

Lions Thirty-Eighth Annual

Dixie Roundup

Lions Dixie Sun Bowl

Sept. 14-15-16, 1972

St. George, Utah





St. George Temple

One of Utah's four Mormon Temples, wherein baptisms, marriages, and other sacred ordinances are per-

This page sponsored by
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 ST. GEORGE, UTAH

formed. Construction of this sacred edifice was commenced almost immediately after the impoverished Latter-day Saints settled in this territory. This represents only one of the many temples the Mormons have built and planned throughout the world.

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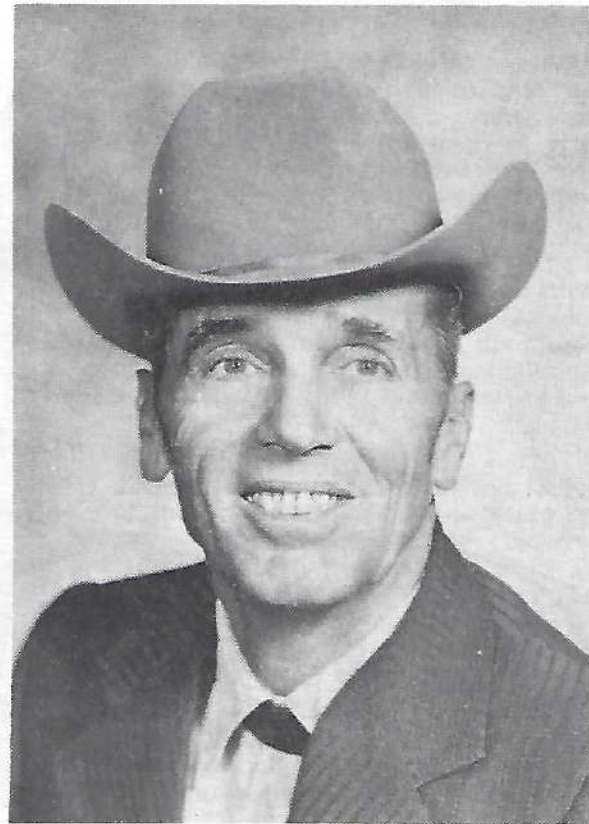


President's Message

It is my pleasure, as President of the St. George Lions Club, to welcome you to our 38th annual Dixie Roundup and Rodeo.

I wish to express the Lion's appreciation to the Merchants, Business Men and to all the people of St. George and the surrounding areas who through their support made this show possible.

St. George Lions Club President
Dwane Esplin



Mayor's Message

We are proud of our City and of the Lions Club Annual Dixie Roundup and Night Rodeo.

As Mayor of St. George I extend a warm invitation to attend all activities of "Rodeo Week in Dixie." I want to thank all St. George citizens and visitors for the support of Lions Club community projects, and invite everyone to join in the entertainment and fun.

MARION BOWLER
Mayor



RODEO PRODUCER

D. A. "SWANNY" KERBY, veteran Utah rodeo producer will furnish the stock for the rodeo. He is a native of Moab, Utah and is the dean of producers in the Intermountain area, having produced rodeos in Idaho, Utah, Wyoming, Colorado, New Mexico and Arizona, for many years.

One of the best Brahma Bull men in the west, he always has top bulls at his shows and has sent his share of bulls to the National Finals, along with some of the top horses in the business.

A real western man, Mr. Kerby is at home on a horse and has rode most of the Southern part of the State on horseback especially in the Canyonlands area. In his younger days at Moab he spent many weeks in the saddle trailing wild horses in some of the most rugged areas of the west.

Because of his knowledge of the rodeo game, he ramrods one of the fastest moving rodeos. He is well known among the nation's cowboys and knows practically all of them by their first name.

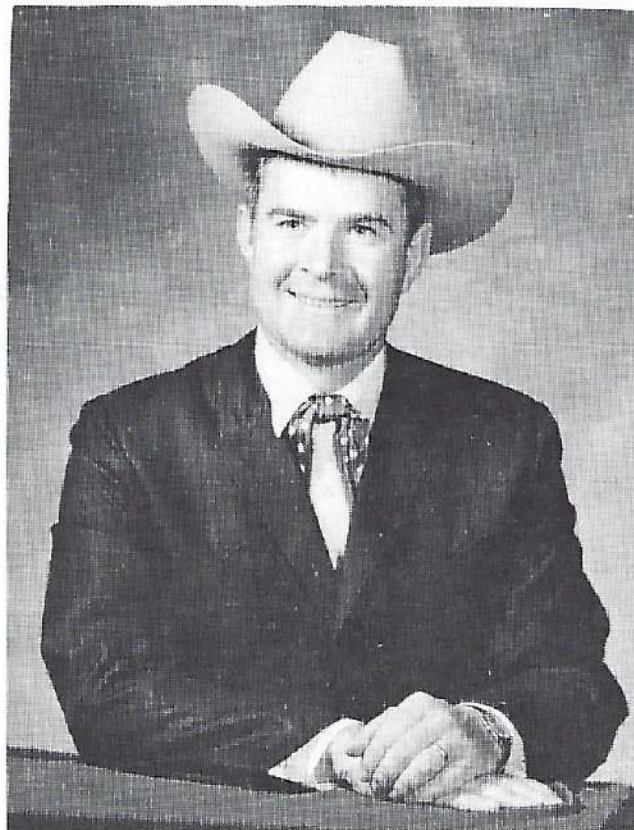
Rodeo Announcer JAY HARWOOD

The spectator's enjoyment of rodeo depends to a great measure upon the announcer. He sets the pace for the arena activity, describes the contest events in a colorful and stylish manner, and relates from his own experience and knowledge, the spirit and thrills of rodeo to the audience.

Returning to the DIXIE ROUND-UP for his second year is JAY HARWOOD of Billings, Montana, regarded as one of the top announcers in professional rodeo, and veteran of 12 years behind the microphone.

Born in 1937 and ranch raised, JAY began his rodeo career in 1954 as a high school rodeo contestant entering the bareback bronc and bull riding events, and actively contested for nine years on the circuit, often entering rodeos that he also announced. He is annually featured at many of the leading fairs and rodeos throughout the country from northern Alberta, Canada, to Arizona. His schedule includes such rodeos as the Central States Fair Rodeo, Rapid City, South Dakota; the Northwest Round-up, Swan River, Manitoba, the Heart of the North Rodeo, Spooner, Wisconsin, Bakersfield, California, Pocatello, Idaho, Minot, North Dakota and many more.

