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2002
*Dixie
Roundup
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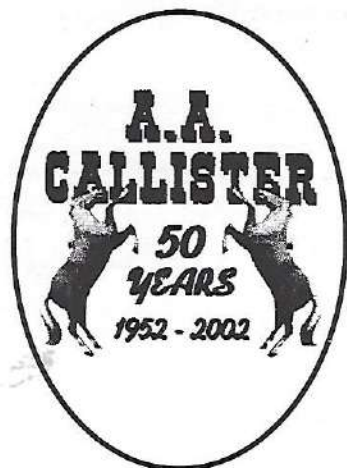


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2002 DIXIE ROUNDUP QUEEN ALLENE WRIGHT

Allene is the 18-year old daughter of Lenard and Cindy Wright. Since moving to St. George and attending her first Roundup in 1989, Allene has dreamed of being their Rodeo Queen. In 1999 she represented the Lion's as the Dixie Roundup Princess, in 2000 was the U.S.W.R.C.A. Rodeo Queen, and in 2001 she was the Roundup Queen's 1st Attendant.

In high school, Allene was a member of the DHS Rodeo Team and served as secretary. As a four-year member of the FFA, she was an Executive Committee Member, the Student Vice-President, and the Horse Judging Team Captain. Her horse judging team took 4th at State, and her Agricultural Issues Team took 2nd at Nationals in Louisville, Kentucky. Allene was chosen as the DHS Agricultural Science Sterling Scholar 2002. She received a full tuition scholarship to Dixie State College where she is majoring in Dental Hygiene and is a member of the Dixie State College Rodeo Team.

"Becoming the Dixie Roundup Princess was like a dream come true and further motivation to continue my dream to become the Dixie Roundup Queen. I've learned that you must stay motivated, keep believing in yourself, and never give up. I know that I accomplish my dreams because of my determination and because others have sacrificed for me. I would like to express my appreciation for them."

First off, the Lion's, for without their hard work and traditions of the Roundup, I wouldn't have a queening dream to pursue. Thanks Lion's for making me feel like a part of the family, and treating me like a Queen. A special thanks to Kari Theobald and the Queen Committee for making the contest a night to remember.

I would like to thank Russell Sorensen and family for letting me borrow their horse "Jazzy" and making sure that I had a horse to ride at all my events. You always made sure we were both shined up and looking our best, from the hair spray (on both of us), to shining our boots.

I truly appreciate Rita Brown, my faithful seamstress, and Aletha at Equine Embroidery. Our shirts turned out beautiful. Thank you to Mark at Colorland Photo, for being patient with me in making my decisions. A special thanks goes to Konra at Equine Supply for the use of their show halters. And then there's Kaye and Kelle...thanks for the beauty treatments.

To Princess Morgan, thank you for your suggestions and your support. It was a fun and memorable summer.

My parents, family and friends are awesome. Everywhere I went to promote the rodeo they were on the side of the road at the parades following me to make sure things went smoothly, taking pictures, or cheering me on. My mom always made sure I did my best; she truly was a wonderful 'Queen Mother.' My dad made sure I was able to attend any rodeo or parade I wanted. Austin, thank you for urging me on, and never leaving my side (even on one leg). My family and friends have been a great support through it all. Thank you for everything. To all my cousins who just can't wait to be Queen, keep believing, it will happen for you too!

This summer was incredible. I have made so many new friends and developed a deeper love for the sport of rodeo. But, I know we all came here tonight to see the best in rodeo action, so let's get the show started. Good luck to the contestants and enjoy the 68th Annual Lion's Dixie Roundup."



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Rules to Ensure the Humane Treatment of Rodeo Livestock

1. No locked rowels, rowels that will lock on spurs or sharpened spurs may be used on bareback horses or saddle broncs.
2. Wooden paddles are not to be used by any PRCA member to beat or intimidate animals.
3. In calf roping, calves may not intentionally be flipped backward. Contestant must adjust rope and reins in such a manner that will prevent horse from dragging calf. The rope is to be removed from calf's body as soon as possible after "tie" is completed. Roping calves shall weigh at least 250 pounds each, and be strong and healthy.
4. Placing fingers in the eyes, lips or nose of steer while wrestling same is forbidden.
5. Animals for all events will be inspected before being selected for competition, and no sore, lame, sick or injured animal, or animal with defective eyesight, shall be permitted in the "draw" at any time. Should an animal become sick or be injured between the time it is drawn and the time it is scheduled to be used in competition, that animal shall not be used in competition and another animal will be drawn for the contestant as provided in the PRCA rule book. A veterinarian shall be present or on call for every performance and/or section of slack. Failure to do so shall result in a fine to the rodeo committee of \$100 per performance.
6. No animal shall be beaten or cruelly prodded. Standard electric prods shall be used as little as possible. Animal shall be touched only on the hip or shoulder area with prod.
7. A conveyance must be available and used, if possible, to remove animals from arena in case of injury. Injured calves shall be removed from the arena in a pickup truck or calf stretcher.
8. No sharp or cutting objects shall be permitted in cinch, saddle girth, or flank straps. Only sheepskin-lined flank straps shall be used on bucking stock, and flank straps shall be of the quick-release type.

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Sheepskin-lined flank straps shall be placed on the animal so the sheepskin-cover portion cover both flanks and the belly of the animal.

9. PRCA-approved saddles or rigging must be used in the saddle bronc riding and bareback riding events.

10. No stimulants or hypnotics are to be given to any animal used for contest purposes.

11. Chutes must be so constructed as to prevent injury to stock. Maintenance personnel and equipment shall be stationed at chutes to assist in removal of any animal should it become caught. The arena shall be free of rocks, holes and obstacles.

12. Clowns are not to abuse stock in any fashion.

13. No small animals or pets allowed in arena where restraint is necessary, or where subject to injury or attack by another animal.

14. Livestock shall be removed from arena after completion of entry in contest.

15. Use of fireworks to frighten animals is prohibited.

16. Contestant will be disqualified for any mistreatment of livestock.

17. No stock shall be confined or transported in vehicles beyond a period of 24 hours without being unloaded, properly fed and watered. Failure to abide by this shall subject the stock contractor or contestant involved to a \$500 fine for the first offense and a progressively doubling fine for every offense thereafter.

18. Any animal that becomes excessively excited so that it gets down in the chute repeatedly, or tries repeatedly to jump out of the chute, or in any way appears to be in danger of injuring itself, should be released immediately.

19. Any PRCA member, including stock contractor, guilty of mistreatment of livestock may be fined up to \$500.

20. Plaster and rebar are required to be placed around the horns of steer roping cattle before contesting and all team roping steers must have horn wraps.



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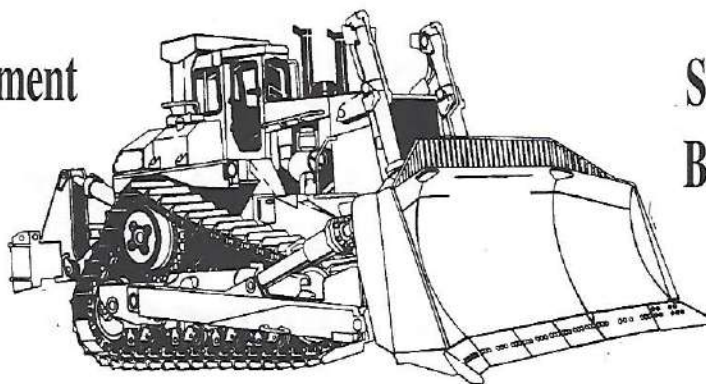
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MORGAN RUSSELL **2002 Dixie Roundup Princess**

"Since the night I was crowned the 2002 Dixie Roundup Princess, my life has been full of excitement, joy, and rodeos! Being the Lion's Princess and representing them at the state and local rodeos has been a privilege and a great honor. I am so happy that I got the chance to play such a rewarding role in rodeo; it has been everything that I dreamed it would be and more!"

Besides attending rodeos, I love to train and show horses at AQHA shows and open horseshows. I am a member of the 4-H horse program and plan to compete at the 4-H state horseshow at the end of September. I am an active member of the Dixie High School's FFA program, and I am their chapter secretary. I also plan to play on this year's girls' basketball team at Dixie High.

Of all my activities this past year the highlight has been reigning as the Dixie Roundup Princess. Being the Lion's Princess has been the thrill of a lifetime; however, there is no way I could have ever accomplished my goals without the undying love and support of my parents. Mom, Dad, thank you for sticking with me through the thick and the thin. I love you guys! To Rita Brown, thank you for making the perfect clothes that every rodeo princess dreams of having. Thanks to Kari Theobald for putting the extra effort into everything you did to make the Queen and Princess competitions a success! To Marc at Colorland Photo, what can I say, except this: 'a picture's worth a thousand words.' Thank you! And lastly, to my Queen, Alleen....Thank you for always being there and helping me out. To Curt, Jerry and Lee, thank you for sharing with me this awesome experience! Finally to all the Lions who are responsible for this incredible rodeo, you guys are great!

To all the cowgirls and cowboys; don't ever give up on your dreams, believe in yourself and they will come true." Happy Trails....Love, Morgan



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Cody Ohi

Stephenville, Texas

2001 PRCA WORLD ALL-AROUND & CALF ROPING CHAMPION

Previous Titles: 1997 - '98, '01 Calf Roping, 2001 All-Around

2001 Earnings: \$85,026

Cody Ohi, a 28-year old from Stephenville, Texas, roped at a different level than everyone else in 2001, leaving no doubt as to who was the best. He put an exclamation point on his world championship season when he won five of the first six rounds of calf roping at the 43rd

Wrangler National Finals Rodeo. Only a serious knee injury in the ninth round prevented the three-time world champion calf roper from destroying the record book.

Ohi's season took off in early June when he purchased a 17-year-old horse named Hustler from fellow roper Trent Walls. From that moment on, Ohi was a regular at the pay window. His hot summer boosted him to the top of the Jack Daniels World Standings. He separated himself from the pack with a stellar performance at the Copenhagen Cup Finale in Dallas, which proved to be a sign of things to come at the Wrangler NFR where he locked up the calf roping title in spite of torn ligaments in his knee. In the words of Joe Beaver, "He showed the heart of a champion."



THE PRCA'S CIRCUIT SYSTEM

While some full-time rodeo cowboys bask in the glory of large arenas, most members of the Professional Rodeo Cowboys Association are circuit cowboys.

For the circuit cowboy, rodeo is something that follows a 40-hour work week. When the weekend hits, he loads up his houses or equipment and heads down the road, usually no more than a few hundred miles, to a PRCA rodeo.

That's not to say these competitors are any less serious about their sport than their marquee counterparts. But their families or professional obligations require them to stick close to home for most of the year.

In 1975, the PRCA recognized the need for an award system for these cowboys who might never qualify for the National Finals Rodeo.

To fill the void, the Association created the Circuit System, which is composed of 12 geographic regions encompassing as few as one state, such as Texas or Montana, to as many as 13 states, as in the First Frontier Circuit.

Every PRCA cowboy in the United States chooses a home circuit at the beginning of each year. If a cowboy fails to select a home circuit, the PRCA automatically assigns him to the circuit that corresponds to his home address.

Circuit System cowboys compete for points throughout the year; those points earned within their circuits count toward their place in the circuit and world standings. However, points accrued at rodeos outside their circuits count only toward world standings, not circuit standings.

Each circuit's top cowboys in each event qualify for one of the PRCA's most prestigious events.

The Dodge National Circuit Finals Rodeo (DNCFR) is the crowning event of the PRCA's Circuit System. National circuit champions are determined at the event, which takes place each March in Pocatello, Idaho.

All PRCA cowboys are eligible to compete at the circuit level, and circuit-level cowboys are eligible to compete nationally. The DNCFR pits cowboys from throughout the country in the elimination-style format.

The DNCFR contestants all start out equal. During the four-day rodeo, contestants competed for nearly 450,000 and national circuit titles. Each year, ESPN 2 televises the final round of the DNCFR.



PRCA Circuit Contacts

PRCA Circuit Coordinator

Jim Nichols, 101 Pro Rodeo Drive,
Colorado Springs, Co 80919
(719) 548-4780

Badlands Circuit

Tom Richter
123 17th Avenue
Brookings, S.D. 57006
(605) 692-7539
Includes: North Dakota, South Dakota.

