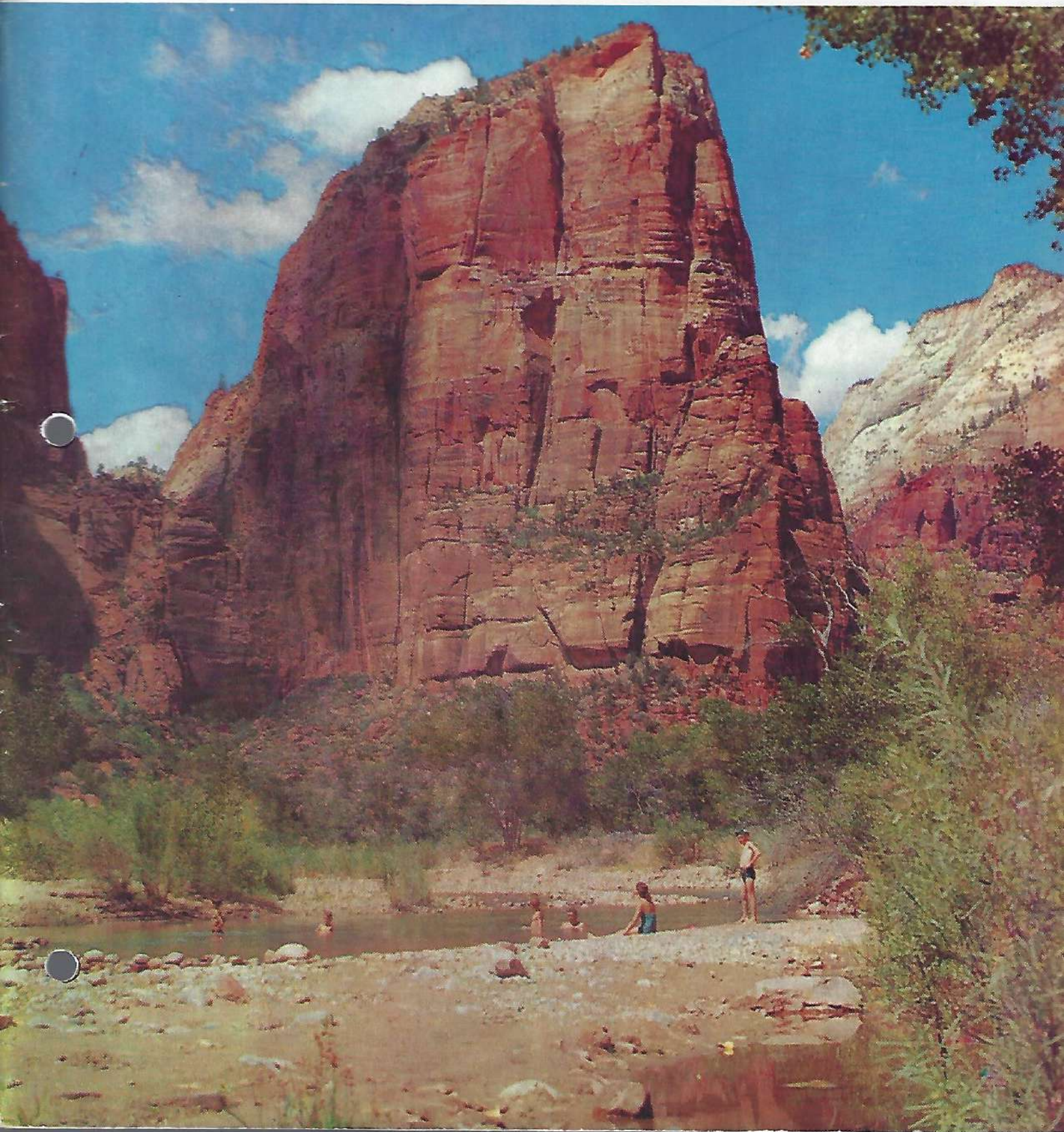


# Dixie Roundup

September 17, 18, 19, 1959 -- St. George, Utah





### *St. George Temple*

One of Utah's four Mormon Temples, wherein baptisms, marriages, and other sacred ordinances are performed. Construction of this sacred edifice was com-

menced almost immediately after the impoverished Latter-Day Saints settled in this territory. This represents only one of the many temples the Mormons have built and planned throughout the world.

← Cover—Angel's Landing  
Zion National Park, Southern Utah

**Bank of St. George**  
offices at  
**St. George and Hurricane, Utah**

## LIONS ROUNDUP GENERAL COMMITTEE



Marion Bowler



Andrew "Andy" Lytle  
Chairman



Dean Gardner

## ST. GEORGE LIONS' DIXIE ROUNDUP QUEEN

1959

Miss Judy McMullin, 17, attractive brown-haired daughter of Mr. and Mrs. Vere McMullin of Leeds, Utah, was chosen queen because of her outstanding horsemanship, beauty, and personality. Miss McMullin is a graduate of Dixie High School in St. George. She has been very active in school and civic affairs. In her junior year she was chosen Harvest Queen and F.F.A. Chapter Sweetheart, and for the last three years she has been an enthusiastic cheerleader, influencing others with her school spirit. In the operetta "Kismet," produced at Dixie Junior College, Miss McMullin gave an excellent dance performance. Her hobbies include dancing and horseback riding. She will attend Dixie Junior College this year.

Miss McMullin will represent the St. George Lions Club at Cedar, Enterprise and Hurricane, Utah and at Las Vegas and Pioche, Nevada.



Miss Judy McMullin



Radio Station KDXU  
Center Department Store  
St. George Gas Co.

Washington County News  
Dixie Appliance & Radio Co.  
Dixie Drug Co.

## President's Message

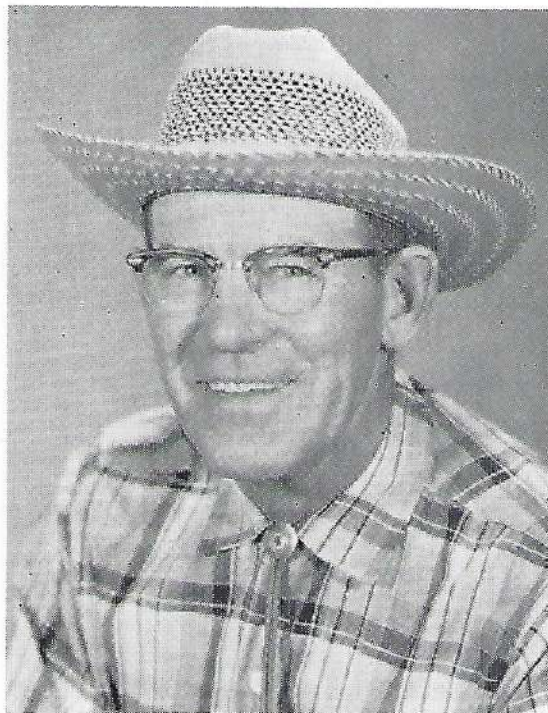
The St. George Lions Club welcomes you to our 25th annual Round-up and Rodeo.

We wish to express our appreciation of your continued patronage and support of this celebration which includes the St. George Lions Club Rodeo, the finest entertainment of its kind to be seen anywhere.

The purpose of this celebration is to stimulate interest, good fellowship and cooperation in promoting the well being and civic improvement of this locality.

We thank all who participate and contribute toward the success of this project.

K. J. Parkinson, Pres.  
St. George Lions Club



## Mayor's Message

It is indeed a pleasure to welcome all of you to one of the finest cities in the world for our Annual Lions Dixie Round-up and acquaint you with the world's finest people. If there is anything any of us can do for any of you to make your stay more pleasant, please feel free to call on us.

Sincerely,

William A. Barlocker, Mayor

## ANNOUNCER

Bud Townsend is a veteran rodeo announcer, starting out at the age of 16. He began his rodeo profession as a bull rider, but his brother, Dr. Bill Townsend, was so strongly opposed to him riding bulls that he had to quit. One day, Bud attended a small rodeo in Ringgold, Texas, and the announcer failed to show up, so Bud decided to try his hand at announcing, and he has been at it ever since.

Bud has attended school at Decatur Baptist College and Midwestern University.

Each season, Bud announces rodeos from coast to coast. His itinerary has included such rodeos as Chief Joseph Days in Joseph, Oregon; The Black Hills Roundup in Belle Fourche, South Dakota; The Arkansas Livestock Exposition and Stock Show, Little Rock, Arkansas; The Louisiana State University Livestock Exposition and Stock Show, Baton Rouge, Louisiana; Texarkana, U. S. A.; Alexandria, Louisiana; and Waycross, Georgia.

Bud served as 1957 contract spokesman for the R.C.A. He will serve as your rodeo announcer this year.

## RODEO RULES

### Condensation of Rules for Audience

#### Saddle Bronc Riding

Riding to be done with plain halter, ONE rein and saddle. Riding rein and hand must be on same side. Every horse must be spurred first jump out of starting place high in the shoulders and rider must continue to spur throughout the ride.

Rider is to be given credit for spurring over point of shoulders. One arm must be free at all times. Riding will be timed for eight (8) seconds.

Any of the following offenses will disqualify a rider: Not spurring horse as required above, cheating in any manner, being bucked off, changing hands on rein, wrapping rein around hand, pulling leather, losing stirrup, not being ready to ride when called, touching animal or saddle with free hand, failing to spur throughout ride to the satisfaction of judges, riding otherwise than straight in rein from halter ring to rider, riding with locked rowels, or rowels that will lock on spurs.

#### Bareback Bronc Riding

One hand rigging to be used. Otherwise, rules are similar to those for saddle bronc riding. Eight seconds will be allowed for ride before signal (for end of ride) is given by timer. Time to start when horse leaves chute.

Any of the following offenses will disqualify a rider: Cheating in any manner, being bucked off, touching animal with free hand.

#### Calf Roping

Two throws will be permitted and should the contestant miss with both loops, he must retire and no time will be allowed. Contestant must adjust rope and reins in a manner that will prevent horse from dragging calf. If

horse drags calf, field judge may stop horse and assess penalty. Contestant must dismount, go down rope and throw calf with hands and tie any three feet. If calf is down when the roper reaches it the calf must be let up and thrown by hand. The tie must hold until passed on by tie judge and roper must not touch calf after giving finish signal. If tie comes loose or calf gets to its feet before the tie has been ruled a fair tie, the roper will be marked no time. Ten second penalty for contestant breaking or beating barrier.

#### Steer Wrestling

After catching steer, wrestler must bring it to a stop and twist it down. If steer is accidentally knocked down or thrown before being brought to a stop or is thrown by wrestler putting animal's horns into ground, it must be let up on all four feet and then thrown. Steer will be considered down only when it is lying flat on its side, all four feet out and head straight. Helper must retire from field as soon as wrestler catches his steer and must not render any assistance. Ten seconds penalty for contestant breaking or beating the barrier.

#### Brahma Bull Riding

Riding to be done with one hand loose rope, with or without handhold, or rigging and one hand. No knots or hitches to prevent rope from falling off bull. Rope must have bell. Eight seconds will be allowed for ride before signal is given by timer. Time to start when bull leaves chute.

Any of the following offenses will disqualify a rider: Cheating in any manner, being bucked off, touching animal with free hand or hat, using sharp spurs.

