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Dixie Roundup

Lions' Dixie Sun Bowl

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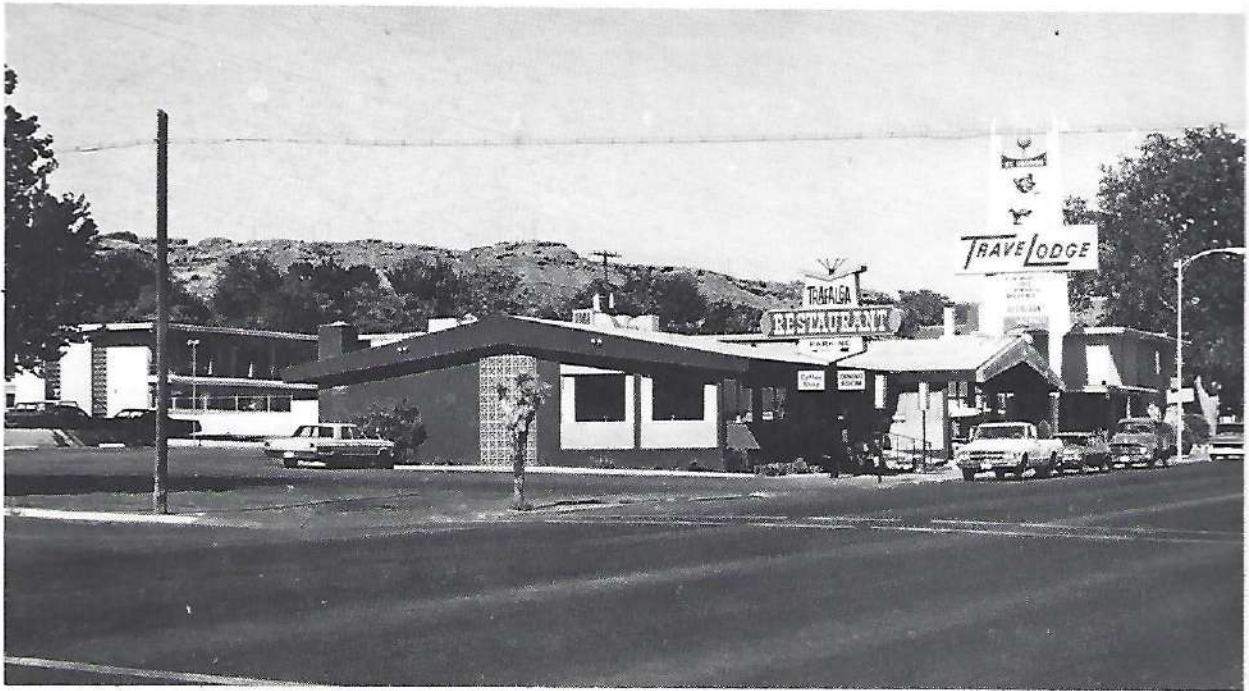
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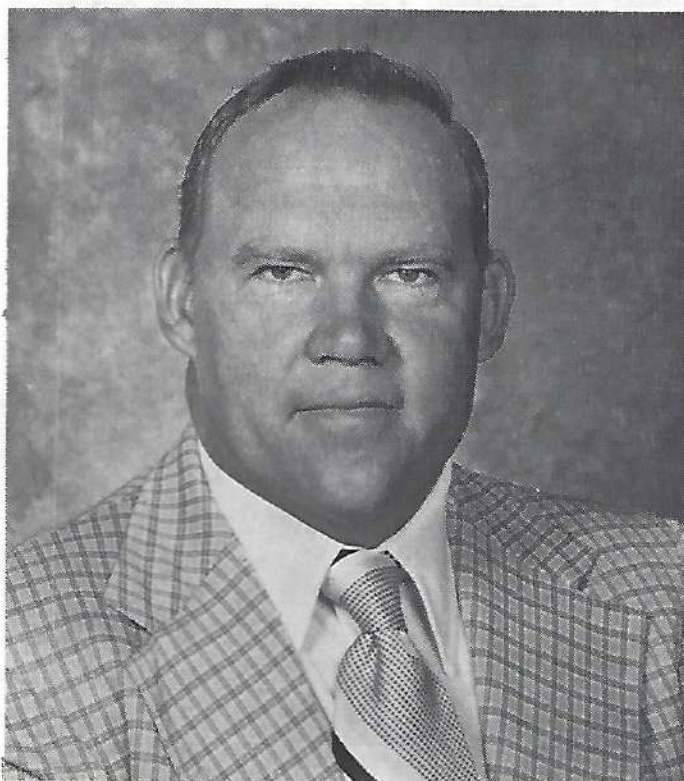
President's Message

On behalf of the St. George Lions Club, I wish to welcome everyone out to our 44th Annual Lions Dixie Roundup.

It is the finest and largest P.R.C.A. rodeo in Southern Utah held in the famous "Lions Dixie Sun Bowl". I wish to thank all the people who have helped make our parades and rodeo a success.

LaVar Foremaster

Lions Club President



Mayor's Message

On behalf of the City of St. George I would like to welcome each of you to the 44th annual Lion's Dixie Roundup. We, in the city, are proud of the great contribution by the Lion's Club to the city and the beautiful Sun Bowl they provide for civic activities. I hope those from outside our community enjoy our hospitality and that each of you enjoy this year's famous Dixie Roundup.

James Grey Larkin, Mayor

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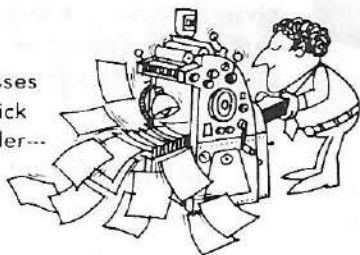
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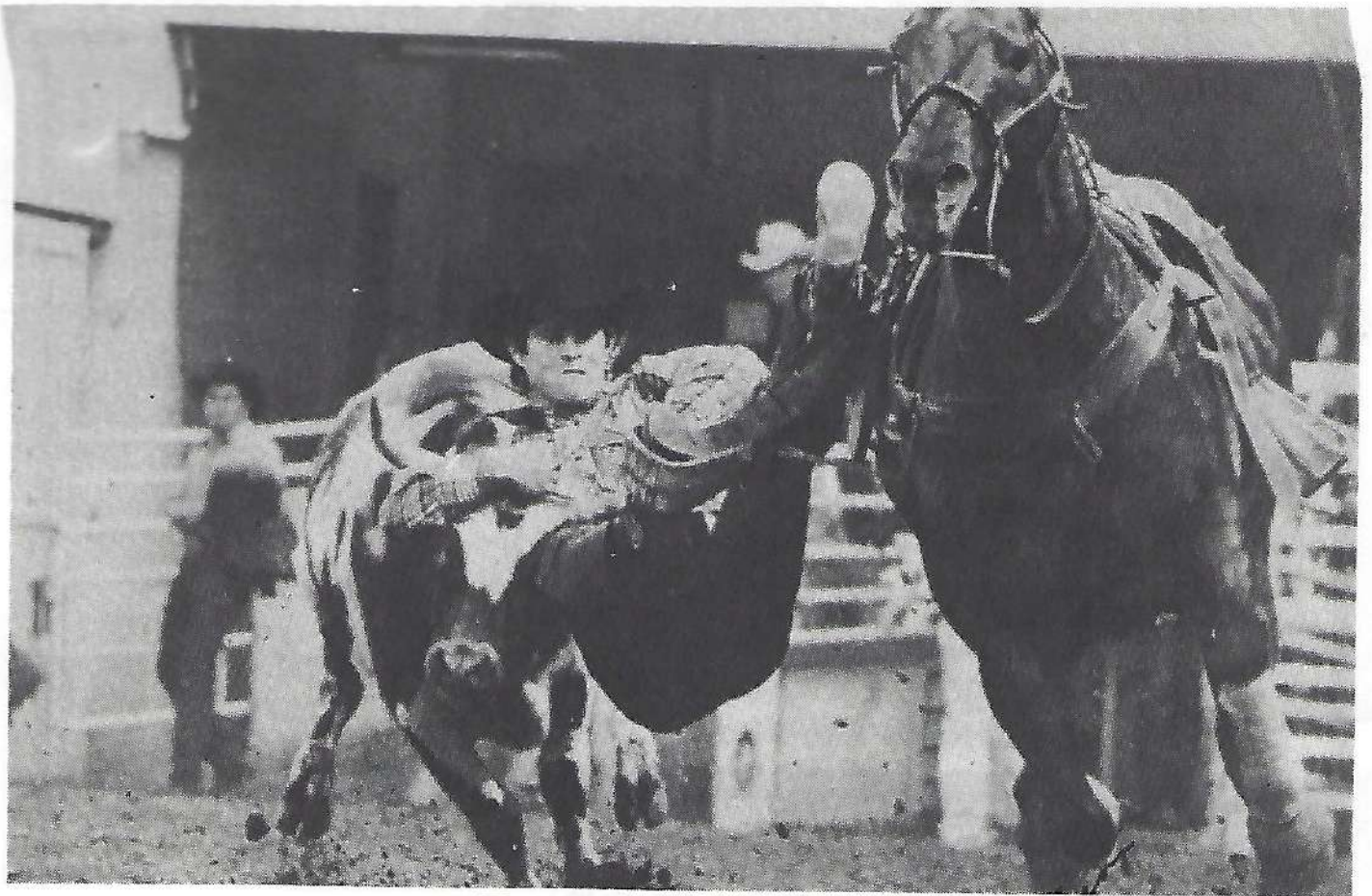
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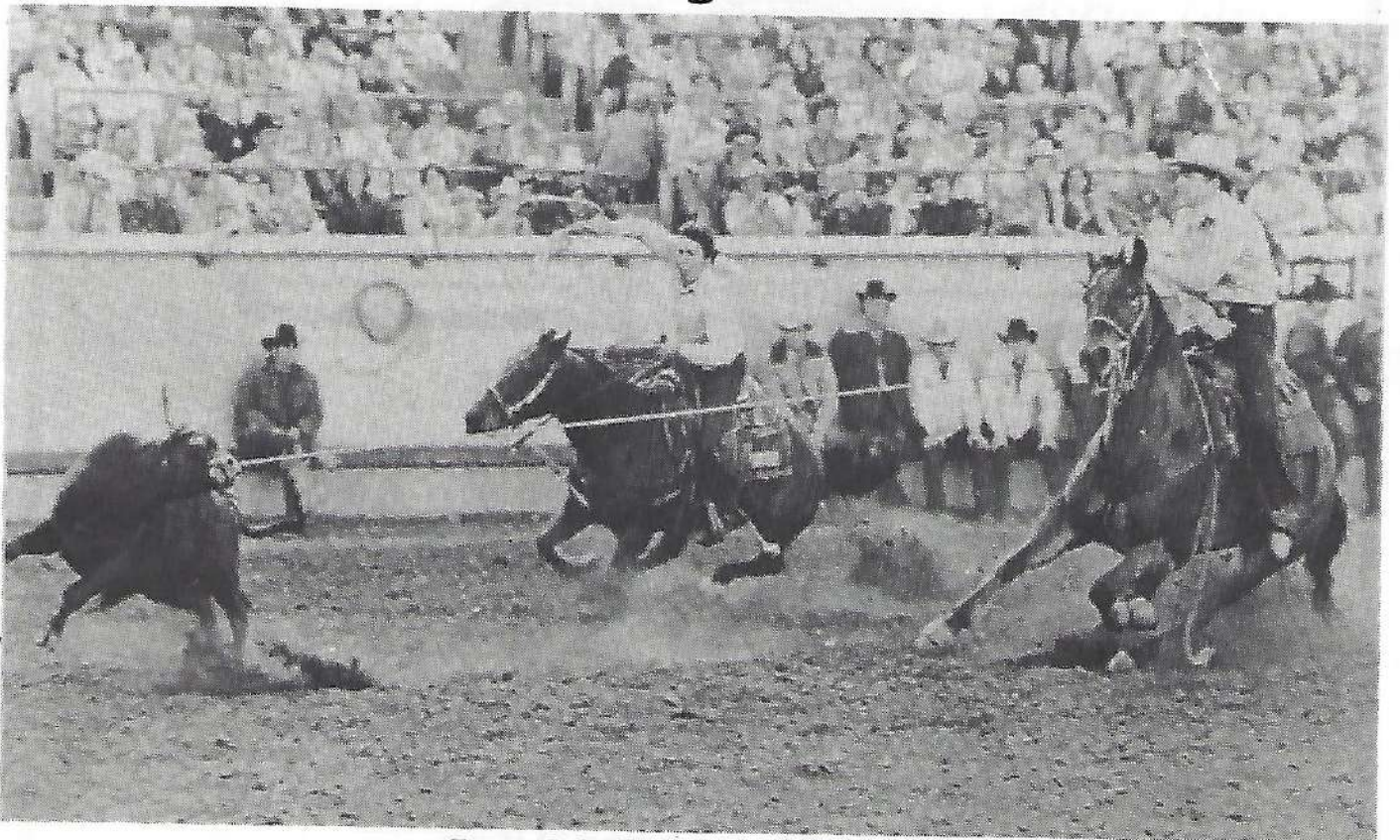


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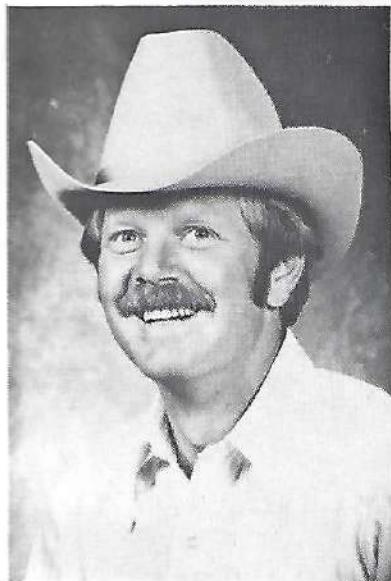
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Swanny Kerby's Bar T Rodeo

D.A. "Swanny" Kerby has a rare occupation. He's a rodeo contractor—one of 32 in the nation.