In addition, he has been featured on radio, television and in motion pictures.



St. George Lions **Dixie Round-up**

September 14-15-16

\$3650 Purse

Producer
D. A. "Swanny" Kerby

Announcer
JAY HARWOOD

Night
Performances

Specialty
Acts



Trading Out

Permits
Accepted

Event	Purse	Entry Fee	Girls Barrel Racing
Saddle Bronc	\$875	\$25	
Bareback	625	25	(\$25.00 Jackpot)
Bull Riding	625	25	
Calf Roping	625	30	
Steer Wrestling	625	30	
Team Roping	275	30	Per Man—Enter Twice

Entries Close: September 14, 6:00 p.m. - Daylight Saving Time

Rodeo Committee: Gerald Holt, Duane Esplin, Albert Stratton

Schedule of Events

Thursday, Sept. 14

5:00 P. M. General Western Parade
8:00 P. M. Dixie Roundup Night Rodeo

Friday, Sept. 15

5:00 P. M. Children's Parade — Theme:
Sports-O-Rama
8:00 P. M. Dixie Roundup Night Rodeo

Saturday, Sept. 16

5:00 P. M. Boots & Beauty Parade
8:00 P. M. Dixie Roundup Night Rodeo

Thursday, Sept. 14

Dance at Big Arch Following Rodeo

Friday, Sept. 15

Dance at Big Arch Following Rodeo

Saturday, Sept. 16

Dance at Big Arch Following Rodeo

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Washington County's Jobber For Phillip's 66

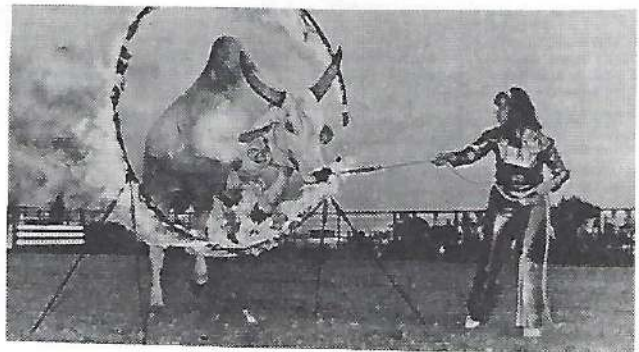
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CHAMPIONSHIP

STANDINGS

ALL AROUND COWBOY

1 Phil Lyne, George West, Tx.	\$35,311
2 Larry Mahan, Salem, Ore.	29,734
3 Bob Ragsdale, Chowchilla, Cal.	25,639
4 Barry Burk, Duncan, Okla.	18,989
5 Ernie Taylor, Hugo, Okla.	18,395
6 Ronnye Sewalt, Chico, Tex.	18,356
7 Kenny McLean, Vernon, B.C.	17,829
8 Paul Mayo, Ft. Worth, Tex.	16,073
9 Leo Camarillo, Donald, Ore.	15,881
10 Bob Berger, Norman, Okla.	15,578
11 Ivan Daines, Innisfail, Alta.	13,915
12 Rex Bland, Trent, Tex.	13,781
13 Sandy Kirby, Greenville, Tx.	13,475
14 Frank Shepperson, Midwt, Wyo.	11,808
15 Warren Wuthier, Banner, Wyo.	11,677

BULL RIDING

1 John Quintana, Eugene, Ore.	\$17,637
2 Larry Mahan, Salem, Ore.	16,353
3 Jack Kell'ey, Deer Lodge, Mont.	11,316
4 Phil Lyne, George West, Tex.	10,908
5 Myrtis Dightman, Crockett, Tx.	10,138
6 Pete Goy, Mesquite, Tex.	9,591
7 B'll Nelson, San Francisco, Cal.	9,192
8 Marvin Shoulders, Henryta, Ok.	8,954
9 Spanky Browne, Wilburton, Ok.	8,458
10 Buddy Mays, San Sabo, Tex.	8,175
11 Ben Calhoun, Canon City, Colo.	7,767
12 Bill Stanton, Oakdale, Calif.	7,753
13 John Dadds, Pandicton, Ore.	7,684
14 Bob Berger, Norman, Okla.	7,512
15 Paul Mayo, Ft. Worth, Tex.	7,380

SADDLE BRONC RIDING

1 J. C. Bonine, Hysham, Mont.	\$18,504
2 Mel Hyland, Sufrey, B.C.	17,645
3 Bill Smith, Cody, Wyo.	15,447
4 Ivan Daines, Innisfail, Alta.	13,217
5 Shawn Davis, Whitehall, Mont.	11,411
6 Marty Wood, Colo. Spgs, Colo.	10,131
7 John McBeth, Burden, Kans.	9,552
8 John Holman, Kaycee, Wyo.	8,839
9 Ned Londo, Cody, Wyo.	8,306
10 Dennis Reiners, Scottsdale, Az.	8,162
11 Bobby Brown, Adrian, Tex.	7,911
12 Sammie Graves, New Deal, Tex.	7,794
13 Marvin Joyce, E. Helena, Mont.	7,272
14 Darryl Kong, Kaycee, Wyo.	6,669
15 Enoch Walker, Oakdale, Calif.	6,583

CALF ROPING

1 Dean Oliver, Boise, Ida.	\$20,214
2 Phil Lyne, George West, Tex.	17,456
3 Barry Burk, Duncan, Okla.	17,142
4 Bob Ragsdale, Chowchilla, Cal.	16,542
5 Ronnye Sewalt, Chico, Tex.	15,966
6 Richard Stowers, Madill, Okla.	13,265
7 Ernie Taylor, Hugo, Okla.	12,321
8 Toofor Waites, Stephenville, Tx.	8,387
9 Stan Harter, Phoenix, Ariz.	8,322
10 Ted Smalley, Burknet, Tex.	8,161
11 Jim Gladstone, Cardston, Ala.	7,889
12 Warren Wuthier, Banner, Wyo.	7,879
13 Buddy Geter, Corpus Chrti, Tx.	7,442
14 Sonny Davis, Kenra, N. M.	6,992
15 Kenny McLean, Vernon, B.C.	6,965

