

60th annual

\$2.00

# ROUNDUP

*Dixie*

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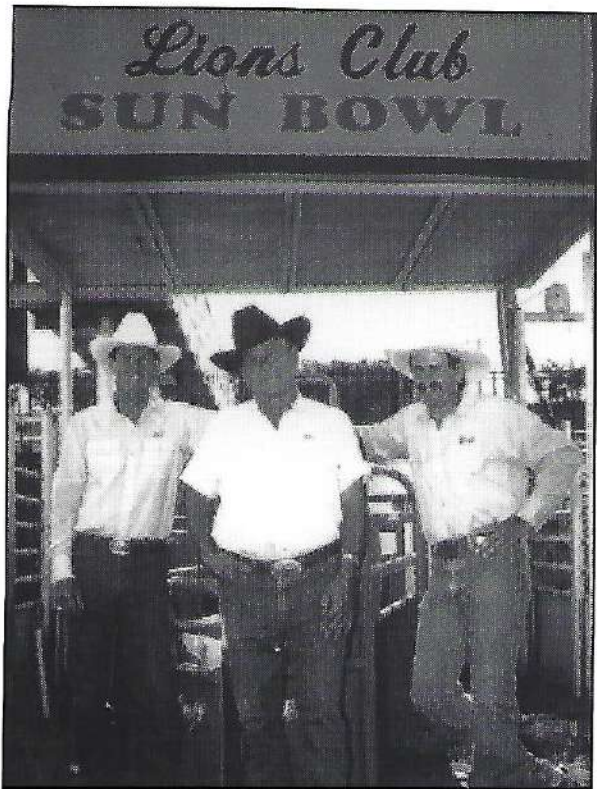
LIONS'  
DIXIE  
SUNBOWL  
ST. GEORGE  
UTAH

NATALIE  
YOUNG

1994  
*Dixie  
Roundup  
Queen*

PHOTO  
COURTESY OF  
JAY PITCHER





**HAL NORTON, CHAIRMAN BUD  
BRANHAM, CHUCK BENTLY**  
*Rodeo Committee Chairmen for 1994*



**Bud Kirby**

**T**he 1994 Rodeo Committee would like to welcome everyone to the 60th Annual St. George Lion's Dixie Roundup. We are proud to continue the tradition of rodeo committees that precede us.

The Dixie Roundup is a P.R.C.A. sanctioned rodeo. This means that both the serious and casual rodeo fans will see the best cowboy and animal athletes in the country.

This year's Rodeo Committee wishes to thank all those involved in making the Roundup "94" a great success and asks you to join us now in enjoying the show!

**B**ud Kirby is a rodeo professional of the highest caliber. He is one of the best friends the Dixie Roundup has. Thanks in part to him, we have been able to attract some of the finest cowboys in the PRCA.

Bud Kirby is a cowboy's cowboy. He rode saddle broncs until 1973. He has always been involved in some aspect of rodeo. His life is rodeo. Those who work with Bud feel his excitement that has the Bar T Producers flag flying. There is no better pickup cowboy in the NFR than Bud Kirby and this has been true for many, many years.

Zeb Bell our rodeo announcer said, "Bud is one of the very best cowboys I have ever worked with in a rodeo. A cowboy who dilly dallies around trying to clear the arena kills an announcer. The rodeo pep and enthusiasm can be directly attributed to the speed and expertise of the arena cowboys, and Bud Kirby is without question one of the finest in the business".

Equal credit must be given to Bud Kirby's wife, Evelyn. She is one of the most efficient rodeo executive secretaries making the circuit today. Evelyn was one of the first secretaries for the PRCA to have a complete computer system in her trailer to record the PRCA business at the rodeo. She has the most efficient system to record times and events of anyone in the U.S.

Bud and Evelyn Kirby live in Chester, Utah, and are enjoying being producers of some of the finest bucking stock in rodeo today. Taking care of animals has been the love of their lives.



**DANIEL D. McARTHUR**  
*Mayor, St. George*

**I**t is indeed a pleasure for me as the Mayor of St. George to welcome you to our beautiful and friendly city. We are among the fastest growing cities in the West. The St. George Lions Club is one of the spokes in the wheel of progress that move us to where we are and we salute them for their involvement in our community.

Utah's Dixie, of which St. George is the hub, has always been known for its hospitality and friendliness. Few areas of the world can boast of the beauty and variety of scenery that surrounds us and our temperate climate. The travel and movie industries display photographs of our scenery all over the world. We are many things to many people and each find here the thing that seems to matter most to them. St. George is just a good place to be. We hope you find it that way too.



**STEVEN HOLT**  
*Lion President*

**60** years of Rodeo is quite a tradition! Not many clubs survive 60 years, let alone put a annual event on like the Dixie Roundup each year. But, it would not be possible without the help and support of the Lion Members, the Lady Lions, the City of St. George and the City Employees, the Rodeo Producers, the Cowboys, and the People that have supported us in St. George and surrounding areas over the years. I would like to say "thanks" for making the Dixie Round-up a tradition. I hope you enjoy this years Lion's Dixie Round-up.



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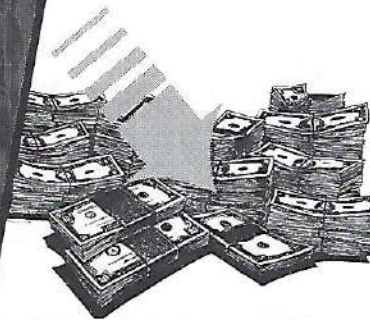


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NATALIE YOUNG

## 1994 Dixie Roundup Queen

Natalie is the 19 year old daughter of David and Mary Ann Young. She is an honors graduate of Dixie High School where she was Social Science Sterling Scholar her senior year. Natalie was a member of the Journalism Staff, Jetettes (Drill Team) and Rodeo Team. During the past year, she attended Dixie College and was a Rebelette (Drill Team). Natalie is a certified Lifeguard and WSI Instructor.

