

76th Annual

ROUNDUP

Dixie

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Tresap Goodrich
2010 Dixie Roundup Queen

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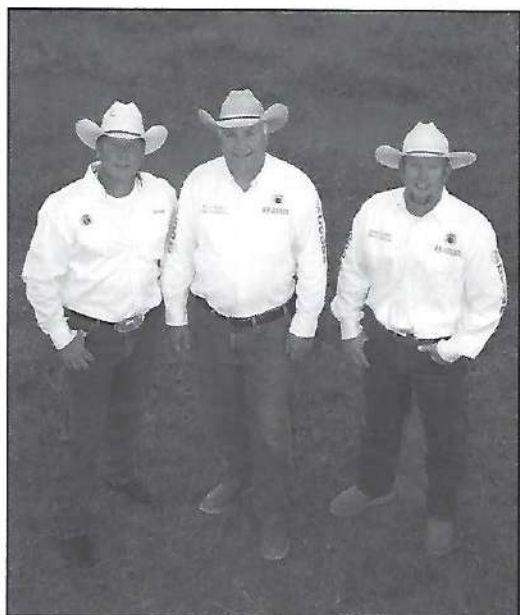
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Welcome Rodeo Fans!

TO THE 76TH LIONS DIXIE ROUNDUP



RODEO COMMITTEE FOR 2010

The 2010 St. George Lions Rodeo Committee would like to thank you for attending this 76th annual Dixie Roundup Rodeo. We pride ourselves on our GREAT Bar T rodeo stock, Clowns, Bull Fighters and PRCA contestants. The St. George Lions Club and the St. George Community thank you for supporting our fund raiser. Remember, all of your support money goes back into your community.

**Please Support Our Sponsors
and have a great time at the RODEO!**

It is indeed a pleasure for me as Mayor of the City of St. George to welcome you to the Sunbowl for the St. George Lions' annual Dixie Roundup! For those of you who are visiting our City for the first time, I hope you will have the opportunity to mingle with our friendly citizens and partake of the many recreational opportunities St. George has to offer. We also have many fine restaurants, first-rate shopping, and there are numerous nearby state and National Parks to hike and explore.

St. George is proud of its pioneer heritage, and its legacy of volunteerism and community spirit. The Lions Club has played a vital role in this legacy, and I would like to thank them for their involvement in our community and for the many charitable and social events which they sponsor for the betterment of our City.

Again, welcome to Utah's Dixie and enjoy the show.



DANIEL D. McARTHUR
Mayor, St. George



GREG MATHIS
Lion President

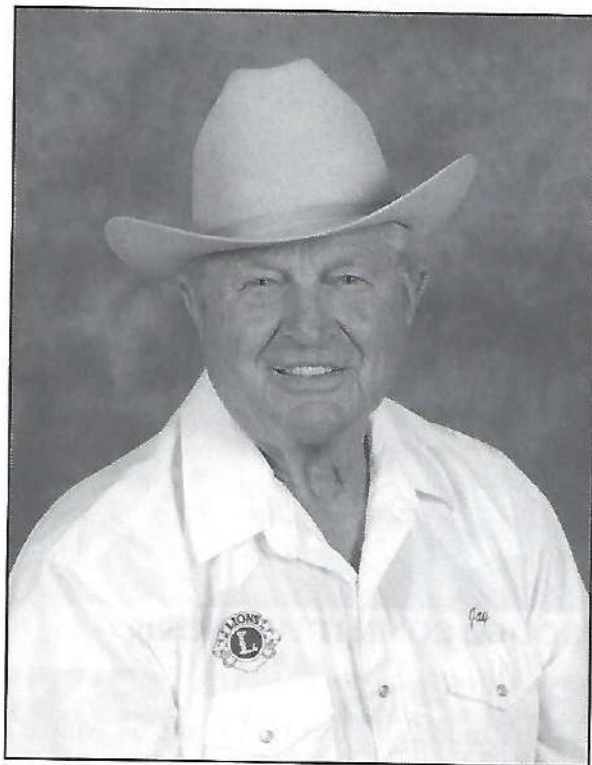
Welcome again to the Historic Dixie Sunbowl and the Dixie Roundup Rodeo. Our club is able to return thousands of dollars to the community, all because of the support of our sponsors and rodeo fans who continue to make the Roundup a tradition year after year. The Lions club is truly grateful to all past and present rodeo participants and attendees.

As current president of the St. George Lions Club, I am privileged to work with around 90 Lions members in our local area. Our members and their spouses fill our club with a diverse background of skills talents. That diversity has proven to be the formula for the success of our service club in the past, and will provide the foundation which we need to continue to be a strong member of our community into the future.

JAY ENCE

Born in Santa Clara, Jay Ence has lived in the Dixie area all of his life and has an extensive track record of service in the area. He is the founder of Ence Construction and Ence Realty. He is a lifelong supporter of local education, both at the high school and collegiate levels.

He is a current member of the St. George Lion's Club, where he has been involved for over 50 years, and serves on the board of directors for Sun First Bank. He is a past member of the St. George Conservancy District, board of directors of Dixie Regional Medical Center, board of directors of the Washington County Fair Board, board member of the Washington County Planning Commission, and board of directors of the St. George Chamber of Commerce. He is also a past president of the Washington County Racing Association and the Dixie High School Booster Club. He served as a Washington County Commissioner for four years.



The recipient of numerous civic honors, Ence has been awarded the Utah Total Citizen in 1985; St. George Chamber of Commerce Business Man of the Year 1990; and Chamber of Commerce Citizen of the Year 1994. He has contributed much to the growth of the Dixie area. He has a genuine love for all people, no matter their status in life. He and his wife, Janice, have five children, twenty grandchildren, and eighteen great-grandchildren. He is active in his church.



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TRESA GOODRICH

Tresa Goodrich is the 18 year old daughter of Lee and Julie Goodrich. She has lived in St. George all her life and is a graduate of Dixie High School Class of 2010. She is currently attending Rocky Mountain College in Billings, Montana. Tresa will receive Bachelor's Degrees in the Equine Sciences with an emphasis in Therapeutic Horsemanship Instruction and Psychology. She also competes on the Rocky Mountain Equestrian Teams. After graduation, Tresa plans to return to Southern Utah and open a facility for Therapeutic riding.

Tresa has been involved in the horse world since she joined the Washington County 4-H Horse Club ten years ago. She attributes much of her success to her involvement in 4-H and has highly valued her experiences there. Since then she has mentored and led other youth in learning about horsemanship. Additionally, she has enjoyed competing in the Color County Equestrian Club.

When Tresa isn't in the arena she can be found in a concert hall, in the mountains, or in the kitchen. She loves to cook! She sang with the Dixie High School Madrigals, and plays the piano; but her real musical love is playing the cello. Being involved in orchestra has been a highlight in Tresa's life. She has been an outdoorsmen from childhood and has always loved biking, hunting, fishing, and water sports and takes great joy in participating in these activities with her five siblings.

Tresa is honored to be the 2010 Lion's Dixie Round-Up Queen and is very excited to share her love for rodeo and its legacy with all people! Welcome to the Dixie Round-Up, one of the Best PRCA Rodeos on the Wilderness Circuit!

"I can remember sitting in the SunBowl as a child watching the Dixie Round-Up and looking at the beautiful Rodeo Queen. I thought to myself 'maybe I could do that someday'. Today is that someday for me. Being the Dixie Roundup Queen is more than a dream come true. It is a hard earned accomplishment. After four years of competition for the crown we finally did it. I say "we" because of my rodeo queen team that was behind me all the way. I'd like to say a huge thank you to Boyd Roundy and Frankye Peptio, for teaching me everything I know about horses, and a whole lot about myself. To my Queen Hero Jamie Udell for being my mentor. To my entire family, especially my stellar parents, whose support made this incredible ride possible. Lastly, I want to thank the St. George Lions Club for this wonderful opportunity, and for keeping the Dixie Roundup the best rodeo tradition in Southern Utah. Welcome, and YeeHaw!"



Congratulations LIONS on Another Great Roundup . . .



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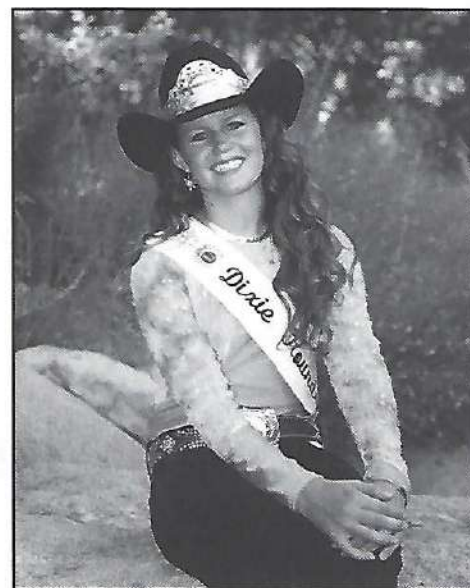
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— 2010 *Dixie Roundup Princess* —

COURTNEY WELCH

I am Cortney Welch the St. George Lions Dixie Roundup Rodeo Princess. I am 15 and am the daughter of Jennifer Welch and Scott Welch. I am currently attending Dixie High School here in St. George as a Sophomore. I am a 4.0 student and I enjoy school. My favorite sport is rodeo! I am the 2009 Utah All Around Cowgirl for the Jr. High Division. I made it back to Gallup, New Mexico all three years for Nationals, last year in five events: Team Roping, Ribbon Roping, Pole Bending, Barrel Racing, and Goat tying. I ended up in the top twenty



each year I went. I am also 2009 3rd Place Jr. High National Champion Pole Bender. I also enjoy playing softball and anything that gets me outside. I love the outdoors. I enjoy going camping and riding four-wheelers around in the mountains. I am a very happy person and always try to stay positive. This year I have had a BLAST being the Roundup Princess and sharing that with my Queen, Tresa. We have traveled to a lot of rodeos all around the state and have participated in many parades promoting this rodeo. I hope to see each and every one of you having a blast here at this year's Dixie Roundup Rodeo!



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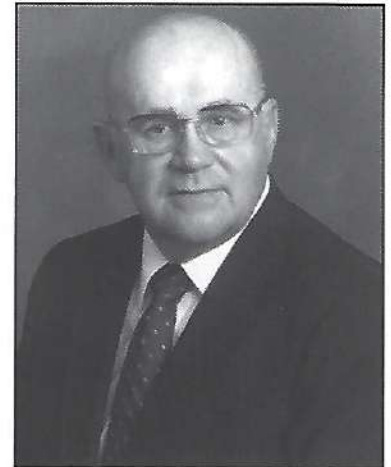
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In Tribute

SHIRL PITCHFORTH

Shir Pitchforth, an active member of the St. George Lions Club for over 40 years, passed away this summer. For many years, he sold Dixie Roundup tickets in the booths at the evening rodeos with his cohorts, Dick Miles and Bill Bringhurst. He rarely missed a weekly meeting and participated fully in all club activities serving on many committees. Concurrent with service in Lions Club, Shirl actively participated for about 40 years in the St. George Volunteer Fire Department and recently received a 60-year membership pin just before his death.

