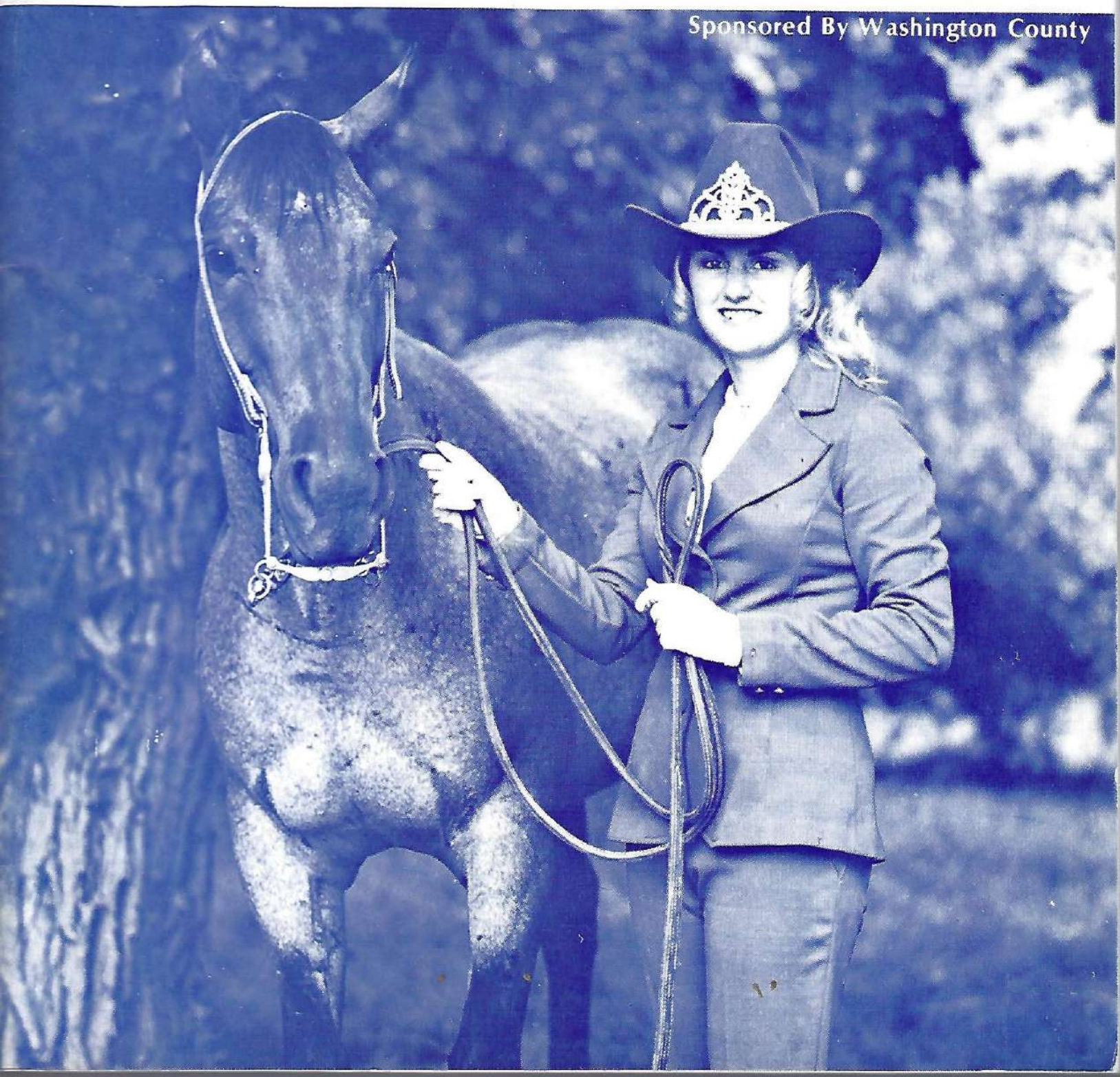
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Dixie Roundup

Lions' Dixie Sun Bowl

Sept. 13-14-15, 1979

St. George, Utah



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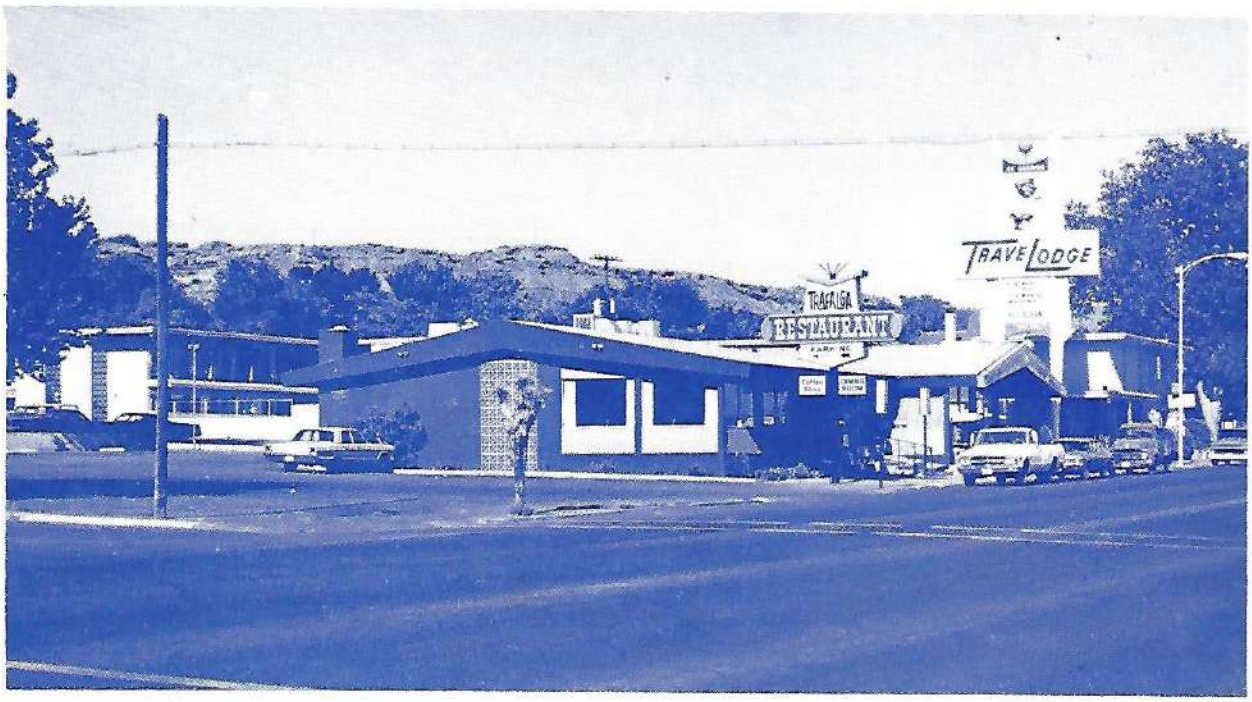
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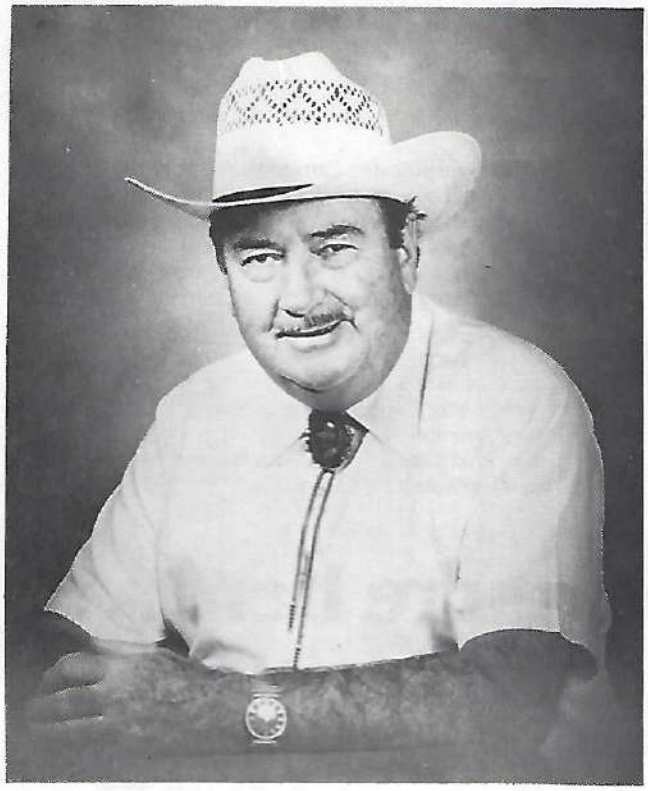
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President's Message

We of the St. George Lions Club welcome you, one and all, to the 45th Annual Lions Dixie Roundup.

Your support and that of the sponsoring businesses have made this one of the leading Rodeos of the West.

Thanks to each member of the Lions Club and to our businessmen who help to make this show a success.

May you all enjoy the Rodeo; and we look forward to your continued support.

Nels Fenton

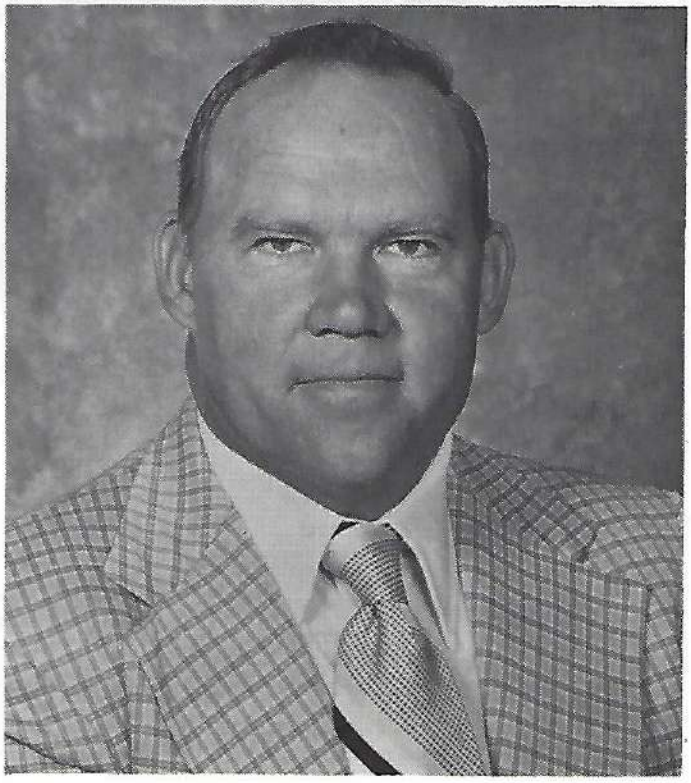
Lions Club President

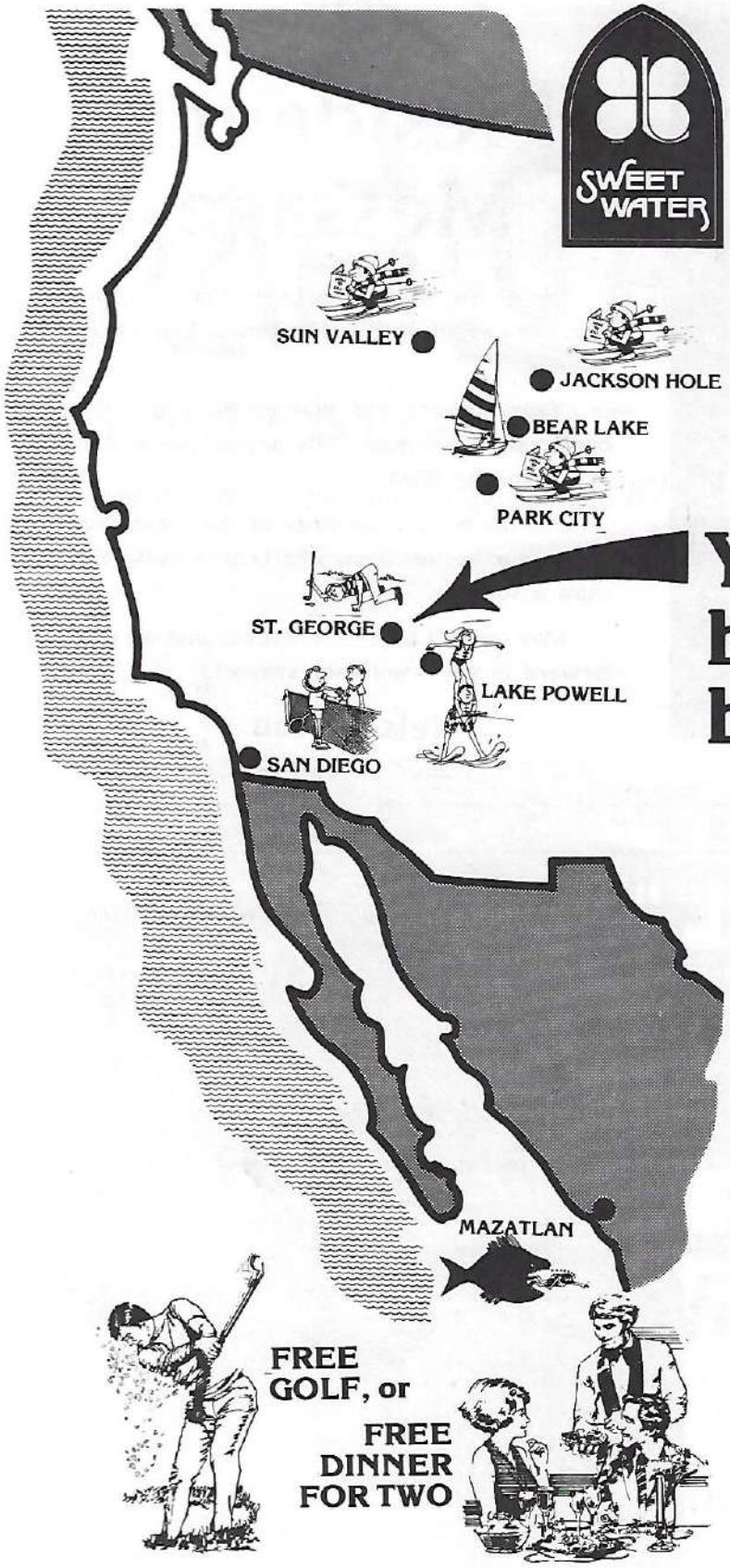
Mayor's Message

On behalf of the City of St. George, I would like to welcome each of you to the 45th annual Lions' Dixie Roundup. We, in the city, are proud of the great contribution by the Lions Club to the city and the beautiful Sun Bowl they provide for civic activities. I hope those from outside our community enjoy our hospitality and that each of you enjoy this year's famous Dixie Roundup.

James Grey Larkin, Mayor

City of St. George





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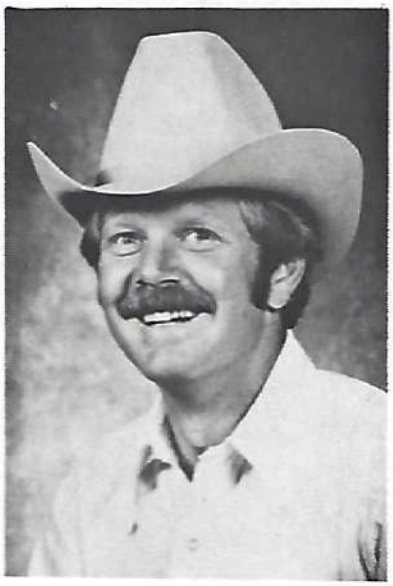
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St. George Lions Club Dixie Roundup Chairmen



Rodney Orton



E. J. Foremaster
Chairman



Earl Thompson

1979 Dixie Roundup Queen and Princess



Muriel Esplin
Roundup Queen



Francine McLeese
Roundup Princess



Dixie Downs Futurity . . .