Texaco, Inc.—Dan Schmutz, Distributor

Woody's Texaco Service  
Milne Pioneer Service

Bostwick Texaco  
Hannig Texaco



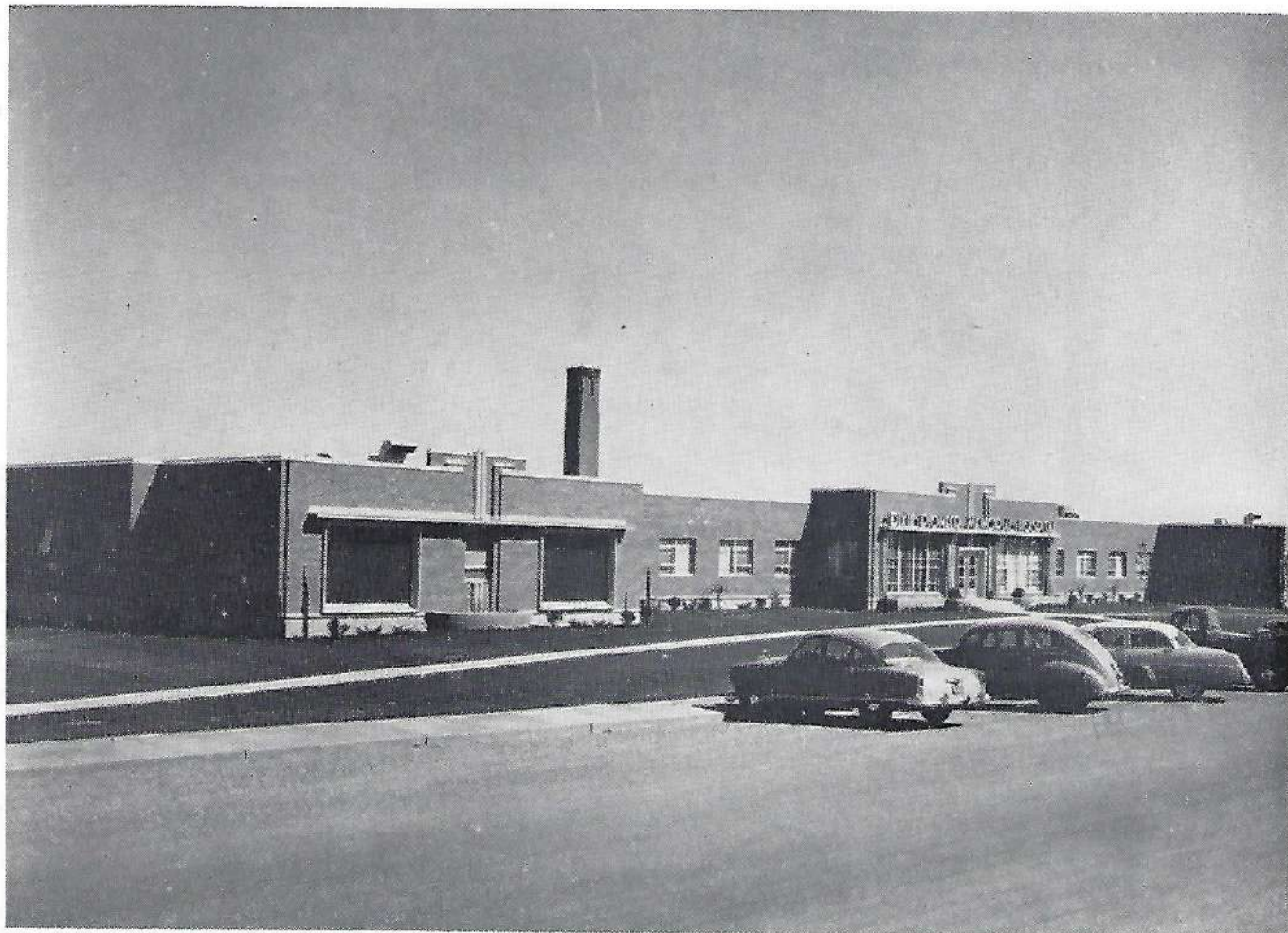
Bridge and Construction at Glen Canyon Dam Site



Fenton's Rexall Store  
Bonham's Clothing  
Kanab Motor Co.  
Pugh Motor  
Brandon Motel

Trails End Restaurant  
Modern Cash Store  
Aiken's Lodge  
Trading Post  
Kanab Drug

Kanab, Utah



## DIXIE PIONEER MEMORIAL HOSPITAL

The Dixie Pioneer Memorial Hospital is an adventure in the democratic process wherein the people, through their chosen representatives, cooperate to protect the health of their citizens. It took from 1947 to 1952 to realize the fruition of this dream.

The location of the building is a happy one, for from its elevation there is a perfect view of the whole panorama of this colorful land.

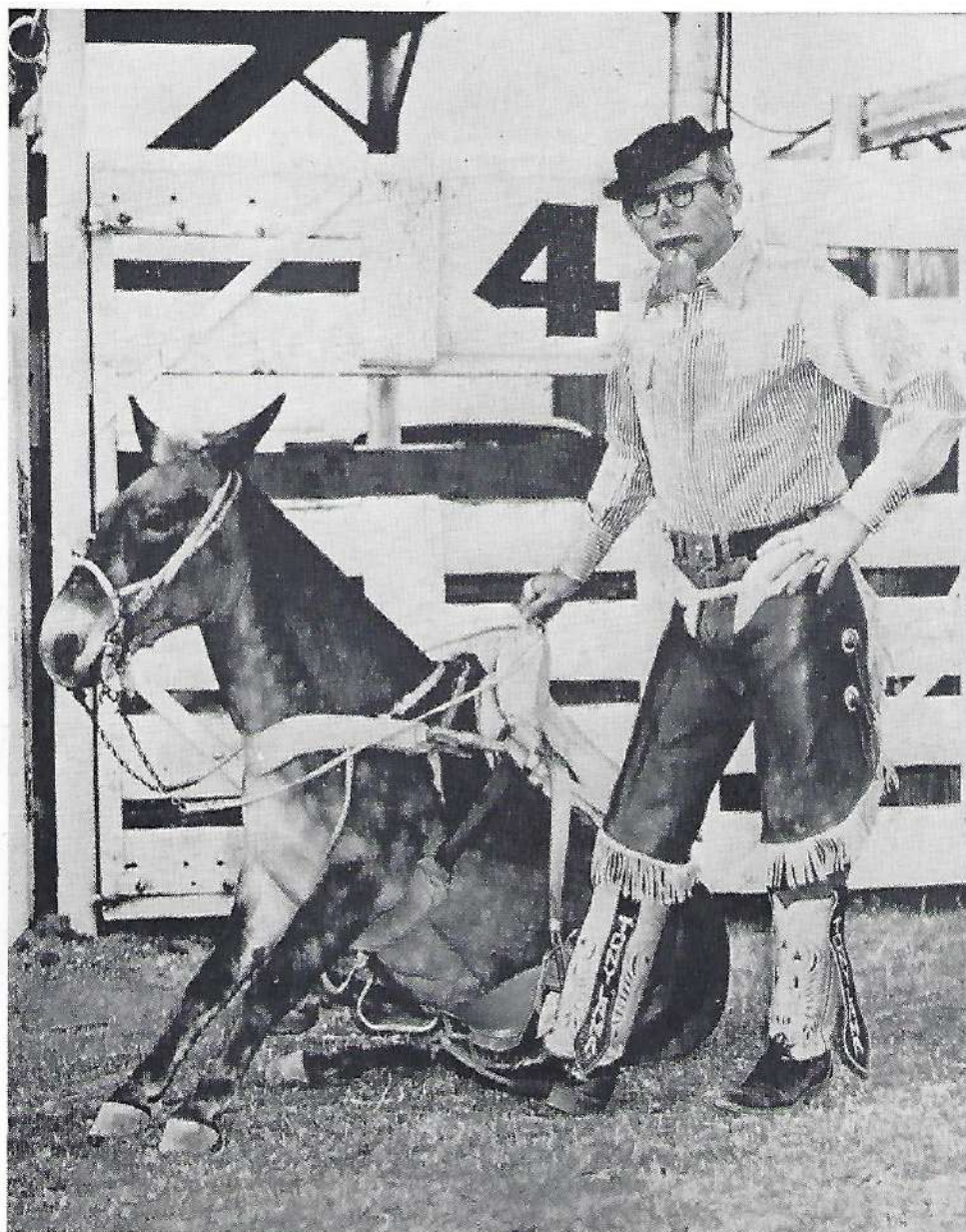
Modern to the last detail, its spacious, restful interior is inviting. At present it has a 32-bed capacity, with facilities for 18 new-born infants, and with the last word in modern equipment for every emergency.

If being in a hospital can ever be a pleasure, this one would seem to offer that pleasure.



Sponsored by

**WASHINGTON COUNTY**



Joaquin Sanchez, Bakersfield, California, one of the outstanding clowns in the rodeo profession, will perform throughout this show.



Dixie Auto Parts Co.  
Miles' Phillip 66 Station  
Cannon Funeral Home  
Rugged West Motel  
McMullin's Mens Wear

Carolina Pines Motel  
Matter Electric Service  
Milne Jewelry  
Bob's Garage  
Southern Motel & Trailer Park

# GOLDEN NUGGET DEER HUNTERS CONTEST of 1959

## GOLDEN NUGGET



### WIDEST SPREAD

- FIRST PRIZE** \$2,500 Value - New Jeep.  
**SECOND PRIZE** \$600.00 Value - Kerr's Custom Model 70 Rifle, Variable Scope, 2½ to 8 Power, Cal. 300 Magnum.  
**THIRD PRIZE** \$340.00 Value - Weatherby Rifle, Imperial Scope, Cal. 270.  
**FOURTH PRIZE** \$110.00 Value - Grizzly Down Sleeping Bag.  
**FIFTH PRIZE** Case of Liquor.

### MOST POINTS

- FIRST PRIZE** \$750.00 Value - Weatherby Rifle, Imperial Scope, Mesquite Stock, Cal. 300 Magnum.  
**SECOND PRIZE** \$270.00 Value - Browning Over and Under 12 Gauge Shotgun.  
**THIRD PRIZE** \$225.00 Value - Remington Automatic Rifle, Four Power Scope, Cal. 30.06.  
**FOURTH PRIZE** \$75.00 Value - Supermatic Tournament Hi Standard Pistol, Cal. 22.  
**FIFTH PRIZE** Case of Liquor.

### LONGEST HORN

- FIRST PRIZE** \$1,000.00 Value - Scottie Metal House Trailer, 14 feet in length, Butane equipment.  
**SECOND PRIZE** \$340.00 Value - Weatherby Rifle, Imperial Scope, Cal. 300 Magnum.  
**THIRD PRIZE** \$225.00 Value - Remington Model 725 Rifle, 4 Power Scope, Cal. 280.  
**FOURTH PRIZE** \$95.00 Value - Calirabian Tent, 9' x 12'.  
**FIFTH PRIZE** Case of Liquor.

### SHORTEST FORKED HORN

- FIRST PRIZE** \$600.00 Value - Kerr's Custom Model 70 Rifle, Variable Scope, 2½ to 8 Power, Cal. 270.  
**SECOND PRIZE** \$225.00 Value - Winchester Model 70 Rifle, Imperial Scope, Cal. 300 H & H Magnum.  
**THIRD PRIZE** \$125.00 Value - Winchester Model 70 Featherweight Rifle, Cal. 30.06.  
**FOURTH PRIZE** \$75.00 Value - Browning Automatic Rifle, Cal. 22.  
**FIFTH PRIZE** Case of Liquor.

**ADDITIONAL DAILY PRIZES: GENERAL UTAH SEASON, OCTOBER 17 THROUGH OCTOBER 27 (11 Days)**  
\$100.00 Cash Drawing each day at 9 p.m. in the Golden Nugget. Stubs must be deposited on day of drawing by 6 p.m. Stubs deposited after 6 p.m. will be included in the following day's drawing. Winner must be present in person at the drawing, and must be registered for the Golden Nugget Deer Hunters Contest.