Mr. Kerby started his business in 1948 by supplying a Moab rodeo with stock "because there was no one else in that kind of business."

Two decades later, his Bar T Down is one of the best known rodeo contracting firms in the nation.

Four years ago he was asked to stage two rodeos in West Virginia. And that's a long ride, even for a man who knows "every trail and waterhole" in the hidden splendors now called Canyonlands.

Born and raised in and around Moab, Mr. Kerby spent his youth in the open spaces. By the 1940's he had a small ranch near Moab.

About that time the Bureau of Land Management decided to combat the population explosion of mustangs on the area's open ranges. Mr. Kerby organized an outfit, and won the contract.

For two seasons the horsemen rode through the spectacular scenery northeast of Arches National Monument from the Colorado line to the Green River. Wild horses were ferreted out from the rims beneath the Book Cliffs. And near the Devils Garden, Kerby's horsemen found a herd of 275 animals running free as the wind.

He now keeps several hundred head of stock, including a string of 100 bucking horses. Rodeos also use his Brahma bulls, steers and calves for events.

He acquires Brahmas from Mexico and Louisiana, and buys bucking horses "wherever we can find them." Broncs—which are useless for gentlemen riders—are bought for about \$150 each. If they stop bucking they become "runaways" and are sold for as little as \$50 each. Mr. Kerby estimates that each season his loss for replacements is over \$5,400.

"We have as good a herd as any in the Northwest," Mr. Kerby says. And the quality of his stock is endorsed by the Rodeo Cowboys Association. Each year the RCA sends out "spotters" to locate the broncs and bulls that buck the hardest. Mr. Kerby usually has sent "a good share" of stock to the annual national finals.

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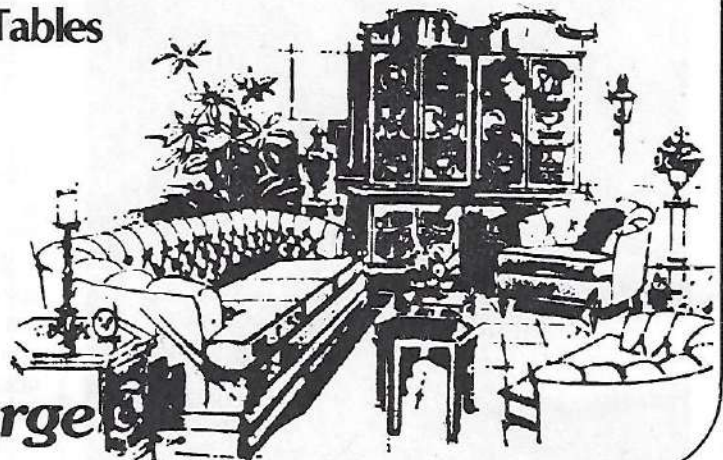
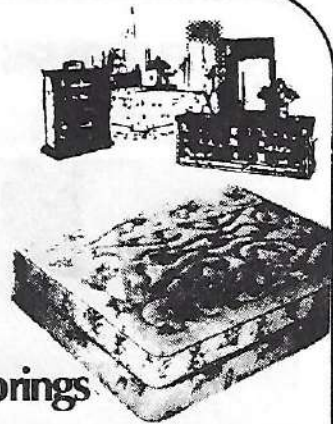
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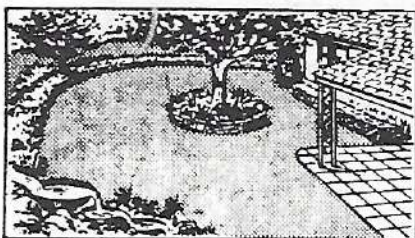
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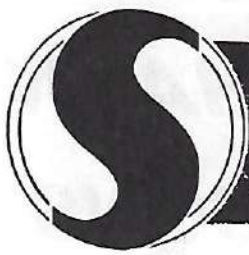
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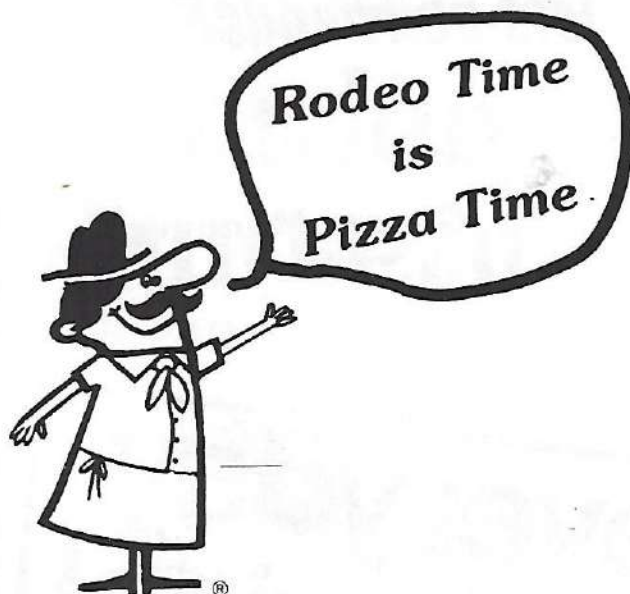
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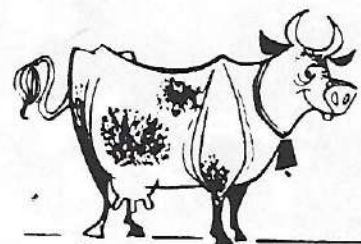
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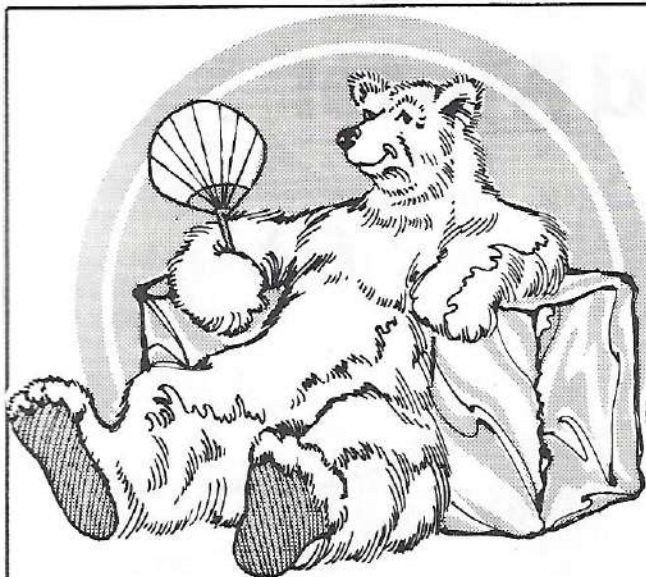
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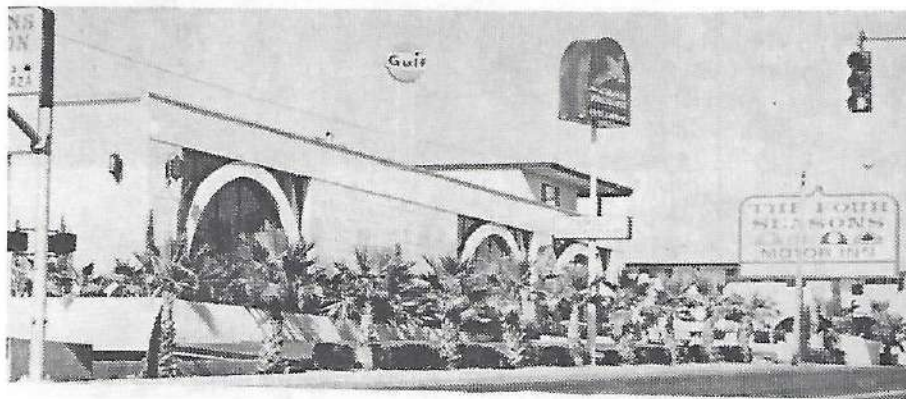
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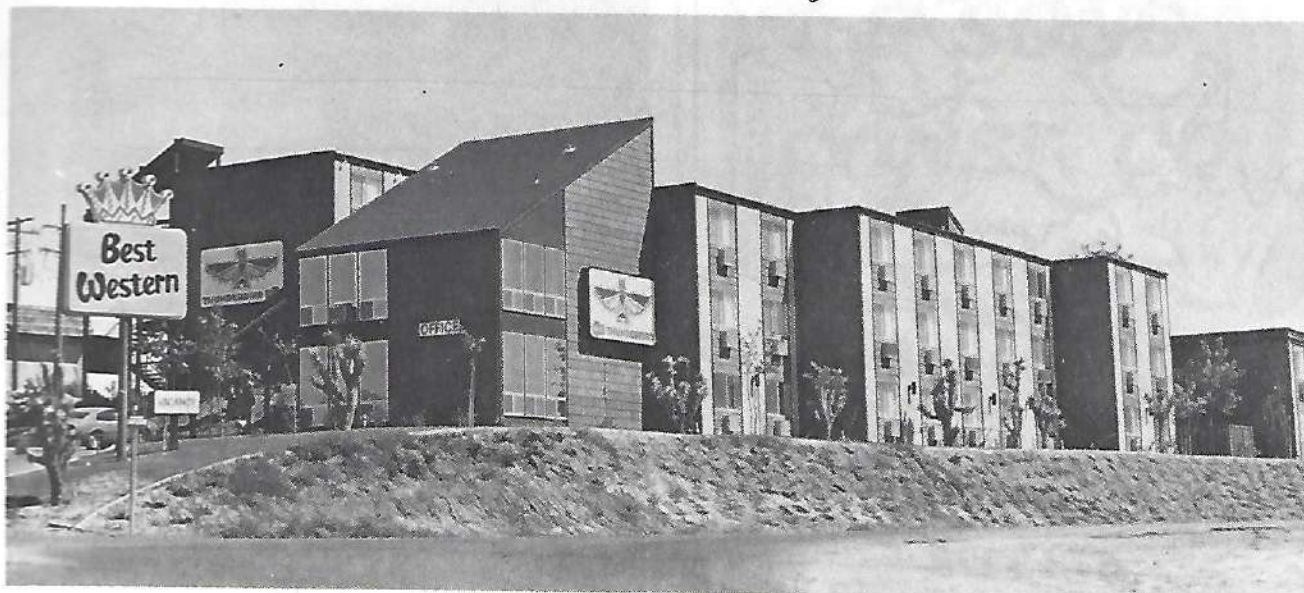
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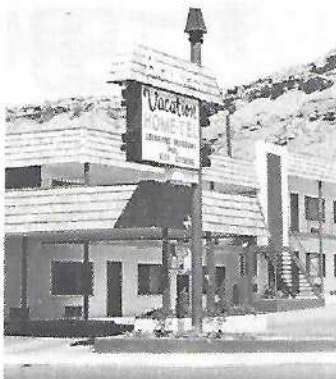
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• "Me, your hazer? I thought you were mine!"



• "Boy, this calf sure moves a lot faster than the fence posts I've been roping!"

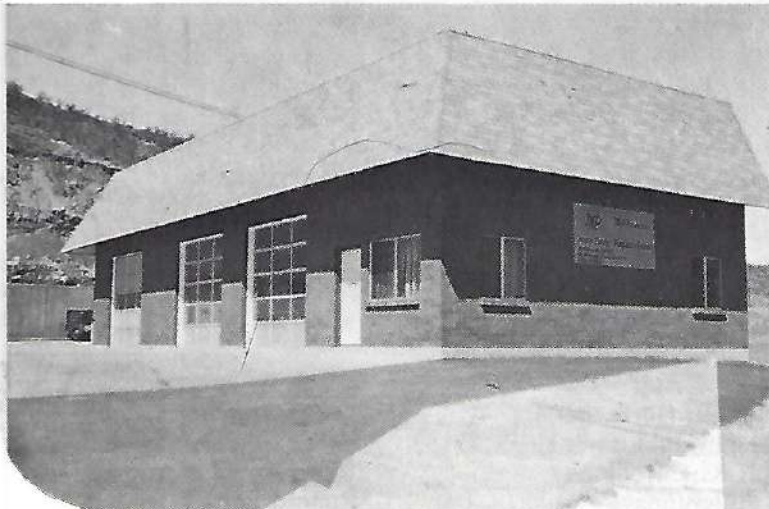


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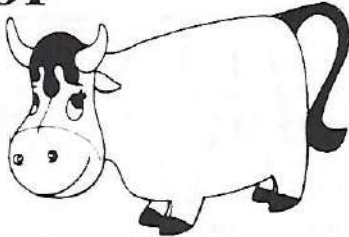
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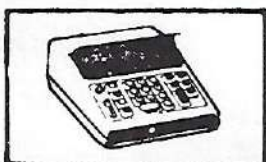
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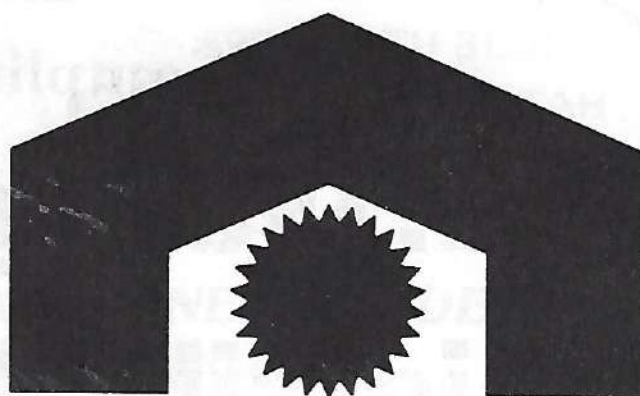
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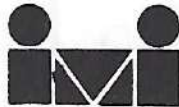
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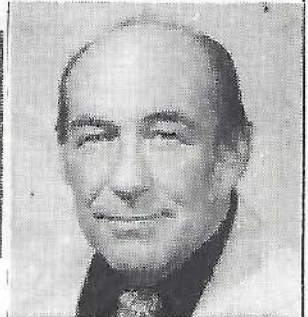
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Meet The Rodeo Clowns and Bullfighters

Gary Parli

Rodeo Clown Gary Parli of Caney, Kansas, was selected by the top 20 bullriders in the PRCA to serve as barrelman for the 1976 National Finals Rodeo last December at Oklahoma City. In 1974 and 1975, he was selected as alternate for the NFR and is presently serving as clown secretary.