Shirl was a member of the St. George Water and Power Board for 35 years, 33 years as chairman. Through his leadership, St. George today enjoys a stable power grid and first-quality water treatment and distribution systems. He was an owner and manager of the former Market Basket and several other stores in the area for 35 years.



In Tribute

CHARLES M. PICKETT

Charles M. Pickett passed away May 25, 2010 at his home in St. George, UT. As a native of St. George, Charles was active in all things community and college oriented. He was President of the St. George Lions Club in 1958 President of the St. George Chamber of Commerce, one of the founders of the Washington County Sheriff's Posse and the Dixie College Colonel's Club.

He was a partner with his father Ellis in the Pickett and Pickett Law Firm and was City Attorney, County Attorney, and Fifth District Attorney before his appointment to the Utah Attorney General's Office. During his tenure in the AG's office he published the Utah Law of Eminent Domain, was legal advisor to the Utah State Highway Patrol, and lecturer at the Utah State Police Academy.

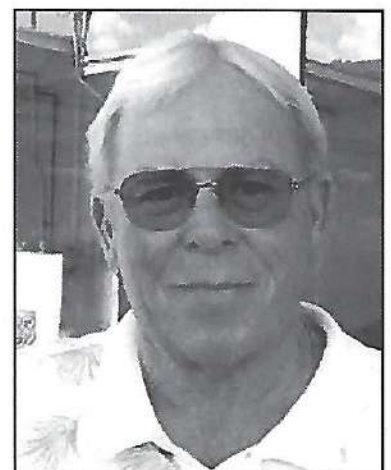
In 1969 Charles went to Washington DC as Senior Attorney for a department in the FDIC and in 1972 he was made Regional Counsel of the FDIC in Dallas, TX. After retirement from the FDIC, he moved to east Texas and helped develop one of the

most profitable community banks in the United States, Citizen's First Bank in Rusk, Texas. He moved back to his home in Dammeron Valley in 1996.

In Tribute

CHUCK HORLACHER

Chuck Horlacher grew up in Logan, UT. He moved to St. George in 1968 with his wife Mary Ann. He became a Lion soon after, serving as Lion President in 1977, and Zone Chairman in 1978. Chuck was responsible for the first numbered reserved seating in the Sunbowl. Be loved being a Lion, and loved selling hot dogs at the rodeo even more. For 41 years, Chuck flipped hamburgers and hot dogs at Dixie Bowl and made hundreds of lifelong friends. Chuck will always be remembered for his love and devotion to his family, especially his grandchildren, Charly and Hagen.



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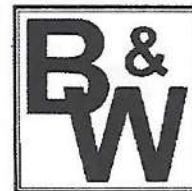
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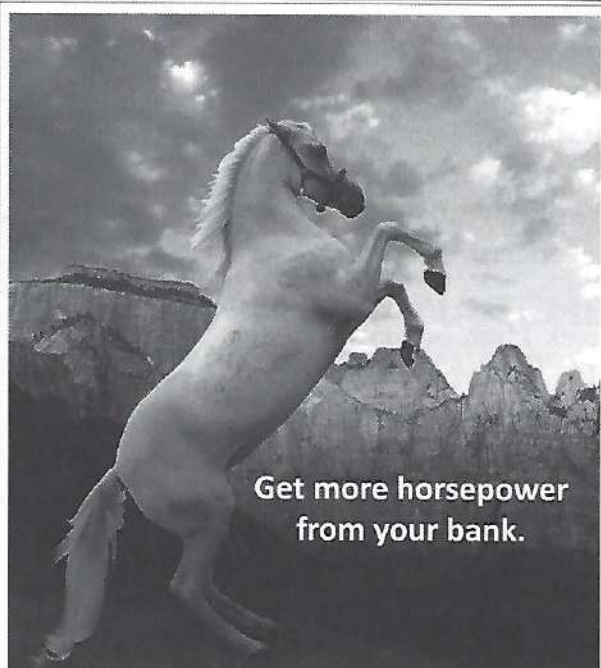
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— 2010 Lions Club Scholarship Recipients —

CLAUDIA OLIVIA is a graduate of Desert Hills High School. She is gifted at dance and loves art in many forms. While at Desert Hills High School, she was involved in their dance team, art club and Unified Studies Group. Claudia hopes to take advantage of her scholarship to Dixie State College and double-major in dance and nutritional science.



Claudia Olivia



Andrew Stark

ANDREW STARK graduated from MillCreek High School where he worked hard to achieve excellent grades. He is a very self-motivated, kind and diligent young man dedicated to reaching his goals. Andrew looks forward to utilizing his scholarship to Dixie State College to begin the process of becoming a graphic designer.

MARLENE CINTORA is a proud graduate of Dixie High School. She was an Academic Decathlon State Champion and a national competitor. She is a Dixie High Science Olympiad competitor and team captain. At a young age, Marlene became passionate about helping others. To that end, she would like to begin her education at Dixie State College in Radiology program.



Marlene Cintora



Jake King

JAKE KING graduated 15th in his class at Snow Canyon High School. He has been very involved in school and helping his community. He was accepted into and participated in the 2009 Boys State and is a hard-working entrepreneur. He will be attending Dixie State College to begin his dream of a double-major in Chinese and International Business.

SHANE FRISBEE is a graduate of Desert Hills High School where he became a member of the Upward Bound program. He has been involved with many activities in both school and his church, and has worked toward obtaining his Eagle award in Boy Scouts. A natural leader, he will be attending Dixie State College where he will enroll in the nursing program. His ultimate goal is to become a doctor and general practitioner.



Shane Frisbee

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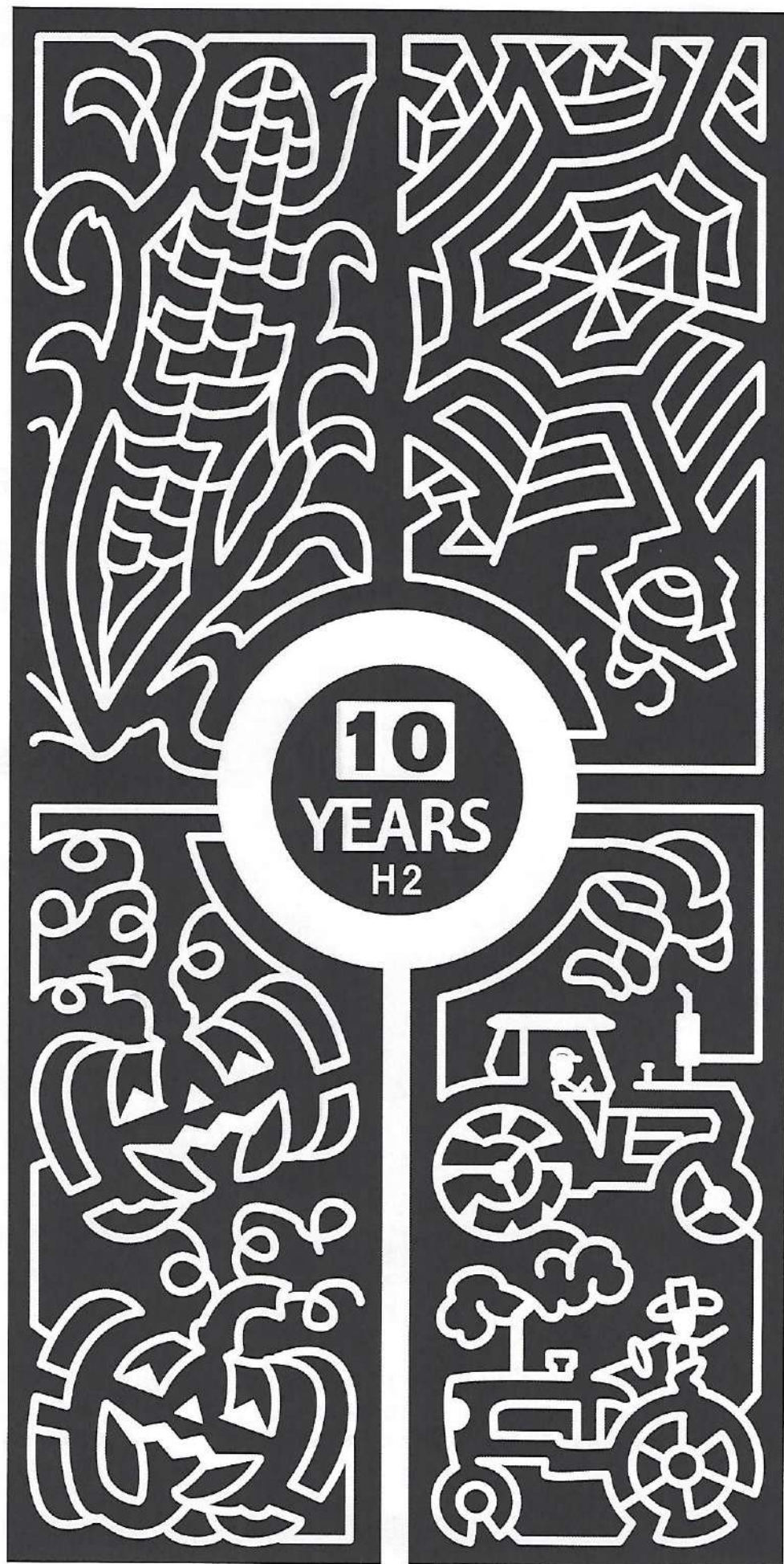
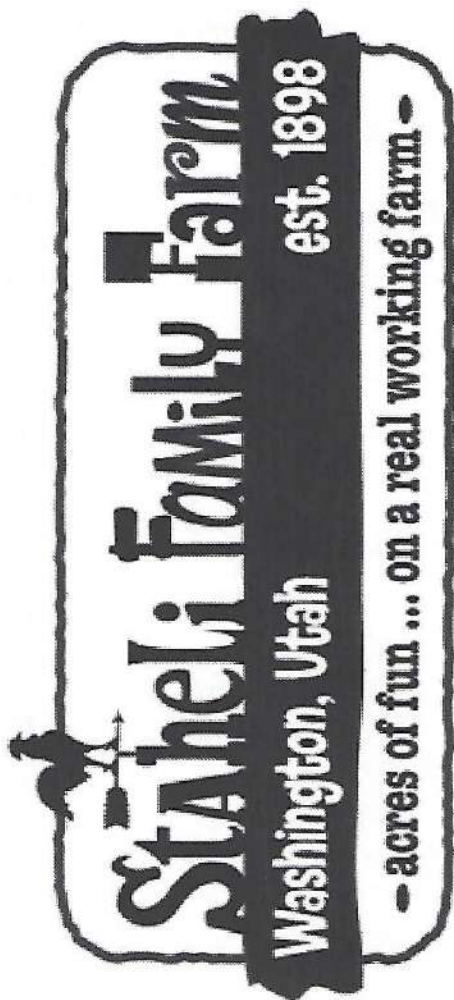
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Tough Enough to Wear Pink!

Friday, September 17, 2010 will be celebrated as "Pink Night."