BAREBACK RIDING

1 Joe Alexander, Cora, Wyo.	\$21,929
2 Rusty Riddle, Mineral Wells, Tx.	14,522
3 Gary Tucker, Carlsbad, N. M.	13,291
4 Royce Smith, Challis, Ida.	12,355
5 Jim Dix, N. Collie, W. Aust.	11,771
6 Clyde Vamvaras, Deval, Okla.	11,189
7 Russel McCall, Mrtl Point, Ore.	11,188
8 Jay Himes, Beulah, Colo.	10,684
9 Allan Thorpe, Edmonton, Alta.	10,358
10 Larry Mahan, Salem, Ore.	8,864
11 Dale Trotter, Crked Crk, Alta.	8,727
12 Paul Mayo, Ft. Worth, Tex.	8,693
13 Chris LeDoux, Kaycee, Wyo.	8,549
14 Ace Berry, Modesto, Calif.	8,501
15 Sid Savage, Melrose, N. M.	8,444

STEER WRESTLING

1 Roy Duvall, Warner, Okla.	\$17,444
2 Tom Elliott, Peyton, Colo.	13,601
3 Bob Marshall, San Martin, Cal.	12,906
4 Fred Larsen, Sheridan, Wyo.	11,786
5 Frank Shepperson, Midwt, Wyo.	11,752
6 Billy Hale, Checotah, Okla.	9,914
7 Bussy Kaul, Hereford, Tex.	8,413
8 Harrison Halligan, N. Plte, Nb.	7,581
9 Rex Bland, Trent, Tex.	7,500
10 Mike Ring, Toppenish, Wash.	7,487
11 Bob Ragsdale, Chowchilla, Cal.	7,377
12 Bob Christopherson, Su City, Ia	6,949
13 Leon McCoy, Paden, Okla.	6,715
14 Jim Houston, Sioux Falls, S. D.	6,555
15 Tommy Puryear, Norman, Ok.	6,008

TEAM ROPING

1 Gary Gist, Lakeside, Calif.	\$8,031
2 Bill Darnell, Animas, N. M.	7,861
3 Jim Rodriguez, Paso Robles, Cal.	7,854
4 Leo Camarillo, Donald, Ore.	7,847
5 Ken Luman, Visalia, Calif.	7,013
6 Bucky Bradford, Tucson, Ariz.	6,796
7 Jerold Camarillo, Oakdale, Calif.	6,370
8 Reg Camarillo, Mesa, Ariz.	5,995
9 John Rodriguez, Castroville, Cal.	5,573
10 John Miller, Pawhuska, Okla.	5,253
11 Art Arnold, Buckeye, Ariz.	4,268
12 Sonny Tureman, Oakdale, Calif.	3,623
13 Sonny Cowden, Merced, Calif.	3,617
14 Ron Goodrich, Chowchilla, Calif.	3,459
15 Ace Berry, Modesto, Calif.	3,320



"DIXIE'S" AUTOMOTIVE ACTIONLAND

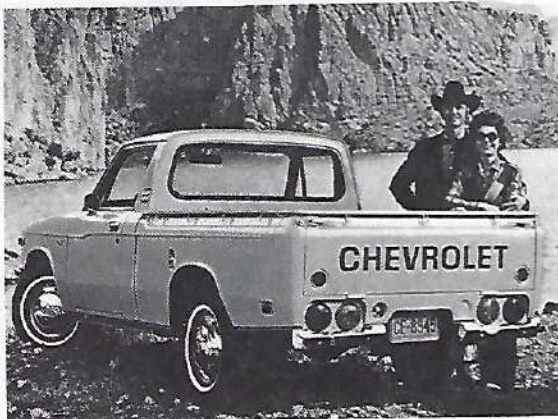
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SUSAN MERRILL—MISS RODEO AMERICA—1972

The reigning Miss Rodeo America for 1972, who claimed her title and crown in Las Vegas at the Frontier Hotel recently, will make a personal appearance at the forthcoming Dixie Roundup, to be held on September 14, 15 and 16 in St. George.

Prior to her crowning in Las Vegas, Miss Rodeo America — Susan Merrill was a contestant at the Miss Rodeo America Pageant as Miss Rodeo Utah. A native of Ogden, Susan is a petite '5 3"' and barely tops 100 lbs. Sparkling blue eyes and silky brown hair crown the package of talent and personality which, in addition to her superb horsemanship, won her the title. Susan is also an accomplished musician, skier and ice skater. She has been active in her home state in 4-H, Dance Guild, Figure Skating Club, Horse Club and Chi Omega Society, the latter in connection with Utah State University which she is currently attending.

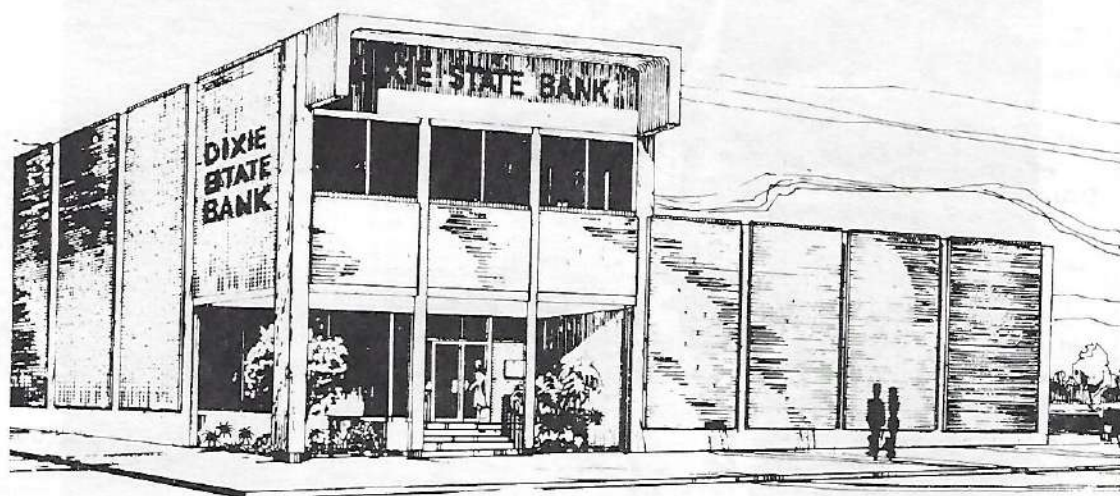
Susan has participated in many western oriented activities in which she has won awards and honors. She has shown in the performance class at quarter horse and appaloosa shows, was a member of the 4-H team, Valley Junior Posse, and has held the titles of Golden Spike Rodeo Queen (1970), Miss Rodeo Ogden (1971) as well as Miss Rodeo Utah and Miss Rodeo America.