"As Lion's Dixie Round-up Queen, I have had the privilege of traveling to some of the PRCA sanctioned rodeos in Utah. Some of the highlights of my summer include; Lehi Round-up, Days of '47 parade and Rodeo, and Ogden Pioneer Days. I also had the opportunity to compete at the Miss Rodeo Utah Pageant. I cherish the memories and friendships made there while competing. Laney and I also had the opportunity to attend some of our local rodeos and parades including Gunluck, Veyo, Iron County Fair, and the Washington County Fair Light Parade where we were awarded Second Place wearing

ponchos and hat covers! we have also had the opportunity to visit all of the Elementary Schools in Washington County. I would like to thank everyone that has made my reign a successful and memorable one; Continental Mortgage, Southern Utah Title, Kelly Blake, Holiday Inn, R&K Bookstore, Stephen Wade, and Jay Ence. I would also like to thank Rita and Gerry Grown, Sheri at Applause, Holly Hendrickson, Brigham Johnson, the Lion's and Queen Committee especially Anne Bentley. To my family, Thank you for everything you have sacrificed for me - the road trips were never dull! To my grandparents, Ila Young, and Murray and Doris Webb, for your constant love and support, I thank you.

Sit back, relax and begin to prepare for the roughest, toughest, and most exciting sport in America, RODEO!"

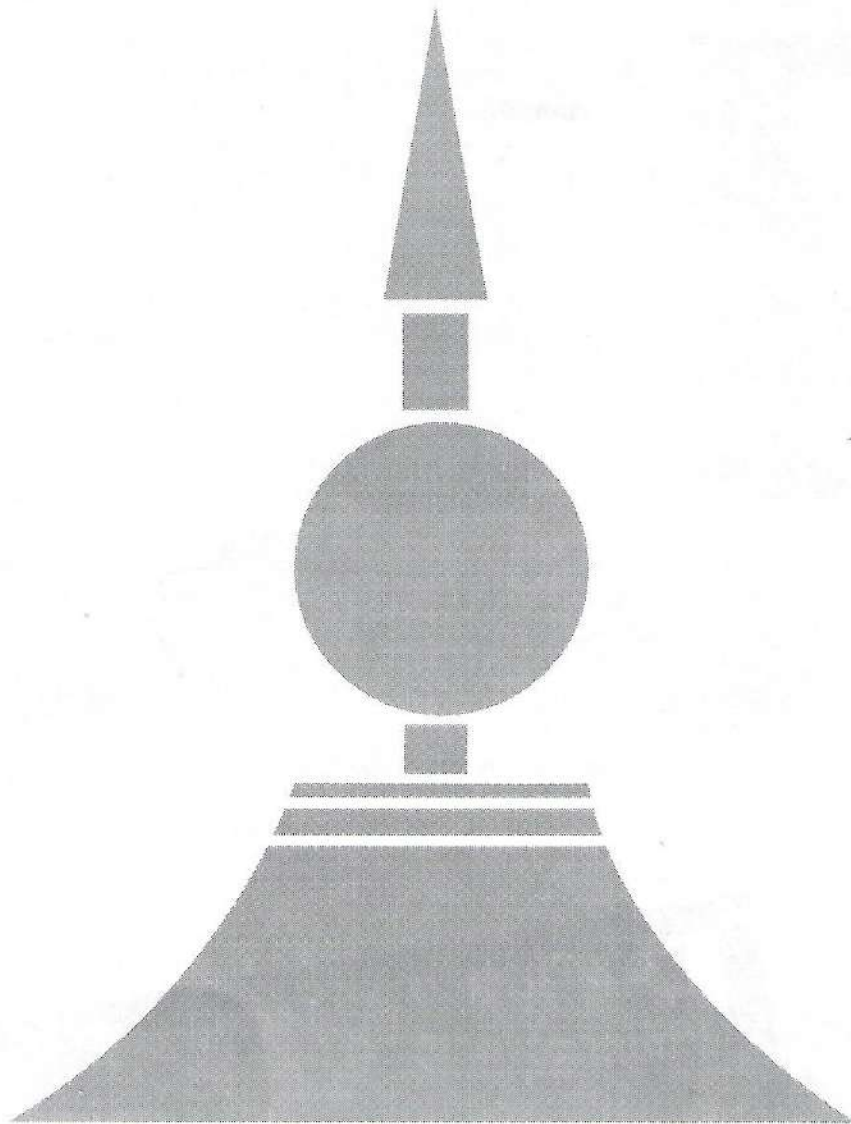
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LAINIE BOWLER

## 1994 Dixie Roundup Princess

As the St. George Lions Dixie Roundup Princess I have had an awesome time. I would like to thank the Lions Club & Queen Committee for giving me the opportunity to promote the sport of rodeo at its finest.

I am looking forward to being in high school rodeo this year where I will be participating in barrel racing, pole bending, & goat fleeing. I am a freshman at Snow Canyon Middle School and editor of our school yearbook. I love to dance with Southwest Dance Theatre, and am enthusiastic about meeting new people and learn more about my western heritage.

Special thanks to my parents Randy and Gai Bowler and all my family, friends & horses, who have helped me achieve this goal!