*\$1.00 of every ticket sold will be donated to the local
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So, don't be afraid to show
that *you* are "Tough enough to wear pink"

A rodeo is a tough guy's sport where cowboys rope and wrangle,
They wipe the dirt off from a fall and prepare for the next tangle.

A wrangler's uniform is made from courage, blood and dirt,

But this year the "real cowboy" is wearing a PINK SHIRT.

He's tough enough to wear it proud. It's meaning understood,
So please be "tough enough" to give as an awesome cowboy would.

— Trish Beach

Pink Night Rodeo FIGHTS BREAST CANCER AT DIXIE REGIONAL



Dixie Roundup's "Tough Enough To Wear Pink" Night—Friday, September 17th—brings lots of hustlin' and rustlin' to the Dixie Sunbowl in support of breast cancer care and prevention at Dixie Regional Medical Center.

Over the last three years, St. George Lions have rounded up incredible community support on this night, donating a cumulative \$34,000 to the hospital foundation in the battle against this disease affecting so many in our region.

Utah ranks lowest in breast cancer screening in the nation — and southern Utah ranks lowest in the state. Breast cancer touches everyone—women, men and the family and friends who love them.

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- patient navigation — comprehensive service to guide and support patients and their families through the entire care process
- providing 500 mammograms —to those who might not otherwise be able to access preventative care

Generous support garnered from the 2010 Pink Rodeo will join forces with the hospital foundation's 30th Anniversary Jubilee of Trees—"Tickled Pink To Be Thirty," November 18- 22, 2010—dedicated to breast cancer services at Dixie Regional.



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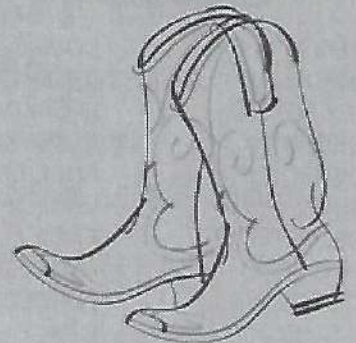
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Thank You to Our Ladies

The St. George Lions Club would like to take this opportunity to thank all of our wives for all the wonderful things they do . . . They are great help at rodeo time making hotdogs (they put that special little touch into each hotdog they make — that's why they taste so good!) and nachos, they really are the "Winnie Workers of America", that's for sure!

They also help with many other things: Scholarships, Party Planning, Parade floats, the Children's Parade, and all the things we really need to keep part of the whole rodeo tradition. (If you have kids, grandkids, or great-grandkids, get them ready for next year ... we need your support.)

The Lady Lions also do things for the Jubilee of Trees, help wrap at Coins for Kids, help with Academic Decathlon, the Queen Contest, and many other events. So if you happen to see our wives or any Lady Lion, let them know how much we appreciate their help. We would be lost without them!

Thank you, Ladies ... We Love You!

PAST PRESIDENTS

Luree Porter.....	1937	Hilma Holt	1962	Mary Ann Horlacher.....	1987
Marian Snow	1938	Joy Atkin.....	1963	Charlene Mathis	1988
Minnie McGregor	1939	Fontella Nuttal	1964	Lisa Provstguard	1989
Althea Nelson.....	1940	Delma Hammer.....	1965	Delores Davis.....	1990
Theta Sutton	1941	Nina Atkin.....	1966	Jan Thompson	1991
Mary Phoenix.....	1942	Lujean Lundin.....	1967	Joan Randall	1992
Rachel Judd	1943	Lou Esplin.....	1968	Virginia Joy	1993
Ila Lundgerg	1944	Mauine Miles	1969	Diane McNair	1994
Vera Milne	1945	Shirley Judd	1970	Mary Sevy.....	1995
Edith Milne.....	1946	Frances Barlocker.....	1971	Mary Parker	1996
Carma Staheli	1947	Janice Ence	1972	Uldene Norton	1997
Verda Pace	1948	Jewel Ringhurst	1973	Vivian Spilsbury.....	1998
Verda Pace	1949	Virginia Knell.....	1974	Lorraine Condie	1999
Ina Bracken.....	1950	Dola Dalton.....	1975	Mary Jane Hafen	2000
Alice Whipple.....	1951	Bobie Fenton	1976	Paula Dominguez.....	2001
Lila Empey	1952	Jeri Newby	1977	Angie Mittleberger.....	2002
Dona Parkinson	1953	Lois Hitchcock.....	1978	Nancy Milne	2003
Anna Pace.....	1954	Doris Hutchings	1979	Pat Rogers.....	2004
Mary Reber.....	1955	Kathleen Gubler.....	1980	Cydney Bracken.....	2005
Dixie Burgess.....	1956	Lorna McArthur.....	1981	Cindy Hoppal	2006
Lillian McQuaid.....	1957	Barbara Mountford.....	1982	Lori Marshall	2007
Thelma Ashby.....	1958	Dyann Hickman	1983	Nichole Stillman.....	2008
Edna Mae Sampson	1959	Bea Foremaster	1984	Lorrie Wulfenstein	2009
Annalise Ence.....	1960	Sylvia Empey	1985	Jennifer Hall.....	2010
Bernice McGregor	1961	Rowdy Bowcutt	1986		

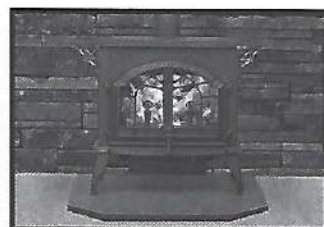
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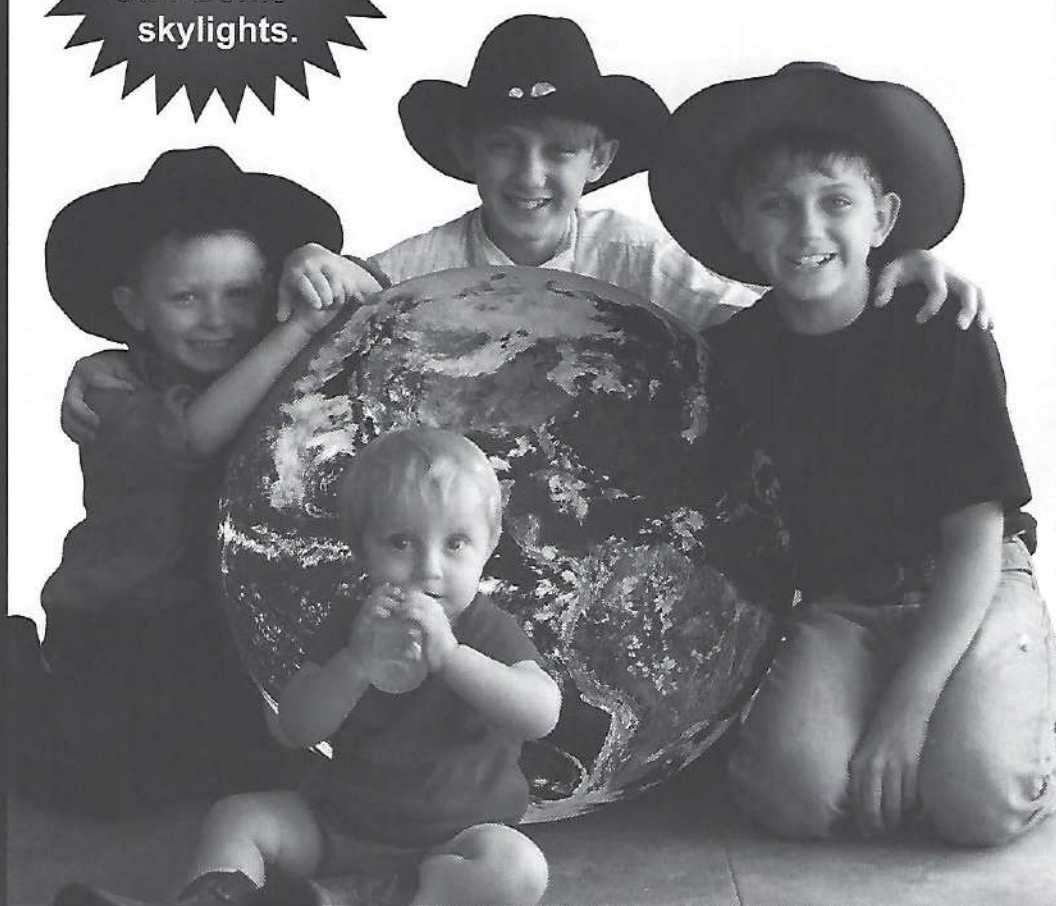
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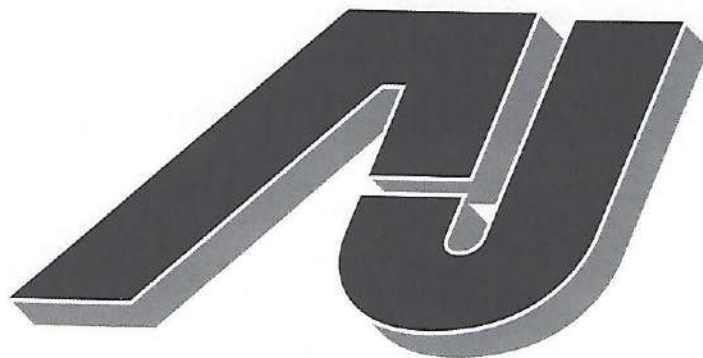
We proudly salute the organizers and the competitors in the The Dixie Roundup.