Her appearance here at the Dixie Roundup is one of a series of activities in which hse is participating during 1972 as part of her queenly duties. The Miss Rodeo America Pageant, held annually in Las Vegas, is sponsored by International Rodeo Management.

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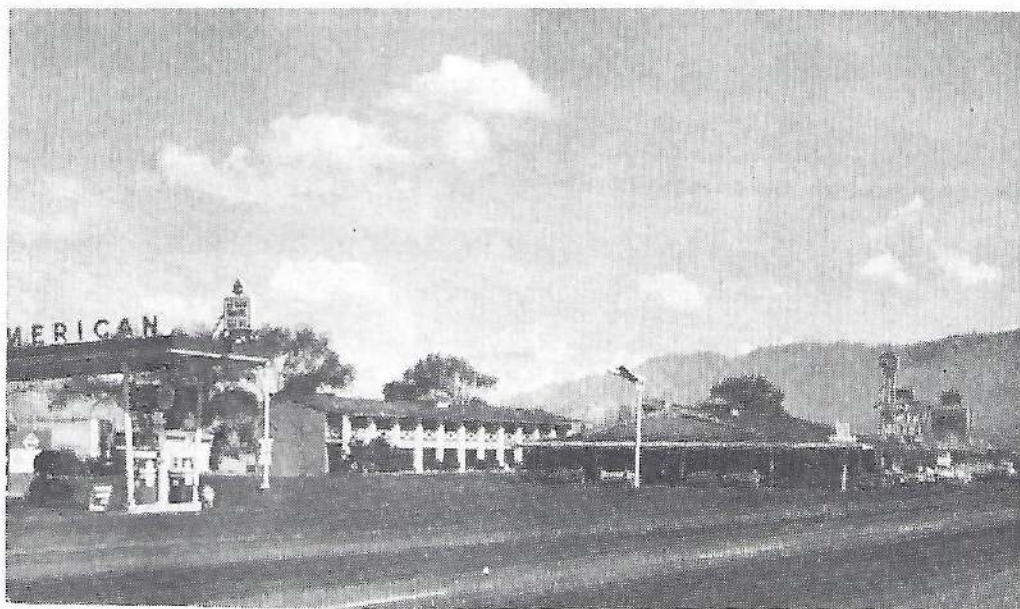
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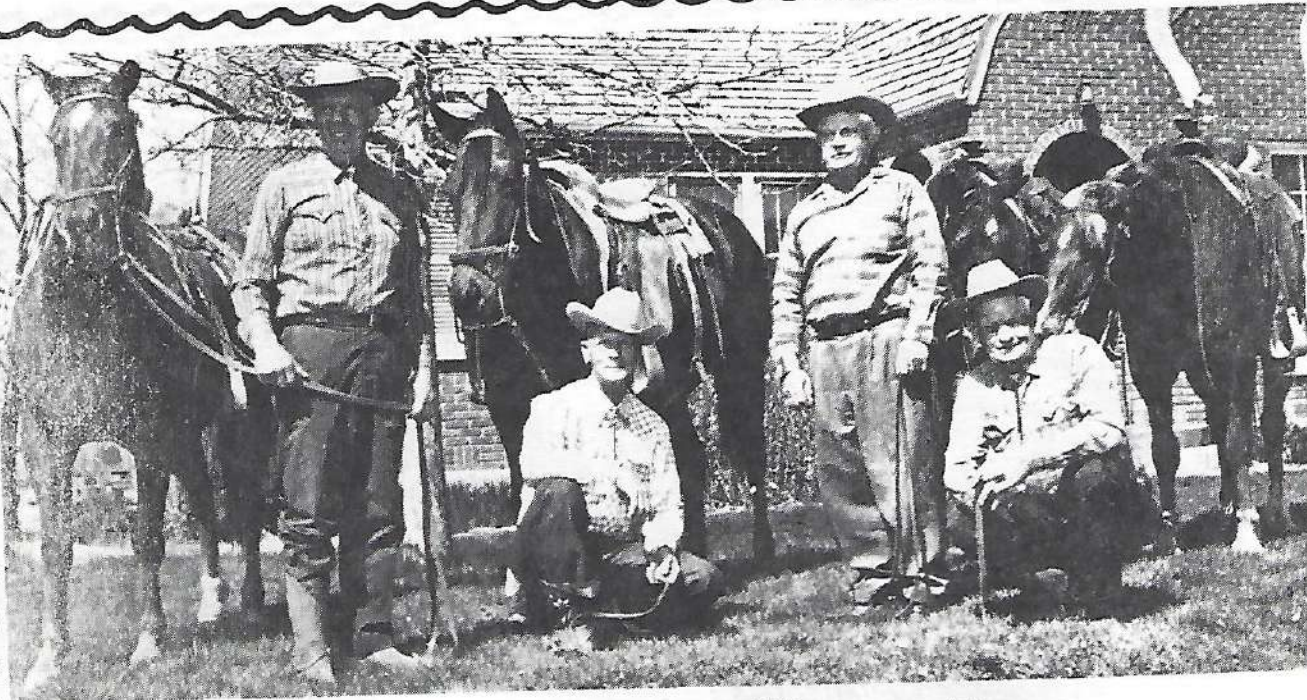
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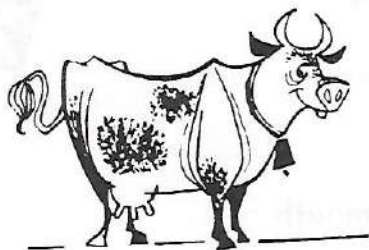
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 Leslie Burgess
 Newell H. Comish
 Bill Condie
 J. R. Cooper
 Gerald Cox
 Lorraine Cox
 Dranoel Dalton
 Russell Davis
 A. L. Elmer
 Clark Empey
 Joe Empey
 Floyd Ence
 Jay Ence
 Kenneth Ence
 M. A. Ence
 Quentin Ence
 Dwane Esplin
 LeGrande Fawcett
 R. N. Fenton
 E. J. Foremaster
 LaVar Foremaster
 Lindau Foremaster
 Lowell Frei
 Dean Gardner
 E. N. Hammer
 Nick Hammer
 W. K. Hammond
 Elwood Harrison
 Gaylen Hepler
 Bill Hickman

Active Members:

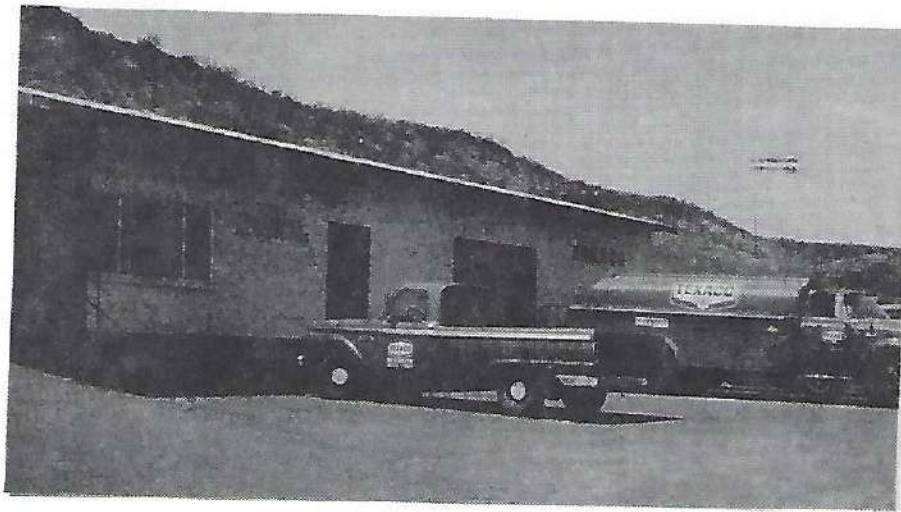
Gerald Holt
 J. Andrew Holt
 Charles Horlacher
 Joe Hutchings
 Karl Hutchings
 George Jay
 Marvin Jones
 Thomas Judd
 Ronald Knell
 George Lang
 Don Lay
 J. Douglas Lindsey
 Neal Lundberg
 Harry Lundin
 Andrew Lytle
 Wallace Mathis
 Ronald McArthur
 Valentine McArthur
 Kenneth Metcalf
 Dick Miles
 Wesley Milne
 Irvin Milne
 Asa Mountford
 Ronald Nelson
 Wesley A. Nelson
 Sherrell Newby
 Harold Norton
 Wayne Nuttall
 Andrew Pace
 K. J. Parkinson
 Theo Pendleton
 Herbert Pitchforth
 Shirl Pitchforth
 John Reber
 R. M. Reber
 Victor Rainey
 Doyle Sampson
 Stan Sorenson

Active Members:

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 Albert Stratton
 W. W. Staheli
 Dr. Carlyle Stout
 Romain Sturzenegger
 Charles Sullivan
 Earl Thompson
 Lane Tait
 Ray Whipple
 Evan Whitehead
 Wayne Whitehead
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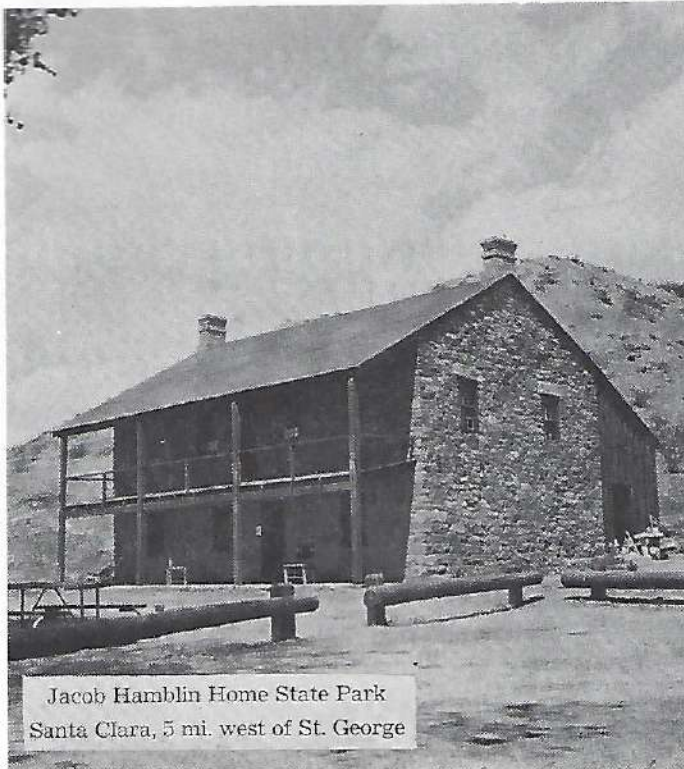
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Pictured above is the Ford truck which was donated by Claron Bradshaw and family to the Dixie Medical Center Fund. The truck will be given away to the lucky ticket holder at a drawing. All proceeds from the sale of tickets will be donated to the new hospital.



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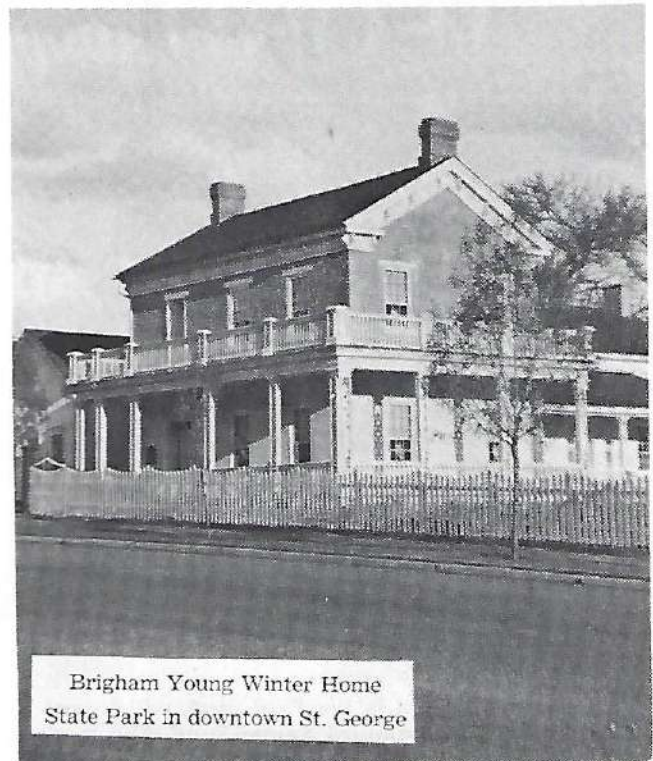
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Rodeo Rules

BAREBACK BRONC RIDING

One hand rigging to be used. To qualify rider must have spurs over the break of the shoulders when horse's front feet touch the ground, first jump out of the chute. Horses will be ridden for eight seconds. Rider cannot touch horse with free hand.—Synopsis R.C.A. rules.