Quarterhorse Futurity

- Total Purse— $28,270.00

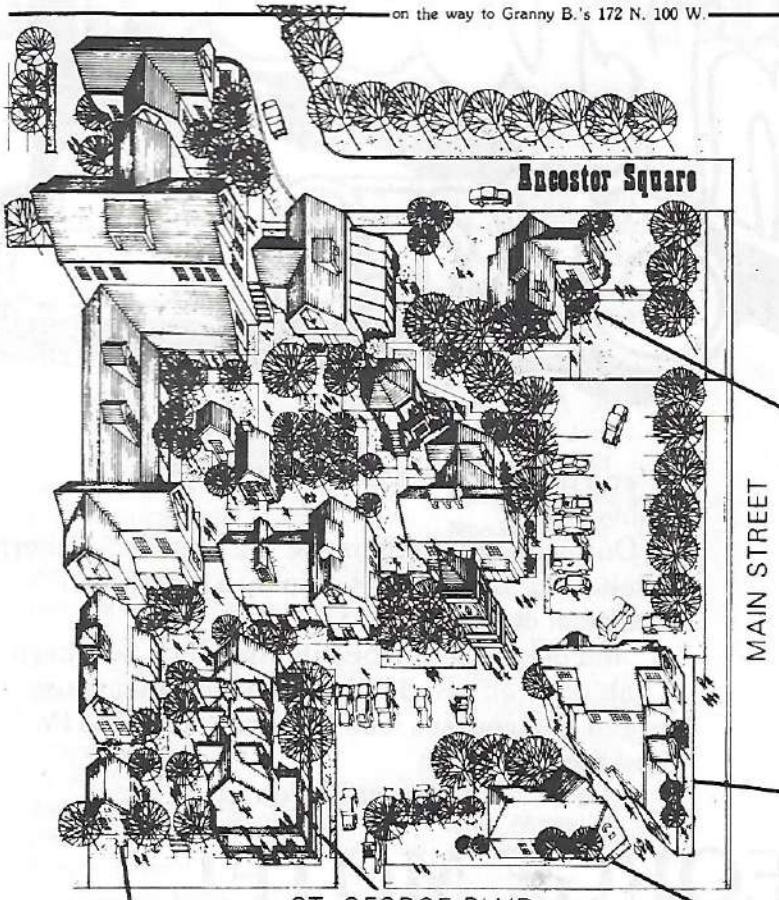
41.0%	11,590.70
16.5%	4,664.55
8.6%	2,431.22
5.4%	1,526.58
5.0%	1,413.50
4.9%	1,385.23
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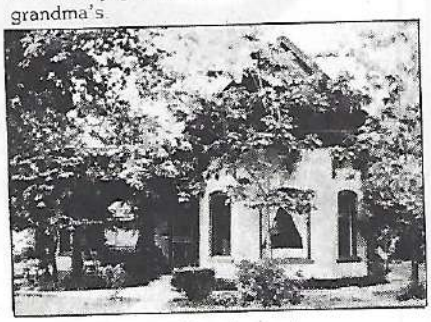
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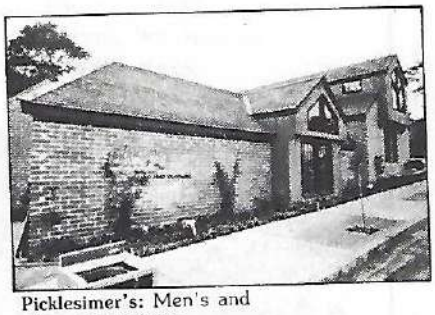




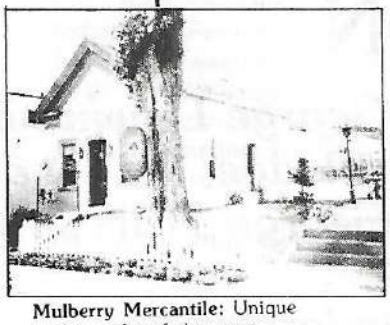
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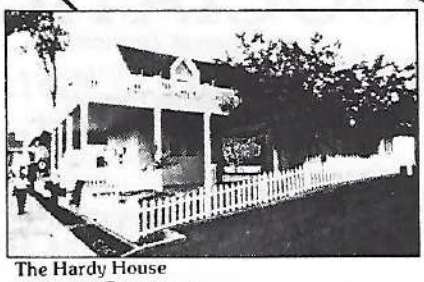
Ancestor Square Development offices. **Dammeron Corp.:** Offices.



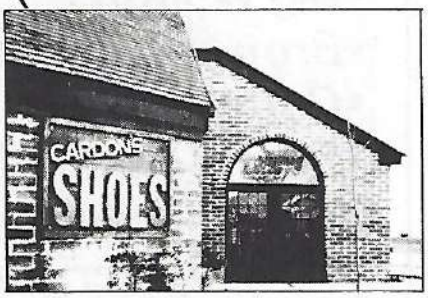
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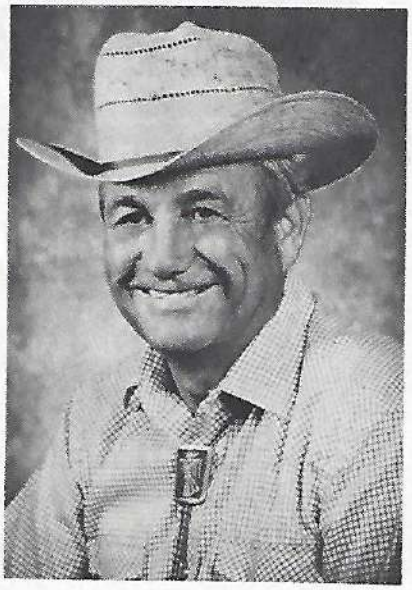


St. George Lions Membership Roster

D. K. Adams
Clayton Atkin
Anthony Atkin
William A. Barlocker
A. Garth Bellisford
L. Bard Blackham
Vertis K. Benson
Joseph H. Bowcutt
Marion Bowler
William A. Boyce
J. W. Bringhurst
Delwyn Bracken
Judd Burgess
Leslie Burgess
J. R. Cooper
Willam Condie
Gerald Cox
V. Lorraine Cox
A. L. Elmer
Clark Empey
Joe Empey
Floyd Ence
M. A. Ence
Jay Ence
Kenneth Ence
Frank Enlow
Dwane Esplin
LeGrande Fawcett
Robert N. Fenton
E. J. Foremaster
LaVar Foremaster
Lindau Foremaster
Dean C. Gardner
Ray D. Gardner
Bryce Gubler
Darryl Hafen
Glenn Hafen
H. Val Hafen
E. N. Hammer
W. K. Hammond
Elwood Harrison

Willam Hickman
Donald Hitchcock
J. Andrew Holt
Charles W. Horlacher
Joseph K. Hutchings
Karl Hutchings
M. O. Hutchings
Rex Jackson
Elwood Harrison
George M. Jay
Demoine Jones
Howard Judd
Holger Kirchhausen
Ronald Knell
Don C. Lay
David Limbacher
Neal M. Lundberg
Harry Lundin
Andrew R. Lytle
Wallace R. Mathis
Ronald V. McArthur
A. W. McGregor
LeVon McQuaid
Dick Miles
Dwight Miller
Irvin Milne
Wesley Milne
Vance Mortensen
Asa L. Mountford
Sherrell Newby
Harold Norton
Brent Orchard
Rodney Orton
Wayne B. Nuttall
Andrew B. Pace
Jerry Parker
K. J. Parkinson
Theo Pendleton
Herbert H. Pitchforth
Shirl H. Pitchforth
Don Randall

James Raburn
R. M. Reber
Robert John Reber
Wade Roberts
Doyle Sampson
Jerry G. Seare
Larry Staples
Larry Shelley
Spencer Snow
Ronald Snow
Stanley Sorenson
Edward A. Spilsbury
Albert M. Stratton
W. W. Staheli
Carlyle Stout
Wesley Sullivan
Earl Thompson
Eddie Torres
Al Truman
Fred Treece
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Ronald McArthur, Lions Club Secretary

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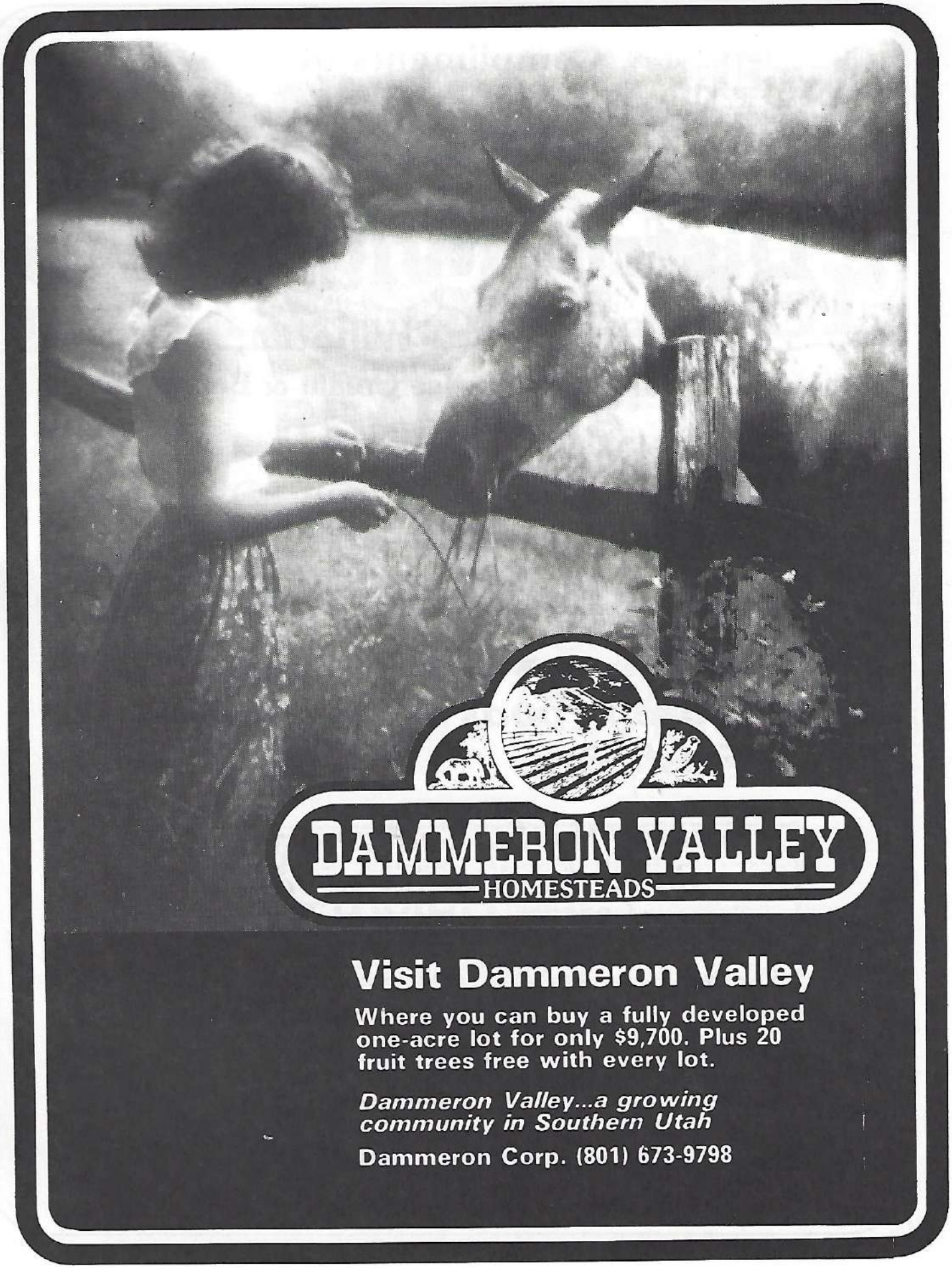
CHARLES CROSBY
ST. GEORGE, UTAH

Robert Sullivan

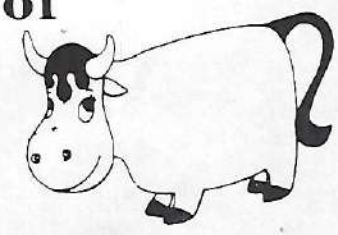
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PRCA
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JUDGING

SCORING THE RIDER

1. When chute gate opens rider's disqualified if not in position with toes turned out and spurs in contact with horse's shoulders first jump from chute.
2. To qualify, rider must ride 8 seconds.
3. Points awarded by two professional judges. Each judge scores up to 25 points for rider, 25 for horse 50 each judge—maximum possible (never yet achieved) 100 points.
4. Score of 64 average, 68 good, 74 excellent, 78 superior, 80 outstanding, more than 80—"WOW."
5. Judge awards points primarily for spurring action in bronc riding. Length of stroke from shoulder rearward to point behind saddle increases score. Spurring must be done each jump or "buck" of horse. (See scoring zone illustrations.) Horse's most often buck 8 to 13 times in 8 seconds.
6. Rider loses points if toes not turned with spur in contact with horse; if spurring's not continuous throughout ride; or if rider's not balanced and in control (body centered over horse, not tilted to either side.)
7. Points gained or lost according to rider's rhythm and timing with horse's bucking.

   Example: Judge makes mental calculation-interpretation based upon professional standards. Horse and rider explode from chute, rider's spurs set in bronc's shoulders, then continues spurring action. With each spurring stroke judge may observe length of stroke, crediting each: i.e. 25, 25, 25, 25, 17, 17, 14, 14, 10, 10. Ten jumps, ten rakes. A quick judgement or tally sums up (182) and divides by jumps (10), resulting in a score of 18 for the rider. Note that the scoring lessened as the rider progressed, indicating the cowboy rode expertly the first 4 jumps, then lost control or tired. If both judges gave 18 for the rider, and 18 for the horse's effort (see Scoring The Animals), totaling 36 per judge, 72 for the ride.

SCORING THE ANIMALS

1. High kicking action with hindlegs fully extended; the higher the kick, the better the score. Note: A high-jumping animal appears more spectacular, but a high-kicking animal is far more difficult to ride.
2. Power: the strength and force of the animal's bucking efforts; how hard he tries to throw the rider; how hard he kicks, lunges, and hits the ground.
3. Changing direction: every change scores points. A spinning animal is harder to ride than one bucking straight; an animal that spins one direction, then reverses in the opposite direction is harder to ride than one spinning but one way.
4. Rolling and twisting: an animal that "sunfishes" and "shows its belly" puts an added dimension into the up, down, sideways bucking action, and scores more points.





SADDLE BRONC RIDING

1. See No. 1 through 7 in Scoring Rider.
2. Additional disqualifications: losing a stirrup, touching horse, saddle, or self with free hand changing hands on buckrein.
3. Buckrein for balance, not to help rider hold himself on.

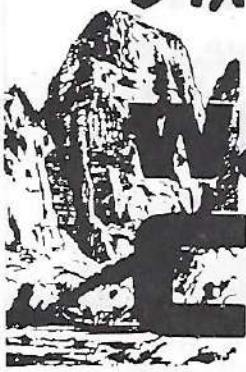
BULL RIDING

1. Rider scores points by maintaining body control and position regardless what moves bull makes. Recoveries look spectacular but lose points because rider "got out of shape" and had to recover.
2. Spurring not required in bull riding, but cowboy accumulates additional points by spurring—real spurring action, not just moving feet or grabbing for new hold.

BAREBACK BRONC RIDING

1. Scoring Zone and spurring action different from Saddle Bronc: Zone is at or ahead of area where bronc's neck emerges from shoulders. Action is up and down, rather than fore-and-aft.
2. Additional disqualification: rider's hand hanging up in bareback rigging.

Dixie's Pioneer Newspaper . . .



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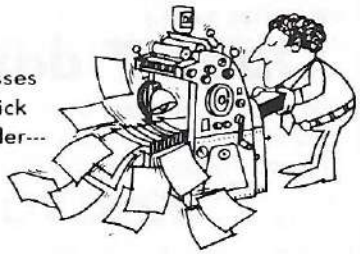
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Mr. Kerby started his business in 1948 by supplying a Moab rodeo with stock "because there was no one else in that kind of business."

Two decades later, his Bar T Down is one of the best known rodeo contracting firms in the nation.

Five years ago he was asked to stage two rodeos in West Virginia. And that's a long ride, even for a man who knows "every trail and waterhole" in the hidden splendors now called Canyonlands.".

Born and reared in and around Moab, Mr. Kerby spent his youth in the open spaces. By the 1940's he had a small ranch near Moab.

About that time the Bureau of Land Management decided to combat the population explosion of mustangs on the area's open ranges. Mr. Kerby organized an outfit, and won the contract.