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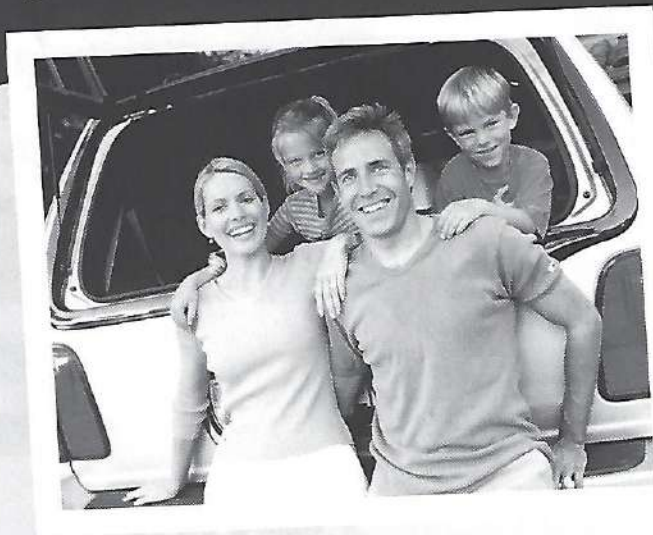
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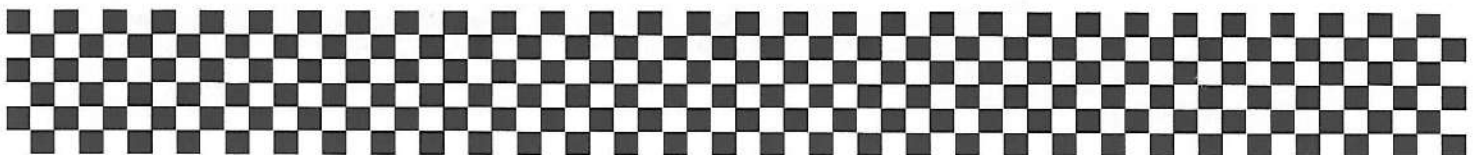
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THE TRADITION GOES ON

Year	No.	Lions President	Rodeo Chairman	Queen	Princess	Producer
1934		D. Eldon Beck				
1935	1	Marion Snow				
1936	2	Marion Snow				
1937	3	L.A. Porter		Helen Seegmiller		
1938	4	Rulon A. Snow		Addie Hammer		
1939	5	Dr. L.W. McGregor	Ezra McArthur	Addie Hammer		
1940	6	Wesley Nelson	Howard Cannon	Noma Andrus		Paul F. Hill
1941	7	Dr. A.W. McGregor	Brown Hail	Laura Lytle		Paul F. Hill
1942	8	Valentine McArthur	Brown Hail	Maxine Bowler		Paul F. Hill
1943	9	Howard Judd	Duke Sutton	War – No Queen		Slats Jacobs
1944	10	Neal lundberg	Ezra McArthur	War – No Queen		Slats Jacobs
1945	11	Irvin Milne	Dick Hammer	Barbara McMullin		Slats Jacobs
1946	12	Bert Milne	Lindau Foremaster	Phyllis Foremaster		Slats Jacobs
1947	13	Albert J. Webber	Brown Hail	Romona McMullin		Earl Hutchison
1948	14	Ray Whipple	Brown Hail	Edna Gubler		Earl Hutchison
1949	15	Andy Pace	Ezra McArthur	Edna Gubler		Ray Skinner & Morgan
1950	16	Karl Hutchings	Anthony Atkin	Betty Jo Burgess		Earl Hutchison
1951	17	Lester Holcomb	Anthony Atkin	Margie Emmett		Andy Jauregui
1952	18	Marion Bowler	Anthony Atkin	Jean Craig		Ray Skinner
1953	19	R.M. Reber	Roy Rencuf	Fawn Gubler		Wilford Cline
1954	20	Spencer Snow	Roy Rencuf	Lavell Bundy		Wilford Cline
1955	21	V. Loraine Cox	Bill Barlocker	Mary Ester Gardner		Wilford Cline
1956	22	Anthony Atkin	Bill Barlocker	Anna Laura Heaton		Wilford Cline
1957	23	Wayne B. Nuttal	Clayton Atkin	Caroline Dickerson		Rosser & Pascoe
1958	24	Charles Picket	Clayton Atkin	Peny Hafen		Rosser & Pascoe
1959	25	K.J. Parkinson	Andrew Lytle	Judy McMullin		Rosser & Pascoe
1960	26	Jim Lundberg	Andrew Lytle	Ruth Ann Hafen		Rosser & Pascoe
1961	27	Ray Garner	Bernard Seegmiller	Carma Jean Staheli		Ray Kohrs
1962	28	Lindau Foremaster	Marion Bowler	Mary Ann Reber		Cotton Rosser
1963	29	J. Andrew Holt	Marion Bowler	Jeri Lynn Snow	Gai Reber	Cotton Rosser
1964	30	L. Bard Blackham	Dean Gardner	Helen Holt	Carmen Iverson	Cotton Rosser
1965	31	Wyane Whitehead	Dean Gardner	Gai Reber	Marita Hunt	Cotton Rosser
1966	32	Albert M. Stratton	Karl Hutchings	Carmen Iverson	Shirlee Esplin	D.A. Kerby
1967	33	Joe Hutchings	Karl Hutchings	Sandra Staheli	DeAnn Sorenson	D.A. Kerby
1968	34	Clayton Atkin	Bard Blackham	Shirlee Esplin	Sherilynn Riggs	D.A. Kerby
1969	35	Afton Ence	Bard Blackham	Nyla Jean Bundy	Louise Gardner	D.A. Kerby
1970	36	Dick Miles	Harry Lundin	Randy Beatty	Debbie Staheli	D.A. Kerby
1971	37	Doyle Sampson	Harry Lundin	Marita Hunt	JoAnn Hoyt	D.A. Kerby
1972	38	Dwane Esplin	Gerald Holt	Georgette Bracken	Tamara Staheli	D.A. Kerby
1973	39	Andy Lytle	Gerald Holt	Louise Gardner	Michelle Maxfield	D.A. Kerby
1974	40	Joe Empey	Dwane Esplin	Sharlene Squires	Julie Herman	D.A. Kerby
1975	41	Gerald Holt	Dwane Esplin	Valorie Holt	Cindy Welch	D.A. Kerby
1976	42	George M. Jay	LaVar Foremaster	Tamara Staheli	Eva Dawn Larson	D.A. Kerby
1977	43	Chuck Horlacher	LaVar Foremaster	Julie Herman	Tammy Minnear	D.A. Kerby
1978	44	LaVar Foremaster	E.J. Foremaster	Valorie Hunter	Windy Foremaster	D.A. Kerby
1979	45	Nels Fenton	E.J. Foremaster	Muriel Esplin	Francine McLeese	D.A. Kerby
1980	46	Joe Bowcutt	Earl Thompson	Shannon Crosby	Kari Anderson	D.A. Kerby
1981	47	Ronald Knell	Earl Thompson	Lisa Wallis	Lisa Lytle	D.A. Kerby
1982	48	Wallace Mathis	Don Randall	Cindy Welch	Natalie Staples	D.A. Kerby
1983	49	Bill Bringham	Don Randall	Tiffany Staples	Laurie Hafen	D.A. Kerby
1984	50	Jerry Parker	Judd Burgess	Lisa Lytle	Liberty Iverson	D.A. Kerby
1985	51	Tom Joy	Judd Burgess	Gia Andrus	Kelle Peterson	D.A. Kerby
1986	52	Hal Norton	Rod Orton	Jennifer Romney	Susette Gubler	D.A. & Bud Kerby
1987	53	David L. Limbacher	Rod Orton	Ande Andrus	Lynette Iverson	D.A. & Bud Kerby
1988	54	Gerald Cox	Jerry Parker	Stacy Jo Pate	Emilee Lott	D.A. & Bud Kerby
1989	55	E.J. Foremaster	Jerry Parker	Susette Gubler	Tressa Simpson	D.A. & Bud Kerby
1990	56	Bill Hickman	Dean Jones	Emilee Lott	Jody Spilsbury	D.A. & Bud Kerby
1991	57	Lewis Bowler	Dean Jones	Julie Larsen	Natalie Young	D.A. & Bud Kerby
1992	58	Doug Mittleberger	Ken Thompson	Ginger Andrus	Katie Gardner	D.A. & Bud Kerby
1993	59	Verl Milne	Ken Thompson	Jessica McArthur	Tina Branham	D.A. & Bud Kerby

From the Past to the Present THE TRADITION GOES ON

Year	No.	Lions President	Rodeo Chairman	Queen	Princess	Producer
1994	60	Steve Holt / Shep Newby	Hal Norton	Natalie Young	Lainee Bowler	Bud Kerby
1995	61	con Dominguez	Hal Norton	Katie Gardner	Haylee Brown	Bud Kerby
1996	62	Bill Condie	Chuck Bentley	Tina Branham	Jessie Branham	Bud Kerby
1997	63	Bill Warren	Chuck Bentley	Lyndsey Frei	Shaylee Snow	Bud Kerby
1998	64	Dorrel Booth	Bud Branham	Kodi Balen	Lindse Reber	Bud Kerby
1999	65	Don Randall	Bud Branham	Lainee Bowler	Allene Wright	Bud Kerby
2000	66	Chuck Bentley	Gary Allred	Lynsey Reber	Lacy Snow	Bud Kerby
2001	67	Bill Vernon	Gary Allred	Hailee Brown	Dacia Clark	Bud Kerby
2002	68	Wayne Hoppal	Kurt Holyoak	Allene Wright	Morgan Russell	Bud Kerby
2003	69	Brad Marshall	Kurt Holyoak	Dacia Clark	Bailee Cannon	Bud Kerby
2004	70	Jerry Tischner	Lee Bendall	Morgan Russell	Cailee Hall	Bud Kerby
2005	71	Grant Larsen	Lee Bendall	Jessica Jimmerson	Tanisha Ford	Bud Kerby
2006	72	Kenny Thompson	Bryce Christensen	Stephanie Bracken	Ciara Sorensen	Bud Kerby
2007	73	David Wulfenstein	Bryce Christensen	Bailee Cannon	Jennika Wright	Bud Kerby
2008	74	Cris Kapp	Brad Marshall	Jamie Udall	Kassie Liston	Bud Kerby
2009	75	Chris Larsen	Brad Marshall	Summer Sandberg	Shaylee Welch	Bud Kerby
2010	76	Greg Mathis	Wayne Hoppal	Tresa Goodrich	Courtney Welch	Bud Kerby

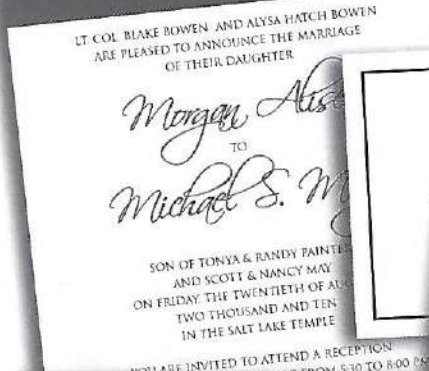
1935 to 1937: Rodeo was held on Armistice Day • 1938: First Rodeo was held in September
 1940: First night rodeo held • 1945: Rodeo was sanctioned by the Rodeo Cowboy Association
 1947: First Rodeo held in the Sunbowl