Brock Spilsbury would like to welcome you all  
 to the Lion's Dixie Round-up

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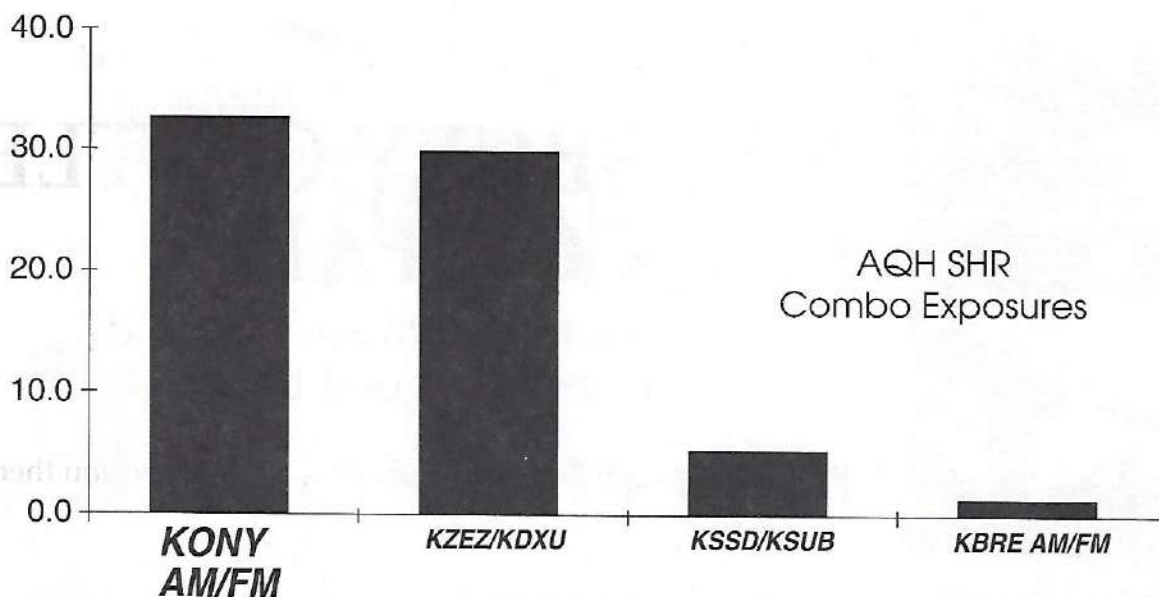
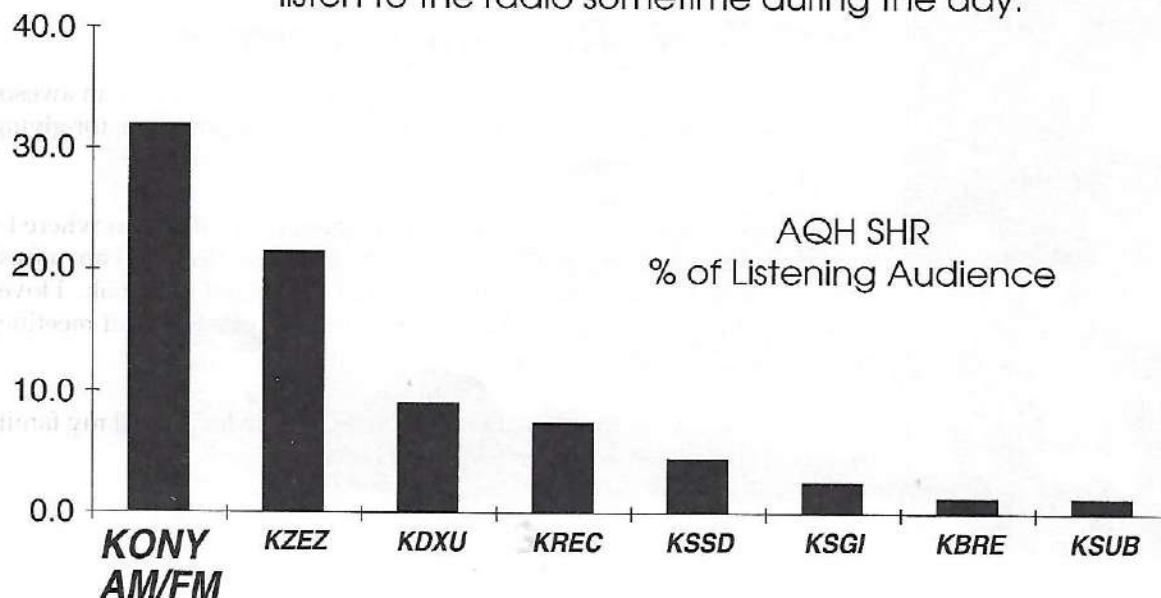
LEGRANDE, PETE AND TED SPILSBURY

# NO MATTER HOW YOU LOOK AT IT...

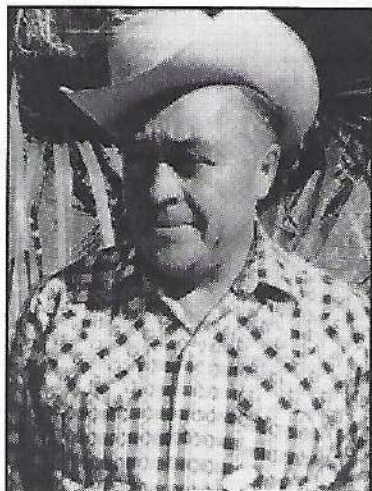


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# Special Thanks to the thousands of residents, the St. George Lions Club and the City of St. George for making the Lions Dixie Roundup the best!