California Circuit

Val Jimenez
P.O. Box 991
Rancho Mirage, CA 92270
(760) 345-2345
Includes: California

Columbia River Circuit

Mike Grossmiller
3187 Three Mile Road
The Dalles, OR, 97058
(541) 298-8217
Includes: Oregon, Washington, Idaho north of Salmon River

First Frontier Circuit

Betsy Harris,
25 Sharptown-Auburn Rd.
Woodstown, NJ 08098
(856) 769-3207
Includes: Connecticut,

Delaware, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Virginia and West Virginia

Great Lakes Circuit

Wayne Knutson
RR 1 Box 29B
Clifton Hill, Mo 65244
(660) 261-4337
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Mountain Circuit

Jim Croff
Rout 1 Box 54
Geyser, MT 59447
(406) 735-4391
Includes: Montana.

Mountain States Circuit

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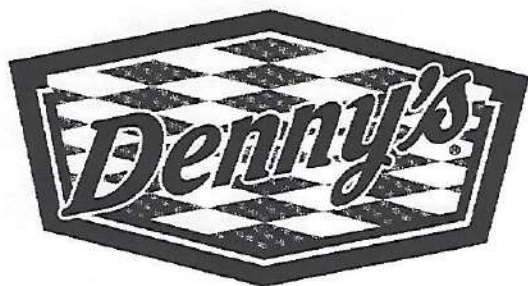
Johnny Van Court
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Christoval, TX 76935
(915) 896-6006
Includes: Texas

Turquoise Circuit

Ron Thomas
13433 North Como Drive
Tucson, AZ 85742
(520) 326-5933
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Tom Reeves

Eagle Butte, South Dakota
2001 PRCA WORLD CHAMPION
SADDLE BRONC RIDER
2001 Earnings: \$204,008



At the conclusion of the 2000 National finals rodeo, saddle bronc rider Tom Reeves wondered if another season on the road was in the cards. "So many times I've had a chance for a world championship and I'd come back every year at Denver and rodeo my butt off and try to do it again." In spite of his doubts, he was prodded into trying again by his friend Stace Smith (a PRCA stock contractor). He soon vaulted to the top of the Jack Daniels World Standings in saddle bronc riding. He went on to turn in his best regular season. At the Wrangler NFR, Reeves place in seven of the 10 rounds, including a second-place, 83-point effort in Round 5. In the 10th round, Reeves needed simply to make the whistle to claim his first world title.

Reeves plans on slowing down in 2002 but still wants to qualify for the NFR. "This means a lot to me," said an emotional Reeves, who makes his home in Stephenville, Texas. "I just thank God for today. Visiting with some of my friends in the locker room, I said I still don't believe it."

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Habitat for Humanity of Southwest Utah seeks to make the issue of decent shelter a matter of conscience and action. Habitat for Humanity used volunteer labor and tax-deductible donations of

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allows Habitat for humanity to target those most in need. The money paid on the homeowners mortgage goes into a revolving fund to build more homes. Habitat seeks to give a "hand-up"

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The home is currently under construction in Washington City.

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**Habitat for Humanity
Of Southwest Utah**



SPEED WILLIAMS

JACKSONVILLE, FLA.
2001 PRCA WORLD CHAMPION
TEAM ROPER (HEADER)
Previous Titles: 1997-01 World Team Roping
(Heading) Champion
2001 Earnings: \$165,190



Speed Williams is a gambler by nature. The attitude has been a key element in the success he has enjoyed with team roping partner Rich Skelton. But midway through the 2001 season, Williams wondered if his luck had run out. The 34-year-old cowboy suffered through a season plagued by injuries. And when he was healthy, his horse wasn't. However he kept his nerve through the difficult season and continued his gambling style. It paid off big with major victories at the Dodge national Circuit Finals Rodeo in March and the Copenhagen Cup Finale, in Dallas.

"This was our hardest fought win," Williams said. "Our third world title, it came down to one night, we had to win the round. That was really a gut check. We had a good Tour Finale. In the past, Rich has always roped good, while I had three or four bad nights. This year, I kind of evened up the score."

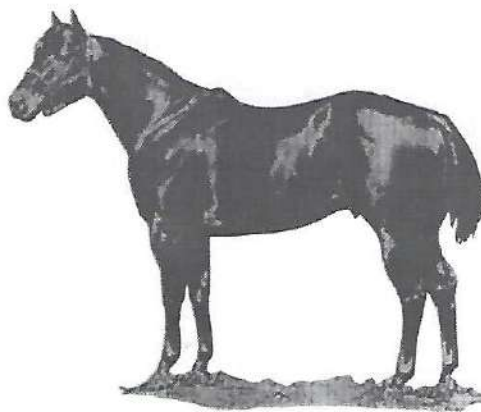
Does that mean Williams and Skelton will change their approach in 2002, in an attempt to set the mark for consecutive team roping world titles? Nope. "There can be only one gambler on a team. That's me," Williams says. "That's why we've won five world titles, because Rich is disciplined when he throws."

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ROPE MYERS

VAN TEXAS
2001 PRCA WORLD CHAMPION
STEER WRESTER
2001 Earnings \$176,584



A not-so-funny thing happened to Rope Myers on the way to his first world steer wrestling championship: He almost walked away from rodeo. With six straight Wrangler NFR steer wrestling qualifications heading into 2001, Myers had established himself as one of the world's dominant players in the event. Even so, he entered the 2001 season burdened with self doubt and a truckload of reservations. From a rodeo family, Myers had much expected of him. But by August, he was sitting No. 24 in the world standings and, in all likelihood was going to miss qualifying for the Wrangler NFR for the first time since 1994. Fortunately his dad talked him out of quitting and Myers changed his workouts, which did the trick. All Myers did at the Wrangler NFR is place in eight of the 10 rounds en route to capturing the world steer wrestling championship. Along the way, he set steer wrestling records for the 10-round average, money won at the Finals, and money won in a season. "Knowing how hard it was to get here just makes it that much sweeter," Myers said.



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RICH SKELTON

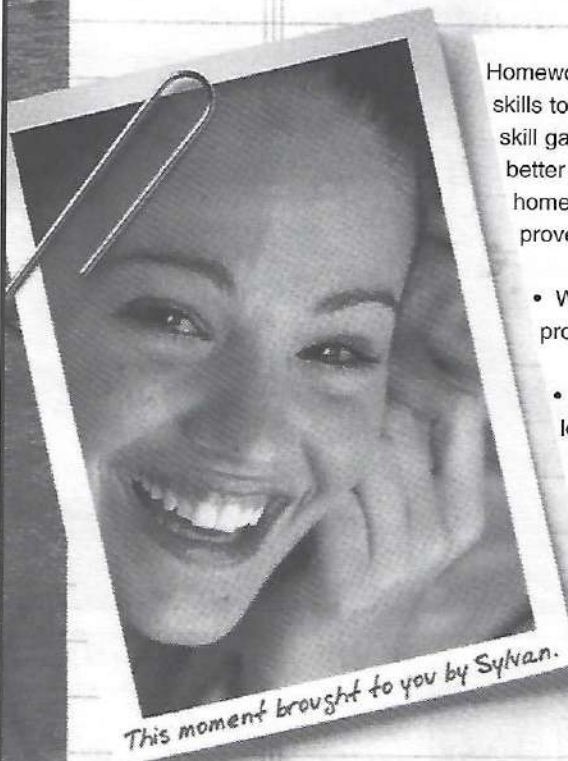
HOMETOWN: LLANO, TEXAS
 2001 PRCA WORLD CHAMPION
 TEAM ROPER (HEELER)
 Previous Titles: 1997-01 World Team Roping
 (Heeling) Champion
 2001 Earnings: \$165,190



If there's one adjective to describe Rich Skelton, it's steady. the 35-year-old team roping heeler from Llano, Texas, isn't flashy. But he sure gets the job done. That's a major reason why Skelton and partner Speed Williams have won five straight world team roping titles -- because Skelton rarely misses. Yet, even for the steadiest, most consistent of cowboys, rodeo can pose its challenges. And it was no different for Skelton in 2001. "We had a decent winter," Skelton says, "But the summer didn't go all that well." With Williams nursing injuries, the duo languished in second place in the world standings for the second half of the season until going to Dallas for the Copenhagen Cup Finale. "If I had to pick one point where we won the world championship, it would be Dallas," Skelton said. "We won the world championship as much there as in Las Vegas. It gave us a good start and momentum coming into the Finals."

Williams and Skelton won their first Dodge National Circuit Finals Rodeo in March, and their first Finale title in late October, not to mention their first Wrangler NFR average title and fifth straight world title. "We thought we really had a bad year, but we didn't," Skelton said. "We've been pretty fortunate, had a lot of luck and topped good. It's been great."

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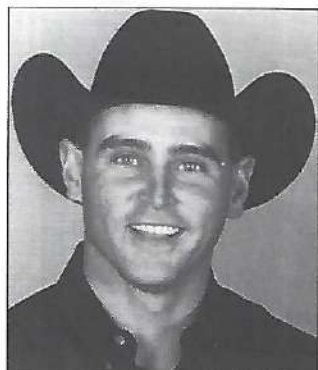


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LAN LaJEUNESSE

MORGAN, UTAH
2001 PRCA WORLD CHAMPION
BAREBACK RIDER

2001 Earnings: \$185,556 • World Titles: 1999, 2001 Bareback Riding

This Morgan, Utah rider has won two world championships in three years. At the Wrangler NFR, LaJeunesse won three rounds and placed in four others. His 81-point ride in the 10th and final round aboard the bronc Durango sealed the deal for the championship.

"The 10th Round is my favorite round," LaJeunesse says. "It's do or die and you have to just let everything happen. It really gets me going when you have that caliber of competition and those kinds of horses. It's the ultimate high."

Topping things off, LaJeunesse qualified for the Cultural Olympiad Rodeo in February, 2002 near Salt Lake City, Utah. "That was one of my main goals," he said. "I wanted to be part of it. And with everything that has happened since September, I want to go ride for my country. I want to do my part. I'm not fighting, but I want to do what I can and that's a perfect spot to do it."

2001 couldn't have been better for the humble and gracious three-time Wrangler NFR qualifier, husband and father of two. Being chosen to take a 'celebrity ride' in an F-16 fighter jet from Hill Air Force Base, LaJeunesse flew with Maj. Kurt Gallegos, who competed in rodeo as an amateur. "It's like driving a Corvette with no stop signs or traffic," LaJeunesse said. "Just open skies, going as fast as you want, doing whatever you want." Kind of like his 2001 rodeo season.



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BLUE STONE

OGDEN, UTAH
2001 PRCA WORLD CHAMPION
BULL RIDER
2001 Earnings: \$174,772



Blue Stone always knew he was going to be a cowboy. As a youngster, he grew up around cowboys, livestock and rodeo. The progression to rodeo cowboy was an easy one for him. But nothing in his experience prepared him for what was going to happen during the 2001 season. He entered the season with a plan: Rodeo until the money runs out. His bank account was running dry in late July when he decided to make one more trip, to the Cheyenne Frontier Days, although he knew his chances of cashing in against the world-class field the Wyoming rodeo annually draws were somewhere between slim and none. "I was broke going into Cheyenne," Stone said. "I didn't have a dollar to my name. I pretty much had to win something there to keep going." Years from now, Stone's plight likely will become the stuff of legends. Needless to say, he triumphed in Cheyenne and earned enough to hit the road for the rest of the season, eventually earning a ticket to the Wrangler NFR. "I wasn't looking at the world title. I wanted to ride as many bulls as I could. I wanted to win the average."

Although Stone didn't climb into first place in the average race or the world standings until Round 8, he was easily the dominant rider in the competition. And as far as riding as many bulls as possible, he rode eight -- more than anyone else, being so successful that he had the average crown locked up before the start of Round 10. It's been a big leap from local ranch hand to world champion, but Stone made it look effortless. "It's amazing what happened," Stone says. "It's a thrill. I don't know what else to say."



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DON GRIGGS ~ BULLFIGHTER

Don Griggs has been involved in the sport of rodeo all of his life. Donnie became interested in cowboy protection at the age of 21 where he started working in Junior and amateur rodeos. It wasn't long after that that he was awarded his PRCA card. He has fought in rodeos all over the Pacific Northwest as well as Montana and Utah. He has participated in the High School National Finals for the past five years and also had the opportunity to provide his cowboy protection skills at thirteen of the Columbia River Circuit Rodeos, as well as being able to work at the Omak Stampede this year.

His biggest accomplishment this year was being able to work his hometown rodeo which has been a dream of his since he started his cowboy protection career. Rodeo has, and always will be, a major part of his and his family's lives. He feels very fortunate to be given this great opportunity of working with rodeos all over the country and looks forward to working at the Dixie Lions Roundup here in St. George once more.