### COMMENCING EACH DAY AT MIDNIGHT:

General Utah Season Oct. 17 thru Oct. 27 (11 Days)

WIDEST SPREAD REGISTERED EACH 24 HOURS.....\$50.00  
LONGEST HORN REGISTERED EACH 24 HOURS.....\$50.00  
MOST POINTS REGISTERED EACH 24 HOURS.....\$50.00  
SHORTEST FORKED HORN REGISTERED EACH 24 HOURS.....\$50.00

Registration Starts September 15, 1959

Contest Closes Midnight November 10, 1959

Minors and Golden Nugget Employees Are Not Eligible

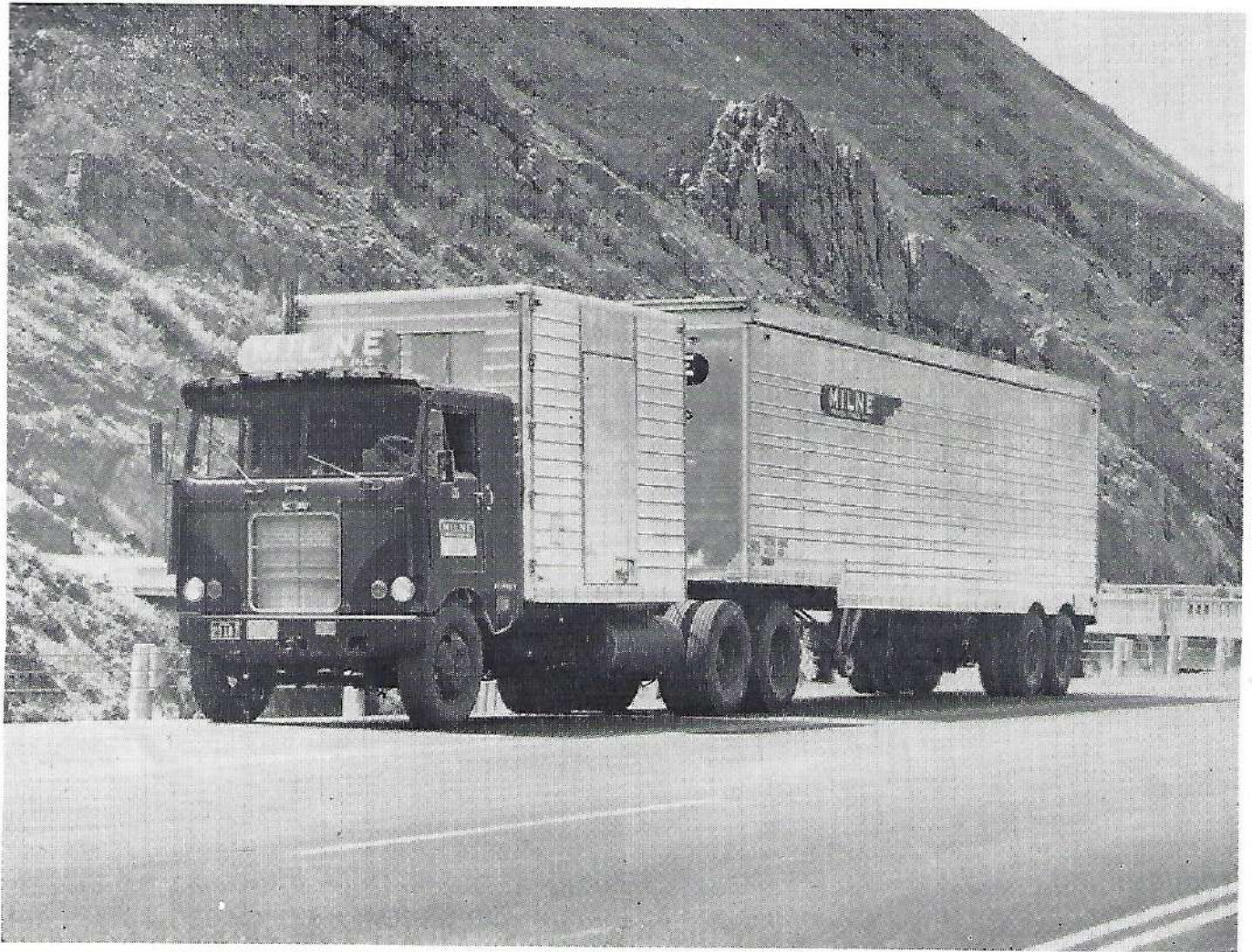
Contestants must register in person at Golden Nugget prior to date deer is killed as shown on deer tag.



Patsy Terry, daughter of Mr. and Mrs. Maeser Terry—Barlocker Farms and Hatchery, St. George, Utah



JACK'S CHEVRON STATION, ST. GEORGE, UTAH



"Maximum Progress Through Most Modern Equipment"

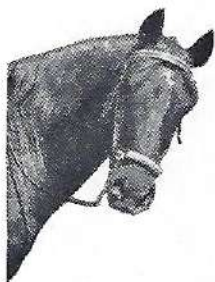


MILNE TRUCK LINE

Working to Render the

Best Transportation Service to Washington County

Both North and South



MORGAN HORSE

# JOSEPH E. OLSEN

*Sunswept Acres*

ST. GEORGE, UTAH

INVESTMENTS

RESIDENTIAL  
SUB-DIVISIONS

Phone: ORchard 3-3984

## *St. George.*

### UTAH

has the finest winter climate. Free from snow and severe temperatures. You can enjoy out-of-doors at all times. The air is clear, clean and so healthful.

St. George, Utah is becoming a place of winter residence for more people every year. Once you visit in St. George you want to come back and stay with us.

Located in the center of the scenic southwest, 320 miles south of Salt Lake City and 429 miles east of Los Angeles on U. S. 91.

Its top industries include beef cattle and poultry raising, truck gardening and fruit orcharding.

It contains a combined urban and suburban atmosphere, with schools ranging from kindergarten through junior college, recreational facilities equal in scope to those of any city community, plus hunting and fishing in wild country.

You can make St. George your headquarters while you visit places of intense historical interest as well as 5 National Parks; all within easy reach.

The Civil War is long since an item of history. Much of all that was the War Between the North and South has been forgotten—all but the great part the Morgan horses played in that war.

At the outbreak of the Civil War, Secretary of War Cameron sent buyers into New England to buy 1100 head of Morgan horses on which to mount the crack 1st Vermont Cavalry. Morgan horses did their part in this, as in many other wars in the early history of the U.S.A.

Today the Morgan horse is a national favorite with those who want the best all-purpose saddle horse. No matter what you want a good saddle horse to do, the Morgan will do it best of all.



A Morgan Horse  
On Western Range Work



1st place winner Junior Parade (Single Division) 1958

"Bird in a Gilded Cage"—Michelle Thomas



Liberty Cafe

St. George Service Co.

Sands Motel

Hurst Variety Store

Arrowhead Dept. Store

McArthur Jewelers

Wilkinson Electric

St. George Savings & Loan Association

Tri-State Office & Music Supply Co.

McArthur's Quality Bakery



St. George's Newest shopping area. Located in the heart of town for your convenience. You never have to look for parking space.



### Gene's Market

Quality Meats & Groceries

### Dixie Queen Bakery

Freshest Baked Goods

### Bateman Pharmacy

Prompt Efficient Service

### Dixie Bowling

Have Fun—Be Healthy  
Bowling Helps You



Titine Spilsbury, First Place Winner of Beauty Parade, 1958  
BANK OF ST. GEORGE

Andy Holt Distributor  
St. George



Val's Utoco Service  
Ernie Wells Service  
St. George, Utah

*Drive in at  
the Utoco sign  
for today's  
finest gasolines!*



*YOU EXPECT MORE FROM UTOCO AND YOU GET IT!*



UTOCO'S 50th YEAR



## SUGAR LOAF CAFE

Top Quality Food—  
The Best Parking  
in Town.

Owned by Rudger, Clayton and Sidney Atkin  
Sidney Atkin, Mgr.

---

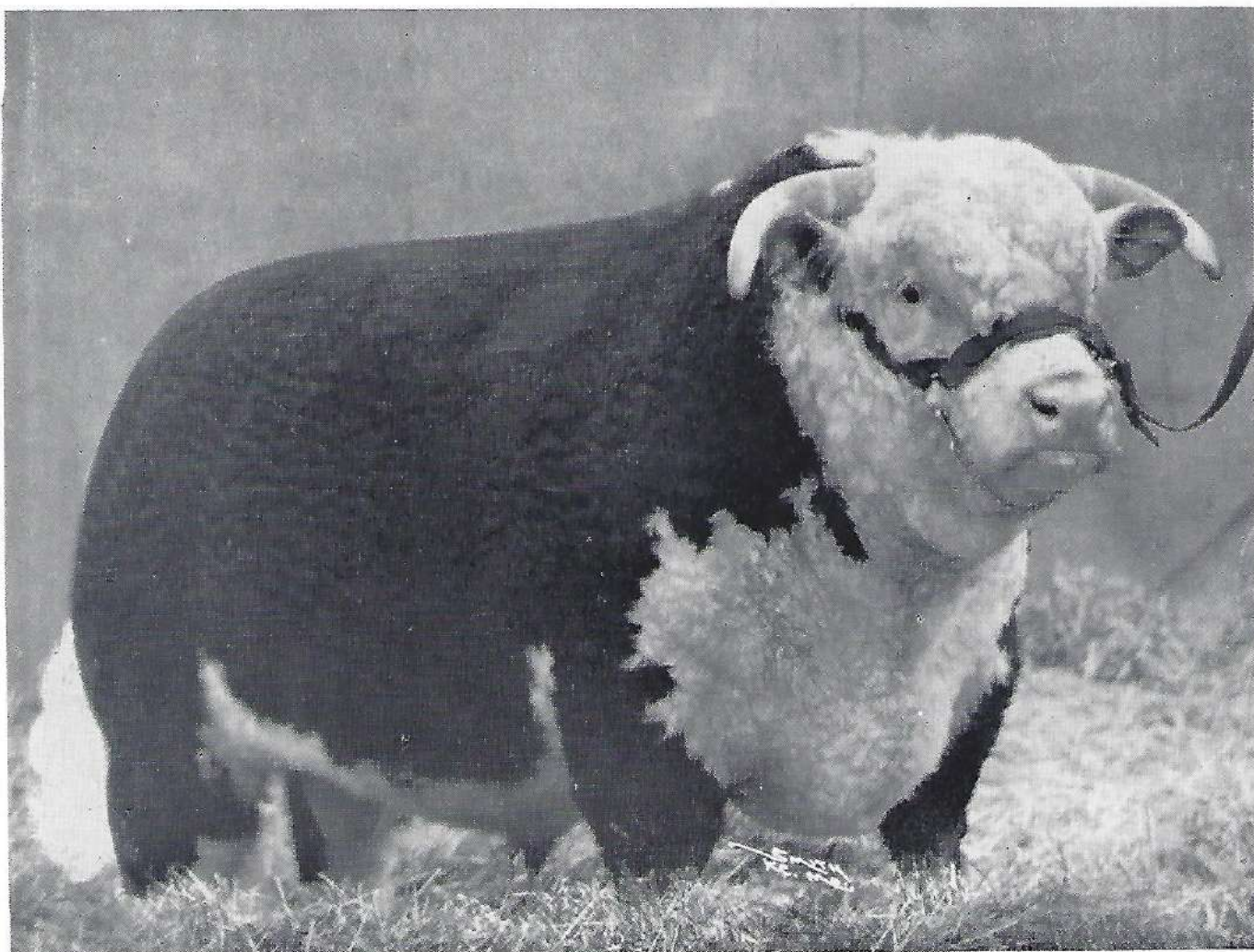
We Raise Both Top Quality Commercial  
and Registered Hereford Cattle

---

Owned by Anthony and Rudger Atkin  
Raphael Leavitt, Mgr.