For two seasons the horsemen rode through the spectacular scenery northeast of Arches National Monument from the Colorado line to the Green River. Wild horses were ferreted out from the rims beneath the Book Cliffs. And near the Devil's Garden, Kerby's horsemen found a herd of 275 animals running free as the wind.

He now keeps several hundred head of stock, including a string of 100 bucking horses. Rodeos also use his Brahmas bulls, steers and calves for events.

He acquires Brahmas from Mexico and Louisiana, and buys bucking horses "wherever we can find them." Broncs — which are useless for gentlemen riders — are bought for about $200 each. If they stop bucking they become "runaways" and are sold for as little as $100 each. Mr. Kerby estimates that each season his loss for replacements is over $8,000.

"We have as good a herd as any in the Northwest," Mr. Kerby says. And the quality of his stock is endorsed by the Professional Rodeo Cowboys Association. Each year the PRCA sends out "spotters" to locate the broncs and bulls that buck the hardest. Mr. Kerby usually has sent "a good share" of stock to the annual National Finals.

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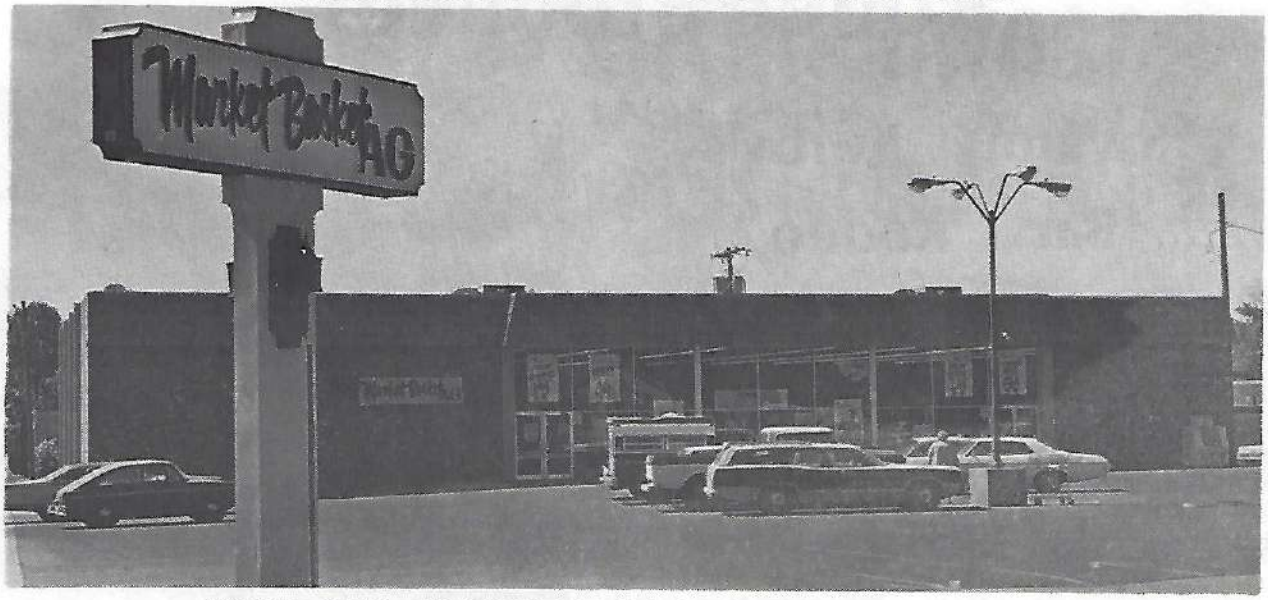
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1975



Jean Bundy
1969



Sharlene Squire
1974



Shirlee Esplin
1968



Louise Gardner
1973



Sandra Staheli
1967



Georgette Bracken
1972



Carmen Iverson
1966



Marita Hunt
1971



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1965



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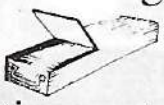


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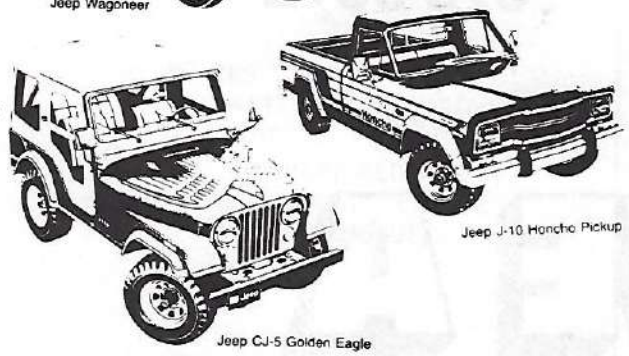
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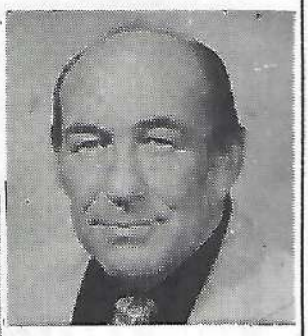
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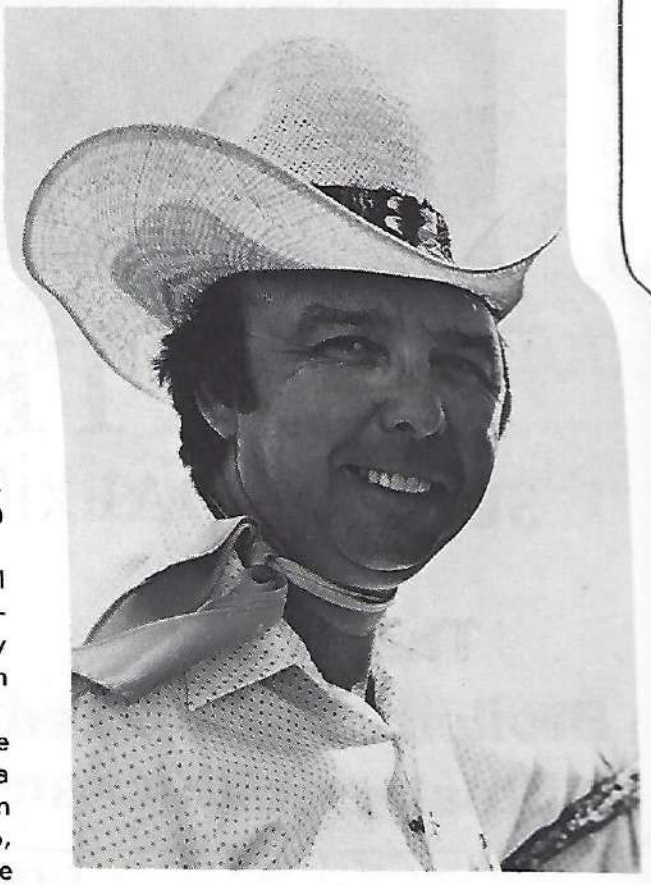
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Rodeo Announcer



Tommy Jones was born October 5, 1936 in Crawford, Nebraska. His youth was spent on a ranch in western Nebraska where he received a thorough western background through the livestock industry and rodeos.

§He attended high school in Torrington, Wyoming and graduated from the University of Wyoming in 1960 with a Bachelor of Arts in History.

§His rodeo announcing career began in 1954 at a small rodeo in eastern Wyoming when the regular announcer was unable to appear. That was followed by numerous high school, amateur and college rodeos in the Rocky Mountain Region.

He joined the Rodeo Cowboy's Association, now the PRCA in 1958 and since that time has announced a number of the major rodeos in the Rocky Mountain Region. These include the Ash Hollow Roundup, Gordon, Mitchell, Valentine and the Nebraska State Fair; Evanston, Torrington, Wheatland, Rawlins, Greybull, Laramie Jubilee Days and the Wyoming State Fair in Douglas; Walden, Limon, Steamboat Springs, Castle Rock, Greeley, Ft. Collins, Eastes Park in Colorado; Heber City, Utah; Montpelier, Idaho. Also Costa Mesa, California, Arizona National in Pheonix, Polson, Bozeman and Miles City in Montana. Cheyenne Frontier Days for the past five years and again in 1977 and for eight years did the well known Match of Champions at Sentinal Butte, North Dakota. He was also one of the three National Finals Rodeo Announcers in 1969, 1975 and 1976. Jan. 1978 he also announced Rachester, Minn. & Phillipsburg, Kansas.

He is Master of Ceremonies at many banquets in the Rocky Mountain Region. He has announced three of the National Inter-Collegiate Championship Rodeo Finals. In the summer of 1964, he was chosen because of his knowledge and background in rodeo by Capitol Records of Los Angeles to do the color and background in rodeo by Capitol Records of Los Angeles to do the color and background on their Capitol LP release-"Hank Rhompson at Cheyenne Frontier Days".

He and his wife, the former April Belecky, have two children, Cotton Dan, age 13 and Codi Lee, age 9. They make their home in Cheyenne, Wyoming.

T. V. "Tommy" Jones

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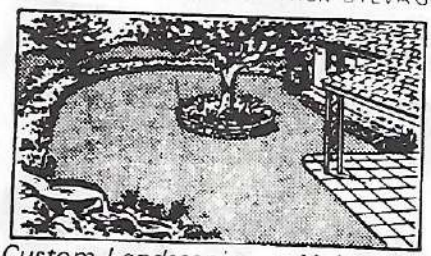
Tone Lindau Phil Joe

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Meet The Rodeo Clowns and Bullfighters

Gary Parli

Rodeo Clown Gary Parli of Caney, Kansas, was selected by the top 20 bullriders in the PRCA to serve as barrelman for the 1976 National Finals Rodeo last December at Oklahoma City. In 1974 and 1975, he was selected as alternate for the NFR and is presently serving as clown secretary.

Parli, a former Oklahoman, is a vocational instructor at Caney and finds the clowning business an exciting summer activity. He started out competing in rodeos while in high school, and in college he discovered a demand for clowns-bullfighters.

He needed entry fee money and decided to try his hand at the risky profession. As with many clowns who continue in the sport, it just "got in his blood". He was tutored by another great rodeo clown, Buck LeGrande and started clowning regularly in the summer of 1967.

Since then, he has worked at many of the top contests in North America, including the celebrated Calgary



Stampede. His speciality acts include a Model T car known for its mechanical flub-ups and a trained dog named Prissy. Presently, he is combining his teaching and clowning ability to teach rodeo clown schools.

Bob Donaldson

Not quite twenty years ago, a star struck youngster was hanging around the Denver Coliseum watching the National Western Rodeo and dreaming of the day when he could move to the other side of the arena fence.

However, Bob Donaldson did not see himself atop a high kicking bronc or spining bull. He envisioned himself in front of the bulls as a rodeo bull bullfighter.

Just seven years ago he began to make his move. While briefly attending junior college in Sterling, Colo., Donaldson started to ride bucking stock during rodeo practice sessions, his initial first-hand arena experience.

"I was walking across the arena with my bull rope in my hand and noticed that a bull had a cowboy down. When I stepped in and brushed the bull with my rope, he moved aside, and the cowboy got up."

Donaldson related the incident as though it were commonplace for a novice to jump in as a bullfighter. But to the soft-spoken, unassuming, greasepaint matador, just doing his thing without commotion comes naturally.

The next year, Donaldson began earning his rodeo credentials. He became active in Little Britches, high school and intercollegiate rodeo. At the same time, he obtained his clown card in the Professional Rodeo Cowboys Association (PRCA).

For the next five years, Donaldson continued to gain experience and confidence. By the time he



completed his self-imposed training, he had worked the Colorado High School Finals, the National Intercollegiate Regional Finals and the Little Britches National Finals six times.

Donaldson has competed among the best of the rodeo bullfighters. He was runner-up U. S. bullfighting champion in 1977 and 1978 and finished in the top three at the Wrangler Invitational Bullfighting match held in Rapid City. Last year he was selected by the top 30 bullriders in the PRCA to fight bulls at the National Finals Rodeo in Oklahoma City.

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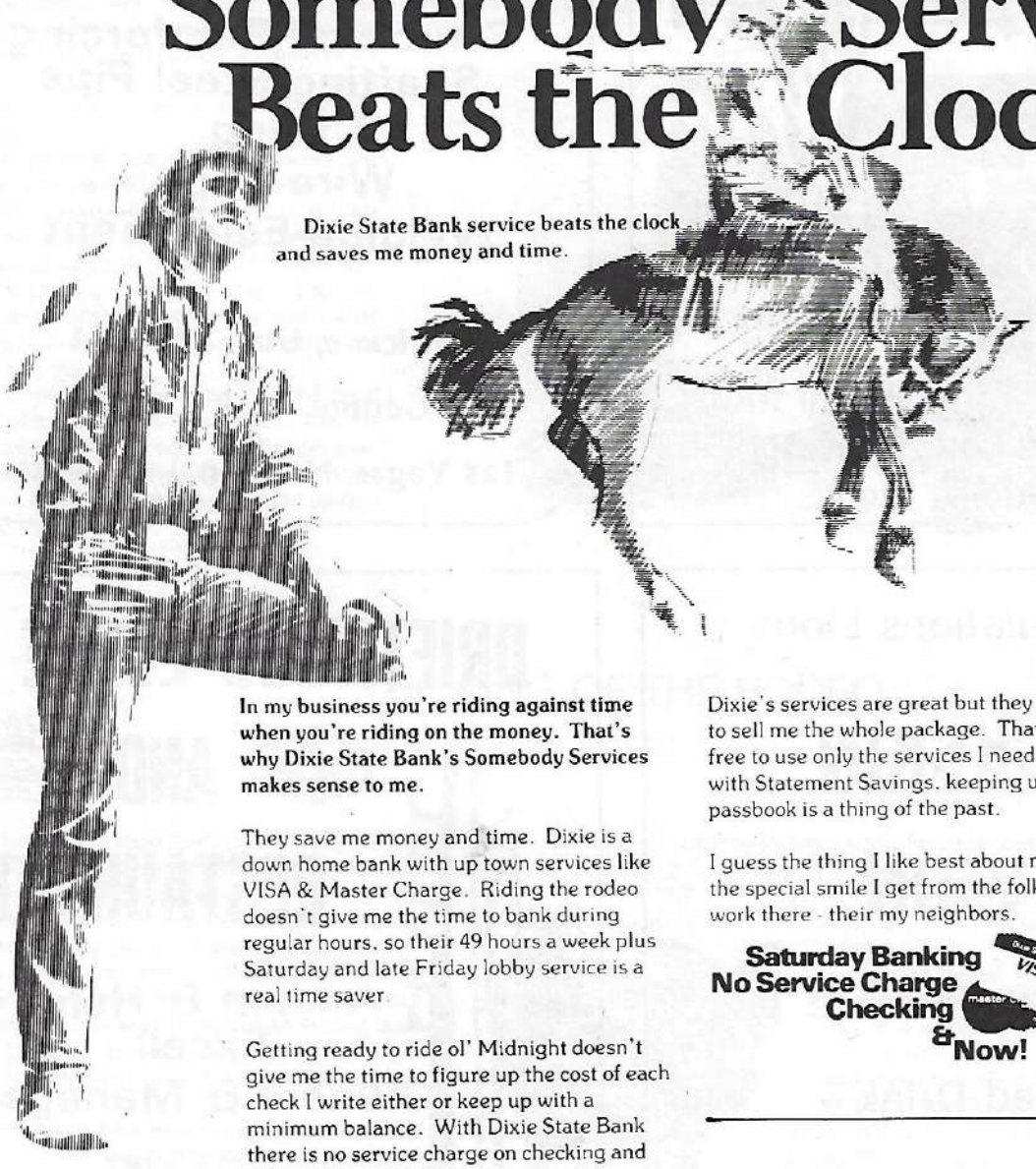
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THE COWBOY

Cowboy. It is a hard title to earn and a constant challenge to maintain. A cowboy is not just a hat, boots and jeans, but an attitude of how and why life is to be lived.

Today's professional cowboy has changed very little from the rugged, independent mold of 100 years ago. He is still at odds with the elements, while competing in an 11½-month-long season with a single goal: being number one, a PRCA World Champion.

The cowboy was, and still is, the original American athlete. The nature of his lifestyle demands that he possess a tremendous amount of athletic ability. To win in pro rodeo today, a cowboy has to enter some 100 rodeos.