Ashley Kendell *Miss Rodeo Utah 2002*

Ashley is the 19-year-old daughter of Rick and Suzie Kendell of Ogden, Utah. A graduate of Bonneville High School, Ashley is currently enrolled at Stacey's School of Cosmetology. She will use her cosmetology work to pay for college where she plans to major in fashion design and merchandising. Ashley was the Silver State International Rodeo Queen in 2002, Weber

County Junior Posse Queen, Legacy Queen 2001 and is the reigning PRCA Wilderness Circuit Queen and Miss Rodeo Ogden 2002. During her reign as Legacy Queen, she was invited to act as a hostess for the Cultural Olympiad Rodeo. She served as the secretary for the Double D High School Rodeo Club and is a member of the Utah and National High School Rodeo Associations, and the Intermountain Reining Horse Association. She loves every sport, especially barrel racing, reining, four wheeling, and snowmobiling. Her interests also include camping, hunting, dancing, scrapbooking, shopping and singing. She has performed the National Anthem for school ball games and rodeos throughout Utah.



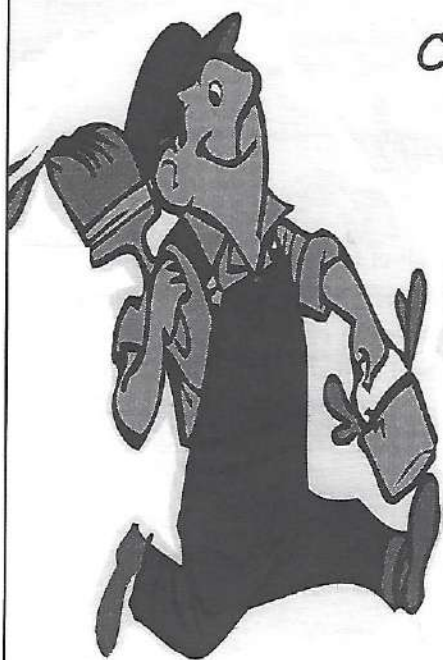
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The BAR T RODEO INC., STOCK CONTRACTOR

The Bar T Rodeo Inc., was started in 1948, by D.A. (Swanny) Kerby when the Association was called RCA Rodeo Cowboys Association. Swanny along with his son Bud Kerby and their families have been in the Stock Contracting and Rodeo Producing Business ever since.

In 1995 Bud and his wife Evelyn bought out Swanny and Verda; however the Kerbys are still involved with the business as much as possible, allowing them to relax when they feel like it in their older age. The Kirby's have prided themselves on doing fast professional rodeos with the best bucking horses and bulls available for over 45 years. They have won numerous awards to show for their efforts, such as, the Top Bareback Horse in the World in 1976, Ol Alley Cat, the Third Best Saddle Bronc Horse in the World in 1988, R5 Deception, and the second Best Saddle Bronc horse in the World in 1991, Cl Copenhagen Sparrow. The Bar T has won several other awards, such as, the Third Best Saddle Bronc Horse at the NFR in 1989, R14 Skoal's Reception, and the Number One Saddle Bronc Horse at the NFR in 1990, Cl Copenhagen Sparrow. They have also won numerous other awards at the National Finals Rodeo, bring home many award buckles and thousands of dollars in top stock awards. In 1978 The Bar T Rodeo Company started their own bucking horse breeding program that has since proven to be very effective at producing top Bareback and Saddle bronc horses, many of which have gone to the NFR. The Bar T Rodeo Company has taken stock to the NFR since the very first one 33 Years ago in Dallas, Texas. They have been coming to St. George's Lions Dixie Round-Up for years. They also have participated in many other of the top PRCA Rodeos, such as The Denver Stock Show and Rodeo in Denver, Colorado, The Houston Live-Stock Show and Rodeo in Houston, and The Day's of '47 Rodeo, in Salt Lake City. The Bar T Rodeo Company Incorporated in 1989 to become The Bar T Rodeo Inc.



Guy Allen

LOVINGTON, N.M.
2001 PRCA WORLD CHAMPION
STEER ROPER

Previous Titles: 1977, '80, '82, '84, '89, '91-01
World Steer Roping Champion
2001 Earnings: \$89,725

Add Guy Allen's name to the list of rodeo immortals. The steer roping legend from Texas roped his way to a 16th world title during the 2001 National Finals Steer roping in Amarillo, Texas, equaling Jim Shoulders' record for most world titles. The title was Allen's 11th straight, which extended his PRCA record for consecutive championships.

In 2001, Allen had such a big lead only two ropers still had slim hopes of pulling off an upset. It didn't happen. Solid and steady on his fabled horse Jeremiah, Allen was a bit shaky when accepting his 16th gold buckle, almost breaking into tears during the awards ceremony. "I don't know if this is really the most special," said Allen. "To go win one world title is a dream come true. To win 16 and tie the record with Jim Shoulders is unbelievable. I never expected it when I started out." The ever humble Allen said he's simply taken advantage of the opportunities presented him. "I've worked hard. I guess you could say I've had a lot of luck. But you can bring your own luck, too. It comes down to being ready for the opportunity when you get a chance."





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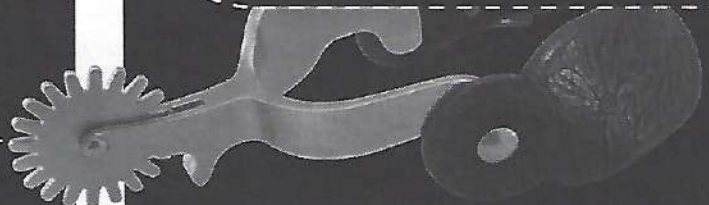
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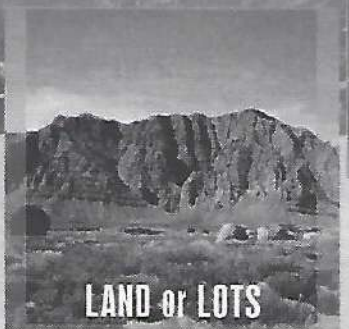
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It stands to reason then, the better the livestock is treated, the better it will perform. It has long been gospel among cowboys that their animals will be fed and cared for before the cowboy thinks of himself.

Timed-event cowboys regard their horses as partners, knowing success requires the best effort of each. Most timed-event horses of PRCA cowboys are registered American Quarter horses.

The calves and steers used in timed events are equally as vital. A quick and alert calf or steer is essential for a winning run.

As an incentive to owners, the top professional rodeo animals are rewarded each year through a variety of sponsor programs.

Copenhagen/Skoal Pro Rodeo presents bonuses to the owners of roughstock animals selected by top PRCA cowboys as the best bucking stock of the year. Wrangler Jeans rewards the owner of the fighting bull of the year, selected by bullfighter's on the Wrangler Bullfight Tour.

The PRCA boasts more than 60 stock contractors, and the competitive nature of the business offers them incentive to buy and maintain the heartiest animals possible.

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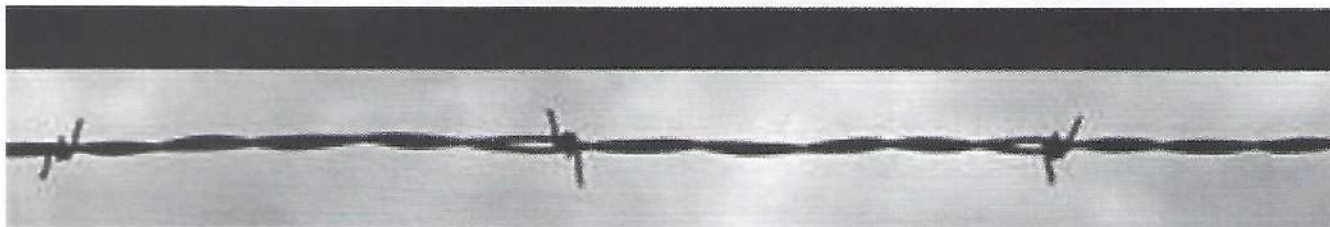


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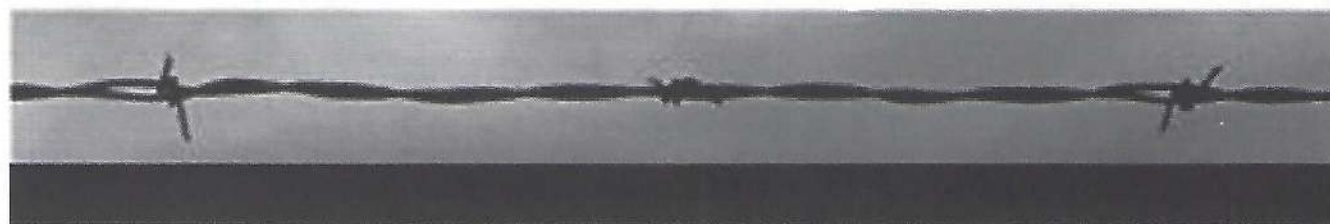


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JACK DANIEL'S WORLD STANDINGS

UNOFFICIAL STANDINGS FROM THE PRCA AS OF AUGUST 27, 2002

* Denotes 2001 World Champion

All-Around Cowboys

1. Jesse Ball, Camp Crook, S.D.	\$163,336
2. Cash Myers, Athens, Texas	\$148,988
3. Trevor Brazile, Anson, Texas	\$133,534
4. Rich Skelton, Llano, Texas	\$101,119
5. Brent Lewis, Pinon, NM	\$87,967
6. Joe Beaver, Huntsville, Texas	\$85,721
7. Cody DeMers, Boulder, Mont.	\$67,160
8. Todd Suhn, Brighton, Colo.	\$65,235
9. Chad Klein, Clinton, La.	\$61,334
10. Curtis Cassidy, Donald, Alberta	\$60,745
11. Robert Bowers, Brooks, Alberta	\$59,350
12. Mike Beers, Powell Butte, Oregon	\$57,740
13. Daniel Green, Oakdale, Calif.	\$54,726
14. B.J. Campbell, Benton City, Wash.	\$54,723
15. Tee Woolman, Llano, Texas	\$53,374
16. Bobby Harris, Gillette, Wyo.	\$52,323
17. Scott Johnston, Gustine, Texas	\$49,799
18. Kyle Hughes, Model, Colo.	\$46,444
19. J.D. Yates, Pueblo, Colo.	\$45,530
20. Jason Evans, Huntsville, Texas	\$38,015

Bareback Riding

1. Bobby Mole, Redmond, Oregon	\$70,035
2. Wes Stevenson, Kaufman, Texas	\$63,676
3. Forest Bramwell, Pagosa Springs, Colo.	\$63,339
4. Scott Montague, Fruitdale, SD	\$62,285
5. Pete Hawkins, Weatherford, Texas	\$61,496
6. Jared Lavergne, Ville Platte, La.	\$57,341
7. Jeffrey Collins, Redfield, Kansas	\$57,258
8. J.D. Garrett, Jr., Belle Fourche, S.D.	\$57,124
9. Larry Sandvick, Belle Fourche, S.D.	\$54,117
10. Cody Jesse, John Day, Ore.	\$52,675
11. James Boudreau, Cuero, Texas	\$52,226
12. Will Lowe, Vernon, Texas	\$51,640
13. Jason Jeter, Fort Worth, Texas	\$48,685
14. Ian Lajeunesse, Morgan, Utah	\$45,081
15. Cody DeMers, Boulder, Mont.	\$43,301
16. Darren Clarke, Lewisville, Texas	\$41,928
17. Chad Klein, Clinton, La.	\$41,676
18. Chris Harris, Arlington, Texas	\$40,662
19. Mark Gomes, Nickerson, Kan.	\$40,605
20. Clint Corey, Powell Butte, Oregon	\$38,975

Steer Wrestling

1. Joey Bell, Jr., Salem, N.J.	\$80,696
2. Cash Myers, Athens, Texas	\$79,332
3. Sid Steiner, Bastrop, Texas	\$70,193
4. Bill Pace, Stephenville, Texas	\$67,666
5. Rod Lyman, Victor, Mont.	\$65,320
6. K.C. Jones, Las Animas, Colo.	\$62,242
7. Todd Suhn, Brighton, Colo.	\$59,044
8. Birch Negaard, Buffalo, S.D.	\$54,647
9. Lee Graves, Calgary, Alberta	\$53,854
10. Ivon Nelson, Williston, Florida	\$48,998
11. Curtis Cassidy, Donald, Alberta	\$46,892
12. Luke Branquinho, Los Alamos, Calif.	\$46,600
13. Bryan Fields, Conroe, Texas	\$41,154
14. Jason Miller, Lance Creek, Wyo.	\$40,568
15. Shawn Greenfield, Pasco, Wash.	\$38,223
16. Teddy Johnson, Checotah, Okla.	\$37,858
17. Kenny Coppini, Ferndale, Calif.	\$36,670
18. Bob Lummus, Folsom, La.	\$35,589
19. Brock Andrus, St. George, Utah	\$35,093
20. Jeff Corbello, Iowa, La.	\$33,876