## BIG HAND CAFE





# EAT BEEF

*Eat Better --- Feel Better*

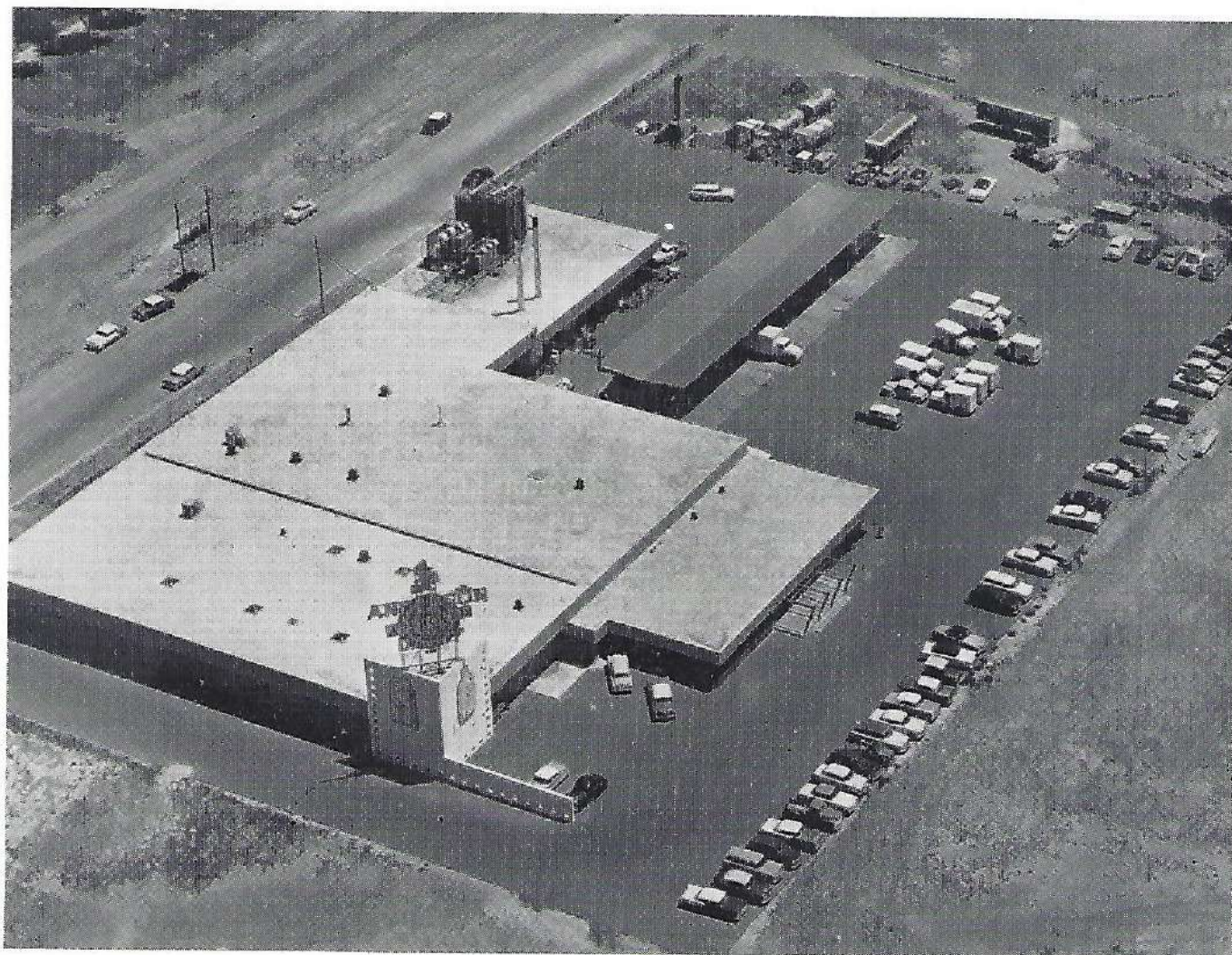


Lee Esplin  
Joe Atkin

Evan J. Woodbury  
E. S. and Dean Gardner

Lindau Foremaster, (Stardust Motel)

St. George, Utah



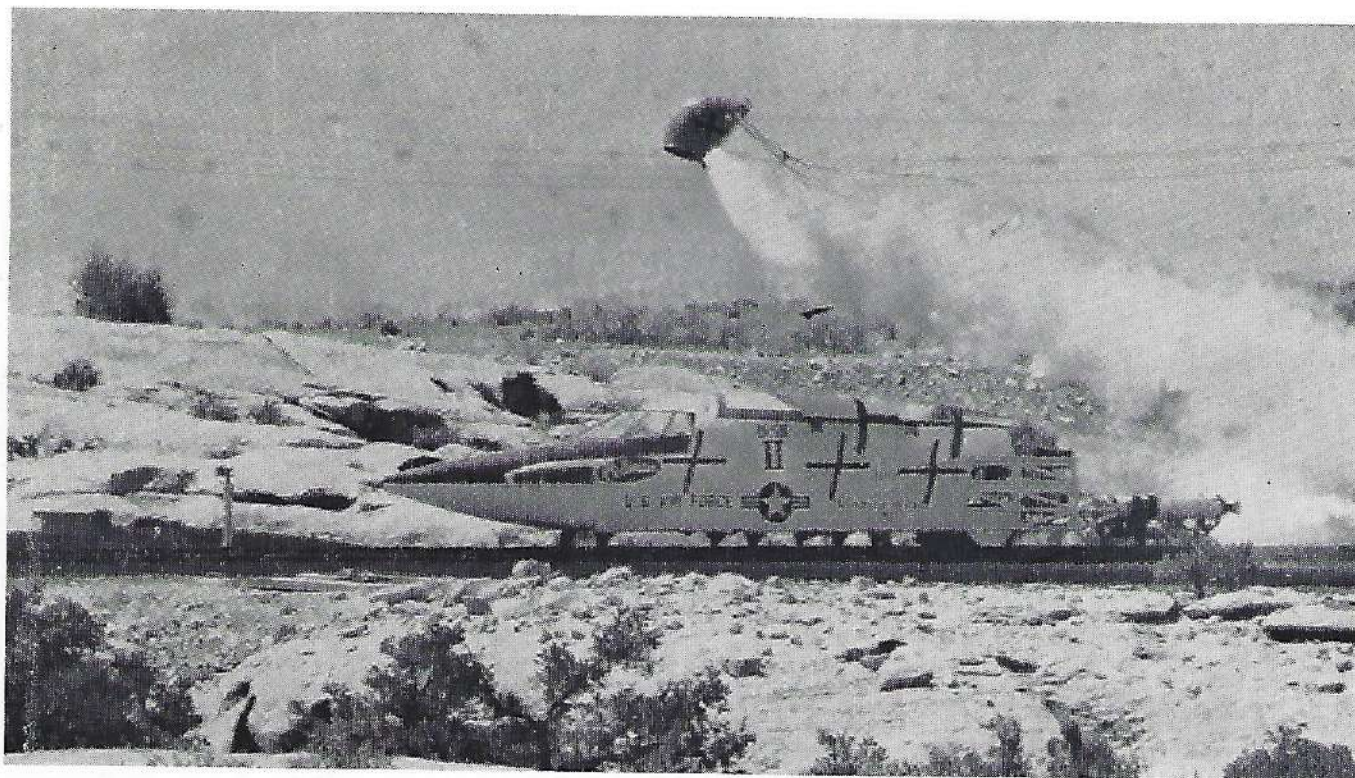
Anderson's Dairy is proud to be a part of the St. George area by using milk graded by Washington County dairymen for manufacture of "Anderson's Sweet Cream Ice Cream—Dessert of the Desert."



ANDERSON DAIRY

Phone DU 4-0777

Las Vegas, Nevada



## **HURRICANE SUPERSONIC RESEARCH SITE**

operated for

### **U. S. AIR FORCE FLIGHT TEST CENTER**

Edwards Air Force Base, Calif.

by

### **COLEMAN ENGINEERING COMPANY**

Torrance, Calif

Hurricane Mesa, Utah



Graff Mercantile Co.

Nielson Trucking Co.

Scholzen Products Co.

LaVerkin Feed and Hdwe.

Camp Mohawk, Virgin, Utah

One of Utah's Top Shows

**SOUTHERN UTAH LIVESTOCK SHOW**  
**SPECIALLY FEATURING 4-H AND FFA PROJECTS**  
**CEDAR CITY** **SEPT. 3-4-5**



**GRAND CHAMPION STEER, 1958**

Owner: Reggie Hansen, Salina—Purchaser: Paul Hafen, St. George, Donated to Show—Purchaser: Clarence Lamoreaux, 1000 Pounds at \$1 Pound, \$1050.

**Schedule of Program Events**

**THURSDAY, SEPT. 3**

**JUDGING LIVESTOCK**

**FRIDAY, SEPT. 4**

**BREEDING STOCK  
SALE . . . BEEF, SHEEP**

Suffolk, Columbia, Hampshire, Ram Bouillet

**SATURDAY, SEPT. 5**

**AUCTION SALE OF  
ALL FAT STOCK**

For Additional Details Write: Neil K. Boyter, Sec.

**SOUTHERN UTAH LIVESTOCK SHOW ASS'N.**

**D. C. SCHMUTZ, MGR.**

**BOX 650, CEDAR CITY**

**WALLACE SJOBLUM, PRES.**

Auto Parts Co.

Indian Village Motel

E. B. Snow Furniture Co.

Wittwer Motel

Nelson Supply

Dixie Bottling Co.

St. George, Utah



Auto Parts Co.

Indian Village Motel

E. B. Snow Furniture Co.

Wittwer Motel

Nelson Supply

Dixie Bottling Co.

St. George, Utah





### *St. George Tabernacle*

Constructed of red sandstone. Patterned after the historic Kirtland Temple of the Church of Jesus Christ

of Latter-Day Saints—Kirtland, Ohio. One of the first church buildings completed in Southern Utah. Took eight years to build. Dedicated in 1875.



*Snow's Canyon*  
New Dixie State Park

**Ace Plumbing and Heating**

**Thompson Air Conditioning**

## St. George, Utah

St. George was settled in December 1861 by a group of 300 families "called" to raise cotton, sugar cane, and other semi-tropical crops.

When the founders laid out the town, they reserved three areas, one for the Temple, the symbol of their religious devotion; one for the Court House which would identify them first of all as American citizens; and a public square which was the center of educational and civic activity.

Today the town retains these basic values, but has expanded its recreational areas to include the Sun Bowl, the base ball park, the public swimming pool and picnic areas near it. Dixie College is also fast moving to a large new campus to the east of town.

St. George is a good place to live, a city of fine homes. It is a good place to stay, whether

for a day or a number of months. Its advantages can be expressed in four "C's":

1. An ideal *Climate* of mild winters with no snow and a long growing season.
2. *Color* in the hills around and in the fantastic formation, hues that deepen the bloom in the evening light in unbelievable brilliance.
3. It is *Close* to many areas of interest and beauty—Snow's Canyon just a stone's throw away, Pine Valley Mountain with its tall timbers, its fishing and hunting, and Zion National Park of world renown.
4. Accommodations that have *Class*, and that fit every need.

With its Centennial fast approaching, the City Fathers of St. George are already launching long-range plans for a fitting celebration in 1961 culminating in December.

El Peso Lodge

Hail & Pace Co.

Thompson Motel

Whipple Lumber Co.