The physical and mental pressures are extreme on the PRCA pro rodeo circuit. Injury is not considered an obstacle, it is only another element to contend with while continuing to compete. There are no team doctors to patch up a cowboy when he is hurt. Besides, most competitors would rather move on down the road, than take the time to see a doctor.

The mental aspect is perhaps the most difficult to handle. It is not enough to have the skill and ability needed to win. The pro cowboy must also be able to "handle business" on the road, while keeping his mind straight for competition.

There are no guarantees in pro rodeo, thus the cowboy earns only what he wins. However, he answers to no one and his lifestyle offers as much freedom as is possible in today's world.

Even though the cowboy has changed little, times have changed drastically. Still, the cowboy will compromise only when his lifestyle dictates. Because of the pro cowboy, America's biggest legend is kept alive.

Ed and Patsy Bruce wrote it and Waylon and Willie sang it to make it a hit: "Mama Don't Let Your Babies Grow Up to Be Cowboys."

". . . them that don't know him, won't like him,
And them that do don't know how to take him.
He's not wrong,
He's just different,
And his pride won't let him do things
To make you think he's right . . ."



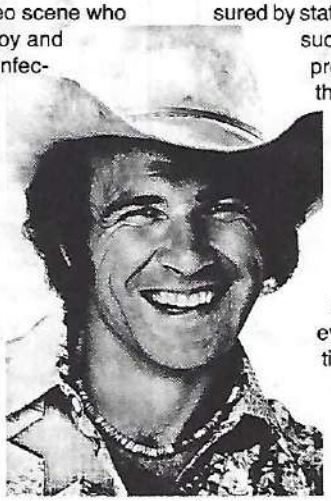
THE KING OF THE RODEO

In 1963, an Oregon cowboy came onto the pro rodeo scene who was destined to influence both the image of the cowboy and attitudes among the competitors themselves. With an infectious smile, a fuzzy beaver hat and pants tucked in his boots, Larry Mahan emerged as the most notable ambassador PRCA rodeo has ever had.

Ranking second on the PRCA all-time money list, Mahan has won six World All-Around titles (five in a row). He also won a pair of World Bull Riding Championships and acquired the nickname "Bull."

It is often said that rodeo owes Larry Mahan a great deal. Mahan, now in his late thirties, feels differently. "Everything I've got, came from rodeo. I feel very fortunate to be able to continue my association with rodeo, now that I have quit competing on a full-time basis," says pro rodeo's biggest name.

Mahan's contribution to rodeo cannot be measured by statistics alone. No other cowboy has exposed pro rodeo to such a wide variety of people. Larry's charm, wit and ever-present energy project a personality that has hypnotized thousands of rodeo fans and millions among the uninitiated.



"Mahan-mania" reaches from the very young who idolize, to the Park Avenue/Rodeo Drive set who marvel at his business acumen.

Larry Mahan epitomizes the intensity of the cowboy and the cowboy life. He competed in his first National Finals Rodeo in 1964 and qualified for 12 appearances in all. Riding in all three roughstock events, Mahan was among the National Finalists 26 times, qualifying in all three events the same year six different times.

Being number one in rodeo is the only goal of any pro cowboy, but for Larry Mahan, winning is an everyday necessity.



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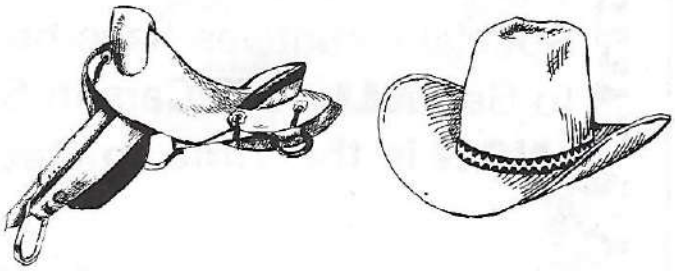
Saddle Bronc Riding

Rodeo's oldest event, saddle bronc riding, is an exercise in style and finesse, which demands near-perfect timing. For a qualified ride, the cowboy must spur over the points of the horse's shoulders as the animal's front feet hit the ground, the first jump out of the chute (called "marking him out"). The contestant then uses his upper body for balance, while his feet move in a smooth arc from the horse's neck to a point near the back of the saddle. To score, he must remain mounted for eight seconds.

Two-time World Champion bronc rider Monty "Hawkeye" Henson feels balance is a very important factor. "Saddle bronc riding is more of a balance event than a contest of strength," he explains. "Lifting the rein and spurring aggressively help keep you in the saddle." Hawkeye says it is also important to know where to hold the rein so the horse will not buck the rider over its head and will perform at its best.

In the riding events (saddle bronc, bareback and bull riding) the cowboys can score up to 100 points. Two judges award from one to 25 points each for the rider and the animal. The animal is judged on how hard it bucks, while the cowboy is judged differently for each event. In saddle bronc riding, the rider is judged by how much he spurs, the degree to which his toes are turned out and if he is in control of the horse. The smoother and more rhythmic the ride, the higher he will score.

To compete in saddle bronc riding at a PRCA rodeo, the cowboy must use an Association saddle built with certain specifications on an approved tree. This is required so that it will not be too easy for the horse to buck off the rider or too easy for the cowboy to stay seated. The rider may use only one hand to hold onto the six-foot, braided rein and his free hand may not touch the animal, any equipment or his person. Bronc riding spurs are relatively dull and the chaps are of light, soft leather and worn snugly around the legs. Dry resin may be applied to the chaps where they come in contact with the swells, or pommel, of the saddle.



Henson is proud he is a saddle bronc rider. "Saddle bronc is the cornerstone of all the other rodeo events," he says. "If we hadn't broken the horses, the ropers wouldn't have anything to ride."

Bareback Riding

Like saddle bronc, bareback riding is a spurring contest, where the cowboy must make an eight-second ride. The contestant must mark the horse out of the chute, as in saddle bronc, but once in the arena the major difference becomes clear: there are no stirrups and no bronc rein for the rider to hang on to. The rigging, a suit-case like handle, is the only thing between the man and the bucking animal. The tremendous strain placed on the riding hand produces a medical phenomenom known as hypertrophy, an enlargement of a bone in the forearm.

Joe Alexander, five-time World Champion in bareback riding, says, "Bareback is the wildest and most physical of all the events. Because of this it is the second most popular event with the fans, next to bull riding." The rider must do more than just use brute strength to stay on the horse if he wants to score well. A short, snappy type of spurring is employed by the cowboy, ranging from the horse's neck to the rigging. The "lick" (spurring motion) in bareback is more abrupt than that of saddle bronc.

Judging in bareback is based on turn-out of the toes, the amount of exposure to the power of the horse, the proficiency of the lick and how much the rider is in control. Like saddle bronc, the rider must not let his free hand touch anything. With only the rigging to hold on to, the cowboy is affected by each movement of the horse. Generally, this causes the bareback ride to appear wilder and less controlled than a saddle bronc ride.

The rigging is obviously the most important piece of the bareback rider's equipment. Made completely of leather and rawhide, the rigging fits on the animal's back, specifically over the withers. It measures about two feet in length and must be no more than 10 inches in width at the hand-hold. A leather glove, spurs and usually chaps comprise the remainder of the cowboy's equipment. Resin is allowed on the hand-hold of the rigging and on the glove.



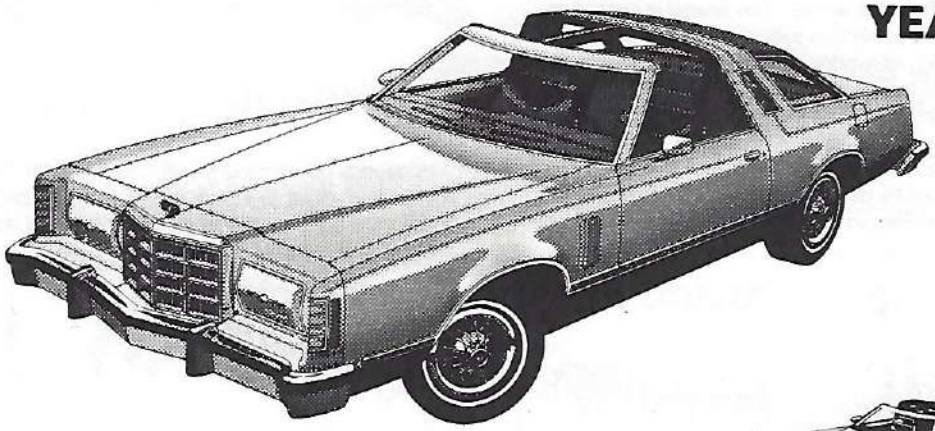
"Alexander the Great" describes what it is like to ride a bareback bronc, "The main thing is to concentrate on getting your rigging set straight and then putting your hand in it so it will stay. You scoot up on the rigging and start to think about spurring him out. After that its timing and just trying to stay on the animal. If you really concentrate you can stay ahead of the horse and stay in control."

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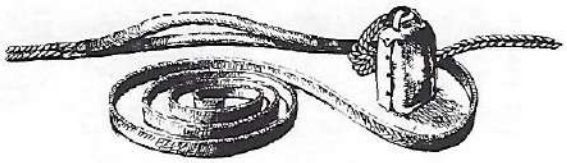
Bull Riding

There is something awe inspiring about watching a cowboy on top of a writhing, massive bull for an eight second ride and the escape is equally impressive. Donnie Gay, winner of the World Championship in bull riding four times, finds this a unique aspect of his event. "In bull riding," Donnie explains, "you are not done when you get off the bull; you still have to make your escape." The cowboy is protected and aided in his effort to get away from the bull by a bullfighter. The matador in baggy pants distracts the unpredictable bull from fallen cowboys and frees any riders that get hung up in their bull ropes.

A bull bucks differently than a horse, so a bull rider must be prepared for the downward thrust, as the animal tries to throw the cowboy over his head. Donnie puts it this way, "You are holding on to 1,400 to 1,600 pounds of an animal going in different directions, with nothing but a bull rope to hold on to." The toughest bulls to ride are the ones that spin when they buck. While on the bull, the rider's free hand must not come in contact with the bull, any equipment or the rider himself, as in the other riding events.

The factor judges consider most important in bull riding is control. This means a cowboy who stays upright throughout the ride will be given a higher score than one who is hanging off the side for part of the ride. Extra points are awarded for spurring, although it is not required. Again, turn-out of the toes figures into the score. For a qualified ride, the cowboy must have a hold on the rope and not have touched the ground with any part of his body, when the whistle sounds.

The bull rope is the primary piece of equipment for the bull rider. This rope has been unraveled and then plaited flat, with a hand hold. A bell is attached to the bottom of the rope and, after the cowboy turns the rope loose, it falls off the bull due to the weight of the bell. A leather glove and spurs round out the bull rider's accouterments. Resin is used on both the rope and glove.



Donnie Gay reveals the respect he has for the animals he rides. "When you climb over the chute to get on the bull, you need to have complete concentration on the animal that you have drawn. You have to be ready to react to whatever the bull does," he says. While he sits on the bull with his hand in the hand hold, the champion rider has a friend help him tighten the rope. Then Gay scoots forward on the rope as far as possible, so he can maintain maximum leverage and control while he rides. Once he gives the nod, the chute swings open and its man versus bull.

Calf Roping

Calf roping is one of rodeo's earliest events, evolving directly from work on the range. A timed contest, the calf gets a designated head start on the cowboy, who cannot leave the roping box until the animal has tripped a barrier. If the roper "breaks the barrier," a 10-second penalty is added to his time. After the cowboy ropes the calf, he must dismount, run down the rope and "flank" the animal from a standing position. Once the calf is on the ground, the competitor crosses three feet and ties them together with a pigging string. When the tie is completed the cowboy throws his hands in the air and the clock is stopped.

Eight-time World Champion calf roper Dean Oliver feels that the horse a cowboy uses for roping is extremely important. Dean explains, "It's kind of like Will Rogers said, 'A good horse, to a roper, is 75 percent of his winning ability.' If a roper doesn't have a horse that fits his style, he'll never be able to win up to his ability." Roping horses must be very quick and are trained to follow the calf and stop instantly once the calf has been roped. While the cowboy is tieing the calf, the horse backs up to keep the rope taut.

In timed events no score is given by the judges and the winner is chosen on the basis of the fastest time. The tie that the roper uses must include at least one wrap and a half-hitch and must be completed in 35 seconds. When the tie is finished, the cowboy remounts and rides forward to slack the rope. The calf must remain tied for six seconds or the roper receives "no time." Any time under nine seconds is considered a very good run.

Other than the horse, a rope and pigging string are the most important things a cowboy needs in calf roping. The rope, which is tied to the saddle, is made of hemp and is about three-eighths of an inch in diameter and 25 feet long. A smaller line, called a pigging string, is used to tie the calf's legs. About six feet in length and a quarter inch thick, the pigging string is carried in the roper's mouth with the tail tucked in his jeans. Since the roper usually travels with his horse, he must have a horse trailer and a good supply of feed for the animal.



Dean Oliver admits there is a very special relationship between the roper and his horse. He says, "Horses are like people, some are smooth and others aren't. In my lifetime I've had about 20 roping horses, but there have only been two that I felt comfortable with." His favorite horse was a sorrel gelding named Mickey. Although Oliver paid $2,500 for the horse, he was more than reimbursed by the numerous titles he won roping with Mickey.

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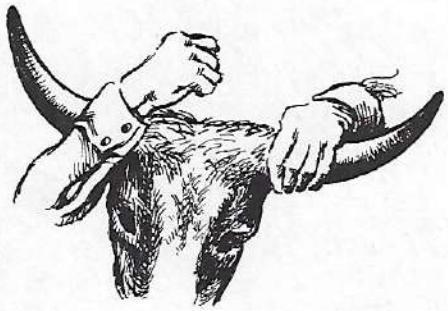
Steer Wrestling

It takes two people for steer wrestling, a hazer to keep the steer running straight ahead and the wrestler to twist the steer to the ground. From the back of a horse, the cowboy leaps on to the steer's horns while the animal is on the run and wrestles it to the arena floor. As in calf roping, a barrier is used and a 10-second penalty is assessed for breaking the barrier. Time is called when the steer's head and feet are free and pointing in the same direction.

The hazer can play a major role in the success of the steer wrestler according to three-time World Champion Roy Duvall. He says, "This is the only event where you have a man helping you in the arena who is not competing at that time. I try to have my brother haze if I can. The hazer plays an important part, because if he's not where he's supposed to be, you can't get the steer." When the hazer does his job properly, the steer will be positioned near the wrestler's horse, so he can slip out of the saddle and on to the horns. The bulldogger wraps his arms around the horns with a hold resembling a full-nelson. By planting his feet on the ground, he slides the steer to a stop before bringing him to the ground.

This event is also decided by the quickest time, but it is up to the judges to determine if the catch is legal and when the clock is stopped. A good time is under 4.5 seconds. If the steer gets free the wrestler is only allowed to take one step to catch the animal. He is also forbidden from placing his fingers in the eyes, lips or nose of the steer.

Very little special equipment is used in this contest. The bulldogger must furnish his own horse and hazer, but his body is the main piece of "equipment." This is an event which requires both timing and strength. A cowboy who wrestles steers is usually big and powerful,



but since he depends on a combination of strength and leverage, smaller cowboys can make good competitors, too. Duvall adds, "In the last three or four years the steers have been getting smaller and the little guys have the advantage." "Smaller" cattle is in the 400 pound range, while the larger steers can weigh up to 750 pounds.

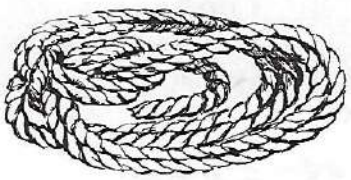
Team Roping

The secret to team roping is teamwork: between the two cowboys who are roping and between the ropers and their horses. The steer is caught, while on the run, by the header who loops a rope around the animal's horns and dallies his rope (wraps it around the saddle horn). Immediately the heeler ropes both hind feet while the steer is still in an upright position and dallies his rope. Then the cowboys turn their horses so they face each other to "shape the steer." Occasionally a Tie-Face-Option is employed and the ropers are allowed to tie their ropes to the saddle horn. There is a 10-second penalty if the barrier is broken and a five-second penalty if the heeler only ropes one foot.