Parli, a former Oklahoman, is a vocational instructor at Caney and finds the clowning business an exciting summer activity. He started out competing in rodeos while in high school, and in college he discovered a demand for clowns-bullfighters.

He needed entry fee money and decided to try his hand at the risky profession. As with many clowns who continue in the sport, it just "got in his blood". He was tutored by another great rodeo clown, Buck LeGrande and started clowning regularly in the summer of 1967.

Since then, he has worked at many of the top contests in North America, including the celebrated Calgary



Stampede. His speciality acts include a Model T car known for its mechanical flub-ups and a trained dog named Prissy. Presently, he is combining his teaching and clowning ability to teach rodeo clown schools.

Chuck Henson

Rodeo clown Chuck Henson may not be the funniest man in the world but don't try to tell rodeo hands he isn't. Spectators will have a chance to judge for themselves at the Dixie Roundup.

Henson is indeed a show business rarity — a naturally funny person. Born with a loose-gaited, mobile body and an instinctive sense of the ridiculous, Chuck was destined for comedy from the start. The fact he was also a superb athlete fitted him perfectly for the demanding role of a rodeo clown.

Born in Montana, Henson literally grew up in the rodeo arenas. Both of his parents were fulltime rodeo people. His father was a long-time top steer wrestler and his mother was the last world Champion Lady Bronc Rider, under her maiden name of Marge Greenough, when early day rodeo still held rough riding contests for the distaff side.

Despite the fact the champion cowboys of his day were his parents' close friends and constant companions, Chuck's childhood heros were the daring clowns who darted in front of the charging bulls to save the fallen riders. He mimicked their movements and followed the clowns like a lost puppy.

Still following the family tradition, Chuck broke into rodeo as a contestant, riding broncs and bulls in his late teens. It wasn't until his college days at the University of Arizona that he donned the greasepaint and baggy trousers of the funnyman — and that was to



work intercollegiate events.

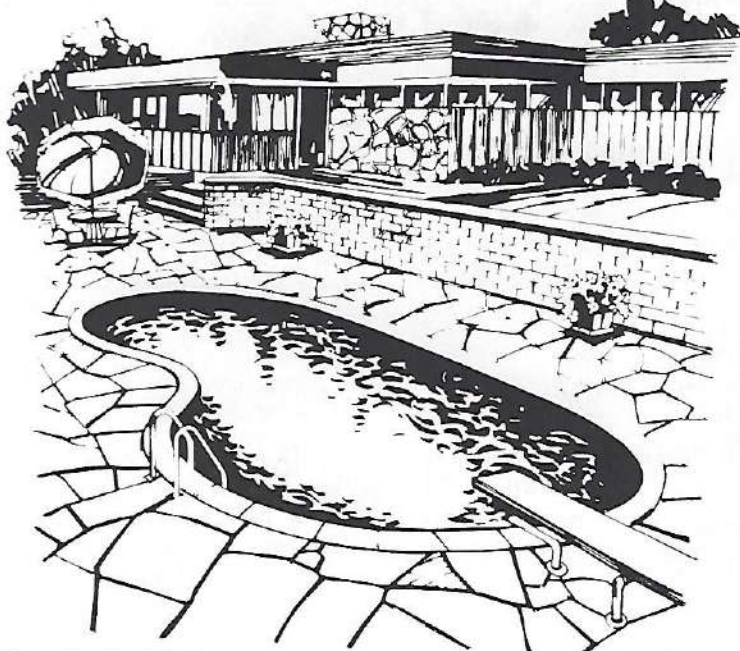
Chuck was determined to make a career of clowning and got a season's work for a producer in the Rocky Mountain area. He continued to compete in both riding and in steer wrestling. Before long his comedy flair and skill with the bulls caught the eye of major rodeo producers and he has worked rodeos throughout the United States, including the famed Calgary Stampede.



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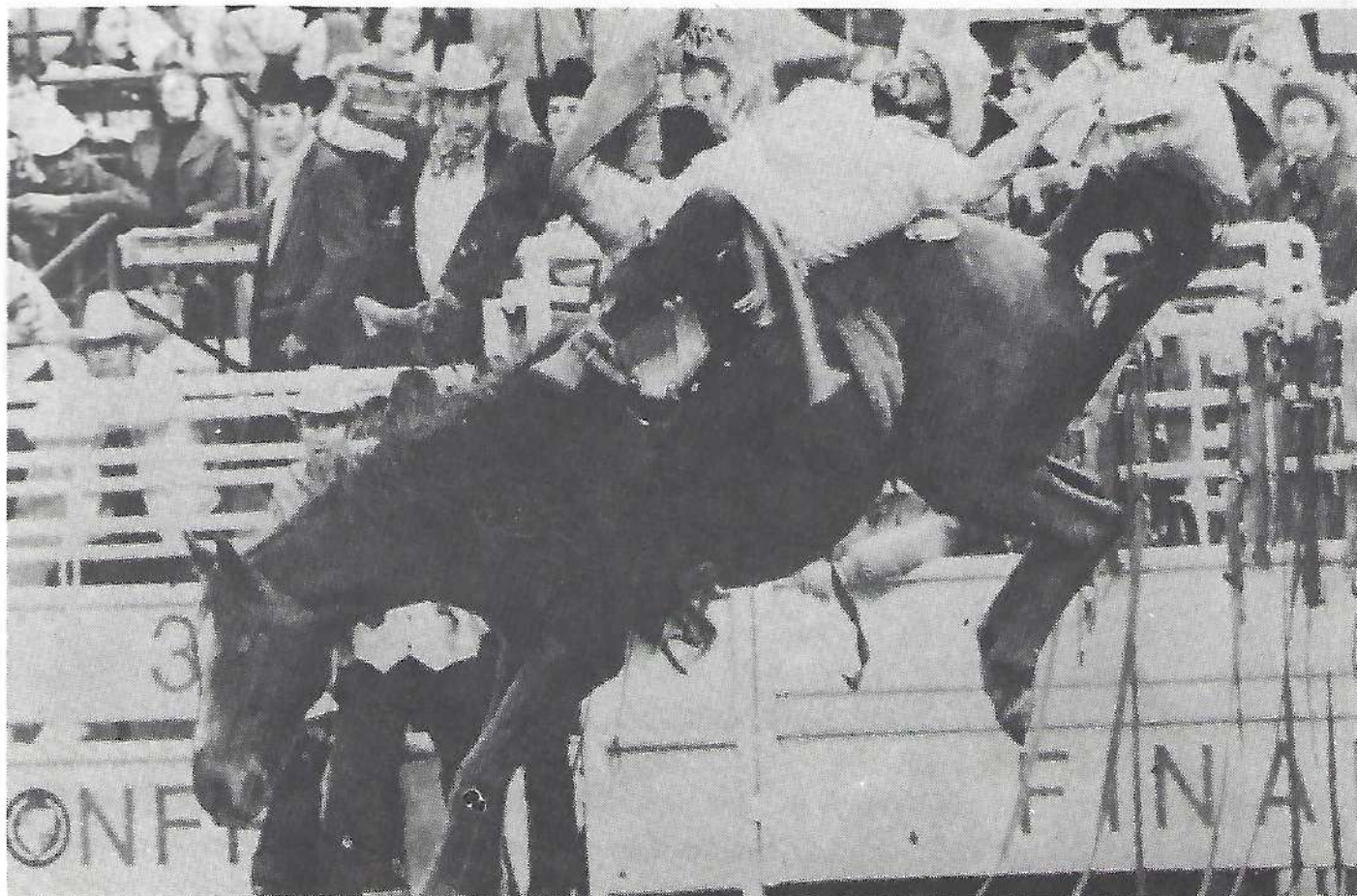


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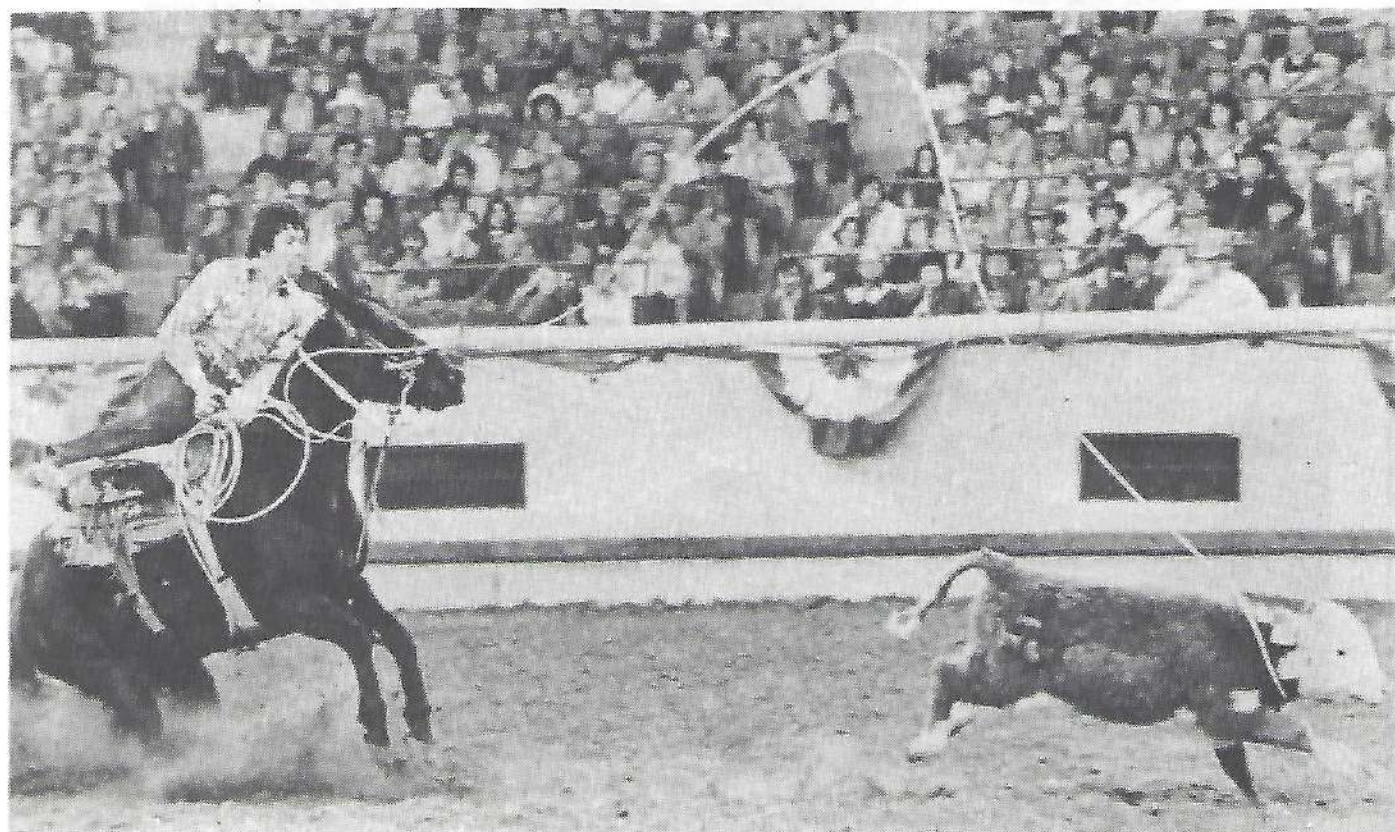
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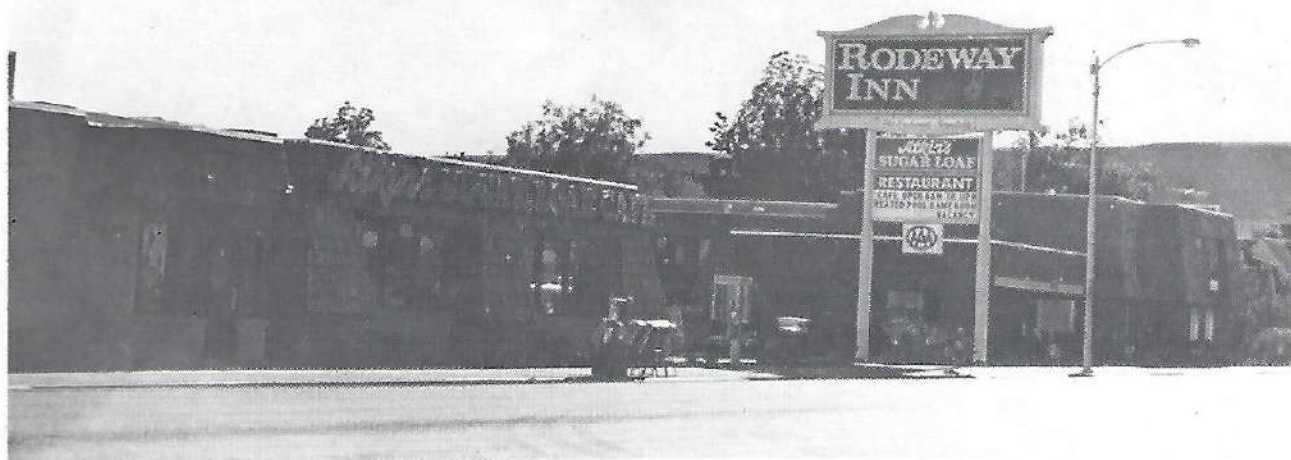