BULL RIDING

Riding to be done with one hand and loose rope, with or without hand hold. Rope must have bell. Bull will be ridden eight seconds. Rider will be disqualified for being bucked off or touching animal with free hand.—Synopsis R.C.A. rules.

CALF ROPING

If cowboy intends to use two loops, two ropes must be carried. Cowboy must throw calf by hand, cross and tie any three feet. If calf is down when the roper reaches it, he must allow calf to get up and then throw calf. Tie must hold for six seconds after roper calls time.—Synopsis R.C.A. rules.

STEER WRESTLING

Steer must be caught from horse. If steer gets loose dogger may take no more than one step to catch him. Steer will be considered down only when it is lying flat on its side, all four feet and head straight.—Synopsis R.C.A. rules.

SADDLE BRONC RIDING

To qualify, rider must have spurs over the break of the shoulders and touching the horse when front feet hit the ground first jump out of the chutes. Rider disqualified for: being bucked off; changing hands on rein; losing stirrup; or touching the animal, saddle or rein with his free hand.—Synopsis R.C.A. rules.

PRIZE MONEY

Rodeo is a contest of cowboys competing for prize money. So the simplest, fairest way to name the world champions of professional rodeo is by counting the money they win each season.

From official results of every rodeo approved by the Rodeo Cowboys Association each season, a careful, cumulative record of dollars won through the year by every cowboy member, is kept at the association's Denver, Colorado headquarters.

At the end the regular season, a certified public accountant audits the financial chart and ascertains the top 15 winners in each event. These men become eligible to compete in the title playoffs, the National Finals Rodeo.

The NFR does not change the system of naming champions but is simply fitted into it. Money won at the Finals, along with seasonal earnings, all are dollars toward the titles. So the titlists still are the men who won the most money for the year.

A total of \$24,000 in added financial dividends is guaranteed the new crown-wearers by the R.C.A. This is apportioned \$3,000 per title, with the champion getting 40 per cent, runner-up, 30 per cent, third place winner 20 per cent, and fourth place holder 10 per cent, and is aside from contributions from other donors.

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RONALD McARTHUR
Lions Club Secretary



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BUICK

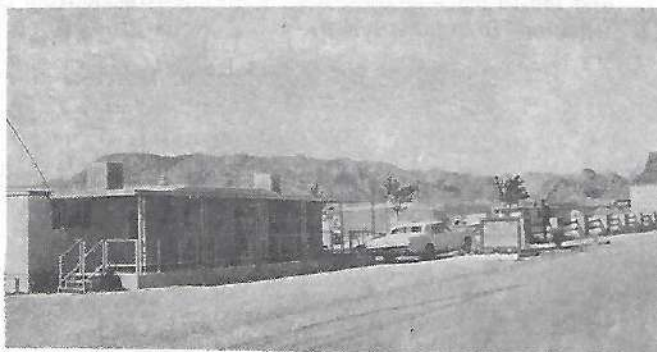
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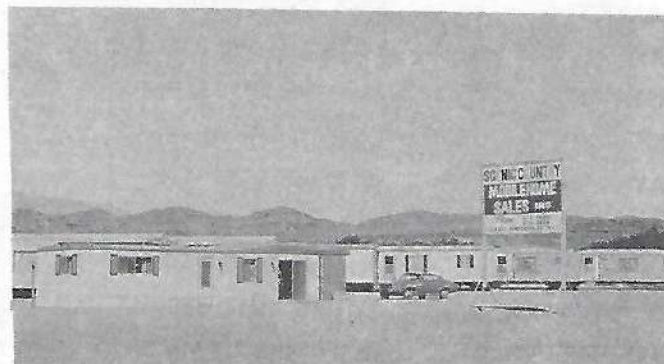
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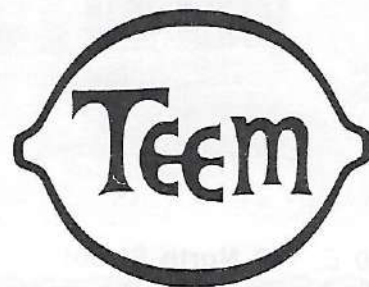
Squirt

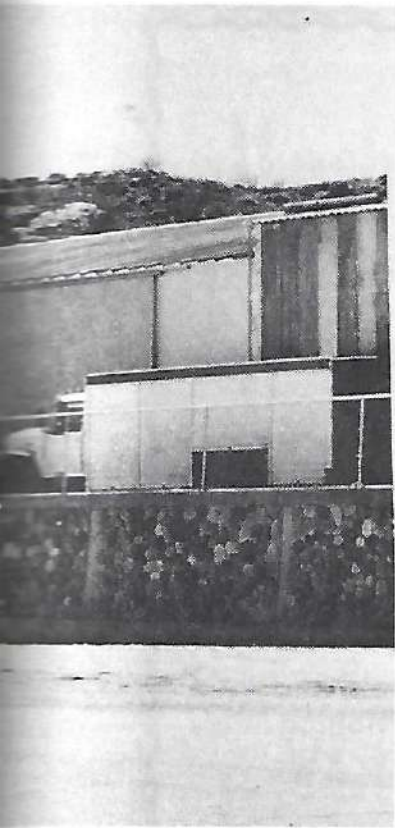
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Call

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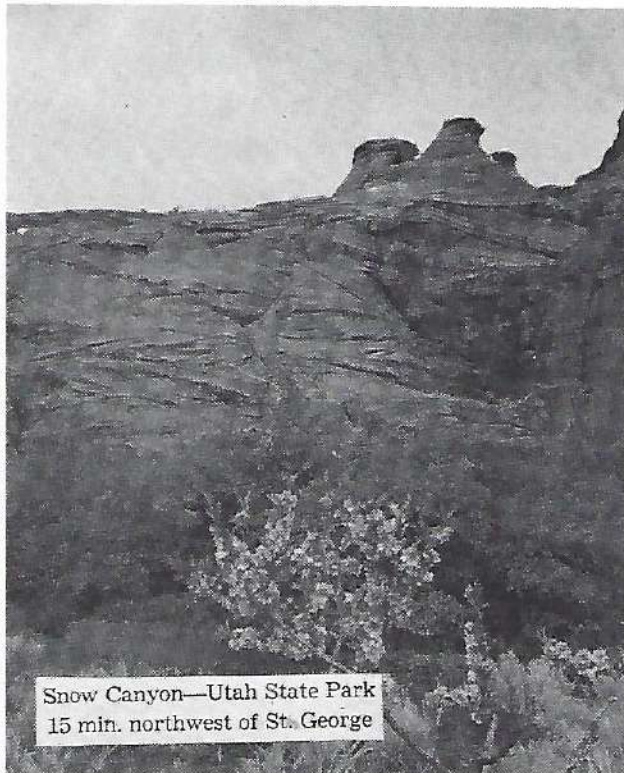