This event is especially popular in the western states where it originated. Team roping is required in California, Arizona, Colorado, Montana, Nevada, New Mexico and Oregon, unless the rodeo offers steer roping. In that part of the country team roping is a part of the cowboy's work. Four-time World Champion team roper Leo Camarillo is a native Californian. "I utilize team roping skills on my own ranch," says Leo. "It's a challenge to catch an unbroken animal in a humane way." Camarillo is a heeler and enjoys his part of the contest. "The heeling process is an art form; it is never the same with two steers," he explains.

Judges, while not assigning scores, do determine if the steer is roped legally and if the header has dallied his rope and turned the steer before the heeler catches the hind legs. For a legal catch the rope must be either around both horns, around half of the head or around the neck. Before time is called the horses must be facing each other and the ropes must be tight. The cowboys are only allowed to carry one rope apiece, but the team is permitted three throws in all. Any time under seven seconds is a good run.

The ropers must provide their own horses and rope. The specifications of the rope depend on the individual, but it is usually a little less than half an inch thick and can be soft, medium or hard. Sometimes the header wears a leather glove on his right hand to prevent rope burns when he dallies the rope to stop the steer. As in the other timed events, horses play an important role in team roping. Well trained and suited to fast handling, the mounts can make or break a roping team.



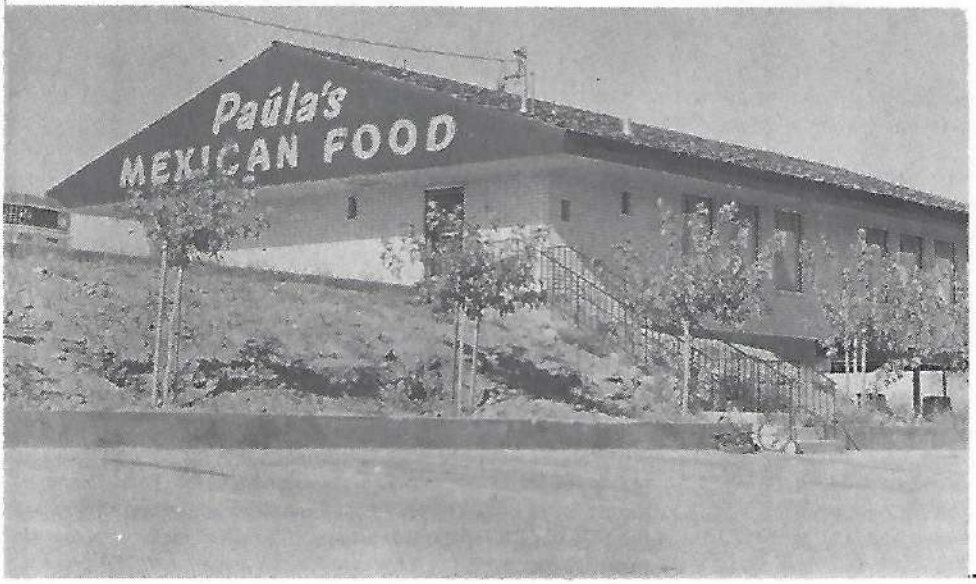


Camarillo feels strongly about the significance of the horses. He says, "The more you can work in one unit, the easier it is to excell. You have to try to recognize the horse's leads, so you can coordinate the timing between horse and rider. It is a very similar situation to when you're showing a horse." Team roping is definitely an event of partnership, partnership of more than one kind.

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THE STOCK

Professional rodeo has the unique quality of featuring not only cowboy athletes, but yet another athlete that possesses literally inhuman ability. The animals of rodeo are at least 50 percent of the game, and many cowboys feel they play an even greater role.

Rodeo animals, better known as stock, are a multi-million dollar business, with 51 PRCA stock contractors who have invested at least $12 million, combined.

A complete string of rodeo stock includes bucking horses and bulls, calves and steers, plus several saddle horses. The $12 million plus figure does not include land, feed, semi-truck and fuel, vet bills and general labor. All of these things are essential to the stock contractor.

The stock contractor is a rugged breed of man who spends his life with his animals. A solid string of bucking stock is a necessity to the rodeo producer and requires constant care of the animals.

Among the 51 PRCA stockmen in the U.S. and Canada, there are more than 10,000 head of bucking horses (50 percent of these are either mares or geldings) and some 2,500 Brahma cross-bred bulls.

What makes a bronc or a bull a good bucking animal? Heart, and lots of it, is the basic determining factor. It is as natural for the animal to buck as for the cowboy to yearn to ride him. Only those animals with a lot of heart will continue to buck consistently year after year.

It is common for bucking horses to live and perform well into their 20s. The notorious "Yellow Jacket" of the Jim Sutton string bucked until he was 29 years old. During that time he carried many a pro cowboy to the money and bucked off an even greater number.

Pro rodeo animals work an average of three minutes total time per year. It is not every animal that can become a veteran bucking horse or bull, but for those that can make it, it is one of the best lives possible.





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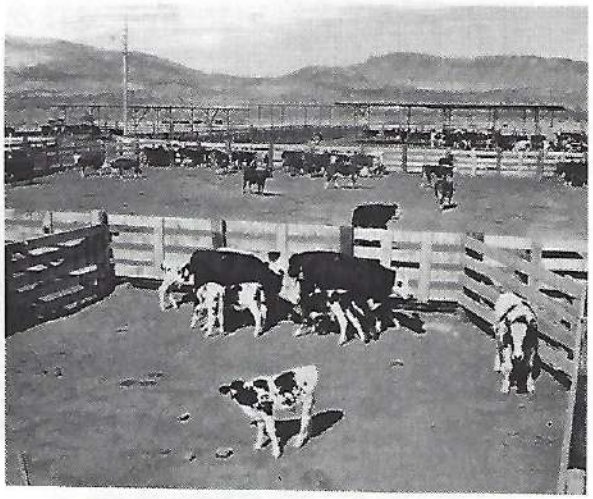
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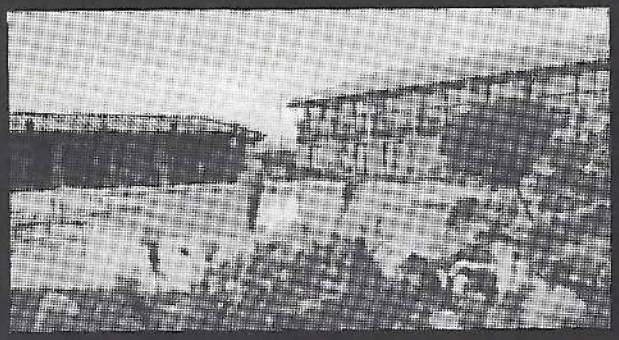
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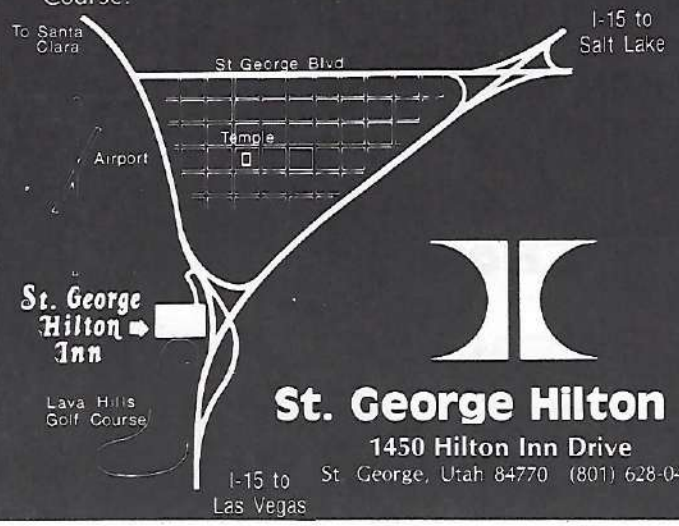






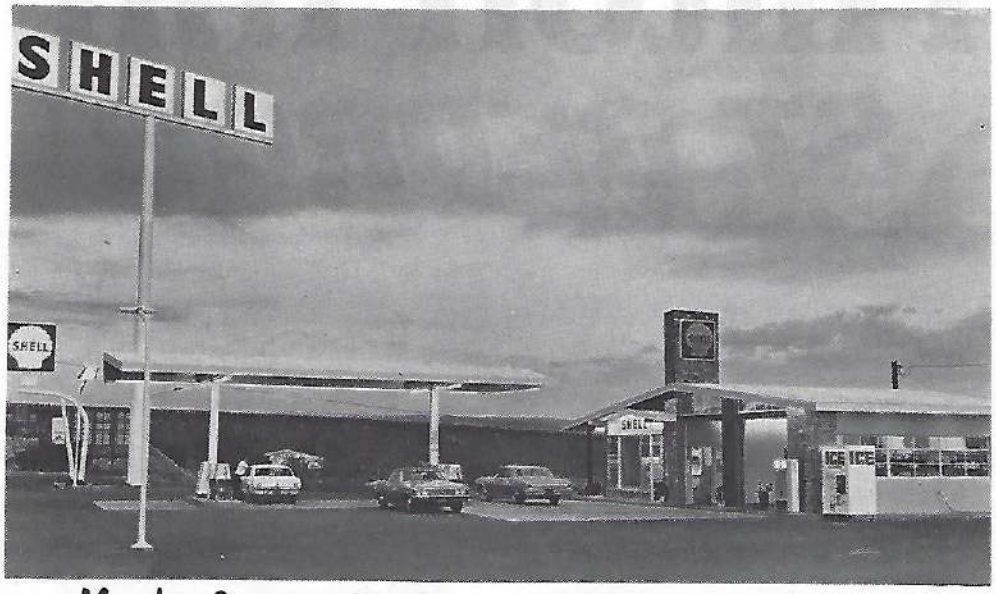


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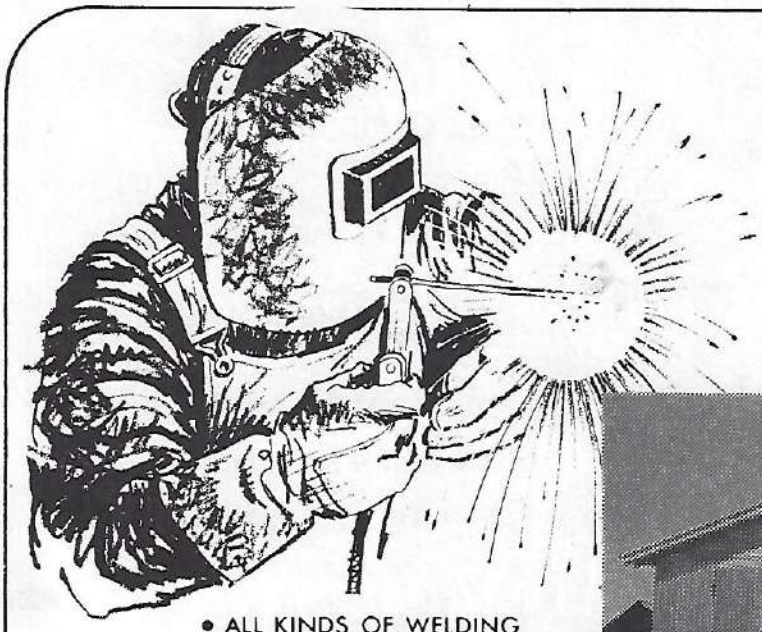
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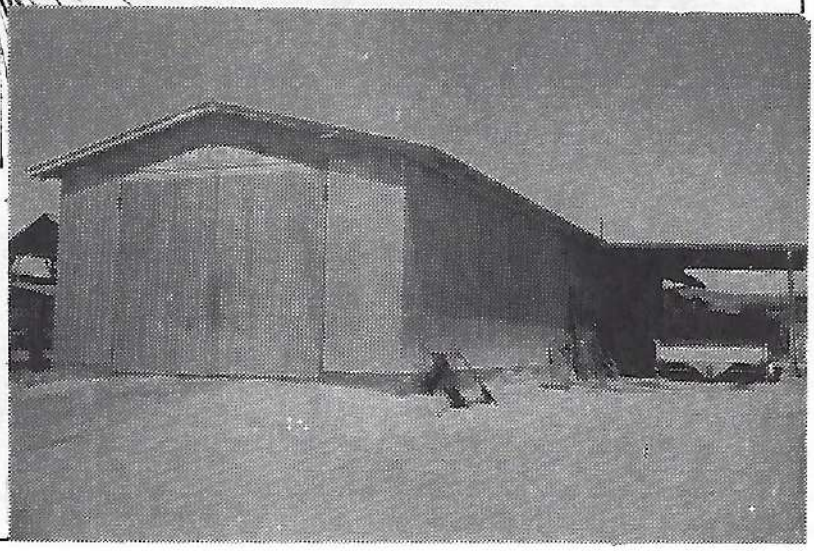
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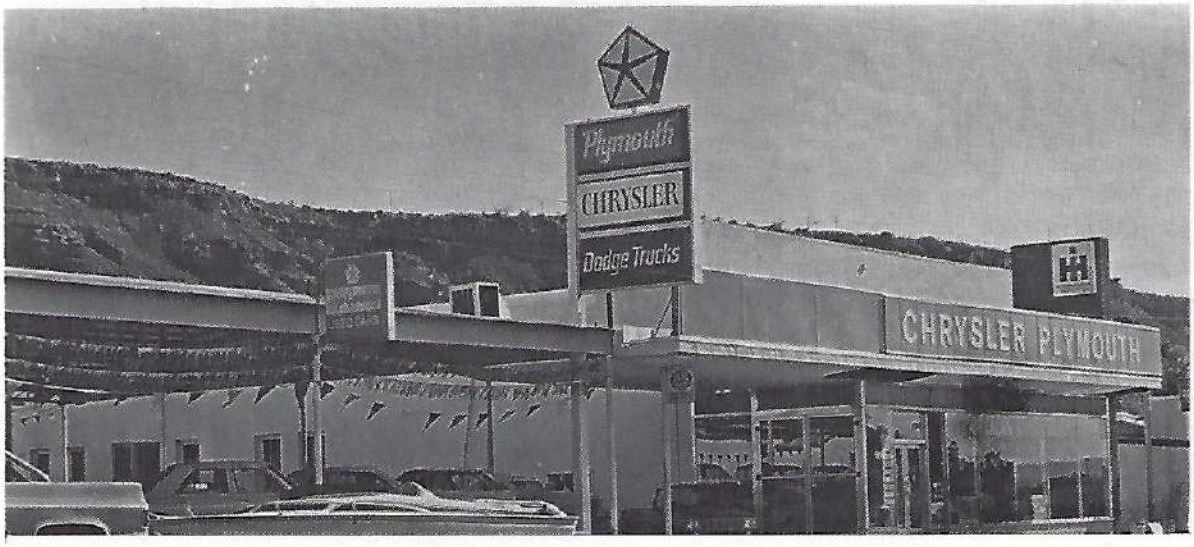


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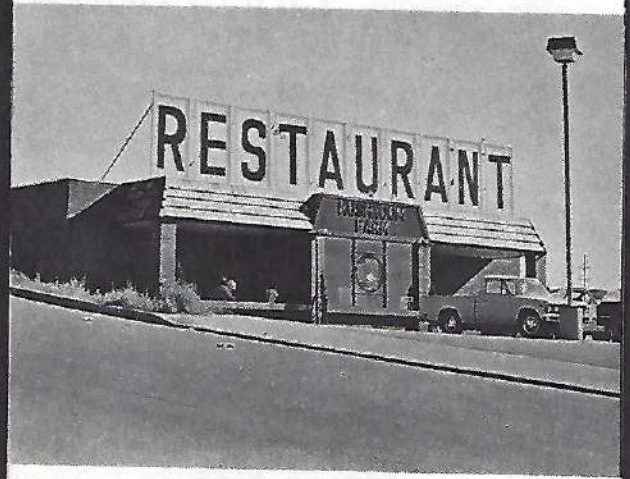
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THE PRCA AND HALL OF CHAMPIONS

On August 6, 1979 the doors opened to the Prorodeo Hall of Champions, marking the greatest tangible achievement of the Professional Rodeo Cowboys Association (PRCA). Kenny Compton, operations manager of the Hall explains, "This is something rodeo really needed. It will educate people about the sport and produce more rodeo fans."

The 61 cowboys who started the Cowboys Turtle Association way back in 1936 would be pleasantly surprised with the PRCA's latest brainchild. The original move toward organization was in response to small purses, which did not include entry fees, and incompetent judges.