Team Roping - Headers

1. *Speed Williams, Jacksonville, Fla.	\$95,279
2. Kevin Stewart, Glen Rose, Texas	\$64,211
3. Matt Tyler, Weatherford, Texas	\$59,668
4. Joe Beaver, Huntsville, Texas	\$58,930
5. Jake Barnes, Cave Creek, Arizona	\$55,941
6. David Key, Ledbetter, Texas	\$50,814
7. Daniel Green, Oakdale, California	\$49,314
8. Clay Tryan, Billings, Montana	\$46,939
9. Shain Sproul, Arlee, Montana	\$42,714
10. J.D. Yates, Pueblo, Colorado	\$42,473
11. Steve Purcella, Hereford, Texas	\$41,952
12. Jason Handy, Scooby, Montana	\$41,544

13. Travis Tryan, Billings, Montana	\$40,503
14. Tee Woolman, Llano, Texas	\$39,862
15. Charles Pogue, Ringling, Oklahoma	\$35,012
16. Frank Graves, Poplarville, Miss.	\$34,356
17. Jason Stewart, Royal City, Washington	\$33,916
18. Chad Masters, Adams, Tenn.	\$33,249
19. Richard Eiguren, Jordan Valley, Oregon	\$31,554
20. Joe Verastegui, Tilden, Texas	\$31,370

Team Roping - Heelers

1. *Rich Skelton, Llano, Texas	\$95,634
2. Martin Lucero, Stephenville, Texas	\$65,146
3. Wayne Folmer, El Paso, Texas	\$60,670
4. Brad Culpepper, Ashburn, Ga.	\$57,935
5. Clay O'Brien Cooper, Glen Rose, Texas	\$54,378
6. Kory Koontz, Sudan, Texas	\$50,848
7. Randon Adams, Logandale, Nevada	\$50,769
8. Dugan Kelly, Paso Robles, Calif.	\$49,280
9. Mike Beers, Powell Butte, Ore.	\$48,750
10. Caleb Twisselman, Santa Margarita, Calif.	\$47,111
11. Bobby Harris, Gillette, Wyo.	\$42,473
12. Britt Bockius, Claremore, Okla.	\$41,952
13. Tyler Magnus, Llano, Texas	\$39,862
14. Allen Bach, Weatherford, Texas	\$37,933
15. Matt Zancanella, Aurora, S.D.	\$37,679
16. Monty Joe Petska, Turlock, Calif.	\$34,992
17. B.J. Campbell, Benton City, Wash.	\$31,554
18. Jacky Stephenson, Tilden, Texas	\$31,370
19. Cody Cowden, Merced, Calif.	\$31,152
20. Kirt Jones, Piedmont, Okla.	\$27,545

Saddle Bronc Riding

1. Dan Mortensen, Billings, Montana	\$130,576
2. Jesse Ball, Camp Crook, S.D.	\$99,847
3. Rod Hay, Wildwood, Alberta	\$88,148
4. Glen O'Neill, Didsbury, Alberta	\$87,997
5. *Tom Reeves, Eagle Butte, S.D.	\$81,750
6. Billy Elbauer, Ree Heights, S.D.	\$67,347
7. Jess Martin, Dillon, Mont.	\$62,732
8. Rance Bray, Dumas, Texas	\$55,379
9. Steve Dollarhide, Wikiaup, Arizona	\$53,906
10. Rod Warren, Big Valley, Alberta	\$52,788
11. Cody Wright, Milford, Utah	\$49,597
12. Charley Gardner, Ruby Valley, Nevada	\$47,278
13. Mike Outhier, Utopia, Texas	\$42,485
14. Scott Johnston, Gustine, Texas	\$38,874
15. Ryan Mapston, Geyser, Mont.	\$38,848
16. Todd Fike, Pavillion, Wyoming	\$37,952
17. Shane Moran, Dillon, Montana	\$36,813
18. Justin Arnold, Atascadero, Calif.	\$33,519
19. Dan Erickson, LaJunta, Colorado	\$30,692
20. Dustin Flundra, Pincher Creek, Alberta	\$30,494

Calf Roping

1. Blair Burk, Durant, Okla.	\$124,974
2. Fred Whitfield, Hockley, Texas	\$118,711
3. Trevor Brazile, Anson, Texas	\$81,700
4. Brent Lewis, Pinon, NM	\$77,594
5. Houston Hutto, Del Rio, Texas	\$73,286
6. Jerome Schneeberger, Ponca City, Okla.	\$60,574
7. Brad Goodrich, Hermiston, Oregon	\$58,900
8. Jim Locke, Miami, Texas	\$55,651
9. Johnny Emmons, Grandview, Texas	\$55,414
10. Nate Baldwin, Rigby, Idaho	\$54,648
11. Cash Myers, Athens, Texas	\$52,941
12. Rusty Sewalt, Del Rio, Texas	\$52,624
13. Shawn Franklin, Wetumka, Okla.	\$50,642
14. Matt Shiozawa, Pocatello, Idaho	\$47,031
15. Ricky Canton, Cleveland, Texas	\$46,233
16. Justin Maass, Giddings, Texas	\$45,626
17. Clay Cerny, Brazoria, Texas	\$44,302
18. Doug Pharr, Resaca, Ga.	\$41,358
19. Ricky Hyde, Mount Vernon, Ark.	\$40,208
20. Tim Pharr, Resaca, Ga.	\$39,825

Steer Roping

1. Buster Record, Buffalo, Okla.	\$38,614
2. *Guy Allen, Santa Anna, Texas	\$38,082
3. Trevor Brazile, Anson, Texas	\$28,753

4. Jason Evans, Huntsville, Texas	\$27,713
5. Scott Snedecor, Uvalde, Texas	\$22,777
6. Rod Hartness, Pawhuska, Okla.	\$20,808
7. Rocky Patterson, Pratt, Kansas	\$18,004
8. Shorty Garten, Pawhuska, Okla.	\$17,086
9. JP Wickett, Sallisaw, Okla.	\$16,442
10. Jay Sellers, Buffalo, Okla.	\$16,268
11. Vin Fisher, Andrews, Texas	\$15,959
12. Cash Myers, Athens, Texas	\$15,808
13. Chet Herren, Pawhuska, Okla.	\$15,575
14. Cody Lee, Gatesville, Texas	\$14,887
15. Clay Cameron, Canyon, Texas	\$14,613
16. Kenyon Burns, Lovington, N.M.	\$13,676
17. Jim Davis, Abilene, Texas	\$13,601
18. Tee Woolman, Llano, Texas	\$13,512
19. Will McBride, Scottsbluff, Nebraska	\$13,239
20. J.R. Olson, Sheridan, Wyoming	\$13,019

Barrel Racing

1. Charmayne James, Grand Prairie, Texas	\$81,322
2. Tammy Key, Ledbetter, Texas	\$73,108
3. Rachael Sprout, Arlee, Montana	\$57,329
4. Molly Powell, Simms, Montana	\$53,647
5. Tami Fontenot, Ethel, La.	\$53,257
6. Danyelle Campbell, Washington, Utah	\$51,458
7. Melanie White, Killeen, Texas	\$51,089
8. Kay Blandford, Sutherland Springs, TX	\$50,633
9. Delores Toole, Manters, Kansas	\$47,916
10. Kelly Kaminski, Bellville, Texas	\$44,847
11. Carol Barr, Cowley, Alberta	\$43,257
12. Jolee Lautaret, Kingman, Arizona	\$40,342
13. Amy Dale, Graham, Washington	\$37,209
14. Brandie Halls, Chayenne, Wyoming	\$36,385
15. Janee Ward, Addington, OK	\$33,164
16. Kristie Peterson, Elbert, Colorado	\$30,946
17. Kristin Weaver, Temecula, Ca.	\$28,354
18. Heather Henderson, Middleburg, FL	\$27,300
19. Jill Besplug, Leithbridge, Alberta	\$27,065
20. Tona Wright, Moriarty, NM	\$26,860

Bull Riding

1. Jesse Ball, Camp Crook, S.D.	\$63,489
2. Jason Lagler, Eaton, Colorado	\$62,566
3. Zack Brown, Yorba Linda, Calif.	\$57,501
4. Cody Hancock, Taylor, Arizona	\$57,326
5. Vince Stanton, Weiser, Idaho	\$56,747
6. Robey Condra, Dayton, Texas	\$55,585
7. Colby Yates, Azle, Texas	\$54,543
8. Johnny Chavez, Bosque, N.M.	\$50,312
9. Justin Andrade, Grover Beach, Calif.	\$49,242
10. Myron Duarte, Auburn, Washington	\$44,768
11. Beau Hill, West Glacier, Mont.	\$42,178
12. Cory Melton, Hillsboro, Texas	\$42,090
13. Blu Bryant, Robinson, Texas	\$39,253
14. *Blue Stone, Ogden, Utah	\$38,980
15. Terry Don West, Henryetta, Okla.	\$38,175
16. Philip Elkins, Arlington, Texas	\$38,155
17. B.J. Schuacher, Hillsboro, Wis.	\$38,010
18. Bryan Richardson, Dallas, Texas	\$37,501
19. Luke Kelley, Marion, Illinois	\$36,513
20. Josh O'Byrne, Animas, N.M.	\$36,459



THE EVENTS

Rodeo competition falls into one of two categories: roughstock events or timed events.

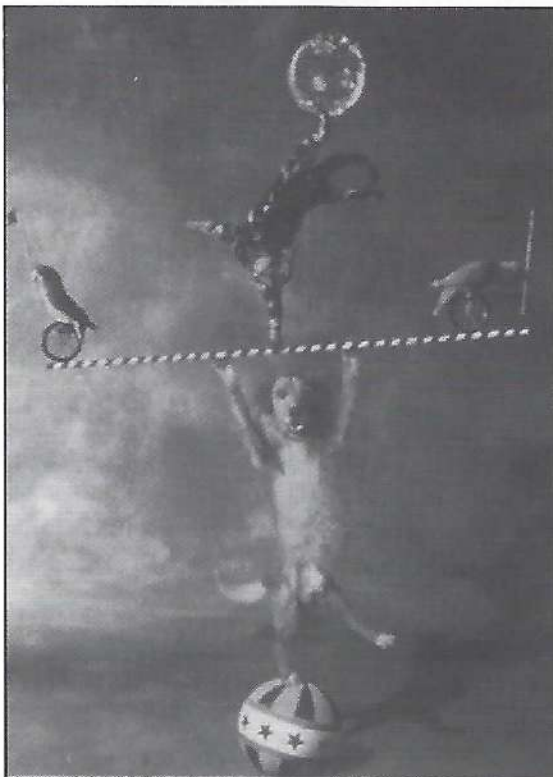
Roughstock events are the scored riding events of professional rodeo - saddle bronc riding, bareback riding and bull riding.

In all the roughstock events, the cowboy must ride for eight seconds to receive a qualified score. The contestant uses only one hand to secure himself to the animal. He may not touch the animal, himself or any equipment with his "free hand" during the ride; doing so results in automatic disqualification and a "no score" for the round.