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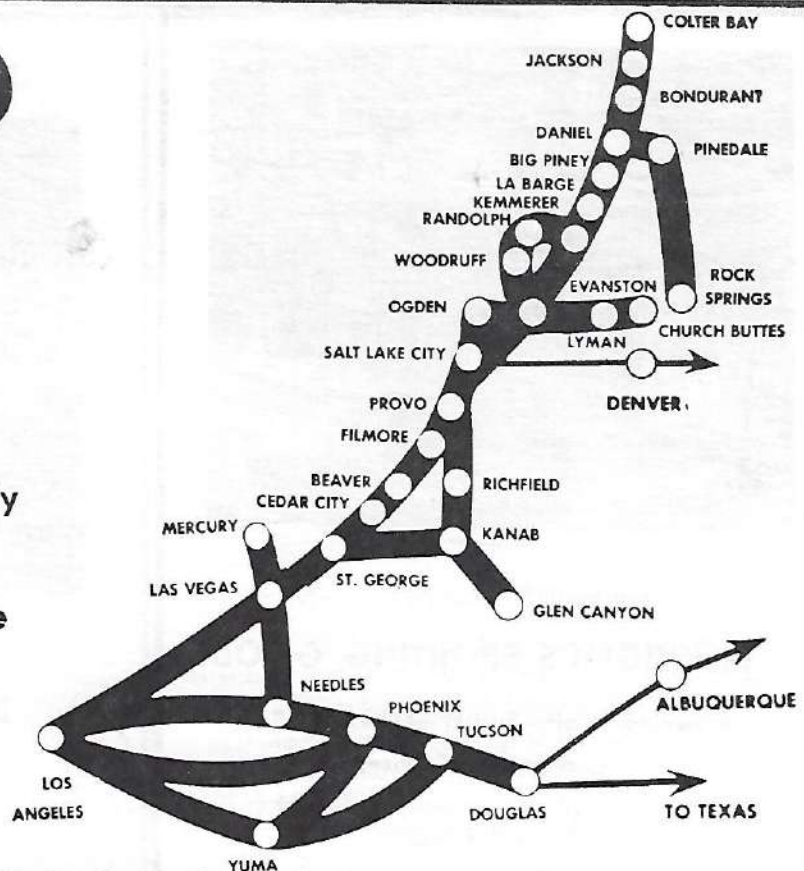
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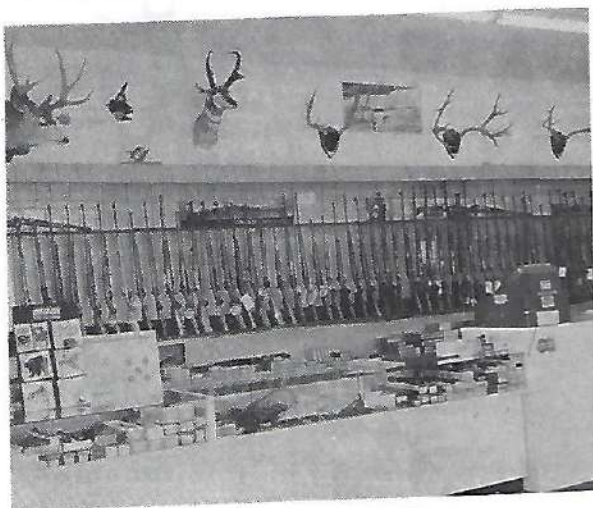


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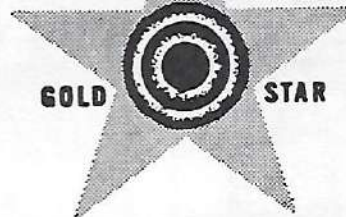