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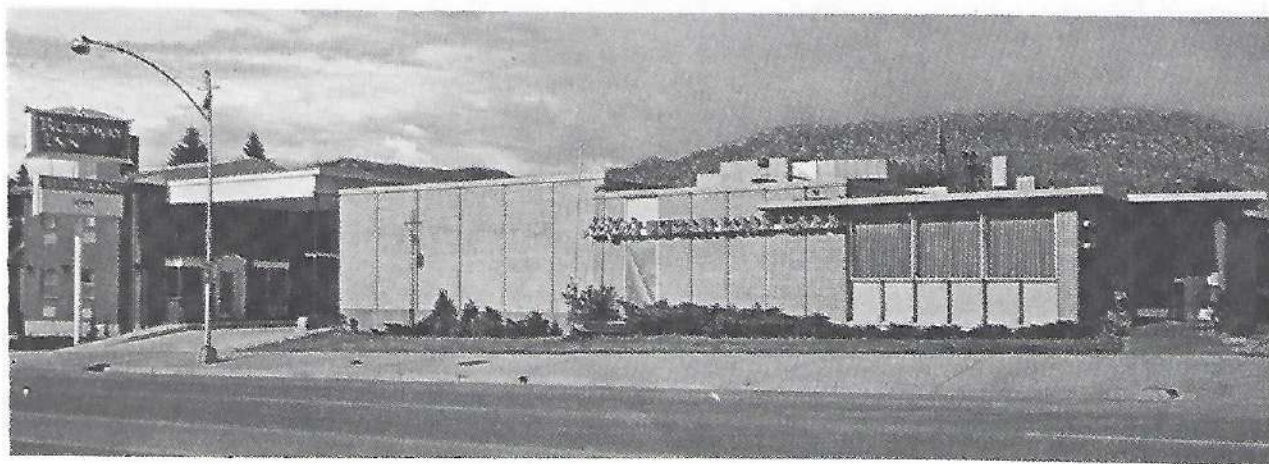


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Grown

Broiled

Steaks



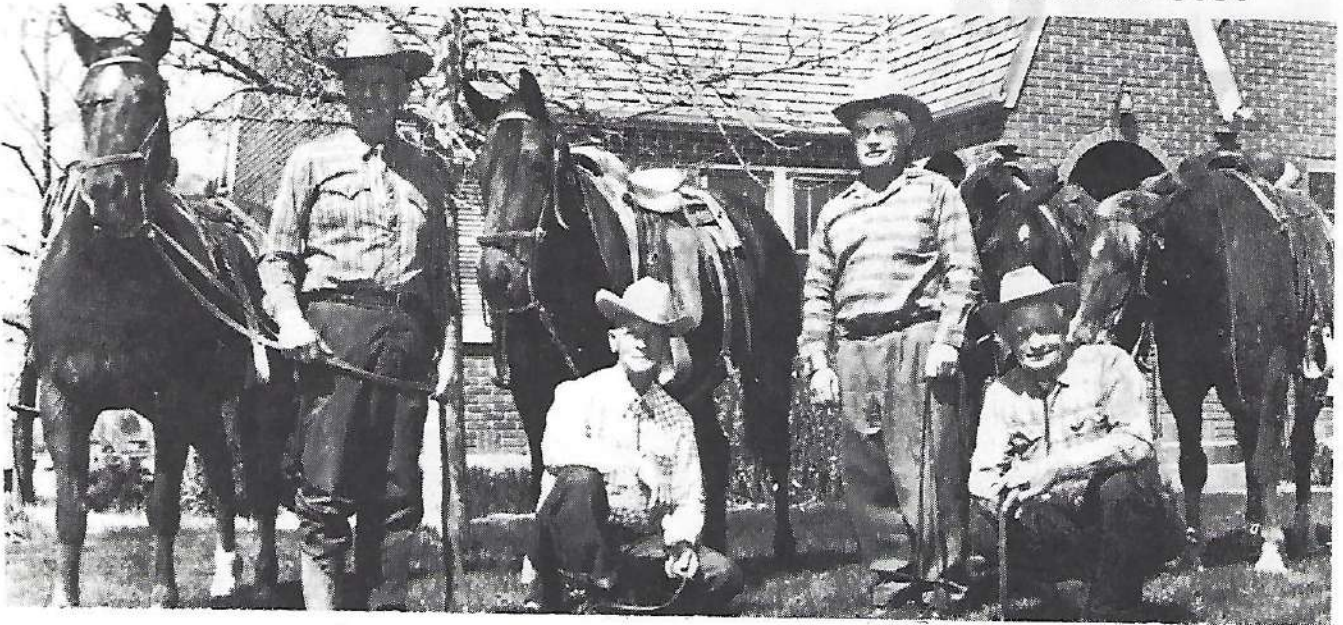
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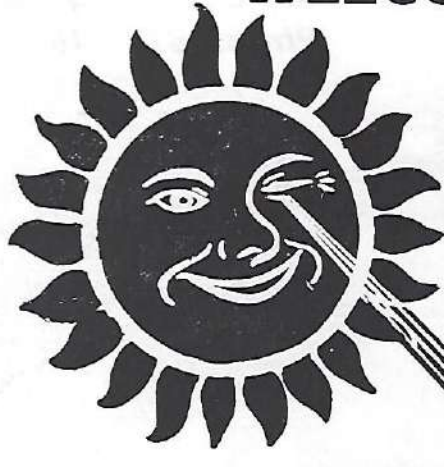
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Rodeo Announcer

Tommy Jones was born October 5, 1936 in Crawford, Nebraska. His youth was spent on a ranch in western Nebraska where he received a thorough western background through the livestock industry and rodeos.

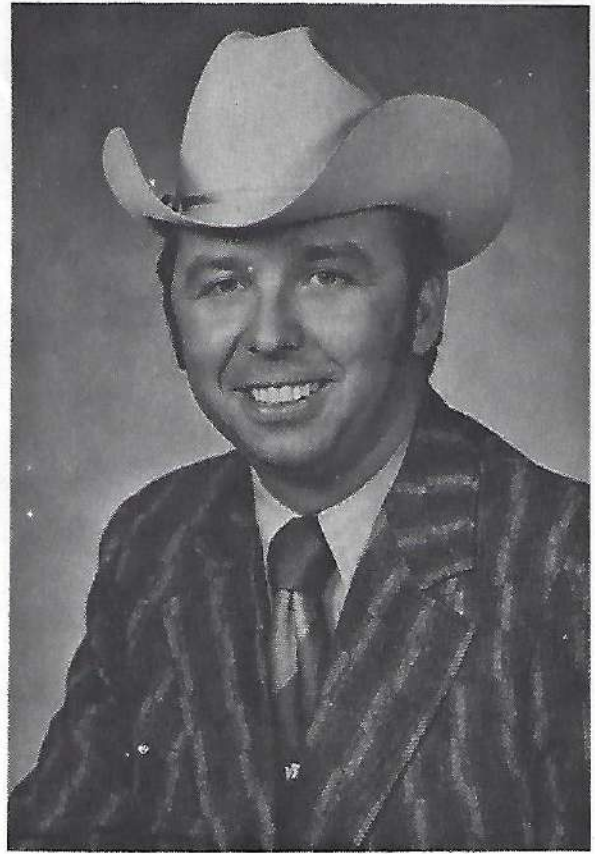
§He attended high school in Torrington, Wyoming and graduated from the University of Wyoming in 1960 with a Bachelor of Arts in History.

§His rodeo announcing career began in 1954 at a small rodeo in eastern Wyoming when the regular announcer was unable to appear. That was followed by numerous high school, amateur and college rodeos in the Rocky Mountain Region.

He joined the Rodeo Cowboy's Association, now the PRCA in 1958 and since that time has announced a number of the major rodeos in the Rocky Mountain Region. These include the Ash Hollow Roundup, Gordon, Mitchell, Valentine and the Nebraska State Fair; Evanston, Torrington, Wheatland, Rawlins, Greybull, Laramie Jubilee Days and the Wyoming State Fair in Douglas; Walden, Limon, Steamboat Springs, Castle Rock, Greeley, Ft. Collins, Estes Park in Colorado; Heber City, Utah; Montpelier, Idaho. Also Costa Mesa, California, Arizona National in Pheonix, Polson, Bozeman and Miles City in Montana. Cheyenne Frontier Days for the past five years and again in 1977 and for eight years did the well known Match of Champions at Sentinal Butte, North Dakota. He was also one of the three National Finals Rodeo Announcers in 1969, 1975 and 1976. Jan. 1978 he also announced Rachester, Minn. & Phillipsburg, Kansas.

He is Master of Ceremonies at many banquets in the Rocky Mountain Region. He has announced three of the National Inter-Collegiate Championship Rodeo Finals. In the summer of 1964, he was chosen because of his knowledge and background in rodeo by Capitol Records of Los Angeles to do the color and background in rodeo by Capitol Records of Los Angeles to do the color and background on their Capitol LP release—"Hank Rhompson at Cheyenne Frontier Days".

He and his wife, the former April Belecky, have two children, Cotton Dan, age 13 and Codi Lee, age 9. They make their home in Cheyenne, Wyoming.



T. V. "Tommy" Jones

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1976



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1972



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1966



Marita Hunt
1971



Gai Reber
1965



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1970



Helen Holt
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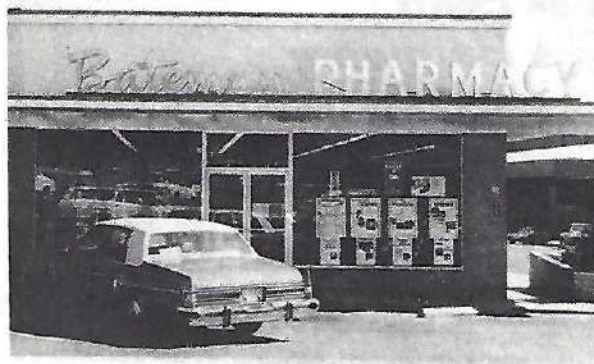
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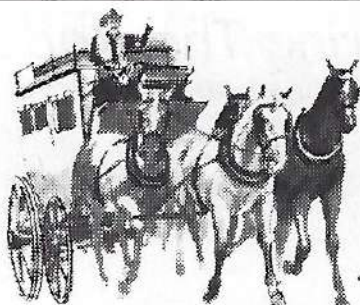
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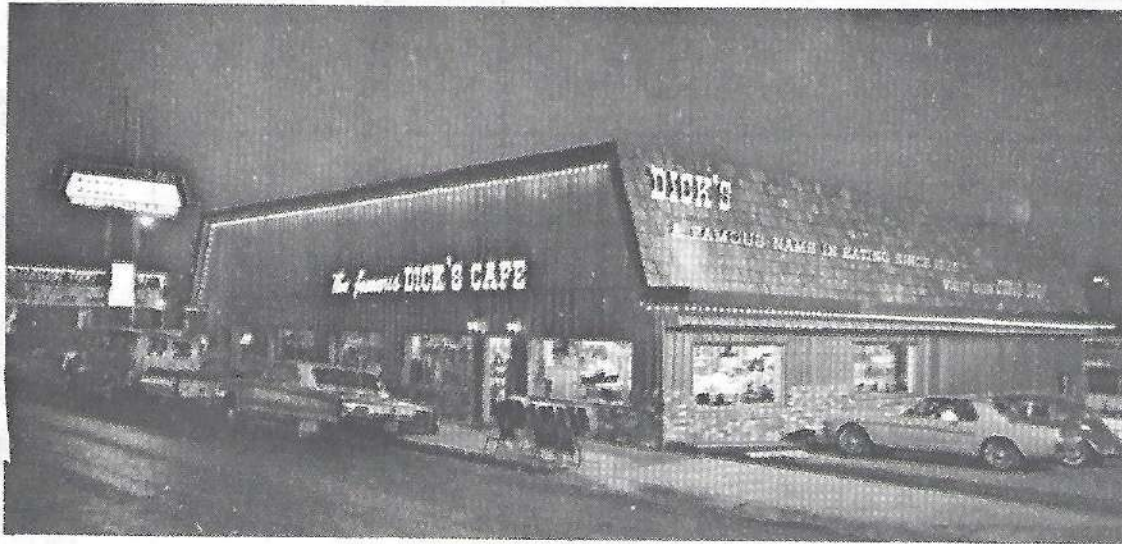
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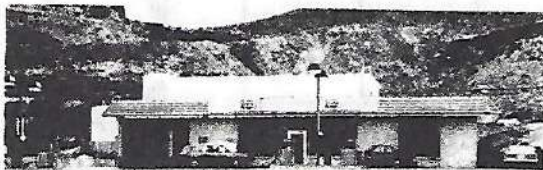
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There's more to rodeo than just watching cowboys 'hit the dirt.'

Since these riders are competing against one another for sizable purses, the judging of their rides is critical.

What follows is a brief outline of the points a judge looks for when scoring the stock and contestants in the 'rough stock events' (bareback, saddle bronc and bull riding). On the opposite page is a score sheet where you may, if you are not too distracted by all the spectacle going on, grade the animals and the riders as well as possible champions.

BAREBACK RIDING

As in all riding events, both the horse and rider are marked separately on a scale of 1-25. The sum of these two scores is the cowboy's grade for the event. A disqualification is zero.

JUDGING THE HORSE:

- 1.) How high does he kick?
- 2.) How hard does he jump?
- 3.) How difficult is he to ride?
- 4.) In how many different directions does he go?

Remember that the best grades are given for the 'rankest' (that is, the nastiest and most spirited) animal. Thus a horse that turns back on itself, spins, snaps, bucks the full time and does not travel far from the chute earns a higher score and the docile or running animal scores lower.

JUDGING THE RIDER:

- 1.) How well does the man spur?
- 2.) How good is his control of the animal?
- 3.) Is he in balance or is he constantly fighting to stay on?

The rider's score depends largely on his spurring. So important is this that the man's spurs must be touching the horse above the break of the neck on the first jump out of the chute. Failure to do this results in a disqualification.

Remember, also, that a man's spurring must be high and long-stroked in rhythm with the horse's movements. Should a man stop or lose control, points are deducted accordingly.

DISQUALIFICATIONS:

- 1.) Failure to spur on the first jump out of the chute.
- 2.) Touching the horse or equipment with rider's free hand.
- 3.) Falling off before the eight second buzzer.