After staging a "strike" at the rodeo in Boston the cowboys emerged victorious and received more prize money. But, more importantly, they became a cohesive unit which could serve to promote and improve the standards of rodeo.

Changes took place rapidly and by 1938 a rodeo approval system had been established, as well as an official rule book and procedures for choosing a board of directors. In 1945 the group became a non-profit corporation and changed its name to the Rodeo Cowboys Association, setting up offices in Fort Worth, Tex.

Everett Bowman handed over the job of president to Toots Mansfield that same year. Mansfield served for six years and was succeeded by Bill Linderman, Harley May, Jack Buschbom, Dale Smith, Clem McSpadden and Bob Ragsdale. Smith, who has acted as president for 12 non-consecutive years, is presently handling the reins.

Over the years since 1936 the PRCA has become firmly established. In 1950 the Association moved to Denver, finally settling into a single building in 1964. This office acted as the headquarters until the spring of 1979, when the $1.4 million building in Colorado Springs, that also houses the Prorodeo Hall of Champions, became the new home of the PRCA.

The membership has increased from the initial handful who paid dues in 1936 to over 4,000 members and nearly that many permit holders in 1978. The PRCA has worked to realize many of the goals enumerated in an early charter, including the dual role of representing both management and contestants at PRCA-sanctioned rodeos.

Membership and permit sections are set up to provide a "central place of registration for the convenience of the members" in accordance with long standing regulations. The "Prorodeo Sports News" has taken on the task of publishing "information concerning the dates of rodeos . . . prize money and other particulars in which members are interested."

In order to maintain "the standards of cowboy contests so they shall rank among the foremost American sports," the PRCA instituted a rule infractions department. This area has the responsibility of enforcing standards as outlined in the PRCA rule book.

Since 1945, the Association has used the Point Awards System to determine world champions. This system requires its own department to keep track of each cowboy's winnings.

The PRCA is steered by a 10-member board of directors consisting of seven event representatives, a contract member, a stock contractor and a committeeman. They sit on the board for two-year terms and elections are staggered so that five directors are elected each year. Two vice presidents are appointed, while the president is elected every two years.

It was the 1978 board that gave the go-ahead for construction of the building that now encompasses the Hall of Champions and the PRCA headquarters. Ken Stemler, vice president of PRCA Properties, proposed the idea of creating a Hall to commemorate the heritage of rodeo after the decision had been made to relocate the headquarters, reasoning that the two could be part of the same complex.

Although this is the first hall that has eminated from the Association and is solely under the auspices of the PRCA, it was completely funded by public donations as a non-profit, educational foundation. During the peak tourist season 15 people will be working with the Hall, while eight will keep it running when business is slower.

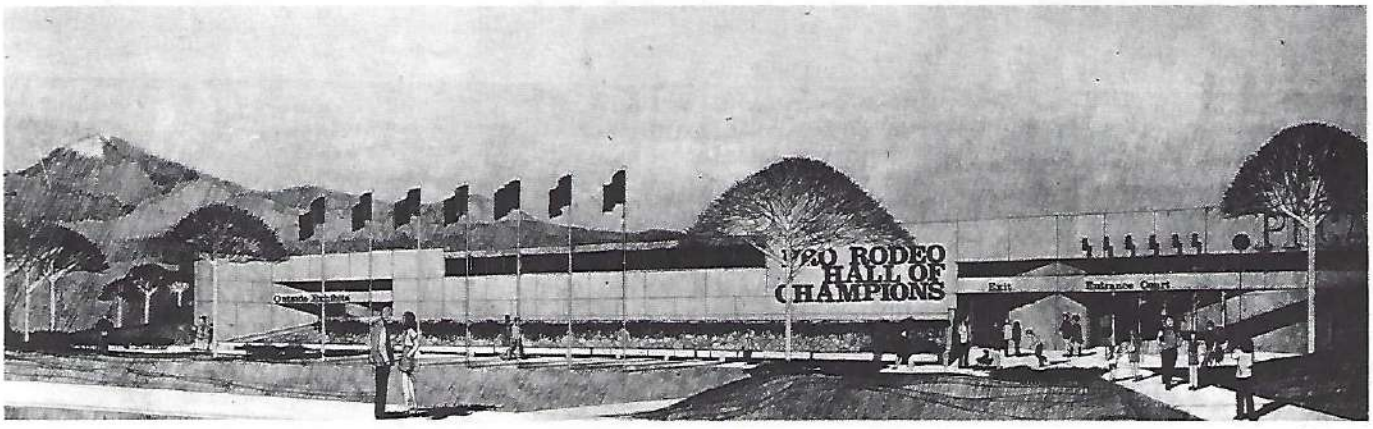
An audio visual presentation on the evolution of rodeo is followed by a display of the evolution of cowboy equipment and attire. A second presentation creates the feeling that the viewer is actually in the arena, to enhance the observer's understanding of rodeo.

Armed with an adequate background on rodeo, the visitor is ushered into the main hall which pays homage to rodeo greats of many types. Top stock and contractors are honored, in addition to champion cowboys, clowns and other contributors to the sport. This area is adorned with trophies, buckles, saddles and numerous bronze statues.

In the garden area a mini-arena is set up so neophytes can jump into a clown's barrel or try their luck at roping a dummy calf. Chutes and barriers are displayed to give a behind-the-scenes view.

The garden is also home to several great rodeo animals, including Descent, six-time Saddle Bronc of the Year, Necklace, a 21-year-old notorious bareback mare who was named Top NFR Bareback Horse several times, and Oscar, one of the rankest bulls in PRCA history. Oscar bucked off 292 of the 300 cowboys that have tried to ride him.

In the four decades since a group of dissatisfied cowboys stood up for what they believed in, professional rodeo has blossomed, under the guiding influence of the PRCA, into one of the nation's most popular sports.



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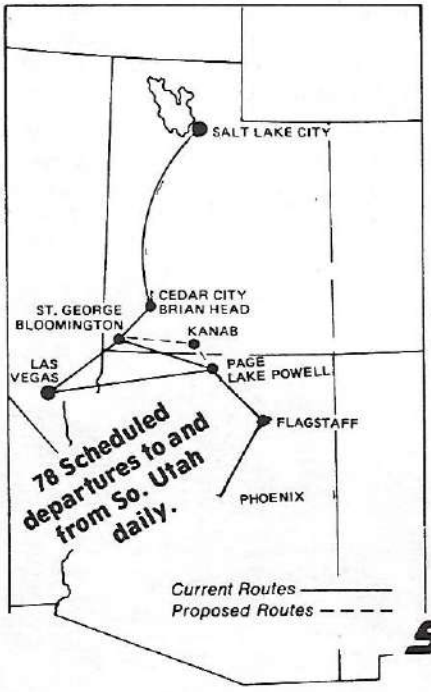
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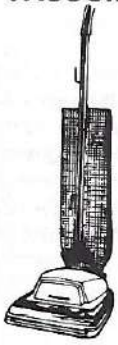
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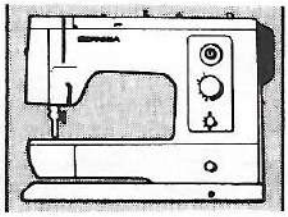
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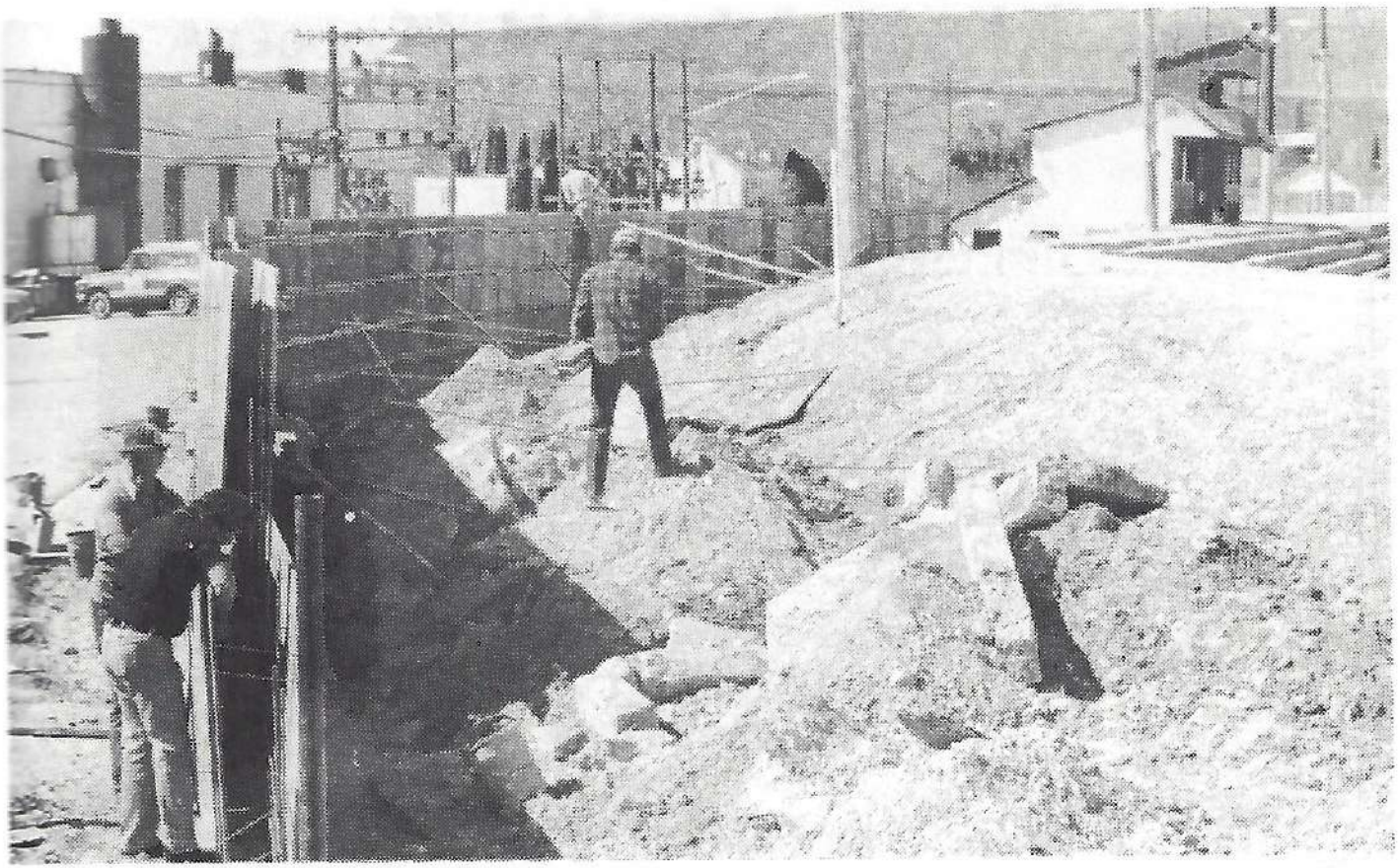


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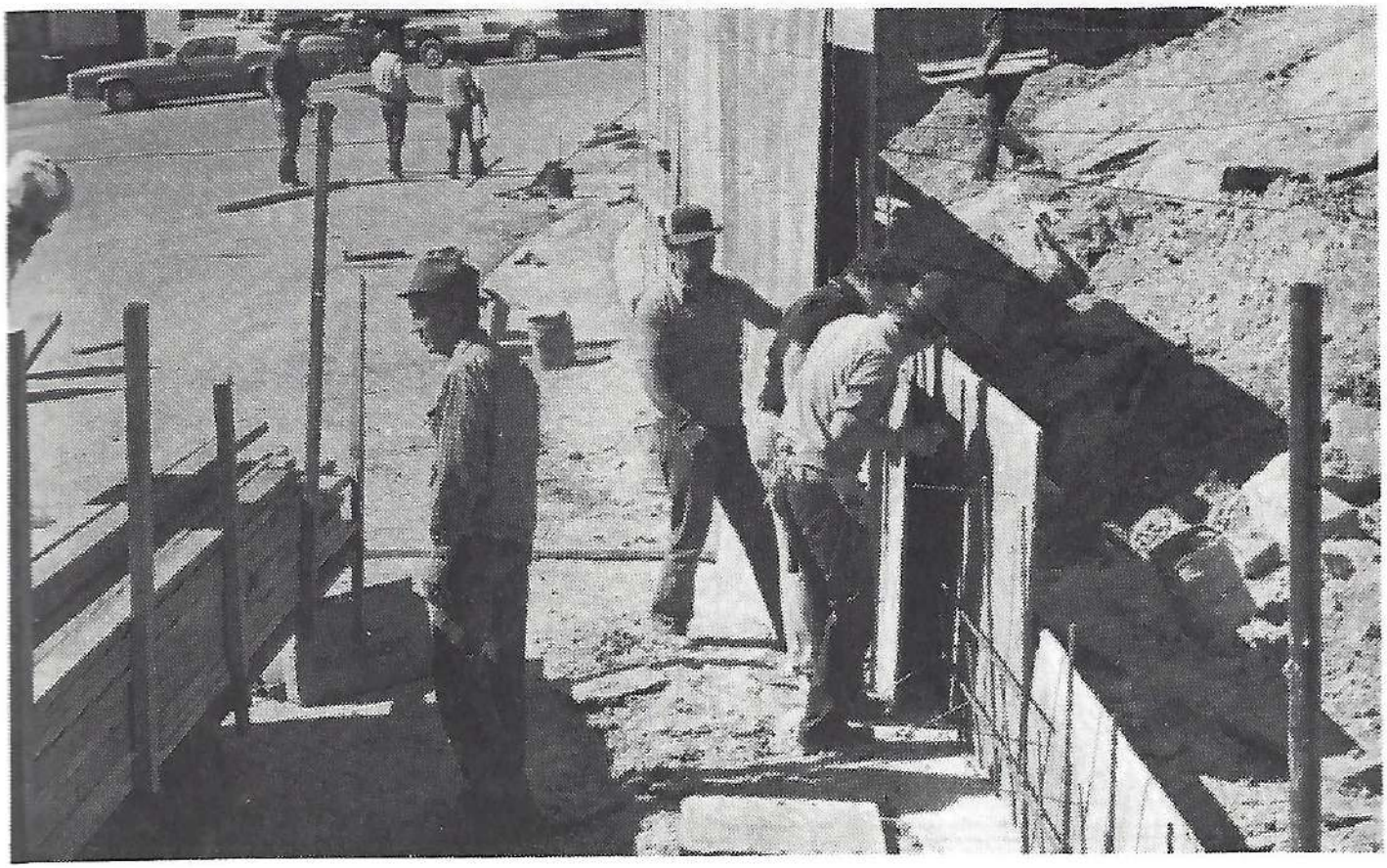
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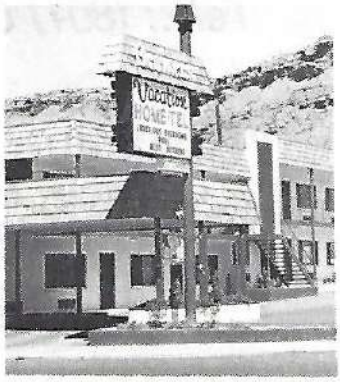
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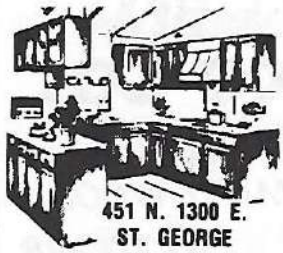
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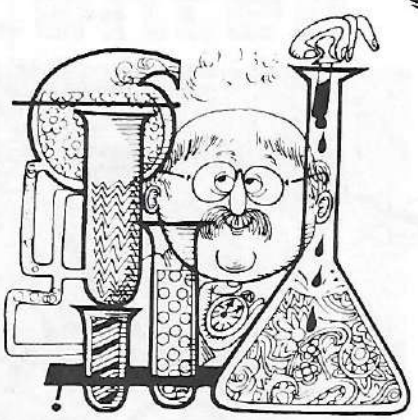
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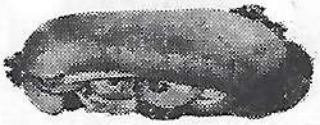
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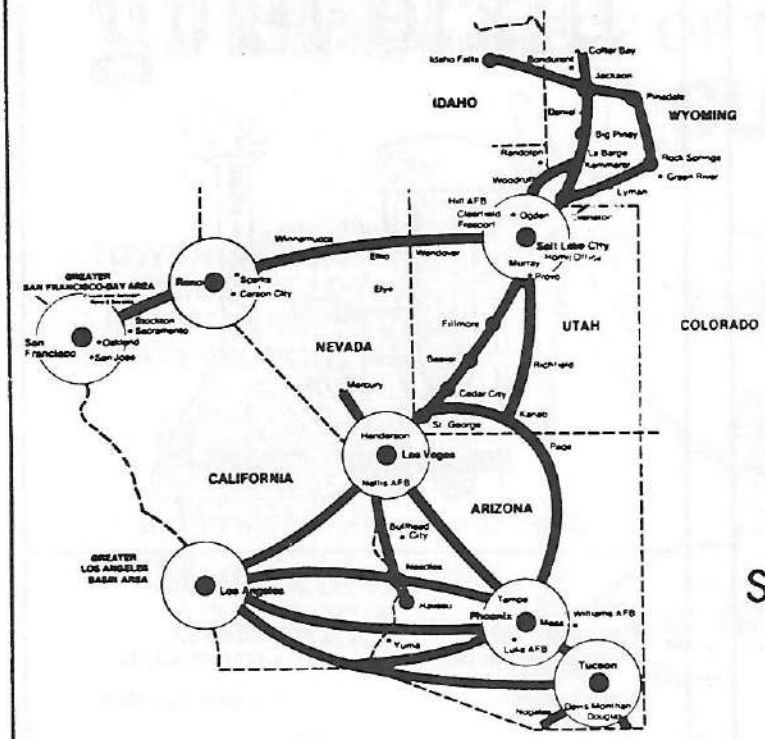