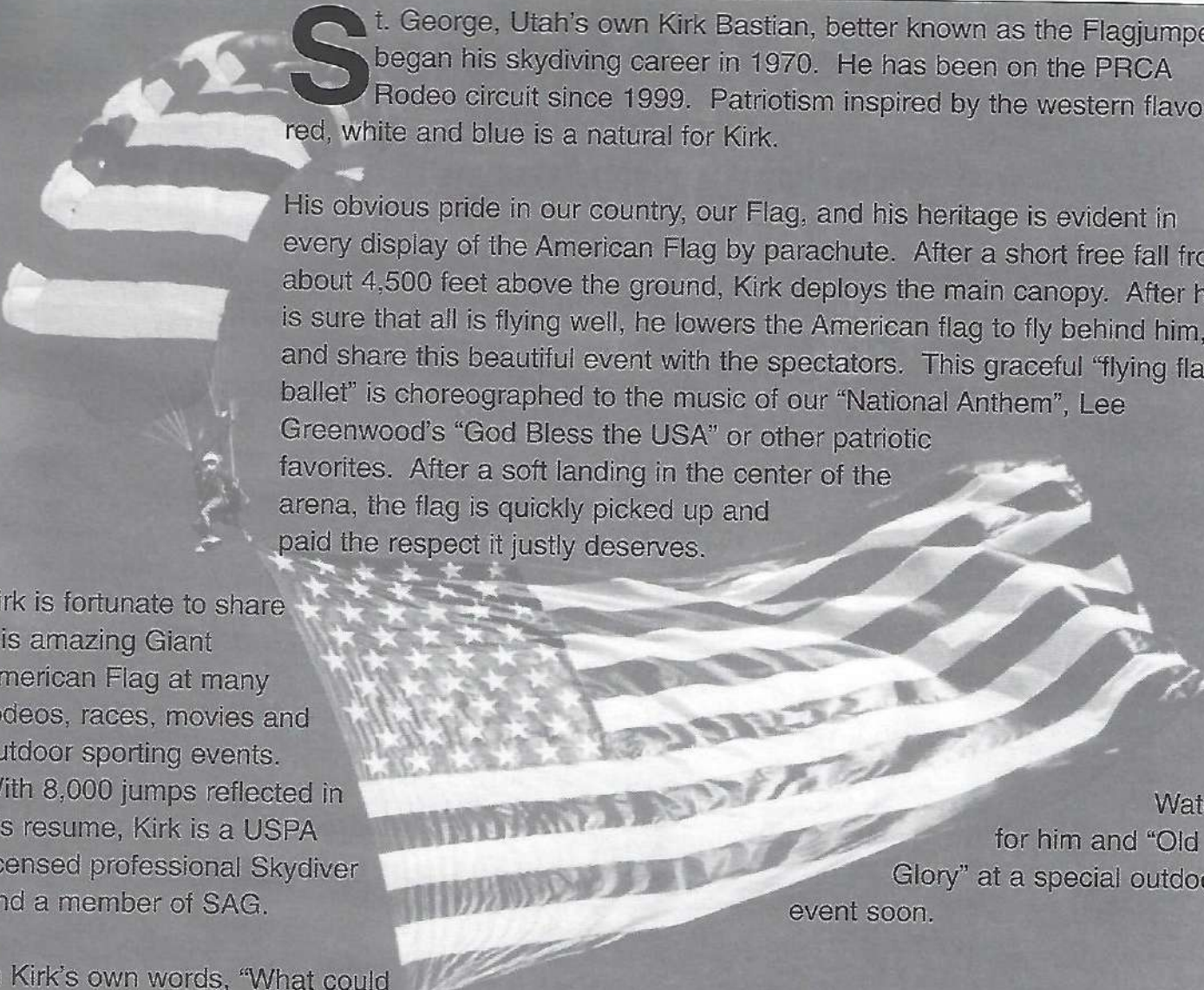
In regular-season rodeos, two professional officials judge the roughstock action. Each judge awards up to 25 points for the contestant's performance and up to 25 points for the animal's bucking efforts. The scores of the two judges are then added together to determine the contestant's total score. A perfect score is 100. In the timed events - calf roping, steer wrestling, team roping, steer roping and barrel racing - most contestants ride quarter horses. The calf or steer is always given a head start determined by the size of the arena. It cannot be changed after the animal has been released. A barrier string stretched across the box where the contestant waits to make his run is released when the calf or steer has gone the predetermined distance. If the contestant brakes the barrier, he is assessed a 10 second penalty.



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Thank You



St. George, Utah's own Kirk Bastian, better known as the Flagjumper, began his skydiving career in 1970. He has been on the PRCA Rodeo circuit since 1999. Patriotism inspired by the western flavor of red, white and blue is a natural for Kirk.

His obvious pride in our country, our Flag, and his heritage is evident in every display of the American Flag by parachute. After a short free fall from about 4,500 feet above the ground, Kirk deploys the main canopy. After he is sure that all is flying well, he lowers the American flag to fly behind him, and share this beautiful event with the spectators. This graceful "flying flag ballet" is choreographed to the music of our "National Anthem", Lee Greenwood's "God Bless the USA" or other patriotic favorites. After a soft landing in the center of the arena, the flag is quickly picked up and paid the respect it justly deserves.

Kirk is fortunate to share this amazing Giant American Flag at many rodeos, races, movies and outdoor sporting events. With 8,000 jumps reflected in his resume, Kirk is a USPA licensed professional Skydiver and a member of SAG.

In Kirk's own words, "What could be more fitting in an opening ceremony than the public display of this great American tradition?"

Watch for him and "Old Glory" at a special outdoor event soon.

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2002 MISS RODEO AMERICA

KARA BROWN

Texan Kara Brown is a 23-year-old senior at Texas A&M, working toward a degree in biomedical science. She was crowned Miss Rodeo America at the Flamingo Hotel on December 8, 2001. "Being named Miss rodeo America is amazing," said Brown, who aspires to be a physical therapist. "It's almost unreal."

The 2002 Miss Rodeo America receives as \$10,000 educational scholarship and a wardrobe of Wrangler jeans, Justin boots and Resistol hats. She also received a silver-trimmed saddle from Court's Saddlery, and an official Miss Rodeo America trophy buckle from Montana Silversmiths. "I am so proud to represent the ideals of Western heritage. Rodeo provides the opportunity for all different

walks of life, shapes, sizes and ages to excel on a professional level."

Thirty women representing their respective states competed for the honor during the week-long pageant at the Flamingo. Contestants were judged in the major categories of horsemanship, personality and appearance, and also competed in public speaking, personal interviews, modeling, photogenics and rodeo and equine science knowledge.

Brown, who will log approximately 100,000 miles in 2002, appearing at nearly 100 rodeo performances and special events says, "I'm just overjoyed to have the opportunity to travel across the country."

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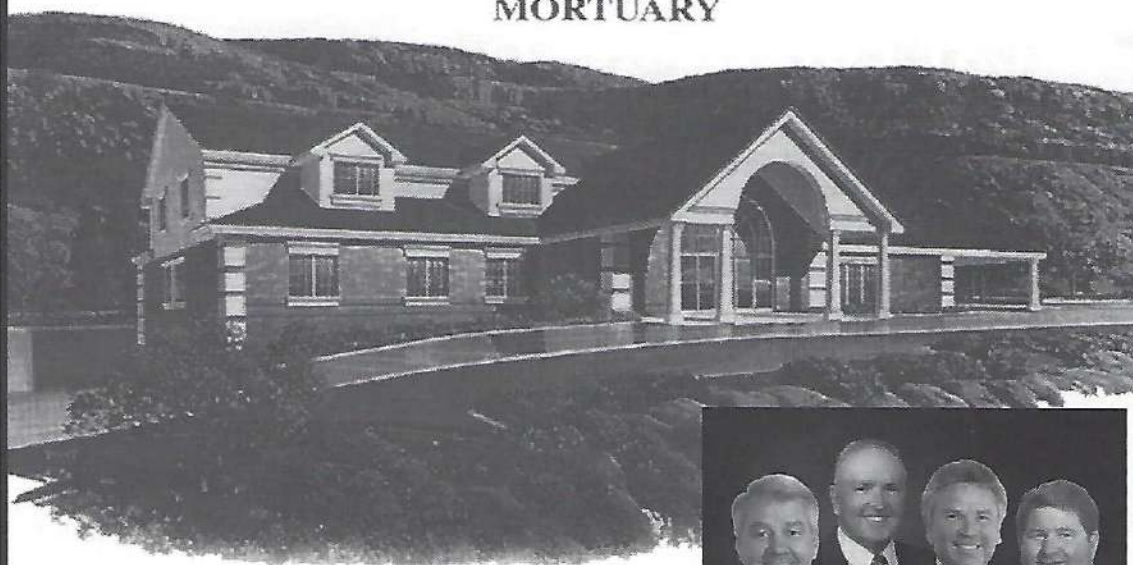
"Today, rodeo is an investment," said Harry Vold, a top PRCA stock contractor from Avondale, Colorado. "It's most important to take care of these animals. In fact, we probably take better care of them than people not involved with rodeo."

Tommy Keith, a PRCA judge, said a visit behind the scenes would be an educational experience for most spectators. "The first thing the stock contractor does (after a rodeo performance) is make sure those animals are fed and watered," Keith said. "He probably hasn't eaten since 7 in the morning and he's been out there working all day, but he makes sure those animals are taken care of before he thinks of himself. To the stock contractor, those animals are just like his family."



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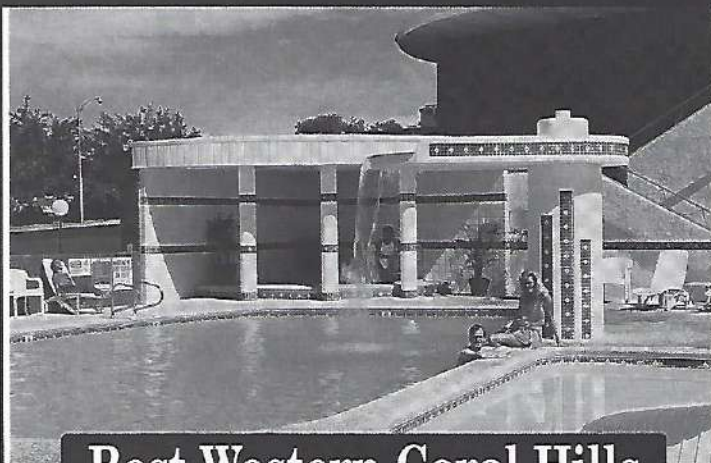


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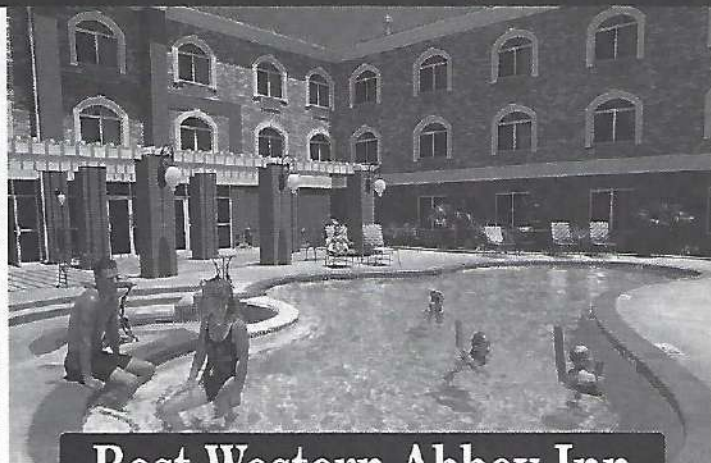
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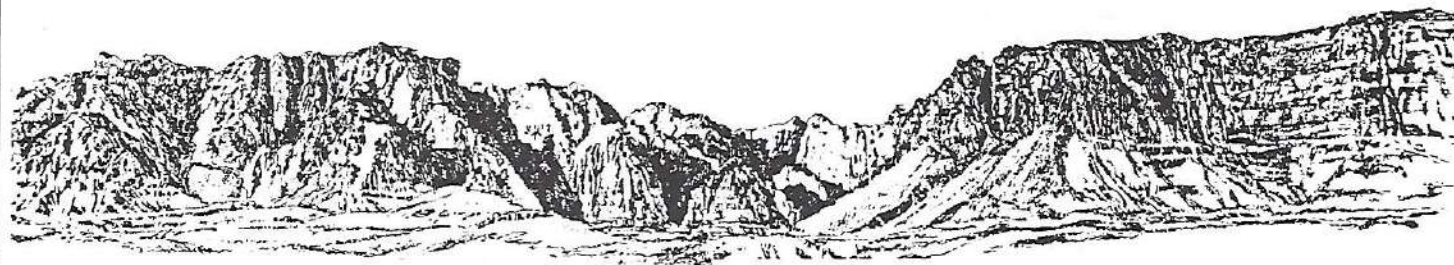
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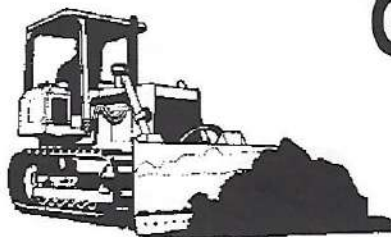
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RANDEE MUNNS

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Randee Munns has been clowning rodeos for over 20 years throughout the United States. He is from Garland, Utah, where he has a ranch and horse training operation. Randee is also a brand inspector for the state of Utah, as well as a vocational welding instructor for Bridgerland Area Vocational Center in Logan, Utah. Randee will bring several unique comedy acts, along with his expertise as a bullfighter and barrelman.