SADDLE BRONC RIDING:

Judging the saddle bronc riding event is essentially the same as judging bareback bronc riding. For the animal, the emphasis is on how rank he is, how wildly he performs and how difficult he is to ride.

For the man, the emphasis is again on how well he spurs, how certain his control and how sure his ride.

DISQUALIFICATIONS:

- 1.) Failing to spur on the first jump out of the chute.
- 2.) Touching the horse or equipment with a free hand.
- 3.) Losing the rein or changing hands on the rein.
- 4.) Losing a stirrup.
- 5.) Falling off before the eight second buzzer.

BULL RIDING

Bulls, as every cowboy will tell you, are among the nastiest animals on earth. Despite this and the clearly present danger of falling off below those heavy hooves or being impaled on wicked horns, the riders still do more than simply attempt to hang on for the required eight seconds.

JUDGING THE BULL:

- 1.) How high does the bull kick?
- 2.) How high does he jump?
- 3.) How difficult is he to ride?
- 4.) In how many different directions does he go with what speed and snap?

JUDGING THE RIDER

- 1.) Control is the key. Does the man assume command of the bull?
- 2.) Does he stay reasonably erect or does he flop from side to side?
- 3.) Although spurring is not required in bull riding, check to see how well placed the man's legs are. Do they dangle and flop or do they seem to help him in his ride? Again, form and control are the keys.

RERIDES:

Occasionally, through no fault of the rider, the animal or the failure of a piece of equipment will foul the rider and allow the man another chance. This may occur when:

- 1.) The animal becomes fouled in or out of the chute.
- 2.) The animal stops and refuses to move.
- 3.) The animal fails to buck or runs without bucking.
- 4.) The animal falls.
- 5.) The flank strap falls off.
- 6.) The horse is hit by a pick-up man before the end of the elapsed riding time.

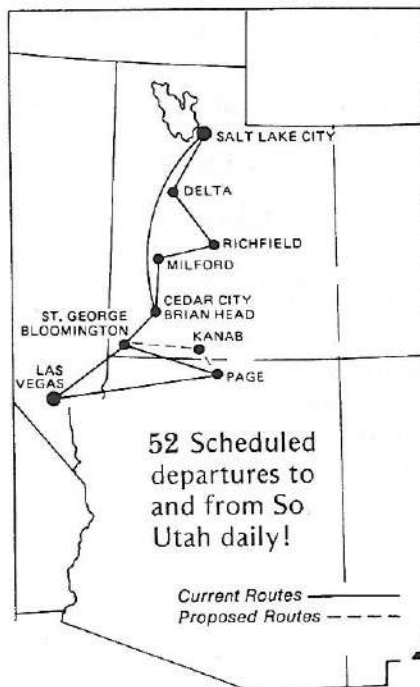
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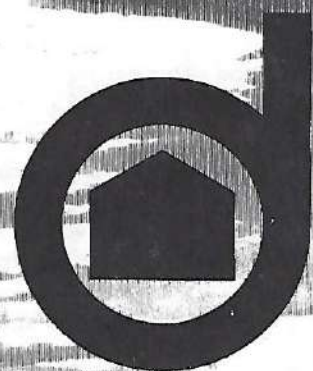
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Rodeo Rules

BAREBACK BRONC RIDING

One-hand rigging to be used. To qualify, rider must have spurs over the break of the shoulders when horse's front feet touch the ground, first jump out of the chute. Horses will be ridden for eight seconds. Rider cannot touch horse with free hand. —Synopsis R.C.A. rules.

BULL RIDING

Riding to be done with one hand and loose rope, with or without hand hold. Rope must have bell. Bull will be ridden eight seconds. Rider will be disqualified for being bucked off or touching animal with free hand. —Synopsis R.C.A. rules.

CALF ROPING

If cowboy intends to use two loops, two ropes must be carried. Cowboy must throw calf by hand, cross and tie any three feet. If calf is down when the roper reaches it, he must allow calf to get up and then throw calf. Tie must hold for six seconds after roper calls time —Synopsis R.C.A. rules.

STEER WRESTLING

Steer must be caught from horse. If steer gets loose dogger may take no more than one step to catch him. Steer will be considered down only when it is lying flat on its side, all four feet and head straight. —Synopsis R.C.A. rules.

SADDLE BRONC RIDING

To qualify, rider must have spurs over the break of the shoulders and touching the horse when front feet hit the ground first jump out of the chutes. Rider disqualified for: being bucked off; changing hands on rein; losing stirrup; or touching the animal, saddle or rein with his free hand.

—Synopsis R.C. A. rules.

PRIZE MONEY

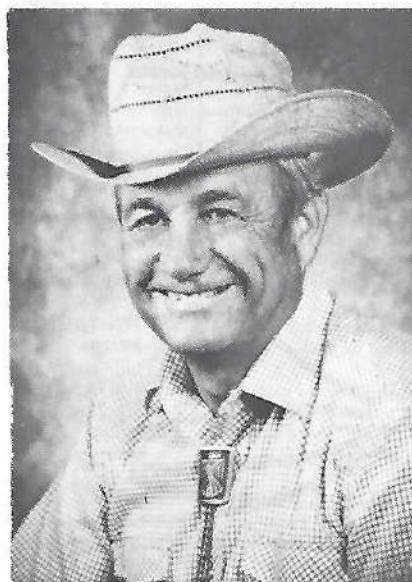
Rodeo is a contest of cowboys competing for prize money. So the simplest, fairest way to name the world champions of professional rodeo is by counting the money they win each season.

From official results of every rodeo approved by the Rodeo Cowboys Association each season, a careful, culminative record of dollars won through the year by every cowboy member is kept at the association's Denver, Colorado headquarters.

At the end the regular season, a certified public accountant audits the financial chart and ascertains the top 15 winners in each event. These men become eligible to compete in the title playoffs, the National Finals Rodeo.

The NFR does not change the system of naming champions but is simply fitted into it. Money won at the Finals, along with seasonal earnings, all are dollars toward the titles. So, the titlists still are the men who won the most money for the year.

A total of \$24,000 in added financial dividends is guaranteed the new crown-wearers by the R.C.A. This is apportioned \$3,000 per title, with the champion getting 40 percent; runner-up, 30 percent; third place winner, 20 percent; fourth place holder, 10 percent, and is aside from contributions from other donors.



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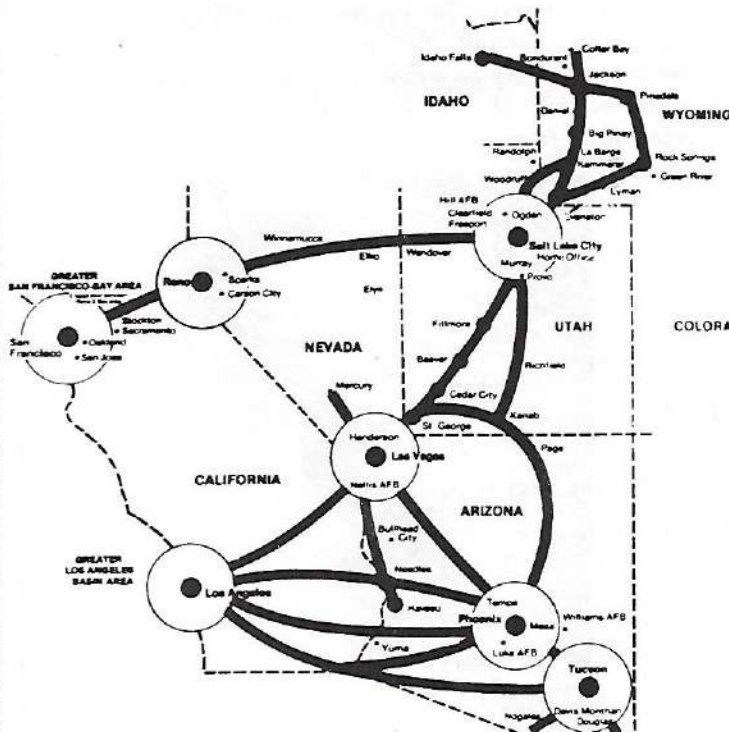
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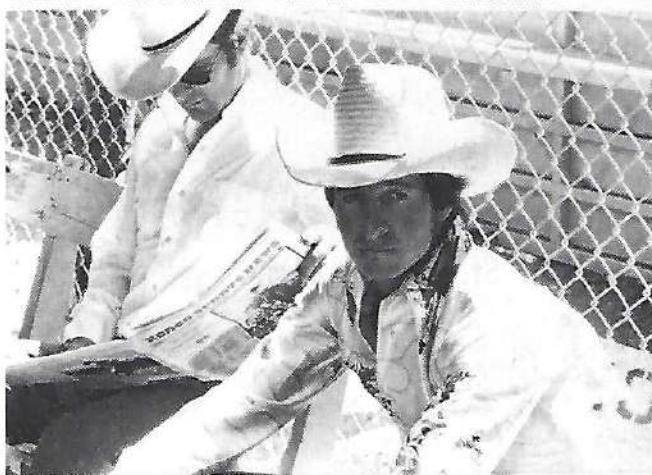
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RULE BOOK

UNDERSTANDING RODEO:

ADDED MONEY: The purse, or the part of the total money put up by the committee.

AVERAGE: When a rodeo has more than one go-round in an event, the contestants are paid off for the best ride or time in each go-round and for the best average of all go-rounds. The winner of the average is the event winner.

BARRIER: In the timed events the stock is given a pre-determined head start depending on arena conditions, called the score, and marked by the scoreline. A rope is stretched across the front of the box out from which the contestant's horse will come. The barrier rope is released by a measured length of twine which is pulled loose from the calf or steer as it crosses the scoreline.

BREAKING THE BARRIER: If the contestant rides through, breaks the barrier, before it is released, a penalty of 10 seconds is added to his total time.

CHAMPION: Many rodeos award buckles or saddles to the champions of each event and to the All Around winner of the rodeo. The top 15 money winners in each event after the year's end rodeo, the *GRAND NATIONAL at the COW PALACE*, are eligible to compete in the *NATIONAL FINALS RODEO, NFR*, held in Oklahoma City in early December.

PRCA CHAMPIONS: The top money winners in each event are now called *PRCA CHAMPIONS*.

WORLD CHAMPION: In 1976, under new championship regulations, the top 15 contestants in an event have an equal chance to become the *WORLD CHAMPION* of the event. The winner of the NFR is the World Champion.

ALL AROUND CHAMPION: To be eligible for the title *ALL AROUND WORLD CHAMPION* a cowboy must be eligible to compete in two events at the finals. Previously the top money winner who competed in two or more events was the World Champion.

DAY MONEY: The amount of prize money paid to the winners of each go-round.

ENTRY FEES: The money paid by the contestant before he can compete at a rodeo. This is added to the prize money in that event. The size of the fee varies with the amount of the purse, ranging from \$10 at the smallest rodeos to \$200. Contestants must pay a separate entry fee for each event entered.

GO-ROUND: That part of a rodeo which is required to allow each contestant in an event to compete on one head of stock. The number of go-rounds in a rodeo may vary from one in a small one day rodeo to as many as seven or more depending on the number of cowboys entered and the number of days a rodeo will last.

HAZER: The cowboy who rides on the opposite side of the steer to keep the steer from running away from the steer wrestler's horse.

HOOEY: The eye in one end of a rope through which the other end is passed to form the loop in a lariat.

JACK POT: An event for which no purse is put up by the rodeo. Winners split all or part of the entry fees.

NO TIME: When a flag fieldman waves "no time," it means that the contestant has not caught or thrown his animal properly and receives no time on that animal in that go-round, but is still entitled to compete in the next go-round.

PICKUP MAN: A mounted cowboy who helps the rider off a bronc when a ride is completed. The pickup man then pulls off the flank strap from the bronc and removes him from the arena.

PRIZE MONEY: Money paid to the winners of the various events in a rodeo. It is comprised of the purse and the entry fees paid by the contestants. The split of the prize money depends on the total monies in a go round. If it is under \$2000, it is split 4 ways, 40%, 30%, 20%, 10%. There is a fixed ratio for the number of monies paid and a set percentage, depending on total go-rounds and amount of prize money.

PULLING LEATHER: When a saddle bronc rider touches any part of the saddle with his free hand he is said to be pulling leather and is disqualified.

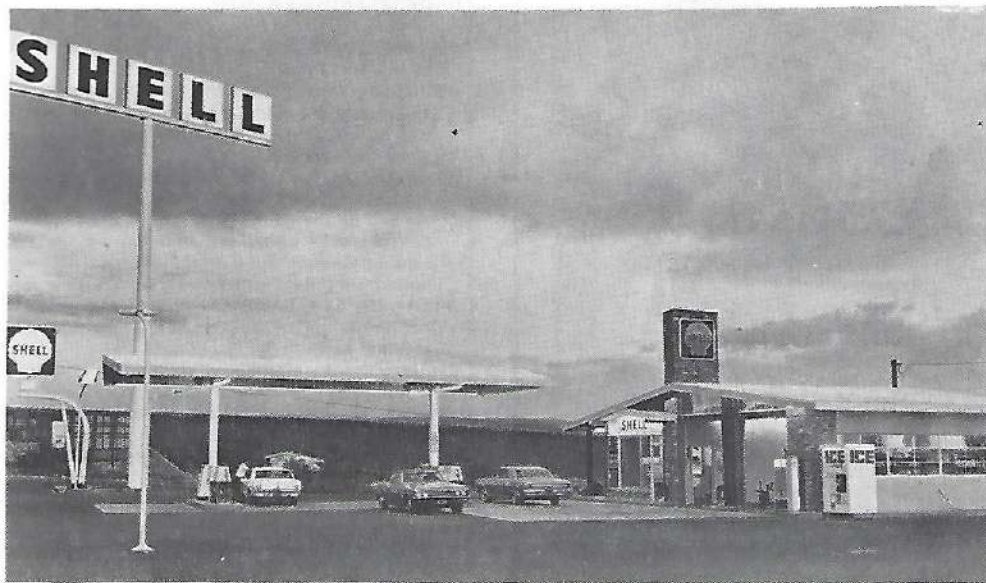
ROUGH STOCK EVENTS: The riding events, bareback riding, saddle bronc riding, bull riding.

