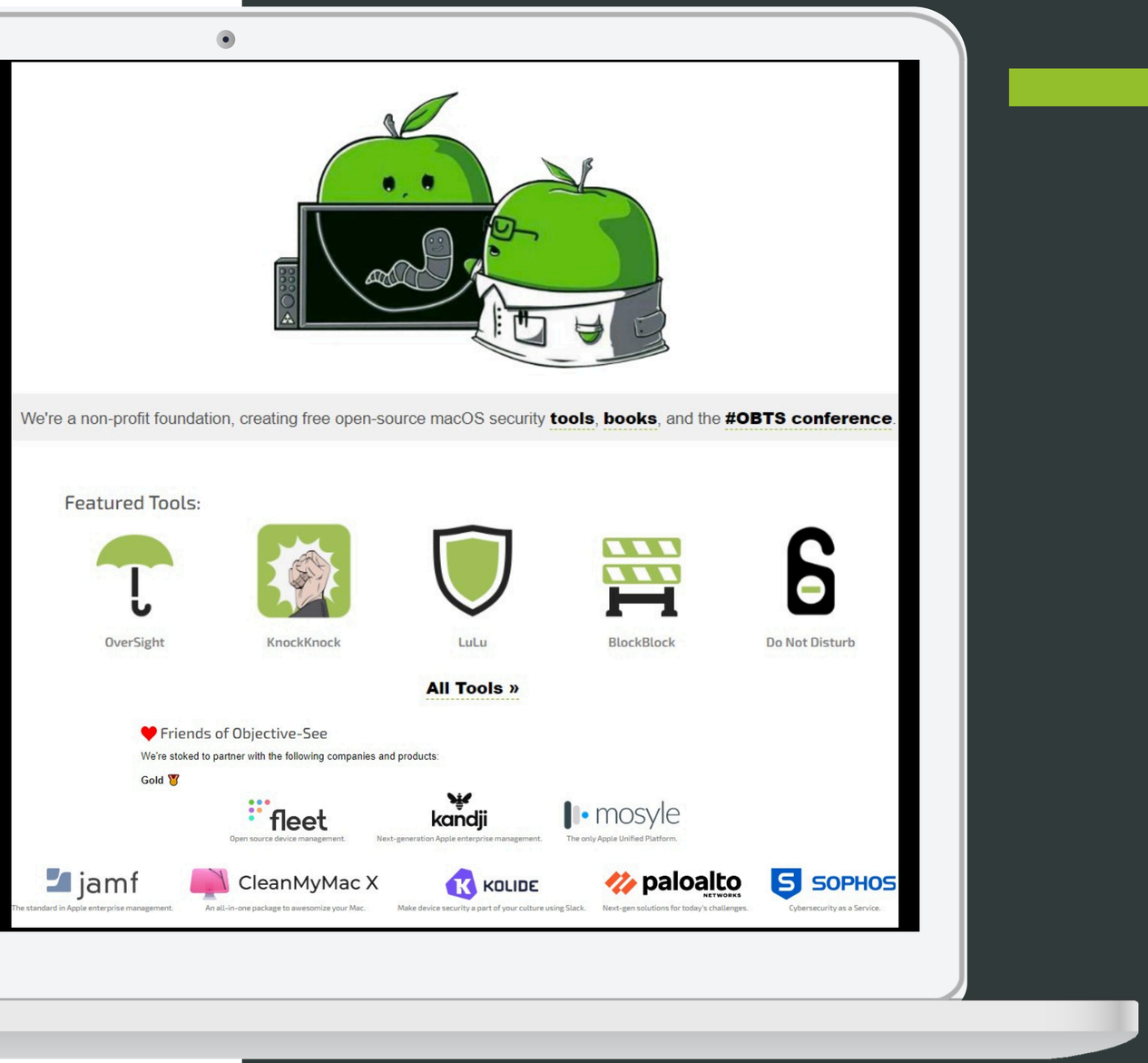
More than an annual conference, #OBTS is a place where lasting relationships are formed. The conversations, collaborations, and friendships that begin at the event continue well beyond it, strengthening the Apple security community throughout the year.