Snow's Modern Cleaners

Talbot's Conoco

Westside Market

Dixie Sun Bowl Club

Theodore M. Peterson

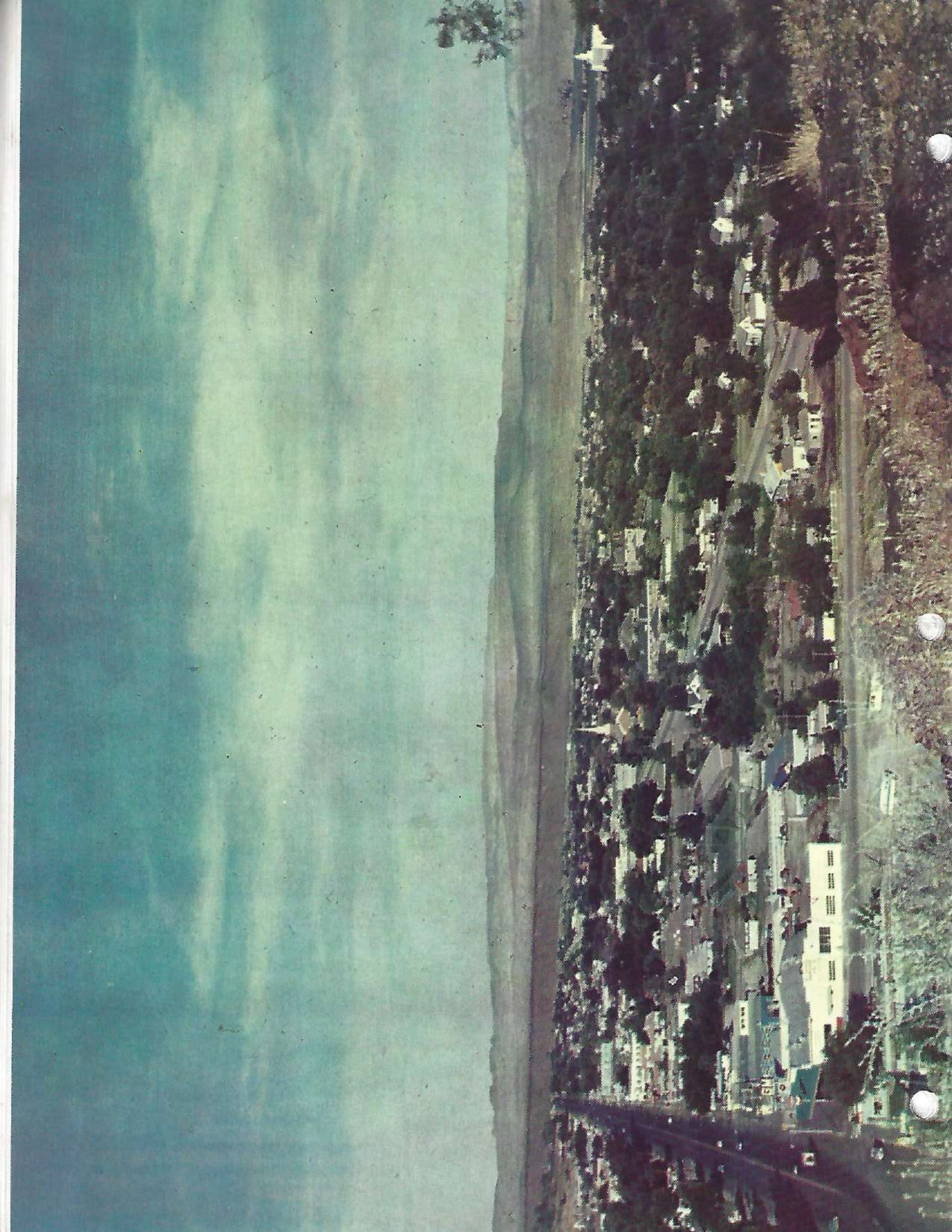
Ron Bracken's Mobil Service

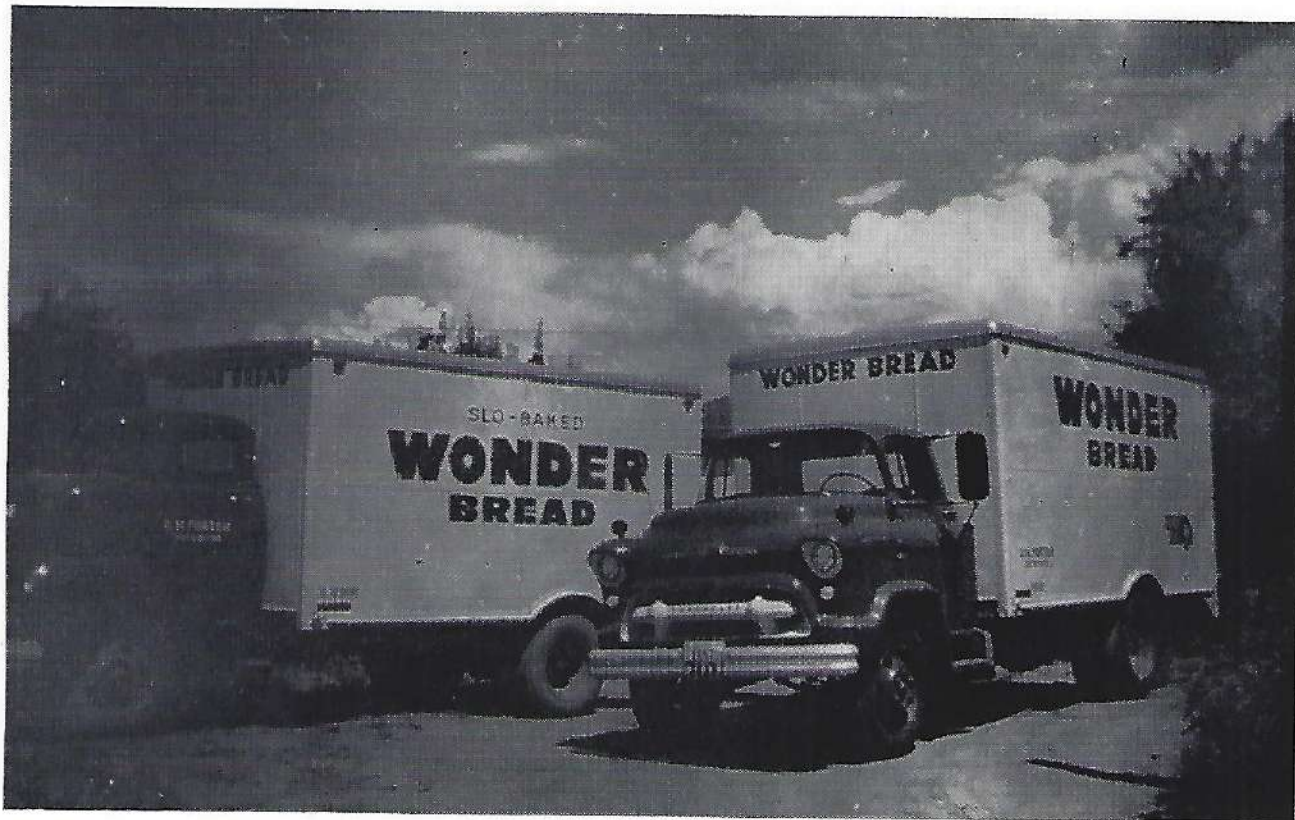
Taylor's Shoe Store and Christensen Shoe Repair

St. George, Utah

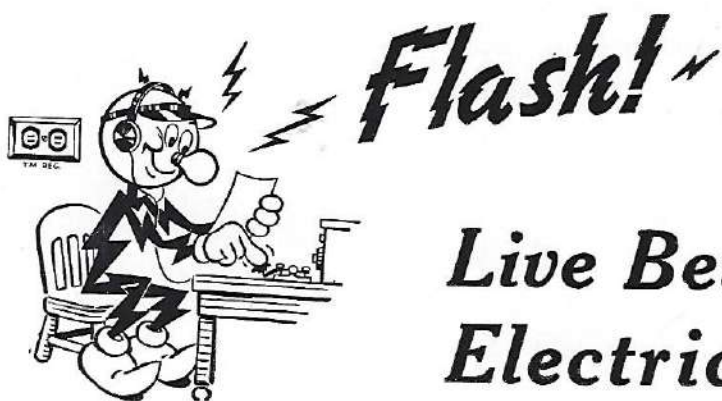
St. George, Utah







O. M. Porter and Wayne Nuttall, St. George, Utah



*Live Better  
Electrically*



Cedar City, Utah

## HISTORY OF QUEENS

The first annual rodeo of the St. George Lions Club was held on Armistice day 1935. A similar Rodeo Activity was sponsored during the years of 1936 and 1937. The first Night Rodeo was sponsored in September of 1940. After much "pushing and pulling" the Dixie Sun Bowl was near enough completed to be used and the first Dixie Roundup presented in the Dixie Sun Bowl occurred in September of 1947.

During the years of rodeo much color and activity were woven around the Rodeo Queen and her attendants. The first queen was selected in 1938 and, with the exception of the years 1943 and 1944, during the war years, each rodeo has been reigned over by a queen. Following is a list of the rodeo queens with accompanying attendants.

- 1937 Helen Seegmiller, queen.
- 1938 Addie Hammer, queen, with Mrs. S. T. Nelson and Mrs. Mickie Wallace attendants.
- 1939 Addie Hammer, queen.
- 1940 Noma Andrus, queen, with Addie Hammer and Lou Slade, attendants.
- 1941 Laura Lytle, queen, with Jewel Gubler and Edna Rae Gardner attendants.
- 1942 Maxine Bowler, queen, with Edna Rae Gardner and Ruby Seegmiller attendants.
- 1945 Barbara McMullin, queen, with Corrine Esplin and Lola Pymm attendants.
- 1946 Phyllis Foremaster, queen, with Iris Woodbury and Dora Jean Leavitt attendants.
- 1947 Romona McMullin, queen, with Yvonne Frei and Chyrrel Heaton attendants.
- 1948 Edna Gubler, queen, with Mrs. Bill Hunt and Georgia Lou Heaton attendants.
- 1949 Edna Gubler, queen, with Winona Crosby and Mary Ellen Larson attendants.
- 1950 Betty Jo Burgess, queen, with Edna Lou Jennings and Beverly Larson attendants.
- 1951 Margie Emett, queen, with Maurine Hunt and Gwen Snow attendants.
- 1952 Jean Craig, queen, with LaDawn Porter, Ione Hall and Gay Christenson attendants.
- 1953 Fawn Gubler, queen.
- 1954 LaVell Bundy, queen.
- 1955 Mary Esther Gardner, queen.
- 1956 Anna Laura Heaton, queen.
- 1957 Caroline Dickerson, queen.
- 1958 Penny Hafen, queen.
- 1959 Judy McMullin, queen.



Dixie Theater Co.