RE-RIDE: Another ride is given to a bronc or bull rider in the same go-round when the first ride was unsatisfactory for any of several reasons.

SCORE: The distance between the box opening and the scoreline, or head start given the stock in the timed events.

TIMED EVENTS: Calf roping, team roping, and steer wrestling.

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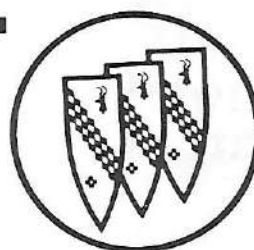


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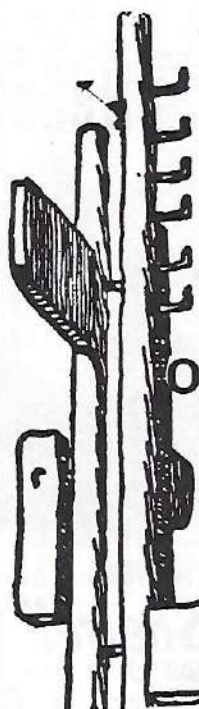
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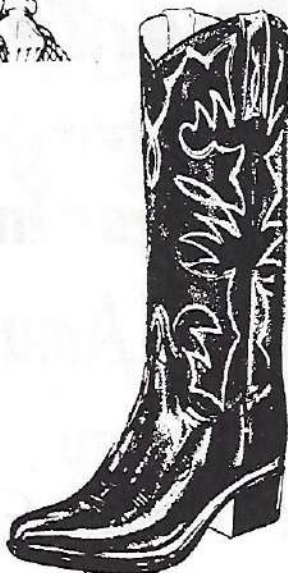
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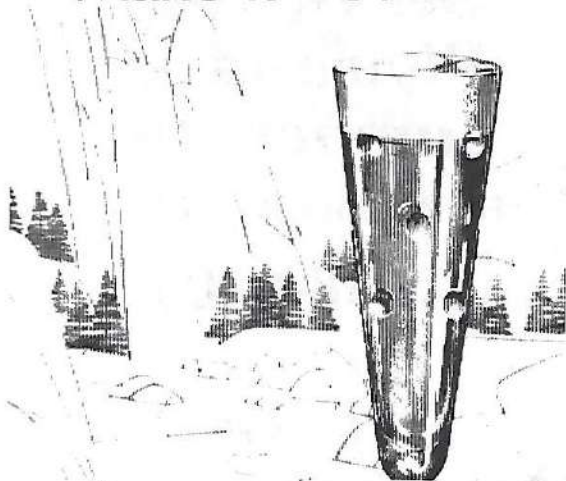
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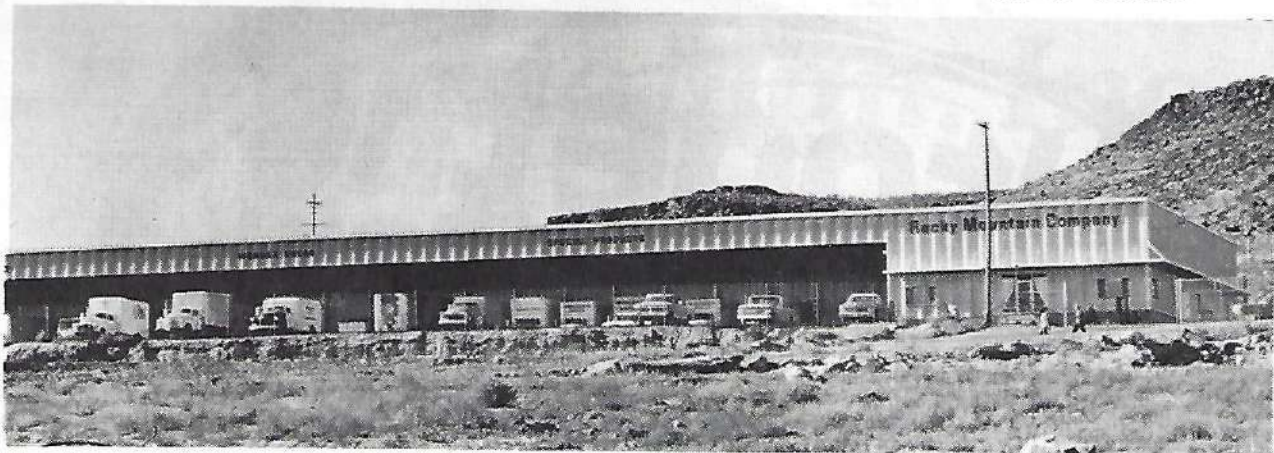
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1 Year	\$1,000.00 or More	6.50%	6.72%
30 Months (2 1/2 Yrs.)	\$1,000.00 or More	6.75%	6.98%
4 Years	\$1,000.00 or More	7.50%	7.79%
6 Years	\$1,000.00 or More	7.75%	8.06%
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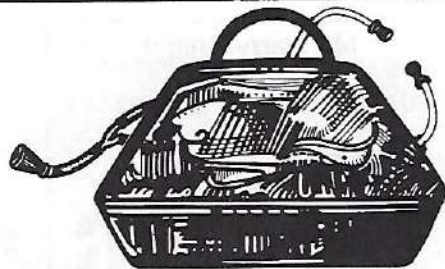
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SCORING THE RIDER

1. When chute gate opens rider's disqualified if not in position with toes turned out and spurs in contact with horse's shoulders first jump from chute.
2. To qualify, rider must ride 8 seconds.
3. Points awarded by two professional judges. Each judge scores up to 25 points for rider, 25 for horse 50 each judge—maximum possible (never yet achieved) 100 points.
4. Score of 64 average, 68 good, 74 excellent, 78 superior, 80 outstanding, more than 80—"WOW."
5. Judge awards points primarily for spurring action in bronc riding. Length of stroke from shoulder rearward to point behind saddle increases score. Spurring must be done each jump or "buck" of horse. (See scoring zone illustrations.) Horse's most often buck 8 to 13 times in 8 seconds.
6. Rider loses points if toes not turned with spur in contact with

Mr. Harry Knight
PRCA
SUPERVISOR OF OFFICIALS

JUDGING

horse; if spurring's not continuous throughout ride; or if rider's not balanced and in control (body centered over horse, not tilted to either side.)

7. Points gained or lost according to rider's rhythm and timing with horse's bucking.

Example: Judge makes mental calculation-interpretation based upon professional standards. Horse and rider explode from chute, rider's spurs set in bronc's shoulders, then continues spurring action. With each spurring stroke judge may observe length of stroke, crediting each: i.e. 25, 25, 25, 25, 17, 17, 14, 14, 10, 10. Ten jumps, ten rakes. A quick judgment or tally sums up (182) and divides by jumps (10), resulting in a score of 18 for the rider. Note

that the scoring lessened as the rider progressed, indicating the cowboy rode expertly the first 4 jumps, then lost control or tired. If both judges gave 18 for the rider, and 18 for the horse's effort (see Scoring The Animals), totaling 36 per judge, 72 for the ride.

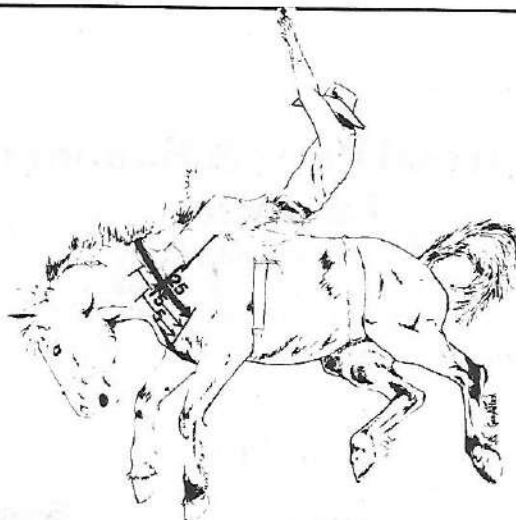
SCORING THE ANIMALS

1. High kicking action with hindlegs fully extended; the higher the kick, the better the score. Note: A high-jumping animal appears more spectacular, but a high-kicking animal is far more difficult to ride.
2. Power: the strength and force of the animal's bucking efforts; how hard he tries to throw the rider; how hard he kicks, lunges, and hits the ground.
3. Changing direction: every change scores points. A spinning animal is harder to ride than one bucking straight; an animal that spins one direction, then reverses in the opposite direction is harder to ride than one spinning but one way.
4. Rolling and twisting: an animal that "sunfishes" and "shows its belly" puts an added dimension into the up, down, sideways bucking action, and scores more points.



SADDLE BRONC RIDING

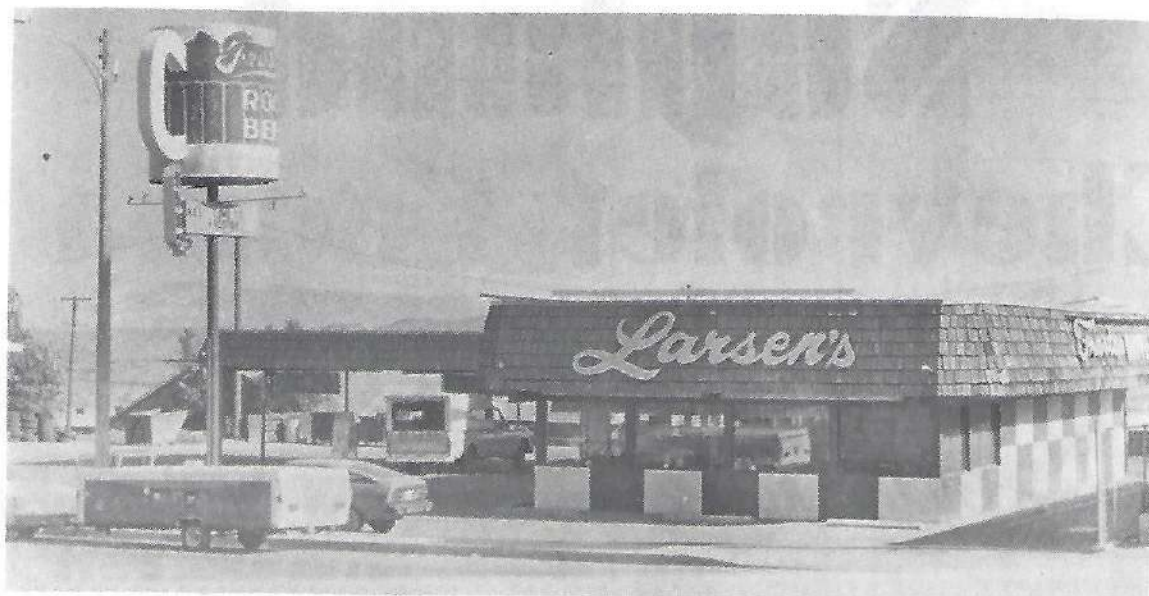
1. See No. 1 through 7 in Scoring Rider.
2. Additional disqualifications: losing a stirrup, touching horse, saddle, or self with free hand changing hands on buckrein.
3. Buckrein for balance, not to help rider hold himself on.



BAREBACK BRONC RIDING

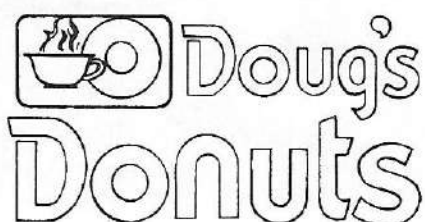
1. Rider scores points by maintaining body control and position regardless what moves bull makes. Recoveries look spectacular but lose points because rider "got out of shape" and had to recover.
2. Spurring not required in bull riding, but cowboy accumulates additional points by spurring—real spurring action, not just moving feet or grabbing for new hold.

1. Scoring Zone and spurring action different from Saddle Bronc: Zone is at or ahead of area where bronc's neck emerges from shoulders. Action is up and down, rather than fore-and-aft.
2. Additional disqualification: rider's hand hanging up in bareback rigging.



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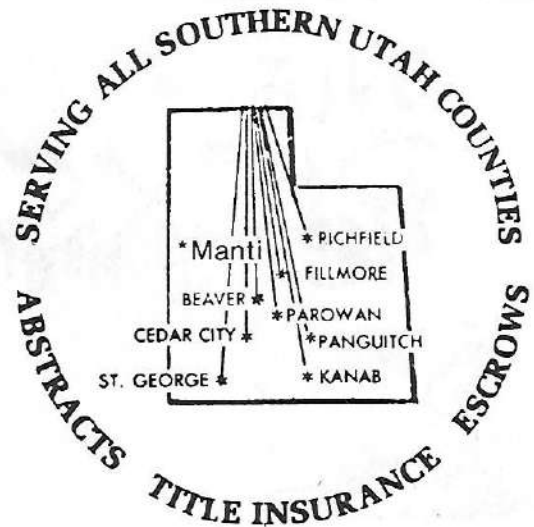
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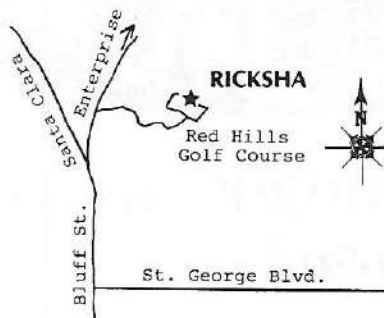
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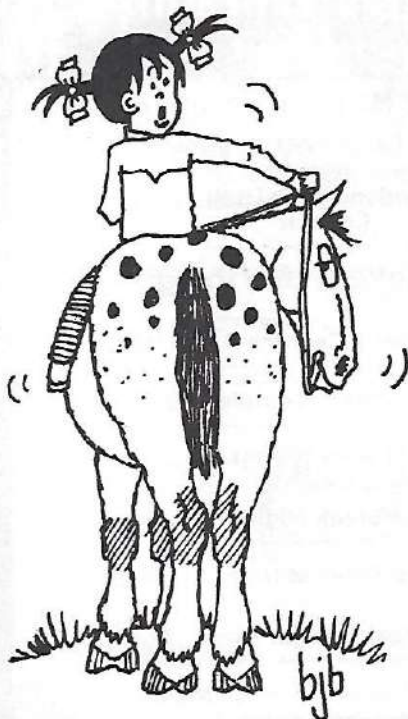
Illustration by Mike Scovel



• "Great ride, Bart . . . you broke everything but the record!"