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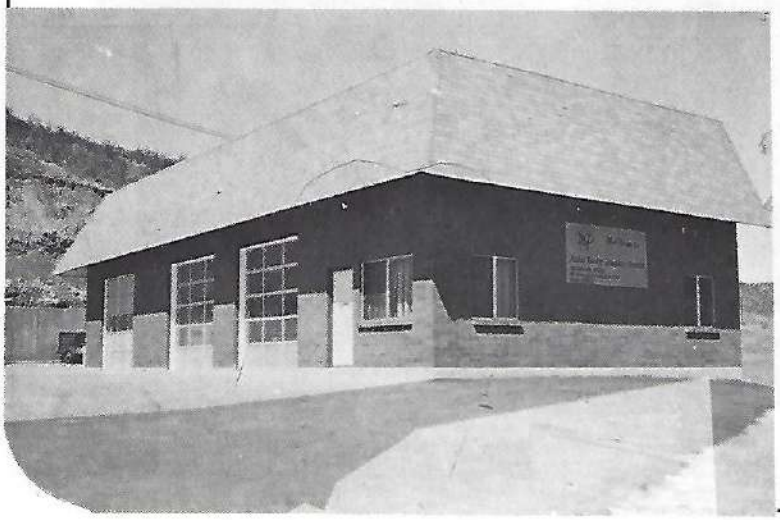
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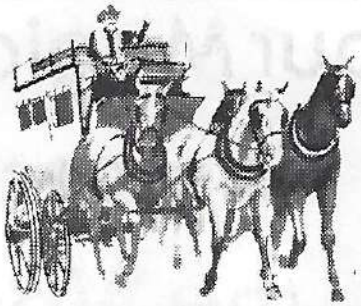
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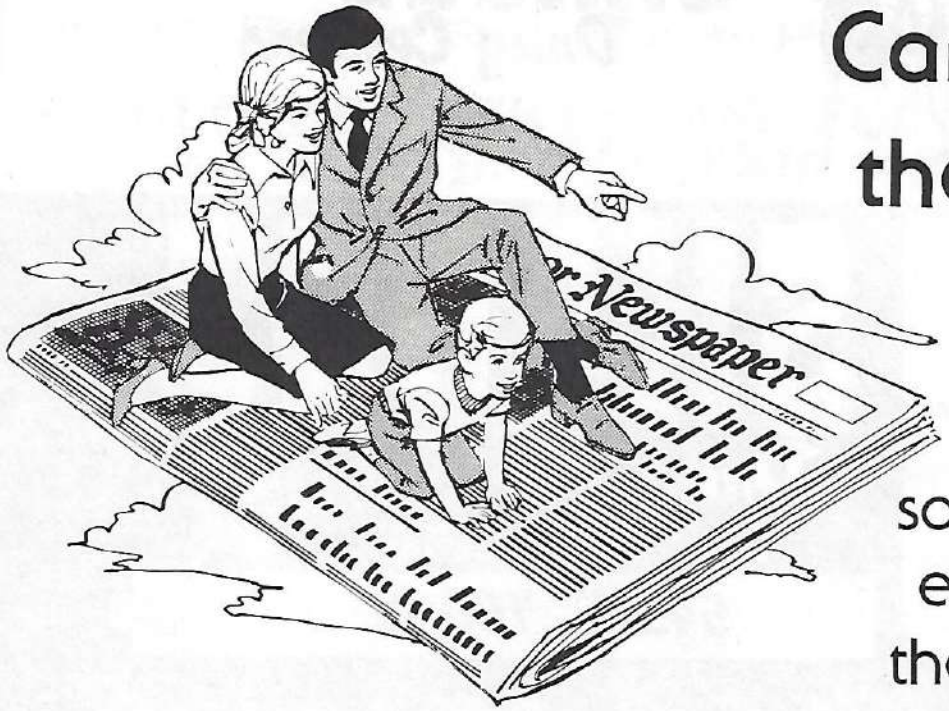
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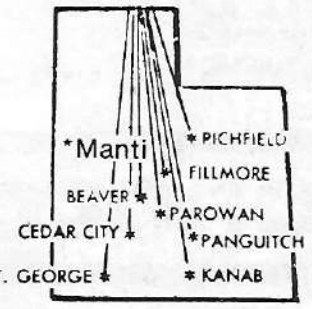
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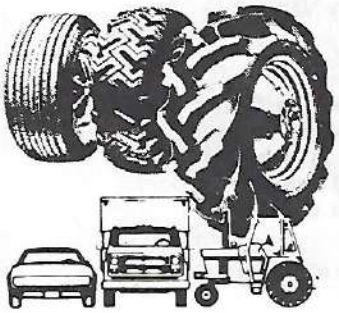
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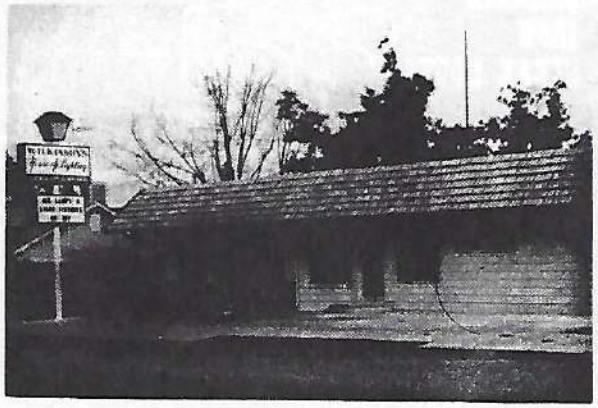
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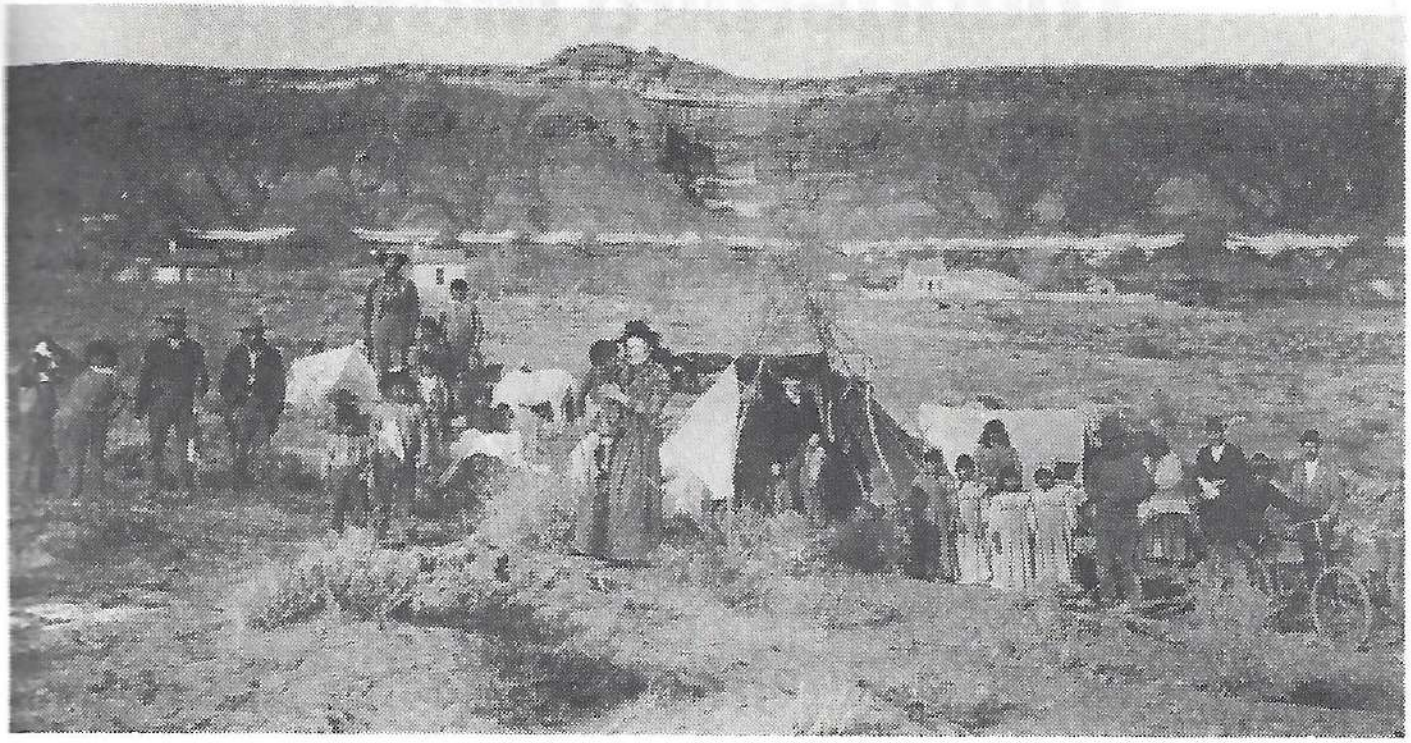


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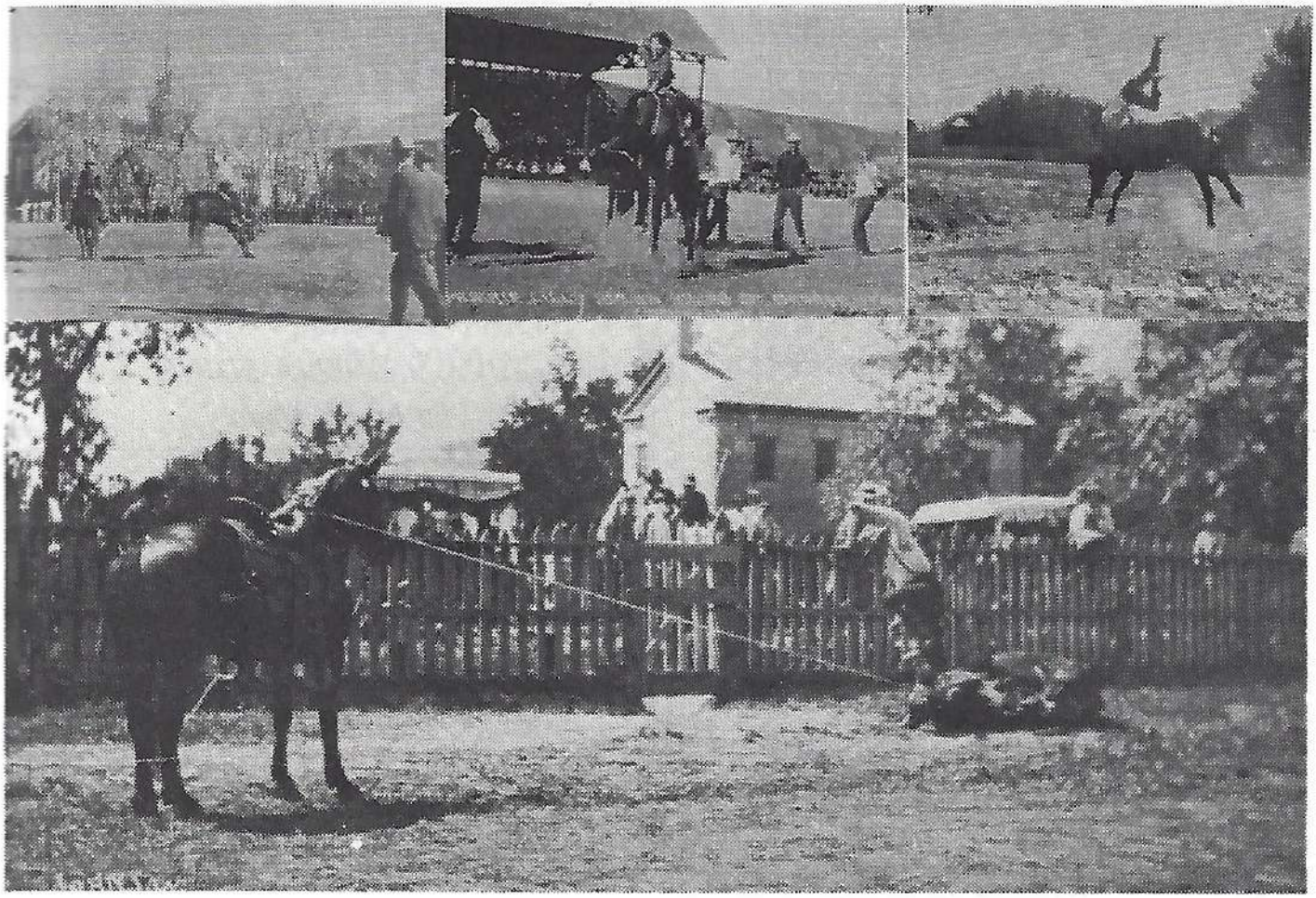
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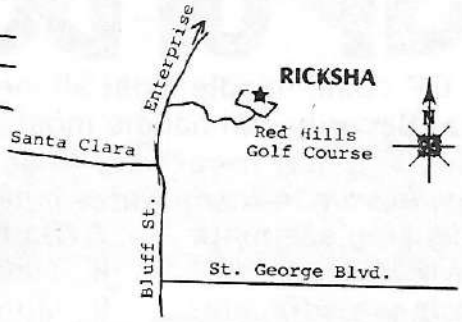
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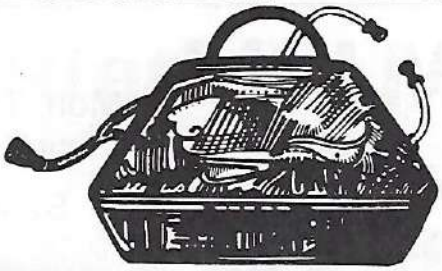
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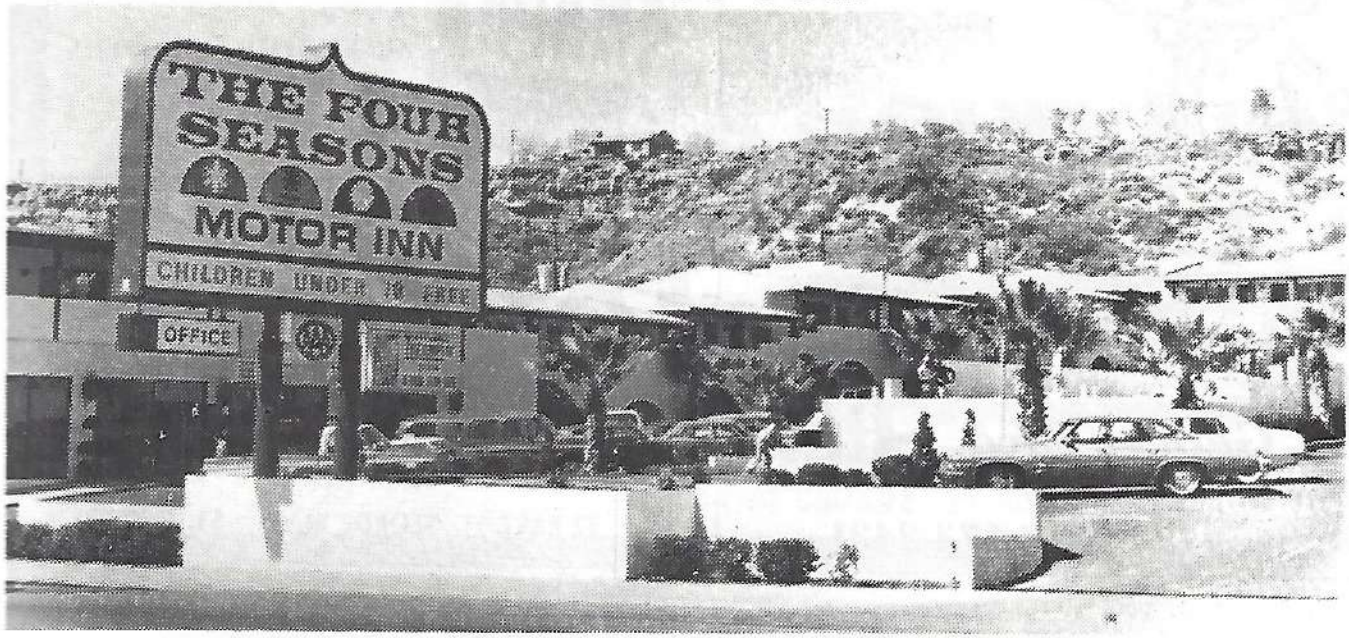
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The Chief, Wayne Stear, is assisted by his wife, Gloria and the parents of his "tribe". Wayne has a lifetime of experience in training horses and working with young people. He believes that a child and a horse is a great combination, the child learns self-discipline, responsibility as their horse depends on them for its grooming and care, each child is responsible for their horse. The train their horses under Wayne's supervision. In and during training sessions, behind the scene the necessary discipline is readily accepted by his students.