Dixie Diesel Service

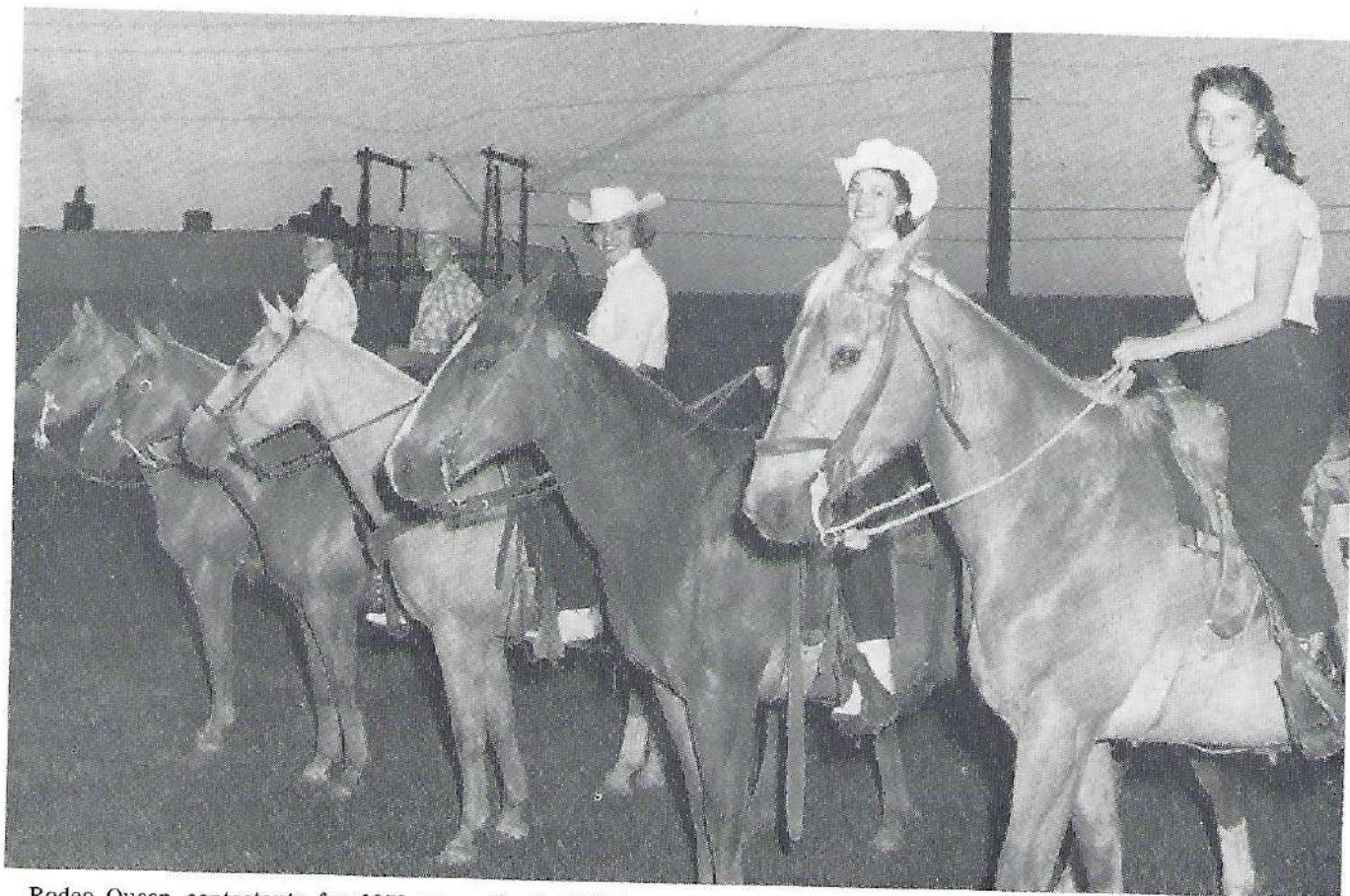
Pickett Lumber Co.

O. K. Rubber Welders

J. C. Penney Co.

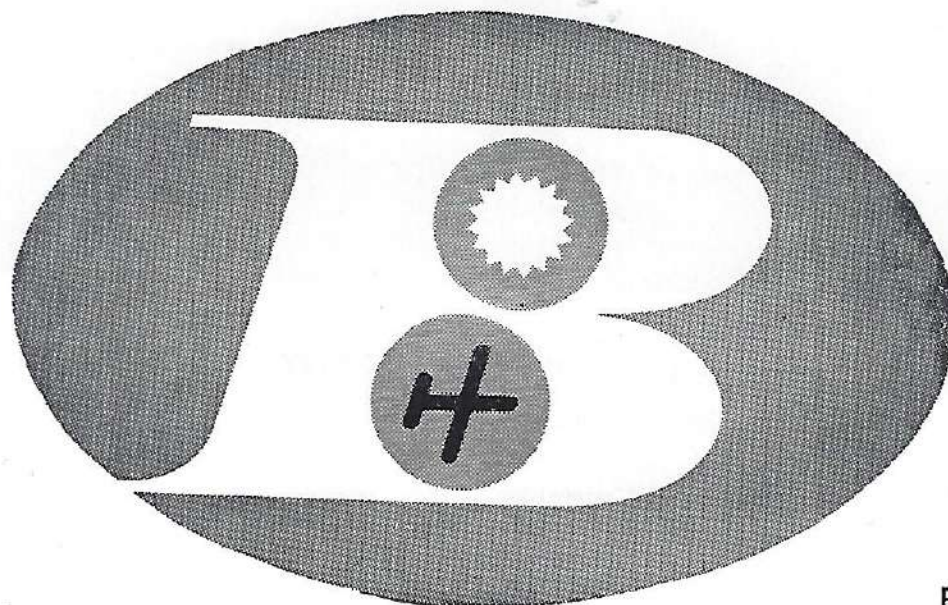
O. P. Skaggs System

St. George, Utah



Rodeo Queen contestants for 1959 were: Sandy Wilkin, Gail Cooper, Iona Atkin, Judy McMullin, Jackie Kirkham

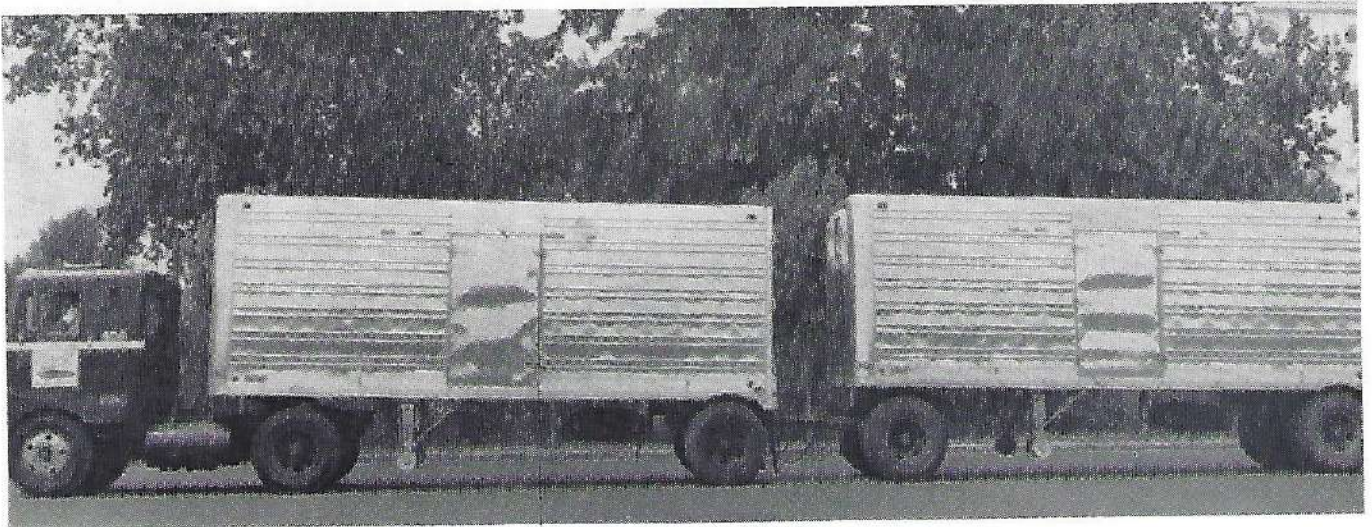
## NEW AIR SERVICE



Daily Service to  
SALT LAKE CITY  
PHOENIX

BONANZA AIR LINES

Compliments of  
DAIRY QUEEN and  
SANDWICH BAR  
420 East 100 North  
St. George, Utah



Compliments of  
**ROCKY MOUNTAIN PRODUCE COMPANY**  
First in Service and Quality  
Supplying the Intermountain West with Fresh  
Fruits and Vegetables  
**INSURED LIVESTOCK HAULING**  
Daily Service to Los Angeles Area or Other California Points



Barbara Ann Bowler, 1st place winner, Western Parade, 1958

Phone OR 3-3812

101 East 100 North, St. George, Utah

## TERRY'S SHELL SERVICE

Independent Shell Dealer

Goodyear Tire Service & Distributor

Dean T. Terry, Owner and Operator

Dry Ice  
Stove Oil

Snow Cones  
Fruit & Ice  
Diesel Fuel

YOUR  
SHELL OIL COMPANY

Distributor

E. W. McFARLANE

Phone JU 6-9361

155 East College Ave., Cedar City, Utah



First Place, Doubles, Junior Parade, 1958

"Old Mill Stream"



Sponsored by

A. G. STORES

O. K. Market

Market Basket

Washington Mercantile

Santa Clara Merc.

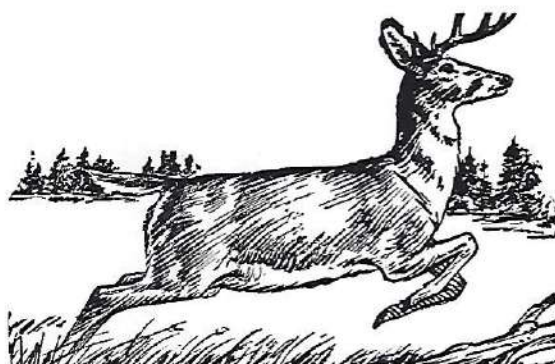
Clifton's Market



Jeffrey Adams and Kaylene Milne, Second place winners in the Doubles

**ADAMS & PENDLETON**

VISIT THE  
**BUCKSKIN TAVERN**  
 IN ARIZONA



Three Miles South of Kanab on Highway 89

**COCKTAILS—MIXED DRINKS**

Package Liquors—Beer and Wine

Hours—9:00 a. m. to 1:00 a. m.

Sunday—12:00 Noon to 1:00 a. m.

"Enjoy the Air of Arizona"

Jack Church, George Stewart, Pres Bunting



You'll See Action Like This at the Show



Thorley Motor Co.  
Leigh Furniture Co.  
Lunt Motor Co.  
Wood Toggery  
Millett's Jewelry

Fair Deal Motor Co.  
Bulloch's Drug  
Bradshaw Home and Auto  
Marsden's Clothing  
Sinclair Distributing

Cedar City, Utah



## SEEING NATURE'S HANDIWORK IN GRAND CANYON

Grand Canyon is a colossal chasm 280 miles long, a constantly shifting kaleidoscope of color. The north rim is about 165 miles from St. George. It stands alone, in a class by itself; gigantic, awe inspiring, and almost overpowering. As the visitor stands on the brink of the Grand Canyon, he not only looks at a scene of unsurpassed beauty and grandeur, but he looks back through the eons of geologic time during which the great river has been carving the mile-deep chasm.