"The protector of cowboy, the entertainer of the crowd," so said a well-known sports commentator. He was referring, of course, to the rodeo clown. Rodeo clowns come in all shapes and sizes and all have to be top-notch athletes in peak physical condition. They have to be agile, quick, fearless, have the memory of a computer and an encyclopedia knowledge of bulls.

There are basically two types of clowns: the bull fighter and the barrelman. They both have serious jobs to do with a little flair of comedy thrown in. The bullfighter clowns are the track stars. They are out in the arena to distract the unpredictable bull from a downfallen cowboy. Pick-up men on horseback can't be used around the ill-tempered bulls.

The other type of rodeo clown is the barrelman. He uses himself and his barrel as a diversionary obstacle. He hauls a heavy, battered, reinforced metal barrel around, and folds himself inside like an accordion. Once inside the barrel, he awaits the blows of the irate bull and sometimes receives an unwelcome horn or hoof inside with him.

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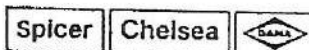
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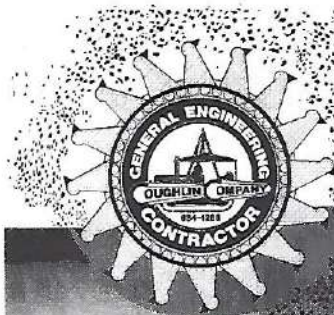


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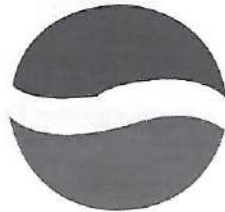
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Consequently, the importance of consistent and fair judging cannot be overstated. In fact, the absence of objective judging was a major cause of a cowboy protest in 1936 that resulted in the formation of an association that would later become the PRCA.

Since 1981, the Wrangler Pro Officials System has provided the Professional Rodeo Cowboys Association with competent and accurate judging.

All PRCA events must be officiated by trained judges. The eight salaried Wrangler officials and more than 150 reserve officials must undergo rigorous training before they are permitted to judge a PRCA sanctioned rodeo.

Most PRCA sanctioned rodeos employ two officials who are responsible for scoring and timing each roughstock ride and flagging each timed - event run.

The judges also watch for infractions such as broken barriers, illegal head catches, roping only one foot in team roping, knocking over barrels in barrel racing and failing to "mark out" a horse in saddle bronc and bareback riding.

Rodeo judges also inspect all rodeo livestock prior to every performance to ensure that none of the animals is sick or injured.

From The Past To The Present The Tradition Goes On

Year	No.	Lions President	Rodeo Chairman	Queen	Princess	Producer
1934		D.Eldon Beck				
1935	1	Marion Snow				
1936	2	Marion Snow				
1937	3	L.A. Porter		Helen Seegmiller		
1938	4	Rulon A. Snow		Addie Hammer		
1939	5	Dr. L. W. McGregor	Ezra McArthur	Addie Hammer		
1940	6	Wesley Nelson	Howard Cannon	Noma Andrus		Paul F. Hill
1941	7	Dr. A. W. McGregor	Brown Hail	Laura Lytle		Paul F. Hill
1942	8	Valentine McArthur	Brown Hail	Maxine Bowler		Paul F. Hill
1943	9	Howard Judd	Duke Sutton	War-No Queen		Slats Jacobs
1944	10	Nell Lundberg	Ezra McArthur	War-No Queen		Slats Jacobs
1945	11	Irvin Milne	Dick Hammer	Barbara McMullin		Slats Jacobs
1946	12	Bert Milne	Lindau Foremaster	Phyllis Foremaster		Slats Jacobs
1947	13	Albert J. Webber	Brown Hail	Romona McMullin		Earl Hutchison
1948	14	Ray Whipple	Brown Hail	Edna Gubler		Earl Hutchison
1949	15	Andy Pace	Ezra McArthur	Edna Gubler		Ray Skinner & Morgan
1950	16	Karl Hutchings	Anthony Atkin	Betty Jo Burgess		Earl Hutchison
1951	17	Lester Holcomb	Anthony Atkin	Margie Emett		Andy Jauregui
1952	18	Marion Bowler	Anthony Atkin	Jean Craig		Ray Skinner
1953	19	R.M. Reber	Roy Rencuf	Fawn Gubler		Wilford Cline
1954	20	Spencer Snow	Roy Rencuf	Lavell Bundy		Wilford Cline
1955	21	V. Loraine Cox	Bill Barlocker	Mary Ester Gardner		Wilford Cline
1956	22	Anthony Atkin	Bill Barlocker	Anna Laura Heaton		Wilford Cline
1957	23	Wayne B. Nuttal	Clayton Atkin	Caroline Dickerson		Rosser & Pascoe
1958	24	Charles Picket	Clayton Atkin	Penny Hafen		Rosser & Pascoe
1959	25	K. J. Parkinson	Andrew Lytle	Judy McMullin		Rosser & Pascoe
1960	26	Jim Lundberg	Andrew Lytle	Ruth Ann Hafen		Rosser & Pascoe
1961	27	Ray Garner	Bernard Seegmiller	Carma Jean Staheli		Ray Kohrs
1962	28	Lindau Foremaster	Marion Bowler	Mary Ann Reber		Cotton Rosser
1963	29	J. Andrew Holt	Marion Bowler	Jeri Lynn Snow	Gai Reber	Cotton Rosser
1964	30	L. Bard Blackham	Dean Gardner	Helen Holt	Carmen Iverson	Cotton Rosser
1965	31	Wayne Whitehead	Dean Gardner	Gai Reber	Marita Hunt	Cotton Rosser
1966	32	Albert M. Stratton	Karl Hutchings	Carmen Iverson	Shirlee Esplin	D. A. Kerby
1967	33	Joe Hutchings	Karl Hutchings	Sandra Staheli	DeAnn Sorenson	D. A. Kerby
1968	34	Clayton Atkin	Bard Blackham	Shirlee Esplin	Sherilynn Riggs	D. A. Kerby
1969	35	Afton Ence	Bard Blackham	Nyla Jean Bundy	Louise Gardner	D. A. Kerby
1970	36	Dick Miles	Harry Lundin	Randy Beatty	Debbie Staheli	D. A. Kerby
1971	37	Doyle Sampson	Harry Lundin	Marita Hunt	JoAnn Hoyt	D. A. Kerby
1972	38	Dwane Esplin	Gerald Holt	Georgette Bracken	Tamara Staheli	D. A. Kerby
1973	39	Andy Lytle	Gerald Holt	Louise Gardner	Michelle Maxfield	D. A. Kerby
1974	40	Joe Empey	Dwane Esplin	Sharlene Squires	Julie Herman	D. A. Kerby
1975	41	Gerald Holt	Dwane Esplin	Valorie Holt	Cindy Welch	D. A. Kerby
1976	42	George M. Jay	LaVar Foremaster	Tamara Staheli	Eva Dawn Larson	D. A. Kerby
1977	43	Chuck Horlacher	LaVar Foremaster	Julie Herman	Tammy Minnear	D. A. Kerby
1978	44	LaVar Foremaster	E.J. Formaster	Valorie Hunter	Windy Foremaster	D. A. Kerby
1979	45	Nels Fenton	E. J. Foremaster	Muriel Esplin	Francine McLeese	D. A. Kerby
1980	46	Joe Bowcut	Earl Thompson	Shannon Crosby	Kari Anderson	D. A. Kerby
1981	47	Ronald Knell	Earl Thompson	Lisa Wallis	Lisa Lytle	D. A. Kerby
1982	48	Wallace Mathis	Don Randall	Cindy Welch	Natalie Staples	D. A. Kerby
1983	49	Bill Bringham	Don Randall	Tiffany Staples	Laurie Hafen	D. A. Kerby
1984	50	Jerry Parker	Judd Burgess	Lisa Lytle	Liberty Iverson	D. A. Kerby
1985	51	Tom Joy	Judd Burgess	Gia Andrus	Kelle Peterson	D. A. Kerby
1986	52	Hal Norton	Rod Orton	Jennifer Romney	Susette Gubler	D A & Bud Kerby
1987	53	David L. Limbacher	Rod Orton	Ande Andrus	Lynette Iverson	D A & Bud Kerby
1988	54	Gerald Cox	Jerry Parker	Stacy Jo Pate	Emilee Lott	D A & Bud Kerby
1989	55	E. J. Formaster	Jerry Parker	Susette Gubler	Tressa Simpson	D A & Bud Kerby
1990	56	Bill Hickman	Dean Jones	Emilee Lott	Jody Spilsbury	D A & Bud Kerby
1991	57	Lewis Bowler	Dean Jones	Julie Larsen	Natalie Young	D A & Bud Kerby
1992	58	Doug Mittleberger	Ken Thompson	Ginger Andrus	Katie Gardner	D A & Bud Kerby
1993	59	Verl Milne	Ken Thompson	Jessica McArthur	Tina Branham	D A & Bud Kerby
1994	60	Steve Holt	Hal Norton	Natalie Young	Lainee Bowler	Bud Kerby
1995	61	Con Dominguez	Hal Norton	Katie Gardner	Haylee Brown	Bud Kerby
1996	62	Bill Condie	Chuck Bentley	Tina Branham	Jessie Branham	Bud Kerby
1997	63	Bill Warren	Chuck Bentley	Lyndsey Frei	Shaylee Snow	Bud Kerby
1998	64	Dorrel Booth	Bud Branham	Kodi Balen	Lindsey Reber	Bud Kerby
1999	65	Don Randall	Bud Branham	Lainee Bowler	Allene Wright	Bud Kerby
2000	66	Chuck Bentley	Gary Allred	Lynsey Reber	Lacy Snow	Bud Kerby
2001	67	Bill Vernon	Gary Allred	Hailee Brown	Dacia Clark	Bud Kerby
2002	68	Wayne Hoppal	Kurt Holyoak	Allene Wright	Morgan Russell	Bud Kerby

1935 to 1937 Rodeo was held on Armistice Day

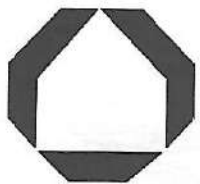
1938 First Rodeo was held in September

1940 First night rodeo was held

1945 Rodeo was sanctioned by the Rodeo Cowboy Association

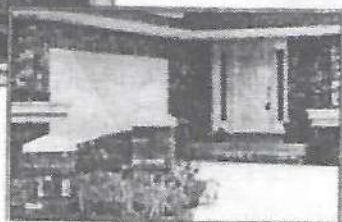
1947 First Rodeo held in the Sunbowl

There have been only 18 girls that have been Princess and then Queen for the Rodeo



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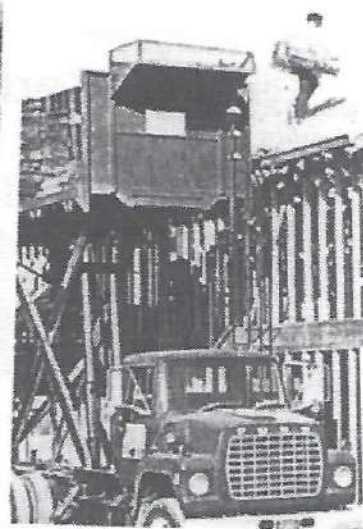
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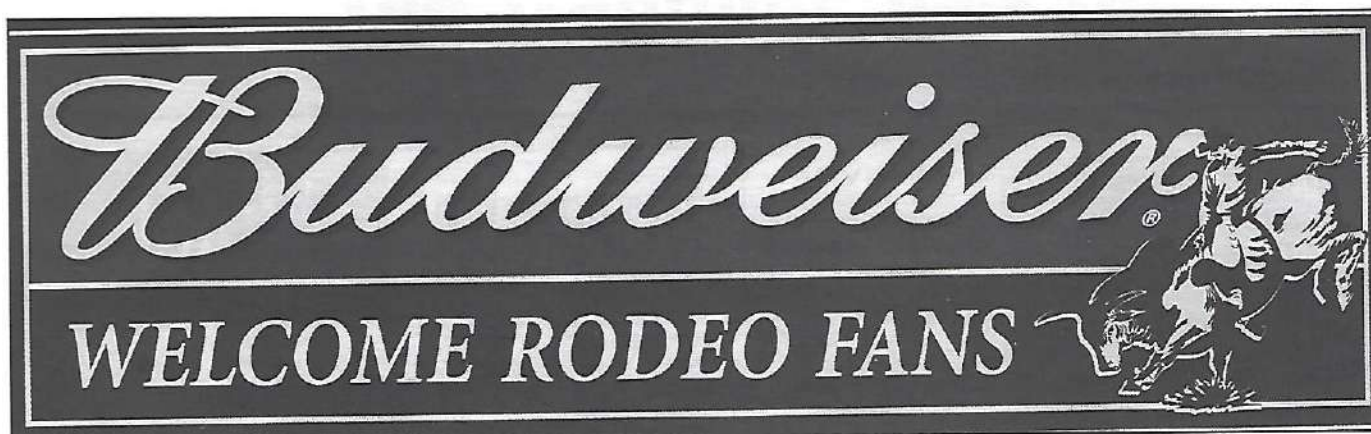


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Before 1976, it was not uncommon to see a cowboy standing at a pay phone at some side-of-the -road gas station with a handful of quarters, trying to get through to a rodeo secretary the moment entries opened in order to get a good position at a rodeo.