**KARL HUTCHINGS SR.**

## St. George Lions Club honors two active members who have served over 100 years combined.

Lion Karl Hutchings Sr. joined the St. George Lions Club at the age of 26 years old November of 1943. He has been a member for 51 years. Lion Karl has participated in all but three Dixie Round-up parades, of which he was serving in the U.S. Navy. He served as Lions Club President in 1950/51. He served as Rodeo Chairman in 1967 at the same time his son Joe Hutchings was Lions President. Now, there are three generations of Hutchings' in the St. George Lions. Karl Jr. joined seven years ago. A total of 87 years of service transpired from Karl Sr. his son & grandson. A great tribute to a great individual and strong community supporter.



**CLARK EMPY**

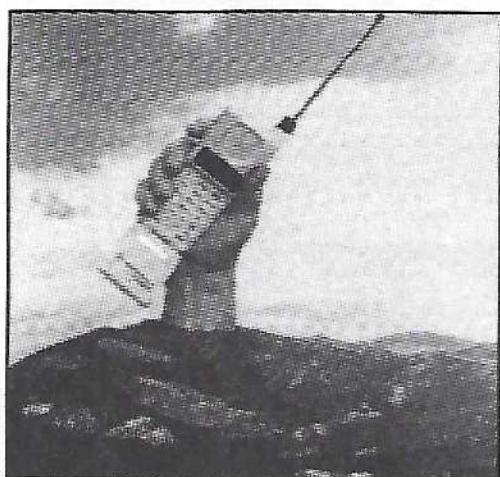
Lions Clark Empey rides in 50th consecutive Round-up Parade. For 50 consecutive years Lion Clark Empey has been riding in the Lions Parade. Like our cowboy heroes of the 40's, Clark is usually on a white horse. his enthusiastic participation in riding with the Lions in parades extended to the helldorado in Las Vegas and the Iron County Fair in Parowan. He rode in all the Washington County Fair parades until the fair committee required electric lights. Neither he nor the Lions had long enough extension cords.

Clark served on the Lion's Rodeo Queen committee for many years and was Chairman in 1947 and 1949.

The Lions and the community could always depend on him to "ride to the rescue" for whatever help was needed. he joined the volunteer fire department in 1937 and was actively fighting fires until 1977, and is still a member of the Utah State Firemen's Association. Prior to retiring from Empey Electric he, with his trucks and ladders, was there hanging banners when any occasion arose.

Clark is a 7th generation native of St. George, has been married to his sweetheart, Lila 56 years, has 3 children, 14 grandchildren, and 15 great-grandchildren.

]Congratulations Clark for helping to make St. George a great place to live.



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## SCOTT DECHOW JAMES PIERCE RANDEE MUNNS

### PRCA BULLFIGHTER

In mid 1991, James received a phone call from PRCA stock contractor Sammy Andrews asking him to by his card as a PRCA Bullfighter. James continued to ride bulls that year then stopping in mid October; when he realized his bullfighting career took off.

James had known from the first time he put on his cleats that the life of a bullfighter was his future. It isn't often that a man can combine the dreams of a lifetime and make a living while fulfilling his dream of being down the road of rodeo and helping bullriders out of dangerous situations.

James misses riding bulls; but he takes his bullfighting very seriously. He likens his bullfighting skills to the sport of football, combining the best qualities of several positions, such as a defensive middle linebacker who is always in the right spot at the right time to prevent a play or in a bullrider's case; injury. Also having the speed and agility of a runningback, and having the quick thinking ability and skill of a quarterback. James not only enjoys fighting bulls but he loves being able not only to see many different parts of the country, but also having the opportunity of meeting and making new friends.

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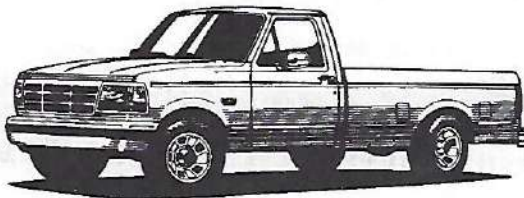
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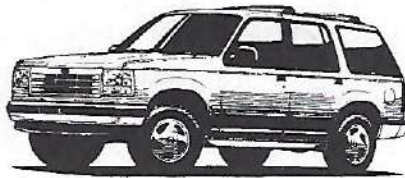
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**EMILEE LOTT**

## *Miss Rodeo Utah*

Emilee Lott was crowned Miss Rodeo Utah 1994-95 on Monday, July 25, after a week of competition. She is the 22-year old daughter of Dennis and Pauline Lott and granddaughter of Claron and Ruby Griffin of Excalante, and Helen Rasmussen of Huntington.

Emilee has held numerous queen titles, is a graduate of Dixie College and is currently a senior at Southern Utah University majoring in business education with a minor in English. She enjoys playing the guitar, singing country music, snow, water, and jet skiing, cow cutting, helping her dad break colts and riding her 3-wheeler.

Emilee will compete for Miss Rodeo America in Las Vegas Nevada, from Nov. 27th to Dec. 1st.