#OBTS Trainings

Alongside the conference, #OBTS offers hands-on technical trainings led by experts in macOS and iOS security.

These small-group sessions give participants the opportunity to develop practical skills, explore advanced topics, and learn directly from experienced researchers.



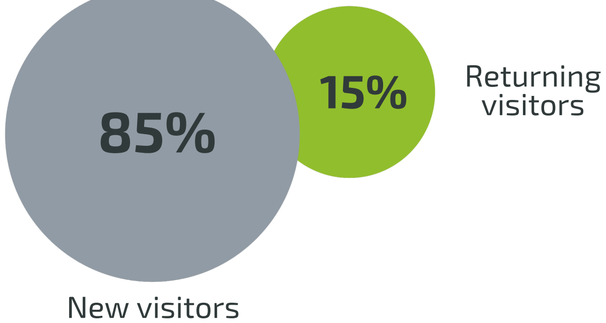
Website Visibility

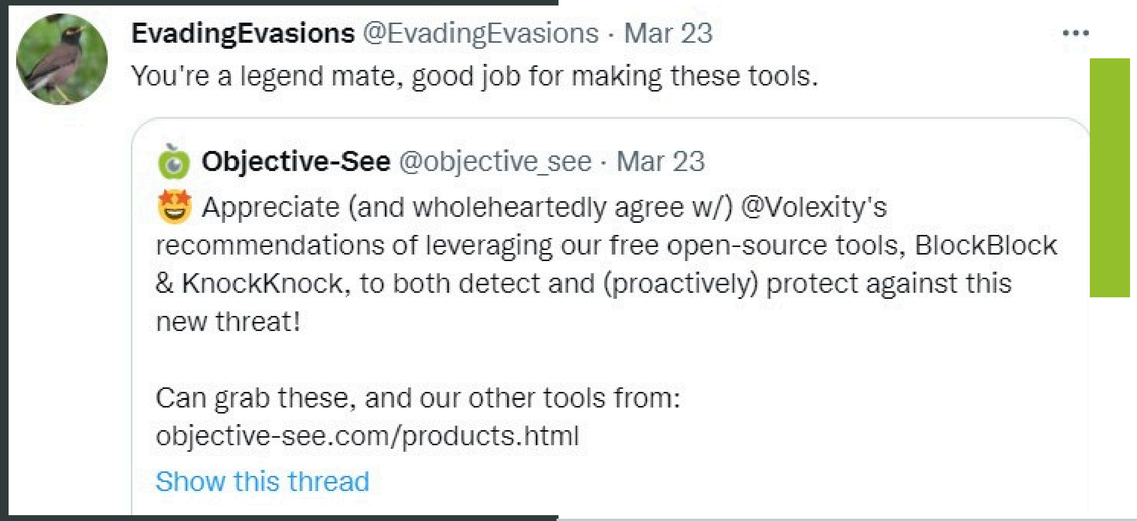
Since its launch, the Objective-See website has received more than 10 million views.

Friends are prominently featured on the site, with their logo linked directly to their company website.

This provides year-round visibility among Apple security researchers, professionals, and users who engage with Objective-See's tools, research, and initiatives.

25,000
Pageviews per week, with the majority of visitors being first time users!





Tools

Objective-See develops free, open-source macOS security tools designed to help protect users against malware and other threats. Together, these tools have been downloaded more than one million times and are used by individuals and security teams around the world.