Wayne's experience and training of horses began as a young boy on his father's ranch in Nebraska, where he was taught the advantage of the "tac rein". His father used the "tac rein" as a training aid in breaking and training of young colts. This early training and knowledge has served Wayne well, he puts his knowledge to work when organizing his youth riding groups. It's amazing to see the results of many hours of practice drill sessions and how the children guide and cue their horses with only leg pressures and the "tac rein".

It all began years ago when Wayne was asked to sponsor a youngster in a Junior Posse, the youngster he chose was a neighbor kid in patched jeans and a borrowed horse, no way, could her or his parents afford the required "tac". But here was a youngster with the desire and love of horses that was being denied the privilege of participating in a riding group. SO! a plow was put to a pasture and an arena was born followed by many a youngster. Over the past 25 years there have been hundreds of youngsters who have benefitted by this man's love for children and horses.

In 1978, Wayne and Gloria Stear bought a small farm in Blackfoot, Idaho, and once again a plow was put to a pasture and another arena was born, followed by youngsters formin the club known as the TI TONKA RIDERS.

Their only reward is the appreciation of you the audience!!

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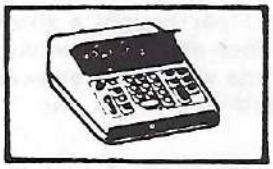
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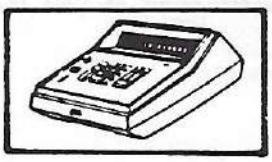
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RODEO CLOWNS ~ They're a special brand of athlete.

Tell me, said the rodeo man, about the rodeo clowns.

They're not so much. Usually just grease painted characters in baggy pants and striped shirts getting their kicks cruising the rodeo circuit. They're pretty strange what with their henna wigs and pink rose hats, baggy jeans ten times too big, silly putty noses and technicolor faces. Funny guys, really.

About as funny as a dead man.

The idea behind the clown is simple. For all his cut ups, the threadbare character down in that arena you are watching is pretty serious about what he's doing—he's probably saved more limbs and lives and maimings than a team of surgeons. His end is to keep the cowboy together—if the rider has to be sewn back up again, or buried, the funny man in the rubber barrel really hasn't done his job at all.

Although they're around most of the day, the clowns don't come into their own until the start of the bull riding events. Then, when a rider ties his hand to a rope harness, makes his peace and takes off on an eight second ride atop one of the animal world's dirtier creatures, the clown really begins to get it on.

When the cowboy's off, usually in a crazy tangle of arms and legs, the only thing between him and 15 inches of horn is the funny clown guy who's waving his arms, shouting and otherwise doing his best to convince the bull that he, and not the downed rider, is the best one to take a shot at.

Thank you Mr. Clown, says the cowboy afterwards, you've saved my life.

To really understand their business, according to the clowns, you have to look first at the brahma bull.

There are a few special characteristics that set the brahma apart. He's always big (usually if he weighs less than a ton he's discarded as too light for the job), there's a hump of muscle behind his head, he's invariably surly and simply not considered healthy if he's anything but mean and nasty. Hooves are usually as big as a man's head and hard enough to dent steel sidings without splintering. More than one bull has been known to kick and butt his way out of galvanized pens and wire mesh fences.

In an almost grudging tribute to the animals, both the clowns and the riders have given them names. "Bad News," "Captain Hook," "Wheel of Fortune," "Misfit," and "Groucho" are a few of the milder endearments used. There was once even a semi-mythical animal known only as "#000." Legend has it that this especially violent creature ate human flesh and rejoiced at the sounds of breaking bones. He was so mean, in fact, that no one was able to come up with a suitable name—they just called him #000 and did their best to stay out of his way.

Don't pity the poor cowboy; he only has to ride the bull. Pity instead the rodeo clown.

The clown's first order of business, once the rider is down, is to distract the animal. Usually this is done by waving objects as silly as broken french parasols, red bandanas and old tires as close to the face of the near-sighted bull as possible. If things go as they're meant to (which is the rarity rather than the rule) the brahma attacks the clown and his prop—ideally giving the fallen rider a chance to scramble to safety.

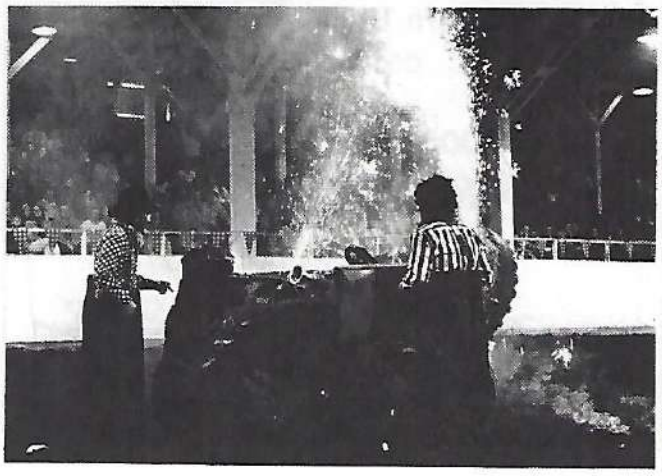
More often, though, there are complications to the thing. If the rider is especially unlucky his hand often gets caught in the bull's harness. There he stays, flopping around like a broken doll, helpless and tied to a homicidal animal doing its best to get its horned head far enough around to kill him.

If the clown is good (and bad ones simply aren't allowed to last) he'll make swift, curving passes in front of the bull's face in an effort to keep the bull turning in a tight circle. If this is done long enough the rider is usually thrown loose—often with nothing more serious than a wrenched arm and a bruised wrist.

But there's still a loose bull, irritated with all this poking and prodding of things, who's dead bent on getting those funny men in the baggy pants. Heaven now to the clown is an open-ended barrel, usually made of old tires or some other dent-resistant type of material into which he safely dives with only the hot breath of the bull behind him.

They're a crazy and exclusive fraternity of rodeo people, these clowns, and their names read like a litany of the rodeo trails. There's Quail Dobbs, Wilbur Plaugher, Seth Doulton, John Taylor, Bill Lane, Chuck Henson, Jerry Olson, Wiley McCrea. There's the Kajun Kid, Duane Reichert and Dave Rutherford, B. C. Cogburn and Donnie Green.

Each one has been credited with saving lives; each one has laid his own body and life out for grabs in an effort to save someone else. They're a very special brand of athletes and they love what they do. They're rodeo clowns.



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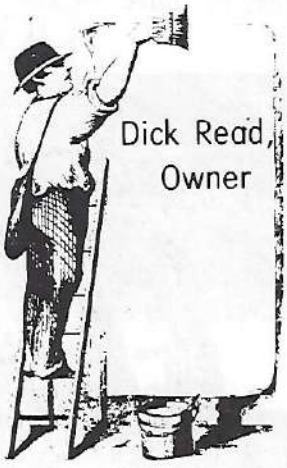
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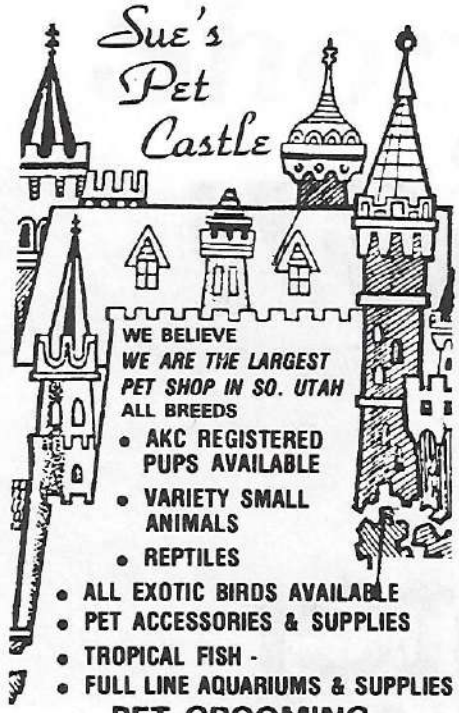
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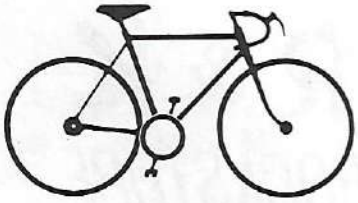
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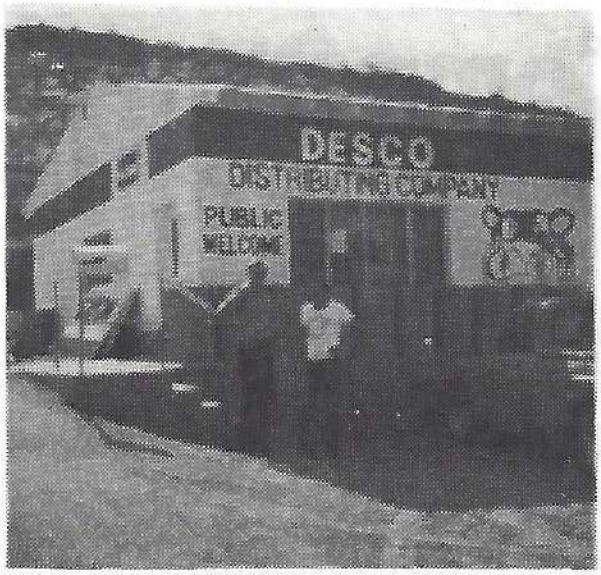
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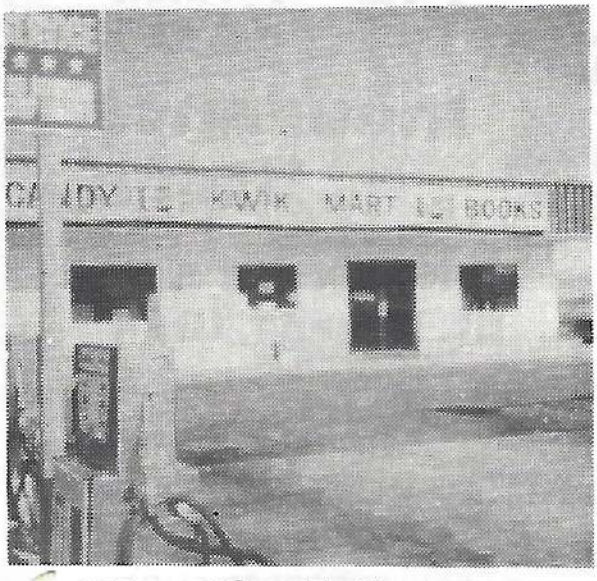
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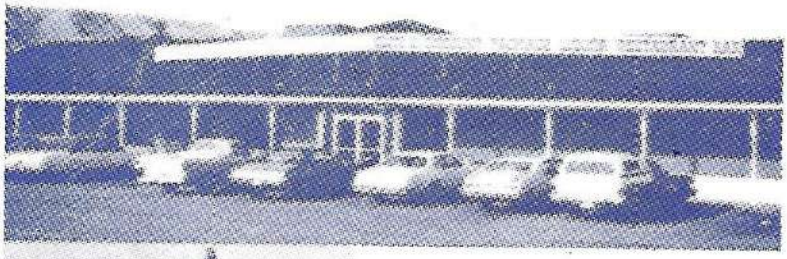
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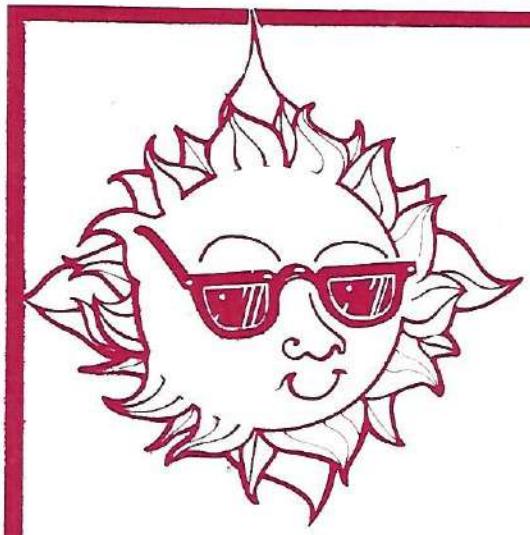
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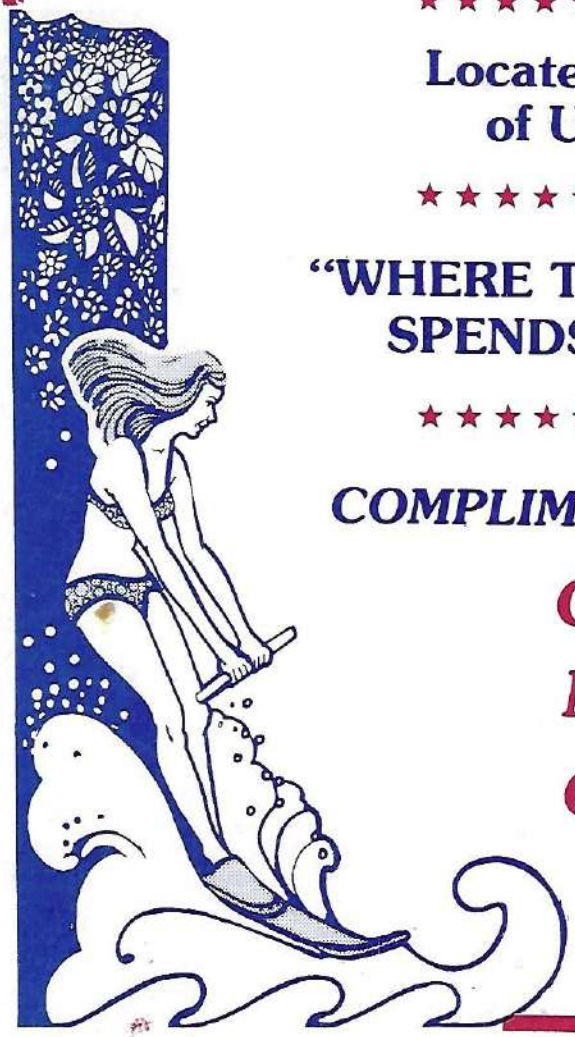
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