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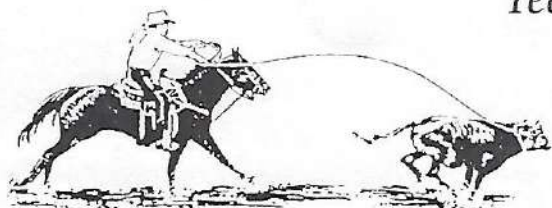
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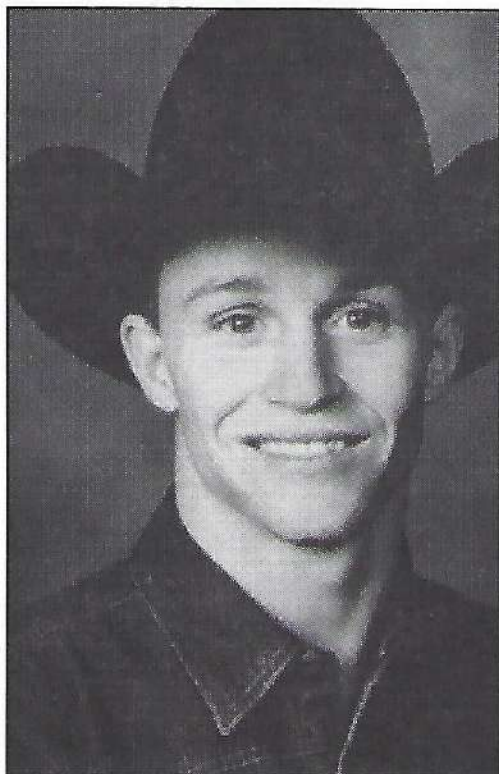
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## TY MURRAY

STEPHENVILLE, TEXAS

1989-93 WORLD CHAMPION

ALL-AROUND COWBOY

1993 SEASON EARNINGS: \$297,896

He doesn't act, walk, talk or look like a millionaire. But make no mistake. Ty Murray has accomplished more in rodeo than most athletes even dare to consider possible. And, at 24, it's fair to assume his best years are still ahead of him.

Murray doesn't have much to say about himself, his riding speaks for him. Murray is quiet, except when he's kidding around with his best friends; he doesn't brag-if you can't figure out how great he is by watching him in the arena, so be it. If you love him, that's ok with him. If you don't, that's ok too.



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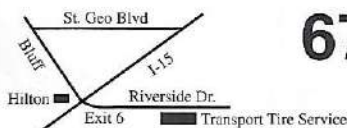
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## DEB GREENOUGH

RED LODGE, MONT.

1993 WORLD CHAMPION

BAREBACK RIDER

1993 SEASON EARNINGS: \$128,740

Deb Greenough was born May 14, 1963 in Red Lodge, Mont. He entered 118 rodeos during the 1993 season taking home paychecks from 57. He led the bare back riding world standings for the bulk of 1993. It was a dream season for Deb.

Deb stayed hot into the next season, leading the 1993 world bareback riding standings for most of the year. In Las Vegas he accumulated 757 points throughout the NFR'S 10 rounds for fourth place in the overage and \$50,108, including first place finishes in the final two rounds, and a first-place split in round two. Greenough claimed the title convincingly!



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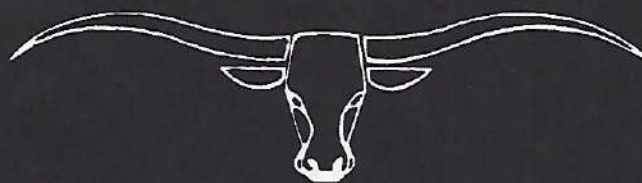
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### **JOE BEAVER**

HUNTSVILLE, TEXAS

1985, '87-88, '92-93

WORLD CHAMPION

CALF ROPER

1993 SEASON EARNINGS: \$118,787

Not many guys would have the guts to trade in a horse that helped him win the first round of the National Finals Rodeo for one that he'd owned just three months.

Not many guys are Joe Beaver. "It doesn't really matter that much to me what horse I ride," Beaver said. "I just kind of go in there and whichever one I catch that day, I ride."

During the first two rounds of the 1993 NFR, Beaver rode Prime Time, but switched to Touchdown in the third round. "He's been real good," said Beaver. "I've won about \$45,000 on him, so he's been a good investment."



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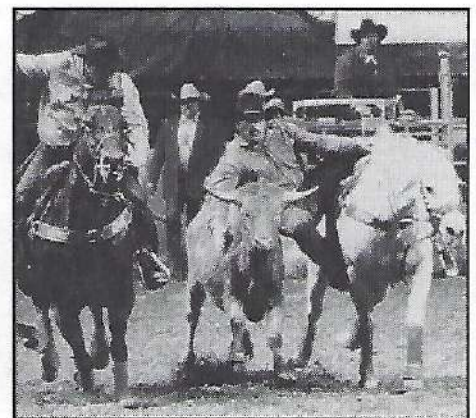


## STEVE DUHON

OPELOUSAS, LA.  
1986-87, '93 WORLD CHAMPION  
STEER WRESTLER  
1993 SEASON EARNINGS: \$113,450

In 1990, after four straight National Finals Rodeo Qualifications and two world steer wrestling championships, the gentle giant of a Cajun called it quits. The road had worn him out and he wanted to be close to his dad, Billy, who needed open-heart surgery.

In 1992, his first year back, Duhon finished third in the world. Duhon won his event at the Original Coors Rodeo Showdown, and was the 1993 Dodge Truck Series champion too - And that has him thinking of retirement again.



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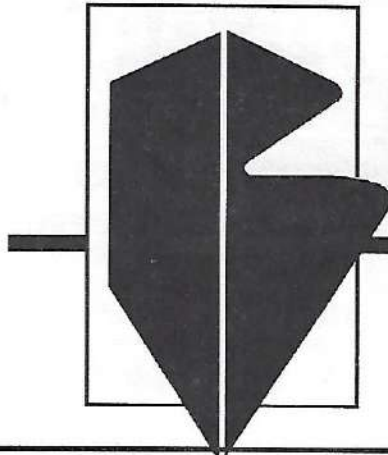
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**BOBBY HURLEY**

CLARKSVILLE, ARK.