It was also common for each rodeo to have its own entry office, with only one telephone line to handle hundreds of entry calls.

But in 1976, the PRCA unveiled Professional Rodeo Communications PROCOM -a computerized telecommunications entry system that enables cowboys to enter several rodeos with a single phone call.

With the PROCOM system, contestants also can enter their traveling partners at the same time, greatly increasing the likelihood that they will compete in a rodeo at the same time, thus enabling them to share traveling expenses.

Since roughstock cowboys may apply earnings from up to 125 rodeos each year toward qualifying for the National Finals Rodeo, and timed-event competitors may count up to 100 rodeos per year, cowboys still might find themselves logging scores of calls to the central entry office. But with as many as 20 PROCOM operators manning the telephones during the peak rodeo season, contestants rarely have difficulty getting through.

After entries for a rodeo have closed, the computer randomly draws positions, then matches cowboys with livestock. Each cowboy has an equal chance of drawing the best animal.

PROCOM handles roughly 700,000 calls per year, averaging 1,918 calls each day. All calls are recorded to ensure accuracy. If a discrepancy occurs, the tape of the call is pulled from the file, then reviewed by a PROCOM supervisor and the problem is always quickly resolved.

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STEER WRESTLING

Speed and strength are the name of the game in steer wrestling. In fact, with a world record sitting at 2.4 seconds, steer wrestling is the quickest event in rodeo.

The objective of the steer wrestler, or "bulldogger," is to use strength and technique to wrestle a steer to the ground as quickly as possible.

That sounds simple enough.

But there's a catch: the steer generally weighs more than twice as much as the cowboy and, at the time the two come together, they're often traveling at 30 miles per hour.

Speed and precision, the two most important ingredients in steer wrestling, make bulldogging one of rodeo's most challenging events.

As with calf ropers and team ropers, the bulldogger starts on horseback in a box. A breakaway rope barrier is attached to the steer a head start that is determined by the size of the arena. When the steer reaches the advantage point, the barrier is released and the bulldogger takes off in pursuit. If the bulldogger breaks the barrier before the steer reaches the head start, a 10-second penalty is assessed.

In addition to strength, two other skills critical to success in steer wrestling are timing and balance.

When the cowboy reaches the steer, he slides down the right side of his galloping horse, hooks the right arm around the steers right horn, grasps the left horn with his left hand and, using strength and leverage, slows the animal and wrestles it to the ground. His work isn't complete until the steer is on its side with all four feet pointing the same direction. But that's still not all there is to it.

In order to catch the sprinting steer, the cowboy uses a "hazer," another mounted cowboy who gallops his horse along the right side of the steer and keeps it from veering away from the bulldogger.

The efforts of the hazer can be as important as those of the steer wrestler. For that reason, and the fact a hazer sometimes supplies the bulldogger a horse, the hazer often receives a fourth of the payoff.



SADDLE BRONC RIDING

Saddle bronc riding is rodeo's classic event, both a complement and contrast to the wilder spectacles of bareback riding and bull riding.

Bronc riding requires strength to be sure, but the event also demands style, grace and precise timing.

Saddle bronc riding evolved from the task of breaking and training horses to work the cattle ranches of the Old West.

Many cowboys claim riding saddle broncs is the toughest rodeo event to master because of the technical skills necessary for success.

Every Move the bronc rider makes must be synchronized with the movement of the Horse. The cowboy's objective is a fluid ride, somewhat in contrast to the wilder and less-controlled rides of bareback riders.

Among the similarities shared by saddle bronc riding and bareback riding is the rule that riders in both events must mark out their horses on the first jump from the chute.

To properly mark out his horse, the saddle bronc rider must have both heels touching the animal above the point of its shoulders when it makes the first jump from the chute. If the rider misses his mark, he receives no score.

While a bareback rider has a rigging to hold onto, the saddle bronc rider has only a thick rein attached to his horse's halter. Using one hand, the cowboy tries to stay securely seated in his saddle. If he touches any part of the horse or his own body with the free hand, he is disqualified.

Judges score the horse's bucking action, the cowboy's control of the horse and the cowboy's spurring action. While striving to keep his toes turned outward, the rider spurs from the points of the horse's shoulders to the back of the saddle. To score well, the rider must maintain that action throughout the eight-second ride.

While the bucking ability of the horse is quite naturally built into the scoring system, a smooth, rhythmic ride is sure to score better than a wild, uncontrolled effort.



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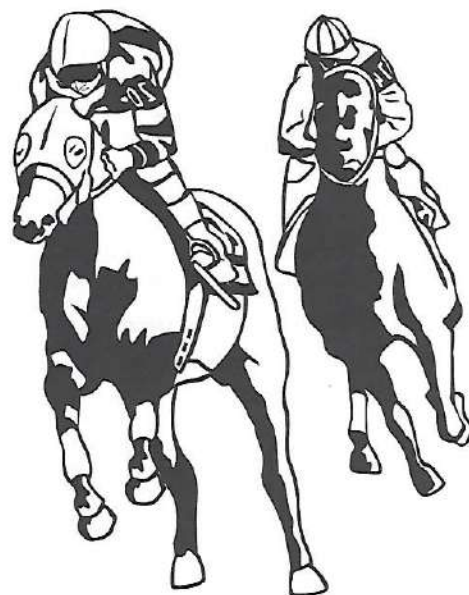
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TEAM ROPING

Team roping, the only true team event in professional rodeo, requires close cooperation and timing between two highly skilled ropers - a header and a heeler.

The event originated on ranches when cowboys needed to treat or brand large steers and the task provided too difficult for one man.

The key to success? Hard work and endless practice. Team roping partners must perfect their timing, both as a

team and with their horses.

Similar to calf ropers and steer wrestlers, team ropers start from the boxes of each side of the chute from which the steer enters the arena. The steer gets a head start determined by the length of the arena.

One end of a breakaway barrier is attached to the steer then stretched across the open end of the header's box.

When the steer reaches its advantage point, the barrier is released and the header takes off in pursuit, with the heeler trailing slightly further behind. If the header breaks the barrier before the steer completes its head start, the ropers are assessed a 10-second penalty. Some rodeos use heeler barriers, too.

The header ropes first and must make one of three legal catches on the steer - around both horns, around one horn and the head, or around the neck. Any other catch by the header is considered illegal and the team is disqualified.

After the header makes his catch, he turns the steer to the left and exposes the steer's hind legs to the heeler. The heeler then attempts to rope both hind legs. If he catches only one foot, the team is assessed a five-second penalty.

After the cowboys catch the steer, the clock is stopped when there is no slac in their ropes and their horses face one another.

Another aspect vital to the event is the type of horses used by the ropers. The American Quarter Horse is the most popular among all timed-event competitors, particularly team ropers. Heading horses generally are taller and heavier because they need the power to turn the steer after it is roped. Heeling horses are quick and agile, enabling them to better follow the steer and react to its moves.

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BAREBACK RIDING

Bareback riding is a tough way to make a living!

It's a difficult event to do correctly, and, even when you do, you can expect to be punished.

Most cowboys agree that bareback riding is the most physically demanding event in rodeo taking an immense toll on the cowboy's body.

Muscles are stretched to the limit, joints are pulled and pounded mercilessly, and ligaments are strained and frequently rearranged. The strength of bareback broncs is exceptional, and challenging them is often costly.

Bareback riders endure more abuse, suffer more injuries and carry away more long-term damage than all other rodeo cowboys.

To stay aboard the horse, a bareback rider uses a rigging made of leather and constructed to meet PRCA safety specifications. The rigging, which resembles a suitcase handle on a strap, is placed atop the horse's withers and secured with a cinch.

As the bronc and rider burst from the chute, the rider has to "mark out" his horse. In other words, he must have both spurs touching the horse's shoulders until the horse's feet hit the ground after its initial move from the chute. If the cowboy fails to do this he is disqualified.

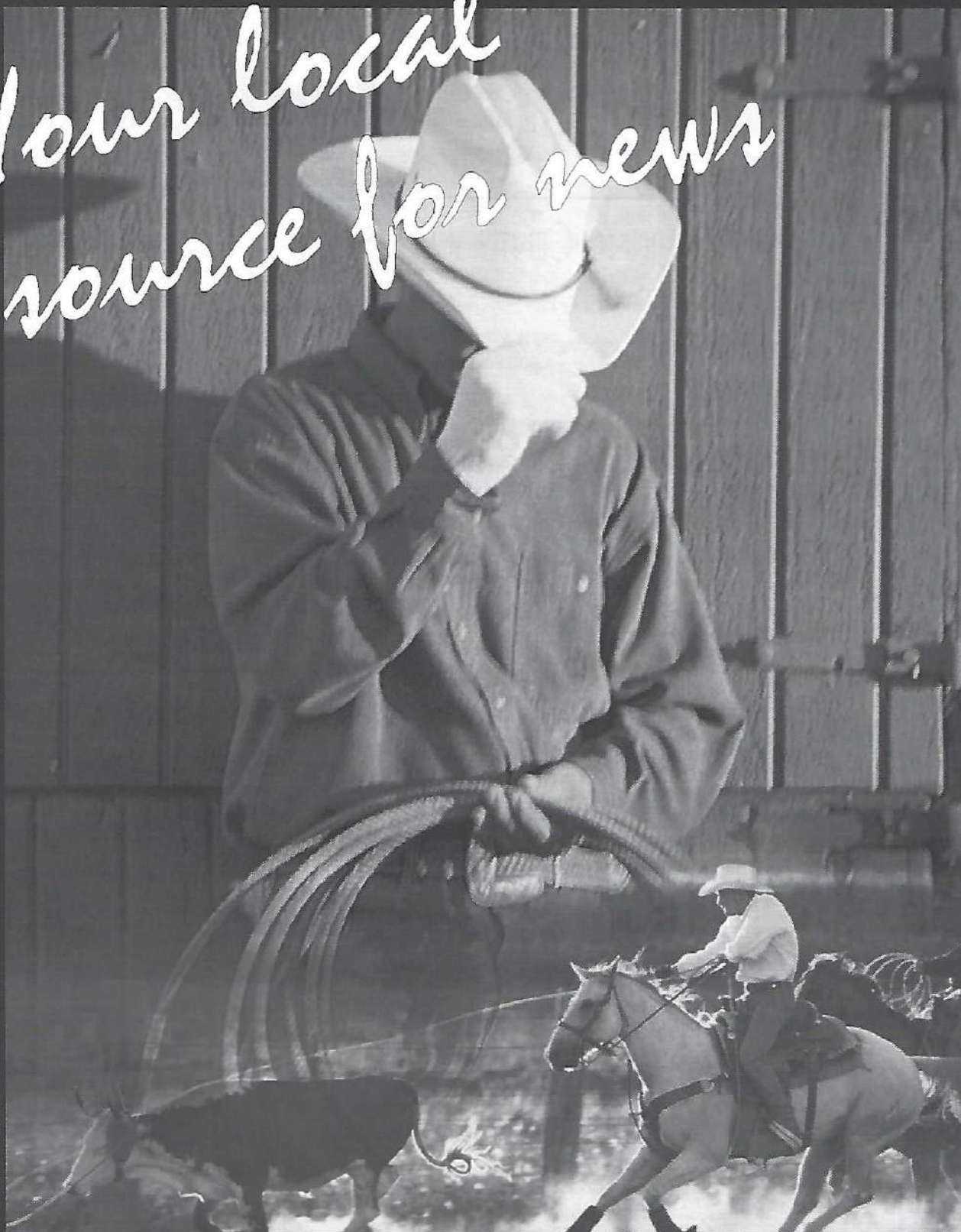
As the bronc bucks, the rider pulls his knees up, dragging his spurs up the horse's shoulders. As the horse descends, the cowboy straightens his legs, returning his spurs over the point of the horse's shoulders in anticipation of the next jump.