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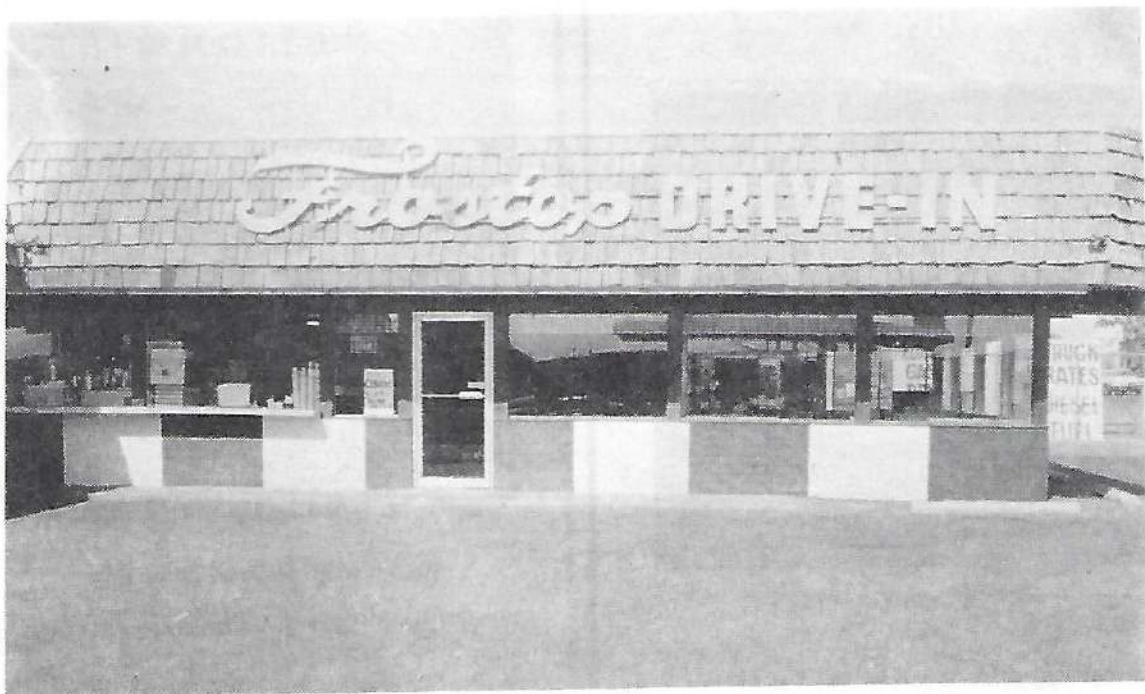
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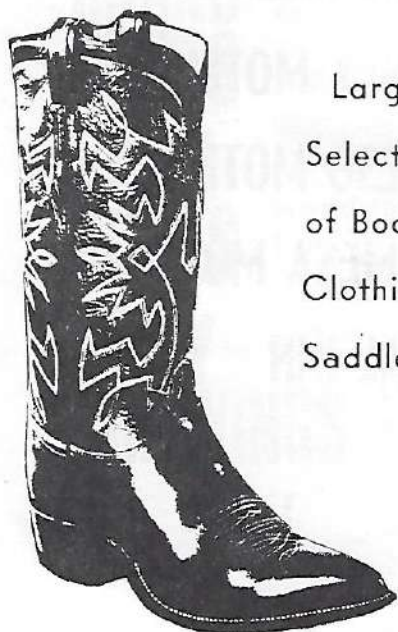
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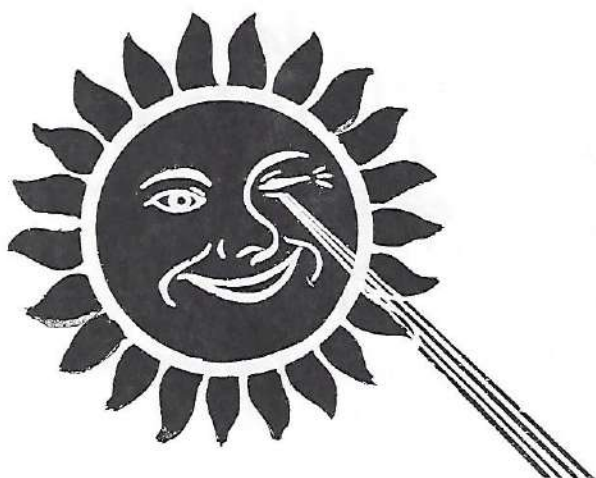
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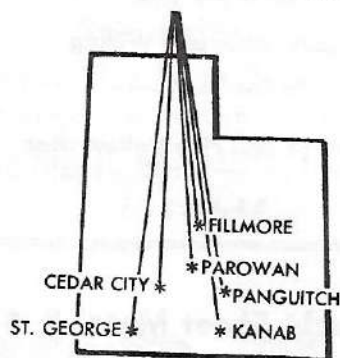
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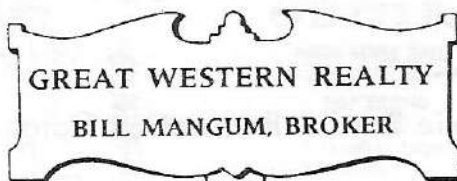
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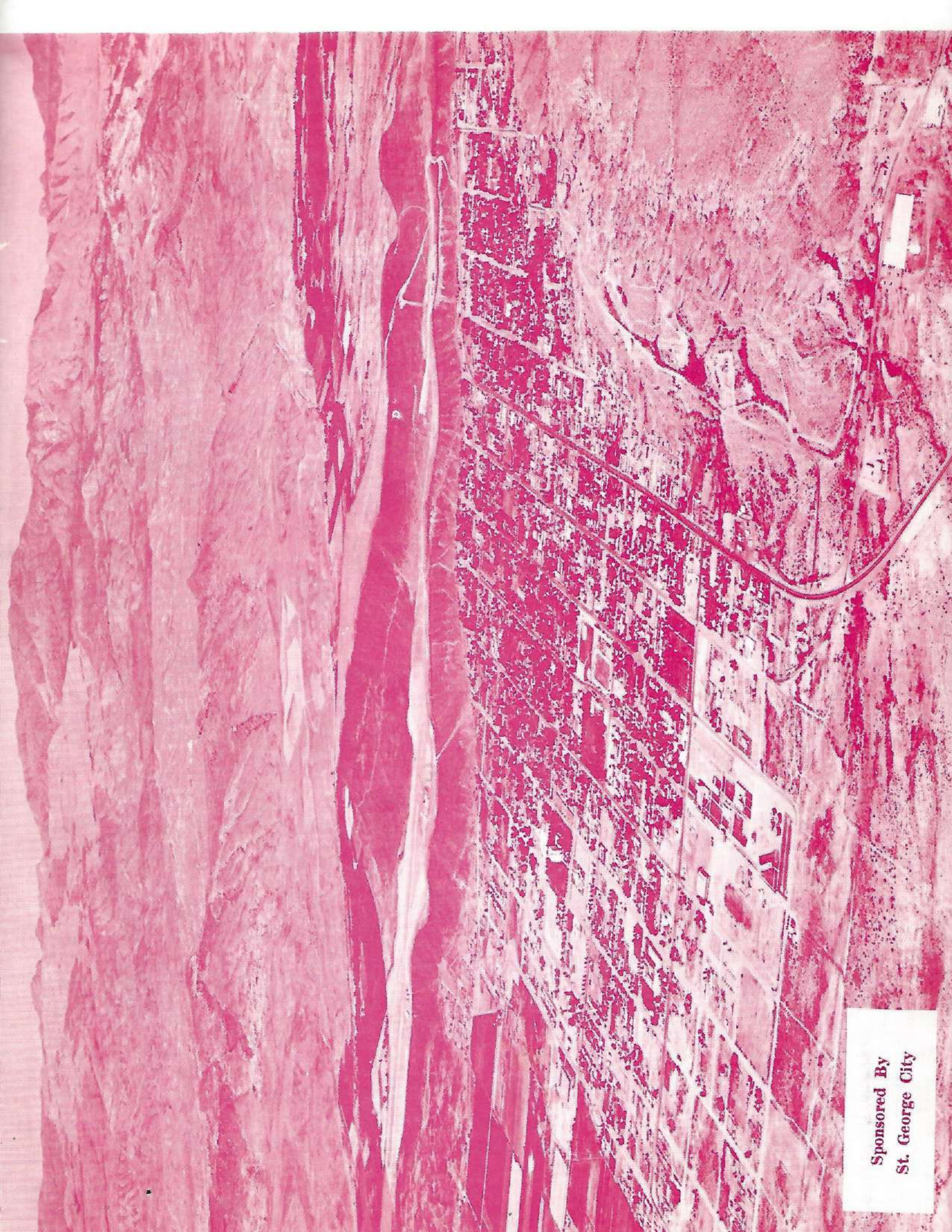
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