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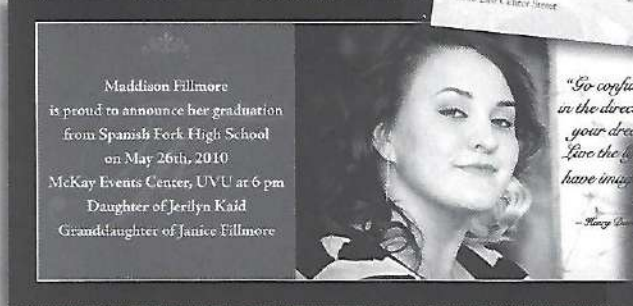
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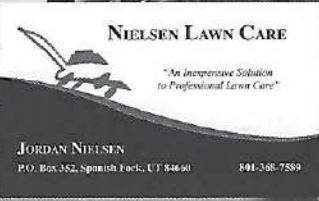
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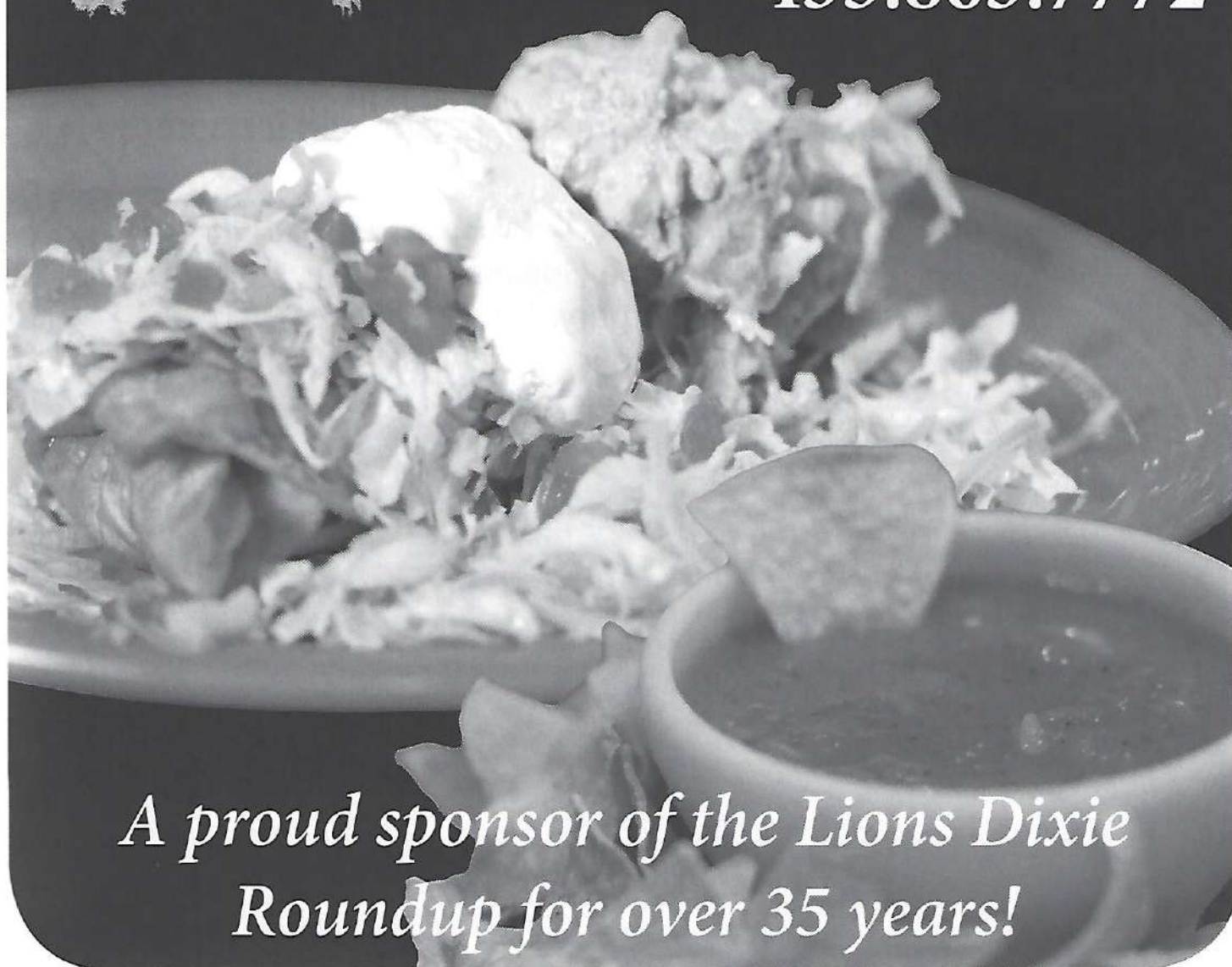
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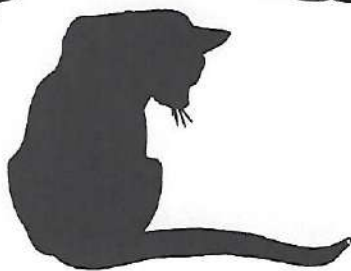
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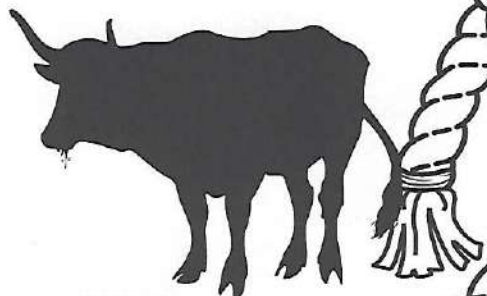
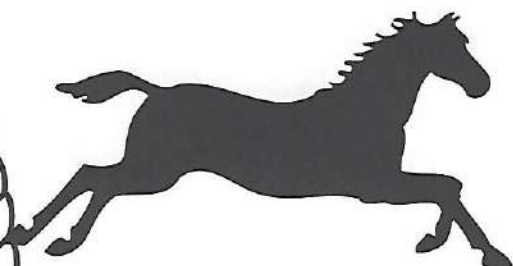
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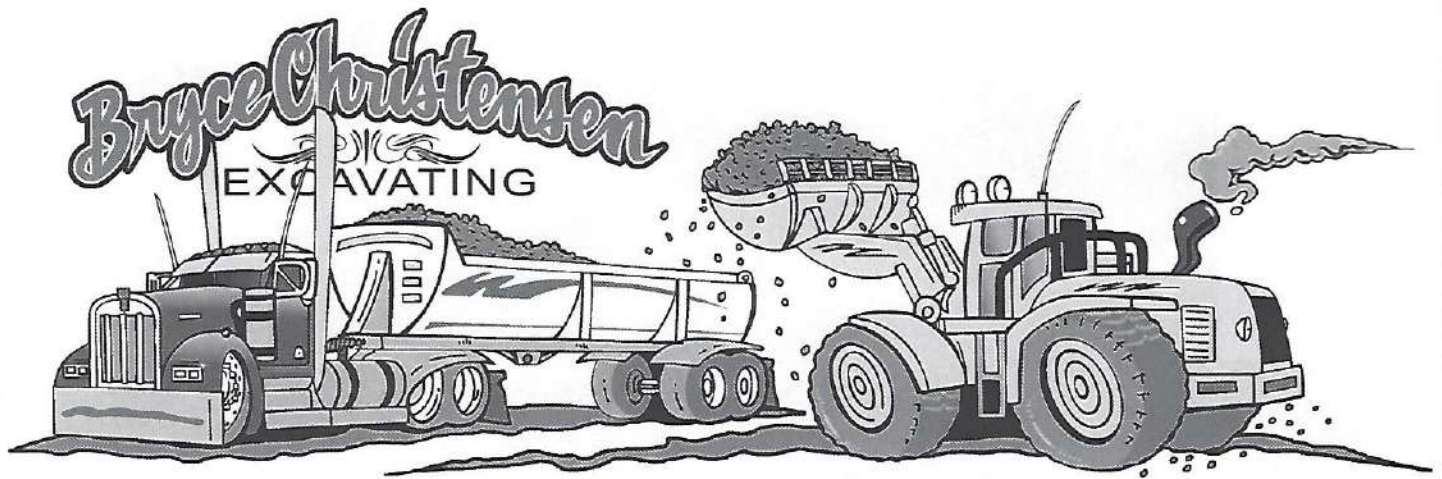
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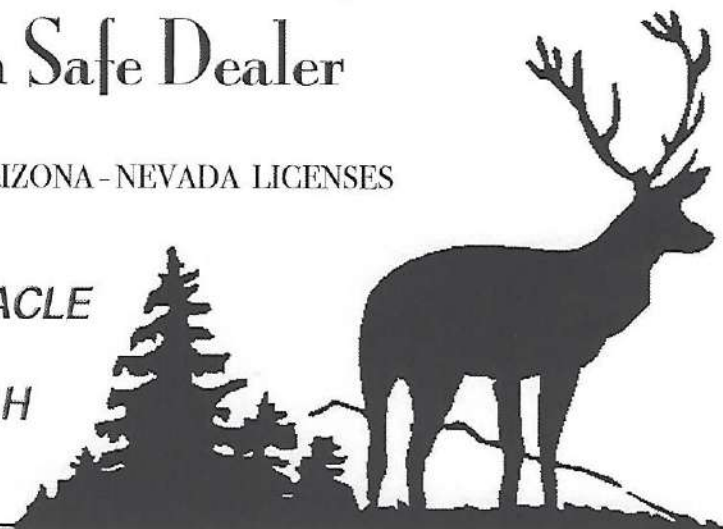
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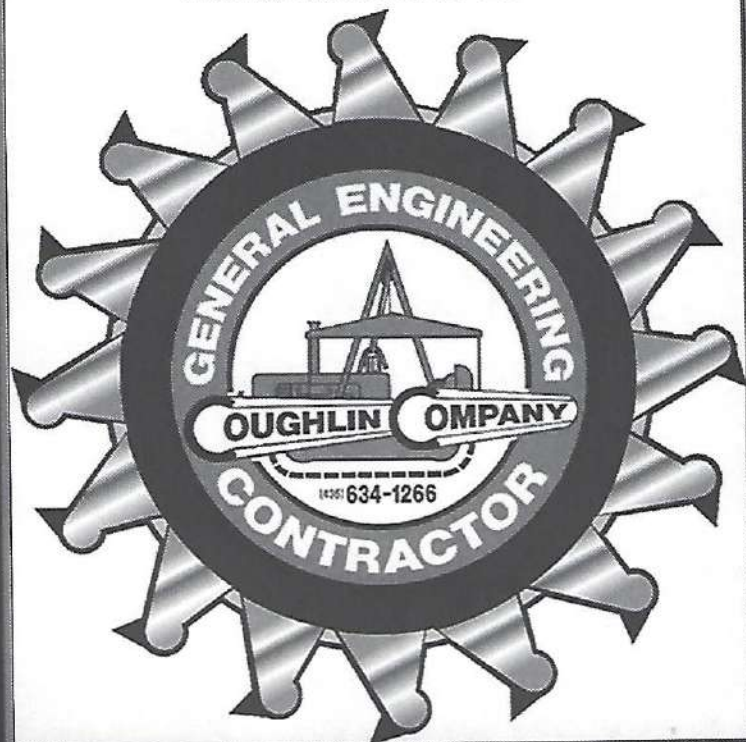
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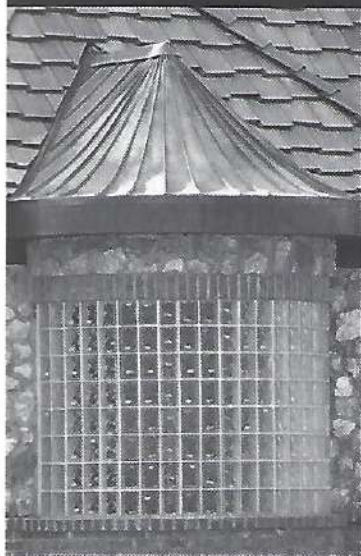


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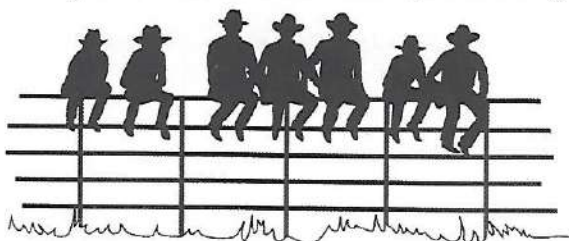
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Seat Number(s) _____