Sponsored by

UTAH PARKS COMPANY



First Place, Junior Parade (Walking Division) 1958

"Little Bo Peep," Jan Marie Peterson



Carter and Hansen 76 Service

Hopkins Sinclair

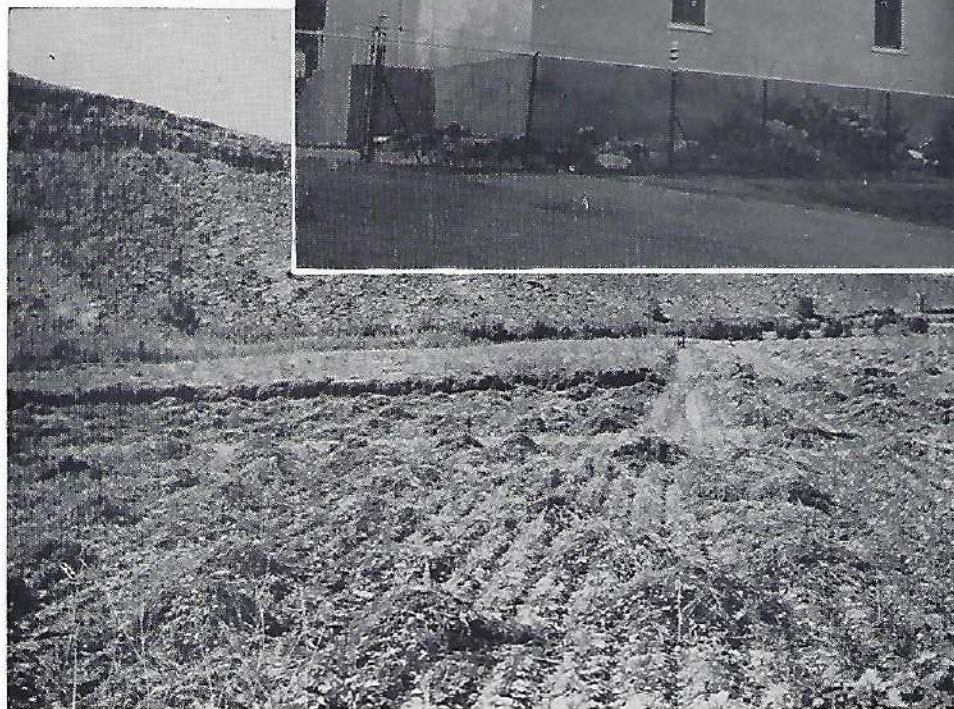
Nordbloom Cleaners

St. George Barber Shop

Rose's Beauty Shop

Bennett's Motel

Rueckert's Dixie Laundry and Dry Cleaners



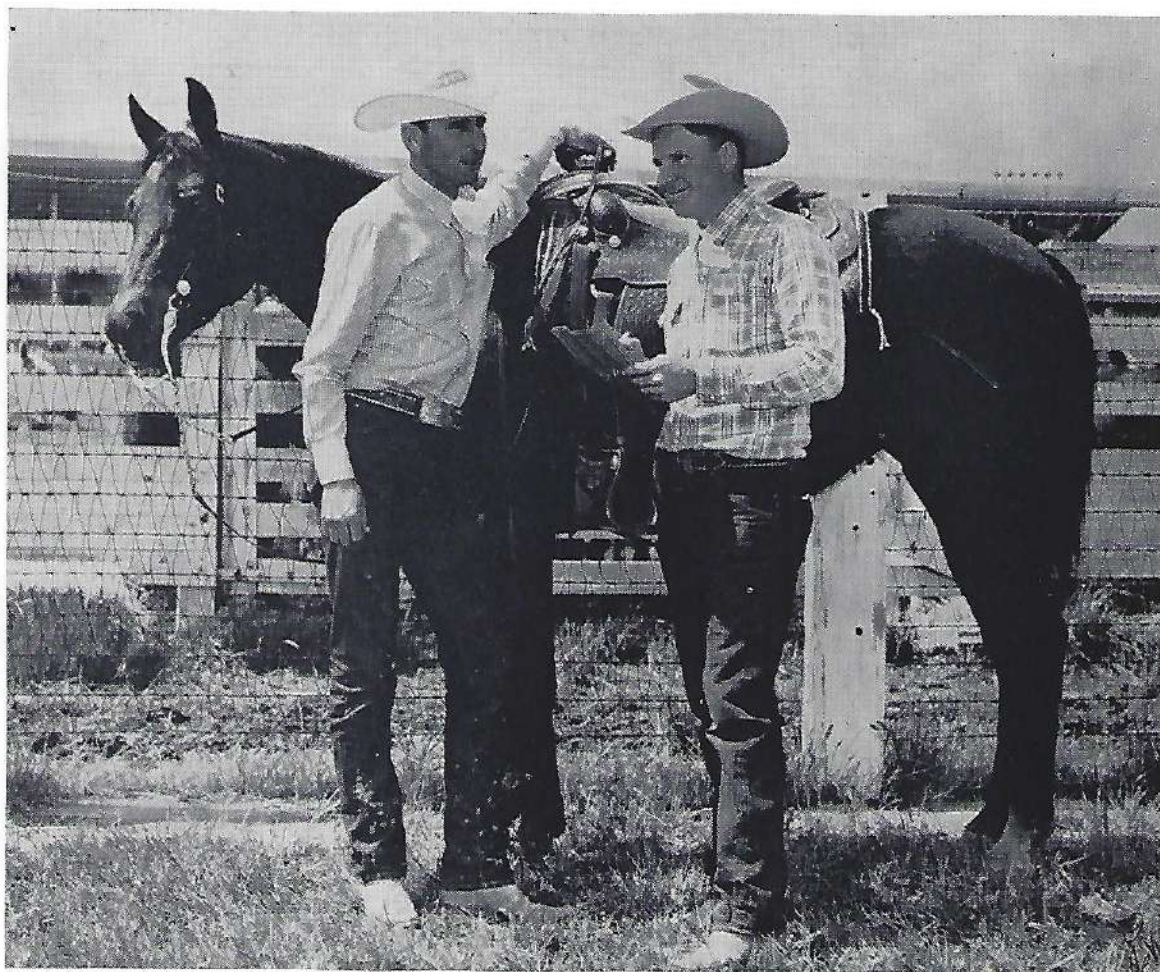
### Washington County's Interest in the Sugar Beet Industry

For 20 years—since Utah-Idaho Sugar Company started the sugar beet seed industry in St. George—beet growers from many states of the West have been planting seed that comes from the fertile fields of Washington County. Favorable climate makes this one of the best sugar beet seed producing areas of the nation.

### Adds Wealth to the County

During the 20-year period the Utah-Idaho Sugar Company has paid between  $2\frac{1}{2}$  to 3 million dollars to Washington County farmers for beet seed grown on their farms. Also, the seed processing plant in St. George has created local employment. This is another case where local industry brings in wealth to the county.

UTAH-IDAHO SUGAR CO.



## PRODUCERS:

Cotton Rosser of Marysville, California. Started rodeoing when 15, active contestant ever since—won 29 trophy buckles and 6 saddles.

Dick Pascoe was born and raised on a ranch near Kernville, California. He started riding and roping when he was about ten years of age. He was in the Air Force during World War Two in which he flew with the 8th Air Force as a tail gunner in a B-17 for three years in England.

When the war was over, he continued with his rodeo career which started when he was nineteen. He contested professionally in two events, saddle bronc riding and bull riding, and occasionally he team roped. His best event was the bull riding, and in 1953 he stood in third place in the nation for the bull riding championship.

With his rodeo winnings he purchased a ranch in Woody, California, early in 1954. In 1956 he purchased another ranch in Fallon, Nevada.

Having contested together with Cotton Rosser at all the major rodeos for many years, it was only natural for them to go into the rodeo business.

Canyon Cafe

Zionville Groc. and Motel

Zion Rest Motel

Driftwood Lodge and Restaurant

Springdale, Utah



First Place Winner (Group) Junior Parade, 1958

"Winter Wonderland," Janice Gentry, Mary Ann and Loren Webb



Dixie Jewel Shop

Firestone Store

Jim's Mobile Market

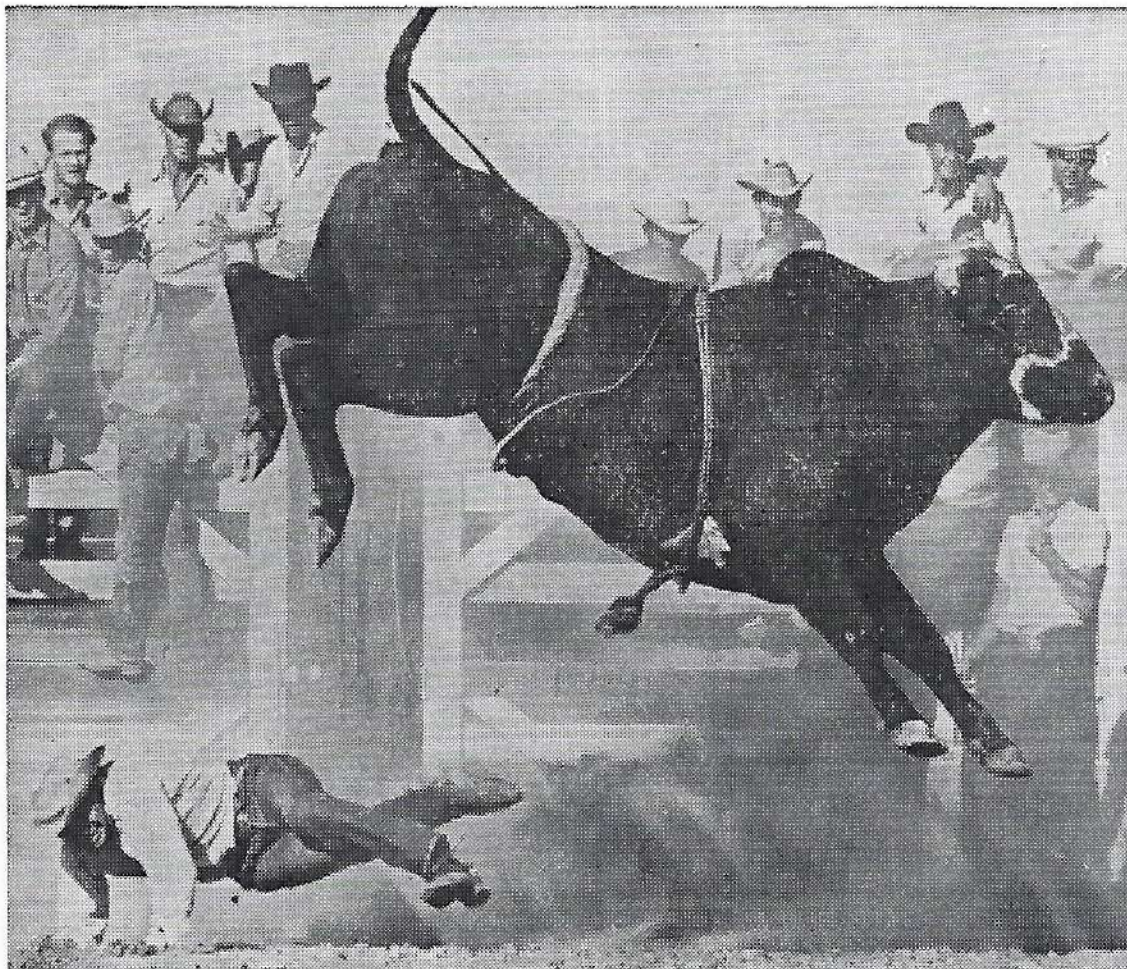
McCoard's Service

Hafen & Nelson

Bill's Service

Woodbury Lumber

Dixie Market



Brahma Bull Riding



Sprouse-Reitz Co.  
Knell's Barber Shop  
California Inn  
Liberty Hotel

Judd Motors  
Premium Oil  
Roadside Grocery  
Dairy Freez

J. & J. Mill & Lumber Co.

St. George, Utah

# a dream of a vacation

a completely carefree Holiday  
with all the **CHARM**  
of Western Hospitality

The vacation spot you've dreamed about for years — where the romance and traditions of the pioneer west subtly combine with modern magic to provide a new and wonderful world of relaxation and play. Every amusement — every comfort — for the most discriminating taste is yours in luxurious abundance at The Thunderbird.

THE GREATEST STARS ARE SEEN AND HEARD  
EVERY NIGHT AT THE... **THUNDERBIRD**

SHOWTIMES  
**8:15 • 12: Midnight**

YOU'LL HEAR IT AGAIN AND AGAIN  
"THE BEST FOOD IN TOWN IS AT....."