• "I keep him around to keep my ol' rope hoss on his toes."



• "If my arm were longer, maybe Fizz Bomb would move his legs instead of his head!"



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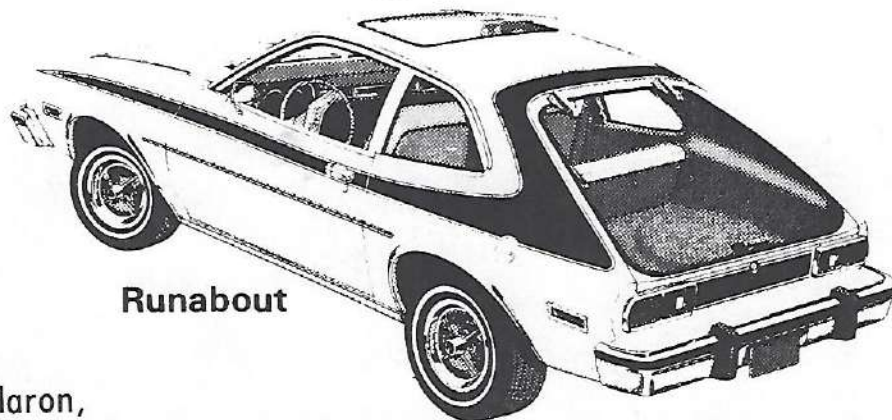
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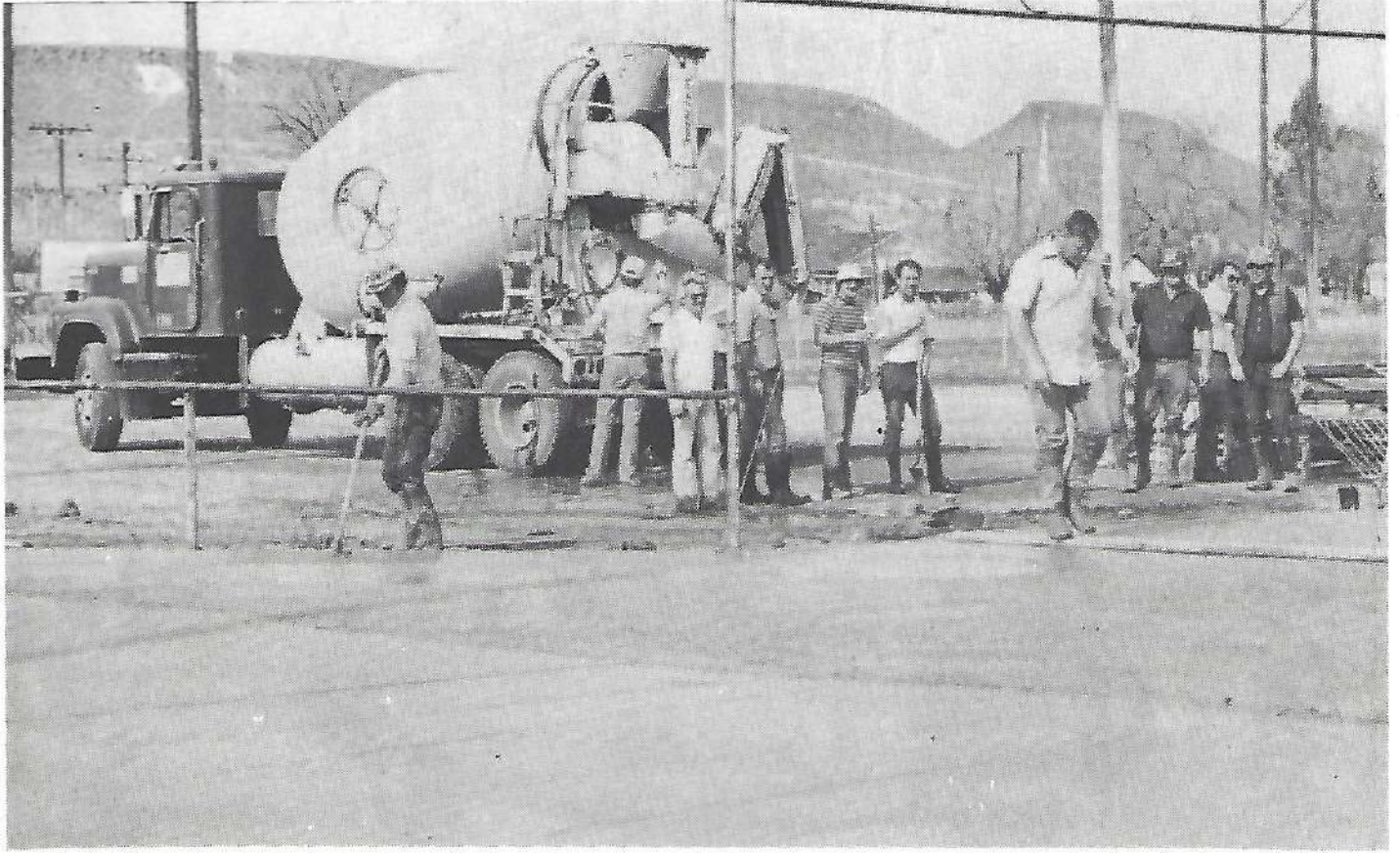
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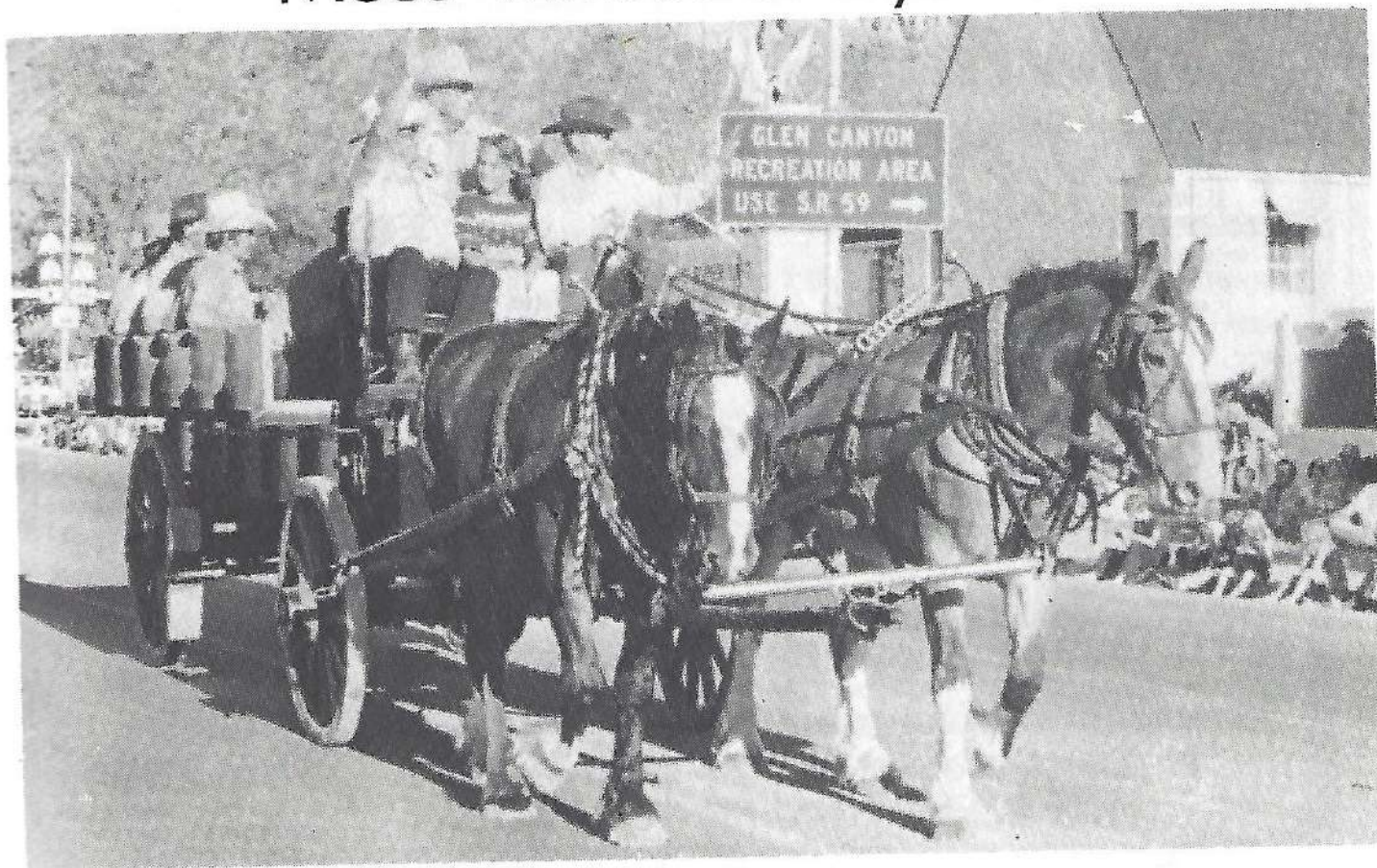
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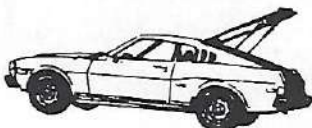
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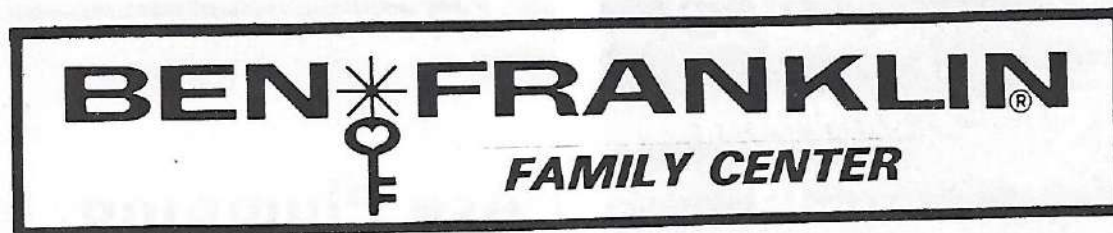
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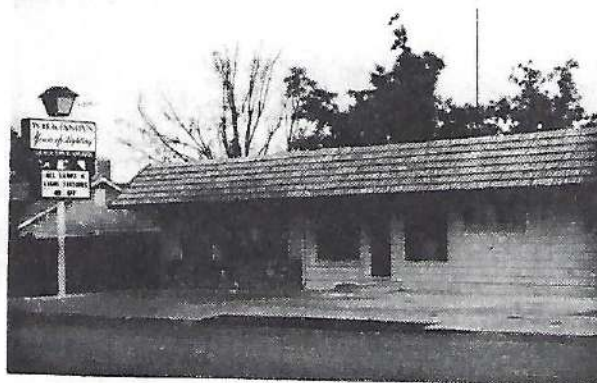
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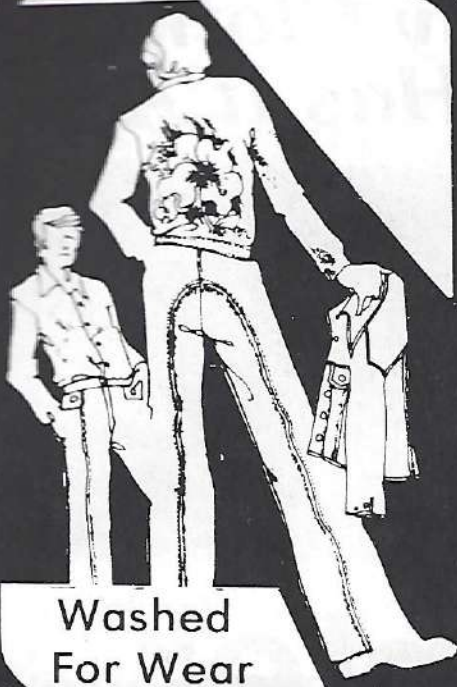
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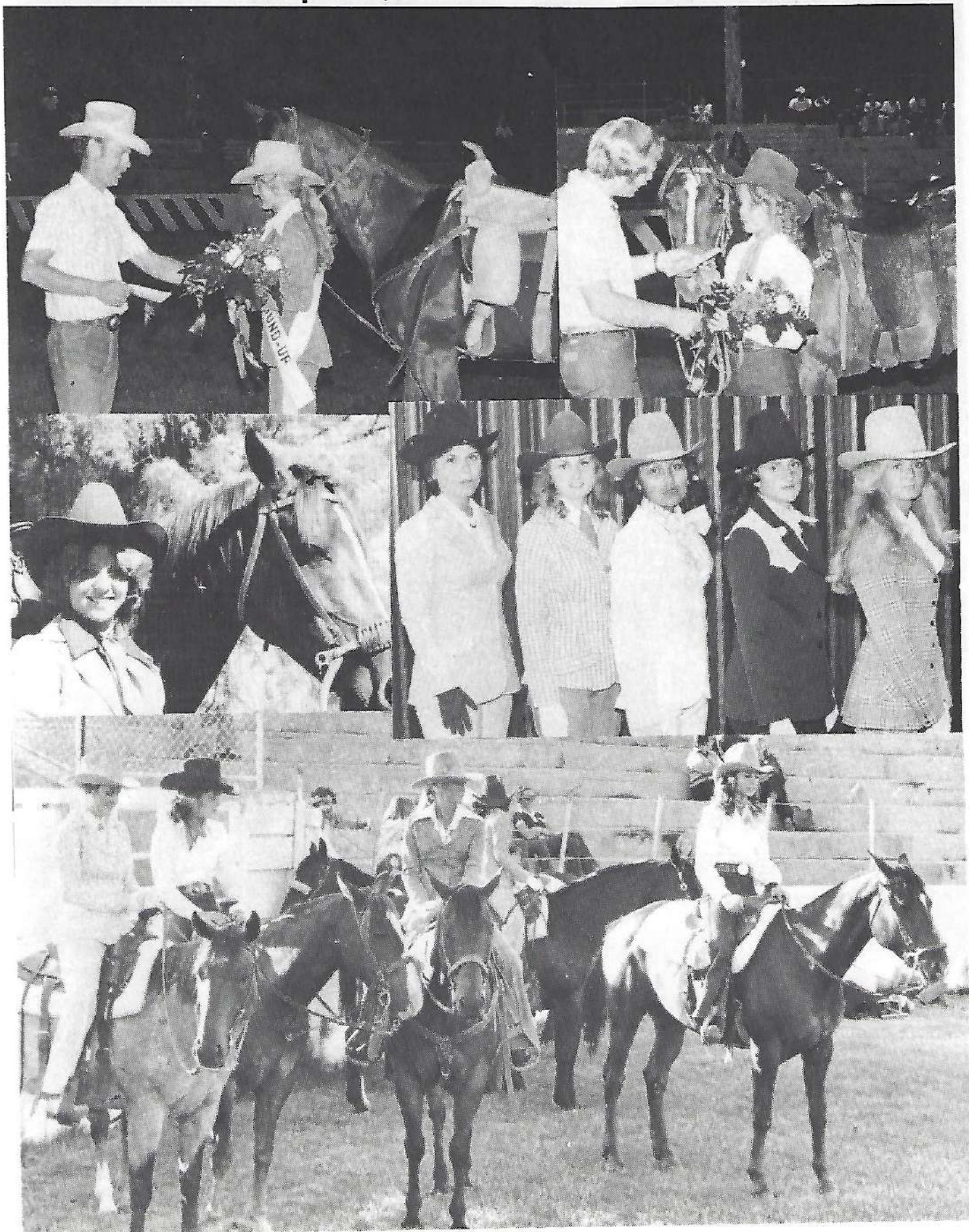
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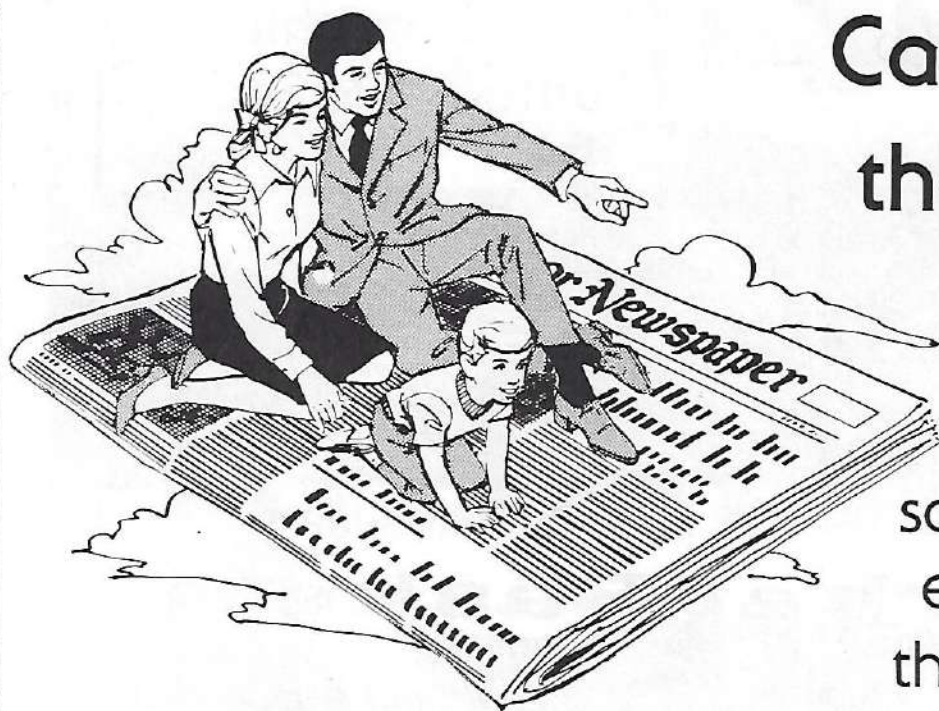
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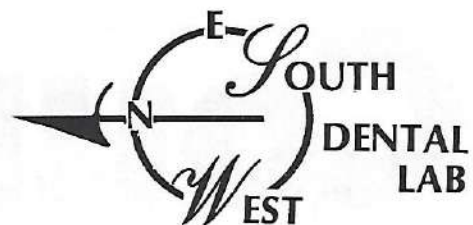
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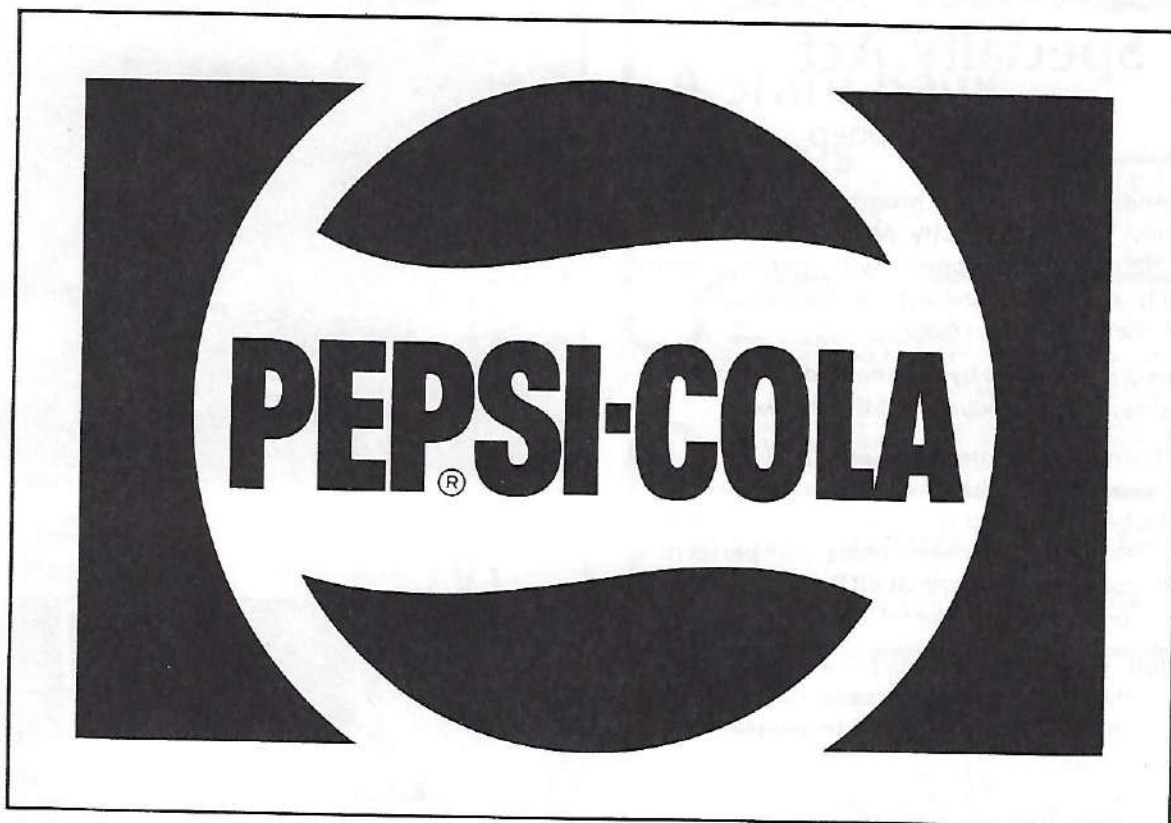
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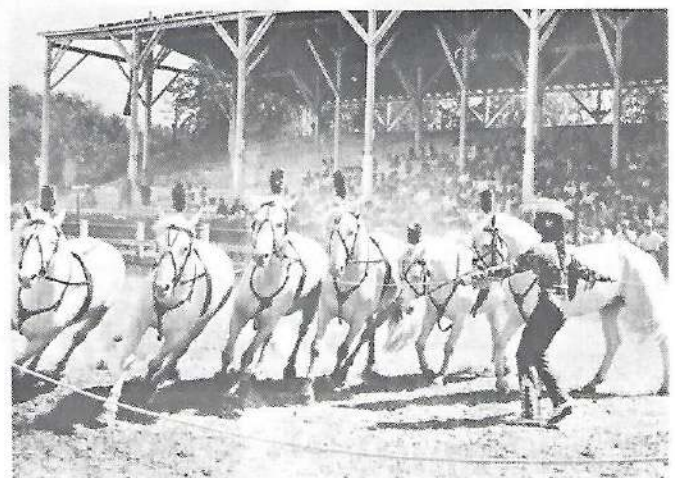
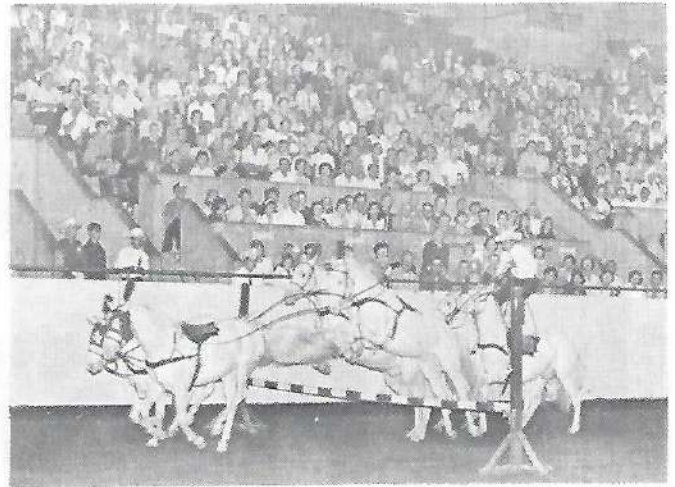
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Roman riding was made popular by the Romans in an era when standing atop two fast moving horses was a game or challenge. Don Anderson, is an expert in the art of Roman Riding. He is featured in the show with his magnificent "Six Horse Roman Standing Tandem". Don has perfected, not only standing on two horses, but driving four in tandem while riding the other team Roman Style. The teams are not connected or fastened to the team behind them in any way. The six lines which Don holds are the only means of holding all three teams together.