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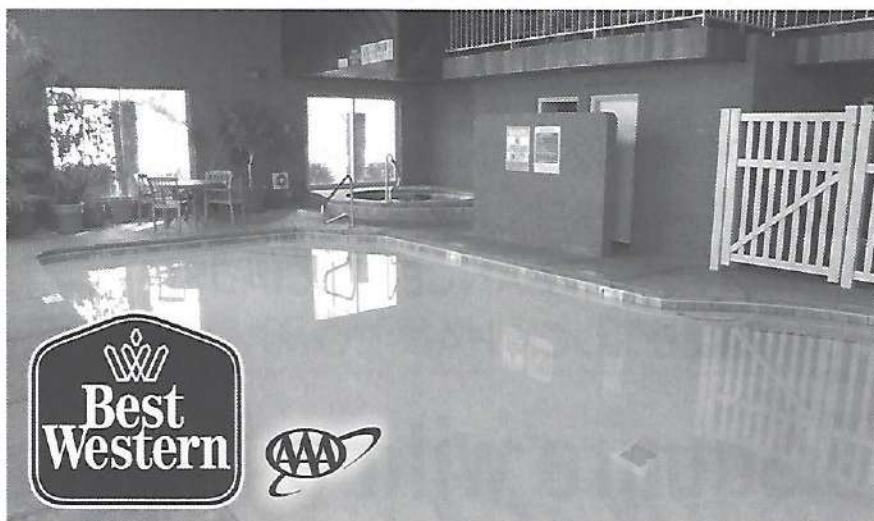


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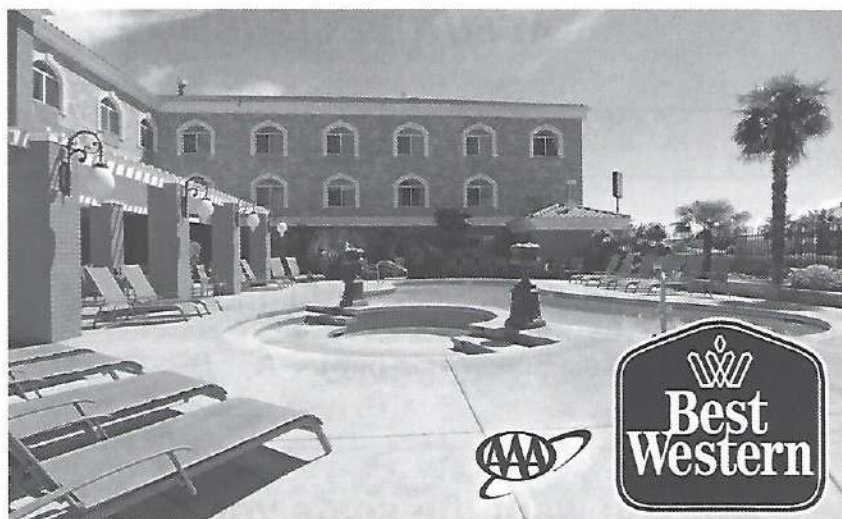
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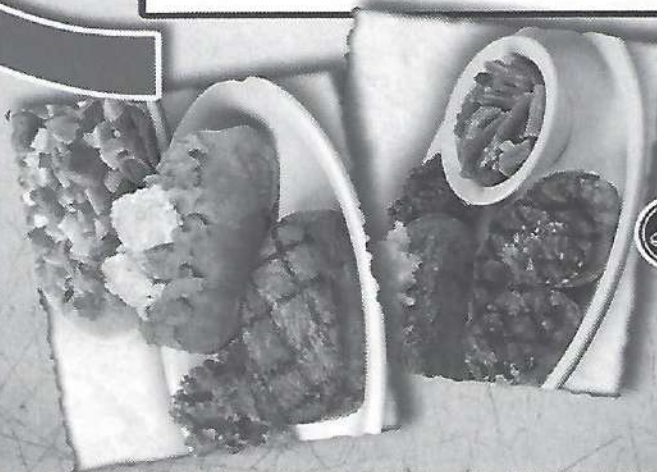
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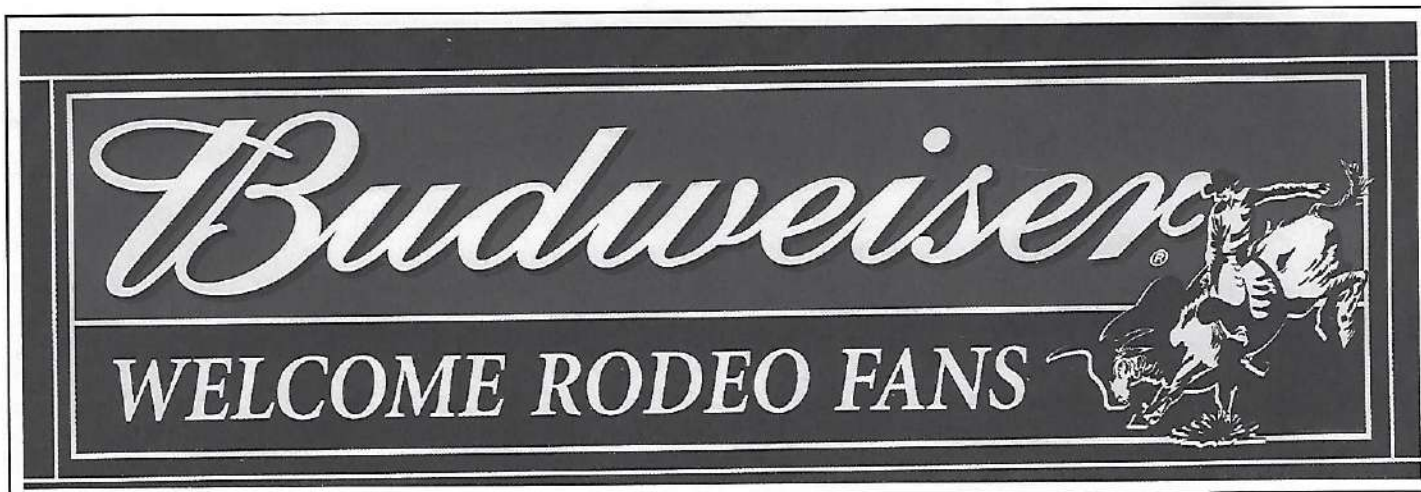
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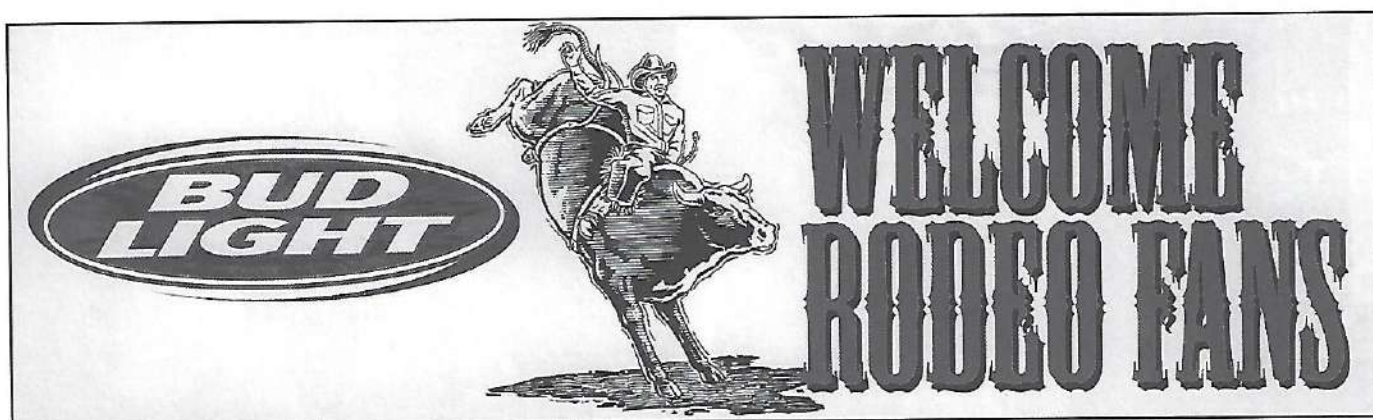


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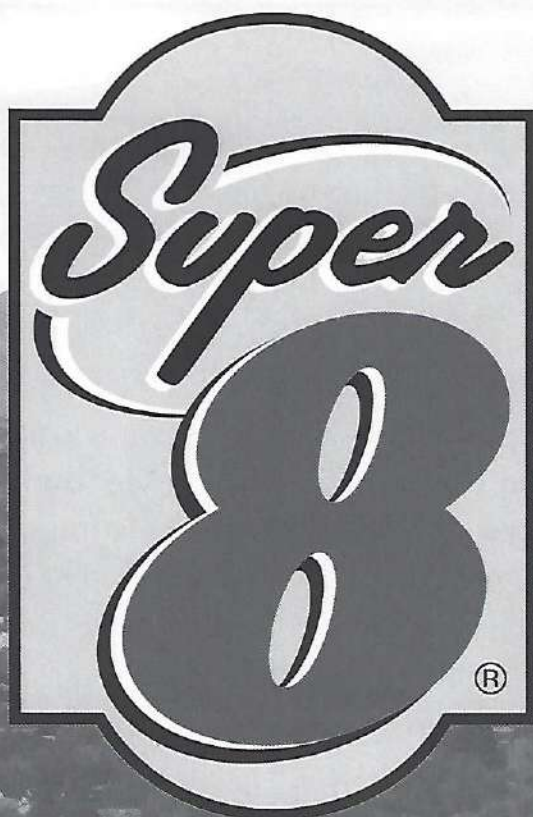


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The Bar T Rodeo, Inc (renamed in 1989) has furnished stock for rodeos throughout the United States from California to Virginia. The company was made up of two families; Swanny and his wife Verda, and their son Bud and his wife Evelyn. Bud Kerby began his rodeo career when he was 15 years old as a calf roper and became a top saddle bronc rider on the rodeo circuit. He bought out his parent's business in 1995. He is now one of the best pickup men in the rodeo business. His greatest challenge in the business is to see that his stock give audiences the thrilling performances they've come to expect from the Bar T stock. His bulls and bucking horses have won many awards at the NFR over the years. The Bar T Rodeo Company has been coming to the St. George Lion's Dixie Roundup for years, as well as participating in many other of the top PRCA rodeos.