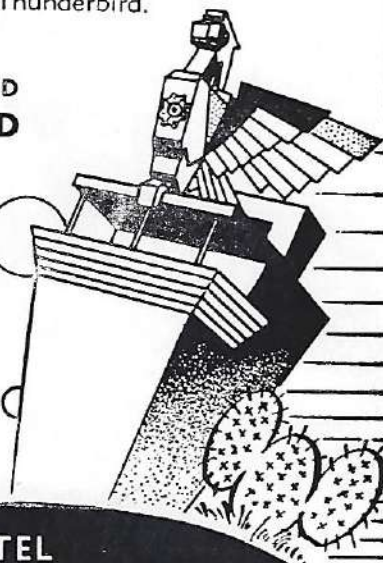
FOR  
RESERVATIONS  
PHONE  
DU 2-5100

HOTEL

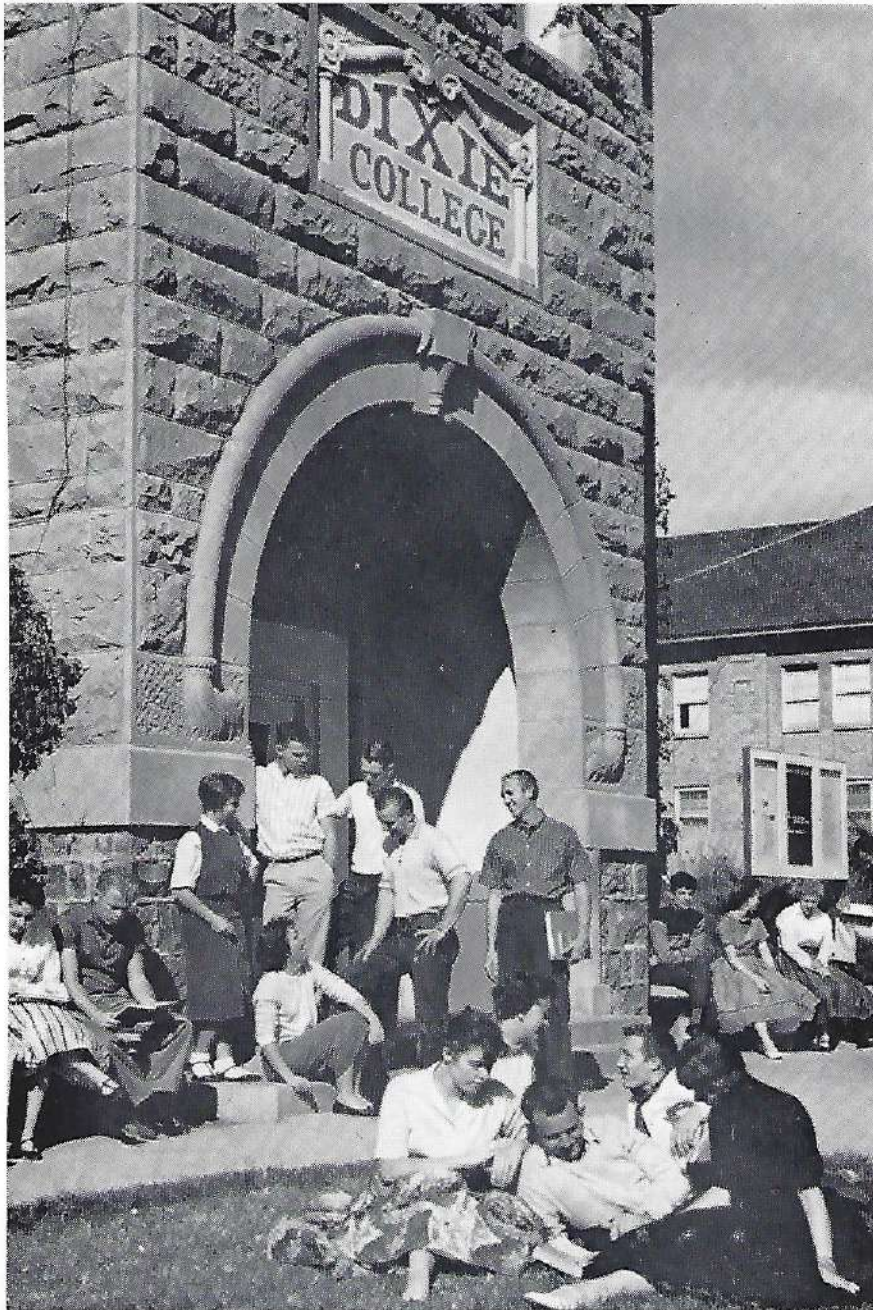
*Thunderbird*

A MARION B. HICKS ENTERPRISE

LAS VEGAS, NEVADA



## AT DIXIE COLLEGE THE ACCENT IS ON OPPORTUNITY



Education is a life-long process, widespread in its scope, and highly important in the life of an individual and a nation. The value of formal or concentrated, education lies principally in the conservation of all-precious time, which according to Franklin is "the stuff that life is made of."

Schools can best service their students when they provide them with wise direction, with good educational equipment that they can use, and with opportunity. Wise direction, and good equipment can be obtained in schools of any size, but in many respects opportunity is in inverse proportion to the number of students enrolled.

To illustrate the importance of size, consider the Dixie College Football team which performs annually in the Dixie Sunbowl. If there are two hundred men enrolled, and if forty men participate in football, then there has been an opportunity to participate for 20% of their students. If there are 5000 men enrolled, and the same number play football, only 0.8% have an opportunity to learn to do by doing.

Opportunity to do, not just watch, is also important for students in music, in art, in dramatics, in dancing and in all phases of physical and social development. The size of the Dixie College student body is not a liability to those enrolled, on the contrary, it is one of their most important assets.



Dixie Glass Co.  
Shady Acres Motel

Neil's Barber Shop  
Wishbone Cafe



PAUL EARDLEY'S DIXIE OIL CO.



Sponsored by

Dixie Cafe and Dixie Oil Company

St. George, Utah

## ST. GEORGE LIONS CLUB

### Roster 1959-60

Sarkis Arslanian  
R. N. Ashby  
Anthony Atkin  
Clayton Atkin  
William Barlocker  
Clark Blake  
Marion Bowler  
Darrell Bracken  
J. W. Bringhurst  
Clawson Burgess  
Wilford Cannon  
William Cottam  
LaRaine Cox  
Clark Empey  
Afton Ence  
Kenneth Ence  
Ray Englestead  
Duane Esplin  
R. N. Fenton  
Lindau Foremaster  
Dean Gardner  
Ray G. Garner  
William G. Hackwell  
Eldon Hafen  
H. Val Hafen  
Leland Hafen  
E. N. Hammer  
Kay Heaton  
Andrew Holt  
Ralph Holding  
Karl J. Hutchings  
M. O. Hutchings  
M. C. Jacobson  
Ronald Jones  
Howard Judd  
Thomas Judd  
Ronald Knell  
Eldon Lang  
James Lundberg  
Loren Lundberg  
N. M. Lundberg  
Andrew Lytle

E. M. McArthur  
Ronald V. McArthur  
Rudger McArthur  
Valentine McArthur  
Dr. A. W. McGregor  
W. G. McMullin  
LaVon McQuaid  
Dick Miles  
B. G. Milne  
Irvin Milne  
Harlan D. Moore  
Frank Mountford  
Milton R. Nelson  
Wesley A. Nelson  
Wayne B. Nuttall  
Andrew Pace  
George W. Pace  
K. J. Parkinson  
Arthur A. Paxman  
W. Owen Pendleton  
Ben Picklesimer  
Charles Pickett  
Robert Pickett  
Shirl Pitchforth  
L. A. Porter  
Grant Pratt  
R. M. Reber  
Roy Renouf  
Joel Richards  
Lawrence Rosenbruch  
Doyle Sampson  
Barnard Seegmiller  
Kenneth Schiefer  
Spencer Snow  
W. W. Staheli  
Albert Stratton  
Phil Squier  
Alma Truman  
Ray Whipple  
Evan Whitehead  
Richard Wyman  
Wayne Whitehead

### Members At Large

|                |               |                 |
|----------------|---------------|-----------------|
| Shirley Booth  | Reed Leigh    | Carlson Terry   |
| Eldine Branham | Lee Owens     | Joseph Thompson |
| Clarence Dahl  | Roger Pickett | Clarín Zumwalt  |

### Honorary Member

Earl J. Bleak



TYPICAL SCENE IN PINE VALLEY RECREATION AREA . . . 30-minute drive from St. George

Hi-Land Dairy

Mathis Market

Twin Oaks Motel

Standard Market

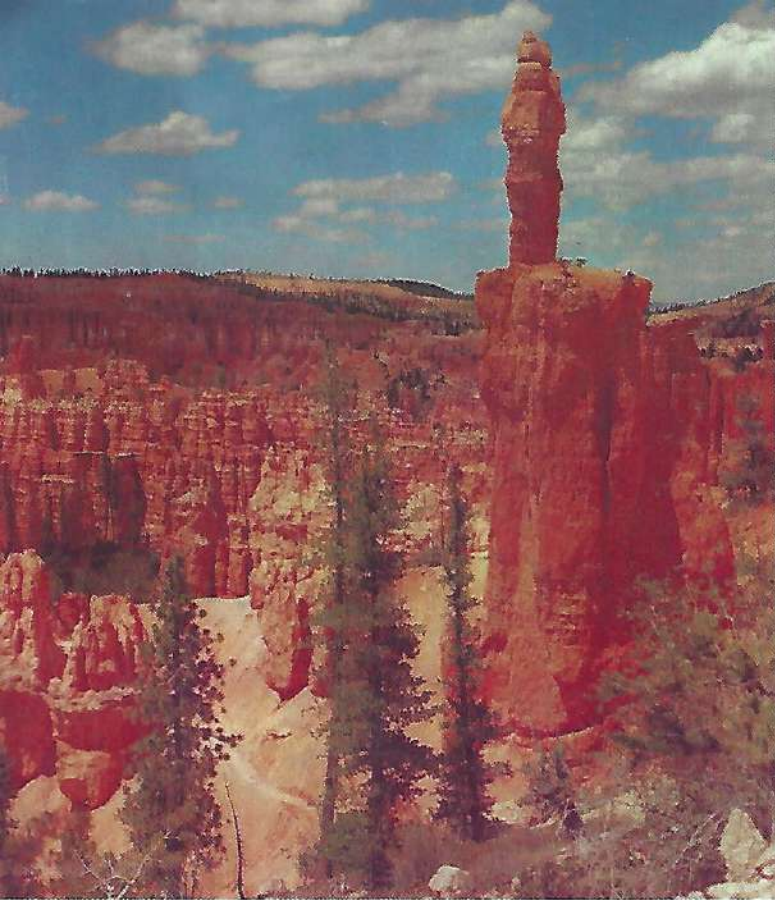
Snow's Dress Shop

St. George Finance

Bronson Earth Moving

Branham Livestock & Lumber

Southern Utah Poultry and Farmer's Co-op



## *Bryce National Park*

El Rey Cafe  
 Iron County Record  
 Southwestern Dist. Co.  
 Cedar Crest Lodge  
 Coco-Cola Bottling Co.  
 Jones-Crawford Motor Co.  
 Northeast Furniture Co.  
 Lynn's Union 76  
 Cedar City, Utah

## *Cedar Breaks*

Cedar Break National Park

7-up Bottling Co.  
 Bradshaw Chevrolet  
 Stevens Dept. Store  
 Crawford Motor Sales  
 George the Music Man  
 Cowley Drug Store  
 Cedar City, Utah