KnockKnock

Lulu

BlockBlock

DoNotDisturb

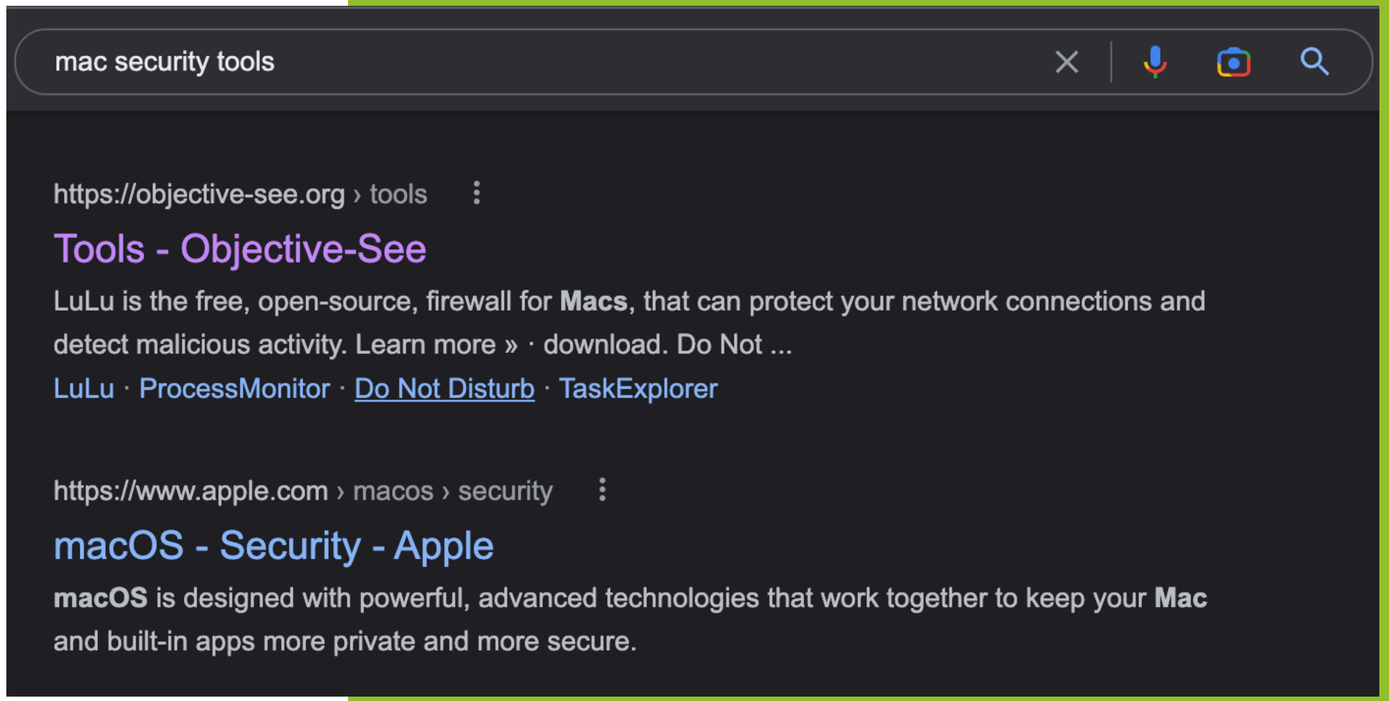
Tools

Friends are featured directly within Objective-See's free, open-source security tools, providing ongoing visibility among the Mac users and security professionals who use them.

This places your company alongside projects created to protect Mac users and makes your support visible where Objective-See's work has its greatest impact.