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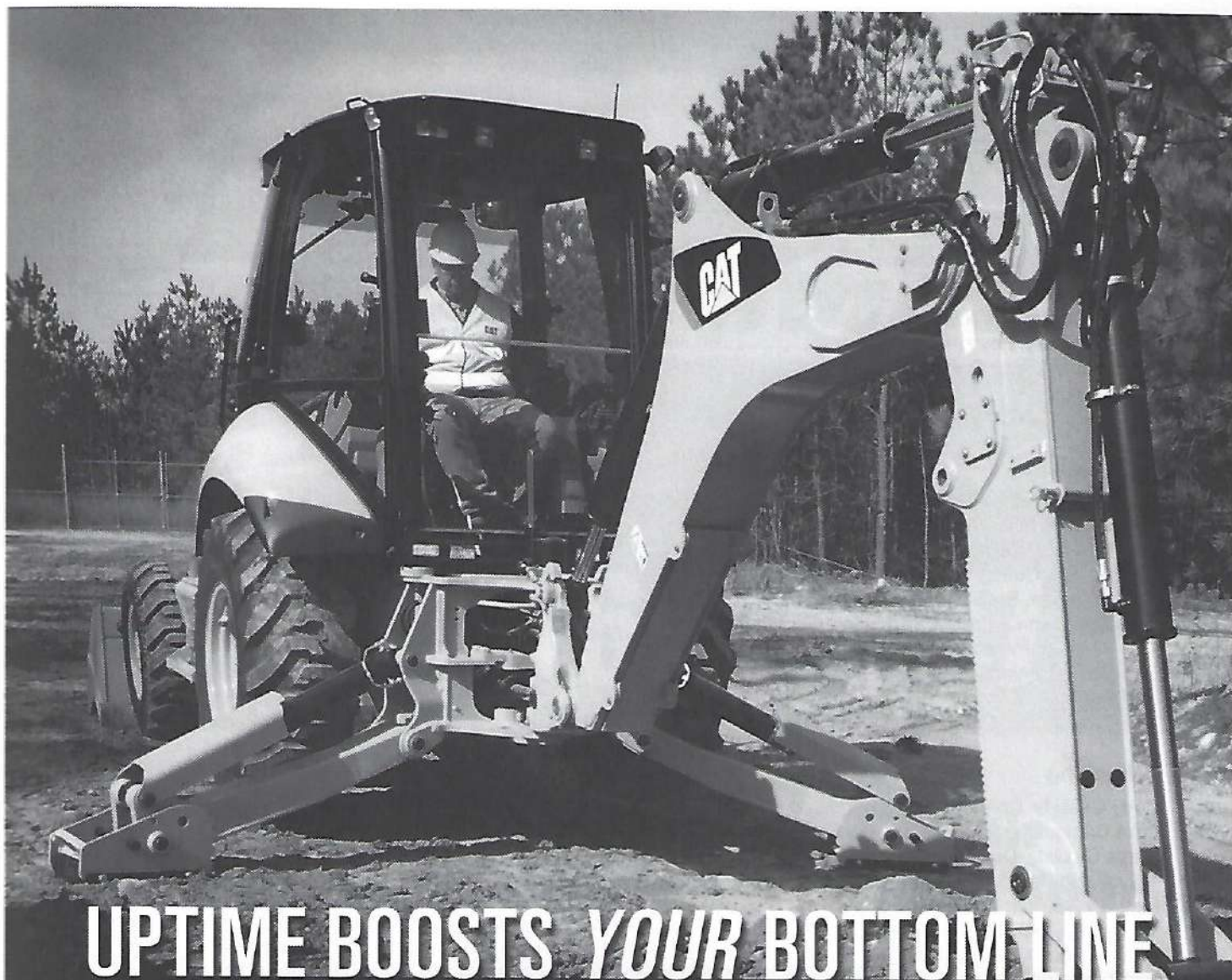


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2010 *PRCA* WORLD STANDINGS

All-Around Cowboys

1.	Trevor Brazile, Decatur, Texas	\$206,981
2.	Ryan Jarrett, Summerville, Ga.	99,760
3.	Curtis Cassidy, Donalda, Alberta	89,632
4.	Josh Peek, Pueblo, Colo.	89,268
5.	Clint Robinson, Spanish Fork, Utah	67,951
6.	Russell Cardoza, Terrebonne, Ore.	65,942
7.	Steve Woolsey, Payson, Utah	60,396
8.	Seth Glause, Rock Springs, Wyo.	53,161
9.	Jesse Bail, Camp Crook, S.D.	52,676
10.	Timber Moore, Aubrey, Texas	51,022

Bareback Riding

1.	Ryan Gray, Cheney, Wash.	\$115,986
2.	Steven Dent, Mullen, Neb.	103,006
3.	Clint Cannon, Waller, Texas	78,513
4.	Bobby Mote, Culver, Ore.	74,251
5.	Jason Havens, Prineville, Ore.	68,777
6.	Wes Stevenson, Lubbock, Texas	68,662
7.	Kaycee Feild, Payson, Utah	65,579
8.	Will Lowe, Canyon, Texas	64,691
9.	Matt Bright, Azle, Texas	63,314
10.	Kelly Timberman, Mills, Wyo.	63,123

Steer Wrestling

1.	Cody Cassidy, Donalda, Alberta	\$73,220
2.	Luke Branquinho, Los Alamos, Calif.	68,096
3.	Curtis Cassidy, Donalda, Alberta	66,440
4.	Trevor Knowles, Mount Vernon, Ore.	61,742
5.	Matt Reeves, Cross Plains, Texas	56,921
6.	Todd Suhn, Hermosa, S.D.	56,809
7.	Dean Gorsuch, Gering, Neb.	55,785
8.	Nick Guy, Sparta, Wis.	50,777
9.	Josh Peek, Pueblo, Colo.	50,170
10.	Wade Sumpter, Fowler, Colo.	49,340

Team Roping (header)

1.	Chad Masters, Clarksville, Tenn.	\$96,199
2.	Turtle Powell, Stephenville, Texas	94,945
3.	Trevor Brazile, Decatur, Texas	73,117
4.	Clay Tryan, Billings, Mont.	73,025
5.	Colby Lovell, Madisonville, Texas	63,219
6.	Luke Brown, Stephenville, Texas	55,814
7.	Charly Crawford, Prineville, Ore.	55,692
8.	Britt Williams, Hammond, Mont.	53,451
9.	JoJo LeMond, Andrews, Texas	51,918
10.	Riley Minor, Ellensburg, Wash.	50,670

Team Roping (heeler)

1.	Cory Petska, Lexington, Okla.	\$103,063
2.	Jade Corkill, Fallon, Nev.	96,199
3.	Travis Graves, Jay, Okla.	74,070
4.	Patrick Smith, Midland, Texas	73,914
5.	Kory Koontz, Sudan, Texas	63,875
6.	Martin Lucero, Stephenville, Texas	57,729
7.	Russell Cardoza, Terrebonne, Ore.	57,543
8.	Caleb Twisselman, Santa Margarita, Calif.	54,569
9.	Bobby Harris, Highmore, S.D.	54,402
10.	Randon Adams, Logandale, Nev.	50,780

Saddle Bronc Riding

1.	Wade Sundell, Boxholm, Iowa	\$86,960
2.	Rod Hay, Wildwood, Alberta	77,693
3.	Cort Scheer, Elsmere, Neb.	73,006
4.	Shaun Stroh, Dickinson, N.D.	66,007
5.	Heith DeMoss, Heflin, La.	63,986
6.	Jeff Willert, Belvidere, S.D.	63,563
7.	Bradley Harter, Weatherford, Texas	59,375
8.	Taos Muncy, Corona, N.M.	55,540
9.	J.J. Elshere, Quinn, S.D.	54,343
10.	Jesse Wright, Milford, Utah	53,207

Tie-down Roping

1.	Trevor Brazile, Decatur, Texas	\$94,481
2.	Stran Smith, Childress, Texas	86,621
3.	Tuf Cooper, Decatur, Texas	82,345
4.	Shane Hanchey, Sulphur, La.	80,235
5.	Ryan Jarrett, Summerville, Ga.	76,065
6.	Fred Whitfield, Hockley, Texas	74,915
7.	Jerrad Hofstetter, Portales, N.M.	67,547
8.	Houston Hutto, Del Rio, Texas	66,559
9.	Hunter Herrin, Apache, Okla.	61,946
10.	Trent Creager, Stillwater, Okla.	61,480

Steer Roping

1.	Rocky Patterson, Pratt, Kan.	\$70,019
2.	Vin Fisher Jr., Andrews, Texas	43,802
3.	Trevor Brazile, Decatur, Texas	39,751
4.	Chance Kelton, Mayer, Ariz.	35,044
5.	Rod Hartness, Pawhuska, Okla.	32,976
6.	Bryce Davis, Abilene, Texas	32,894
7.	J.P. Wickett, Sallisaw, Okla.	25,367
8.	Lawson Plemons, Axtell, Texas	24,889
9.	Cody Scheck, Kiowa, Kan.	24,815
10.	Chet Herren, Pawhuska, Okla.	24,701

Bull Riding

1.	Shawn Hogg, Odessa, Texas	\$106,145
2.	Wesley Silcox, Santaquin, Utah	96,538
3.	Chad Denton, Berry Creek, Calif.	82,395
4.	J.W. Harris, Mullin, Texas	75,240
5.	Steve Woolsey, Payson, Utah	71,108
6.	Tyler Smith, Fruita, Colo.	70,220
7.	Ardie Maier, Timber Lake, S.D.	67,152
8.	Clayton Williams, Carthage, Texas	67,070
9.	Corey Navarre, Weatherford, Okla.	66,980
10.	Dustin Elliott, North Platte, Neb.	66,823

Barrel Racing

1.	Sherry Cervi, Marana, Ariz.	\$159,837
2.	Brittany Pozzi, Victoria, Texas	114,466
3.	Lindsay Sears, Nanton, Alberta	98,923
4.	Lisa Lockhart, Oelrichs, S.D.	80,164
5.	Brenda Mays, Terrebonne, Ore.	76,297
6.	Jill Moody, Letcher, S.D.	67,600
7.	Nellie Williams, Cottonwood, Calif.	65,611
8.	Christina Richman, Glendora, Calif.	57,663
9.	Kelli Tolbert, Hooper, Utah	56,157
10.	Tana Poppino, Big Cabin, Okla.	55,582

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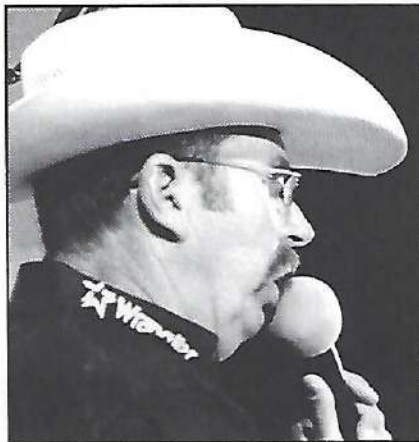
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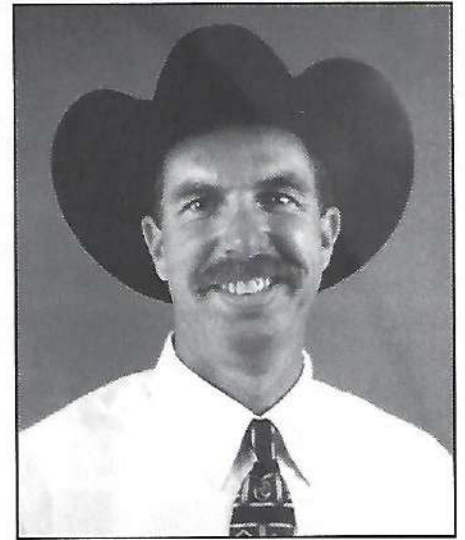
REED FLAKE

Reed Flake joined the PRCA in 1992 and has been the voice of rodeos across America ever since. Reed makes his home in Snowflake, AZ with his wife Amy and their children Skyler, Kyle, and Rebecca. He crisscrosses



the country entertaining crowds and keeping fans in touch with rodeo action. Reed participates in many ventures surrounding this sport that he truly loves. He is an avid team roper and enjoys ranching.