But it takes more than sheer strength to make a qualified ride and earn a money-winning score. A bareback rider is judged on his spurring technique, the degree to which his toes remain turned out while he is spurring and his "exposure," or willingness to take whatever might come during his ride.

It's a tough way to make a living, all right. But, according to bareback riders, it's the cowboy way.



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CALF ROPING

As with saddle bronc riding and team roping, the roots of calf roping can be traced back to the working ranches of the Old West.

When calves were sick or injured, cowboys had to rope and immobilize them quickly for veterinary treatment. Ranch hands prided themselves on the speed with which they could rope and tie calves, and they soon turned their work into informal contests.

As the sport matured, being a good horseman and a fast sprinter became as important to the competitive calf roper as being quick and accurate with a rope.

In modern rodeo, the mounted cowboy starts from a box, a three-sided fenced area adjacent to the chute holding the calf. The fourth side of the box opens into the arena. The calf receives a head start that is determined by the length of the arena. One end of a brakeway rope barrier is looped around the calf's neck and stretched across the open end of the box. When the calf reaches its advantage point, the barrier is released. If the roper breaks the barrier before the calf reaches its head start, the cowboy is assessed a 10-second penalty.

The horse is trained to come to a stop as soon as the cowboy throws his loop and catches the calf. The cowboy then dismounts, sprints to his catch and throws it by hand, a maneuver called flanking. If the calf is not standing when the cowboy reaches it, he must allow the calf to get back on its feet, then flank it. After the calf is flanked, the roper ties any three legs together with a pigging string - a short, looped rope he clenches in his teeth during the run.

While the contestant is accomplishing all of that, his horse must pull back hard enough to eliminate any slack in the rope, but not so hard as to drag the calf.

When the roper finishes tying the calf, he throws his hands in the air as a signal that the run is completed. The roper then mounts his horse, rides forward to create slack in the rope, then waits six seconds to see if the calf remains tied. If the calf kicks free, the roper receives no time.



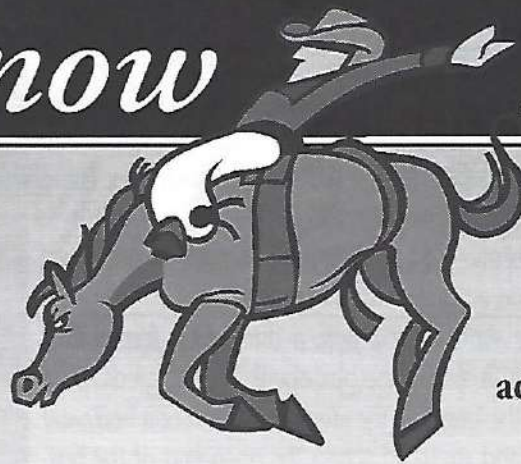
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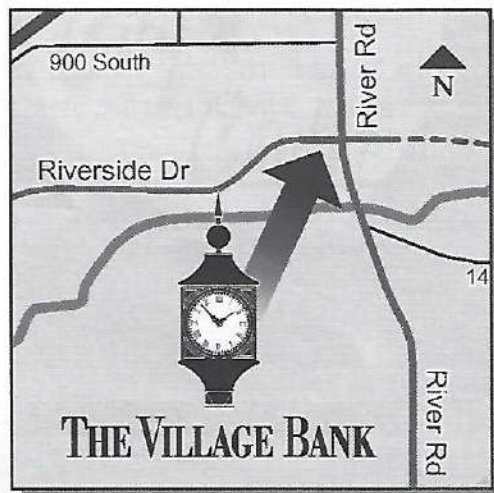
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BULL RIDING

Rodeo competition, in the beginning, was a natural extension of the daily challenges cowboys confronted on the ranch- roping calves and breaking broncs to be ridden.

But intentionally climbing on the back of a 2000 pound bull? There is nothing natural about that. Most people, in fact, consider that a fool-hearted act.

The risks are obvious. Serious injury is always a possibility for those fearless enough to sit astride an animal that weighs a tone and is usually equipped with dangerous horns.

But cowboys do it, fans love it and bull riding ranks as one of rodeo's most popular events.

Bull riding is dangerous and predictably exciting, demanding intense physical prowess, supreme mental toughness and courage.

Like bareback and saddle bronc riders, the bull rider may use only one hand to stay aboard during the eight-second ride. If he touches the bull or himself with his free hand, he receives no score. But unlike the other roughstock events, bull riders are not required to mark out their animals. While spurring a bull can add to the cowboy's score, riders are commonly judged on their ability to stay aboard the twisting, bucking mass of muscle.

Balance, flexibility, coordination, quick reflexes and, perhaps above all, a good mental attitude are the stuff good bull rider are made of.

To stay aboard the bull, a rider uses a flat braided rope, which is wrapped around the bull's chest just behind the front legs and over its withers. One end of the bull rope, called the tail, is threaded through a loop on the other end and tightened around the bull. The rider then wraps the tail around his hand, sometimes weaving it through his fingers to further secure his grip.

Then he nods his head, the chute gate swings open and he and the bull explode into the arena.

Every bull is unique in its bucking habits. A bull may dart to the left, then to the right, then rear back. Some spin, or continuously circle in one spot in the arena. Others add jumps or kicks to their spins, while others might jump and kick in a straight line, or move side to side while bucking.



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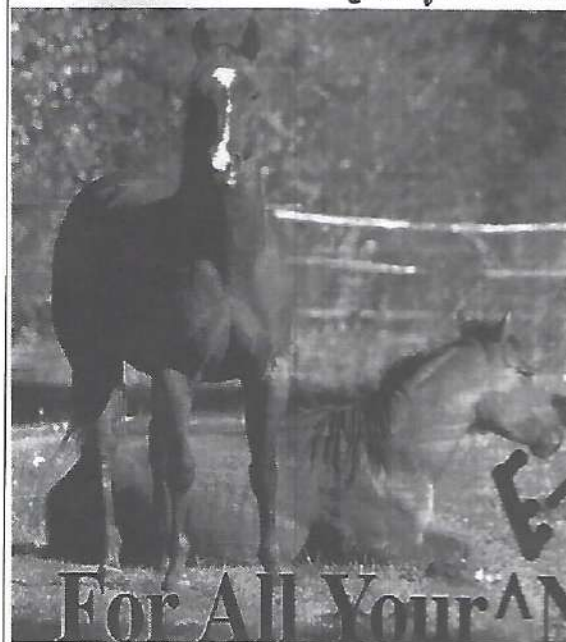
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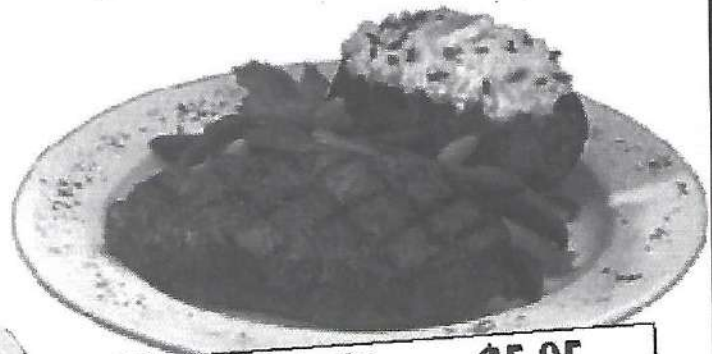
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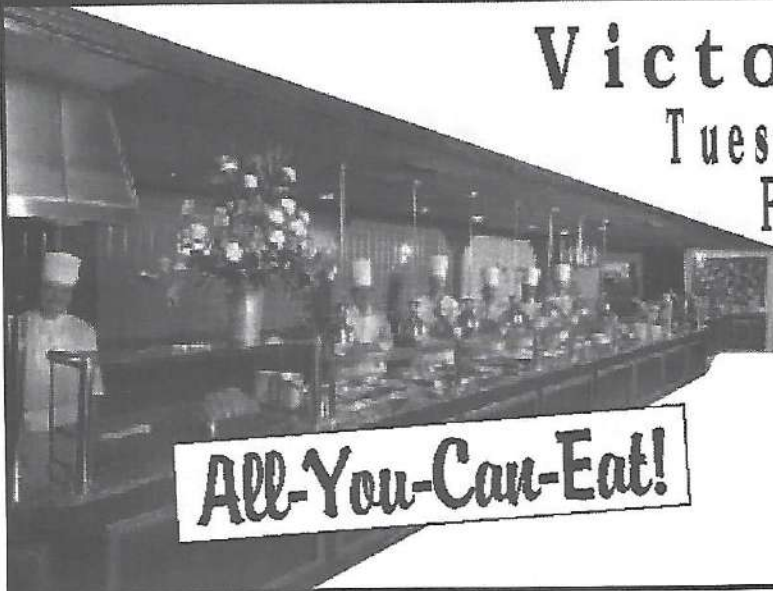
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Victoria's Buffet

Tuesday - New York Steak

Friday - Crab Legs



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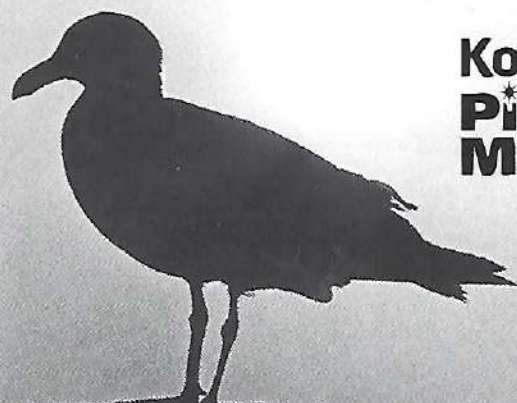
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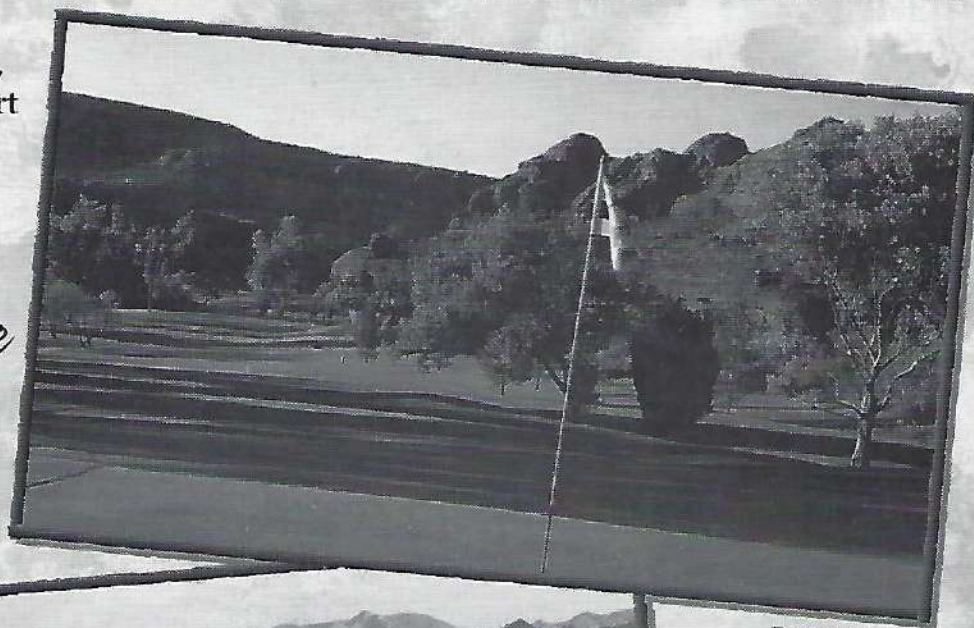
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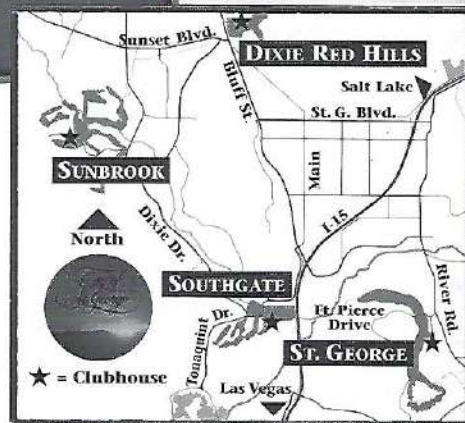
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