Mac Informer awards





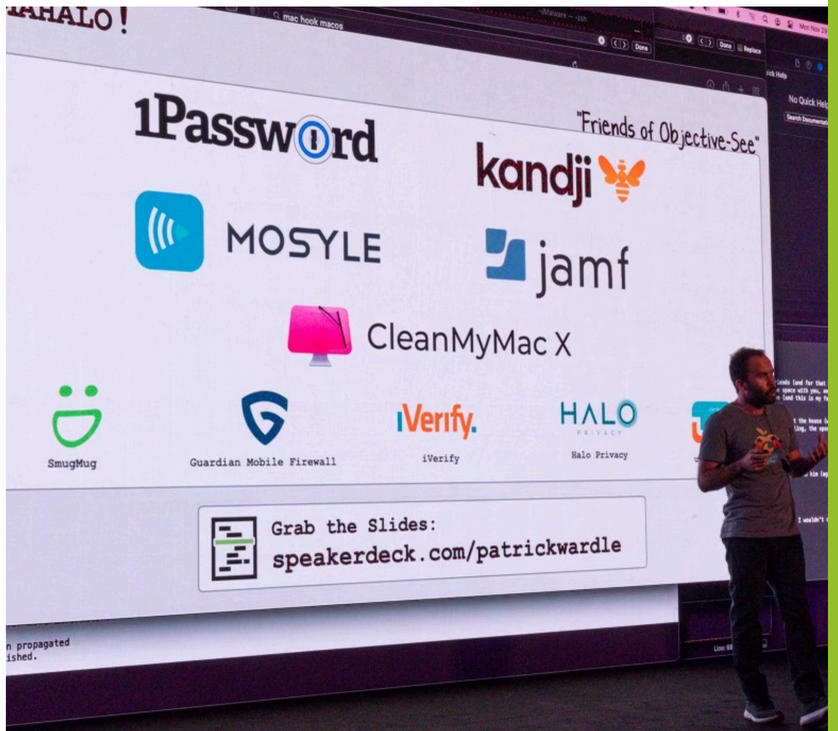
Global Conferences

Objective-See's research is regularly presented at leading cybersecurity conferences around the world, reaching a global audience of security researchers, professionals, users, and enterprise decision-makers.

These talks raise awareness of emerging macOS threats, independent security research, and the importance of effective third-party security solutions, particularly in enterprise environments.







Friend Recognition at Global Conferences

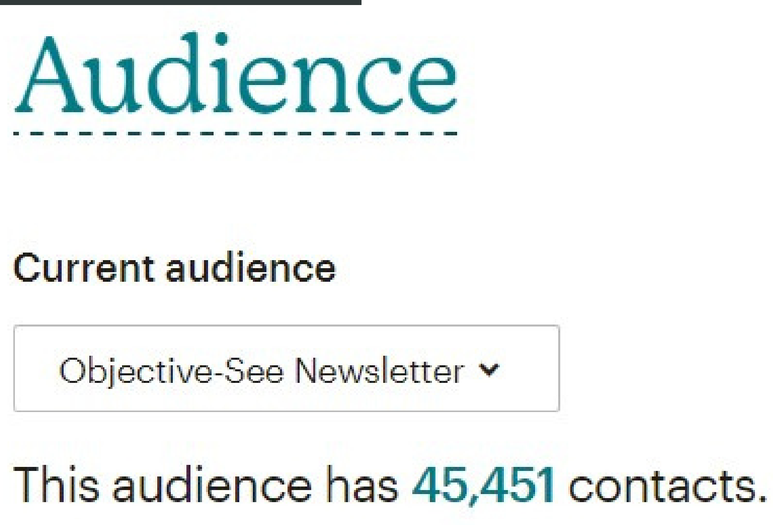
At these conferences, Patrick publicly recognizes the Friends of Objective-See for supporting the foundation's work. Friend names and logos are included in his presentation slides, providing visibility among security professionals and industry decision-makers.

Past speaking engagements have included Black Hat, DEF CON, RSA Conference, Ekoparty, @Hack, AVAR, Virus Bulletin, and others.









Social Media Reach

Friend logos are featured across Objective-See's social channels, extending their visibility to security researchers, infosec professionals, members of the media, and the wider Apple security community.

50k+ Followers

500+ Connections

1800+ Subscribers

1900+ Patrons

"If you think about it, at least in the U.S., the majority of the critical infrastructure is both owned and operated by the private sector," Patrick Wardle, a former National Security Agency hacker and founder of mac OS security company Objective-See, told Yahoo Finance Live (video above). "So I think it's really a no brainer for the government... to bring the private sector and figure out ways to collaborate and work together to address this ever-growing threat."

President Biden echoed Wardle's sentiment at Wednesday's meeting, stating: "The reality is, most of our critical infrastructure... is owned and operated by the private sector, and the federal government can't meet this challenge alone. So I've invited you all here today because you have the power, the capacity, and the responsibility, I believe, to raise the bar on cybersecurity."