This is Reed's first year joining us here at the Dixie Roundup. He is looking forward to helping Dixie carry on it's fine rodeo tradition.



RANDEE MUNNS



Randee Munns has been a bullfighter and clown for many years and has worked rodeos throughout the United States. He is from Garland, Utah, where he has a ranch and horse training operation. He is also a brand inspector for the state of Utah. Randee has brought unique comedy acts to the Lions Roundup, along with his expertise as a bull fighter, for many years. There are basically two types

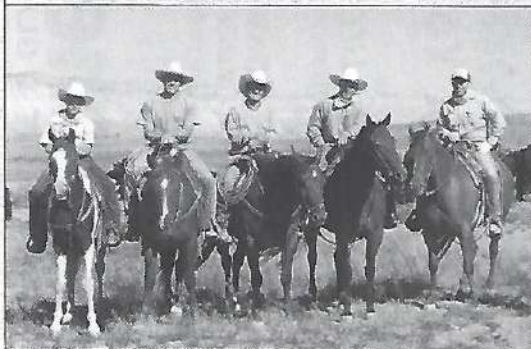
of clowns; the bull fighter and the barrelman. They both have serious jobs to do with a little flair of comedy thrown in. The barrelman uses himself and his barrel as a diversionary obstacle. He hauls a heavy battered reinforced metal barrel around, and folds himself inside like an accordion. Once inside the barrel, he awaits the blows of the irate bull and sometimes receives the unwelcome horn or hoof inside with him. Randee excels at both disciplines, and shares his unique sense of humor and comedy with rodeo fans throughout the country. He has been a staple at the Dixie Roundup for many years and is a crowd favorite.

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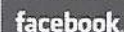


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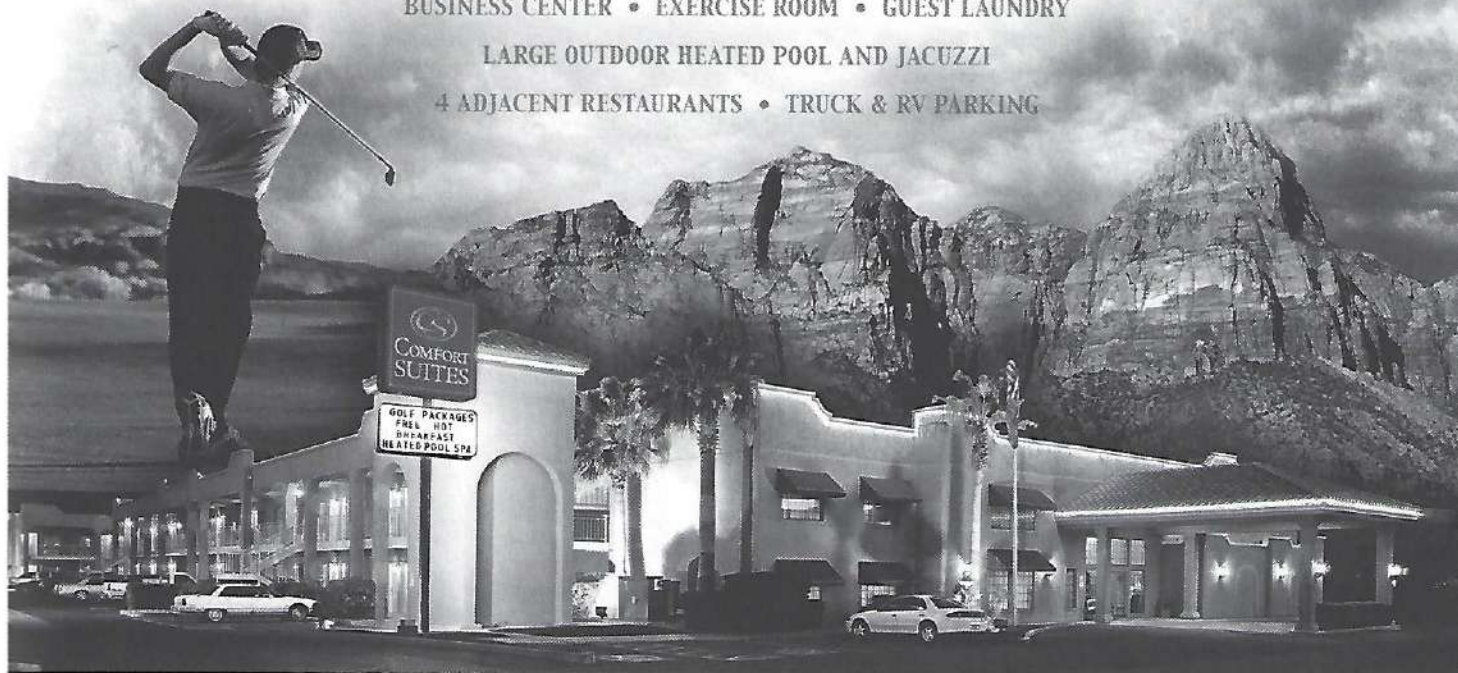
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Fall Veggies and Fruit Trees. September is a great time for planting a large variety of veggies, and fruit trees like peaches and plums... yum!

OCTOBER

Divide Iris and other bulbs. Early October will provide wonderful temps to help you make the most of your flowering bulbs like iris, lilies and tulips. You can store them through the winter in a cool dry place.

Great month for planting cold hardy evergreens and any deciduous shrub or tree. These will have all winter to spread their roots out. Use Dr. Q's Plant Tonic!

Cut back on weekly watering days as the weather cools. Two days a week is fine, plants need to breathe, don't keep them too wet.



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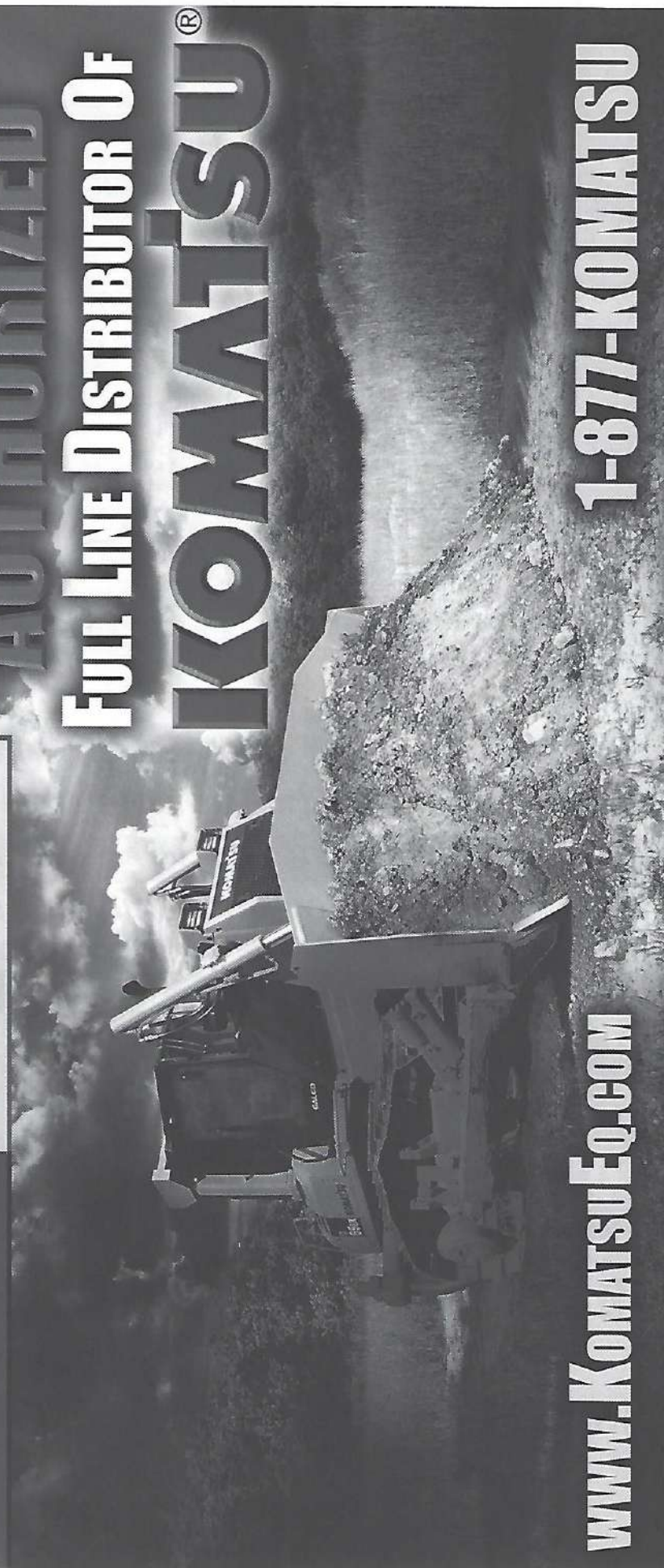
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Wrangler Jeans • Dodge Truck • VFW • Chamber of Commerce • Washington County 4-H • Cindy Cannon
Tara Coughlin • Joe Bowcutt Jr. • Newby Conoco • Village Bank • Washington County School District

Queen Judges: Debbie King • Denice Bollick • Becky Marchal • Merlyn Wood

The St. George Lions Club is the largest Lions Club in the state of Utah with 110 members.
The Lions and Lady Lions sponsor, participate in, or donate to the following activities or organizations.

SPONSOR:

Dixie Roundup Rodeo, Concert, Daily Parades, and the Rodeo Queen and Princess Contest.
• Dixie Down Horse Races Held at the new county fair complex each April.
• Pine Valley Lions Lodge, which was used by approximately 3500 people last year • Garden Tour.

PARTICIPATE IN:

Washington County Fair Complex • Academic Decathlon (Utah and National)
Huntsman World Senior Games • Dixie College Woman's Conference
Jubilee of Trees • Rotary Bowl • Community Parades in So. Utah • College Rodeo

DONATIONS TO:

Lions Eye Bank (Sight First) • Utah Eye Bank • Leader Dogs for the Blind
Washington County Foundation • Dixie College Scholarships • Dixie High Jetettes
Local High Schools Scholarships • Dove Center • Lights for Life • FHA-FFA
Dixie Little League • American Legion Team • Boys and Girls State
High School Rodeo Clubs • Quest Best • Eye Glasses for Kids • Diabetes Program
Needy Individuals • Leeds Cemetery Project • Lions Clubs International Foundation
Washington Co. 4-H • Boy Scouts of America • IHC Cancer Institute • Dixie Care & Share
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