1993 WORLD CHAMPION

TEAM ROPER

1993 SEASON EARNINGS: \$86,858

World Championship fires have been burning inside Bobby Hurley since he was a youngster in Arkansas emulating his heroes.

"When I first started roping, the guys that were roping good then were people like Leo and Reg (Camarillo)," Hurley said. "When we'd practice at home, I liked to pretend it was the last steer at the Finals and when we were backing in the box we'd say we were Reg or Leo or Jake (Barnes) and Clay (o' Brien Cooper). You don't ever think - in your deepest dreams - that the stuff in your practice pen could be a reality."



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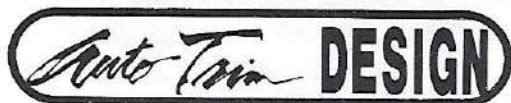
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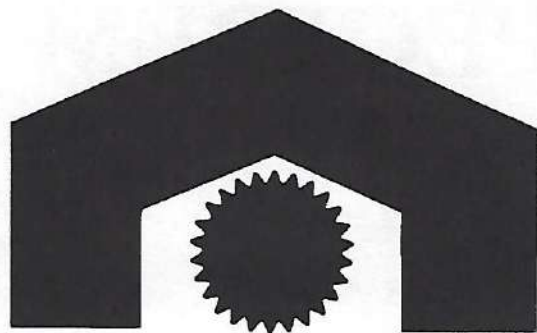


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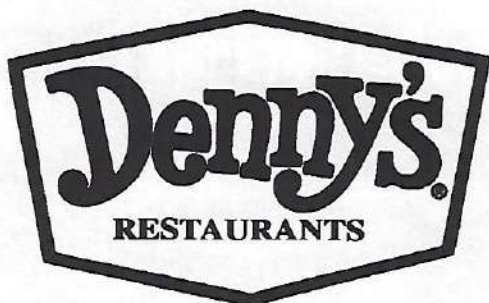
In 1967, all-around champion Larry Mahan rode into professional rodeo history when he became the sport's first contestant to earn more than \$50,000 in a single year. In 1980, Paul Tierney was the first to top the \$100,000 single-season mark. In 1986, a dozen members of the Professional Rodeo Cowboys Association, including four world champs, cleared the \$100,000 hurdle as the total prize package that year reached the \$16 million plateau.

As PRCA Cowboys continue to earn larger purses and increased media recognition, professional rodeo is experiencing unprecedented growth. Between 1966 and

1976, the total prize package climbed from \$3.5 million to \$7 million before soaring to its present figure.

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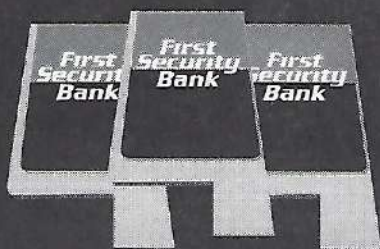
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1. No locked rowels, rowels that will lock on spurs or sharpened spurs may be used on bareback horses or saddle broncs.
2. Wooden paddles are not to be used by and PRCA member to beat or intimidate animals.
3. In calf roping, calves may not intentionally be flipped backward. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. The rope is to be removed from calf's body as soon as possible after "tie" is completed. Roping calves shall weigh at least 250 pounds each, and be strong and healthy.
4. Placing fingers in the eyes, lips or nose of steer while wrestling same is forbidden.
5. Animals for all events will be inspected before being selected for competition, and no sore, lame, sick or injured animal, or animal with defective eyesight, shall be permitted in the "draw" at any time. Should an animal become sick or be injured between the time it is drawn and the time it is scheduled to be used in competition, that animal shall not be used in competition and another animal will be drawn for the contestant as provided in the PRCA rule book. A veterinarian shall be present or on call for every performance and/or section of slack. Failure to do so shall result in a fine to the rodeo committee of \$100 per performance.
6. No animal shall be beaten or cruelly prodded. Standard electric prods shall be used as little as possible. Animal shall be touched only on the hip or shoulder area with prod.
7. A conveyance must be available and used, if possible, to remove animals from arena in case of injury. Injured calves shall be removed from the arena in a pickup truck or calf stretcher.
8. No sharp or cutting objects shall be permitted in cinch, saddle girth, or flank straps. Only sheepskin-lined flank straps shall be used on bucking stock, and flank straps shall be of the quick-release type.

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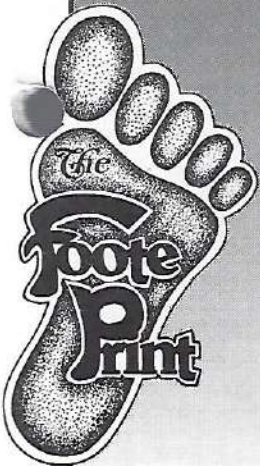
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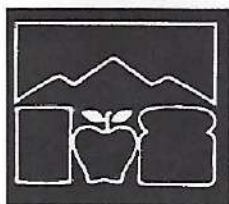
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Sheepskin-lined flank straps shall be placed on the animal so the sheepskin-cover portion cover both flanks and the belly of the animal.