Media Coverage

Patrick and Objective-See are regularly featured in international cybersecurity news, podcasts, and interviews for their independent macOS security research and analysis.

Media appearances have included Yahoo Finance, Forbes, AP News, The Guardian, Intego, and others.

These appearances often direct audiences to Objective-See's website and social channels, creating additional visibility for the Friends recognized across those platforms.

Newsletter
Blog
Report



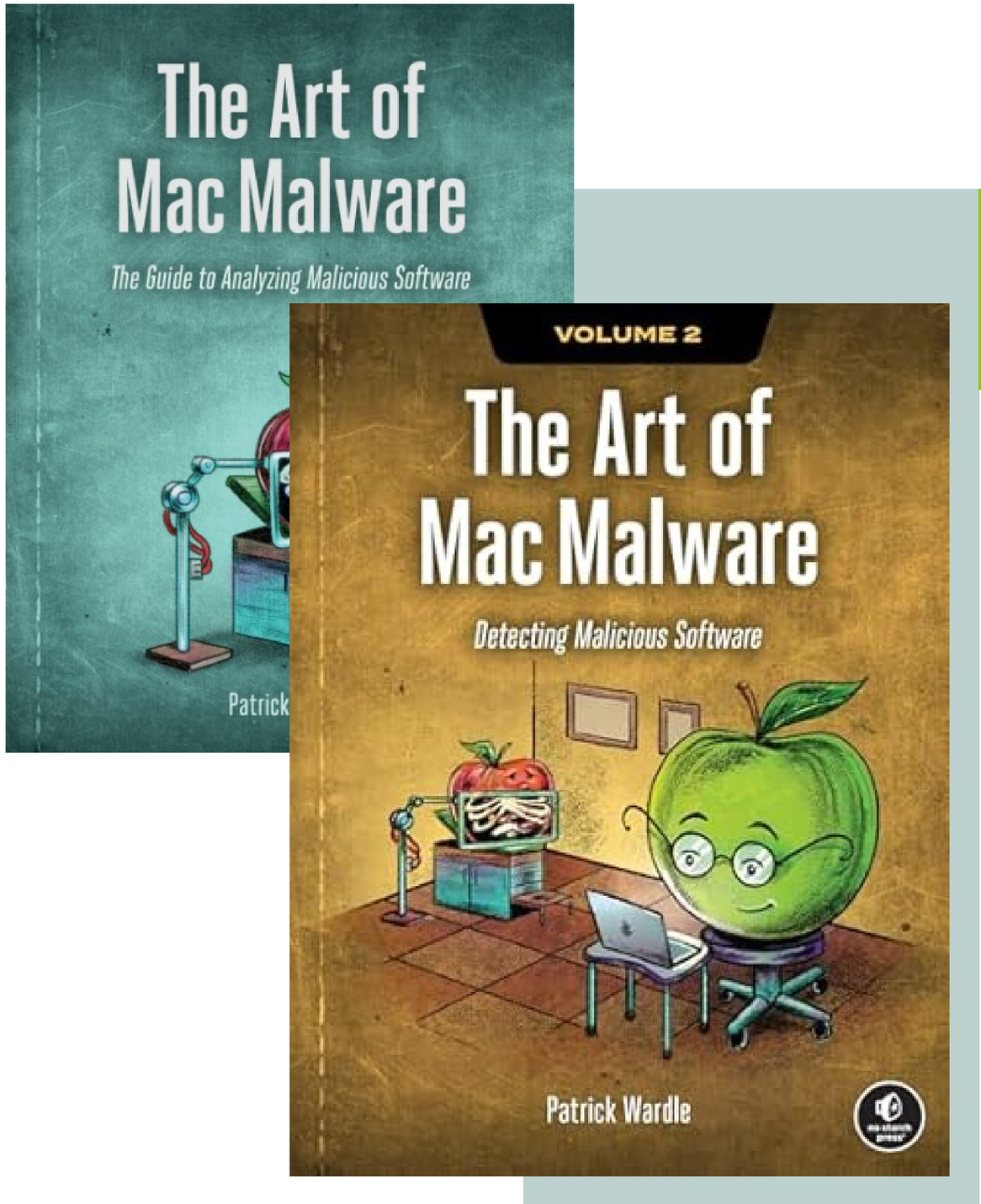
Objective-See's newsletter reaches approximately 50,000 subscribers and has generated more than 300,000 cumulative opens.