Jo-Ann and Don Anderson are featured performers with their white horses in the rodeo. This handsome couple met while at the American Royal Horse Show in Kansas City. Don was touring with the famous Wilson Six Horse Hitch of Clydesdales. The Andersons were married on horseback, riding the white horses with a wedding party of six attendants also mounted on horses.

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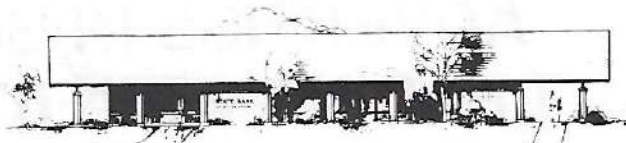
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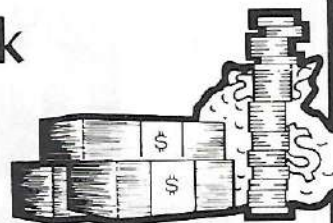
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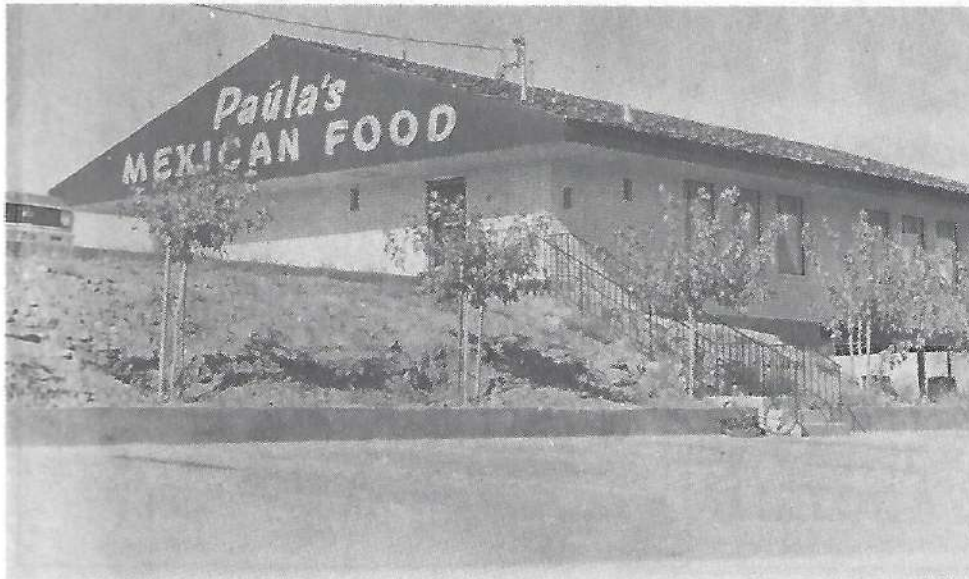
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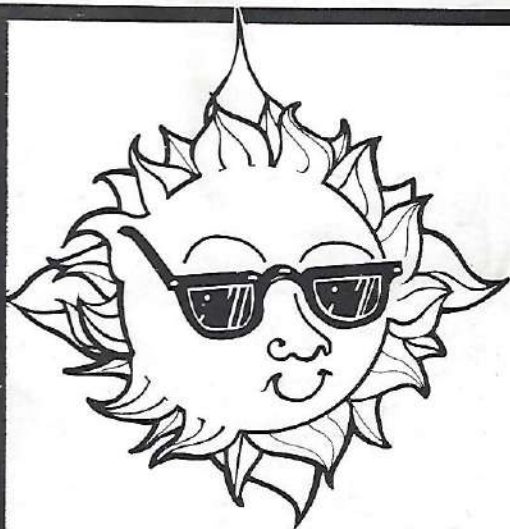
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