- PRCA-approved saddles or rigging must be used in the saddle bronc riding and bareback riding events.
- No stimulants or hypnotics are to be given to any animal used for contest purposes.
- Chutes must be so constructed as to prevent injury to stock. Maintenance personnel and equipment shall be stationed at chutes to assist in removal of any animal should it become caught. The arena shall be free of rocks, holes and obstacles.
- Clowns are not to abuse stock in any fashion.
- No small animals or pets allowed in arena where restraint is necessary, or where subject to injury or attack by another animal.
- Livestock shall be removed from arena after completion of entry in contest.
- Use of fireworks to frighten animals is prohibited.
- Contestant will be disqualified for any mistreatment of livestock.
- No stock shall be confined or transported in vehicles beyond a period of 24 hours without being unloaded, properly fed and watered. Failure to abide by this shall subject the stock contractor or contestant involved to a \$500 fine for the first offense and a progressively doubling fine for every offense thereafter.
- Any animal that becomes excessively excited so that it gets down in the chute repeatedly, or tries repeatedly to jump out of the chute, or in any way appears to be in danger of injuring itself, should be released immediately.
- Any PRCA member, including stock contractor, guilty of mistreatment of livestock may be fined up to \$500.
- Plaster and rebar are required to be placed around the horns of steer roping cattle before contesting and all team roping steers must have hore wraps.



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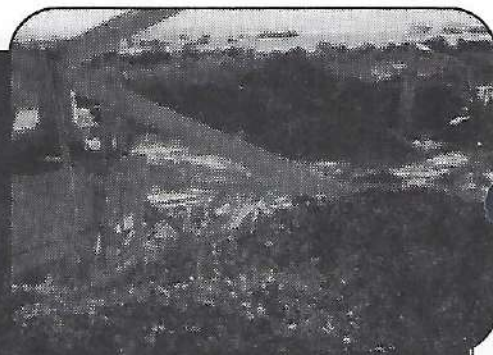


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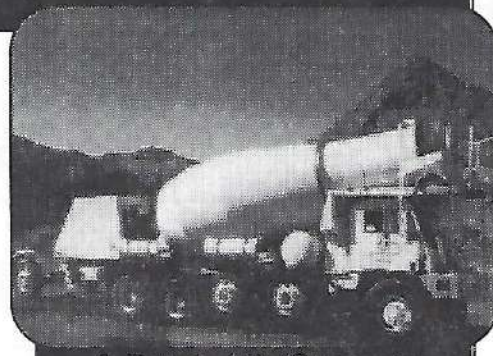
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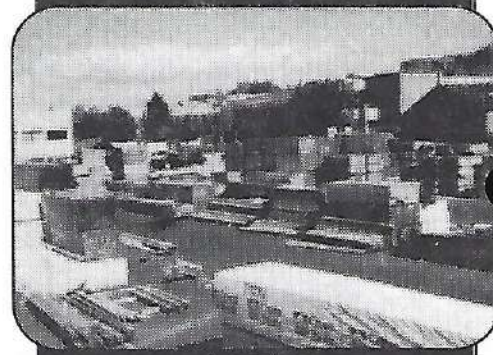
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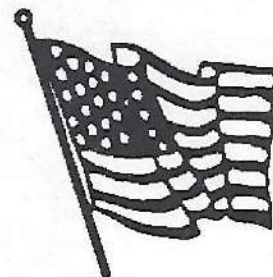
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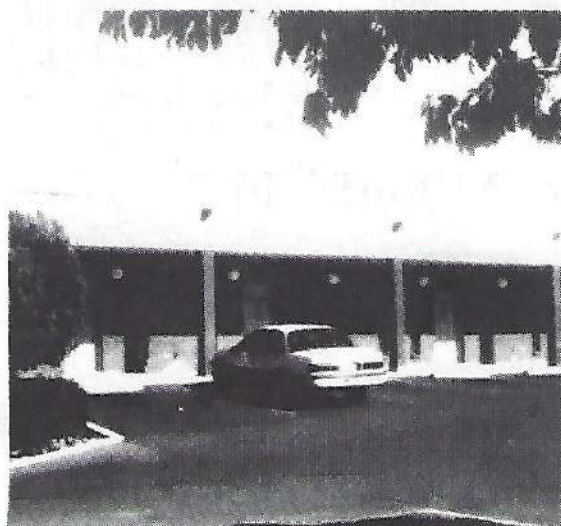
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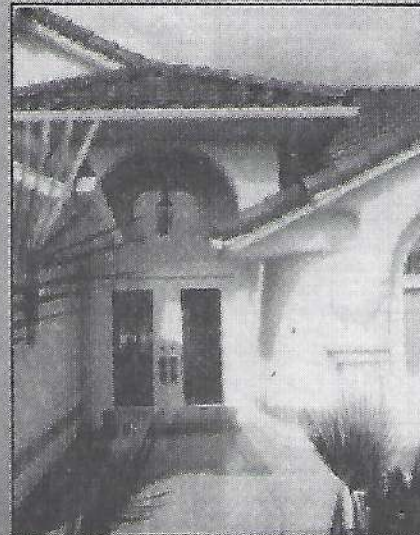
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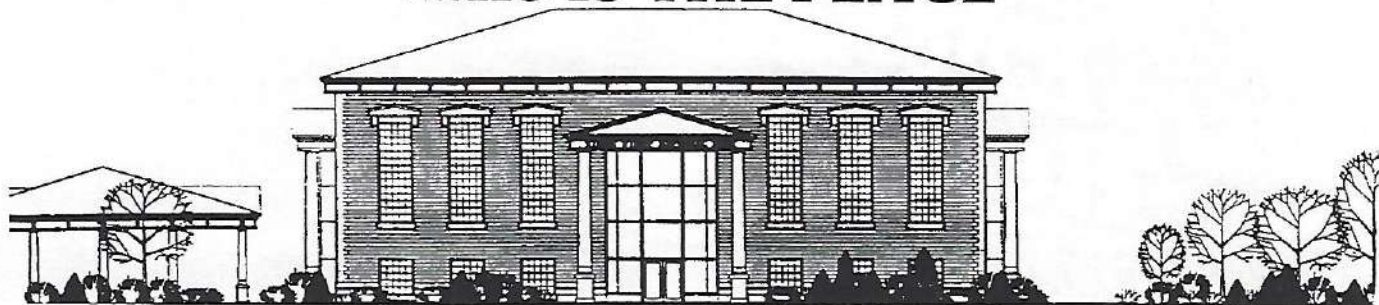
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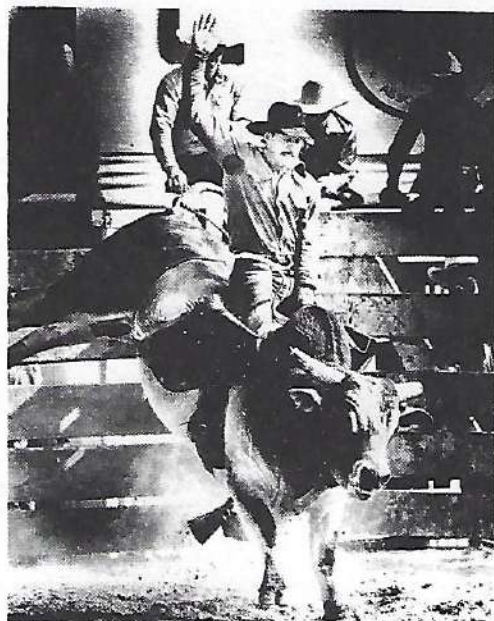