Objective-See's blog publishes timely, independent analysis of emerging macOS security issues and new Mac malware. Its research is frequently referenced by international publications, including Wired and Der Spiegel, and individual posts have received more than 100,000 views.



Each year, Objective-See publishes a comprehensive review of the year's new Mac malware. Friends are prominently recognized as supporters of this research.



Book Series "The Art of Mac Malware"

Patrick Wardle's The Art of Mac Malware series provides an in-depth educational resource on macOS security and malware analysis. Its first volume reached #1 in its Amazon category, and all volumes are available as free digital downloads.

By becoming a Friend, your company helps keep these resources accessible to the global cybersecurity community and is recognized on the series website, taomm.org.

Periodic Foundation Updates

Platinum Friends receive periodic updates on Objective-See's work, including new initiatives, events, key milestones, and other significant developments.

These updates provide a closer look at the foundation's ongoing activities and the work made possible through their support.



Exclusive to Platinum Friends

Objective-We

Objective-We is Objective-See's inclusion and professional development program, created to expand access to opportunities in Apple security.

Through scholarships, mentorship, free training, career support, and events such as Objective for the We (#OFTW), the program helps participants build skills, connections, and pathways into the field.

Support from Friends helps Objective-We continue and expand this work:



Mentorships



Career support



Scholarships



Objective for the We (#OFTW)

And more...

#OFTW

Objective for the We

As a Platinum Friend, we'll partner with your organization to bring #OFTW to your local community: a free, multi-day Apple security event for students and early-career professionals.

- Hands-on training
- Technical talks
- Networking

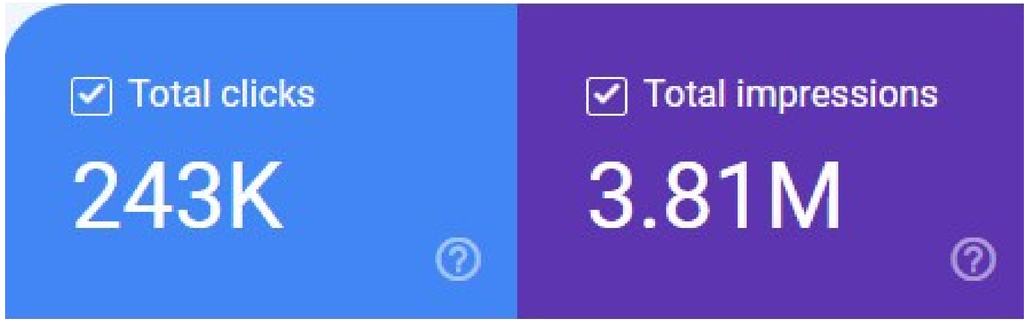
A direct way to support and grow the next generation of local Apple security talent.

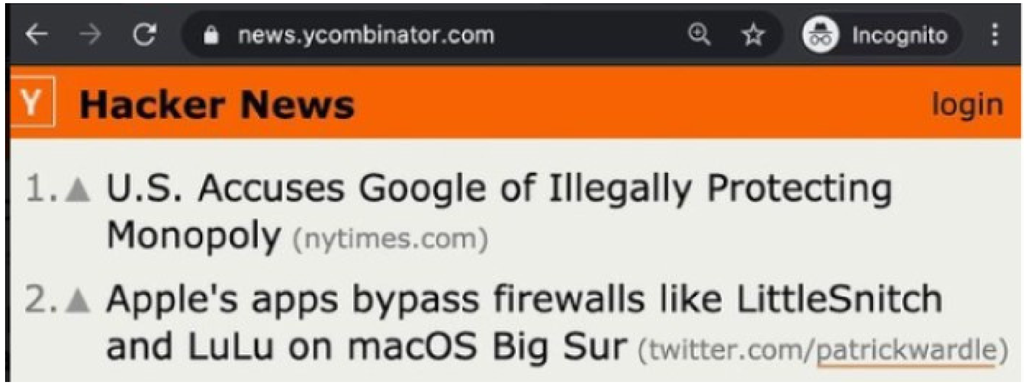
https://objective-see.org/we.html

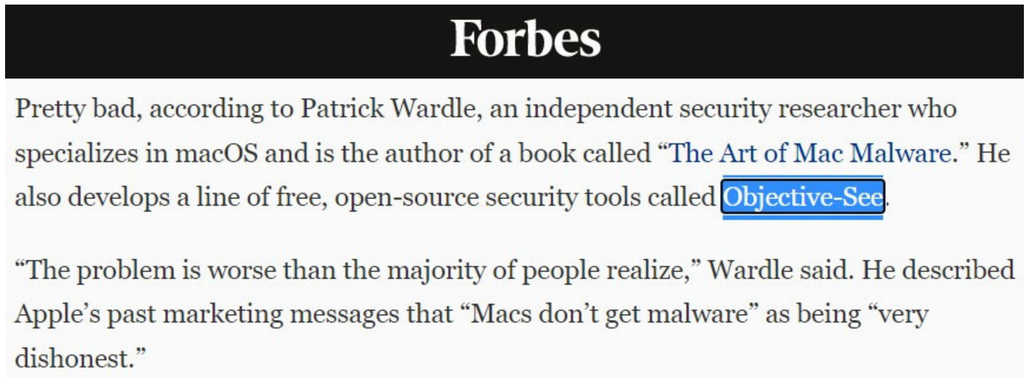


Exclusive to Platinum Friends

Through its tools, research, events, and global community, Objective-See provides Friends with meaningful, year-round visibility, while recognizing the companies that help make its work possible.







Forbes

Pretty bad, according to Patrick Wardle, an independent security researcher who specializes in macOS and is the author of a book called "The Art of Mac Malware." He also develops a line of free, open-source security tools called Objective-See.

"The problem is worse than the majority of people realize," Wardle said. He described Apple's past marketing messages that "Macs don't get malware" as being "very dishonest."

Tier Breakdown

Benefits

As a Friend, your company will be widely and continually recognized in a variety of ways!

BRONZE

Recognition on the Objective-See, Objective by the Sea, and TAOMM websites
Recognition on #OBTS banners
Social media recognition when joining
Recognition in Patrick Wardle's conference presentations

SILVER

All BRONZE benefits +
Recognition on Patreon, newsletters, and blog posts
Recognition within Objective-See's tools
Two complimentary #OBTS tickets
Discounted seat in Patrick's #OBTS training

GOLD

All SILVER benefits +
Recognition across #OBTS swag, badges, and recorded talks
Unlimited complimentary #OBTS tickets for company employees
One complimentary seat in Patrick's #OBTS training, with additional seats discounted
Recognition in the next print edition of The Art of Mac Malware book.

PLATINUM

All GOLD benefits +
Recognition as a supporter of Objective-We
Partnership on a #OFTW event
Periodic foundation updates

Tier rates

TOP TIER

PLATINUM tier

$240,000

per year

$ 132,000 for 6 months

Partnership on an Objective for the We event is exclusive to Platinum Friends.

GOLD tier

$120,000

per year

$ 66,000 for 6 months

SILVER tier

$60,000

per year

$ 33,000 for 6 months

BRONZE tier

$30,000

per year

$ 16,500 for 6 months

A 6-month commitment is the minimum for all tiers.
10% discount on a one-year commitment.
Additional discount available for a multi-year commitment.

Become a friend

Objective-See

We would be stoked to partner
with your company and build a
long-term win-win relationship

friends@objective-see.com



https://objective-see.org/

https://twitter.com/objective_see

https://www.youtube.com/channel/objective-see

https://www.linkedin.com/company/objective-see