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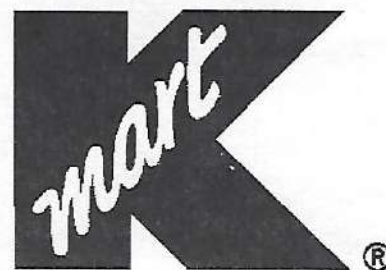


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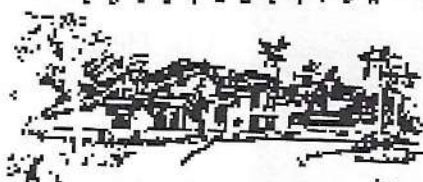
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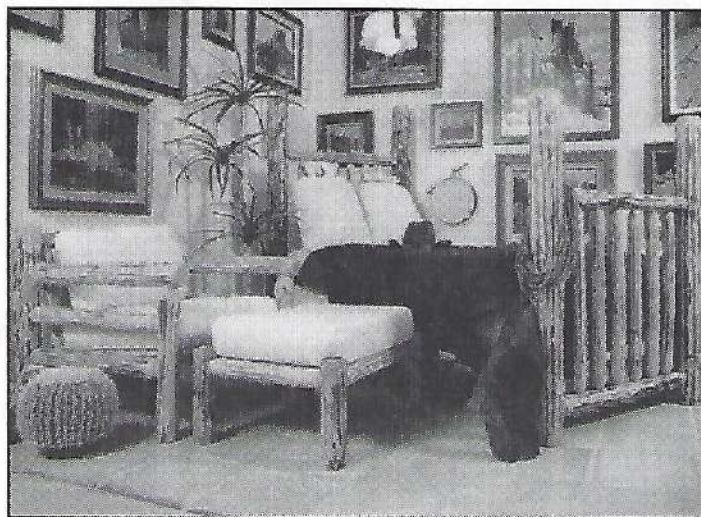
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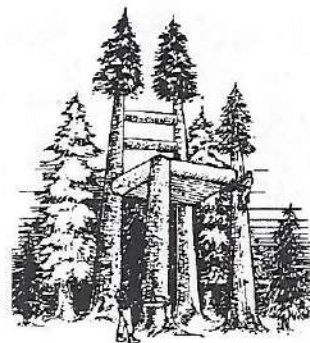
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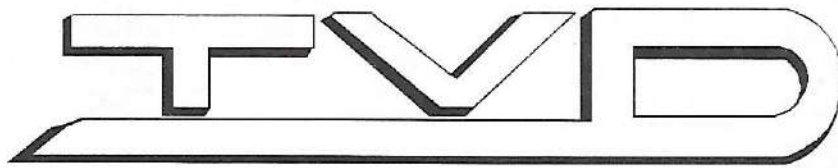


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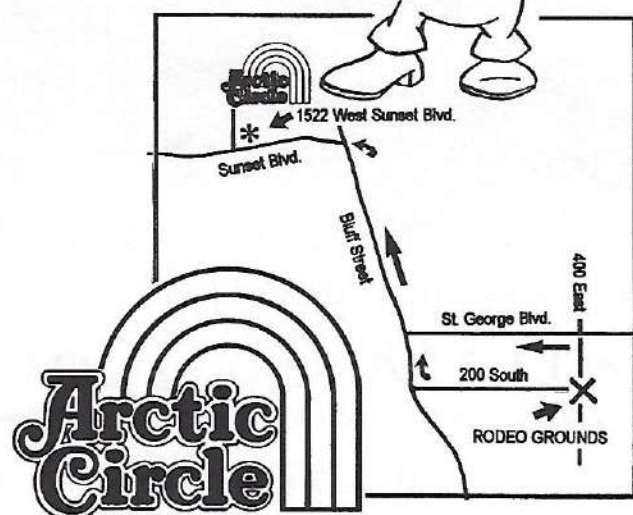
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***THANK YOU!***



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**PRIME RIB DINNER**

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### The CITY of ST. GEORGE

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